



**SOMAIYA**  
VIDYAVIHAR UNIVERSITY

K J Somaiya Institute of Management



# Catch the New Wave

MBA Admissions Brochure 2021 - 2023

K J Somaiya Institute of Management

Estd. 1981



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# SOMAIYA VIDYAVIHAR UNIVERSITY

A NEW MILESTONE IN A GLORIOUS ONGOING JOURNEY

Established in 2019, Somaiya Vidyavihar University, Mumbai, is a self-financed, autonomous university recognized by the University Grants Commission (UGC).

Somaiya Vidyavihar, with over six decades of rich experience in building and managing educational institutes of great repute, is the sponsoring body.

Operational from 26th August 2019, Somaiya Vidyavihar University is a place where you can explore new possibilities, pursue your passion and above all, find yourself

[Click to view the Gazette](#)





# From the Chancellor's Desk



“

Welcome to Somaiya Vidyavihar University. We are a place where you can explore new possibilities, pursue your passion, and above all, find yourself.

Our motto is: ज्ञानादेव तु कैवल्यम् | Knowledge alone liberates. Knowledge provides opportunity. To make the life lived more meaningful. In the service of one's family, one's community, one's समाज, country, and indeed the world.

The education we provide will reflect its timeless fundamentals, its current context, and applications. We will strive to provide you with an environment to engage this world, to discover new truths, make new applications to create and share knowledge. Our education will also be experiential and holistic. With projects that are 'real' and those that complement the learning inside the classroom. We want you to be at the cutting edge of change, to incubate companies, to create NGOs, and pursue any field of your passion. Our education will also instill an appreciation for art and culture, the Indian tradition, and will include sports as a part of the campus experience. We want each of you to lead a full life, to fall in love with life.

Our dream is to build a world class research and teaching institution, that is global in the reach of its ideas, and universal in its service. I invite you to come and be a part of our community and to further this mission.

**Shri Samir Somaiya**  
**Chancellor**  
**Somaiya Vidyavihar University**



# From the Vice-Chancellor's Desk



“

I have great pleasure in welcoming the prospective management education aspirants to the Somaiya Vidyavihar University, Mumbai for their studies in the university's K J Somaiya Institute of Management. The subject of Management as an academic and professional discipline has been undergoing revolutionary changes during the last few decades. Appropriate knowledge and interconnected world. We are in an era when knowledge is expanding at an unprecedented rate. Mastering theoretical, experimental and practical management and business skills through effective education programmes is indispensable for developing core competencies and for giving the students a competitive edge. For maximisation of the opportunities for the cost-effective management education and training, globalization, localization, contextualization and individualization of curriculum and transactions are necessary.

Bearing these basic principles and dynamics challenges, we at K J Somaiya Institute of Management have been at the forefront of quality and responsible management education in the country. Our Master of Business Administration (MBA) programmes are designed, transacted and delivered following internationally renowned patterns evolving the best practices in business and management education. Amongst our alumni are top-ranking and highly-placed executives all over the world. Highly qualified and experienced faculty, state-of-the-art infrastructure, the business and industry environment of the financial capital of the country, and a serene, beautiful green campus with several sporting facilities and other educational, research and innovation institutions are the hallmarks of K J Somaiya Institute of Management and the Vidyavihar campus of the University. Our academic credentials, achievements, national and international accreditations and recognitions put us among the top-most institutions in the country. I am extremely glad to welcome you as a student of this premier management institute in the Somaiya Vidyavihar University. Once you are here, I am sure you will enjoy the best of teaching and learning, research and community experiences in your student life.

**Prof. V.N. Rajasekharan Pillai**  
**Vice-Chancellor**  
**Somaiya Vidyavihar University**



# From the Director's Desk



“

In the long history of humankind those who learned to collaborate and improvise most effectively have prevailed” - Charles Darwin.

The worldwide pandemic created due to COVID-19 has brought into sharp focus the management and operational styles of most sectors, companies and professionals. The ones that seem to have got through these difficult times are those who got together quickly, put their thoughts together and improvised their work style. The further realization was that it's not just sync within the organization that's important, but also across sectors.

One such missing link has always been the sync between the education sector and industry requirements. The industry requirements have simply outpaced the offerings by the education sector. There are always debates and discussions on Industry 4.0, but not much on Education 4.0. The industry is not just looking at the skill sets of future employees, but at those that can go beyond the call of their duty by displaying exemplary courage, confidence, care, creativity and calmness – in the face of adversities and uncertainties. The industry and society are at the crossroads of technology and humanism – developing empathetic collective leadership abilities in a highly competitive and hyper connected world, playing a key role in the future.

At K J Somaiya Institute of Management, we actively discuss these requirements through our illustrious Board of Studies and Academic Boards, to discuss Education 4.0 and its various nuances & implications – in order to remain relevant to the everchanging demands of Industry 4.0 and beyond. The boundaries of the classroom no longer exist and thanks to the various digital platforms, we are able to reach out to the best of the faculty, alumni and industry experts anywhere in the world.

The institute faced the lockdown situation with only one week break in mid-March 2020, and conducted its various academic processes online including inaugurating the MBA 2020 batch online, two week intense induction programme for MBA batch 2020, guest lectures, panel discussions, student activities, launched knowledge sharing sessions for our students and alumni, and engaged about 600+ alumni during this period. 98% of our students completed their Summer Internships in virtual mode and quite a few of them also got pre placement offers, which re-emphasized our quality and commitment to the cause of management education. The final placements activity is also being conducted virtually.

Students going through the lockdown situation have never experienced such disruptions in their personal and educational lives, but the manner in which it was handled by the Institute, has made them appreciate the value of agility and adaptability under uncertain conditions. They are definitely better prepared for the new normal.

As a leading business management school in India, located in a beautiful 50 acre lush green campus in the heart of Mumbai, the Institute is fully prepared to develop graduates for industry requirements. The commitment and collaboration among our faculty, staff, students and alumni is a testimony to the outcomes of our journey of excellence.

I invite you to join our Institute and prepare you for a great career and life journey ahead.

The objective is to prepare professional managers ready to Catch the New Wave

**Best wishes,**

**Prof. (Dr.) Monica Khanna**

**Director - K J Somaiya Institute of Management**

**Dean - Faculty of Management Science, Somaiya Vidyavihar University**



# K J Somaiya Institute of Management

K J Somaiya Institute of Management was established in 1981 as a part of Somaiya Vidyavihar (now a constituent institute of the Somaiya Vidyavihar University since August 2019) with the objective of providing state of the art education in management and allied areas. The institute is consistently ranked among the Top-25 Management Institutes and Top 10 private sector B-schools in India.

Over the past 4 decades, the Institute has evolved into a leading B-school offering sector specific and employment-oriented management programmes. Apart from the regular programmes, the Institute offers customized and industry specific certificate and executive development programmes for government bodies, companies, defense personnel and NGOs.

## Highlights of K J Somaiya Institute of Management

Located in the Financial Capital of India

Experienced Faculty

Latest Pedagogy

Lush Green Campus

World-Class Sports Infrastructure

Holistic Learning

Active Student Life

International Linkages

Excellent Placements

Strong Industry Connect

Rich Alumni Base



# Programmes offered:

## ➤ **Doctoral Studies**

## ➤ **2-Year MBA Full-Time Programmes**

MBA

MBA - International Business

MBA - Retail Management

MBA - Financial Services

MBA - Integrated Marketing Communications

MBA - Healthcare Management

MBA - Human Resources

MBA - Sports Management

MBA - Data Science and Analytics

## ➤ **3-Year MBA Part-Time Programmes**

Finance Management

Marketing Management

Human Resource Management

Information Management

## ➤ **2-Year MCA Programme**

## ➤ **Executive Education**

15 Month MBA Executive

Customised Management Development  
Programmes

Open Calendar Programmes



# Programmes in Focus:

K J Somaiya Institute of Management has been offering employment-oriented sector-specific MBA programmes since 1981, strengthening internal processes and using cutting-edge pedagogy by investing into technology tools for delivering the syllabus.

The Institute has regularly launched super specialized, inter-disciplinary and multi-disciplinary MBA programmes like International Business, Retail Management, Financial Services, Integrated Marketing Communications, Healthcare Management, HR, Sports Management and Data Science & Analytics to cater to different requirements of the student

## ► 2-Year MBA Full-Time Programmes

MBA

MBA - International Business

MBA - Retail Management

MBA - Financial Services

MBA - Integrated Marketing Communications

MBA - Healthcare Management

MBA - Human Resources

MBA - Sports Management

MBA - Data Science and Analytics

Two-year full-time programmes conducted in 6 trimesters of 10-12 weeks each

## ► Common Learning Goals

1. Management Knowledge
2. Critical and Analytical Thinking
3. Communication Skills
4. Team Orientation
5. Global Awareness
6. Ethical Responsibility





# Programme Highlights



# Master of Business Administration (MBA 2021)

## Learning Goals:

- Integrative Thinking
- Leadership



## Objectives:

The Master of Business Administration programme aims in transforming students into competent, value-driven professionals by providing them strong grounding in management principles and processes by imparting functional competencies in the area of Marketing, Finance, Operations, Data Science and Human Resources. The programme also exposes students to holistic education incorporating ethics, good governance and social responsibility.



## Programme Specific Subjects

- B2B Marketing
- Industrial Relations
- SCM Modelling
- Corporate Governance
- Design Thinking



### Marketing

- Consumer Behaviour

### Human Resources

- Competency Management
- Learning and Development
- Performance Management

### Finance

- Security Analysis & Portfolio Management
- Advanced Derivatives & Risk Management

### Operations Management

- Business Process Flows
- Supply Chain Management

### Data Science

- Big Data Technologies

To know more: [Click here](#)

“

This programme is rooted in developing integrative thinking and honing leadership skills ensuring industry relevance since the curriculum enables one to gain multi-disciplinary knowledge. The two-year programme ensures the holistic development of future leaders, given its unique experiential learning aspect. A blend of strong faculty panel comprising both academic gurus and industry experts, alumni networks, guest lectures by industry experts, simulation activities, immersion program, leadership lab and diverse peer group adds to the enhanced learning experience. Apart from this, the various opportunities outside of the classroom like live projects, committees, and clubs, sports facilities have all richly contributed to my all-round development.

**Keyur Dhagia**  
Batch of 2019-21





# Master of Business Administration International Business (MBA IB 2021)

## Learning Goals:

- Expertise in International Business
- Strategies in Changing Global Environment



## Objectives:

The Master of Business Administration- International Business focuses on creating a global mind-set and developing functional competencies necessary for rapidly changing international business environment. The programme also helps the students gain exposure in other specialized areas such as International Finance, Export Import Policy, International Commodity Market, International Trade Finance and Country Analysis & Strategies in International Business Management.



## Programme Specific Subjects

- Export Import Policy
- Imports Management
- Multinational Management
- Intellectual Property Rights



To know more: [Click here](#)

“

This programme helped me understand how businesses function globally. Apart from the curriculum, the guest lectures from industry experts, webinars, seminars, case study competitions, committees and live projects added to my learning. Learning a foreign language, like Spanish added a feather in my cap. The programme is designed in such a way, that it teaches us to multitask along with making us industry ready. Working and studying with people from diverse backgrounds helped me gain a broader perspective in understanding people. The MBA - International Business programme has not only enriched me academically but has also honed my managerial skills.

**Shloka Shetty**  
Batch of 2019-21





# Master of Business Administration Retail Management (MBA RM 2021)

## Learning Goals:

- Integrative Thinking in Retail
- Understanding Customer Service



## Programme Specific Subjects

- Visual Merchandising
- Shoppers Experience
- e-Retailing
- Rural Retailing & Social Marketing
- Fashion and food retailing



## Objectives:

The main focus of the curriculum is to provide insights into the dynamics of the retail industry with special focus on retail operations. The programme helps in understanding the various nuances of retailing such as studying various retail formats, creating a memorable shopping experience for the guests, identifying various support services and sales and finally, understanding and identifying the important drivers of sales growth.



To know more: [Click here](#)

“

The Retail management programme has given me the opportunity and exposure to specialized areas ranging from merchandising, marketing, e-retailing operations to sales. Experiential learning through live projects and attending guest lectures by industry stalwarts from the retail sector has made students like me confident to face the industry challenges in the near future. One of my biggest learning was from being part of the core team of the National Retail Summit. By virtue of being a part of the core team of the National Retail Summit and heading the retail brand strategy event Brand-O-Mania, we had to have in place a real-life case study from retail sector brands. This enriching experience gave me an exposure towards pivoting strategies for retail brands according to changing consumer needs.

**Shraddha Mishra**  
Batch of 2019-21





# Master of Business Administration Financial Services (MBA FS 2021)

## Learning Goals:

- Analyse and critically evaluate Indian Financial Systems



## Objectives:

The Master of Business Administration programme aims in transforming students into competent, value-driven professionals by providing them strong grounding in management principles and processes by imparting functional competencies in the area of Marketing, Finance, Operations, Data Science and Human Resources. The programme also exposes students to holistic education incorporating ethics, good governance and social responsibility.



## Programme Specific Subjects

- Security analysis and Portfolio Management
- Behavioural Finance
- Investment Banking
- Infrastructure and Project Financing



To know more: [Click here](#)

“

The holistic coverage of different domains of financial services along with technical up-skilling subjects like Excel, SPSS, R programming attracted me the most to pursue my MBA in Financial Services. This programme is a right fit for anyone who is a finance enthusiast and wants to gain practical insights into the functioning of the real world. The Bloomberg lab enhances our understanding of market analysis and other crucial topics like Fixed Income Securities, Portfolio Management etc. With excellent faculty support and peer driven learning, the time spent at the institute has been the most enriching phase of my life.

**Abhishek Mukherjee**  
Batch of 2019-21





# Master of Business Administration Integrated Marketing Communication (MBA IMC 2021)

## Learning Goals:

- Managing Integrated Internal and External Communication
- Design Integrated Marketing Communication Plan



## Objectives:

- The programme focuses on understanding, designing and managing marketing communication both internal as well as external.
- The programme helps in gaining exposure in niche areas such as Digital Marketing, Marketing, Media Programming and various other cross-cultural aspects of communication.



## Programme Specific Subjects

- Celebrity & Sports Marketing
- Introduction to Media and Media Analytics
- Public Relations and Corporate Communication
- Account and Brand Planning



To know more: [Click here](#)

“

Having done my graduation in Management Studies, I developed a keen interest in learning more about the corporate world and how businesses function. I was particularly drawn towards marketing and sales. Specifically designed for marketing enthusiasts, the programme structure at institute appealed to me. To be a part of multiple live projects, research projects with extremely learned faculty and corporates helped me apply my learning in class. I'm grateful to have started my journey in Marketing at ITC Ltd for my summer internship. Rich peer to peer learning combined with opportunities of learning new languages and constant guidance from professors is helping me become industry ready.

**Fenny Shah**  
Batch of 2019-21





# Master of Business Administration Healthcare Management (MBA HCM 2021)

(This programme has Profile based selection and candidates with science background have an advantage)

## Learning Goals:

- Integrative Thinking in Healthcare
- In-depth understanding of Indian Healthcare System



## Objectives:

- The programme enables the students with relevant managerial and technical skills to tackle the challenges faced by the healthcare industry, by equipping them with the tactics to take full advantage of the ever-growing healthcare sector.
- The programme also helps the students to update their knowledge about the changing business environment of healthcare sector so that they can apply the different management techniques and fundamental concepts at the organizational level.



## Programme Specific Subjects

- Pharma and Biotech Management
- Health Insurance & Financing
- Data Analytics for Healthcare
- Demographic Analysis & Policy for Healthcare



To know more: [Click here](#)

“

K J Somaiya Institute of Management is one of the few institutes in India to offer an MBA in Healthcare Management and this programme offers an overview of all the industries from Pharma, Medical devices, Hospitals and others. The guest lectures and visiting faculties for core subjects helps students in gaining real-time knowledge. The live project opportunities provide practical experience which is a boost for the freshers. The programme is an effective blend of the Healthcare industry and Management expertise.

**Anisha Padiyar**  
Batch of 2019-21





# Master of Business Administration Human Resources (MBA HR 2021)

## Learning Goals:

- Expertise in understanding human behavior
- Developing skills to create HR process in organizations
- Skill to handle the legal aspects of running an organization
- Managing HR in a global environment



## Objectives:

- Human Resource Capability Building
- Skills to Build Organizational Culture



## Programme Specific Subjects

- Human Behavior and Personal Growth lab
- Staffing
- Performance and Reward Management
- Learning and Development
- Laws and HR
- Culture and Ethics
- Technology and HR
- Experiential Learning Initiative



To know more: [Click here](#)

“

Understanding human behaviour is the first step in evolving into a true Human Resource professional. K J Somaiya Institute of Management's MBA-HR programme affords budding HR experts the chance to interpret the human psyche, while equipping us with the ability to build HR processes from scratch. Students are taught to create, implement and analyze people capability initiatives. We are trained in key areas such as competency development, talent acquisition, learning, engagement, as well as to recognize the importance of HR as an integral part of every organization.

**Rifka Romani**  
Batch of 2020-22





# Master of Business Administration Sports Management (MBA SM 2021)

## Learning Goals:

- Management Knowledge
- Critical and Analytical Thinking
- Communication Skills
- Team Orientation
- Global Awareness
- Ethical Responsibility



## Objectives:

- To develop professionally trained and industry-ready managers for sports and sports related sectors.



## Programme Specific Subjects

- Media Management in Sports.
- Public Relations and Sports Journalism
- Sports Merchandize Manufacturing and Marketing
- Management of Sports Leagues and Teams
- Sports Analytics Management
- Grassroots Sports Development
- Sports Medicine
- Negotiations in Sports Management
- Psychology and Sports Behaviour



To know more: [Click here](#)

“

Sports Management is a relatively new concept in India and taught in very few institutes across the country. Sports and games are essential for the holistic development of an individual. The MBA - Sports Management programme is ideal if you are a sports lover and a business enthusiast.

Students gain a comprehensive understanding of the multi-dimensional importance and the value of the sporting world. We are exposed to sports administration tools and techniques, event management and are acquainted with contemporary trends and issues in sport. It helps us develop the necessary skills for managing media, sports celebrities and officials. Overall, it is a comprehensive course for those who want to make their passion their profession!

**Anmol Agarwal**  
Batch of 2020-22



@kjsimadmissions



@adcomkjsomaiya



Admissions Committee | K J Somaiya  
Institute of Management



# Master of Business Administration Data Science and Analytics (MBA DSA 2021)

## Learning Goals:

- Proficiency in Data Driven Decision-Making Process



## Objectives:

With data being recognized as the new oil for organisation, the MBA – DSA (Data Science and Analytics) aims at equipping the students with the courses that will help them make sense of the data and apply various communications, statistics, human behavioral and cognitive models along with information technology and analytical tools in functional areas or domain of their liking. The insights gained will help take current or progressive decisions.



To know more: [Click here](#)

## Programme Specific Subjects

### Data Science

- Cognitive Modeling
- R Analytics
- Python Programming
- Database Applications
- Big Data Analytics



### Trending Technology

- Artificial Intelligence
- Machine Learning
- Internet of Things

### Domain-Specific Analytics

- Business Analytics
- Fintech
- HR Analytics
- Operational Analytics

### Sector-Specific Analytics

- Retail Analytics
- Sports Analytics
- Healthcare Analytics

“

Data Science course has been an engaging and impactful experience. It is very well designed, comprehensive, and well-structured for the students at many levels and gives a wholesome idea about the data science concepts and techniques.

Course indeed is rigorous and intellectually stimulating, It has helped in advancing various skills - specifically Machine Learning, Deep Learning, Big data analytics, Artificial Intelligence, etc.

Well-experienced faculties have been a great support and helped in understanding how can one implement and apply data science concepts to real-world situations.

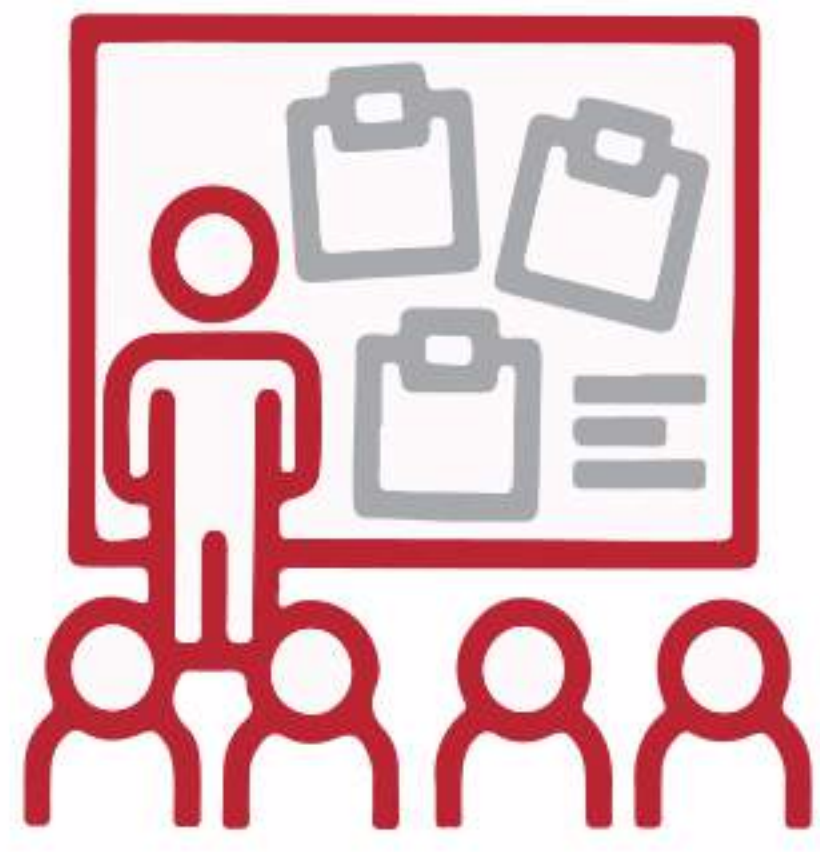
Being a fresher and a non-engineer, the Data Science program provided an excellent opportunity to hone my data science skills and prepare me for a career in data analytics.

**Bhakti Ashturkar**  
**Batch of 2019-21**





# Pedagogy



Workshops



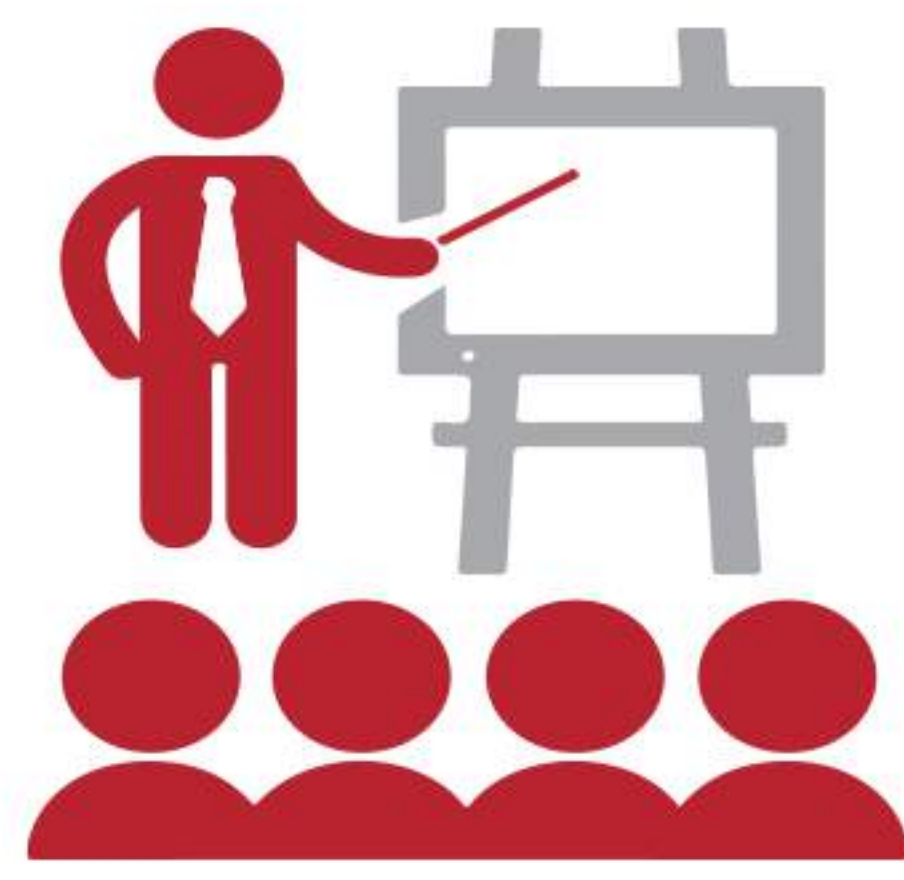
Class Discussions



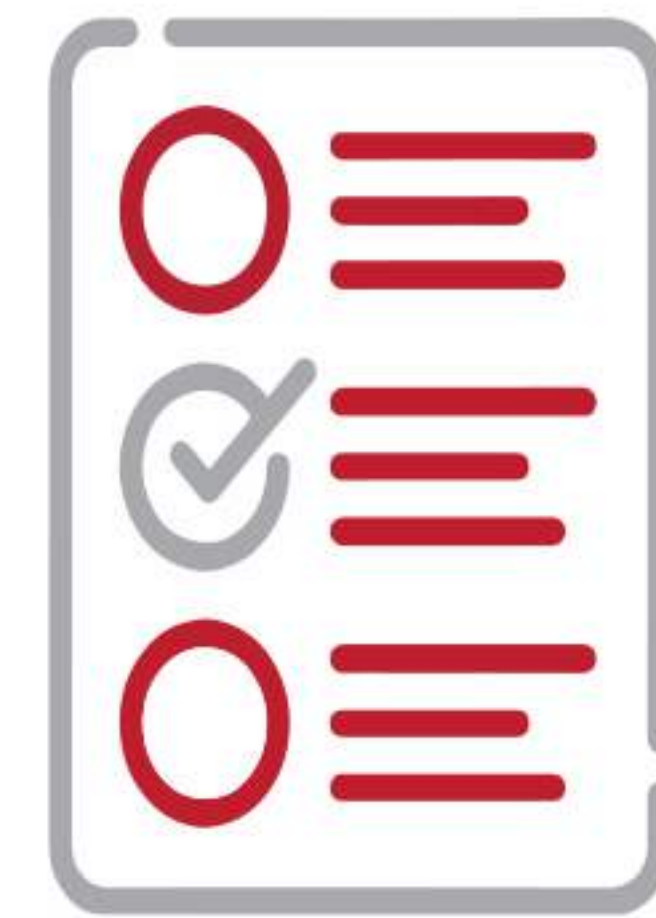
Field Visits



Guest Lectures



Presentations



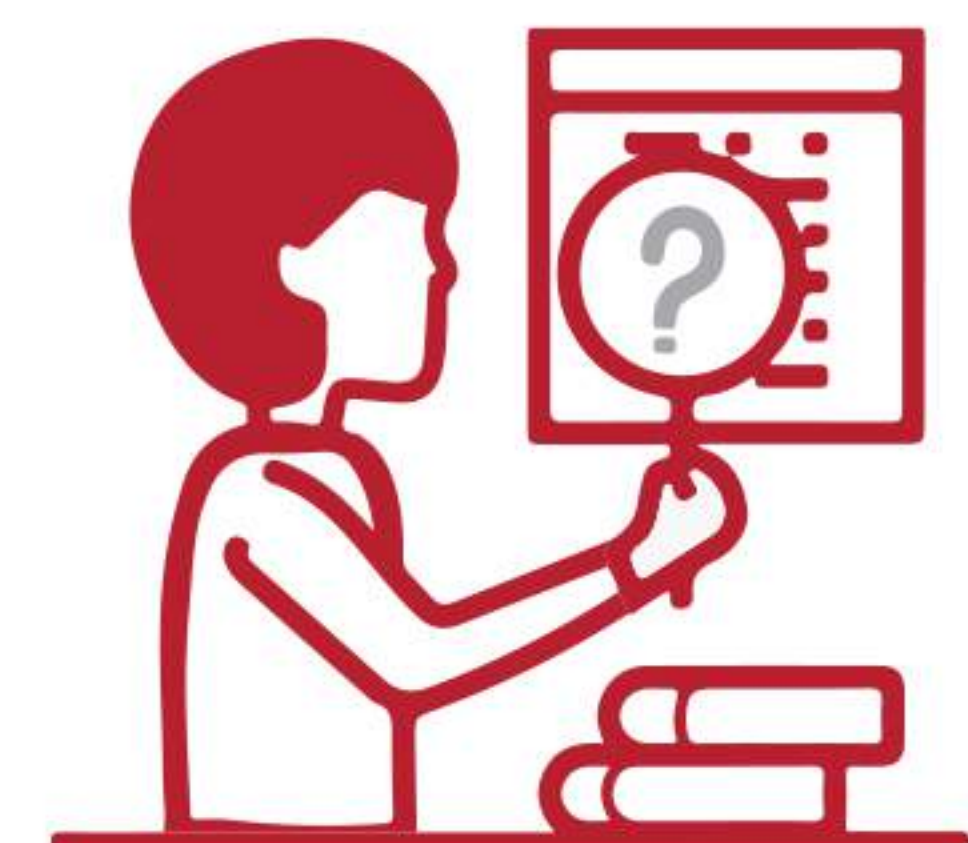
Electives Offered



Foreign Languages



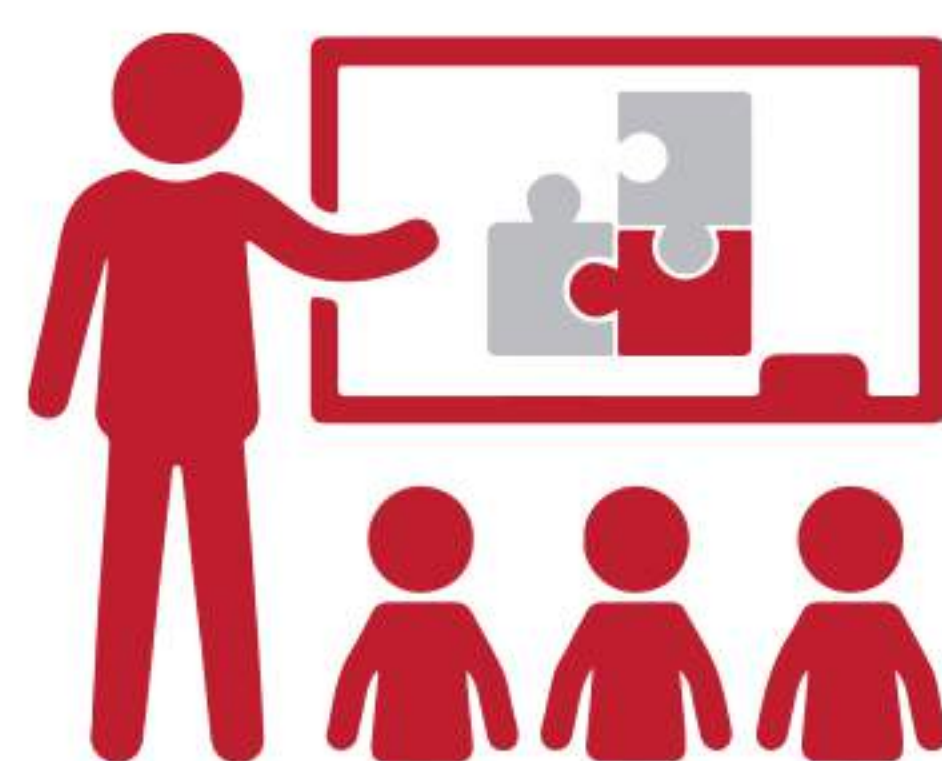
International Immersions



Case Studies



Live Projects



Chalk & Talk  
and Online



Management Games



Role Play



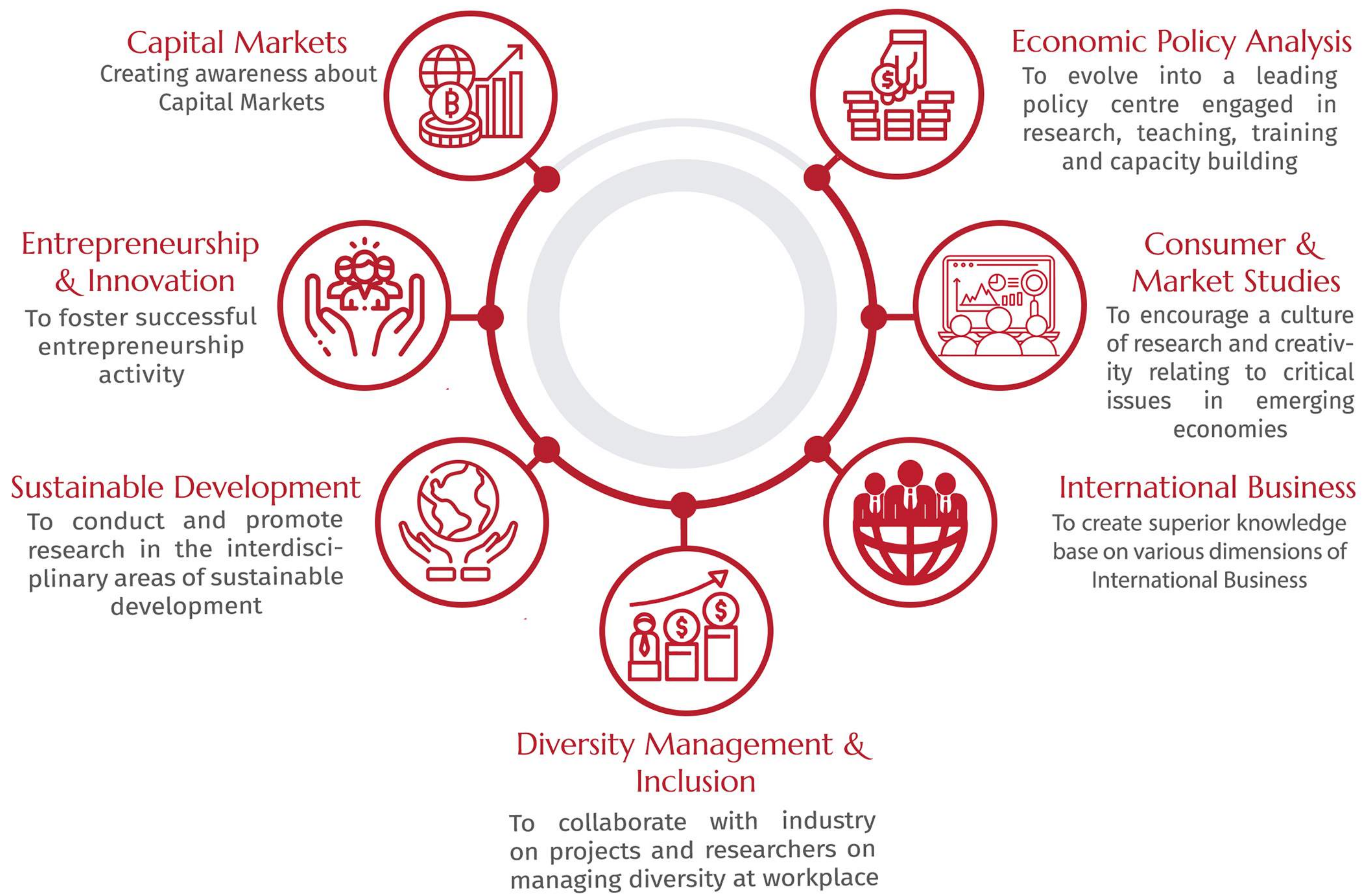
Simulation



Experiential Learning



# Centres of Excellence



# Conferences





# Placement Highlights

## Final Placements

(Batch 2018-2020)

Average salary of Top 100 Offers

13.25 LPA

Average salary

10.08 LPA

28.50 LPA

Highest salary



165 recruiters

39 new recruiters

## Summer Placements

(Batch 2019-2021)

Highest stipend

Rs 1,45,000/-  
per month

Rs. 25,600/-  
per month.

Average Stipend



156 recruiters

40 new recruiters



## Initiatives to enhance students' profile

- 1 Honing the Business Communications skills
  - 2 Ensuring that students are in step with current topics
  - 3 Soft skill courses and training in aptitude tests, mock GDs and Pls
  - 4 Personality grooming sessions
  - 5 Video-based feedback for encouraging critical thinking
  - 6 Exposure to the working of start-ups for firing the Entrepreneurial ambitions
  - 7 Mentoring sessions
  - 8 An overall integrated approach to enhance the capability of the aspirants
- Alumni from different corporate entities are invited to guide these students on interview preparations

## Some Prominent Recruiters





# INTERNATIONAL IMMERSION AND LINKAGES



**MOU Signed with  
Sany College, China**



**MOU Signed with  
Wintec, New Zealand**



**The Ambassador-Designate of  
Kazakhstan Bulat Sergazyuly  
Sarsenbayev for a guest lecture**



**Interactive session with  
students from  
Tsinghua University**



**Students visited from DHBW for  
the foreign immersion program**



# STUDENT PLATFORMS

## Core Committees

Admissions Committee  
Alumni Committee  
Guest Lecture Committee  
Placement Committee  
PR and Branding Committee  
Student Council

## Professional Growth Committees

Aspire Club  
Consultancy@SIMSR  
International Business Society@SIMSR  
Somaiya Toastmasters Club

## Cultural Development Committees

Gita club  
Grooves  
Mauj Club  
Photography Club  
R.E.A.D. Club  
SIMSR Sports Committee  
SIMSR Studios  
SIMSR Talkies Committee  
Students' Activity Forum  
Women's Development Cell

## Subject/ Area Specific Committees

Acumen Committee  
CII-YI Committee  
Enactus Somaiya Social Cell  
Finstreet Committee  
FORSE Committee  
Humanist Committee  
Interface Committee  
Pathfinder Committee  
Quantinuum Committee  
Retail Lab



# ADMISSION PROCESS

(For MBA/IB/RM/FS/IMC/HR/DSA)



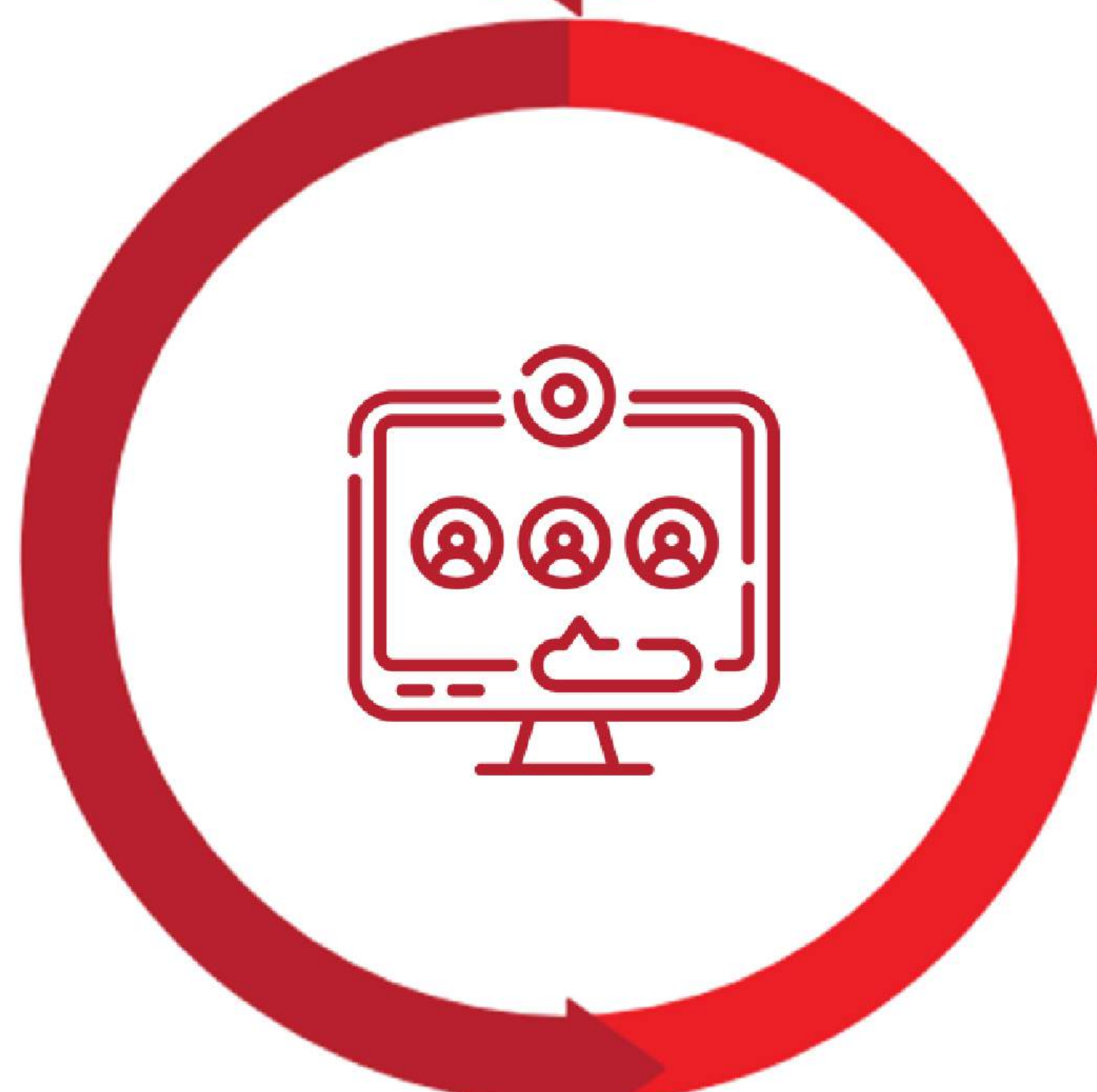
## CAT/XAT/CMAT/NMAT/GMAT

Candidates can appear for CAT 2020/XAT 2021/CMAT 2021/NMAT 2020 & GMAT.

A candidate is eligible for admission by filling only one application for MBA programmes (MBA/IB/RM/FS/IMC/HR/HCM/SM/DSA). The programme preferences will be asked from the students after the declaration of result.

## Shortlist for CA-PI

Candidates will be shortlisted on the basis of the entrance test score. Shortlisted candidates need to fill the Candidate Profile Form.



## CA-PI Process

CA-PI process will be conducted online. Case Analysis and Personal in-depth interview.

## Result Declaration

Results will be declared after which candidates will have to fill the programme preference details online.



## Final Admissions \*\*

Candidates will be offered the choice of programme based on their result, preference, and the availability of seats.

**Note:** Candidates applying through NMAT are required to select K J Somaiya Institute of Management in NMAT application form as one of the institutes for sending their scores.

\* GMAT scores are valid for 3 years (From 1<sup>st</sup> January, 2018 to 10<sup>th</sup> February, 2021).

\*\* Admission is provisional i.e. subject to fulfilment of all the eligibility requirements.

\*\*\* The institute reserves the rights for profile-based shortlisting and to change the selection parameters.



# ADMISSION PROCESS

## PROFILE-BASED

(For MBA Healthcare Management and MBA Sports Management)



### CAT/XAT/CMAT/NMAT/GMAT

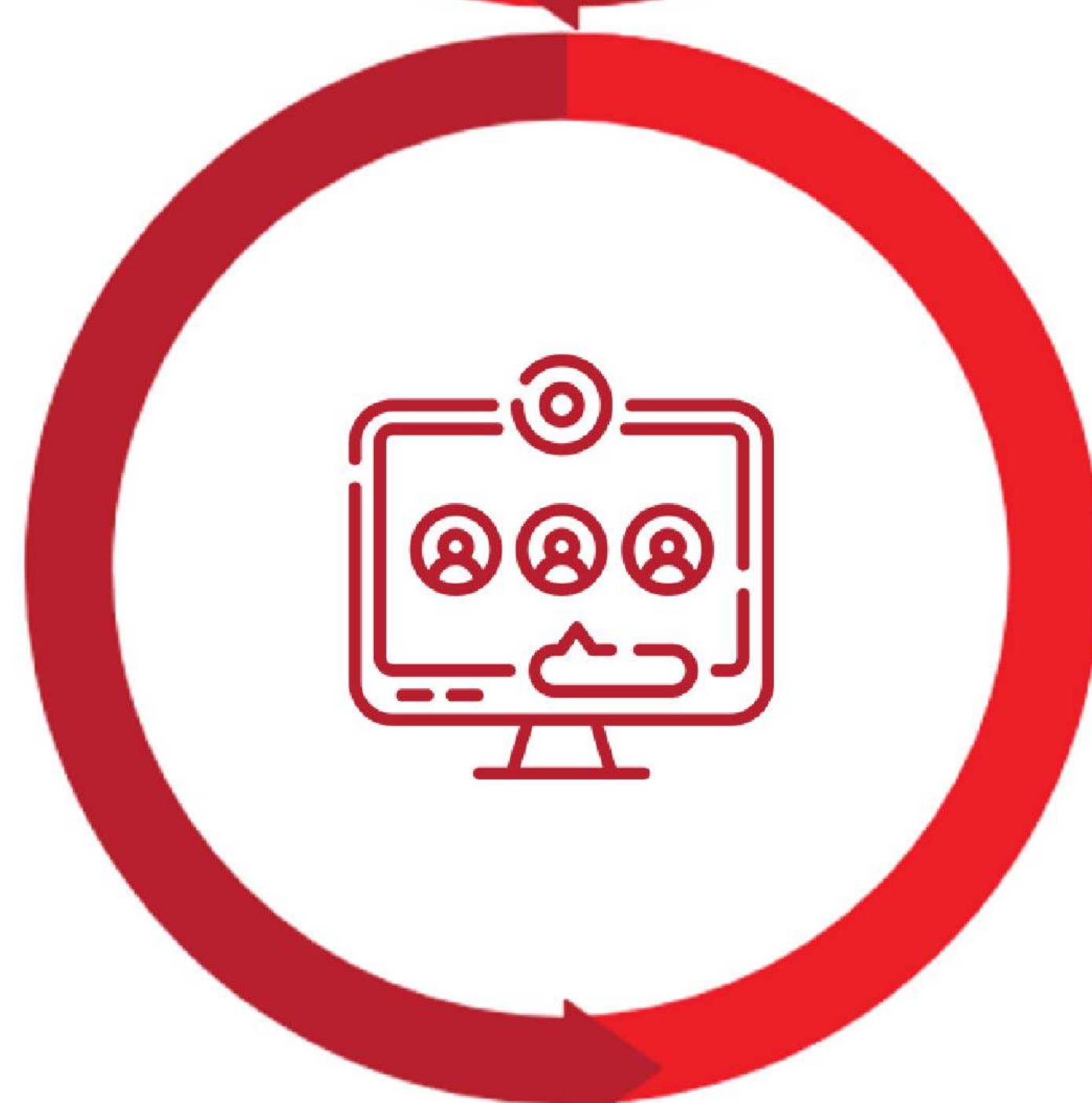
Candidates can appear for CAT 2020/XAT 2021/CMAT 2021/NMAT 2020 & GMAT.

A candidate is eligible for admission by filling only one application for MBA programmes (MBA/IB/RM/FS/IMC/HR/HCM/SM/DSA). Candidates must fill the SOP before the last date of application.



### Shortlist for CA-PI

Candidates will be shortlisted on the basis of the entrance test score and profile for HCM and SM programmes.



### CA-PI Process

CA-PI process will be conducted online. Case Analysis and Personal in-depth interview.



### Result Declaration

Result Declaration will be based on evaluation of profile and performance in CA-PI. Candidate will have to fill the programme preference details online.



### Final Admission \*\*

Candidates will be offered the choice of programme based on their result, preference, and the availability of seats.

**Note:** Candidates applying through NMAT are required to select K J Somaiya Institute of Management in NMAT application form as one of the institutes for sending their scores.

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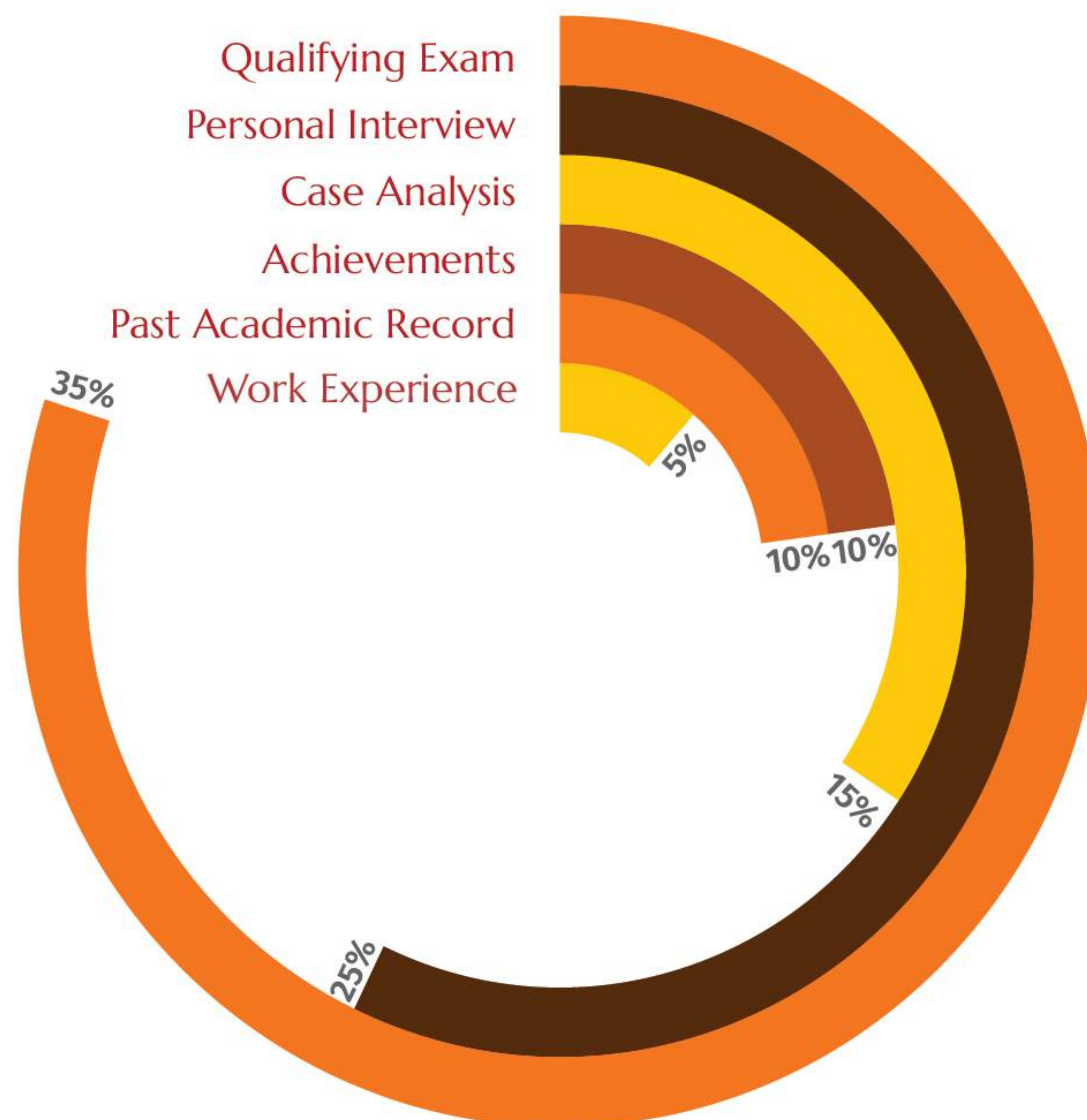
\*\* Admission is provisional i.e. subject to fulfilment of all the eligibility requirements.

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# SELECTION PARAMETERS

For MBA/MBA IB/MBA RM/MBA FS/MBA IMC/MBA HR/MBA DSA



For MBA HCM and MBA SM



\* The institute reserves the right to change the selection parameters.



@kjsimadmissions



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Admissions Committee | K J Somaiya  
Institute of Management



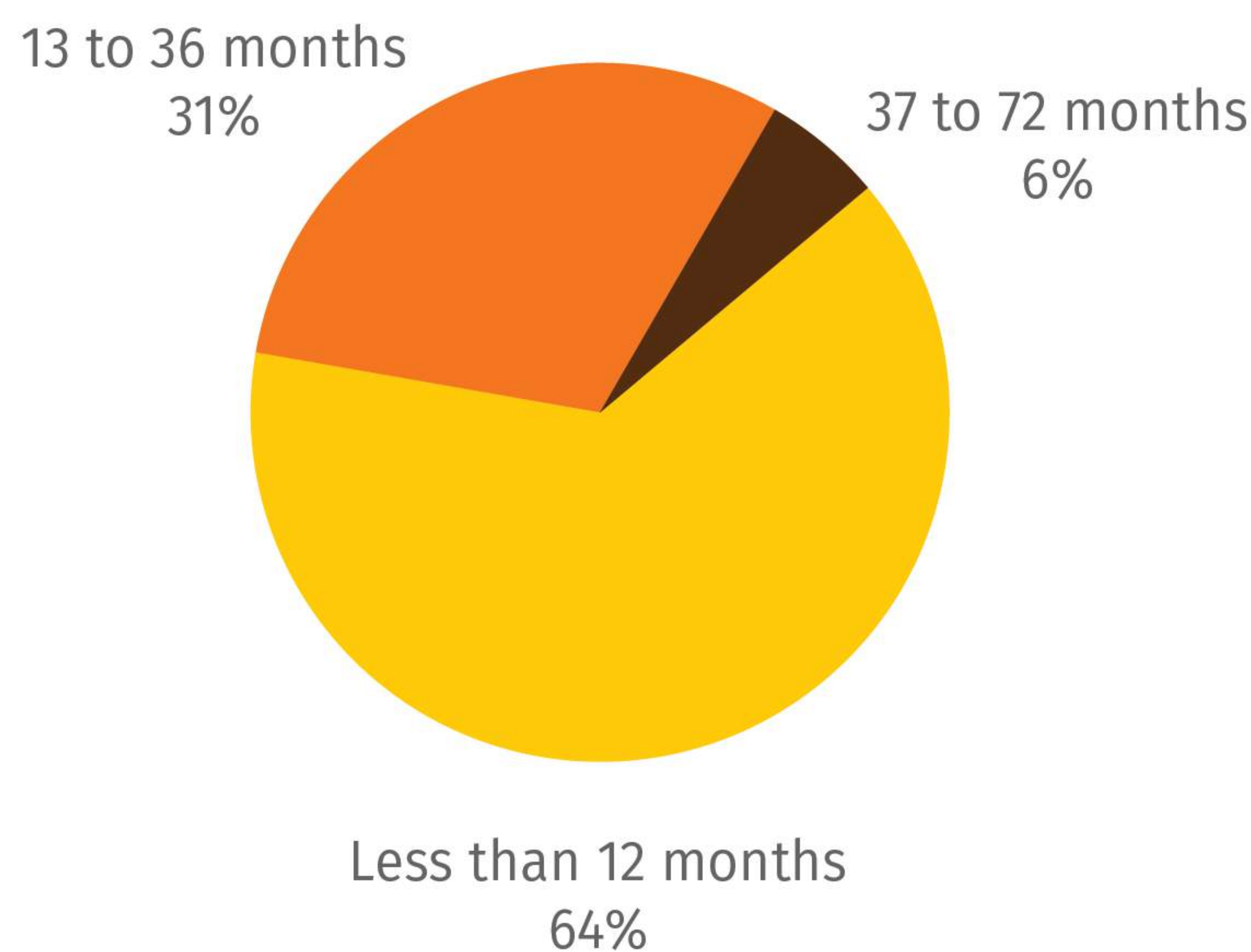
# CURRENT BATCH PROFILE (2020-22)

## All India Distribution





## Work Experience



## Gender Diversity



(39%)



(61%)

## Educational Background



Engineering  
47%



Commerce  
28%



Management  
12%

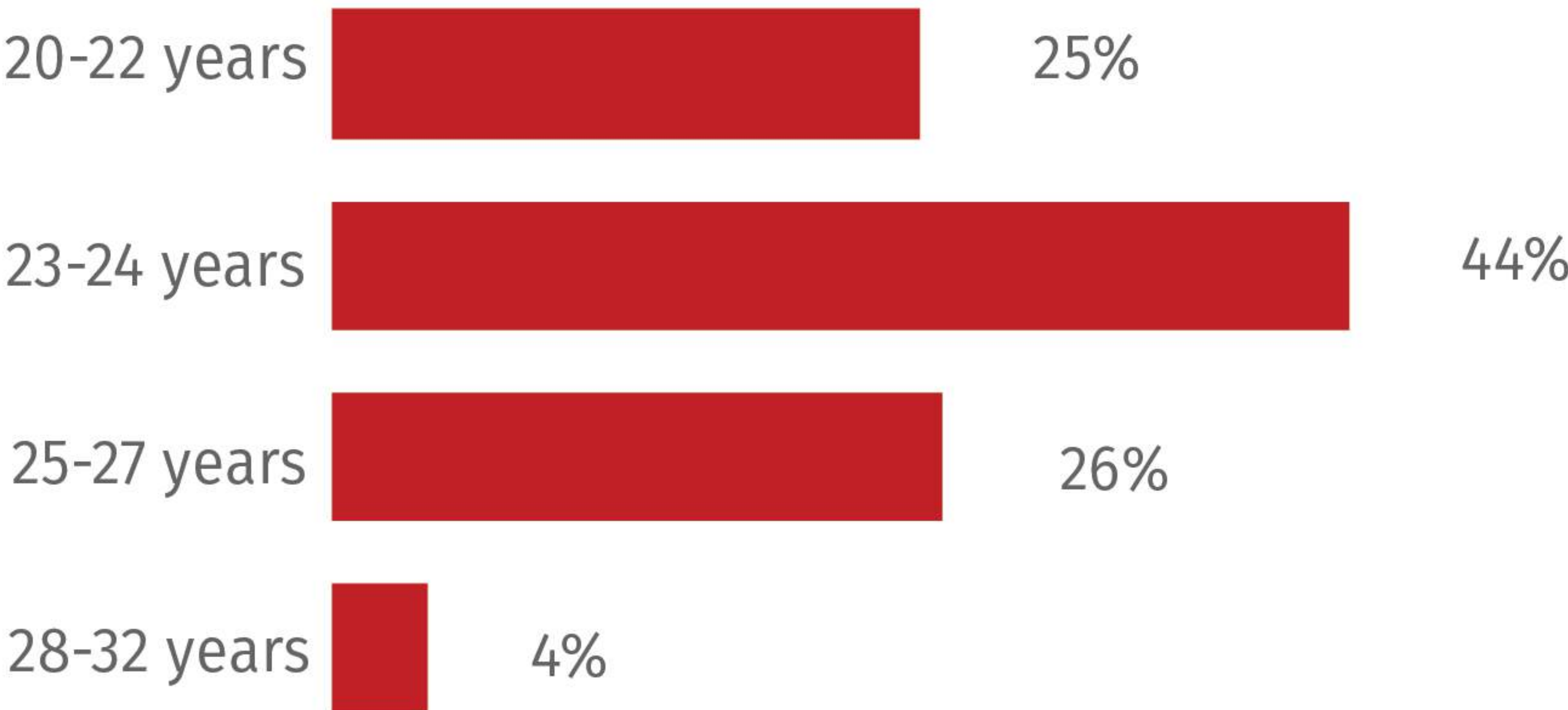


Science  
8%



Arts & Others  
5%

## Age Distribution





# FEE DETAILS

## Resident Indian/ CIWGC / NRI/ OCI / FN Course Fees:

Particulars	AY 2021-22 (1st year)	AY 2022-23 (2nd year)	Total Fees
Tuition Fees	₹ 6,47,350	₹ 7,12,085	₹ 13,59,435
Development fee	₹ 64,735	₹ 71,209	₹ 1,35,944
Other Fees *	₹ 59,700	₹ 61,700	₹ 1,21,400
Caution Money Deposit **	₹ 10,000		₹ 10,000
Alumni Association Fee***		₹ 2,500	₹ 2,500
<b>Total</b>	<b>₹ 7,81,785</b>	<b>₹ 8,47,494</b>	<b>₹ 16,29,279</b>

\* Other fees include: ID Fee, Examination Fee, Specialized e-Database Fee, Study Material Fee, Placement Fee, Student Insurance Fee, Gymkhana Fee and Convocation Fee.

\*\* Refundable.

\*\*\* Alumni Fee (final year) should be paid through Demand Draft / NEFT only in favour of **"SIMSR ALUMNI ASSOCIATION"**, payable at Mumbai.

## Scholarships:

To be announced.

## Hostel Fees and Mess Fees:

To be announced.

CIWGC: Children of Indian Workers in Gulf Countries  
OCI: Overseas Citizenship of India

NRI: Non-Resident Indian  
FN: Foreign Nationals



# IMPORTANT DATES

## For Admission Process 2021-23



Last date of submission of application form

February 7, 2021 till 11:59 pm

### Round 1 Schedule (For applicants applying through CAT/XAT/GMAT/NMAT)



Shortlisting candidates for GD-PI

February 16, 2021 (12:00 Noon)



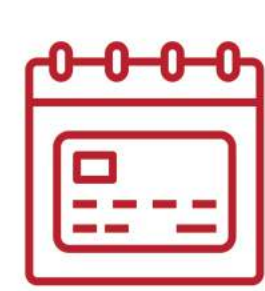
Profile based Shortlisting (For MBA HCM/SM)

February 16, 2021 (12:00 Noon)



Uploading of Documents (Online)

February 17, 2021 to February 21, 2021 (till 12:00 Noon)



Slot Preference for Case based Group Discussion (Online)

February 17, 2021 to February 21, 2021 (till 12:00 Noon)



Slot Preference for Personal Interview (Online)

February 17, 2021 to February 21, 2021 (till 12:00 Noon)



Case Analysis (Online)

February 27, 2021 to March 7, 2021



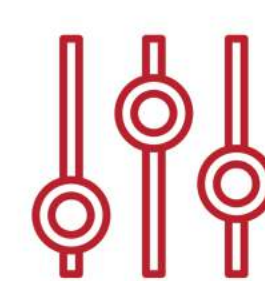
Personal Interview (Online)

March 8, 2021 to March 17, 2021



Declaration of Result

March 25, 2021 (12:00 Noon)



Preference for Programme

March 25, 2021 to March 28, 2021 (till 12:00 Noon)



Offer Letters

April 1, 2021 onwards



Inauguration of Programme (Tentative)

June 19, 2021



Commencement of Induction Programme (Tentative)

June 20, 2021 to July 4, 2021



Commencement of Programme (Tentative)

July 5, 2021

### Round 2 Schedule (For applicants applying through CMAT)

Will be communicated later depending on CMAT result declaration.

The last date for submission of application form (February 7, 2021) is common for all applicants, irrespective of qualifying exam given. However, the process details for candidates applying through CMAT examination i. e. Round 2 details will be announced later, based on the timing of CMAT results declaration. Candidates applying through CMAT should also necessarily apply by February 7, 2021 in order to be considered.



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Admissions Committee | K J Somaiya  
Institute of Management



# ILLUSTRIOUS ALUMNI

Name	Batch	Designation	Company Name
Anuj Bhargava	1985	CEO	AB Associates
Harsh Bhosale	1986	Chief People Officer	Nayara Energy
Prasad Tokekar	1986	Sr. VP - Employee Relations & HR Compliance	Reliance Jio
Shyam Motwani	1986	Executive VP & Business Head	Godrej & Boyce
Vivek Nayer	1987	Former Chief Marketing Officer - Group Corporate Brand	Mahindra & Mahindra
Ashutosh Khanna	1988	Sr. Client Partner	Korn/Ferry International
James George Almeida	1988	Interim Dean	Silberman College of Business
Lata Pillai	1988	Group President - Urban Infrastructure	Yes Bank
Lloyd Mathias	1988	Former Director - Marketing (APAC & Japan)	Hewlett Packard
Suraj Kaeley	1988	Former Group President - Sales & Marketing	UTI Mutual Fund
Jamnadas Majethia	1989	Partner & Actor	Hats-off Productions
Makarand Teje	1989	Former Executive Vice President	HCL Technologies
Hiten Ghelani	1990	CEO	Mahindra Marine
Ajay Kapur	1991	CEO - Aluminium & Power	Vedanta
Aslam Karmali	1991	CEO - Consumer Division (Retail)	Eureka Forbes
Madhusudan Kela	1991	Proprietor	MK Ventures
Saurabh Singh	1991	President	ICICI Foundation
Sanjay Shah	1992	Managing Director	Morgan Stanley
Saru Kaushal	1992	Institutional Partnerships & Strategy	INDwealth.in
Shankarnarayanan Sethuraman	1992	Managing Director	Accenture
Puneet Gupta	1993	Managing Director	Franke Faber





Name	Batch	Designation	Company Name
Murali Viswanathan	1994	Managing Director	SCHOTT Glass India
Kamlesh Dangi	1995	Group Head – HR	InCred Financial Services
Loveena Khatwani	1995	Chief Client Experience Officer	Edelweiss Capital
Nirav Dalal	1995	Sr. Group President	Yes Bank
Arvind Sharmaa	1996	Sr. HR Director	Black & Veatch
Gaurang Desai	1996	Advisor - Financial Markets	Securities and Commodities Authority (SCA)
Jagannath Dholakia	1996	MD - Global Corporate & Investment Banking	Bank of America Merrill Lynch
Kishore Subramaniam	1996	Executive Director	Lowe Lintas & Partners
Prakash Nair	1996	Sr. Vice President	Ogilvy & Mather
Ramnath Iyer	1996	Managing Director	MSCI
Ranganathan Somanathan	1996	Former CEO	Omnicon Media Group
Ritu Gupta	1996	Director – Marketing	Dell India
Vineet Sehgal	1996	Senior Director – HR	PwC
Anand Ramaswamy	1997	President & Head – Projects	Yes Bank
Anil K Nair	1997	CEO	VMLY&R
Praveen Jaipurkar	1997	CEO	Continental Coffee
Sheetal Daftary	1997	MD - IT Audit & Assurance	KPMG US
Vikram Bhatt	1997	Founder & Director	Enrich Salons & Academy
Mehul Kapadia	1998	COO	Motorsport Network
Manuj Agarwal	1999	CEO	Percept Live





# CONTACT US



Click on the map for directions

## Distance From:

Lokmanya Tilak Terminus (0.5 km)  
Domestic Airport (10 km)  
Dadar Station (10.2 km)  
International Airport (12.8 km)  
Chhatrapati Shivaji Terminus (20 km)

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Connect with Us!



Admissions Committee | K J Somaiya  
Institute of Management



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Designed by  
**Admissions Committee:**

Bhairavi Mane  
Oamkaar

Kumar Devank  
Shreya Chawla