



We Shape Futures
Since 1996

ASIA-PACIFIC INSTITUTE OF MANAGEMENT

New Delhi

www.asiapacific.edu

PGDM GENERAL (DUAL SPECIALIZATION)

| 2 Years Full Time Programme |

Approved by



Ministry of Education,
Government of India

ASIA-PACIFIC INSTITUTE OF MANAGEMENT



Contact details: 1800113334, +91-9289357302, admissions@asiapacific.edu



WHY ASIA-PACIFIC?

27 Years of Legacy

We have been on this transformational journey from last almost 3 decades and we continue to soar higher and higher.

Distinguished Alumni Network

In the last 27 years we have had thousands of students graduating from us and becoming our valued Alumni. They are our torch bearers.

One of the Best Location & Infrastructure

We are in the heart of Delhi, South Delhi precisely which is the hub for all the Corporate houses. There are enough and strong evidences which suggest high quality infrastructure facilitate better instruction and improve student outcome. It's one of the best. See it to believe it.

Campus to Corporate Program

The entire program is designed keeping the Corporate requirements in mind. Thus, helping students with the paradigm shift from Campus to Corporate.

A sound Curriculum with an Equally Enterprising Faculty Pool

Our curriculum is well received and is in line to what the Corporate needs and the best of faculties from all over the world are chosen to deliver high value master classes.



RANKINGS 2021-22



Amongst all
B-Schools in
Delhi/NCR



Amongst all
B-Schools
in North India



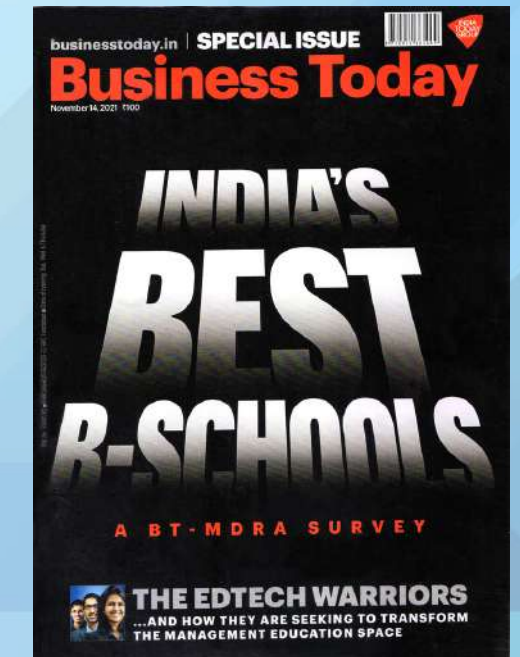
Amongst all
Private B-Schools
in India

Including IIM, Govt. & Pvt. B-Schools

Source: MDRA India's Best B-School Survey Nov 2021



15 Nov, 2021



14 Nov, 2021



7 Feb, 2022



31 Jan, 2022



Amongst all
B-Schools in Delhi



Amongst all
B-Schools
in North India



Amongst all
Private B-Schools
in India

Including IIM, Govt. & Pvt. B-Schools

Source: OPEN-KANTAR B-SCHOOL Survey 2022

CLASSROOMS



IT Labs



INFRASTRUCTURE



AUDITORIUM



LIBRARY

PGDM-GENERAL (DUAL SPECIALIZATION)



The focus here is primarily on building a strong foundation of conceptual and analytical skills thereby making the courses offered more advanced & specialized.

Students with diverse academic backgrounds choose this program to be well-versed in various functional areas namely, Marketing/Finance/Human Resource/Operations/International Business/Business Analytics in addition to the conventional specialization.

It equips students to hold responsible positions in various industries, trade, commerce with high level of motivation & expertise.

ADMISSION ELIGIBILITY CRITERIA

- Passed Graduation with 50% marks in any academic discipline
- Final Year Appearing Candidates can also apply
- We accept the score cards of CAT/XAT/CMAT/MAT

SPECILIZATIONS OFFERED IN PGDM



Human
Resource (HR)



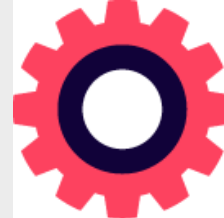
Banking
& Finance



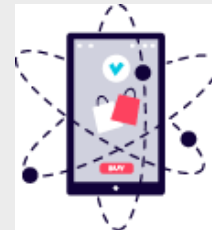
Marketing



Healthcare
Management



Operations



Business
Analytics



Certifications

- With ever growing need of skilled talent in the industry, it has now become a necessity to have an extra EDGE against your competitors.
- Mentoring sessions by industry leaders and certifications incorporated in the course curriculum makes sure that students at Asia-Pacific are a preferred employer choice.

EMPLOYMENT ENHANCING CERTIFICATIONS



**Neuro
Linguistic
Programming**



**Growth
Mindset**



**Advance
Excel/Power
Point**



**Project
Management,
Analytics, Soft
skills**



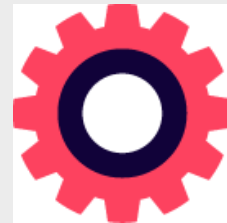
**Financial
Modeling**



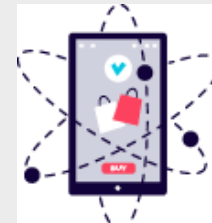
**Healthcare
Information &
Management
System**



**Digital
Marketing**



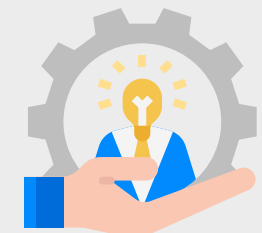
**Advance
Business
Communication**



**Data Analytics
using R/SPSS**



**Healthcare
Compliance &
Risk
Management**



**Talent
Acquisition**

PROGRAM STRUCTURE

It is a two-year full-time program divided into six trimesters as follows which is aligned with the guidelines of All India Council for technical Education (AICTE), Ministry of Education, Govt of India in term of credits and learning outcomes.

First Trimester:

- Organizational Behavior
- Managerial Economics
- Financial Reporting and Analysis
- Marketing Management-I
- Business Statistics
- Business Communication-I
- Information Technology and Systems
- Design Thinking & Business Innovation

Second Trimester:

- Business Communication – II
- Human Resource Management
- Optimization Models for
- Management Decisions
- Marketing Management-II
- Macro Economics
- Legal Aspects of Business
- Corporate Finance
- Business Analytics

Third Trimester:

- Global Business Environment
- Managerial Accounting
- Research Methodology
- Production and Operations Management
- Sales and Negotiation Skills
- Business Ethics and CSR
- Business Simulation & Management Games
- Learning/Certificate course

Fourth Trimester:

- Strategic Management
- Summer Internship Project Report
- Seminars-2
- Personal growth and Leadership -I
- Experiential Learning / Certificate Course

Fifth Trimester:

- Social Innovation and Entrepreneurship
- Personal growth and Leadership-II
- Seminars-3
- Experiential Learning/ Certificate Course

Sixth Trimester:

- Responsible & Sustainable Business
- Course of Independent Studies (CIS)

Electives

Total Quality Management
Service Operations Management
International Marketing
Digital Marketing
Supply Chain Analytics
Lean Six Sigma

FEE STRUCTURE (SELF SPONSORED CATEGORY)

Fee structure for PGDM-General (Dual Specialization) (28th Batch) (2023-25)

(Approved By All India Council For Technical Education, Ministry Of Education, Govt. Of India)

| Self Sponsored Category | | | | | | |
|------------------------------------|--------------------------------|--|--|---|--|--|
| First Year (Session 2023-24) | | | Second Year (Session 2024-25) | | | |
| Amount at the time of Registration | Within 45 days of Registration | 1st Installment (on or before 01st July, 2022) | 2nd Installment (on or before 01st Oct., 2022) | 3rd Installment (on or before 01st July 2023) | 4th Installment (on or before 01st Oct., 2023) | Total Amount (Rs.) (1st Year + 2nd Year) |
| Rs. 75,000/- | Rs. 1,20,000/- | Rs. 1,00,000/- | Rs. 1,75,000/- | Rs. 2,25,000/- | Rs. 2,00,000/- | Rs. 8,95,000 |

FEE STRUCTURE (COMPANY SPONSORED CATEGORY)

Fee structure for PGDM-General (Dual Specialization) (28th Batch) (2023-25)

(Approved By All India Council For Technical Education, Ministry Of Education, Govt. Of India)

| Company Sponsored Category | | | | | |
|--|--|--|---|--|--|
| First Year (Session 2023-24) | | | Second Year (Session 2024-25) | | |
| Amount at the time of Registration | 1st Installment (on or before 01st July, 2022) | 2nd Installment (on or before 01st Oct., 2022) | 3rd Installment (on or before 01st July 2023) | 4th Installment (on or before 01st Oct., 2023) | Total Amount (Rs.) (1st Year + 2nd Year) |
| Rs. 1,50,000/- | Rs. 2,00,000/- | Rs. 2,00,000/- | Rs. 2,75,000/- | Rs. 2,75,000/- | Rs. 11,00,000 |

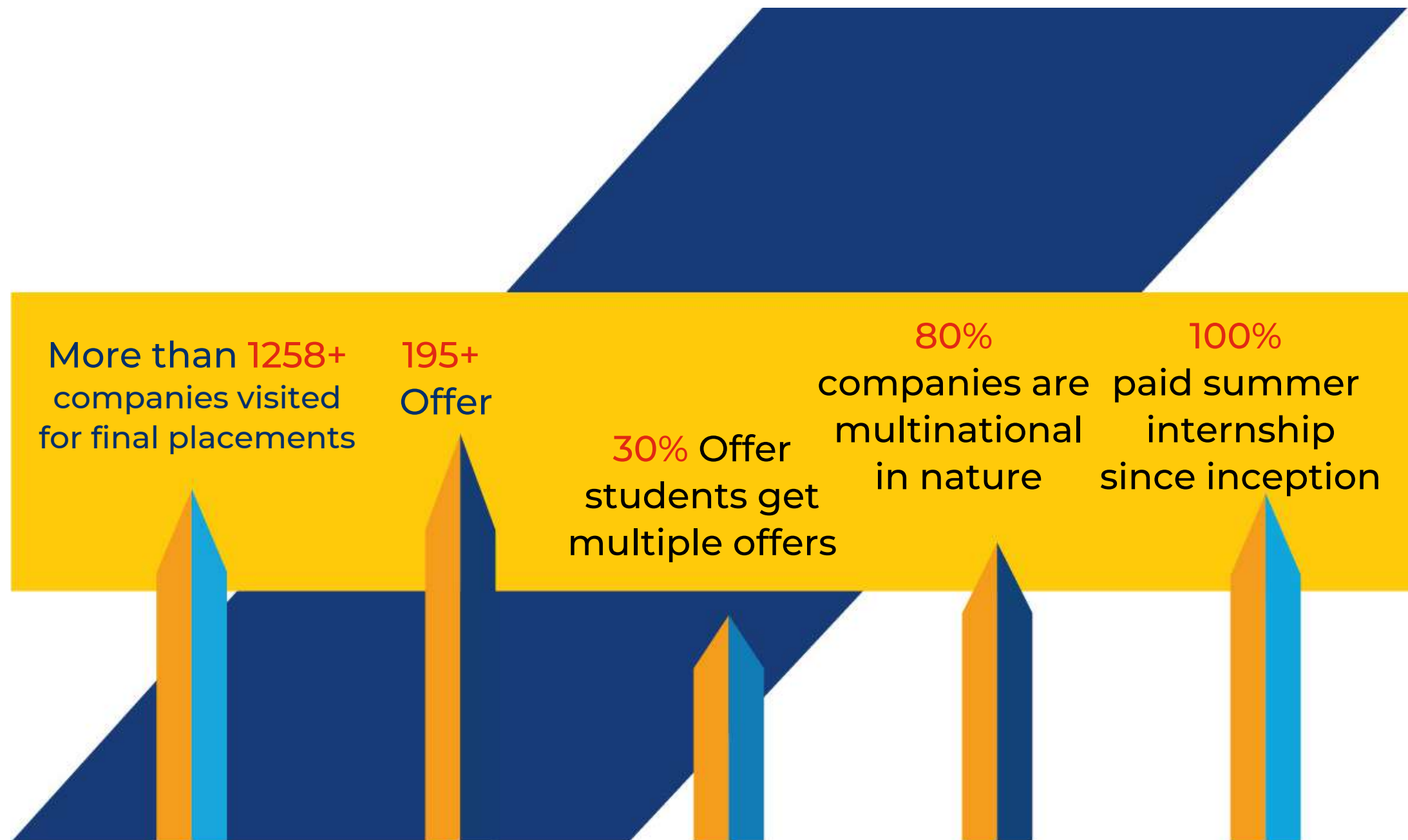
HOSTEL FEE STRUCTURE

Hostel Fees to be paid Student per Academic Year for Non-AC or AC Room (Double Sharing)

| First Year (Session 2023-24) | | Second Year (Session 2024-25) | |
|------------------------------|---------------------------------|----------------------------------|--|
| Type | First Year (Session 2023-24) | Second Year (Session 2024-25) | Total Amount (Rs.) (1st Year + 2nd Year) |
| Non-AC Room | Rs. 1,50,000/- | Rs. 1,50,000/- | Rs. 3,00,000 |
| AC Room | Rs. 1,70,000/- | Rs. 1,70,000/- | Rs. 3,40,000 |

- **Facilities-** Twin sharing Hostel accommodation
- The Boarding and Lodging facilities provided in the hostel includes a furnished room with bed, mattress, table, chair, almirah and 24 hours purified drinking water supply through R.O. system.
- **Mess-** Includes provision of tea, breakfast, lunch, dinner
- The vegetarian food will be served regularly
- Non-vegetarian food is served once in a week, for the non-vegetarian students.
- The mess facility will be available only during the said academic session only.
- **Note***-Electricity is to be paid on actual price applicable for AC room or heater.
- Any Students registered for availing the hostel accommodation will not be permitted to withdraw from the hostel, till the end of the academic year.
- Academic year end of 31st March. However, if a student’s withdraws from the hostel, fee once paid will not be refundable, under any circumstances as per the terms and conditions stipulated in the hostel manual.
- Bed sheet, pillow-cover, Blanket/quilt is not provided by hostel.

OUR PLACEMENTS



PLACEMENT STATISTICS

Rs 8.11 Lacs
AVERAGE PACKAGE



PROMINENT RECRUITERS

Deloitte.

IBM

Ameriprise
Financial

AMERICAN
EXPRESS

 **airtel**

Amul

ZYCUS
PROCURE PERFORMANCE

 **EY** Building a better
working world


ICICI Bank

MOODY'S


AXIS BANK


ITC Limited

Walmart 

amazon


policybazaar 

 **PROPERTYPISTOL.com**
NO ONE TARGETS YOUR NEEDS BETTER

**MOTHER
DAIRY**

Flipkart



 **SVMC**


ESCORTS

NOTABLE ALUMNI



VIBHOR
TYAGI



RAJASHREE
SWAIN



HIMANSHU



GARIMA
CHOUHDARY



AMAN
CHAUDHARY



NOTABLE ALUMNI



SAURAJ
VERMA

INTEROCEAN



CHAYANIKA
TALUKDAR

 **ICICI Bank**



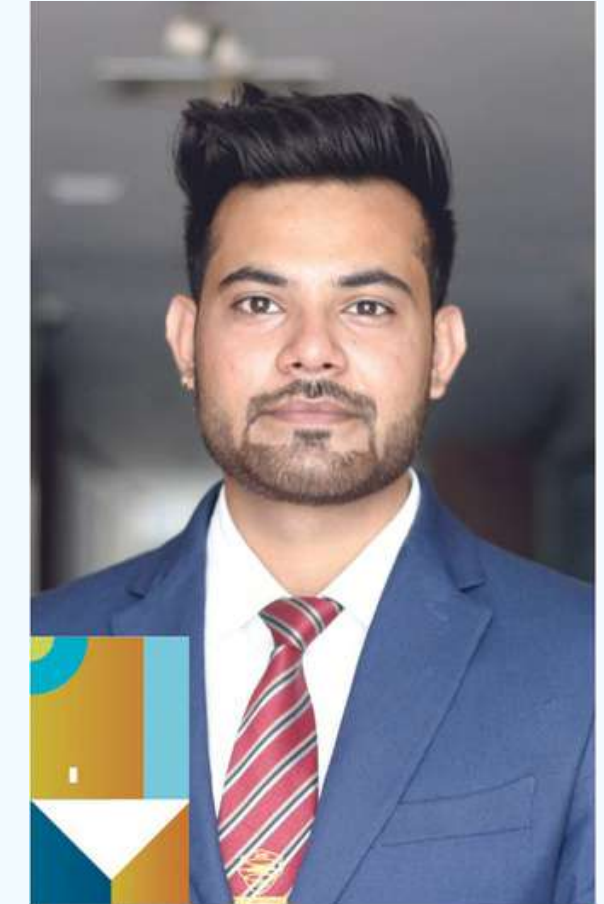
RISHAB GABA


Birla Sun Life
Asset Management



SHAILJA
MEHTA

protiviti[®]
Face the Future with Confidence



GOURAV
SONI

 **OYO**
ROOMS

AFFILIATIONS, ACCREDITATIONS & MEMBERSHIPS



All India Council for
Technical Education,
India (AICTE)



The Institute of
Management
Accountants (IMA)



PHD Chamber of
Commerce and
Industry PHDCCI



Confederation of
Indian Industry CII



All India
Management
Association AIMA



The Federation of Indian
Chambers of Commerce &
Industry FICCI



The Associated Chambers
of Commerce and Industry
of India ASSOCHAM



The National HRD
Network NHRDN



The Association of
Indian Management
Schools AIMS



The Federation of Indian
Chambers of Commerce &
Industry FICCI