



# ACCURATE GROUP OF INSTITUTIONS

Approved by AICTE, Ministry of HRD, Govt. of India) &  
Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow



**TRANSFORMING  
INTO  
FUTURE  
READY  
PROFESSIONALS**



• PGDM • MBA • MCA • B.TECH • B.ARCH • POLYTECHNIC • B.PHARMA • D.PHARMA  
• BBA • BCA • B.COM (Hons.)

# MISSION

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*In pursuit of excellence through developing socially responsible,  
innovative and result oriented global business leaders*

Our mission is to develop innovative, result oriented and socially sensitive business leaders by providing dynamic platform with top class faculty and contemporary teaching methods for honing our student's skills and mould their minds into professional managers, ready to face challenges of the current business environment. We strive to create, inculcate, imbibe, translate and apply knowledge to address the needs of individuals, industry and above all the trust of the society. We communicate values and impart the skills necessary for individuals to lead responsible, productive, and personally satisfying lives; through research, scholarship, and creative activities and enabling our students to be managers, entrepreneurs, and leaders with strong cultural values, business ethics to succeed in the global business environment.

# VISION

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**To be globally known as a centre of excellence in professional learning**

We cherish with passion to be globally recognized as a preferred destination for quality education, research and a learning center for application of knowledge which is dedicated for the betterment of individual, society, nation and humanity in totality. We strive to instill in our pupil an understanding of the current and dynamic global environment and its challenges in order to best prepare them for a self determined and successful professional life painted in current unlimited global canvas. Assimilating a diversity of students from the length and breadth of the country under our tutelage, our prime focus is to foster an environment of uniformity that undermines the inherent disparities in culture, mental aptitude, and skill levels. We recognize knowledge as a means to unite our scholars in the face of cultural and social diversity and utilize its potential to the maximum to create a globally competent mind with a positive viewpoint towards challenges. We encourage students to think beyond the visible and stir their power of imagination.

Our vision is supported by our deep rooted culture of amalgamation of quality education with leadership skills which infuse our students with the requisite precursors for success. Our educational curriculum is devised not only to derive success in life but also instill an acute sense of responsible living and a satisfying future in terms of social and aesthetic experience. Extensive research has gone into generating the ideal mix of class room learning, real life project based learning and extramural activities that makes students not just intellectuals but also quick to think on their feet, thus readying them for the journey to higher abodes of professional and personal life. We firmly believe in the need for change to begin right at the grass root level and that is the precise reason why we strive to inculcate spirit of innovation, creativity and achievement along with a sense of responsibility in our students. With this underlying vision, we undertake the sincerest of effort and most strenuous care to develop the right frame of mind for our pupils. We channelize all our resources to stand out as an institute and augment our endeavors towards becoming an organization of global repute and eminence. All our endeavors are directed towards fostering an environment of creative and conducive learning for our students, which define our constant strive for excellence.





# TRANSFORMING INTO FUTURE READY PROFESSIONALS

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# The Society

**Accurate Education & Research Society was established 2005, with the primary aim of:**

- Providing education in various fields of Engineering Technology, Architecture & Management, by creating a pool of professionally qualified and skilled managers and entrepreneurs of world class standards.
- Catering to different segments of the nation and to contribute constructively and meaningfully in nation's growth development.

The society has promoted the Accurate Group of Institutions including two management education oriented B Schools, namely Accurate Institute of Management and Technology (AIMT) and Accurate Institute of Advanced Management along with engineering institutions and pharmacy, architecture college.

AIMT which was established in the year 2006 has to its credit various professional awards conferred by independent rating agencies, and various social groups for setting new benchmarks of excellence in the field of Higher Education.





# MESSAGE FROM Chairperson

**Poonam Sharma**  
Chairperson



The aim of education should be rather to teach us how to think, than what to think- rather to improve our minds, so as to enable us to think for ourselves, than to load the memory with thoughts of other men because an educational system isn't worth a great deal if it just teaches young minds how to make a living but doesn't enlighten them how to make a life."

Accurate Institute has an unswerving dedication towards inculcating the right aptitude amongst our pupil. It is not just an educational degree that we provide but a perspective that will help students in their journey climbing through the rungs of the corporate ladder.

To reach the top you have to have a winning aptitude and this is what we instill in our students. Being just bright is not enough anymore; recognizing this we have taken steps to infuse our curriculum with challenging aspects that contribute to a comprehensive growth of the mental faculties as well as a strong grasp over the intricacies of global business practices that serve the young scholars for years to come.

Strong academic and training programmes tailored around the needs of the current business scenario and level of competition lend our students the edge to make it successfully through their careers. Fostering an environment conducive to learning and presenting a stimulating and challenging milieu is what we focus on, enabling students to develop and hone their own analytical abilities and learn to be adaptive and proactive.

An education at Accurate is a complex array of instructions and interactions that prove useful in their fields of practice and contribute towards their success over a period of time. It is an endeavor to carve an imposing personality capable of taking challenges and meeting goals consistently.

It is an attempt at shaping your professional as well personal life so as not only to make you successful on the professional front but also a more responsible and conscientious human being. It is as much of an effort from us, as much of participation from you. With the carefully crafted and

intensively researched curriculum interspersed with aptitude and character building exercises, it is sure to be a life altering experience for a student. A commitment to better your present and your future is what we put forth; making the most of it is on your shoulders.

Let us grow together and make a mark where it counts the most.

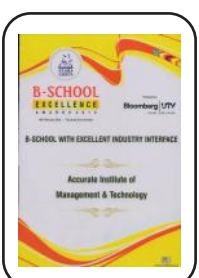
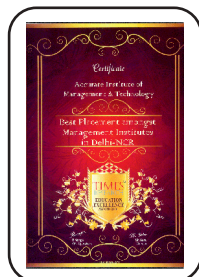
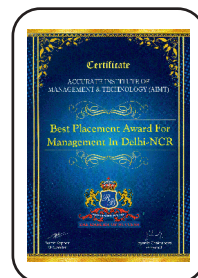
# ACCURATE MILESTONES



- **Top Private Institute in North India Under Engineering Category by Jagran Josh**
- Certificate of Excellence by APETA, Jointly by ASSOCHAM
- **Ranked no. 1 Private B-School in Noida/ Greater Noida, by Times B School**
- Top 10 in Delhi/ NCR by Times B School
- **Awarded Excellence in Education by CSR – GHRDC**
- Awarded Most Promising Institute in India by Jagran Josh in association with TNS Global
- **Awarded Excellence in Management Education by BW & The Educationpost**
- Ranked Top- 50 B- School in India by Aspire, India Today
- **Ranked Top 20- B School in North India by Times B School Survey**
- Awarded Best B-School in Entrepreneurship Development by "the Education Post"
- **Awarded Top Institute of India for Excellence by CSR**
- Awarded Best Green Campus of the Year by IRMA
- **Awarded Best Engineering Institute in Delhi-NCR (Overall) by "the Education Post"**
- Awarded Best Engineering College for Advanced Learning by ASSOCHAM
- **Awarded Best Engineering College in Employability Skills Development by "the Education Post"**
- Awarded "Pride of Noida" for excellent contribution towards the development of G.B. Nagar in the field of Education
- **Awarded "Best Management Institute for 100% Placement" by ASSOCHAM India in association with "The Education Post"**
- Awarded Best Management Institute in North India by Royal Brand
- **Ranked Amongst Top 5 in Placement In India By GO Getter (In Flight-Go Air-Airlines)**
- Awarded Best Business Management Institute in NCR By Worldwide Achivers
- **Best Placement Management Institute in North India By AITMC**
- Awarded "Excellence in Placement " BY CMAI (Supported By AICTE & IIST)
- **Best Business Management Institute in Delhi/NCR By One Planet Research**
- Awarded Best Placement Award For Management in Delhi/NCR By Royal Brands
- **Ranked A+ Category B-School in India By Business India**
- Ranked Amongst Top 10 B-School in North By India Today
- **Awarded Excellence in Placement by MTU & CMAI**
- Best Placement Amongst Management Institute in North India By Prime Time (Global Education Excellence Awards)
- **Most Innovative Management Institute In North India By Prime Time (Global Education Excellence Awards)**
- Ranked Amongst Top 25 Management Colleges in North by The Week
- **Ranked A+++ B-School in India By GO Getter (In Flight-Go Air-Airlines)**
- Ranked Amongst Top 5 in Placement In India By GO Getter (In Flight-Go Air-Airlines)
- **Awarded Best B-School Placement Award By MBA By Choice**
- 'Best Industry Academia Interface Award' in 'eIndia Awards Ceremony' organised by 'All India Council for Technical Education (AICTE), Govt. of Andhra Pradesh and Elets Techno Pvt. Limited.
- **Ranked AAA Category B-School in India By MBA By Choice**
- Awarded Best E-Campus By Digital Learning In Association With AICTE
- **Ranked Amongst Top 25 B-School in North India by The Week**
- Awarded Best Engineering Institute in North India By Amar Ujala- B-School Excellence Awards
- **Awarded Best Engineering Institute in North India by ABP News**
- Ranked A+++ B-School in India By GO Getter (In Flight-Go Air-Airlines)
- **Ranked A1 Category in North India By AIMA**
- Awarded Best Private Engineering College in Delhi/NCR By Brands Academy
- **Awarded Best Management Institute in North India By Brands Academy**
- Awarded Best Management Institute in North India By Star News
- **Awarded Best B-school With Excellent Industry Interface By UTV-Bloomberg**
- Awarded Best Management Institute for 100% Placement & Infrastructure in North India By Business Sphere
- **Ranked Amongst A+ Category B-Schools of India By Business India**
- Ranked Amongst Top 40 Private B-Schools of India by Outlook
- **Ranked 3rd Top Engineering Colleges & 5th Top MCA Colleges in North India by Silicon India**
- Ranked Amongst Top 25 Institutes of India by B & M Chronicle
- **'Pride India Global Award' by Ministry of HRD, Govt of Jharkhand**
- Ranked No. 1 Top B-School of Excellence (E) By CSR-GHRDC
- **Ranked Amongst Top 15 in Infrastructure among the Private B-Schools of India by Business world**
- Ranked amongst Top 50 Private B-Schools of India by Outlook & Business World
- **Awarded Best Industry Interface & Best Brand Leadership Award-Academics by Dewang Mehta B-School Awards**
- Ranked Best Placement Amongst Management Institutes in Delhi/NCR by Times Research
- **Considered as one of the Best B-School in Delhi/NCR & Emerging Best B-School in India by CSR**
- Ranked "A" Category Top B-School in India By AIMA & Business India
- **Ranked No. 1 Promising B-School in India & Best B-School in Delhi/NCR By CSR**
- Ranked in India's Best B-Schools By Dalal Street
- **Ranked in Top 50 B-Schools in India By CSR**
- Rastriya Shiksha Shironmani Award for Best Management Institute & Best Campus
- **Best Infrastructure in NCR by B&M Chronicle**

and its continued...

# ACCURATE MILESTONES





## COURSES OFFERED

**Post Graduate Diploma in Management (PGDM)**

**Master of Business Administration (MBA)**

**Master of Computer Application (MCA)**

**Bachelor of Engineering (B.Tech.)**

- Computer Science Engineering (CSE)
- Information Technology (IT)
- Mechanical Engineering (ME)
- Electronics and Communication Engineering (ECE)
- Electrical and Electronics Engineering (EEE)
- Civil Engineering (CE)

**Bachelor of Architecture (B.Arch.)**

**Polytechnic**

- Mechanical Engineering
- Electrical Engineering
- Computer Science Engineering
- Civil Engineering

**Pharmacy**

- D.Pharm
- B.Pharm

**Under Graduate Program**

- BBA
- BCA
- B.Com (Hons.)



# MANAGEMENT PROGRAMME

Approved by



## PGDM (Post Graduate Diploma in Management)



Accurate offers its students a **Two-year, full time Post Graduate Diploma Course in Management** which is duly approved by the AICTE, Ministry of HRD, Govt. of India and prepares them for the corporate life ahead in every aspect. The course extends over six terms of 4 months each and is interspersed with activities pertaining to theoretical knowledge, practical exposure, management techniques and their practical applications, personality development and aptitude building.

The entire curriculum has been devised putting in meticulous research and methodical planning employing novel and interactive learning techniques and incorporating the latest advents in the world of didactics. The entire course is fundamentally directed at strengthening the elementary grasp of students over management principles, underlying logics, and their practical application in an assortment of situations. The slant adopted for instructing students works towards honing inherent and acquired skills to perfection and in turn producing outstanding management graduates.

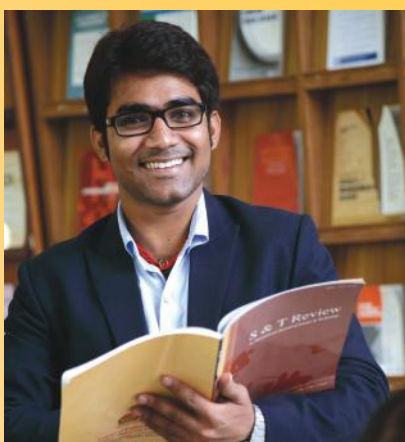


Students are given basic introduction and working knowledge of all the subjects pertaining to management in the initial stages of their course which then turns progressively more intense as the course moves ahead. Students are given systematic exposure in various subjects like economy, statistics, research methodology, business ethics, understanding the dynamics of business environments, managing human resources etc. so as to develop a sense of professionalism and emphasize the importance of hard and honest efforts all the while instilling pertinent humane values facilitating them to be a good business manager and people's person.

### The choice of specializations offered to students are:

- **Marketing**
- **Finance**
- **Business Analytics**
- **Banking**
- **Human Resource Management**
- **International Business**
- **Operations & Supply Chain Management**

Note: Minimum 20 students to be registered for any specialization to be offered by the institute for any session.







## HIGHLIGHTS OF THE PROGRAM:

The program is approved by AICTE (All India Council of Technical Education) and in line with global standards.

- Industry focused and market driven flexible curriculum
- Global exposures through internship, international tour and training abroad
- Regular industry visits
- Constant updating of curriculum as the institute has autonomy and not affiliated to university
- Curriculum and syllabus are vetted by faculty from IIMs and Industry experts
- Summer internship program for better exposure of current business environment
- Hands-on training and project based learning which makes students more employable
- Regular interaction with industry honchos which gives better visibility for students
- Last term is focused on dissertation project which gives students practical knowledge business research.
- Intensive communication in soft skill development programs to help student to be successful in industry
- Entrepreneurship development is part of curriculum which helps the students to start their own business
- Foreign Language
- Support to entrepreneurial ideas and ventures
- Holistic personality development for leadership and social responsibility
- Mentor- Mentee system



# Value Added Certification Programmes

## General Certifications:

Advance Excel

Digital Marketing

HR Analytics

Tally

Capital Market Module

Supply Chain Management Certificate

Analytics with - R

At accurate we believe in well teaching the latest industry requirement for our students.  
We may add more or change the certification based on the industry needs.

Note : Minimum batch size of 20 students required.



# GLOBAL IMMERSION PROGRAMME FOR PGDM STUDENTS

Globalization has opened the doors for students to be a part of Global MNCs and Foreign Corporations. To acquaint students with the intricacies of operations in foreign lands, we have been taking our students on global business pilgrimage. In the past our student teams along with senior faculty members have visited the following premier universities and had intensive experience of global management education:

- Nanyang Technological University, Singapore
- Management Development Institute of Singapore
- University of Auckland, New Zealand
- National University of Singapore

Accurate also organizes visits to other global universities to afford students a hands-on experience of what life is like for corporate in these countries. Students also get a glimpse of what cultural barriers stand in their way and get an insight as to how to overcome them. Students on such trips are also awarded certificates for a 3 day workshop which further strengthens their profiles.

## VISIT TO NANYANG TECHNOLOGICAL UNIVERSITY, SINGAPORE

The Students of PGDM batch 2008-10 were taken on an international educational tour for Singapore to the Nanyang Technological University. The rich exposure to all issues relating to global business is expected to give immense returns to the excited students, who have now taken their anointed positions in the Corporate World. Singapore, a small country geographically less than half the size of Delhi, has taken gigantic strides since independence from British colonial rule in 1963 and Malaysian Federation in 1965. From a tiny nation inhabited by fishermen, to a service oriented economy highly integrated into the world Economy, Singapore can boast about an annual per capita income of USD 63,000/-, which is more than many Western European countries. With a population just under 5 million, the ethnic groups comprise of Chinese 77%, Malays 14%, Indians 8%, and others around 1%. Tamil is the 3rd official language of the country.

The components of Singapore's GDP are - Agriculture Nil, Industry 27%, and Services 73%. With no raw materials locally produced and internal demand for services pegged at low levels due to miniscule population, this clearly reflects the fact that Singapore is the international corporate choice as the hub for their Asian operations. The only major port is located in an island off the mainland, but is one of the busiest in the world pointing to a buoyant economy. Because of the salubrious climate, sightseeing options under water and marine expeditions, rope way, and many other exciting ways of relaxation and unwinding, Singapore is one of the preferred destination for tourists and holiday revellers. The country is known for discipline, corruption free governance, penchant for cleanliness and human values making people flock to



Singapore for all reasons including education. Nanyang Business School is accredited by European Quality Improvement System (EQUIS) and Association to Advanced Collegiate Schools of Business (AACSB) and the Nanyang MBA is ranked 4th best in Asia Pacific, and 27th in the Financial Times Global MBA ranking. The students of ACCURATE were overwhelmed by their experience during the visit and interaction with all the associates at Nanyang Technological University.

## VISIT TO UNIVERSITY OF AUCKLAND, NEW ZEALAND

The Students of batch 2009-11 had wonderful memories of their recent visit to Auckland, on an education cum international exposure tour. The study tour, conducted in 2 batches in Nov/Dec. 2010 was aimed at widening the horizon of their vision with regard to culture, academics, international business and trade etc. Auckland is the gateway to New Zealand, and as a vibrant cosmopolitan city one can expect to meet here people from all over the world. The climatic conditions, healthy but cold, is conducive for the dairy industry. Thinly populated, but highly prosperous, the city offers a glimpse of the future which is a truly international experience, as can be witnessed by taking a walk down queen street in Auckland's central business district. University of Auckland has a rich history of over 125 years, and today offers some of the best tertiary teaching facilities in the world. Learning in a first class research led environment clearly shows the contemporary nature of management education.

The students of both the batches returned with rich experience from the interaction with the students community, visits to industry, as well as sight seeing in this extremely beautiful and clean city.





ACCURATE

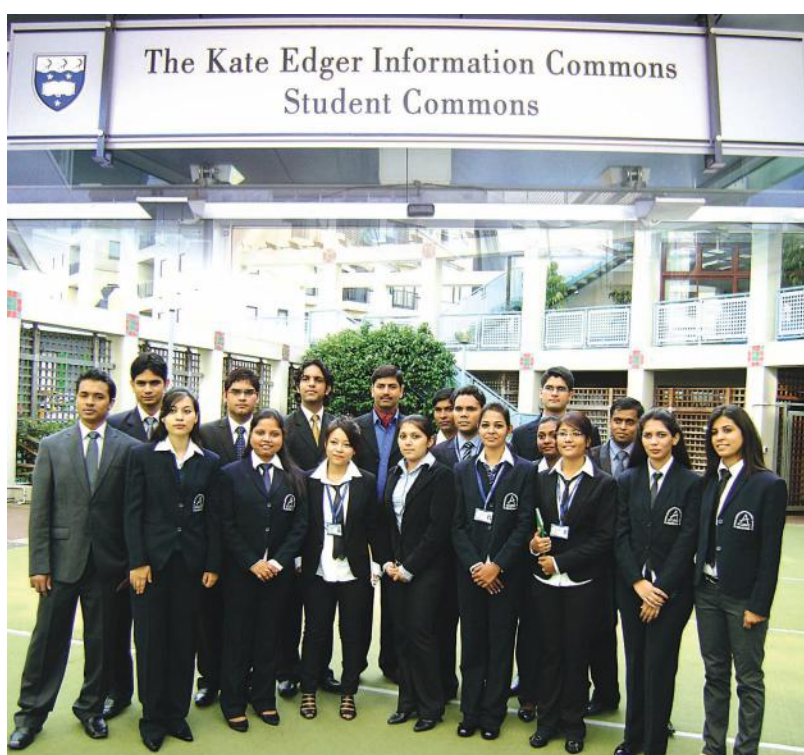
• International Industrial Visit

• International Academic Exposure

• Cross Cultural Exposure



INTERNATIONAL TOUR





# PGDM PLACEMENT AT ACCURATE

At ACCURATE our focus is to groom our student not only on personal front but on professional front as well. We follow mentor-mentee system which enables students to face industry challenges. Our only aim is to get our students placed with great satisfaction. We believe our student should accept a job, which gives him/her satisfaction & strength to become a responsible citizen of the Nation. Our CCR team is our core strength & we are proud of our Industry Interface which has enabled us achieving our 100% placement track record.

Listed below are the USPs of our Centre for Corporate Relations Team (CCR)

We regularly conduct pool campuses @ Accurate, so our students are ready for market competition, At Accurate we welcome other B-Schools also to take part in our pool campus drives. Colleges from Delhi/NCR participate and after such competition, grabbing a job becomes even more interesting.

## Our Placement USPs

1. More than 70% of our students are placed above 5 LPA
  - Highest salary package 11 LPA
  - Average salary package 5.5 LPA
2. 80% of our students have multiple job offers.
3. By the time PGDM is completed, many of the our students would have recovered one year fee plus carry 6 months of work experience.

4. 100% of our students spend their Last term in Corporates.
5. We start our placement process every year in the month of October.
6. Students are prepared as per corporate needs (Mentor Mentee System).
7. Personalised focus on each student.
8. We offer paid internship to all the students as per the interest / specialization of the students.
9. Candidate grooming at Accurate makes them to earn between 25-85 LPA within 3-4 years.
10. For grooming we conduct the below sessions for all students.
  - Mock Aptitude Test Sessions
  - Mock GD/PI Sessions
11. We also support our Alumni to enhance their career.

## Some Regular Recruiters:

Barclays Bank, HDFC Bank, Indusind Bank, Reliance, Redington India Ltd, Bose Corp (USA), Kotak Mahindra Bank, Janalakshmi Finance Ltd., Capital Via, Jaro Education, Dabur, Indian Oil, ITC, Capital IQ, HCL, Aptara, Daffodil, CADD Centre, Elite Wealth, JK Tyres, OMAXE, CocaCola, ACC, Vodafone, Genpact, Reliance, Bank of Maharashtra, Yamaha, Airtel, Yes Bank, Indiabulls, IBM, Jaypee Group, Axis Bank, LOGIC, SafeNet, HP, DTDC, S.Chand, Club Mahindra, Adobe, Ambuja Cement, ICICI Bank, Haldiram, Microsoft, Wipro, India TV, Berger Paints, American Express, XL Dynamics, Bata, Apollo Tyres Ltd., Om Logistics Ltd, VIP, 99acres.com, Pepsico, Godrej, Pantaloons, Croma, Dr. Reddy's, Naukri.Com, Parle, Puma, Cease Fire, Accenture, Stellar and many more...

## PLACEMENT

### PACKAGES @ ACCURATE

### INTERNATIONAL PLACEMENT

**RANDHIR KUMAR SINGH 85 LPA**

**QUIQUP.COM (London)**

**MAYUR KUMAR 30 LPA**

**ABU DHABI COMMERCIAL BANK (UAE)**

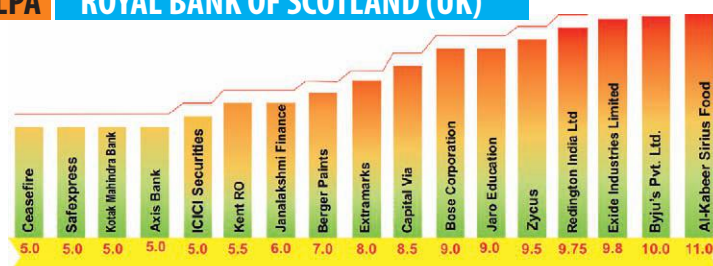
**SHYAM KAUSHIK 25 LPA**

**ROYAL BANK OF SCOTLAND (UK)**

**100%**

### PLACEMENT TRACK RECORD

- Total No. of Recruiters on Board - 274+
- Highest Salary - Domestic Offered - 15 LPA
- Average Salary - 5.5 LPA



Package Vs Company chart



Visit to Maruti Udyog Ltd.



Visit to Dabur Plant

# RIGHT PLACE AT THE RIGHT TIME



Visit to Parle G



Visit to Incubator



Visit to Pepsi Plant



Visit to White Tiger







# MANAGEMENT PROGRAMME

Affiliated to

**MBA (Master of Business Administration)****College Code: 225**

Accurate Group of Institutions offer a two-year full time course, affiliated to Dr. A.P.J. Abdul Kalam Technical University Lucknow, (formerly known as UPTU, Lucknow) & approved by AICTE, Ministry of HRD, Government of India. The programme aims at an attitudinal change in the students for taking the global challenges head on with their acquired skills and right decisions so that they can prove themselves to be competent managers to handle resources optimally to meet organizational goals.

Students are given basic introduction and working knowledge of all the subjects pertaining to management in the initial stages of their course which then turns progressively more intense as the course moves ahead. Students are given systematic exposure in various subjects like economy, statistics, research methodology, business ethics, understanding the dynamics of business environments, managing human resources etc. so as to develop a sense of professionalism and emphasize the importance of hard and honest efforts all the while instilling pertinent humane values facilitating them to be a good business manager and people's person.



The course is divided into four semesters. The subjects covered in each semester are designed by the University so as to equip students with modern management concepts and techniques with emphasis to relate it to real life situations.

**The training is imparted with specialization in**

- Human Resource Management
- Marketing Management
- Financial Management
- International Business
- Information Technology

## MBA Program Highlights

- Job oriented summer internship programme
- Personality development and public speaking courses
- Case based teaching pedagogy
- Online learning management system
- Focus on domain specific skills
- Skill simulation workshops
- Mentor- mentee based model for individual student attention
- Special focus on written and oral organization communication skills
- Soft skill enhancement corporate ready training programme
- Communication lab





# DEPARTMENT OF COMPUTER APPLICATIONS

Affiliated to

**MCA (Master of Computer Applications)****College Code: 225**

Accurate Group of Institutions offer a two year full time regular course affiliated to Dr. A.P.J. Abdul Kalam Technical University Lucknow, (formerly known as UPTU, Lucknow) & approved by AICTE, Ministry of HRD, Government of India. In the Formative years of information technology industry in India, various computer science and engineering programme were introduced in Indian universities. During 1980's universities like Pune and Delhi University began offering Master of Computer Applications as a three year professional degree in computer science to equip students with the various areas of computing and information technology. Later on this was followed by many institutes, universities and engineering colleges throughout India to meet the growing need of computer professionals in the country.



MCA is a course exclusively designed to meet the IT requirements of IT Trained students for various organizations. The well balanced course significantly emphasizes on planning, designing and building of complex commercial application software and system software. The course also places equal importance on the functional knowledge in various areas. A two year full-time MCA course is not just a postgraduate course; it is also a complete professional grooming for students for a successful career in the IT Industry.

The core courses of this program are designed to introduce students to the various areas of computer science and engineering such as computer programming, software engineering, computer networking, database management, computer graphics and systems analysis. The MCA designation originated in the India, emerging from the late 20th century as the country began its journey towards becoming an IT superpower and companies sought out information technology to business management.

## Program Objectives:

The program aims at preparing graduates for taking up real world assignment. MCA is designed with the objective of creating excellence in the engineering world and Social community by training students to be capable professionals, equipped with the skills and knowledge of technology and management combined with human values.

### The objectives of this program are -

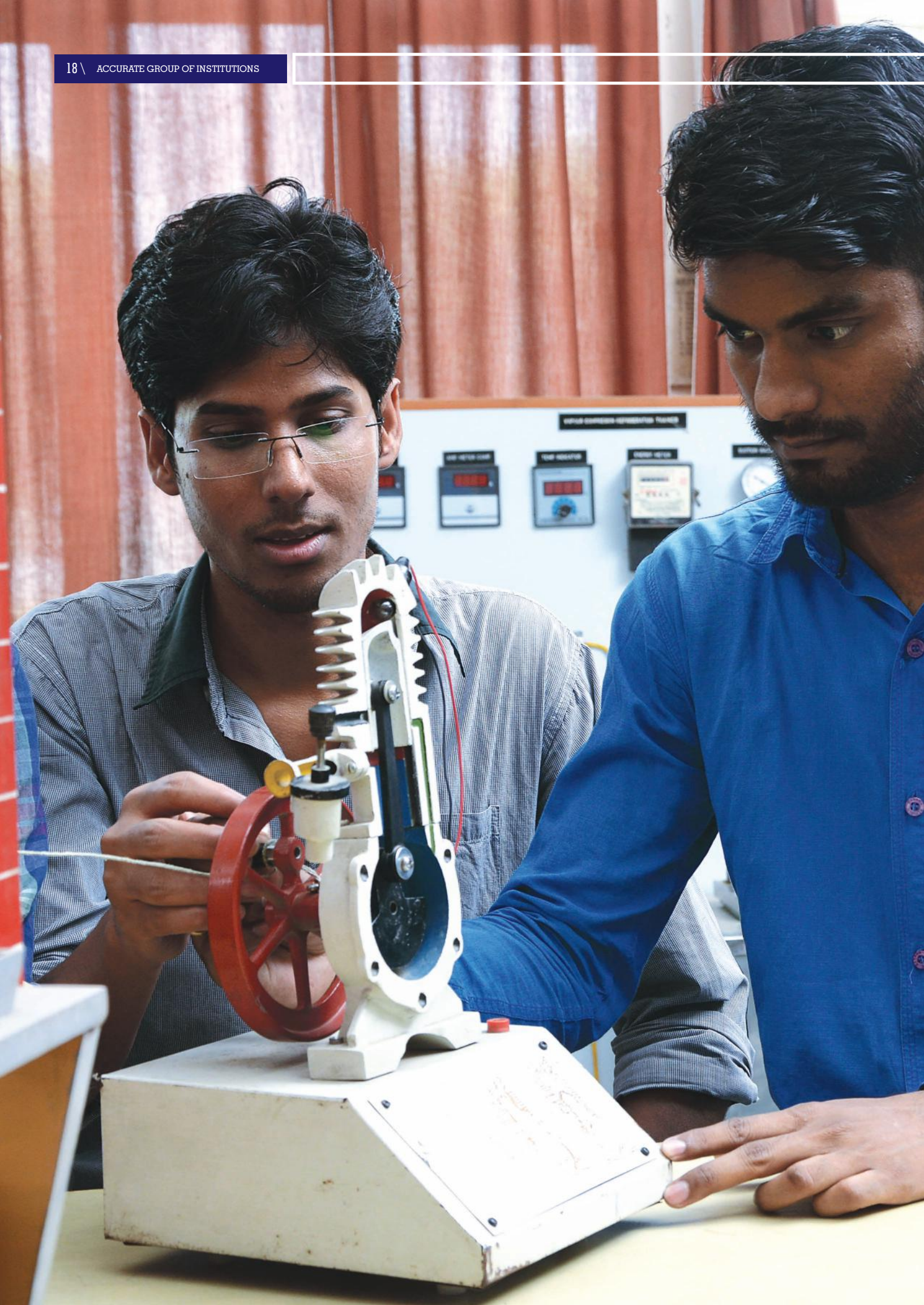
- Develop analytical skills of students so as to understand practical situations and decision making skills. Build their effective communication skills
- Create in depth understanding of industry dynamics including local and global industrial issues
- Demonstrate effective team work in a diverse working groups and achieving organizational goals.
- Develop entrepreneurial skills.

Accordingly, the program has a large component of working in real world situations under the careful guidance of mentors.

## Achievement of MCA Department

- 100% University Result many times.
- Excellent Placement Records.

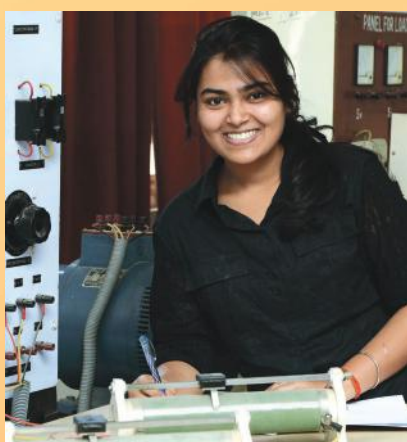






# ENGINEERING PROGRAMME

Affiliated to

**Bachelor of Technology (B.Tech.)****College Code: 225**

The practice of engineering does not exit outside the domain of social interests. That is, the practice of engineering has an inherent (and unavoidable) impact on society. In light of the above fact, we are nourishing the Engineering discipline in such a way so that we can play an instrumental role to build the new world.

The Engineering course was introduced in the college in 2006 with four branches with 60 intake in each, with overwhelming response to our engineering course, the overall intake has increased.



Branch	Code
Computer Science Engineering	CSE
Information Technology	IT
Mechanical Engineering	ME
Electronics and Communication Engineering	ECE
Electrical and Electronics Engineering	EEE
Civil Engineering	CE







BMW Engine Lab





## Program Objectives:

### The basic objective of this programme is:

1. To provide the highest level of education in technology and science and to produce competent, creative and imaginative engineers.
2. To promote a spirit of free and objective enquiry in different fields of knowledge.
3. To make a significant contribution towards the development of skilled technical manpower To create an intellectual reservoir to meet the growing demands of the nation.
4. The undergraduate programs are designed to achieve these objectives and to inculcate in the student concepts and intellectual skills, courage and integrity, awareness of and sensitivity to the needs and aspirations of the society.

### PROGRAMME OUTCOMES:

Accurate is committed to provide graduates to attain the following program outcomes:

1. Engineering knowledge: Apply the knowledge of mathematics, science, engineering fundamentals, and an engineering specialization to the solution of complex engineering problems.
2. Problem analysis: Identify, formulate, review research literature, and analyze complex engineering problems reaching substantiated conclusions using first principles of mathematics, engineering sciences, natural sciences, and so on.
3. Design/development of solutions: Design solutions for complex engineering problems and design system components or processes that meet the specified needs with appropriate consideration for the public health and safety.
4. Conduct investigations of complex problems: Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions.
5. Modern tool usage: Create, select, and apply appropriate techniques, resources, and modern engineering and IT tools including prediction and modelling to complex engineering activities with an understanding of the limitations.
6. Environment and sustainability: Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.

7. Ethics: Apply ethical principles and commit to professional ethics and responsibilities and norms of the engineering practice.
8. Individual and team work: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.
9. Communication: Communicate effectively on complex engineering activities with the engineering community and with society at large.
10. Life-long learning: Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change.

Apart from this, Accurate runs other programs of Soft and life skill training through Spoken Tutorial from IIT Bombay and GTT- NASSCOM which train aspiring students on vocational skills that help them get ready for the industry and bridging the gap existent in their employability quotient. This training program enables the students in the field of:

- Free speech
- Public speaking
- Ability to speak on any topic
- Presentation skills
- Dress code
- Professional behavior
- Group discussion
- CV writing
- Sessions with corporate experts
- Mock interviews with HR Professionals.



**Congratulation**  
TO TEAM DIVYANG FOR SELECTION IN  
GRAND FINALE OF  
SMART INDIA HACKATHON-2019

**SMART INDIA HACKATHON 2019**  
WORLD'S BIGGEST SOFTWARE AND HARDWARE HACKATHON

**TEAM DIVYANG**

- Mr. Md Balal Zafri, B.Tech EC, Final Year
- Ms. Annu Upadhyay, B.Tech, IT, Final Year
- Mr. Mansi Dimri, B.Tech EC, Final Year
- Mr. Abhishek Gupta, B.Tech EC, Final Year
- Mr. Pranshu Pal, B.Tech IT, Final Year
- Mr. Rohan Kumar Singh, B.Tech EC, Final Year

CELEBRATING 12 Years OF EXCELLENCE

# ACCURATE MAKES INDIA'S FLAG HIGH AT NASA

Team Accurate has added another feather in its success cap and set a milestone in 20th Annual NASA the Great Moon Buggy race -2013 at Huntsville, Alabama, USA and made India proud by winning Moon Bowl-A lunar Science Quiz conducted on Thursday, April 25 at US Space and Rocket Centre, Huntsville, Alabama, leaving behind contestants from all the 108 teams across the world.

The quiz was conducted to test the participants' knowledge of the moon. The Moon Bowl consisted of questions about the moon's various physical characteristics: orbital elements; temperature and radiation environments; chemistry; exosphere; magnetism; cratering; and geology, as well as topics regarding its formation and evolution.

The Moon Bowl followed Single Elimination Bracket format. All teams competed in the first round, with the winner of each pair progressing to the next round. Points were awarded to the team that correctly answered a question before

the opposing team, by pressing the buzzer first. A correct answer was awarded one point. An incorrect answer earned no points, and the opposing team was offered the chance to answer. Once a team member had pressed the buzzer, the team had five seconds to answer, at which point the opposing team also might answer. Each round consisted of 10 questions.

On this moment of pride Ms Poonam Sharma, Group Director, Accurate Group of Institutions, informed that team Accurate has created the history by winning this award because it is one of the teams from India which got the NASA honour first time in the history of 20 years of NASA -The Great Moon Buggy Race.



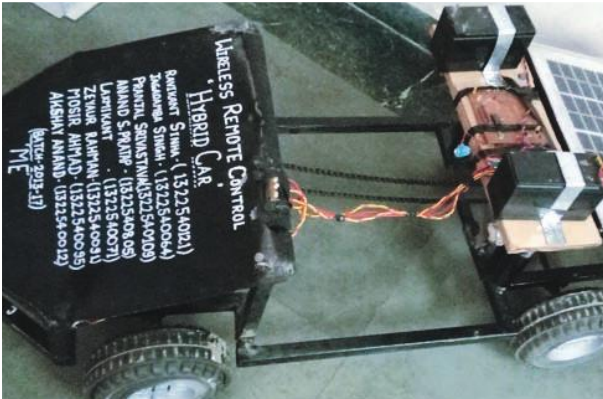
Winning Movement



Student with the Moon Baggi at NASA USA



# PROJECTS BY STUDENTS





**ARCHOTSAV**  
**National Smart City Design Competition**  
**Winner of Trophy**





# ARCHITECTURE PROGRAMME

Affiliated to



## Bachelor of Architecture (B.Arch.)

Council of Architecture Code: 27  
AKTU College Code: 805



Accurate Group of Institutions offer a five years full time course, affiliated to Dr. A.P.J. Abdul Kalam Technical University Lucknow, (formerly known as UPTU, Lucknow) & approved by Council of Architecture, one of the noblest professions, is concerned with the planning, designing & construing form, space & ambience that reflects, functional, technical, social, environmental and aesthetic considerations.

At Accurate Institute, Bachelor of Architecture programme aims at attaining a high level of Contextual excellence in architectural design along with making the students learn about their social responsibilities in creating green and sustainable architecture in coherence with nature.

The valuable inputs from the experts specializing in fields of arts, humanities, engineering & technology further help the student to sharpen their skills related to space, construction environment and aesthetics.







ELECTRICAL LAB



# DIPLOMA IN ENGINEERING

Affiliated to

**BTE Code: 1652**

Accurate Group of Institutions offer a three-year full time course, affiliated to Board of Technical Education, Lucknow & approved by AICTE, Ministry of HRD, Government of India. A polytechnic is a course that offers higher education in wide spectrum of subjects which are predominantly technical in nature. It basically teaches different professional courses that are technical and vocational in nature. Polytechnic courses usually have a three year duration, completion of which leads to a diploma in the concerned branch. The range of engineering and technical courses offered by the polytechnic include Civil Engineering, Mechanical Engineering, Electrical Engineering, Computer Science Engineering and several other emerging branches of technology.

**The Area of Specializations offered**

- Computer Science Engineering
- Mechanical Engineering (Production / Maintenance)
- Electrical Engineering
- Civil Engineering







PHARMA LAB



# PHARMACY

Approved by



Affiliated to



• B.Pharm • D.Pharm

AKTU College Code: 0986  
BTE Collge Code: 1020



Accurate Group of Institution has been established in 2006 under the aegis of Accurate Education and Research Society (established in 2005), education in various fields of Engineering, Technology, Architecture and Management by crating a pool of professionally qualified and skilled managers and entrepreneurs of world-class standards. Accurate Group of Institution aims to develop in the students a desire to excel in life in their chosen field of studies. In addition to academics, the students are exposed to a wide range of co-curricular and sports activities to develop an all over personality. At Accurate, it has also become a continuous endeavor of all the Institutes to create socially aware and socially responsible individuals by inculcating the human values & professional ethics, integrity, service and truth.



Accurate Group of Institutions spread over 16 acres of a lush green campus at Plot No. 49, Knowledge Park-III, Greater Noida. **Accurate College of Pharmacy (ACP)** has been set up in 2019 with the sole aim to be the "Center of Excellence" in pharmacy education and research in the country.

The curriculum of pharmacy makes an enriching learning experience as it perfectly combines technology and the healthcare system. The profession of pharmacy has transformed in the hub for "**Global Health Care**".

The ACP offers a **Diploma in Pharmacy (2 years)** and **Bachelor's in Pharmacy (4 years)** which is duly approved by Pharmacy Council of India (PCI), New Delhi and affiliated with the Board to Technical Education (BTE) and Dr. A.P.J. Abdul Kalam Technical University (AKTU) Lucknow, U.P. respectively. The institute is conceived to provide the best education in Pharmaceuticals Sciences in India.



## OUR TOP RECRUITERS







# UNDER GRADUATE PROGRAM

(Affiliated to Chaudhary Charan Singh University, Meerut)

Affiliated to



• B.Com (Hons.) • BBA • BCA CCS College Code: 1202



**B.Com (Hons.) Duration:** 3 years (Full Time), Semester System

**Eligibility:** 10+2 in any stream with a minimum of 60% marks & having Mathematics as one of the subject at intermediate/10+2 Level.

B.Com (Hons.) is a three-year undergraduate course program that majority of the commerce stream students opt for after class 12th. It offers a well planned and structured curriculum to students to develop skills among them with a intensive study of ideas of Accountancy, Business Studies, Statistics, Economics, Mathematics, Finance, Law, Taxation, Marketing, Management ans so on.

**BBA Duration:** 3 years (Full Time), Semester System

**Eligibility:** 10+2 in any stream with a minimum of 45% marks at intermediate/10+2 Level.

Bachelor in Business Administration, the basic foundation for all future managers. BBA at Accurate provides the student a solid foundation to persue management education. This foundation helps the candidate to go a long way in their management career.



**BCA Duration:** 3 years (Full Time), Semester System

**Eligibility:** 10+2 in any stream with a minimum of 45% marks & having Mathematics as one of the subject at intermediate/10+2 Level.

Bachelor in Computers Application is a 3 years Bachelor Degree in Computer Applications. In today times when the whole world is working on technology to get better technology day afater day, Computers application is a very significant part of all the student basic foundation. The course enables the student to learn everything regarding the technology as well as its applications. It is an alternative for technical degrees like B.E or B.Tech. It is a





# CAMPUS



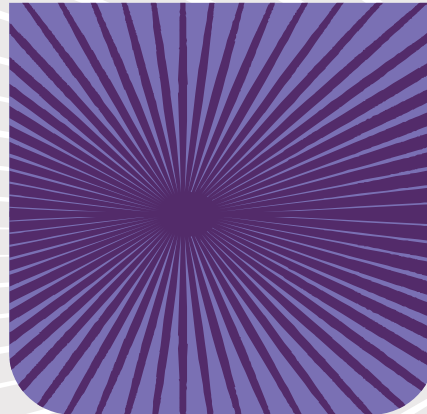
EXCELLENT  
INFRASTRUCTURE,  
FACULTY AND  
PLACEMENT  
RECORD MADE  
ME CHOOSE ACCURATE



"A+" RATED BUSINESS  
SCHOOL, RECOGNITION  
AND AWARDS AT  
VARIOUS NATIONAL  
AND INTERNATIONAL  
FORUMS GAVE ME  
IMMENSE CONFIDENCE  
TO COME TO ACCURATE



EXCELLENT SCHOLARSHIP  
SCHEMES FOR  
MERITORIOUS  
STUDENTS  
MADE ME  
SELECT ACCURATE



THE B.TECH. &  
MANAGEMENT  
PROGRAMME AT  
ACCURATE APPROVED  
BY AICTE MINISTRY OF  
HRD, GOVT. OF INDIA



ENRICHED FACULTY  
WITH A BLEND OF  
CORPORATE  
AND ACADEMIC  
EXPERIENCE



# CAMPUS



ACCURATE ENHANCES OUR EMPLOYABILITY MEETING INDUSTRY STANDARDS THROUGH ITS UNIQUE PEDAGOGY.



ACCURATE PROVIDES INTERNATIONAL EXPOSURE THROUGH ITS WORLD CLASS CURRICULUM AND ACADEMIC TIE-UPS WITH UNIVERSITIES.



AT ACCURATE WE GET THE OPPORTUNITY TO UNDERTAKE CONSULTANCY AND RESEARCH ACTIVITIES IN THE FIELD OF BUSINESS MANAGEMENT



ACCURATE ENSURES OUR OVERALL PERSONALITY DEVELOPMENT AND ALSO INCULCATES MORAL & ETHICAL VALUES TO BECOME A SUCCESSFUL LEADER AND MANAGER.

ACCURATE HAS A LONG HERITAGE IN PROVIDING QUALITY EDUCATION AND TRAINED PROFESSIONALS TO OUR SOCIETY.





**ACCURATE** has modern infrastructure and technological support to facilitate teaching, learning and personality development of its future managers. The state-of-the-art infrastructure developed over the years provide a conducive environment to study.

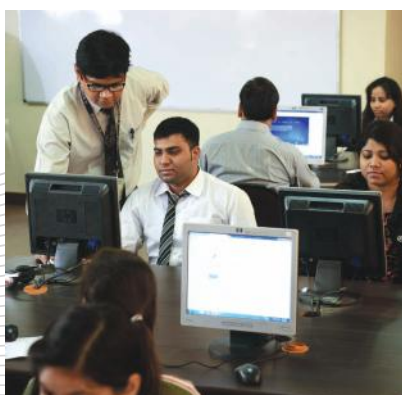


# INFRASTRUCTURE



A place of learning, deemed for pursuit of higher education, necessitates a expedient, appealing and accommodating infrastructure. Accurate excels with flying colors. Preferring an environment conducive to learning for the students is just one of the aspects of our infrastructure. We appreciate how an aesthetically pleasing, calm, and serene milieu can contribute to a scholar's benefit. In view of the changing global business environments, we have outfitted our campus with every modern amenity while making it adequate to meet the diverse needs of students from all parts of the country. A carefully achieved sync between the global and local backgrounds is what makes Accurate unique and every bit of it shows in our campus.

At the heart of an educational institutions, infrastructure plays a subtle yet tremendously fundamental role in the pursuit of knowledge, quality and ingenuity are what lend weight to the institution's reputation. Having been awarded for its infrastructure and initiatives for novelty, the campus at Accurate institute stands as a tall ode to the values of excellence that we so cherish. In conjunction with a vast and striking campus, Accurate also boasts of being a pioneering E-Campus which has been recognized as a mark of the finesse we offer to our students. In this respect, Accurate stands shoulder to shoulder with major B Schools of the country and is one of the best of furnished and equipped campuses in the entire northern region. This campus also stands as a testament to the devout allegiance that we have



avowed towards investing in this country's didactic future. At Accurate, we undertake every conceivable endeavor in ensuring unrefined talent is amply and suitably honed to churn out the best professionals in business, an assemblage of managers ready to be assimilated into the folds of the corporate world. Every beam in the infrastructural cog can be individualized to discern their role and importance in the entire scheme of things as below.

## The Campus

Spread across a sprawling 16 acres of land in the knowledge hub of Delhi/NCR, Knowledge Park, Greater Noida, the institute is a sight to behold in its magnificence. The close proximity to industrial and corporate hubs affords students the unique and vital chance to liaise between studies and practical exposure and also makes placements more fluid. An amiable and conducive environment encourages engagement in scholarly activities more focused thus deriving the maximum value out of a course pursued at Accurate.

Taking into account the fact that placement constitute an important part of management studies, industry propinquity provides a brilliant opportunity for students to be a part of the Corporate World in Delhi NCR and across the length and width of the country as well as abroad as soon as they conclude their course.

First rate technical support, a WI-Fi enabled campus and rich learning prospects are what delineate Accurate from the ordinary. Technologically superior adaptations at Accurate ascertain better tutoring, grasping, and personality development among our students.

The Campus at Accurate is equipped with unrivaled infrastructure, relatable and vastly researched core curriculum, and a dedicated cell for cultivating and maintaining excellent corporate ties which provides students with indispensable insights into the obscurity and sophistication of business world. These facets of Accurate make it truly remarkable in scripting a future for you and place it amongst the exceptional global B Schools of this country.





Professional Communication Lab



Tutorial



# INFRASTRUCTURE



## The Learning Centers

The confines of a classroom can be dreary and monotonous to an imaginative and inquisitive mind. However, at Accurate, the conventional notion of a classroom is left far behind. Here, the classroom is more of an interactive forum wherein students and instructors engage in a mental exercise to extract the best out of your potential and the presented situations. A dynamic environment keeps your mental faculties sharp and focused and brings forth the best of results.

The very outlay of classrooms at Accurate, set in the form of auditoriums with step-up seating arrangements, instigates discussions and provides for an interactive environment. Furthermore, the classrooms are acoustically perfected so enable clear dissipation and better reception of sound. Additionally, they are also outfitted with best in class technological aids like projectors and audio visual systems to ensure engaging lectures. Classrooms are air conditioned as well for the comfort of students and promoting prolonged classes and discussion sessions.

## State-of-the-Art Computer Center

Taking cue from the decisive and essential role technology plays in today's business settings; at Accurate, we offer to acquaint our students with complete exposure to communication needs in business by training them in our computer labs with the latest technology. A round the clock unbridled high speed internet connection



further aids students in pursuing their studies at their convenience. All the machines making up the computer facilities are kept up to date with latest hardware configurations and software version to benefit the students as much as possible. The internet and intranet connectivity across campus, multimedia ready workstations, firmware and software support and seamless broadband connection make a wonderful platform for students and instructors alike to emulate corporate environment and get a real time feel of operations at a corporation.

## The Library

For an inquisitive and open mind, there is nothing better than a library to quench the thirst for information and comprehension. At Accurate, we recognize this need and identify with it providing for the most fertile breeding place for aptitude and acumen. A vast array of books ranging on topics from course ware to general interest and specific requirements adorn the library at Accurate. The library is run on automated software making sorting, indexing, and access easy for our students. Ranging from periodicals to journals to reference materials and case studies on management and allied subjects, our library houses it all. We identified and recognize the need and provide for the most fertile breeding place for aptitude and acumen.

Housing over 18000 volumes of books and subscription to over 80 journals of national and international stature, our library also offers a wide gamut of newspapers, management magazines, reference books and e-journals; all made possible on account of the contemporary digital and internet ready computerized facility. For a student committed to the pursuit of wisdom beyond the confines of their classroom and intent to go deeper than the text books, there truly isn't a better world to explore.

## Conference and Colloquium Facilities

Symposiums and seminars are as important a part of management education as any text book or course curriculum. These are the avenues where students learn to break the barrier of





## COMPUTER LABS



## LIBRARY



## LECTURE ROOMS & CONFERENCE, SEMINAR HALL



## HOSTEL AND PLAYGROUND





# INFRASTRUCTURE



being ordinary and start delving deeper into the fruitful alcoves of inquisition. Besides providing a platform for group discussions and mass lectures, it also provides a place for visiting wisdom at the institute. With this sole purpose and intent, there are 2 capacious conference halls equipped with the best of audio visual facilities to enable seminars. Various aspects of management training like presentations, intellectual competitions etc. entail students going beyond the realms of the classroom for which these centrally air conditioned conference rooms make the ideal choice. Furthermore, visiting guest lecturers, motivational speakers, and management experts also make use of these conference halls for enlightening the young minds all at time.

In addition, these are also employed to hold fests, other competitions, and other general entertainment purposes.

## Cafeteria

As the old adage goes; "All work and no play, makes Jack a dull boy". The students at Accurate too need their fair share of time to let their hair down and engage in some good natured friendly jockeying. Their taxing schedule and unrelenting competition leaves little space to indulge in rejuvenation and more often than not, lest the studying becomes too monotonous, they need time to bond with their peers on a sociable note.

To facilitate this whiff of fresh air in an otherwise demanding day, the cafeteria at Accurate is an inviting affair; catered by Bikano and serving a wide gamut of Indian and Chinese delicacies. For a quick bite and a relaxing time for friends, there is nothing better than the welcoming aura of good food and an enjoyable atmosphere.

And for the breaks in between lectures, to refuel and reenergize, the campus also houses a Nescafe outlet that serves Italian snacks and a stimulating range of blends for the tired mind.

## Hostel

The life of a student is indubitably demanding and strenuous and it takes a lot to cope with the pressure of studies, competition, and being hundreds of miles away from home. Even a modicum of warmth is most welcome under such circumstances. Paying due attention to this requirement, we at Accurate have made in campus lodging and boarding arrangements for

students that stand second to none in making the students feel welcome and relaxed.

A hostel for a student is not only a place where they put up during the course of their study programme; rather it is a veritable platform for peer to peer bonding and interactive learning as well. Lectures sometimes leave students in need for a simpler way of comprehension. The relaxed atmosphere of their hostel and relative ease of communication with their peers provides them this opportunity. The hostel facilities at Accurate have been planned and built in a manner that they provide the necessary calm and serenity combined with the perfect ambiance and essential amenities for a life of comfort for the students.

**The aesthetically designed hostel accommodation offer several facilities to students including:**

- Separate lodging arrangements for boys and girls
- Capacious rooms build in contemporary architectural style fitted with modern amenities and the best of furnishing
- Exceptionally well maintained standards of hygiene
- Two categories of lodging arrangements: Single (on a nominal supplementary charge) and liberally spacious well ventilated rooms on twin sharing basis
- Study tables, cupboards, beds and basic furniture for each occupant of the room
- Each floor decked with well maintained and clean washrooms and restrooms
- Running hot water for winters
- 24 hour power back up for uninterrupted study and discussion sessions
- Tastefully adorned common rooms with facilities for general entertainment like Television, news papers and an assortment of magazines
- Enclosed recreational engagements like table tennis, carom, and pool table for those so inclined
- Dedicated and accommodating hostel staff and watchful security personnel to ensure student safety and well being



# HOME AWAY FROM HOME

## HOSTEL

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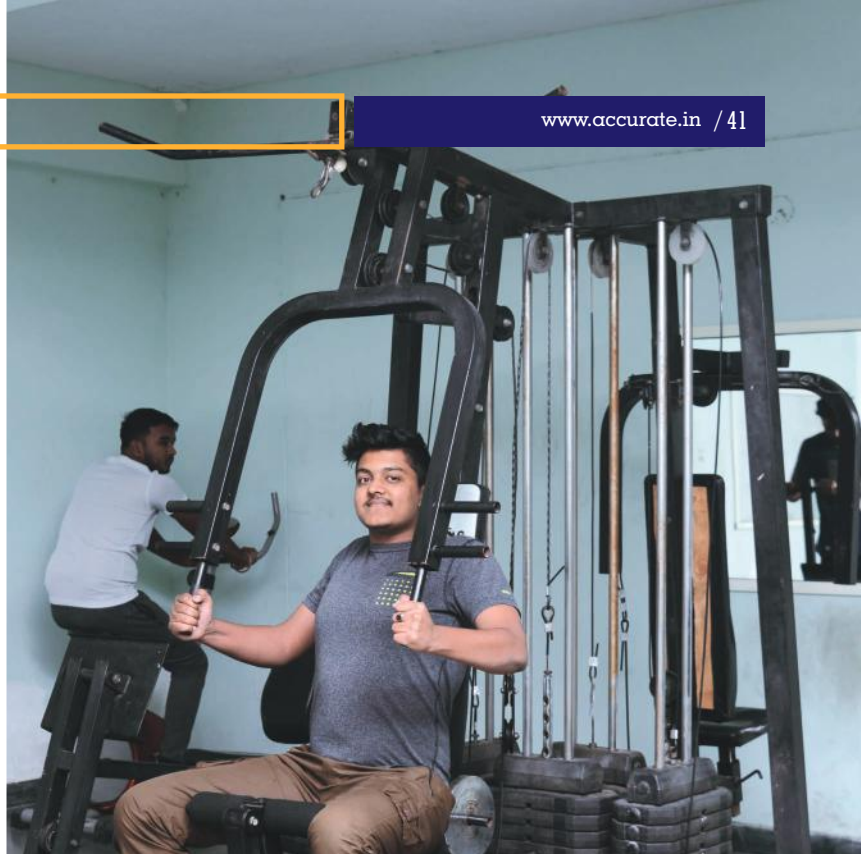
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There are many pros for a student boarding at the hostel in Accurate; the liberty to use institute facilities like computer center and library for an extended period being a few of them. Warm atmosphere at the hostel, in conjunction with the extremely cooperative and accommodating staff make hostel stay a wonderful learning experience for the pupils of the institute.

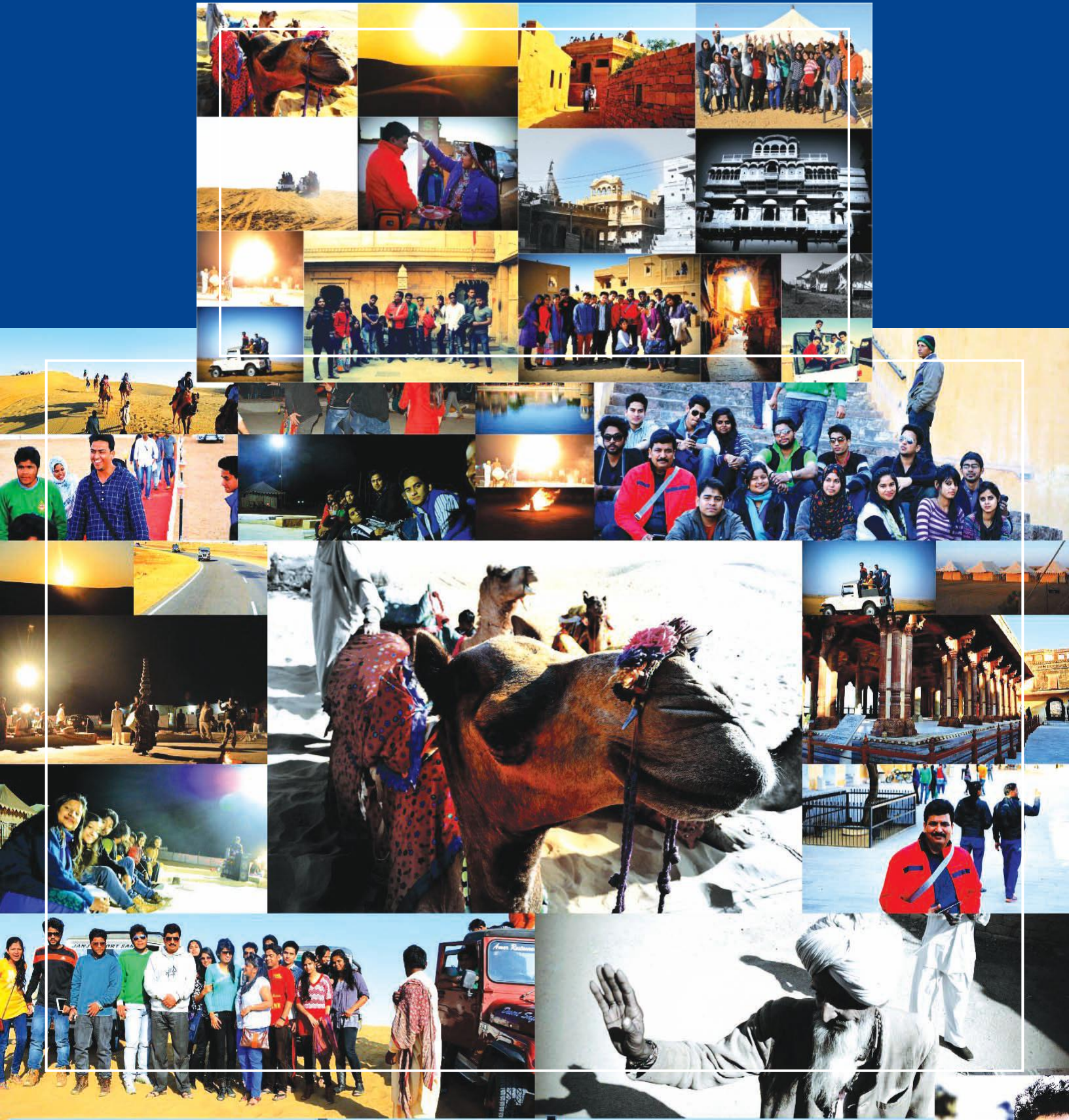






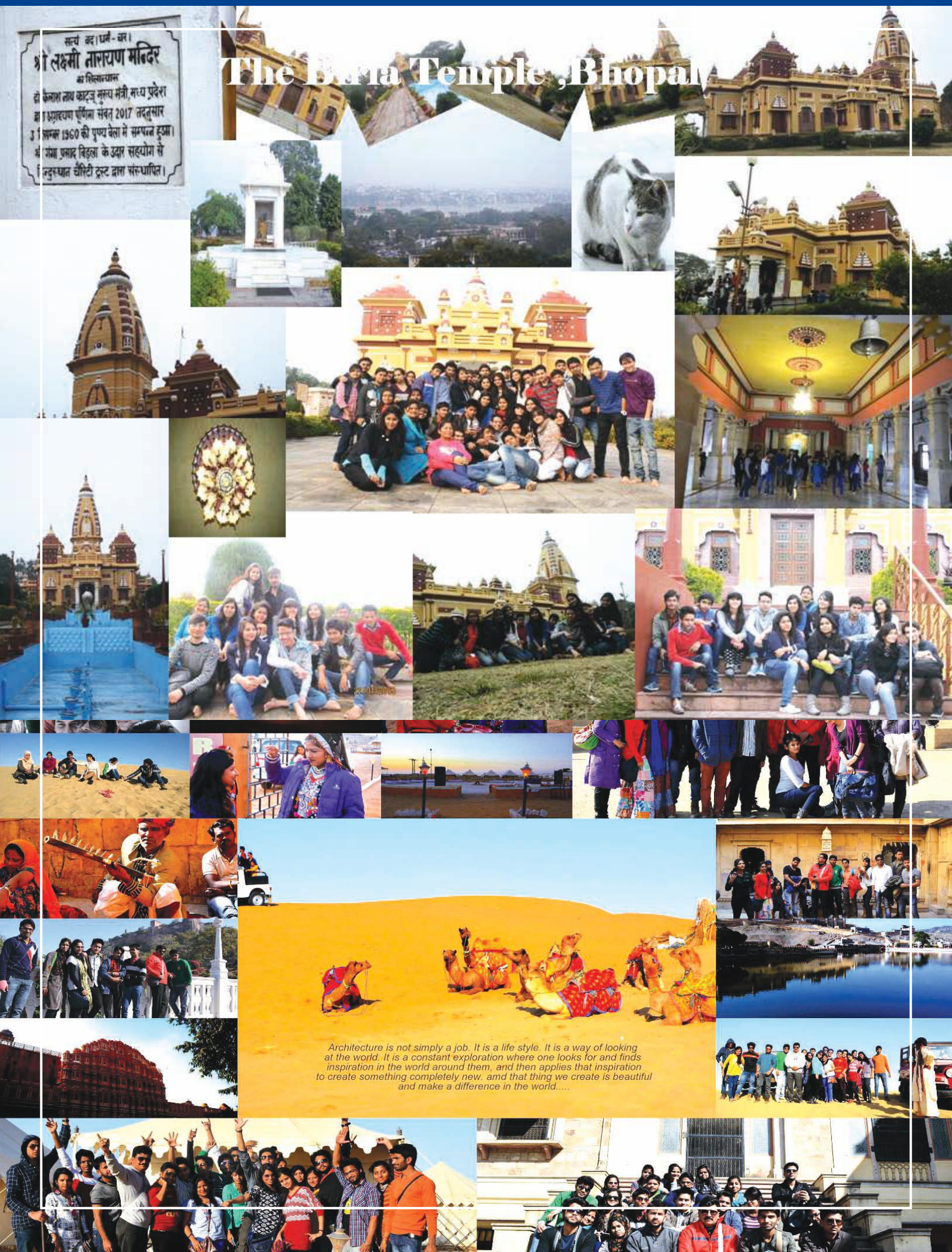


# ACTIVITY@ACCURATE





# The Birla Temple, Bhopal



Architecture is not simply a job. It is a life style. It is a way of looking at the world. It is a constant exploration where one looks for and finds inspiration in the world around them, and then applies that inspiration to create something completely new. and that thing we create is beautiful and make a difference in the world.....





*Be Vibrant*





We understand that the same routine can be so boring. So to infuse vibrancy in your otherwise monotonous routine, we make you get involved in sports & cultural activities. There are also clubs and societies which will help you to wider your social circle and pursue your interest.

### CULTURAL ACTIVITIES

Cultural activities are an integral part of our College's culture. It brings out the richness that the diverse students add to our community. We have a rich set of cultural activities in the form of artistic performances like dance, plays, singing and more. The College has a cultural activities committee which takes care of all these events.

### CLUBS & SOCIETIES

There is nothing more refreshing than doing something that you really love. So refresh your mind by being part of our clubs & Societies. They are the best way to meet fellow students who share the same interest and also keep your passion regarding your interest alive. The College has several clubs catering to your varied interests giving you an opportunity to pursue them.







*Be Vibrant*









*Be Vibrant*









# Placement (How We Do It)

@



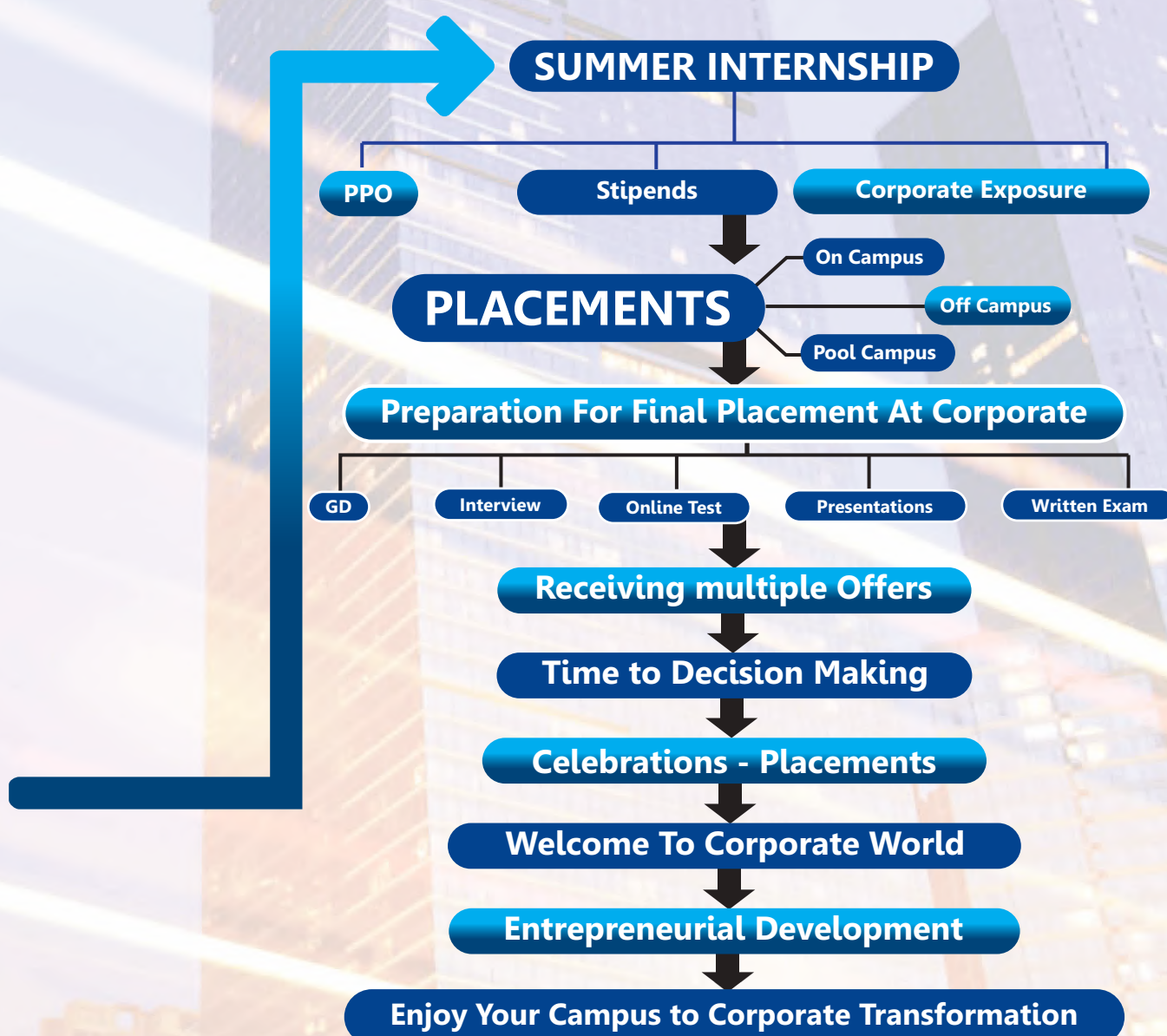
**The Journey At Accurate Begins**  
**ACADEMIC INTERFACE**





## WHY ACCURATE IS RECRUITERS CHOICE?

- 100 % placement track record for the past 6 years for PGDM and MBA.
- Happy and satisfied alumni at top positions working Nationally and Internationally.
- Good retention ratio (students ratio in sustaining in the job selected).
- Ranked amongst top 10 in various placement surveys by individual agencies.
- Increasing corporate satisfaction and selection ratio by conducting regular pool campuses.
- Students trained with industrial and academics values.
- Increasing numbers of pre placement offers year by year.
- Best corporate infrastructure.
- Providing Best and Most comfortable Hospitality to the Recruiters
- Matching corporate expectations resulting into repeated and regular corporate recruitment process.





# PLACEMENT @ ACCURATE



At ACCURATE our focus is to groom our student not only on personal front but on professional front as well. We follow mentor-mentee system which enables students to face industry challenges. Our only aim is to get our students placed with great satisfaction. We believe our student should accept a job, which gives him/her satisfaction & strength to become a responsible citizen of the Nation. Our CCR team is our core strength & we are proud of our Industry Interface which has enabled us achieving our 100% placement track record.

Our placement center is whole heartedly committed to assist the student at every stage of their career search. The centre works directly with management students, individually.

The Training and Placement Cell at Accurate is formed to boost its student's exemplary record in placements in the leading corporate sectors. It has consistently maintained an excellent 100% recruitment record. At Accurate we believe that each and every student is special for us and we have to take care of their future.

**Excellent placement is always been a challenging job for every education institution and to achieve we have tried some new techniques of learning:-**

- We help students get prepare for the industries through quiz competition which was totally industry oriented. Like, "Accurate Quiz Master"
- We help students with the help of different social media. Like, "Accurate Facebook Contest"
- We scheduled Industrial Visits and Guest lecturers in a different way so that students can enjoy while learning.
- With the help of industries we are trying to fill the gap of Industries and Educational Institution so that students should feel comfortable while entering the corporate world.
- We have set up the Training Infrastructure for conducting value added training programs and enhance the employability of students

## Achievements:-

- Top brands like, VIP Industries Ltd, Mars India Ltd. (Manufacturer of Pedigree and Snicker Chocolate), Asian Paints Ltd. , ICICI bank Ltd., Ambuja Cement tied up with Accurate to recruit fresh MBA graduates.
- Trident group has offered a salary package of Rs. 15.00 LPA.
- More than 1100 companies visited for campus placement till now.
- Successfully achieved 100% placement for MBA – 2015-17 batch in just 90 days.

## TOP BRAND COMPANIES VISITED ON / OFF CAMPUS DRIVE

- |                                |                               |                                    |                                     |
|--------------------------------|-------------------------------|------------------------------------|-------------------------------------|
| • Apollo Tubes Limited         | • Naukri.Com                  | • Ankurlites P. Ltd                | • Mothersons                        |
| • Axis Bank                    | • Nestle                      | • AppzCloud Technologies           | • Amazon                            |
| • Bank Of Maharashtra          | • Olympus                     | • Apron Solutions Pvt. Ltd.        | • Mybox Technologies Pvt. Ltd.      |
| • Bose Corporation             | • Onicra                      | • Borcode India Ltd. (BCIL)        | • NET CONNECT                       |
| • Capital Via                  | • Oriental Bank of Commerce   | • Daksha Imaging Technologies      | • PhiMetrics Technologies Pvt. Ltd. |
| • Ceasefire Industries Limited | • Parle Agro                  | • Diebold System Pvt. Ltd.         | • Samvaardhana Motherson Group      |
| • Citi Bank                    | • Paytm                       | • Dimension Data India             | • Shotam Instruments Private Ltd.   |
| • Clay Telecom                 | • Rasna International Limited | • Dion Global                      | • Siti Cable Network Limited        |
| • Daffodil Software            | • Redington India Limited     | • Genpact                          | • Sofcon India P Ltd.               |
| • Dion Global (Religare Group) | • Reliance Industries Limited | • HCL                              | • SysTool Software Pvt. Ltd.        |
| • Genpact                      | • Royal Bank of Scotland      | • Hidden Brain Pvt. Ltd            | • TCS                               |
| • Google                       | • S.Chand                     | • Hughes Systique India            | • Tech Mahendra                     |
| • HCL Technologies             | • Safexpress                  | • I GATE                           | • To The New Digital                |
| • HDFC Bank                    | • Saint Gobain India          | • IBM India                        | • Top Surveying (India) Pvt Ltd     |
| • HP Limited                   | • Samsung                     | • IMS                              | • VIVO Mobile India P Ltd.          |
| • HSBC Bank Dubai              | • Spandana Sphoorty           | • India Exposition Mart Limited    | • VVDN Technologies                 |
| • ICICI Bank                   | • Transweb Education          | • It Dose                          | • Weather Sys                       |
| • IMRB                         | • VIP Industries Ltd.         | • Jay Bharti Maruti Cadmium P Ltd. | • Web Tunix Solutions               |
| • Indusind Bank                | • Vodafone                    | • Jellyfish Technology             | • WiFi com                          |
| • ITC Ltd.                     | • Wipro Limited               | • Mansa Infotech Pvt. Ltd.         | • Wipro Technologies                |
| • Janalakshmi Finance Ltd.     | • XI Dyanamics                | • Metacube software P Ltd.         | • XOR LABS                          |
| • Jaro Education               | • Yes Bank                    | • MIDAS GROUP                      | • Yodlee Infotech Private Limited   |
| • Justdial                     |                               |                                    |                                     |



# TOP BRAND COMPANIES VISITED ON / OFF CAMPUS DRIVE



apollo

Copal Partners



AppzCloud  
apps unlimited

APTRON



MANSUKH  
Investment & Trading Solutions  
make more, for sure.



daffodil™  
Better Answers

Capital IQ





# ALUMNI SPEAK

Alumni are the shining beacons that corroborate the success story of Accurate. They represent the individuals who have had the life altering experience at Accurate and are now enjoying the relishes of a professional degree from Accurate. They also stand as the bond between the institute and the industry. In this capacity, our alumni play a key role in shaping the futures of the forthcoming batches. At Accurate, we arrange for regular interactions of students with the alumni to give them an insider's view of corporate world. Interactions with alumni enable students at Accurate to learn the key focus areas and concentrate on perfecting the most pertinent skills. At times, alumni are also the linking elements between the institute and the industry for final placements. These alumni represent the best of Accurate that have left the folds to live their dreams. They are the multifaceted liaisons between the past, the present and the future of the institute.



A competent, energetic and creative manager that's what I call myself today. Thanks to my Alma Mater where the best combination of environment facilities, faculties provides the ultimate ground to unleash my energy, open my wings and soar high knowing there is someone to hold hand and teach the best. Thank you Accurate for making my dream come True.

**Mayur Kumar (PGDM) - (30.0 LPA)**  
Abu Dhabi Commercial Bank (UAE)



It was my immense fortune to be part of AIMT. The entire faculty and department leaves no stone unturned to shape one's future. Huge respect, love and devotion for entire faculty members. I am a proud student of AIMT, a college that helps you stand stronger for what's coming in the future. What they teach you here is not just knowledge, it's experiences.

**Ankita Rai**  
(MBA 2020-20)



I like to thank Accurate Group of institution and the faculties for providing their valuable guidelines in building my career. It is their hard work and esteemed guideline which helped me getting groomed for this competitive world.

**Sheetal Sinha (PGDM) - (8.5 LPA)**  
Mythra Energy



I am more than happy to have joined Accurate Institution which made me believe in myself and challenge the unknown thus responsible for my holistic development" Thanks to the placement department who supported us to get a good job in the competitive environment

**Ashok Nailwal (B.Tech-CSE) - (10.00 LPA)**  
Low's Pvt. Ltd.



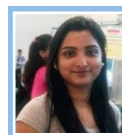
My education at Accurate has equipped me for this job and my enthusiasm ensured my success. Various activities such as SIP's, workshops and seminars at Accurate helped me a lot to inculcate the insights of the corporate world.

**Mohsin Khan (PGDM) - (8.17 LPA)**  
Capital Via



My Experience in ACCURATE has changed my life from being an individual who wants to live a life to an individual who wants to lead the life. The Training and Placement Department have brought about a change in the perspective of how I saw the work life.

**Mandeep Chambel (B.Tech-CSE) - (8.00 LPA)**  
Indian Navy



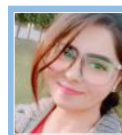
Joining Accurate is the best thing that had happened to me in the last year or so. And I've never looked back since then. Studying at ACCURATE is an experience in itself. The Director, Placement Department and staff are very Supportive in all nature.

**Priyanka Singh (MBA) - (12.00 LPA)**  
IDBI Bank



Joining Accurate is the best thing that had happened to me in the last year or so. And I've never looked back since then. Studying at ACCURATE is an experience in itself. The Director, Placement Department and Staff are very supportive in all nature.

**Rohit Raj (B.Tech-CSE) - (5.5 LPA)**  
LG Electronics



Life is full of surprises here. I loved the way subjects are taught. The teachings enlightened my thoughts and I started to learn through practical ways. Enjoy each and every moment spent at Accurate Institute of Management and Technology.

**Priya Singh**  
(MBA 2021-23)



I am honoured to be with this college. I am learning a lot of things not only related with the subjects but also the technical knowledge and personality development. I am loving the experience in this college.

**Rabina Gupta**  
(PGDM 2021-23)



# ADMISSION PROCEDURE



## Eligibility

### PGDM

Candidate must have passed bachelor degree course of minimum three year duration from any recognized university in India. The candidate must have clearly passed without grace marks with an aggregate of 50% marks and valid score card.

### MBA

Candidate must have passed bachelor degree course of minimum three year duration from any recognized university in India. The candidate must have clearly passed without grace marks with an aggregate of 50% marks.

### MCA

Candidate must have passed bachelor degree course of minimum three year duration from any recognized with mathematics as a subject at 10+2 level or at bachelor degree level.

### B.Tech (JEE score is must)

Intermediate of U.P. Board or (10+2) from any affiliated university/board with Mathematics and Physics as the compulsory subjects along with any one optional subject from chemistry / Bio-Technology / Computer Science / Biology. For lateral entry of B.Tech., the candidate must have passed three years diploma in engineering course; securing minimum 50% marks in Aggregate or three year B.Sc. Degree with mathematics as one subject; securing minimum 50% marks in Aggregate.

### B.Arch (NATA score is must)

For admission to first year of B.Arch., a candidate must have clearly passed intermediate examination of U.P. Board or 10+2 level examination or its equivalent from any recognized board/university and securing (i) minimum 50% marks in aggregate and (ii) clearly passed without grace, each compulsory and optional subjects. A candidate possessing three years Diploma in Architecture (10+3) recognized by Central / State

Government, is also eligible for admission to first year of B.Arch, only, provided the candidate has passed the Diploma examination securing minimum 50% marks in aggregate without grace. Such candidate will have to appear in the entrance Examination for first year of B.Arch.

### Polytechnic

The candidate should have successfully completed Class X with a minimum aggregate of 35% or an equivalent grade/CGPA from a recognized Board. Candidate having compartment in any subject will not be considered. Candidate will have to appear for a Personal Interview.

### B.Pharm

10+2 with PCB/PCM with minimum 50% marks from any recognized technical board. For Lateral entry D.Pharm with 60% marks.

### D.Pharm

10+2 with PCB/PCM with minimum 50% marks from any recognized technical board.

### BBA

10+2 from any recognized technical board with an aggregate of 45% marks (40% for SC/ST candidates)

### BCA

10+2 in any stream with a minimum of 45% marks (40% for SC/ST candidates) & having Mathematics as one of the subjects at Intermediate/10+2 Level.

### B.Com. (Hons.)

10+2 from any recognized technical board with an aggregate of 60% marks



# ACCURATE IN NEWS

## तीन दिन, 203 छात्रों को नौकरी



विशेष संवाददाता/ग्रेटर नोएडा  
ग्रेटर नोएडा नॉलेज पार्क तीन दिनों में एक्ज्यूरेट इंस्टीट्यूट ऑफ मैनेजमेंट एंड टेक्नोलॉजी के त्रिविधित्व विशेष अभ्यास कार्यक्रम में 203 छात्रों को नौकरी का अवसर प्रदान किया है।

## एक्ज्यूरेट कॉलेज को एक्सीलेंस अवार्ड

ग्रेटर नोएडा। नॉलेज पार्क के एक्ज्यूरेट कॉलेज को 'एक्सीलेंस प्लेसमेंट इंस्टीट्यूट इन यूपी ऑफ द ईयर' अवार्ड मिला है। सीएमएआई, एआईसीटीई, एसोसिएशन ऑफ इंडियन यूनिवर्सिटीज और यूपी सरकार के अध्यक्षों की उपस्थिति में प्रमुखों ने अवार्ड प्रदान किया।

## प्रभात खबर

## फ्रेशर पार्टी में छात्रों की मस्ती

एक्यूरेट कॉलेज में पीजीडीएम छात्रों के लिए फ्रेशर पार्टी का आयोजन किया गया।

गजियाबाद/आसपास 26 मार्च, 2012 दैनिक हिन्दू

## एक्ज्यूरेट के छात्रों को मिला 5 लाख का पैकेज

ग्रेटर नोएडा। एक्ज्यूरेट कॉलेज के छात्रों को 5 लाख रुपये का पैकेज मिला है। यह पैकेज छात्रों के एडमिशन और अन्य खर्चों के लिए है।

## Education

## Accurate makes India's flag high at NASA



ग्रेटर नोएडा। एक्ज्यूरेट कॉलेज के छात्रों ने नॉलेज पार्क में आयोजित कार्यक्रम में देश की छवि को ऊँचा रखा।

## लखनऊ में आयोजित कार्यक्रम में प्रदेश के तकनीकी शिक्षा मंत्री प्रो. शिवाकांत ओझा ने एक्ज्यूरेट कॉलेज को अवार्ड दिया।

लखनऊ में आयोजित कार्यक्रम में प्रदेश के तकनीकी शिक्षा मंत्री प्रो. शिवाकांत ओझा ने एक्ज्यूरेट कॉलेज को अवार्ड दिया।

## शातल, भास्कर व जावला को मिला स्वर्ण पदक



एक्ज्यूरेट कॉलेज में आयोजित दौड़ स्पर्ध में छात्रों को डिग्री देते सीआरपीएफ के अधिकारियों ने छात्रों को पुरस्कार प्रदान किया।

## State-of-the-art placements



एक्ज्यूरेट कॉलेज के छात्रों को नौकरी का अवसर प्रदान किया है।

## युवा बदल सकते हैं देश की दशा



युवा बदल सकते हैं देश की दशा।

## एक्ज्यूरेट को मिला पुरस्कार



एक्ज्यूरेट कॉलेज को पुरस्कार मिला है।

## To new beginnings and success



एक्ज्यूरेट कॉलेज के छात्रों को नौकरी का अवसर प्रदान किया है।

## आवर्द्ध एक्सेलेंस



आवर्द्ध एक्सेलेंस।

## एक्ज्यूरेट कॉलेज के छात्र लगाएंगे औषधीय पौधे



एक्ज्यूरेट कॉलेज के छात्र लगाएंगे औषधीय पौधे।

## एक्ज्यूरेट कॉलेज में रोजगार मेला, 500 विद्यार्थी पहुंचे



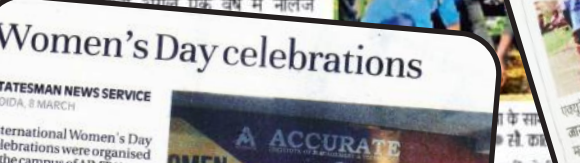
एक्ज्यूरेट कॉलेज में रोजगार मेला, 500 विद्यार्थी पहुंचे।

## Women's Day celebrations



Women's Day celebrations।

## एक्ज्यूरेट कॉलेज में खेल



एक्ज्यूरेट कॉलेज में खेल।



# ACCURATE IN NEWS

## NBT नवभारत टाइम्स

**पूल कैम्पस में 400 छात्र हुए शामिल**  
 ग्रेटर नोएडा (ब्यूरो)। नॉलेज पार्क स्थित एक्ज्यूटिव कॉलेज में, मंगलवार को पूल कैम्पस प्लेसमेंट का आयोजन किया गया। इसमें दिल्ली-एनसीआर कॉलेजों से प्रबंधन के 400 छात्रों ने रजिस्ट्रेशन कराया। इसमें राष्ट्रीय अंतरराष्ट्रीय कंपनियों हिस्सा ले रही हैं जो कि ग्रुप डिस्कशन, लिखित

## DelhiTimes

Kher talks to students

## Driving innovative pedagogy

Accurate Group of Institutions have constantly endeavoured to introduce innovative pedagogy and has created a niche in the market by adopting a very practical approach while imparting management education.

ग्रुपों के एक्ज्यूटिव कॉलेज में आयोजित कार्यक्रम में संबोधित करते कतिपय

प्रबंधकीय निपुणता की महती आवश्यकता करने के लिए छात्रों को हमने चाहिए। निदेशक राजीव भारद्वाज जी का कहना है कि छात्रों को चाहिए कि उनकी अपनी अधिक सफलता प्राप्त करे। जल्द ही कॉलेज, विदेशी संस्थानों के साथ सहयोग करेगा।

## edubuzz

Accurate students excel to new heights

Accurate Institute of Management Studies was established in 2006 to provide quality education. PGDM is the flagship programme of Accurate Institute of Management and Technology. The entry is tough and restricted to only those with a valid CAT/MAT/XAT/C-MAT scores.

The current PGDM batch of 2013-15 saw the visits by 120 companies in the campus offering handsome salary packages. The prominent ones were Redington, Bose Corporation, Samsung, Fidelity, ICICI, Yes Bank, Industrial Bank.

International exposure, the students have been sent to University of Auckland, New Zealand and Technical University, Singapore in yesteryears.

## छात्रों ने कंपनी का किया भ्रमण

ग्रेटर नोएडा (ब्यूरो)। नॉलेज पार्क स्थित एक्ज्यूटिव कॉलेज में, गुरुवार को सूरजपुर स्थित यादव दौलत कान्हाजी एडमिनिस्ट्रेशन कॉलेज के छात्रों ने कंपनी का भ्रमण किया। छात्रों को कंपनी के विभिन्न विभागों का भ्रमण कराया गया। छात्रों को कंपनी के विभिन्न विभागों का भ्रमण कराया गया। छात्रों को कंपनी के विभिन्न विभागों का भ्रमण कराया गया।

## एक्ज्यूटिव कॉलेज को मिला पुरस्कार

ग्रेटर नोएडा: उत्तर प्रदेश तकनीकी विश्वविद्यालय एजुकेशन के तत्वावधान में अवार्ड सेरेमनी कार्यक्रम का आयोजन लखनऊ में किया गया। कार्यक्रम में प्रदेश के विभिन्न कॉलेजों को पुरस्कार प्रदान किया गया। एक्ज्यूटिव कॉलेज को भी पुरस्कार प्रदान किया गया।

## विद्यार्थियों को बदलते परिवेश के साथ ढलने की जरूरत

ग्रेटर नोएडा, 11 जून (देशब्यूरो)। एक्ज्यूटिव कॉलेज में, गुरुवार को विद्यार्थियों को बदलते परिवेश के साथ ढलने की जरूरत का कार्यक्रम आयोजित किया गया। कार्यक्रम में विद्यार्थियों को बदलते परिवेश के साथ ढलने की जरूरत का कार्यक्रम आयोजित किया गया।

## Celebrating Holi with the stars in Gr Noida

Accurate Institute of Management & Technology hosted a grand Holi celebration, where they organized a cultural programme. Actors Jimmy Dhillon, Pulkrit Samrat and Kirti Kharbanda, took part in the celebrations and performed at the event. Poonam Sharma, Group Director, Accurate Institute of Management & Technology extended her best wishes to all the students and the faculty members of the institute on the joyous occasion of Holi. At the occasion, the meritorious students and the sportspersons of the institute were also awarded medals for their excellent performance.

## प्रवेश की ऑनलाइन प्रक्रिया चल रही है। यूपी व सीबीएसई बोर्ड की परीक्षा का इंतजार है। परीक्षा परिणाम घोषित होने के बाद प्रवेश में तेजी आने की उम्मीद है।

—पूनम शर्मा, समूह निदेशिका

## विद्यार्थियों को बदलते परिवेश के साथ ढलने की जरूरत

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# TRANSFORMING INTO FUTURE READY PROFESSIONALS

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