



SPARSH
GLOBAL BUSINESS SCHOOL

evolve beyond the ordinary

A Business School That is

GLOBAL, EXPERIENTIAL & TRANSFORMATIONAL



CENTRE FOR EDUCATION BEYOND CURRICULUM (EBC)

The state-of-the-art Centre for EBC at SGBS engages with corporate leaders, senior practitioners, top academia globally to offer curated and specially designed courses which encapsulate the fast changing dynamics of New-Gen Business Management & Technology in today's fluid world.

Centre for EBC offers several Transformational Interventions under two broad categories - Value-Add and Employability Enrichment.

- **Value-Add** : These include a wide range of interventions capturing contemporary topics aligned with the latest trends and practices globally in the business environment, in association with academic bodies, policy makers, industry associations and global think tanks.
- **Employability Enrichment Programme**: These include a set of Industry Certifications offered by globally acclaimed business consultancies in order to enrich the employability quotient and placement prospects. Certifications include 'Bloomberg', 'Six Sigma', 'SAAS & Cloud Computing', 'UX & Design Thinking', 'Idea to Business', 'HR Analytics' and many such.



IMMERSION PROGRAMMES

SGBS offers three distinct Immersion Programmes:

- **International Immersion** is a two weeks compulsory international visit to countries such as Japan, Australia, New Zealand, Singapore, Malaysia, Europe, Middle Eastern Countries, South Africa etc. for global business orientation and cultural immersion through a blend of academic sessions, factory visits and interactions with CXOs/Business Leaders.
- **Corporate Immersion** involves:
 - Working in Experiential Learning Lab (ELL), whereby learners will attend to problem statements given by industry partners.
 - Practise learning by shadowing corporate mentors.
 - Engage in internships (summer/winter).
- **Social Immersion** involves engagement in impact activities, whereby learners spend 100 hours per year with the NGO partners in observing, analyzing and weaving sustainable business models around social challenges in order to trigger societal transformation.

I-EVOLVE: A LEARNING METRIC

SGBS administers its proprietary and unique learning-outcome metric called I-EVOLVE, designed in consultation with global industry & academic experts, to assess and evaluate learners' progress on the attributes of responsible business leadership - Entrepreneurship, Values, Objectivity, Lateral thinking, Versatility and ESG - right from induction till graduation.



POST GRADUATE DIPLOMA IN MANAGEMENT

The global corporate landscape today requires a completely new set of attributes for impactful and mindful leadership. Sparsh Group, with its corporate DNA and global footprints, has an evolved process of immersive learning across its program structure, curriculum design and delivery model.

PROGRAMME STRUCTURE

- Preparatory Module: Induction and initialisation for the first two weeks
- Core Courses: 12-15 courses in terms 1-3
- Electives: 12-16 courses in terms 4-6
- Audit Courses (non-credit): 3 courses in terms 4-6
- Additional Interventions:
 - Value-Add Courses: Minimum 6 across all terms
 - Industry Certifications: Minimum 2 in term 4/5
 - Social Immersion: 100 hours per year
 - International Immersion: 2 weeks in term 4/5/6
 - Corporate Immersion: 8-10 weeks (summer/winter terms)
- Total credits: 100

SPARSH GLOBAL BUSINESS SCHOOL

A New-Gen Sparsh Global Business School (SGBS), where you **GET**:

- Global in exposure
- Experiential in learning process
- Transformational in effect

Where global citizens and environmentally conscious business leaders of tomorrow are nurtured.

Through our PG Diploma in Management Programme (PGDM), you gain crucial attributes of the

21st century to learn, explore, collaborate, follow your interests and pursue your passion in a highly enabling ecosystem. In a Choice-Based Credit System (CBCS), you have the flexibility to choose from

a wide bouquet of

- 80+ Electives across 9 Specialisations designed and curated by industry and academic experts globally, to have an edge as a poly-specialised management graduate.
- Audit additional courses across disciplines.
- Multiple empowering modules through Center for Education Beyond Curriculum (CEBC) to value-add curricular interventions and for employability enrichment.

PROGRAM AT A GLANCE:

1000+

Learning
Hours

CHOICE

Based Credit
System (CBCS)

30+

Courses

9

Specialization to
choose from

80+

Electives to
choose from

2

Centre of
Excellence

3

Audit
Courses

1 Cr+

Scholarship
Fund

EMPLOYABILITY

Enrichment
Certifications

VALUE ADD

Programs

CAPSTONE

Project

2 WEEKS

of Global
Immersion

100 HOURS

of Social
Emmersion

8-10 WEEKS

of Corporate
Emmersion



POST GRADUATE DIPLOMA IN DATA SCIENCE AND BUSINESS INTELLIGENCE

In today's world of Big Data and AI, businesses understand that data analytics is a crucial competitive capability. Data is no longer just available to businesses from more traditional sources like sales and operations, but also from newer sources like social media and the Internet of Things. Because of this, the quantity and diversity of data with commercial value have increased dramatically, ushering in the "Big Data" age.

The **PG Diploma in Data Science and Business Intelligence** equips you to transform businesses through Data Driven Decision Making. You will immerse into the world of data analysis forecasting, prescribing and optimisation while parallelly work to hone your collaboration and communication skills and acquiring essential business knowledge to create maximum impact.



PROGRAM AT A GLANCE:

1000+
Learning
Hours

CHOICE
Based Credit
System (CBCS)

30+
Courses

4
Functional Streams
to choose from

60+
Electives to
choose from

2
Centre of
Excellence

1 Cr+
Scholarship
Fund

EMPLOYABILITY
Enrichment
Certifications

VALUE ADD
Programs

CAPSTONE
Project

2 WEEKS
of Global
Immersion

100 HOURS
of Social
Emmersion

8-10 WEEKS
of Corporate
Emmersion





POST GRADUATE DIPLOMA IN ENTREPRENEURSHIP AND INNOVATION

It is impossible to speak about business today without referring to Covid-19 pandemic. Businesses, whether SME, MSME or big corporations faced disruption unlike any they might have experienced before. India has about 6.3 crores businesses categorized into micro, small and medium enterprises. Almost 85% of these businesses are family owned and managed. With the changing socio-economic environment these businesses face crucial challenges of market expansion, scaling up and succession planning.

The SPARSH Global Business school's Post Graduate Diploma in Entrepreneurship and Innovation prepares you to become an entrepreneurial leader so you address the greatest challenges of business and society.

The ability to innovate and inspire is essential to driving personal growth, professional advancement and organizational success. One common attribute across industries, great business leaders share is : Entrepreneurial Mindset. Whether you're making an impact within an established organization or starting your own venture, your increased self-awareness, expanded mindset, and refined skill set will allow you to create both economic and social value.

PROGRAM LEARNING GOALS:

By the time you complete this PGDE&I, you will build skills in:

- ENTREPRENEURIAL MINDSET**
You will learn to create, identify, assess, shape and act on opportunities in a variety of context and organization.
- ECONOMIC RESPONSIBILITY AND SUSTAINABILITY**
You will make more effective decisions by striking the optimal balance among stakeholders, ethics and the need to create sustainable value.
- LEADERSHIP AND TEAM WORK**
You will learn to optimize the diverse perspectives and skills at your disposal and work collaboratively to accomplish organizational goals in a changing environment.
- INNOVATIVE PROBLEM SOLVING**
You will devise and implement creative solutions to complex challenges and produce outcomes that generate sustained value.
- GLOBAL EXPOSURE AND CROSS-CULTURAL UNDERSTANDING**
You will demonstrate a global outlook with ability to identify aspects of cross-cultural understanding.

PROGRAM AT A GLANCE:

1000+
Learning
Hours

CHOICE
Based Credit
System (CBCS)

30+
Courses

3
Entrepreneurial
Verticals to choose from

4
Functional Stream
to choose from

60+
Electives to
choose from

2
Centre of
Excellence

1 Cr+
Scholarship
Fund

VALUE ADD
Programs

CAPSTONE
Project

2 WEEKS
of Global
Immersion

100 HOURS
of Social
Emmersion

8-10 WEEKS
of Engagement with
Start up Ecosystem

**ECOSYSTEM
PARTNERS**
SEBI Registered Angel
Fund Startup Garage



POWERFUL TRANSFORMATIONAL INTERVENTIONS



Venture Start-Up
(WITH SEED FUND)



CXO Power Learning



Sharkology
You will resolve real business challenges bound to tight deadlines



ICE (Immersive Consulting Experience)



Happiness and Well Being



Idea Weekend



ADVANTAGE

- B-SCHOOL FROM A BUSINESS HOUSE
- CONTEXTUALLY TAILORED CURRICULUM
- IMMERSIVE & ENGAGING PEDAGOGY
- MENTORING BY MASTERS
- GLOBAL FOOTPRINTS
- SIM LAB
- START-UP GARAGE
- WIN@WORK MODULES
- SOCIAL IMMERSION
- ACTION RESEARCH
- PROFESSIONAL CERTIFICATIONS
- CRAFTING CREATIVE CAREERS
- GARDNER'S MULTIPLE INTELLIGENCE FRAMEWORK
- I-EVOLVE METRIC

OUR PARTNERS

INTERNATIONAL COLLABORATION



INDUSTRY COLLABORATION





- 🌀 Strategic Location
KP-III, Greater Noida (Delhi –NCR region)
- 🌀 Campus Area
Centrally Air-Conditioned
3, 50,000 Sq. Ft.
- 🌀 Digitally Equipped
Class Rooms
- 🌀 Automated
Library
- 🌀 Digital Studio
- 🌀 Computer Dome
- 🌀 Business Incubation Centre
- 🌀 Auditoriums
- 🌀 Meeting Rooms
- 🌀 Conference Rooms
- 🌀 Gym
- 🌀 Cafeteria
- 🌀 First Aid and Wellness Room
- 🌀 Sports Facilities
Badminton Court, Squash Court,
Table Tennis, Billiards Room
- 🌀 Residential Facilities
Centrally Air-Conditioned





SPARSH
GLOBAL BUSINESS SCHOOL

evolve beyond the ordinary

*Your transformational journey begins at SGBS.
Come, take your first step towards being effective business leaders of the Phygital World.*

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