



MBA PROGRAMME

Approved by AICTE, New Delhi.
Affiliated to Karnatak University,
Recognised by Government of Karnataka.



Empowering Generations

**RANKED
AMONG
TOP
BUSINESS
SCHOOLS
OF INDIA**



**INSTITUTE OF BUSINESS
MANAGEMENT & RESEARCH**

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**INSTITUTE OF BUSINESS
MANAGEMENT & RESEARCH**

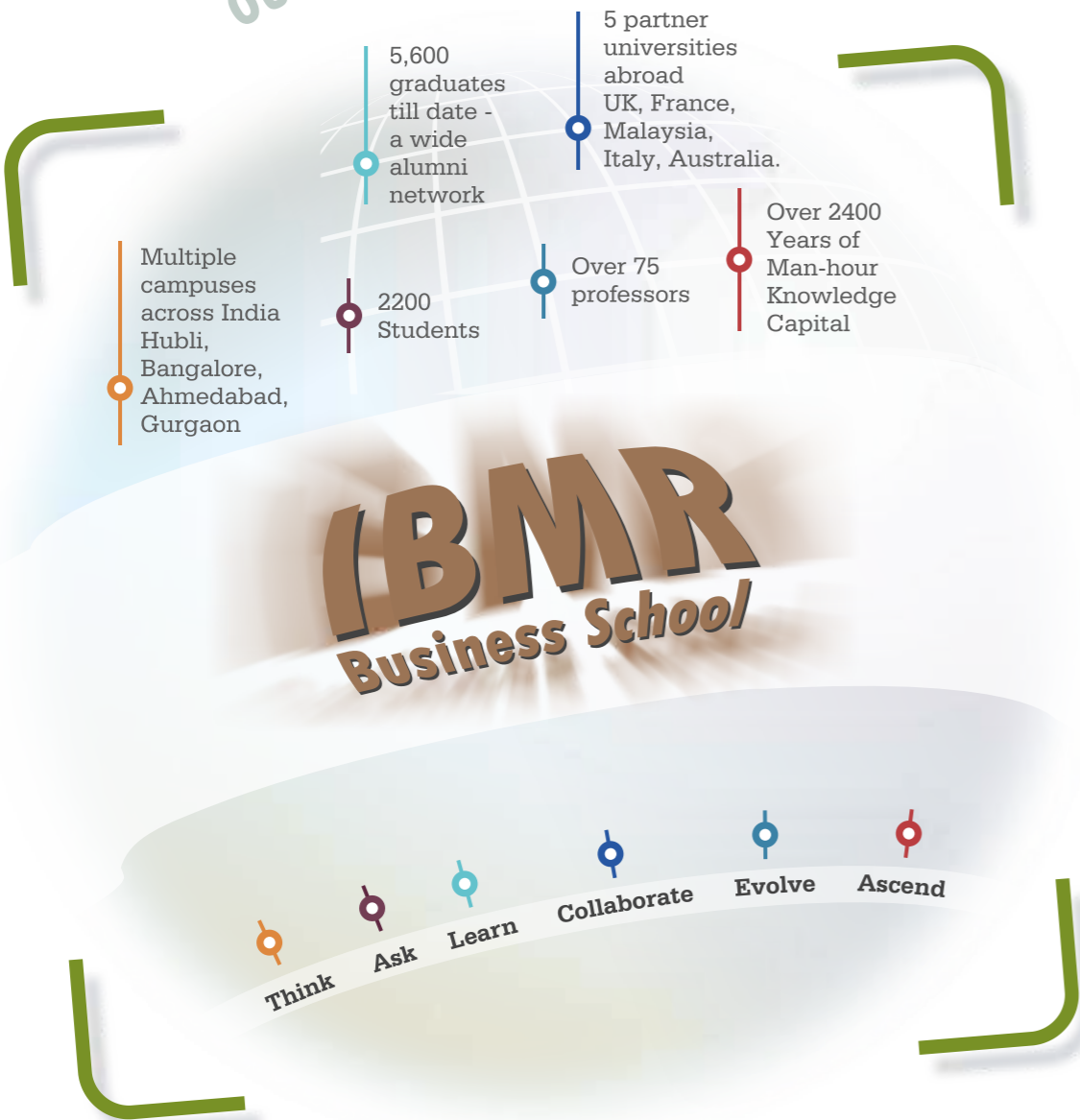
www.ibmr.edu.in

IBMR - Your window to go global & get empowered!

Rankings & Credentials:

- Established in 1999,over 16 years of strong history
- Overall Ranking among top 100 B Schools
- 1st B School to offer Industry Aligned Program
- 4th best for Highest Salary in South India
- 17th best for return-on-investment in India
- 18th Best for Highest Average Salaries
- 26th best in India

OUR STRENGTHS



Contents

The Leadership	2
Welcome to IBMR	2
Messages	2
About IBMR Group	5
IBMR & Campuses	6
IBMR Group Advisory Council	8
Faculty & Resource Persons	9
IBMR Knowledge Partners	11
Foreign University Collaborations	12
Discover the IBMR Advantages	14
Why choose IBMR?	16
Facilities & Infrastructure	19
Academic Programmes	22
Internship & Placements	24
Delegates & Events at IBMR	27
Life at IBMR	28
Alumni Reflections	30
Students Feedback	33
Global Exposure	34
Applying to IBMR	36
IBMR in the News	37



The Leadership

Education for everyone...

Vinaychandra Mahendrakar
Founder & Chairman, IBMR Group of Institutions
Bangalore, Hubballi, Ahmedabad, Gurgaon



“One's Strength is the way
of Life and Success.”

Prof. Dr Rajendra Malowade
Dean and Director
IBMR Business School

Welcome to IBMR !

India's changing economic scenario has brought about a new age that is as turbulent as it is dynamic. Today India is facing a new spectrum of challenges brought about by the integration of global economies, adoption of new technologies, innovative manufacturing business practices and paradigm shifts in our approach towards customer service and corporate governance. Corporate India today needs successful global managers, who have the skills and confidence to meet these challenges, and go beyond and become not just leaders, but pioneers and path breakers of the future. We believe you are that future.

Through innovative study, insightful lectures and interactive group discussions, delivered by leading academics and industry experts, you will develop powerful decision-making, problem-solving and leadership skills in an environment that is both enriching and supportive. Fully accredited programs and contemporary curriculum, carefully selected industry relevant syllabi and pedagogy, makes the program more challenging and relevant to the industry demands.

This brochure will provide you details on the Management programs, its structure, study options, and testimonials from some randomly selected current students and recent graduates. If you have additional questions or would like more details, please get in touch with our Admission Office. We look forward to

welcoming you to IBMR and assure you that it will be an experience that you will cherish for life.

IBMR is not just about State-of-the-art infrastructure, wi-fi enabled campuses, top-notch faculty and air conditioned classrooms. IBMR is about holistic student development; about a unique learning space that gives you the opportunity to discover your potential, sharpen your skills, shape your personality and ultimately realize your goals.

At IBMR, we believe in you !
Come, discover yourself.

Vinaychandra Mahendrakar
Founder & Chairman
IBMR Group of Institutions

There is tremendous significance of MBA in today's world. This higher education provides with the resources and tools necessary to help people improve the quality of their life by leading and directing them to choose the best and the most appropriate career options.

IBMR has always adopted a unique model of education that is student eccentric. The guiding philosophy of the Institute, throughout, has been creation of knowledge. The faculty, well known and highly respected in their respective academic fraternities, is really what distinguishes MBA at IBMR from others.

IBMR is collaborating in developing and delivering joint academic and industrial programs. MOUs have been signed with international universities and industries. The Grenoble University Graduate Business Institute, The University of Stirling, Bordeaux University is among its counterparts.

Students are given opportunities to work on live projects through tie-ups with organizations across a spread of Institutions. Placements are at excellent results.

IBMR has full infrastructure to reach world fast. Classrooms are of the highest standards, Library comprises full knowledge, IT at it, is configured with latest software, software tools and provides round the clock Wi-Fi internet access. The 100% academic results at IBMR in fact reflect the quality.

It is my pleasure to welcome you to MBA and invite you to embark upon a secure step towards your career in management. Wishing you the very best and success in all your endeavors.

Dr. Rajendra Malowade, MBA, Ph.D.
Dean & Director,
IBMR Group of Institutions, Hubballi.



Stretch beyond possibility!



Mission Statement

'Empowering Generations'

We want to empower individuals - no matter where they are - with all the knowledge and guidance that they need to become worthy management professionals. It will always be our endeavor to develop truly effective, flexible and integrated management study programmes for the benefit of one and all.

About IBMR Group of Institutions

Founded in 1999, Institute of Business Management and Research (IBMR) was envisioned as premier Institution, dedicated to helping students evolve and shape themselves into effective managers. Under the dynamic leadership, and guided with the objective of developing an institution offering quality education, IBMR today has a pan - India presence with campuses in Bangalore, Hubballi, Ahmedabad and Delhi NCR/Gurgaon and a host of top-class international institutional alliances.

The IBMR Group is focused on three major areas - Management, IT and Research, with courses ranging from Undergraduate to the Post Graduate level. IBMR offers MBA programmes and Industry Aligned programme creating a bridge of knowledge required by the changing needs in industry today.

At IBMR, the focus goes beyond education. IBMR endeavors to prepare students for life - ingraining in them the psyche of the eternal student - the student who is ever a learner, driven by a thirst for knowledge; a passion to excel and ignited with the desire to achieve success, not just a temporal success, but one that is for life.

IBMR is the first & only institute offering flagship Industry Aligned programme.

IBMR International Alliances



Stirling, UK



Staffordshire, UK



Bordeaux, France



Grenoble, France



Kuala Lumpur, Malaysia



Sydney, Australia

IBMR international alliances

● IBMR International Alliances



IBMR, Delhi NCR



IBMR, Ahmedabad



● IBMR Campuses



IBMR, Hubballi



IBMR IBS, Bangalore

IBMR 4 Campuses in India

IBMR Business School, Hubballi

Estd-1999 Institute of Business Management and Research (IBMR), is evolved as India's premier B School-has innovative curriculum, excellent pedagogy and sprawling campus across India, Come experience IBMR Business School Hubballi, India. The flagship institution of IBMR is situated in the pulsating trade center of Hubballi-Dharwar region of Karnataka. This campus – a source of inspiration for the entire group - is a spacious well equipped campus of learning with an ambience that reflects quality, commitment dedication and honor. It offers AICTE approved Regular MBA Programme under the affiliation of Karnatak University, Dharwad.

IBMR also offers global exchange & internship opportunities for students in more than 5 countries. The classy interiors, friendly faculty and staff combined with the state of the art infrastructure make up for a pleasant ambience and a splendid environment for learning. The spacious and well lit porches and lounge provide spaces where students get together for after class interaction and leisure.

IBMR IBS Bangalore

Is the 1st and only institute to offer Industry Aligned program along with MBA. The program is truly designed and delivered the way industry expects. Bangalore - an epicenter of corporate activity with presence of top global corporate entities and industries and also famous for its metropolitan life - gives the IBMR - IBS students a homogeneous mix of learning and leisure. A host of interactive and colorful cultural events which is a regular feature at IBMR-IBS makes students feel that it is a home away from home. IBMR - IBS is situated in Bangalore, Koramangala which is one of the elite areas and hub of companies, hangout places and education institutes. The area is very close and has easy access to Electronics City and White field – which are nerve centers of India's silicon valley. This creates a location advantage to the students of IBMR - IBS.

IBMR, Ahmedabad

has a team of highly qualified and dedicated faculty and staff that work hand in hand with you to hone your knowledge and personality, besides the state of the art infrastructure that makes learning a pleasant experience.

IBMR, Delhi NCR

The Delhi NCR Campus is a new premises and has infrastructure to make this a well equipped campus of international standard in heart of Info-City, with faculty and staff drawn from both academic and industry personnel, who have excelled in their own field of work.

Rankings & Credentials:

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4th best for Highest Salary in South India

17th best for return-on-investment in India

18th Best for Highest Average Salaries

26th best in India

ISO 9001: 2008 certified institute.

Over 5600 alumni working in India & Abroad.

Established in 1999, over 16 years of strong history



IBMR Group Advisory Council

Dr. Matthew Hibberd
Stirling University, UK

Mr. George Abraham
Chairman, GA Group Enterprise,
Singapore

Mr. Krishnamurthy S
FCA,Visiting Faculty IIM(B),
IIT(B), IILM (Delhi), TAPMI(Manipal),
TIDC (Trivandrum), KMA (Cochin)

Dr. Sergio Sgambato
Indo-Italian Chamber of Commerce
& Industry

Dr. Ashok Chachadi
Prof. Emirates, KIMS, Karnatak University

Mr. J.P. Ghate
Director, World Trade Center, Mumbai

Mr. Madan Desai
Chairman, Desai Group of Companies
& Past President, Karnatak Chamber of
Commerce & Industry, Hubballi

Mr. Malcolm Steven
General Manager
Technova Imaging Systems

Mr. Senthil Nayagam T
Chairman, Institution of Engineers

Prof. Jagadish S
Professor & HOD (IT Dept), IIM (B)

Dr. Chandrasekhar
Former Dean,
S.P Jain Institute of Management, Dubai
Advisor, Aegis B-School, Coimbatore

Dr. Baldev Sharma
Professor Emeritus
International Management Institute,
New Delhi

Mr Saurabh Dixit
Group President
Adani, Ahmedabad

Mr Amitabh Thakore
Business Head, Suzlon, Ahmedabad

Mr K K Verma
Head HR Academy, Ahmedabad

Mr N R Vyas
Corporate Head, Cadila
Pharmaceuticals, Ahmedabad.

Faculty & Resource Persons

Faculty at IBMR are a dynamic pool of professionals who have vast and varied experience in the field of academics as well as industry. IBMR has left no stone unturned in the effort to assemble a top-notch team of professionals who are clearly focused on the group's vision and share the institution's deep rooted commitment to delivering a quality learning experience to its students. They are supplemented by the carefully selected group of resource persons, each of whom is an expert and leader in their chosen field.

Prof. Lingaraj Desai B.E. M.Sc. MBA-Computer Science

Prof. Arati K Naksathri . MBA- HR & General Management

Prof. M.A. Savanur, M.A. English, MBA -General Management

Prof. Gulnaz Gaima, B.Com, MBA -Finance

Prof. Savitri Benni BSc, MBA -Finance & General Management

Prof. Pramod G. MBA -Finance& General Management

Prof. Chidanand Badiger M.Com- Finance & General Management

Prof. Amruta Mokashi - MBA- Finance & General Management

Prof. Vidya Gamanagatti -MBA - HR & General Management

Prof. Sanjeev. MBA - Finance & General Management

Prof. Meenaz Mulla - M.Com - Finance & General Management

Prof. Preeti Garag, BCA, MCA - Computer Science

Dr. Basavaraj K MA, PhD - General Management

Prof. Shweta K MBA- General Management & Marketing

Prof. Pallavi Patil MCA- Computer Science

Prof. Shivananjini C. MBA- Finance & General Management

Prof. Poornima K. MBA- Finance & General Management

Prof. Poornima S. MBA - HR & General Management

Prof Supraja Dammu. B.E E&C - Computer Science

Prof. Alice A MA- Marketing & General Management

Prof. Savita Braganza MBA - Marketing & General Management

Prof. Savitri Hublikar M.Com - Finance & General Management

Prof. Anjana A B MCA- Computer science

Prof. Vijayalaxmi K MBA- Marketing & General Management

Prof. B V Balaganur M.Com - Finance & General Management

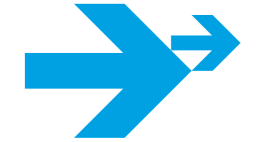
Prof. Priya Kulkarni MBA- Marketing & General Management

Resource Persons

Sanjay Kotabagi , Professor, BVBCET ; Kiran Advi District Industries Centre, Hubballi; Ravindra Kulkarni Infosys, Hyderabad; Shekargouda, Monsanto India Ltd; Jagadish Naik, Tata Marco polo; Rudragouda, Geogit BNP Paribas; Anirban Banerjee, Edusol Services Pvt Ltd, Kolkota; Anand Naik, ICICI Prudential, Hubballi; Sachin Tenginkai Alu Prints, Hubballi; Anand Karnad, Hubballi ;Arun Savadatti , Clarks Inn, Hubballi; Asha Aneknavar, ICICI Mutual Funds, Hubballi ; Rahul Dundareddy, Sheenlac Paints ; Williams, KCD; Virupakshi Sambargi; LG electronics, Bangalore; Vijay Gadgimath , HUL Ltd, Bangalore; Gayatri G N, Fidelity softwares, Bangalore; Veeranna H, Mico Bosch, Veeranna Havalдар, CEEDOK, Dharwad, Vasudev S, VTU Belgaum; Ullas M, KVGB Bank Dharwad; Dr S G Tankasali Haveri; Suresh Rao, Corporation Bank Hubballi; Shridevi Hiremath Axis Bank, Hubballi ; Shivakant H, HPCL, Bangalore; Shashidhar M G, Hubballi; Sharat Shevade, Hubballi; Satish Pattansheetty, IBM, Bangalore; Prakash Durgadmath, ING Vysya , Hubballi ; Sanjeev Rathod, Bhoruka Pvt Ltd, Koppal; Reena Madiman, Hubballi; Ravi Kulkarni, The Mysore printers, Hubballi ; Ramesh, EDI, Bangalore; Ramesh Baligar, Cholamandalam Investments, Mangalore

Visiting Faculty

Dr. M.M Bagali, MBA, PhD
Capt C.S Anand, BE, MBA
Mr. Krishnamurthy R, M.Com
Mr. Chenna Bullannawar, MBA
Dr. Shrimathi Das, MA (Eng)
Mr. Karthik Kuram, B.Com, MBA
Mr. Girish, B.Com, MBA
Mr. Raghottam, B.Com, MBA M Phil
Mr. Somanath, M.Com, MBA
Mr. Manjunath, MBA, KSET
Mr. Raghavendra Deshpande, BE, MBA
Mr Krishnamurthy N, B.Sc, MBA
Mr. Sharatchandra K, M.Com, MBA
Mr A M Kadkol, M.Com, LLB
Mr S I Shettar, BE, M Tech
Mr Shripad Joshi, MBA
Mr Rajendra Kinnal, MBA
Mrs Jyothi B, B.Sc, MBA
Mrs Poornima K, B.Com, MBA
Mr S S Patil, MA (Eng)
Mrs Wahida Banu, MBA



IBMR Knowledge Partners

Karnatak
University, Dharwad.



Multimedia University,
Malaysia



Sikkim Manipal
University



Bharathiar University, Coimbatore



Staffordshire
University, UK

California University of
Technology
(CalTech), USA



Stirling University, UK

MeritTrac



SAP Education Partner

Bangalore Chamber of
Industry and Commerce
(BCIC)



Electronic City Industries
Association (ELCIA)

The Indo Italian Chambers
of Commerce and Industry



University of
Mysore



Bangalore University

L'universite Montesquieu
Bordeaux IV, France



IAE Business Graduate Institute
Grenoble, France

Alliance Francaise



Confederation of Indian Industry

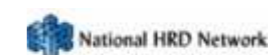
CII

All India Management
Association, New Delhi



Executive Recruiters
Association of India

Institute of Management
Consultants of India
Mumbai.



National Human Resource
Development Network

World Trade Center
Mumbai



Public Relations Council
of India (PRCI)



Foreign University Collaborations

Stirling University, UK

The University of Stirling, Scotland has an enviable reputation for the high quality of its learning and teaching, research and scholarship programmes. Known world over for its innovation and excellence in business education, in the UK, Stirling has been ranked among the top ten universities in the UK in The Time Higher Awards in 2007 for the quality of student experience. Stirling is a vibrant student body with a sizeable post graduate community from UK and overseas. The University has over 9000 students, 2000 of whom are pursuing post graduate studies.

Since its establishment in 1985, the Stirling MBA programme has retained its position as one of UK's top MBA programmes. In addition to specialist expertise in corporate

finance, international marketing, strategic management, accountancy, business and e-commerce, Stirling has in international reputation in retailing management, public service management, business resource management and HR management.

As a medium-size, campus based university with many students living on campus, Stirling has a strong community feel, and most visitors are immediately impressed with the friendly atmosphere at the university. With its world-class scholars and researchers, working in the backdrop of a serene campus of inspiring beauty, Stirling is regarded as one of the finest centres of learning in Europe. Since 2007, the IBMR students have opted Stirling University MBA Programme & found immense benefits for a global career.

Staffordshire University, UK

University has a long and proud history of providing high quality, progressive and inclusive higher education for people from across Staffordshire, the region, the UK and the rest of the world. Established in 1992, Staffordshire University has evolved into one of the country's most dynamic, progressive and forward-thinking learning institutions. Always quick to adapt as student requirements change, we have become renowned for our groundbreaking new courses and first-class learning opportunities. More than 5,000 students are studying for Staffordshire University awards at overseas partner institutions based in Europe and across Asia.

Foreign University Collaborations

IAE Business Graduate Institute, Grenoble, France

The Grenoble University Graduate Business Institute offers a wide range of programmes at the graduate and post graduate level. Situated in the picturesque high lands and mountain range, the destination of winter sports, the Grenoble IAE belongs to the national network of Graduate Business Schools of France. IAE Grenoble works in close collaboration with leading firms in French Business Sector and provides an extremely international learning environment.

The Grenoble metropolitan area ranks among Europe's leading technopolis involving a vast range of high technology industries. With close to twenty thousand researchers, Grenoble prides itself as France's second largest research center. The metropolitan area is the home of several major international laboratories in technology and scientific research. Many prestigious multinational corporations have been attracted to Grenoble.

IAE Bordeaux University, France

IBMR and IAE Bordeaux University, France, are collaborating in developing and delivering joint academic programmes, course development on the specificities of Indian market, faculty exchange, student exchange and joint research programmes. Bordeaux in the Cedex region of France is a global hub of education, high technology industries, wine and tourism.

Bordeaux offers graduate and masters level programmes in enterprise management, finance and commerce, international management, cross cultural management, technology management and a host of business oriented areas. IBMR-IAE Bordeaux partnership offers significant value to Indian as well as European students to enrich knowledge and gain exposure to global management issues in a multi-cultural learning environment. Since 2010, more than 3 batches of students have taken the benefit of exchange programme.



Discover the IBMR advantages



24/7 Internet
and wi-fi enabled
Campuses

Study in India and
Internship &
Exchange
Program Abroad

Industry
Integrated
Curriculum

Excellent
placement record



Top-notch
Faculty

International
Internship
Programs

International
Student Exchange
Programmes

Mentoring by
Corporate Council
Members



Discover the IBMR advantages

India's 1st & Only
Industry Aligned
Program

Innovative
Pedagogy



Free International
academic tours

Study material
& free laptops
for all students

Campuses in
Hubli, Bangalore,
Ahmedabad
and Gurgaon



International
Student Exchange
Programmes

Mentoring by
Corporate Council
Members



International
visiting faculty

IBMR
EMPOWERING GENERATIONS
BUSINESS SCHOOL
www.ibmr.edu.in



Why choose IBMR ?

IBMR offers 2 Years AICTE approved MBA along with its flagship Industry Aligned programme. The program is designed and structured to meet the industry requirements considering the contemporary needs of the job market. The industry aligned concept being unique & focuses on Profile mapping, skill gap analysis, industry analysis and training the students the way industry expects. Global Exposure opportunities are part of the programme which will give options to students for International Exchange and Internship programme. India's Only Industry Aligned Program.

Students at IBMR enjoy unique benefits like -

- Outbound/Adventure Learning Program (ALP)
- International Certification & Exchange Program
- International Internship Program
- International Faculty
- Entrepreneurship Cell
- Profile mapping & Mentoring by Corporate Council
- Welcome Kit & Laptop
- Additional Certifications
- 24/7 Wi-Fi enabled campus
- Industry experts & CEO series
- MBA with Industry Aligned Program

MBA with Industry Aligned Program

The MBA along with value added Industry Aligned training is planned in a unique way, which includes the prescribed curriculum of the University and additional value-add modules, which are designed at IBMR and based on industry needs. This makes the subjects of

study comprehensive, current and industry-relevant. Industry Aligned program is right blend of Profile Mapping, Skill Gap Analysis, Expectations Management, 2 Industry Projects, 3 Months Internship and specialised mentoring and training by industry mentors.

Induction & Orientation

A strong academic orientation lays the foundation for lifelong learning, ingraining in the youth the psyche of an eternal student. The orientation program conducted for almost 4 weeks at the initial stage of entry to the campus. The program enables the students to familiarize themselves with their peer group and also helps the team to understand the students and their abilities.

Faculty

Our faculty is a balanced blend of national and international experts who have doctoral degrees, experience in industry and academics. Many faculty members are actively involved in researches & publishing academic papers both at the national and international levels. The Faculty with their vast exposure and experience, bring with them competency, skills and latest management concepts which add immense value to the programmes at IBMR.

International Faculty

IBMR takes initiation for Faculty Exchange Programs where in some of our faculty who have rich experience in diverse areas from industry and academia visit foreign universities to teach courses in entrepreneurship, project Management, Global Service Industry etc. These faculty bring back wealth knowledge and experience and share the same with students. IBMR also invites leading professors from reputed foreign B Schools & Universities to deliver the modular courses.



Why choose IBMR ?

International Certification & Exchange Program

As part of global exposure IBMR offers unique opportunities for students where students can opt for being part of certification and exchange programs with our partner universities in US, UK & Singapore. These certifications offered during exchange program carry required relevance for employability and career. Till date many students have taken the best advantage of these programs to enhance their profile and career.

International Internships & Industry Visits

Foreign internships are an exclusive opportunities for IBMR students wherein selected students will have an opportunity to do their paid internship in MNC's. The opportunity offers chance to understand and work with MNC's in respective countries. International industrial/exposure visits are exclusive trips arranged by IBMR which takes care of offering an exposure to international destinies, industrial perspective and educational systems.

Outbound/Adventure Learning Program

Outbound learning is a part of induction program at IBMR that focuses on intra and interpersonal relationships. It is a

process for self discovery, serious fun, making new friends while living amidst serene nature, on the outskirts of Bangalore. The program is lead by trained facilitators where series of increasingly difficult kinesthetic and cognitive activities will be conducted which challenge personal and group limits within a supportive environment. The program will help participants to improve life skills like Problem solving, Judgment and decision making, Leadership, Cooperation, Communication skills, Trust, Self esteem and confidence. This program helps us to spend quality time with future managers, understand them and also initiate the plan for their career. At IBMR this program is one of the best rated program.

An Ideal Environment

The infrastructure is spread over the four campuses and has a capacity to house over 1000 students with an annual intake of over 500 students. IBMR Group has over 75 academic faculty and research staff, affording a very congenial student – faculty ratio. The rigour of the management programmes at IBMR are comparable to the best in the country, and have a sharp focus on achieving excellence. Students get to enhance their skills through a host of IBMR's co-curricular activities, which are partnered with business, trade both nationally and internationally.



Innovative Methodology

Innovative techniques are combined with classroom teaching to make learning a stimulating and enjoyable experience. Simulation exercises, role-play, Business game, News Analysis, Case Study analysis, Industry projects, seminars, workshops, symposiums and other such techniques are adopted to aid learning and groom students into managers of true caliber.

Program Delivery

A rigorous classroom lecture approach, with Group discussions, lecture-based learning, case studies, tutorials and audio-visual presentations ensure a strong academic rigor for the students. Students also get opportunity to interact with practicing managers who are invited for guest lectures. The intensive project done at an individual level by students, demand both strong as well as individual effort from students.

Mentoring by Corporate Council

This is most innovative and unique approach nurtured by IBMR where Corporate professionals heading HR or Hiring department from various industries will be part of this council. These members will be part of mentoring team and every member will mentor group of students. This is different concept which aims at bridging the skill requirements of industry.

Industry Exposure

Industrial visits, real time projects, experts series and mentoring by corporate council members are undertaken by students during every semester to increase interaction with the Industry. Projects ranging from organization study to specific study in chosen specialisations are undertaken which help to understand the intricacies of the organization and department working.

3 M Program

3 M Program (Mirror, Mapping & Mentoring) is unique approach of IBMR which helps students to understand themselves, map the skill gap and mentor them for career and industry expectations. Workshops on personality development, soft skills and English language proficiency etiquette are conducted regularly to help students add value to their profiles.

Student Diversity

Our rigorous selection process - spear-headed by an expert panel - ensures intake of students with high academic and all-round capability. Our student selection is based purely on merit and our pan-India presence brings together students who reflect diverse races, gender, culture and nationality, lending the institution a multi-cultural learning environment. IBMR also receives International students as part of Exchange programs from many countries which will be a great cross cultural learning experience.

Career Development Cell

IBMR has an extra-ordinary record of placing students in prime positions with prestigious companies in India and abroad. The focused efforts made during the study period enables students to have a professional outlook and a clear view of the choice of career. With strong networking with the industry, IBMR gives an advantage to the students so they can set forth into the industry with confidence and purpose.

Entrepreneurship Cell

IBMR believes in creating wealth and employability creation. As part of this initiative E-Cell which is lead by students will take initiation to identify those students who would like to take up entrepreneurship as their career. With the help of experts and incubation we will nurture the talent to see new idea blooms in to commercial business model.



Facilities & Infrastructure

Classrooms

As with everything at IBMR, classrooms are of the highest standards and are spacious, and air-conditioned, complete with the latest of teaching aids like Audio- visual and Video Recording facility, projection systems and technology, that makes learning at IBMR a truly stimulating and enjoyable experience.

Library

The IBMR library comprises of national and International text books, reference books, journals and magazines, business periodicals, video library and an e-library. The library halls are convenient, comfortable, well-lit and airy to provide the right atmosphere and ambience for higher learning. Library is also enriched with study materials, previous exam papers, faculty notes, project reports and other research materials etc along with other reference materials.

Other Infrastructure

Well designed seminar hall, board room, faculty cabins, discussion rooms with adequate yoga hall & business incubation cell for student activities.

Learning Material

IBMR provides books through library & relevant study material to all students. Besides the relevant study materials provided by the faculty. IBMR also provides a list of publications for ready reference and a bibliography of references to make them search and refer at ease.

Laptop & Wi-Fi

IBMR provides complementary Laptop as part of learning kit equipped with the latest technology hardware and configured with the latest software and software tools and campus has built Wi-Fi facility and access for round the clock.

Hostel Facility

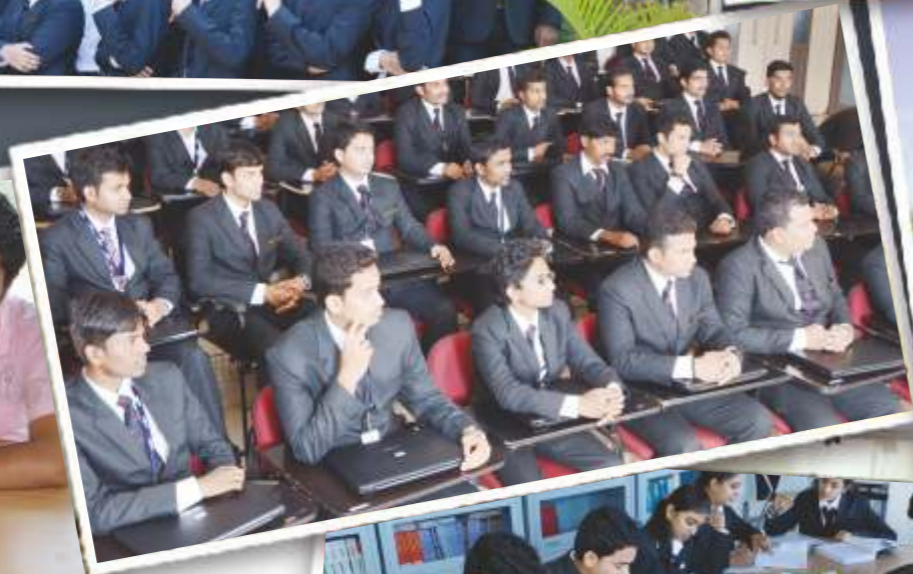
IBMR offers separate boarding & lodging facilities for men and women students within walk-able distance from campus. These facilities are customized to suit the requirements in terms of different budgets, facilities & comforts. Considering the students requirements, IBMR offers the accommodation facility in association with leading Hospitality service providers.

Sports Facility

There is a strong focus on providing leisure and sports activities and the sports lounges are equipped for Table tennis, Carom, Chess and variety of other indoor and board games. Most of the outdoor sports will be conducted on regular basis with special support by active involvement of student community.

Alumni Association

Students passing out of IBMR are offered exclusive life time membership to a full fledged and active "IBMR Alumni Association". This association helps to keep alive personal interaction between both old and new students and opening exciting career and networking opportunities amongst IBMR alumni across the globe.



Academic Programmes
MBA (AICTE Approved) + Industry Aligned Program

The Institute o Business Management and Research - enables its students to graduate with MBA, in the two years of study. It is the only one of its kind in India. The program provides a two - fold advantage to the students in acquiring a recognized degree from a Karnatak University and industry aligned training required by the industry. This is done with the objective of providing a university based learning program and the second to reach beyond the curriculum of the University. This Management Program has gained ready acceptance by the industry, which is looking for contemporary learning and ready-to-perform managers. with multiple skill sets.

Masters in Business Administration – MBA

Course Structure

The masters in business administration (MBA) which is approved AICTE, UGC, Ministry of HRD, Government of Karnataka, afflicted to Karnatak University, Dharwad is an integrated program designed to provide an advanced course in management for those seeking managerial positions in industry, commerce and service. The core subjects aimed developing knowledge and skill in fundamental management discipline with specialization in functional areas.

Objectives

- This course aims at realising the following objectives
- To provide intensive theoretical & knowledge of management.
 - To provide an integrated perspective of management. Function along with good exposure to real life cases/technical know-how.
 - To hone the analytical abilities of learners through case based method, group discussion, presentation etc.
 - To provide access to a broad base of knowledge in core managerial skills.
 - To the essential management skills required to meet & participate in an increasingly international business environment.



Industry Aligned Program

Course Structure

The IBMR Industry Aligned Program juxtaposes the courses of the MBA Program with additional courses which are either prescribed by the industry or motivated by our experienced of placing students. The additional courses not only gives all well rounded knowledge but makes them relevant and ready for the industry. The Curriculum incorporates a few foundation modules designed to equip the students with professional skills of communication, decision making, thinking and industry experience.

IBMR has addressed growing need for continues upgrading and enhancing the quality and relevance of the curriculum and methodology in its course to match the ever changing needs of industry, commerce and service.

Objectives

This course aims at realising the following objectives

- To bridge the gap between university curriculum and latest industry requirements.
- To inculcate student requirements that are beyond knowledge given in the curriculum in areas such as Interpersonal skills, creativity, lateral thinking, communication, people management are essential components for progress in any sphere.
- To provide the IBMR competitive edge to the students and make them professionals to compete in the international market.



Internship & Placements

IBMR group has a history of strong relationships with leading business organisations, and we continue to reinforce these relationships and expand our corporate partnerships. IBMR students are placed in the best of Indian and Global corporate and are scripting their own success stories. IBMR students have made the institution proud by scaling new heights of success in their careers in companies across the country.

Paid Internships

IBMR students have been given unique opportunity to pursue the internships along with stipends.

Industry Composition

Leading companies participated in the placement process, both on Campus and off campus. Students from IBMR have been chosen by Companies for various roles starting from Management Trainee to Middle Management positions. The companies offered IBMR students jobs in various sectors like Finance, Consulting, IT, Sales & Marketing, Education, KPO's, Healthcare, Infrastructure, Real Estate, Media, Travel, Hospitality and Energy.

Roles Offered

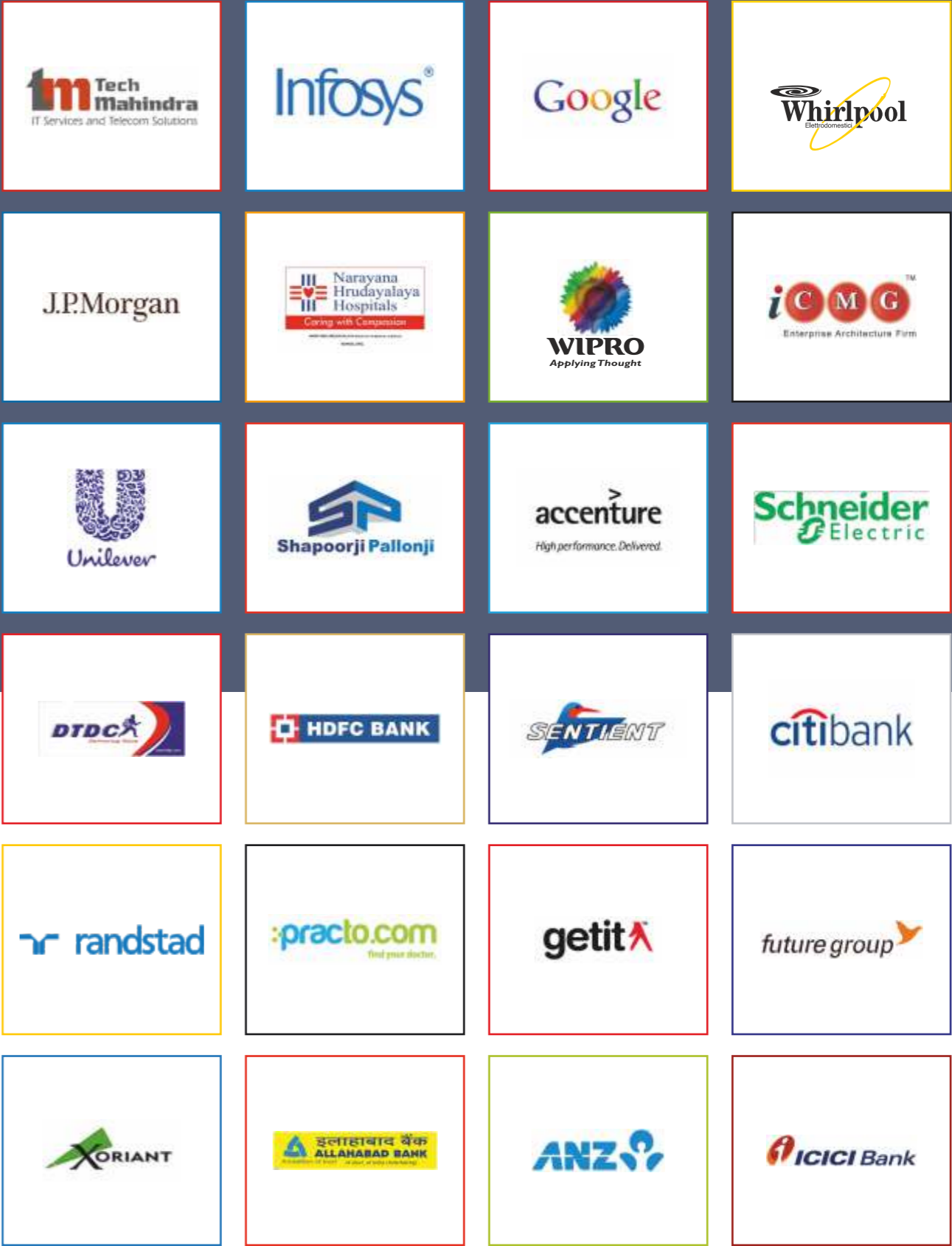
- Management Trainee
- Marketing Executive
- Assistant Manager - HR/Projects
- Equity Research Analyst
- Jr. Consultant
- Business Development Officer
- Manager-Business development
- Business Analyst
- Tax Analyst
- Financial Analyst
- Senior Analyst
- Senior Corporate Executive
- Marketing Analyst
- Trade Marketing Analyst
- Assistant Branch Manger
- Branch Manger
- Sales Officer
- Tax Consultant
- Accounts Manager
- Relationship Executive
- Relationship manager
- Manager Inside Sales
- HR Executive
- Recruitment Executive

Salary Glimpse

Average Salary – Rs. 3.55 Lakh p.a
The highest salary was Rs. 7.8 Lakh p.a

Education Background of students:

Students are from various backgrounds like Arts, Commerce, Science, Management, Engineering, IT & Systems, Agricultural Science, Biotechnology, Hospitality Management etc.





Some of the Companies who have sought our students

- | | | |
|---------------------------------|------------------------------|------------------------------------|
| Advaith Hyundai | IBM | Pepperl + Fuchs (India) Pvt Ltd |
| Airtel | ICFAI University | Pharmacia India Pvt Ltd |
| Amruta Castle County | ICICI | Philips |
| APTECH | IDBI | Pooja Yellow Pages |
| Arrow Electronics India Ltd | India Meters Ltd | Pratam Motors |
| Ashritha Boards International | Indian Oil Corporation | Redington India Ltd |
| Auto Desk India Pvt Ltd | Infosys Technologies | Resort Water sports |
| Bagla Exports Pvt Ltd | Infotech Global Inc | SM Creative Electronics Ltd |
| Bajaj Capital | Intel | Saudi Ceramic Company |
| Bharathi Mobile Ltd | Jamkhandi Sugar Mills | Sheshadripuram Education Trust |
| BPL NET.com | Jenburnt Pharmaceuticals Ltd | South Eastern Roadways Ltd |
| Cadila Health Care | KARVY Consultancy | Span System Corporation |
| Canon India Pvt Ltd | Kisan Plant BioTech | Spicer India Ltd |
| Centurion Bank | Kotak | Sreeram Group |
| Citibank Shelters | KPTCL | Standard Chartered Bank |
| Corporation Bank | Kristal Group | Stream Net (India) Pvt Ltd |
| Crest Advertising Pvt Ltd | KSIIDC Ltd | Surya 2000 Ltd |
| Dell International Services | Kurlon | Telesoft Pvt Ltd |
| Dr. Reddys Lab | Larsen & Turbo Ltd LG | Thames Business School (Singapore) |
| Empee Distilleries Ltd | Macmillan India Ltd | The Hindu |
| ES Electronics India Pvt Ltd | Makino Asia Pte.Ltd | Touch Tel |
| Farcom Cable System Pvt Ltd | Maruti Udyog Ltd | Toyota Kirlosakar Motor Ltd |
| Fine Blanking Pvt Ltd | Mascot system Ltd | Unitherm Engineers Ltd |
| Food Drugs Control | McDowell & Company | Universal Textile Mills |
| Fusion Software Engg. Pvt Ltd | Media Consultant | Usha International Ltd |
| Genral Electric Company | Mericon Leather Pvt Ltd | UTI Bank |
| Global Enterp. Infotech Sol Ltd | Microwave Infotech | Versabyte Data System |
| Global Pharmatech | Nerolac | VRL |
| Godrej | NIIT Ltd | VYSYA Bank |
| Hero Honda | Novartis India Ltd | Way2Wealth Securities |
| Himalaya Drug Company | NSP Electronics Ltd | West Coast Paper Mills Ltd |
| Hinduja TMT Ltd | Nypro Forbes Products Ltd | WIPRO Technologiess |
| HLL | Object Orb | |
| IFB Industries Ltd | | |

Delegates & Important Events at IBMR



Former Industry and Commerce Hon. Minister, Govt. of Karnataka Visits IBMR campus.



Life at IBMR

Life at IBMR is a blend of academics, extra-curricular and leisure activities. A clutch of student clubs which are well supported by the institute give students opportunity to pursue hobbies of their interest. In addition, activities such as cultural programmes, student fests, festival and national celebrations and inter-college events make life at IBMR truly colourful, enriching and enjoyable.



The wide alumni network of IBMR



IBMR is the Best B-School in North Karnataka. I did my BBA and MBA at IBMR. We were fortunate to have Faculties who have the qualification to come to the expectations of the Corporate World. The Mission Statement of IBMR is 'Empowering Generations' and IBMR indeed Empowers Generations.



Vishal Raikar
Finance Executive



I am extremely happy to state that IBMR is one of the best that has happened to me. The faculties are very experienced and great motivators. The infrastructure is nice and very nice ambience. I really miss IBMR.



Padmini S. Madhabhave
Executive



I am proud to inform that it was a wonderful opportunity for me to do my MBA at IBMR. I gained a lot of confidence and improved my soft skills and domain knowledge at IBMR. I attribute my success to IBMR.



Rajshree Lalsangi
Finance Executive



I was a student of IBMR. This 'B' School has molded me shown me a career path. I am happy that I chose IBMR. What I am today is because of IBMR.



Shrishail M. Hiremath
Associate



IBMR gave us an opportunity to learn and taught us how to face life during its many ups and downs. I am happy to tell that what I am today is because of the efforts IBMR put in us yesterday. I cannot forget the great time that I spent at IBMR.



Gaurav Raikar
Executive



I pursued my MBA from IBMR and completed in 2014. I am extremely thankful to IBMR for making us corporate ready and this was only due to the excellent faculty we had at IBMR. I have many fond memories that I will never forget in my life. Hats off to IBMR!



Mahesh Pujar
Relationship Manager – Gold Loan



I am proud to tell that I was a student of IBMR. The college has a very good infrastructure, experienced and excellent faculty. The placement cell works for the placement of its students. I encourage students to take admission at IBMR and enhance their career.



Manjunath Kherappanavar
Finance Executive

Shri Eshwari Chemicals Belgaum

I am proud to say that I was a product of IBMR. I attribute my success to IBMR. IBMR has taught me how to conduct myself in this competitive world. The faculties are really highly qualified, friendly and inspiring. Thank you IBMR.



Manik Babannavar
Business Development Manager



IBMR is the platform that encouraged me to explore the hidden talent and improve myself. This would not have happened without the able guidance of the faculty. IBMR has an excellent ambience and infrastructure. I thank IBMR for what I am today.



Mushraf Hussain Suderji
Accounts Process Executive



After joining IBMR, I have experienced real self-enrichment & have acquired confidence. IBMR not only emphasizes on management education but also develops students interpersonal skills to the fullest, thus making fully groomed professionals. The unique blend of academics, real world exposure & hands on training made me a completely new person.



Mr. Tahir Bidari
Relationship Manager



'The objective of education is to prepare the young to educate themselves throughout their lives', IBMR has done for me. Thank you IBMR.



Santosh Koparde
Chief Marketing Manager



IBMR imparted the right training & Motivated me to accept a challenging job in the banking industry. I thank all my professors and the chairman for their support.



Sara Bibi
Financial Service Manager



IBMR has not only developed students but it has totally remodeled them. IBMR has brought about a paradigm shift in the students' outlook thus catapulting them to a bright future. The students' courage, confidence and knowledge what has been gained is due to IBMR. I am indebted to IBMR.



Chintu Jain
Territory Sales Manager



IBMR has been a great encouragement in all ways. The faculties and Management are very supportive.



Allwyn C Joseph
Senior Relationship Manager



IBMR is one among the best College. My experience was awesome right from the first day, Opportunities provided by the college is helping me to perform better in my job.

Freight

Progressive Learning is the approach that is followed at IBMR that focuses on the student's ability to identify and tackle business issues rather than simply learn the facts and techniques. The institute has provided a forum for sharing experience and knowledge between the academic, business and services fraternity. All in all, the Institute has helped in shaping and molding the career of every individual into FUTURE MANAGERS and LEADERS.

Radiance Design Studio

I wholeheartedly announce, IBMR has provided me a wonderful environment and opportunity to learn and grow myself academically as well as boosted my enterprising skills to secure a place in most visible corporate house. The faculties always motivated me to empower myself and in the same time they were very friendly, enthusiastic, encouraging and supportive at all the time.

Prasad Shakti
Vice President - Operations & Pre Sales



Murtaza Izzy
Business Development Officer



StudentsFeedback



Ahmed Khan

IBMR Hubballi, provides the platform for every student to develop skills and Build their personality and get ready to be part of corporate world, with well developed lab, wifi facility, Qualified & experienced staff, IBMR makes us feel the immense pleasure.



Divya Kale

My overwhelming experience begins from the day one, where I felt I am in a corporate world not just in a college, In addition to the marvellous teaching there are varieties of activities conducted in order to find our hidden talents & develop strengths & how to overcome our weakness, being a team. There is fun & a friendly environment with a good gain of knowledge from well experienced faculties



Zuber

IBMR gave me a vision about my future prospects; I started gaining positive attitude towards my future. I am really happy to be a part of IBMR, Hubballi because the institute has given me the opportunity to expose myself to the world.



Vijayalakshmi H

The foreign trip to Singapore and Malaysia is something unique. I am extremely fortunate that I am a part of it. I am excited about it and the institute on their part is doing its best.



Gouri Baidya

After joining IBMR I got in depth knowledge about management and corporate and also gave me a path to build my career and made me an expert in finance and HR. IBMR has its unique qualities which makes it different from other B-Schools. I really loved and enjoyed the teaching system in IBMR and had wonderful practical knowledge apart from theory.



Manjunath Jadhav

I had a wonderful experience with IBMR, the day I joined I felt I am top of the world. With well experienced faculties & activities which differentiate us from the students of other institutes. It provides us a platform to develop our skills & makes a good team from students all over the country.



Sangeeta W

IBMR was a platform that helped me achieve my dreams and I am really happy to be part of IBMR which has changed my life.



Ganesh Naik

As fas as the Academic is concerned, the University syllabus provides an excellent foundation for a smooth take off in our respective careers. The co-curricular activities like industrial exposure have given us an overview of the industrial world. The various orientation programmes have helped us in the development of four personality. I must confess studying at IBMR has been a wonderful experience.

Students Feedback



Global Exposure



In today's business scenario cross-cultural awareness and networking has become important for management students who need to have updates about international markets. Currently it is important that B Schools offer global exposure to students through international exchange programmes, foreign internships, Courses from International Professors and International trips. To bring a global orientation to the teaching-learning process in the classroom, IBMR has designed program delivery in such a way that it exposes students to cultures and business practices in different countries.

IBMR believes that global exposure is the key to success in today's economy and the same is inbuilt in the course design and delivery through;

Faculty Exchange Programs some of our faculty who have rich experience in diverse areas from industry and academia visit foreign universities to teach courses in Entrepreneurship, Project Management, Global Service Industry etc. These faculty bring back wealth knowledge and experience and share the same with students. IBMR also invites leading professors from reputed foreign B Schools to deliver the modular courses.

Student Exchange Programs are value adding opportunities for IBMR students and these exchange programs offer great learning and cross cultural experiences.

Foreign Internships are an exclusive opportunities for IBMR students wherein selected students will have a chance to do their internship in MNC's. The opportunity offers chance to understand and work with MNC's in respective countries.



International Industrial/Exposure Visits are exclusive trips arranged by IBMR which takes care of offering an exposure to international destinies, industrial perspective and educational systems.

IBMR has constantly organised international industrial and University visits for all the batches to Singapore, Malaysia, Thailand, China, UK etc. During these visits students get global exposure on industries, best management practices, special seminars & sightseeing to important destinations.

- Industrial visit to Urban Development Authority, Singapore
- Industrial visit to Royal Selangor, Malaysia
- Visit to Twin towers, Malaysia
- Visit to Thailand Visit to Singapore
- Visit to Pattaya Visit to Jurang Bird Park, Singapore



Go Global... get empowered!



Applying to IBMR & Admissions

Eligibility

Graduates with min 50% results (for SC/ST 45%) in any discipline are eligible to apply. Students awaiting final year/semester results can also apply. (However, such students will be given provisional admission subject to the submission of their final marks sheet).

Intake

60 Seats (Government Quota)
60 Seats (Management Quota)

Stage 1 - Applying to IBMR

Candidates can Apply Online by visiting www.ibmr.edu.in Or Download application from www.ibmr.edu.in and send the filled application along with necessary documents to IBMR Business School, Hubballi.

Stage 2 - Written Test

Successful candidates who qualifies in approved any of the entrance tests of national or state level e.g CAT, MAT, XAT, GMAT, PGCE, CMAT, KMAT ATMA, etc.

Stage 3 - Interview

Those candidates who clear the written test or fulfill the test requirements will qualify for Interview. The interviews will be scheduled by admissions department and the information will be sent to shortlisted students.

The selection of candidate for the program is based on Academic performance
Test scores
Interview Performance
Work experience if any
Commitment to the course
Co-curricular achievements and awards

Stage 4 - Admission & Offer Letter

The selected students will be updated with result and such students will get Provisional Admission Offer from IBMR.

Stage 5 - Admission Confirmation

Those students who receives Provisional Admission offer will get 2 to 3 weeks time to confirm admission by remitting admission / registration fees . Please note the fees once paid is non-refundable and non-adjustable under any circumstances.

Note

- Any complaints or grievances should be brought to the notice of the Chairman or Director.
- IBMR Management reserves the right to make appropriate changes regarding programs.
- All legal disputes are subject to Hubballi (Karnataka) Jurisdiction only.

Merit Scholarship

Vidyabharati Foundation offers scholarship to deserving students based on merit, academic performance, interview performance & any pre-decided criteria. The decision is at the sole discretion of scholarship committee & admission panel.

