



JAIPURIA INSTITUTE



EMPOWER • ENTHUSE • EXCEL
INDIRAPURAM, GHAZIABAD

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh

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Toll Free No.: 1800-102-3488 www.jaipuria.edu.in/jim





Padmabhushan Seth Mungturam Jaipuria Ji 1901-1978

A LEGACY OF EXCELLENCE FOR 114 YEARS



INDUSTRY

GINNI FILAMENTS

(Bombay Stock Exchange listed company) Manufacturing Units are in Noida, Chatta (U.P.), Panoli (Gujarat) and Haridwar (Uttarakhand)



JAIPURIA INSTITUTE OF MANAGEMENT ENPOWER - ENTHUSE - EXCEL INDIRAPURAM, CHAZABAO

MANAGEMENT EDUCATION

- Seth Anandram Jaipuria College, Kolkata (1945)
- Jaipuria Institute of Management, Indirapuram, Ghaziabad(2001)
- Jaipuria Institute, Indirapuram, Ghaziabad (2004)
- Jaipuria School of Business, Indirapuram, Ghaziabad (2008)



SCHOOLS

- Seth Anandram Jaipuria School Kanpur (1974)
- Seth Anandram Jaipuria School Vasundhara, Ghaziabad (2004)
- The Jaipuria School Farrukhabad (2013)
- Little One The Jaipuria Preschool, Kanpur (2015)
- Seth Anandram Jaipuria School Hamirpur (2015)
- Seth Anandram Jaipuria School Unnao (2016)
- Seth Anandram Jaipuria School Shaheed Path, Lucknow (2016)
- Seth Anandram Jaipuria School Alambagh, Lucknow (2017)



SOCIAL WELFARE

- Seth Anandram Jaipuria Eye Hospital Nawalgarh
- Matushree Jaidevi Anandram Jaipuria Smriti Bhawan Chitrakoot
- Seth Anandram Jaipuria Smriti Bhawan Vrindaban
- •Ram Darshan Chitrakoot
- •Seth Anandram Jaipuria Smriti Bhawan Haridwar





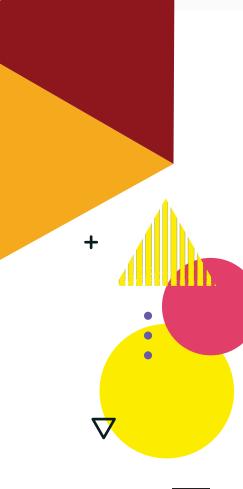


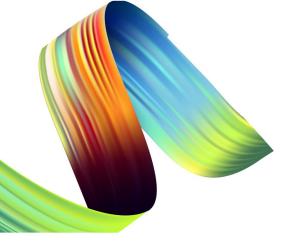




"When one performs his prescribed duty only because it ought to be done, and renounces all material association and all attachment to the fruit, his renunciation is said to be in the mode of goodness"

"Bhagavad Gita"







CSR Excellence in Education Award

for Excellence - 2018

competition



Awarded AAAA+

University

in B-Schools Ranking 2017 by Digital Learning Magazine









CHWards & RECOGNITIONS

Prof. (Dr) Daviender Narang , Director Jainuria Institute of Management Chazlabad received award for Best Management





Prof. (Dr) Daviender Narang , Director Jaipuria Institute of Management Charlabad received award for Best IT Infrastructure



Excellence in

Education

Adjudged Best Management College CSR Excellence Award-2016 Received by Dr. Daviender Narang



The Institute has been endorsed with various other awards.

- Best Management College for placement in India by CEGR.
- Received CSR Excellence in education award in 2018 consecutively for the sixth time.

elets

elets

· Ranked as top B school by digital learning

elets 6EDUCATION®

- A+ in go getter education survey
- Excellence in education by CSR





MBA PROSPECTUS 2019-21 MBA PROSPECTUS 2019-21



VISION

To become a Fully Integrated, Socially Responsible, Contextually Relevant, and Value-Based Management Institute of National Reckoning by meeting the growing and emerging needs of industry and business through contemporary innovative management Teaching, Training, Research and Consulting.

MISSION

We intend to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, we provide training and development services, foster research and disseminate knowledge through publication of books, journals and magazines for the development of society at large.





Chairman Prof.(Dr.) Ajay Pandit

Former Professor FMS Delhi University, Delhi

Member

Prof. Raj Kumar Mittal

Vice-Chancellor Ch.Bansi Lal University Bhiwani

Prof (Dr.) Anu Singh Lather

Pro Vice Chancellor DTU

Prof. Neera Verma

Director Academic Staff college Kurukshetra University Kurukshetra

Prof. Virendra Pathak

Director
U.P. Institute of Design NOIDA

Prof. Arunaditya Sahay

Dean-Research BIMTECH, Greater Noida (U.P.)

Prof. D.P. Goyal

Senior Professor MDI, Gurgaon

Prof. Bindu Gupta

Professor IMT, Ghaziabad, Delhi NCR

Shri. Deepak Jain

VP (HR) Mankind Pharma Ltd.

Ms. Ritu Garg

Country Manager Tupple Technologies NOIDA

Dr. I.B. Singh

Former Director
DIAS & Professor
Jaipuria Institute of Management

Dr. Ashwani Varshney

Dean (Students' Welfare & Associate Professor Jaipuria Institute of Management Ghaziabad

Prof. (Dr.) Daviender Narang

Director Jaipuria Institute of Management Ghaziabad

BOARD OF GOVERNORS

Dr. Pawan Singh

MD, PTC Financial Services Ltd.

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Nominee of Regional Committee AICTE

Director

Technical Education, Govt. of Uttar Pradesh

Dr. Ashwani Varshney

Dean (Students Welfare) & Associate Professor Jaipuria Institute of Management, Ghaziabad

Member Secretary Prof. (Dr) Daviender Narang

Director,

Jaipuria Institute of Management, Ghaziabad



Chairman

Shri Shishir Jaipuria

Chairma

Jaipuria Group of Educational Institutions

Members

Mr. Pradyumna Pandey

Vice President & Head Human Resources JK Tyre & Industries Ltd.

Mr. Deepak Jain

VP (HR), Mankind Pharma Ltd. New Delhi

Mr. J. P. Kundra

Former-MD, State Bank of India

Mr. Vinod Malhotra

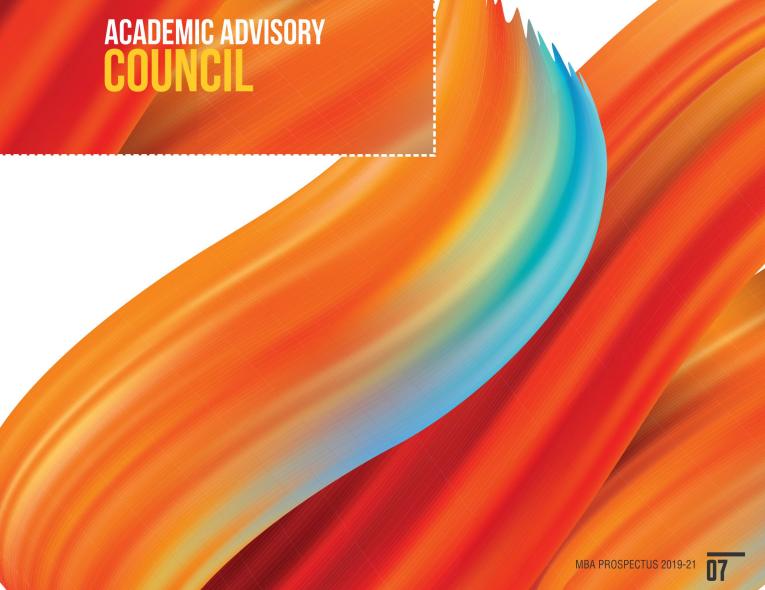
Advisor

Jaipuria Group of Institutions

Mr. S. Singhvi

Director (Finance), Ginni Filaments Ltd.









Jaipuria Institute of Management has been at the forefront of management education for almost a decade. Over the years our students have served the industry in various capacity and made the institute proud. We have been focusing on holistic education and in our endeavour to excel, we have introduced additional focus on communication and personality development, which will go a long way to prepare our students for industry.

It has been our endeavour to emphasize the importance of ethics and value education and to achieve this goal, we have tried to integrate values and ethics with various subjects and make it a way of life. I would like to thank the industry for accepting our students.

Our MBA program is committed to excellence. It is a passion shared equally by the institute's faculty, students, corporate sponsors and alumni who help us in nurturing future leaders who shape the fortune of the industry in the new millennium.

I extend my best wishes to you and look forward to welcome you to join Jaipuria Institute of Management and contribute to our journey towards exploring new frontiers in business management.

Best of luck...

Shishir JaipuriaChairman
Seth Anandram Jaipuria
Education Society

MESSAGE FROM THE DIRECTOR





Management education is undergoing a colossal restructuring to meet fast changing requirements of business and industry. Business has become global and more digital. At Jaipuria Institute of Management (JIM) we strive to develop budding managers academically as well as strategically to meet the challenges of fast changing business environment. Our most learned and dedicated faculty at JIM makes all out efforts to groom the students to inculcate endurance, perseverance, right attitude and skill set required by corporate sector today. We at JIM are poignant towards imbibing an ethical culture along with business traits amongst the students. Our curriculum along with that of Value Added Courses has been meticulously designed to cater the needs of the industry.

Apart from regular academics, it includes personality development programmes, communication enrichment courses, foreign language proficiency course, technical skill development program, industry interactions and more.

Jaipuria Institute of Management opens up doors to diverse career opportunities by making participants acquire knowledge, skills and confidence to launch a professional career.

Join us and start the journey...

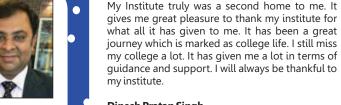
Prof. (Dr.) Daviender NarangDirector
Jaipuria Institute of Management

MBA PROSPECTUS 2019-21

"Jaipuria provides everything on the platter to students, be it best of the placements, job offers, faculty who inspire to prosper, sports facilities, and other paraphernalia needed for the development of an individual personality.

At Jaipuria I got an opportunity to learn management in the company of students hailing from different backgrounds and thoughts.

Jaipuria provided us various opportunities to learn the things in our own way by providing ideal mix of academics and exposure in terms of corporate interfaces."



had in my life!





Layan Bhargava

Manager - Banking Channel L&T Mutal Fund



When it comes to saying a few words about Jaipuria Institute of Mangement, I always feel short of words. It has always been the best part of my life. Personally, it made me a better person and professionally it made me a better manager. What I am today is all because of my Institute!

Mradul Maheshwari

Jio Centre Manager Reliance Jio Infocomm Ltd.





JIM and it's faculty has left a deep down impression on my mind. It has transformed my life completely. The institute has trained me in a manner that I have developed a lot and my career has grown to great heights and still it is growing at a great extent.

Rahul Vadya

Area Sales Manager Philips India



PHILIPS

"I can speak with confidence and immense happiness that my life is truly changed by the quality education and knowledge I gained from Jaipuria Institute of Management, It feels good to be on the other side of the table and looking forward for a better career ahead & for my career the applause should go to my institute Jaipuria Institute of Management, for its continuous support and guidance that led me through my

way and today I can confidently stand up and throw challenges in corporate world."

Piyush Mishra

Head HR Jubilant Generics, R&D



JUBILANT

GENERICS

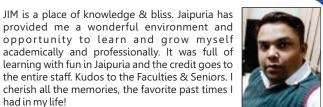
I have always felt proud to be a Jaipurian, It is important to work hard but equally important to do it smartly and collectively. I learnt this at JIM.

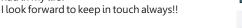




journey which is marked as college life. I still miss my college a lot. It has given me a lot in terms of guidance and support. I will always be thankful to **Dinesh Pratap Singh**

Senior Manager Bharat Benz





Shambhu Krishan Singh Chauhan

Regional Manager Sales – Rajasthan Wipro Ltd.



The Institute has been a place where I found a unique blend of excellence & commitment. great faculty, wonderful ambience to learn and excellent facilities that is how i would like to describe about this insititute

The two years I spent studying MBA at Jaipuria

were the most fascinating, academically

challenging and also the most enjoyable years of

my life. In addition to strong domain knowledge,

the learning at Jaipuria enhanced my

communication and presentation skills.

International Logistics Executive

Micromax Informatics Ltd.

Anand Seth

Assistant Manager KPMG

Shuchi Sharma



Saurabh Singh Rathore Manager Emaar MGF







The Knowledge and training that I gained here has made me skilled in the field of Marketing. Faculty at Jaipuria is commendable and played an important role in nurturing the academic career of students. Jaipuria grooms student's personality and prepare them to stand in global arena. I am proud to be alumni of Jaipuria.

Aparna Mall

Associate Accenture Pvt. Ltd.



accenture

It gives me a great pleasure to say that I am a part of Jaipuria Institute of Management. I would like to thank all the Faculty members & Corporate Relations Cell who helped me in grooming my personality to work in Corporate.

Saurabh Siddhe

Finance & Accounts Executive Landmark Group



≒LANDMARK GROU.

The two years of learning at JIM is equivalent to twenty years of pragmatic life. I experienced the transformation from a boy to a man, from being mundane to skilled and from raw to processed.

Ujjwal Jee

Corporate Manager Wildcraft India Pvt 1td



"I really had an excellent time at JIM, it was second home to me. Our stay was stupendous. This institute really taught me how to live life and most important provided me a way to face the world."

Preeti Sinah Assistant Manager

Yes Bank



YES / BANK

It has been 11 years since I stepped out of Jaipuria Institute of Management, Ghaziabad. The two years spent in JIM not only helped me broaden my horizon on my knowledge of administration and management but also helped me discover more about myself. It is a place of knowledge and bliss. Nostalgia always gripped the air whenever I got a chance to meetup my batch mates from 2005-07 batch. Preparing for case studies, presenting

group projects, visits to industrial units, midnight Maggi breaks during end semester exams, planning for group outing with friend from the day of freshers till farewell are some of the incredible experiences we had.

Akhilesh Sinah. S.S.O (HR & Admn.) Delhi Metro Rail Corp.



It was a pleasing experience to be part of such a reputed institute where I was able to nurture my dreams and turn them into reality. My tenure at college was one of the most illuminative periods of my life. I got multiple inputs from the Faculty, Visiting staff and Placement cell. Jaipuria institute gave a kick start to my career thereof boosting it to a professional environment of Indian job market. The college and the faculty has equipped a full



fledged support in whatever way it could and even to all initiaves taken by us. This is more than what we could have expected from a college for its student fraternity.

Vasudha Kushwaha

HR Head Mentorus Technologies Pvt. Ltd.



It has been a memorable and beneficial journey of two years for me at Jaipuria Institute of Management. I gained a lot of knowledge which proved helpful in choosing the right direction for my career path. The Faculty Members are truly amazing; they helped me in developing my skills to a great extent.

Madhav Maheshwari

Senior Associate

Paytm



It gives me great pleasure to give back something to my institute in form of vote of thanks for helping me to establish myself in the corporate world with an ease. JIM has been a place where I found a unique blend of excellence and commitment which gave me rich personal development experience. Thank you JIM for all support & guidance.



Akanksha Senior Analyst Copal Amba



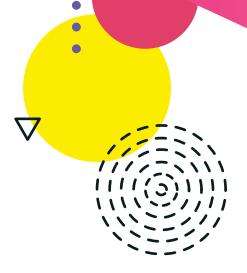
Jaipuria institute of Management provided the platform & environment through wonderful faculty which motivated me to develop a vision. The credit of my success in my career goes to the institute.

Sandeep Singh Senior Relationship Manager ICICI Direct





FMAAR MBA PROSPECTUS 2019-21 MBA PROSPECTUS 2019-21





TEACHING. The high standard of Jaipuria MBA is certified by highly experienced faculty members.

is Ranked 1st Amongst **B-School in Delhi/NCR**

> Learn in Safe and Secure Environment on campus Secured Girls hostel with the state of the art infrastructure.



Jaipuria Institute of Management was set up by Seth Anandram Jaipuria Education Society in 2001. It has sprawling campus spread over 5 acres within Delhi-NCR. During this short span of 16 years, JIM has been acclaimed as a leading business school in Northern India. Jaipuria Institute of Management, Ghaziabad, was established by fulfilling all the norms regarding academic, financial and social aspects set by concerned statutory bodies.

The Institute started a full time 2 years master degree program in Business Administration (MBA), in the year 2001. This program is duly approved by AICTE, Ministry of HRD (Govt. of India) and affiliated to Dr. APJ Abdul Kalam University, Lucknow (U.P.). Moreover, Seth Anandram Jaipuria Trust and Seth Anandram Jaipuria Education Society run various reputed schools and colleges in the country. Jaipuria Institute of Management, Indirapuram, (formerly located at Vasundhara), Ghaziabad, aims to provide quality management education to transform individuals into Business Leaders, Skilled Managers & Entrepreneurs.

Jaipuria Institute of Management intends to provide and develop the capabilities of the young managers by raising their level of competence and intellect to face various challenges in the global environment. In pursuit of excellence, the institute provides training and development programme, foster research and disseminates knowledge through publication of books, journals and magazines for

the development of society at large. Jaipuria Institute of Management has established itself as a leading management institute in the Northern India.



Academy rigourness crafted with **CASE BASED**

Get a **DEGREE from State Government** University Dr A.P.J. Abdul Kalam Technical University, Lucknow, UP & approved by AICTE, New Delhi.



Best Placements (10 Lakhs highest Package and 5.5 Lakhs Average Package)

TOP NOTCH Company by 160+recruiters.



Ranked among **Top B-Schools of Excellence** by reputed Ranking Institutions like CSR Business World, The Week etc.



Industry certification on HR Analytics, Digital Marketing & E-Commerce, Derivatives and Financial Risk Management,

Employability Enhancement Program, Corporate Communication, Supply Chain Management with 2 Years Full Time MBA Course.

114 years of Legacy of transforming ability to excellence. The journey of Jaipuria started from the year 1904. Since then the group and associated organizations are acknowledged as leaders in their field.



Get the best Return on Investment (ROI). Jaipuria MBA provides 100% ROI.



Assistance for start up. Jaipuria MBA provides Entrepreneurial Environment for students to start up their own ventures.



MBA PROSPECTUS 2019-21

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PROGRAMME STRUCTU

Semester I KMB101 Management concept & Indian Ethos KMB102 Managerial Economics KMB103 Financial Accounting for Managers **Business Statistics and Analysis** KMB104 KMB105 Organisational Behaviour KMB106 Marketing Management-I KMB107 **Business Communication** KMB108 Computer Application in Mgmt. Non Credit Developing Soft Skills & Personality

Semester III

Major Specialization Group Elective 1

Major Specialization Group Elective 2

Major Specialization Group Elective 3

Major Specialization Group Elective 1

Major Specialization Group Elective 2

Universal Human Values and

Summer Training Project Report

Strategic Management

International Business

RMB301

RMB302

RVE301

RMB351

Semester IV

Developing Soft Skills & Personality

Semester II

Human resource Management

Business Research Methods

Operations Management

Legal Aspects of Business

Marketing Management-II

Comprehensive Viva

Business Environment

RMB401 Corporate Government : Values and Ethics RMB402 Entrepreneurship Development Major Specialization Group Elective 4

Major Specialization Group Elective 5 Major Specialization Group Elective 3 Cyber Security

RCA405 RMB451 Research Project Report and Viva

Voce

KMB201

KMB202

KMB203

KMB204

KMB205

KMB206

KMB207

KMB208

KMB209

Non Credit

Financial Mgmt. & Corporate Finance Quantitative Techniques for Managers

CEmployability CEnhancement OProgram



Certificate programme in **E-Commerce & Digital Marketing**



Certificate programme in **Derivatives & Financial Risk Management**

Semester III (Specialization Group)

Professional Ethics

& Viva Voce

Human Resource

RMBH R01 Talent Management RMBH R02 Performance and Reward Management RMBH R03 Industrial Relations and Labour Laws

Marketing

RMBMK 01 Sales & Distribution Management RMBMK 02 Consumer Behaviour BMK 03 Digital Marketing

Finance

RMBFM 01 Security Analysis & Portfolio Management RMBFM 02 Tax Planning & Management RMBFM 03 Financial Marketing & Commercial Banking

International Business

International Marketing RMBIB 02 International Logistics RMBIB 03 Export Import Documentation

Information Technology

RMBIT 01 Enterprise Resource Planning RMBIT 02 Web Technology & E-Commerce RMBIT 03 Cloud Computing for Business

Operations

RMBOP 01 Supply Chain Management RMBOP 02 Materials Management RMBOP 03 Production Planning & Control

Semester IV (Specialization Group)

Human Resource

Marketing

RMBH R04 Training & Development RMBH R05 Negotiation & conflict Management

RMBMK 05 Integrated Marketing Communication

RMBMK 04 Marketing of Services

Finance

RMBFM 04 Working Capital Management RMBFM 05 Financial Derivatives

RMBIB 05 Cross Cultural Management

International Business RMBIB 04 Trading Blocks & Foreign Trade Frame Work

Information Technology

RMBIT 04 Database Management System RMBIT 05 System Analysis & Design

Operations

RMBOP 04 World Class Manufacturing & Maintenance RMBOP 05 Contract and Project Management



Certificate programme in **Logistics & Supply Chain Management**

MBA PROSPECTUS 2019-21 MBA PROSPECTUS 2019-21





RESEARCH DEVELOPMENT CENTRE

Dr. RAJARAM JAIPURIA SKILL DEVELOPMENT CENTRE

Conferred as the Research Development Centre under the aegis of Dr. A.P.J Abdul Kalam University, Lucknow.

The Research Center is the Only Approved Centre in Uttar Pradesh which provide Ph.D programme in the area of Management.



Features of Research Development Centre

- Ph.D. Progarmme in different domains of Management
- Faculty Development Programmes
- Skill Development Workshops
- Certification in Research Aptitude and Analytical Technique programme
- Publications of Books and Journal
- National/International Conference
- Case study Development
- Live Projects
- Online research database like PROQUEST and JGATE
- Engagement with Business communities at the local, regional, national and global levels
- Research Projects
- Summer Training Projects









CAPITAL



Dr. Daviender NarangDirector,
Jaipuria Institute of Management

A thorough management professional, Prof. (Dr) Daviender Narang is working as a Professor & Director. He has a rich experience of 23 years in the field of academics and management especially in best business and management Institutes

of India and abroad. He has an experience of establishing and successfully managing a new business school. He has worked on a World Bank supported project on capacity building in Ethiopia for two years. He holds two post graduate degree in Business Economics and Finance & Control. He has a Ph.D in Economics and his contribution to research focuses on banking efficiency in India. His areas of expertise are security analysis, corporate finance, banking, research methodology and mutual funds. He is also associated with business firms as corporate trainer on various financial modules.

A blend of fine Academic and seasoned Administrator, he is known as an institution builder, an acclaimed teacher, a prolific speaker, an avid researcher, a consultant and a trainer.



He is MBA, M.Com., UGC NET Qualified and Ph.D. in the area of Accounting and Finance. He has 14 years of rich experience in the field of management education and industry. A good number of his research papers have been published in

National and International Journals. He is associated with business firms as a corporate trainer on financial modeling and corporate restructuring.



He is MCA, M Phil (CS) and Ph. D. He has approx. 20 years of teaching experience. He is a member of IACS IT, Singapore and CSTA, USA. He has co-edited 5 books, published 15 research papers in various National / International Journals and Magazines. He has attended 12 seminars and conferences.



Dr. I.B. Singh Professor

He is B.Tech. (Elect. Engg.), PGDM and Ph.D. in the area of Marketing Management. He has over 34 years of managerial industry experience in reputed Public and Private Sector organizations in India and abroad. He also has over 14 years of rich teaching, administrative and research

experience at management institutions including 4 years as Director in a reputed management institution.

Dr. Anil Kumar GuptaAssociate Professor

A highly dynamic & effervescent professional with 26 years of rich & productive experience in corporate and academics. He is M.Com from Himachal Pradesh University, MBA from Sikkim Manipal University and Ph.D from Jiwaji University, Gwalion He has attended and organised

various workshop and conferences





Dr. Neelu Tiwari Associate Professor

She is MBA, M.Sc. and Ph.D. She has more than 16 years of teaching & research experience in the field of Applied Mathematics. Her areas of interest are Operation Research and Business Statistics. She has authored three books and 21 research papers and presented in both International / National Conferences & Journals on

operations, management sciences, data management and impact of globalizations. She has mentored various student groups on Business quiz and Case Studies. She has attended various seminars and conferences organized by IIMs, IITs and other institutions of repute.



She is a Ph.D. from IIT, Roorkee. She is M. Com. Business Administration (Rajasthan University) and an MBA (HRM and Marketing) from Seedling Academy, Rajasthan. She is UGC-NET qualified in HRM. She has 6 years of experience in teaching. Her areas of interest are OB, HRM and Research

Methodology. She has received 'The Best Paper' award at four international and one national conference. She has published 12 research papers in reputed International / National Journals and 6 research papers as chapters and presented papers at renowned institute like IIMs and IITs. She is a regular reviewer for Emerald journal and has been the convener in an international conference.



Dr. Nidhi MathurAssociate Professor

She is a Ph.D. from Barkatulla Vishvavidyalay, Bhopal. She is also a NET qualified in Management. She is an MBA from Devi Ahilyabi University, Indore. She has over 16 years of experience in teaching MBA and B. Tech. students. She also has research experience. She has

published research articles in National Journals of repute. She has participated in various seminars, conferences, FDP Programmes and Workshops. She has also organized FDPs, Seminars and Conferences.

Ms. Ruby Bhatia
Assistant Professor

She is MBA, PGDM and B.Ed. She is pursuing her Ph.D from Aligarh Muslim University (AMU) in Marketing. She has over 16 years of experience in academics and reputed organizations in Corporate. She was responsible for direct marketing, corporate communication, budget

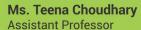
controlling and monitoring, data analysis on business performance, campus recruitments, etc, at ICICI Prudential Life Insurance. She has participated in various seminars, conferences and Faculty Development Programmes.



Dr. AnubhaAssociate Professor

She is MBA(Marketing & Operations) from Jiwaji University ,Gwalior(Campus), MSc(Computer Science) from MDU, Rohtak, MPhil(Management) and Ph.D. (Marketing) from C.C.S. University, Meerut. She has completed a course "Business Analytics for Management"

Decisions" from IIT Kharagpur. She has also done one more course "Services Marketing "from IIT Kharagpur. She has total 19 years of teaching and research experience.



She is MBA & pursuing Ph.D. in the area of Human Resource with over 8 years of experience in the HR domain. Her research are Human Resource Management,
Organizational Behaviour and Industrial Relations. Her 9 research papers have been published in renowned National & International Journals.

MBA PROSPECTUS 2019-21

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Ms. Sunita Chowdhury **Assistant Professor**

She is an MBA & has a rich experience in the field of practical marketing and advertising in reputed corporate spanning over a period of 7 years and 7 years in teaching. She has participated in various seminars, conferences and in various FDPs and workshops. She in pursuing her PhD.

from Dr. APJ Abdul Kalam Technical University, Lucknow.



She is also pursuing Ph.D. She is a certified trainer of "Human Values and Professional Ethics" from Dr. APJ Abdul Kalam Technical University, Lucknow.



Dr. Monica Attri Professor & Dean (Academics)

She is Ph.D., PGDM, PGDITD, DISM, B.Sc. (H) Maths from Delhi University with over 12.3 years of rich experience in the marketing domain with both industry and academia. She has been certified as an Internal Auditor for ISO 9001 & ISO 14001 and a trainer on ACT Premium (CRM Software). She is also empanelled with the Ministry of

Micro, Small & Medium Enterprises. She is currently pursuing her Ph.D. in marketing from Amity University.



Ms. Rashmi Maini Assistant Professor (Industrial Relations &HRM)

Ms. Sanandi Sachdeva

Assistant Professor

She is Ph.D from Faculty of Management Studies, University of Delhi. She also did PGDBM with specialization in Human Resource Management and holds a degree of MLM (Masters in Labour Management) with specialization in

IR. She is NET qualified in the field of 'Management' (June 2006) and also qualified NET in the field of 'Labour Welfare' (Dec, 2010) for the award of JRF. She has published research papers in the journals of repute.



total experience, 03 years in corporate with VSNL Services Ltd and 10 years in Academics. She is UGC-NET qualified and persuing her PhD from AMU, Aligarh. She is also a certified Master Trainer with RASCI-Retail Operations, presently she is

Ms. Bhavna Malik

Assistant Professor

in academics. She has

presented/published various

research papers in National and

She is MBA & UGC-NET from Guru

pursuing Post Graduate Diploma in Advance Statistics from IGNOU. She has vast International exposure and had taught in UK during her assignment with her previous employement. She had participated in many International and National Conferences and had authored many Research Papers for various Journals. She teaches Marketing and Operations.



Ms. Avneet Kaur **Assistant Professor**

She is BA (English Hons.), MA She is MBA (HR) from Amity (English Literature) from Panjab university, Noida, MA(Eco). University. She has got point one BA(Economics Hons) from Delhi certificate in English. She has university. She has 9 years of attended various workshops on teaching experience in reputed development of communication management institutes. Her area of skills, taken part in various training interest is Economics, Organizational programs. She has presented a paper Behavior, Human Resource

at an International Conference. Her areas of interest are Business Communication and Soft Skill Development including public speaking skills. She is also a certified trainer for human values and professionals ethics from Dr. APJ Abdul Kalam Technical University, Lucknow.



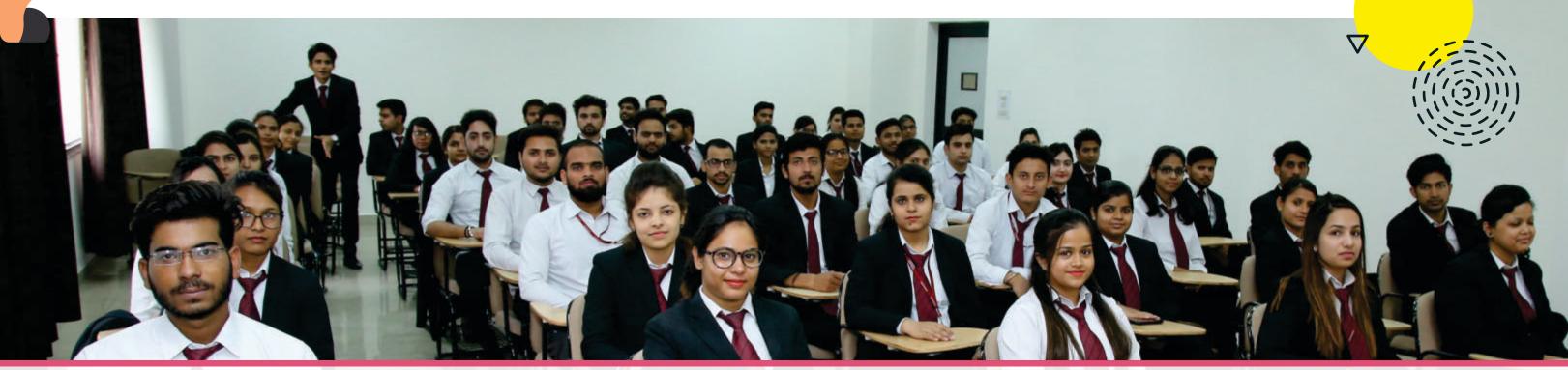
Management . She has participated in various seminars, conferences, FDP programmes and workshops. She has also presented various papers in national and international conferences. She has also been continuously involved in various administrative responsibility and co - curricular activities. She has also worked as a member editor for various college magazines and brochure.





AN INTERACTION THAT INSPIRES





Our teaching pedagogy equips students to deliver results through intensive experiential learning.

Experiential and Collaborative Learning

Experiential and collaborative learning focuses on the learning process for the students. This type of learning process for the students creates knowledge through transformation of experience. Knowledge results from the combinations of grasping and transforming experience. Students learn how to share responsibilities with others and take advantage of each others experience and knowledge for mutual benefit - a skill directly required for their work.

Case Study Method

Case study method is another practical approach to provide exposure of managerial decision making and dealing with industrial nitty-gritty. Students are expected to interpret complex data and determine the best course of action to overcome an organizational issue. Case study method enables students to refine their analytical skills, decision making and strengthen their ability to work in a complex business environment.

Assignments, presentations, live and simulated projects, with periodic evaluations It ensures that student develops skills in managing time and work efficiently and effectively. This is what makes managers from Jaipuria a cut above the rest in challenging situations.

Live projects

At Jaipuria, students are exposed to various situational and functional live projects from the corporate world. These projects provide an invaluable opportunity for the students to be exposed to organizations with complex management issues.

Hands on experience on Decision Support Systems

It provides hands on experience over quantitative techniques used in managerial decision-making process. Students will learn from the structured educational experience developed by the faculty.

Speaker Series

Leading experts from industry, practitioners and researchers from varied fields are the knowledge partners of Jaipuria Institute of Management. They share information on current issues, best practices, challenges & opportunities of the business world on regular basis.

Summer Internships

With the Institute's corporate partners stimulates professional action skills learning through the implementation of "real-world" tasks and exercises under guidance of corporate mentors and institute faculty.

Industrial Visits

At Jaipuria the students are provided an industrial exposure through regular Industrial visits. These visits are organized regularly with the association of our industry patrons to different areas whereby students are able to understand the functioning and processes in a more coherent manner in real world scenario.

In our Programme, we have initiated a new course on Career Enrichment Programme in the Core Curriculum of both the 1st & 2nd years with a clear focus on developing the core required skills of leadership. "It is a planned intervention aimed at developing and grooming the students and making them 'INDUSTRY READY'", through action-led intellectual engagements and learning experiences while working in small teams.

Methods

- Videos/ Presentations
- News Analysis
- Role Plays/ Group Exercises
- Communication classes Extempore, Speeches, Debates, Story Telling
- Personal grooming classes

One on One Mapping

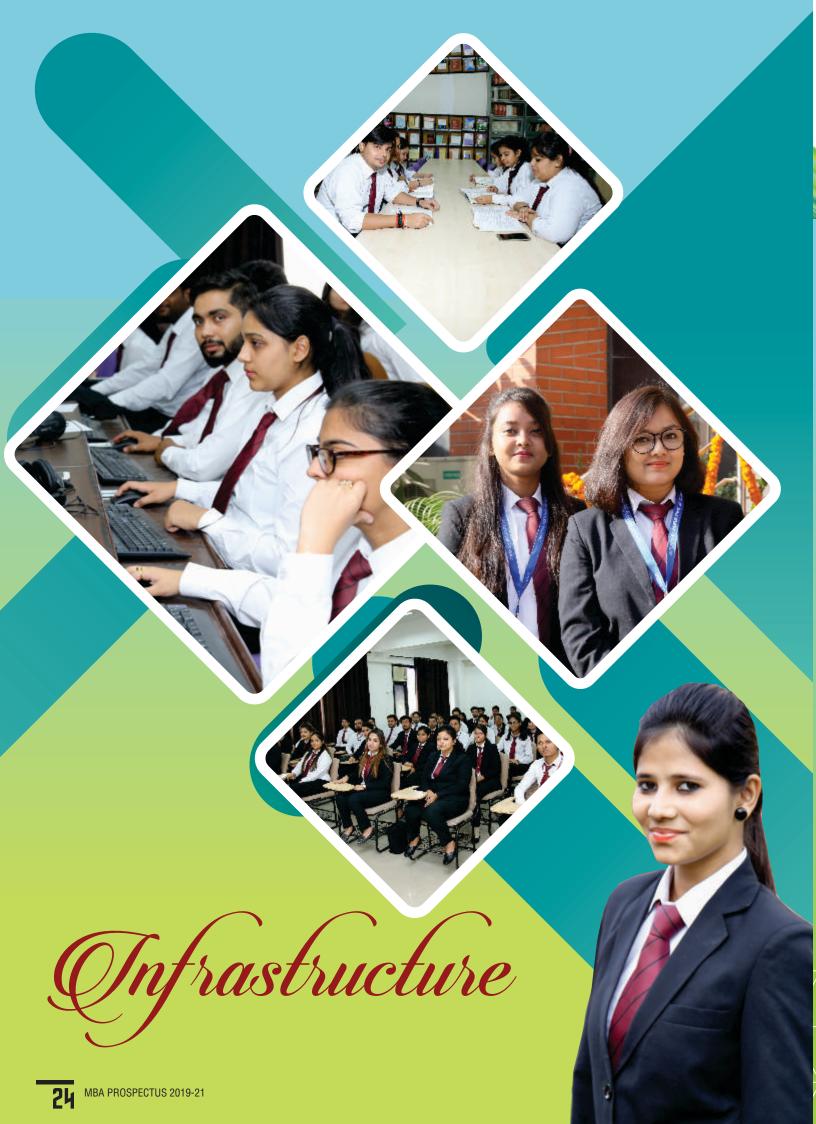
- Mentor Mentee Sessions
- Personality Test & Gap Analysis
- SWOT analysis & Areas for Development
- Career Prospects

Coverage

- Workshops on career growth
- Involvement of Industry Experts in Curriculum Delivery
- Interactive Platform with Global and Indian Visionaries
- Leadership Series
- Academic Fests
- Life Skills Education
- Attitudinal Development Workshops
- Current Business Awareness
- Panel Discussions and Debates
- Club Activities Forum
- Aptitude TrainingGroup Discussion and Interview skills
- Functional English Course through Wordsworth

MBA PROSPECTUS 2019-21

MBA PROSPECTUS 2019-21







Campus

- One of the Finest Management Education Infrastructure in the Delhi/NCR.
- Spread over 5.5 acres of land in the heart of Delhi/NCR, with good connectivity to all places of Delhi/NCR.
- Ultra modern facilities in House Hostel, Class rooms, Conference rooms and Syndicate rooms.
- Fully air conditioned auditorium with 400 seating capacity.
- · Wi-Fi Campus

Skill Development Centre

- Dr. Raja Ram Jaipuria Skill Development Center Conferred as the "RESEARCH DEVELOPMENT CENTRE" under the aegis of Dr. A.P.J. Abdul Kalam Technical University.
- It fosters research and disseminate knowledge in the different domains of Management.
- The center organises different programmes to develop the capabilities of young managers by raising the level of competence.

Library & JIM Information Centre

- Over 17,000 books, 100 national & international journals.
- Seating capacity of over 200 students
- Peripheral Services of Re-prography, Bibliography Referencing, and Unlimited Internet Access.
- Online database of Journals ProQuest and J-Gate

Gym & Fitness Centre

- · Multi-utility Gym and fitness centre
- Ultra modern equipments for healthy state of mind & body.
- · Yoga, Meditation and Aerobics centre.

Cafeteria

Our cafeteria setting puts forth a new method of knowledge-sharing called the "Cafeteria Approach". Its an innovative and informal method of learning where one can debate, discuss and deliberate over a cup of coffee thereby actively nurture one's interpersonal skills.

Computer Labs

- Ultra modern computer labs with state of the art technologies.
- 200 Advanced Systems, connected to IBM server
- 32 Mbps Internet connectivity.
- Windows Server / Linux Platform

Sports Facility

- Various sports facilities are provided to the students, Tournaments are conducted for games like football, cricket, table tennis, volley ball, basket ball and badminton.
- Students can also enjoy indoor games like pool, carom and chess.

Hostel

- Ultra modern in-house girls hostel with fully air conditioned and unlimited Internet access.
- AC and Non-AC boys hostel out of campus equipped with all modern facilities including unlimited Internet access.

Language Lab

- Ultra modern software based on CBT Methodology
- Learning sessions for foreign languages i.e. French, German, Spanish.
- Online practice sessions to increase the student caliber in different languages.
- Wordworth language lab for complete phonetic training.













ECTUS 2019-21 MBA PROSPECTUS 2019-21 PROSPECTUS 2019-21





















Envisioning India 2.0 Economic Policies: Prospects & Challenges

1st December, 2018







CORPORATERESOURCE CENTRE

The institute has established a Corporate Resource Centre (CRC) to build long term relationship with corporate. CRC creates a platform where industry and institute interface each other through Orientation Programmes, Guest Lectures, Industrial Visits, Seminars, HR-Summits & Management Development Programmes. CRC also nurtures the concept of entrepreneurship through its different programmes for students.

The CRC consists of professionals who have valuable experience in industry and academics. It arranges Summer Internship of 8 to 10 weeks. It provides complete support to our students for placement through specific training on soft skills, English enhancement program business/interview etiquette and by conducting other personality development programs to hone their skills according to industry needs.

The legacy of JIM attributes students' placements in reputed brands like Asian paints, Axis Bank, Berger paints, Yes Bank, British paints, Copal Amba, American Express, HDFC Bank, **Ceasefire Industries, Interocean Shipping Company, Future Group,** Infoedge India, Mancer Consulting, Mirus Solutions, Evalueserve, Deloitte **Consulting, Mazars LLP, Investeurs** Consulting, Pinkerton, TCI, GATI, Indusind Bank, Safexpress, Café Coffee Day, Tommy Hil Figer, Asahi India Glass, Gold Plus Glass Industry, **Mansukh Securities, Mahindra** Finance, Tata Capital, Capital First, ICICI Securities, Nestle, Airtel, Spandana Spoorthy Financials,

Indiabulls Home Loan, Cargill India Pvt Ltd, Federal bank, Kajaria Ceramics, Bikanerwala Foods Pvt Ltd, DS Group, Reliance Jio. Hettich India Pvt Ltd. **Everest Industries, S&P Capital IQ,** Grail Research, WNS Global Services, Saint Gobain, Tech Mahindra, **Decathlon, Ameriprise Financials,** Blackrock Services, F1F9 India Pvt Ltd, Institute of Creative Excellence, Finedge Advisory, ITC Limited, Microtek International, MDRA, Onicra, **Gemini Solutions Pvt Ltd, Team** Computers Pvt Ltd, V2 Retail Limited, Vishal megamart, To The new Digital, Sahasra Electronics, DCM Shriram, Kent RO many more. The industry holds the intellectual wealth drawn from Jaipuria Ghaziabad in high esteem which makes our students a preferred choice of many corporates.

CRC commences its Final Placement Process from the 1st week of November, 2018. We welcome & invite esteemed organizations to participate in our placements process at the Institute. A Response sheet for the Final Placement Process is enclosed as the last page of brochure. We would request corporate to fill and send it to us at the earliest so that we can conduct the campus placement at the

















SUMMER INTERNSHIP PROJECT (SIP)

Reporting and Follow up Process during SIP

Internal supervisor Assignment

• Every student is assigned an Internal SIP Supervisor by the Institute at the beginning of the SIP to provide the necessary academic guidance and to facilitate evaluation, with the help of company executives.

SIP Registration

• Students fill up the SIP Registration form provided by Internal SIP Supervisor before joining the SIP.

PIR & Projects Goal Setting

- Collecting the Project Information Report (PIR) from the students through mail/post during the SIP.
- · Clarity on project deliverables.
- · Clarity on Action Plan.

Weekly Review

- Progress with respect to the action plan.
- · Feedback and inputs on way ahead.
- Collecting the feedback & performance of the student from the company guide.

Final Review

- Presentation to the panel of the faculty members.
- · Rate the project according to the work.
- Feedback by Internal SIP Supervisor.
- Project Report submission.
- · Best summer project awards.

Assessment

• Summer Internship Project Report evaluation by external examiner deputed by the university.



INDUSTRY INTERACTION













Mr. RP Singh Dir-HR, IFFCO

Mr. Rajnesh Khosla Head Human Resources, LG Software India

Mr. Rohit Saraf Deputy VP- HR, RBL Bank Ltd

Ms. Seema Singh GM-Sales & Marketing, New Holland Fiat India Pvt. Ltd.

Mr. Prashant Sharma Head Talent Management, **UFLEX Limited**

Mr. Vikas Choubey Mr. Neeraj Narang Director- HCM Product VP- HR, Axis Bank Strategy Oracle India

Mr. Manabesh Hota Sr. Vice President - National

Head - Trade & Supply Chain Finance - Corporate, Commercial & SME Banking, **Indusind Bank**

> Mr. Amit Dua Vice President, Yes Bank Mr. Rajat Thapar, VP- Wealth Management, JM Financials

Mr. Amit Taank Asst. Vice President, Axis Bank

Mr. Harvinder Singh Head- Internal controls Retail & Wealth Operations India, Standard Chartered Bank

Mr. Rajiv Bajaj Chief Financial Officer, Panasonic AVC Networks

Ms. Sumeet Singh CMO, Infoedge Pvt Ltd

Mr. Abhay Gangwani Regional Head North, Future Group (Brand factory)



















OUR MAJOR RECRUITERS

BANKING SECTOR

- Axis Bank
- American Express
- Citi Bank
- Corporation Bank
- Deutsche Bank
- DCB Bank
- Federal Bank HDFC Bank
- ICICI Bank
- IDBI Bank
- Indian Overseas Bank
- Indusind Bank
- ING Vysya Bank
- Yes Bank

RESEARCH. KPO & CONSULTANCY SECTOR

- Advait
- Analeg HR APAC
- Archelon Consulting
- Blackrock Capital IQ
- Copal Partners
- Datawise Consultants
- Deloitte Consulting
- Ernst & Young Eli India
- Genpact
- Impact Research & Mgmt.
- Ikya Human Capital Sol. Mancer Consulting
- Manpower
- Mirus Solution
- Mountalent Consulting
- Onicra Credit Rating Agency
- Quest Career Solutions
- Rncos
- Sampling Research
- Sapient

IT SECTOR Accenture

- Brickred Technologies Ltd.
- Axis Softech Daffodil Software
- **TELECOM SECTOR**
- Airtel
- Micromax Oppo Mobiles
- Tata Teleservices
- Vodafone

FINANCIAL SERVICES & INSURANCE SECTOR

- AegonReligare Life Insurance Alankit
- Angel Broking Ltd.

- Aviva Life Insurance
- Bajaj Capital
- Bharti AXA
- Edelweiss
- Fourwealth Securities
- HDFC Life
- ICICI Prudential
- ICICI Securites
- Indiabulls Securities
- Investcare
- KarvyiTrust
- Muthoot Finance

- Trustline Securities Pvt. Unicon Solutions Ltd.
- Way2wealth

RETAIL &

LOGISTICS SECTOR

- Committed Logistics
- DLF
- Future Group
- Gati ITC-Lifestyle
- Lilliput
- Max Retail
- Madura
- Om Logistics ■ Pantaloon Retail
- Reliance Retail
- Safexpress
- VRL Logistics
- TCIL
- **SERVICE INDUSTRY &**
- **E-COMMERCE** Amazon Matrix Cellular
- Trade India
- Club Mahindra
- Crystal Hues Linxsmart
- Indiamart
- Infomedia
- Investors Clinic 99Acres.com
- Naukri.com
- Justdial.com HT Media

- Lemon Tree
- Bajaj Allianz
- Capital Via
- Elite Stock Mgmt Ltd.
- HDFC Home Loan
- HDB Financial Services
- ICICI Lombard

- India Bulls
- Kotak Securities
- MuthootFincorp
- Religare Corp. Services
- SBI Life Insurance Ltd. SBI General Insurance
- Share India Securities

- - Bhushan Steel Control & Switch Gear
 - Jindal Steel Larsen & Toubro
 - Moserbaer
 - British Paints Cease FIRE Industries

■ Bharat Matrimony

FMCG & CONSUMER DURABLES SECTOR

Hinduja Global Solutions

Greatwhite Technologies

Max Hospital

■ Blue Star Ltd.

Bikanerwala

Berger Paints

■ Dabur India

■ Parle Prducts Ltd.

Samsung India

Titan Watches

Asian Paints

Berger Paints

Ambuja Cement

TVS Electronics

MANUFACTURING & AUTOMOBILE SECTOR

Britannia

Coca Cola

CCD

■ ITC MTR Foods

Nestle

■ Parle Agro

Pepsico

■ Sodexo

- Hero Corporate Eureka Forbes
- Everest
- Gold Glass Industry
- Greenply
- Kent RO
- Havells Haeir Appliances I td.
- Hindware
- JBM JK Lakshmi Cement
- JK Tyre Kajaria Ceramics
- Kamdhenu Steels
- Logitech Ltd. MarutiUdyog Ltd.
- Merino Industries Ltd. Samsung India
- Siemens India Sivarams
- TATA Motors TTK Prestige
- VIP Industries VRS Foods



















* TCI

Ameriprise 🚱



Indiabulls















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Audi

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Star Placement



BYJU'S

KHUSHBOO SEHRAWAT

Assistant Manager

ANIRUDDH SINGH PATEL

Management Traniee



jaro education

SHWETA SINGH

Management Trainee

IndiHire

GAURAV JAIN

Assistant Manager

Secure Naw

















ISHANKA DIMRI

Customer Service Officer

hffč



Corporate Client Relationship Partner

YES / BANK





SRI KRISHNA SHARMA

Rusiness Develonment Executive

c•g•p•rt

ASHISH GARG

Analyst

XL Dynamics







SIDDARTHA MISHRA

Import Co-ordinator

Business Development

M@trix

ANUJ BHARDWAJ **Management Trainee** HCL



AAKANSHA PUNDIR

School Relation Officer



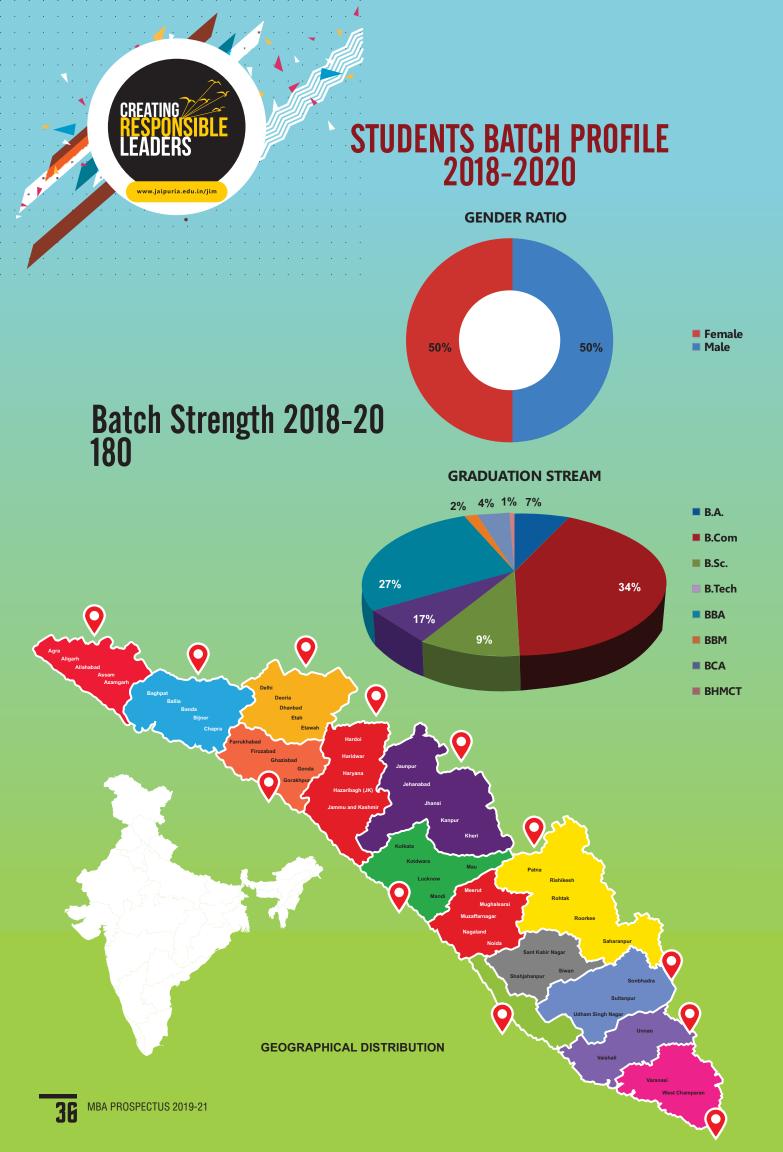






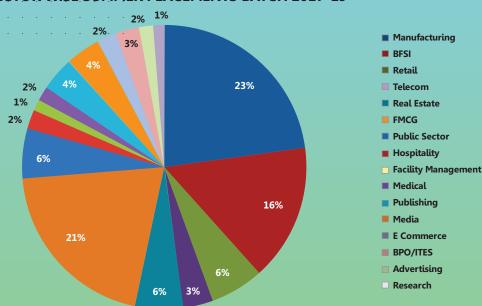
Technial Recruiter SUCCESS PACT

MBA PROSPECTUS 2019-21

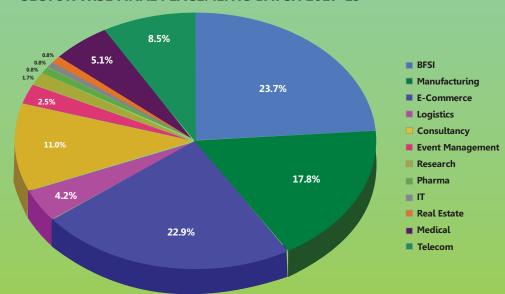








SECTOR WISE FINAL PLACEMENTS BATCH 2017-19



Final Placements Batch 2017-19 at a Glance

No of Participating Companies **Highest Recruiting Sector** Highest Recruiting Job Role

Company Offered Highest Salary

Top Recruiting Companies

Management Trainee, Business Analyst

Byju's, Landmark Group

Landmark Group, Byju's, J K Tyres, OPPO Mobiles, Pinkerton, HDFC,

Edelweiss, Jeevansaathi.com, Naukri.com, Reliance Jio,

American Express, Tommy Hilfiger, Axis Bank, Just Dial Pvt. Ltd., Cryoviva India, Kotak Mahindra Bank, Pheuture Group, Naukri.com, etc.





YAMAHA

MOTHER DAIRY

YAKULT

MARUTI SUZUKI

VIP

Coca Cola

Parle-G

Hindustan Times





- The effort has been made to ensure the accuracy of the information contained in this prospectus and it is issued on condition that all matters are subject to change without prior notice.
- The course curriculum is subject to change based on the affiliated university guidelines.
- Fees payable for the course offered by the institute are subject to review periodically.
- It is the sole responsibility of the students to pay the fee before due date. Failure of which may result in cancellation of registration to the course/semester.
- The registration fee once paid will not refunded by the Institute.
- The institute may terminate the admission, if it is found that either false or misleading information has been made by the student.

Programme	No. of Seats	Eligibility
MBA*	180	Graduation (Min. 10+2+3) with at least 50% marks. Valid UPSEE/CAT/MAT/CMAT score

* Subject to admission norms of concerned university (Dr. APJ Abdul Kalam University, Lucknow)

LOAN FACILITY

Jaipuria Institute of Management, Indirapuram, Ghaziabad has Education Loan Tie Up with Canara Bank, Bank of Baroda & Allahabad Bank across all branches in India.







