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ABOUT US

In the year 2001, Smt. B.Devi Educational & Charitable trust was established by a well acclaimed educationist, Dr. Jay Prakash. The trust holds the credit to have started one of the most prestigious B-School in India "International Institute of Business Studies (IIBS)" which is headquartered in Bangalore.

In believing with the Motto of "Education being an investment for acquiring the passport for future", International Institute of Business Studies (IIBS) offers various management programs at undergraduate and post graduate levels. The institution is affiliated to Bangalore University and approved by the AICTE, New Delhi.

IIBS is significantly considered as one of the Top B-Schools in Bangalore and a gateway of acquiring world class commerce and management education with proven methodologies and innovative methods at a world class campus. It provides best higher education programs in the most ambient and condusive environment.

IIBS is leading in right direction in nurturing and creating self-motivated professionals by providing the best resources and core values for a bright and successful future. Over the years, IIBS growth success rate stood out in the competitive market of higher education.



OUR MISSION

- → To provide learning opportunities to uplift under privileged students.
- To encourage the students with modern education to bring economic emancipation and social transformation.
- → To provide the resources and opportunities to create global leaders.
- To provide holistic approach to prepare the students to grow personally, professionally, socially, emotionally to make complete human being.
- → To redefine the students' talents to make them successful entrepreneurs and responsible citizens.
- To create great human beings with values and ethics.

OUR VISION

To provide the underprivileged students innovative, holistic & global education to bring equity in the society.



OUR CAMPUS

Education is the passport to the future, for tomorrow belongs to those who prepare for it today

- Malcom X



FROM CHAIRMAN'S DESK



We welcome you to experience a superior professionalism as you pass through IIBS and let the change begin within you Through IIBS

In the changing and environment of 21st century, organizations need performance enhancing competencies that is knowledgeable, dynamic, self-driven and result oriented professionals.

To meet professional demands, we in IIBS constantly design and redesign the programs and curriculum as suited to our corporate partners in order to develop the student's capabilities in such a way which would be relevant and compatible for the ever changing needs of the corporate world. Here in IIBS through our innovative and flexible learning modules we metamorphose ordinary students into professional managers.

Dr Jay Prakash

Chairman, IIBS
Ph.D
M.Sc (Bio-Technology)
Promoter of Group of Companies in India
Eminent Educationist, Business Coach
Motivational Speaker & Venture Capitalist



AWARDS & RANKINGS



College of the Year 2022

- by HIGHER EDUCATION Review [Dec 2022]



Ranked 14th All India

- by Campus Option Annual B-School Survey



India's most preferred MBA College

- Best Choice Survey Jan 2019



Ranked 5th Top B-School in South Zone

- by THE WEEK



Ranked 4th in Placement among the Best B School in India

- Silicon India 2019



Top 11th B-School in India

- by B-School of Excellence in India



Ranked 2nd B-Schools in Bangalore

- By CSR Annual



Top 25 B-School in India

- by BUSINESS WORLD



Ranked 8th All India

- by Parivartan Times Annual B-Schools Survey



WHY IIBS?

The paradox of education is precisely this - that as one begins to become conscious one begins to examine the society in which he is being educated.

- James Baldwin



A+++ Rated
B-School in India



Top 5 B-School in India with the Highest ROI i.e. 652% and Average ROI i.e. 189%



15+Value Added Courses IIM-B & Certifications



Validated by 30+ CEOs, Recommended by 20+ MDs & Appreciated by 10+ Bureaucrats



3% of the student become the CEO of their own company



Seven Star Green Infrastructure





World-class 30+ international visiting faculty



Industry Network



3000+ Companies for placement



85% experiential learning



Global Immersion



Out of 7000+ alumni, 20% across the World



Free Laptop

BOARD OF GOVERNORS

IIBS is gifted with a pantheon of think tanks, comprising of eminent educationists, academicians and Corporate Leaders. They have inspired us to think beyond and we have been able to instil the same spark in our aspirants as well.

Potential is in bringing out results. Excellence is about maintaining them consistently. This wonderful combination has led IIBS to carve an ever growing annual output of future leaders



Dr. Jay Prakash

Chairman, IIBS

Promoter of Group of Companies and an eminent educationis

Mr. Nandu More

Director - Delivery & Operation TATA Consultancy Service

Mr. Ritesh Manwatkar

Consultancy and Management Accenture India

Dr. Vinoy Mathew

MSW, Ph.D (Management Accounting)

Dr. Perishastri

Ex-Director XIME (System)

Joseph Bertelin

HCL Technologies (Human Resources Management)

Mr. Manish Kumar

CEO, Enaviya Information Technologies

Dr. Satish

DGM - Firepro (Organisation Development and Marketing)

Dr. M. Nagaraj

MSW, Ph.D Ex DGM HR HMT (Human Resource Management)

Mr. Amandeep Midha

Huawei Technologies (System)

Mrs. Savitha

B. Sc., M.A., LLB Practicing advocate (Business Law)

Monica

Retail Management, TESCO

Ms. Jane Coxton

Consultant Trainer, Denmark (Training & Development)

Mr. Lingesh HS

CEO, Sidnag Cables

Dr. Prakash

MBA, PhD Former HR Manager TATA Group (Human Resource Management)

Dr. Venkatachalam

MBA, ICWA, PhD Managing Director Hexagon Capital Market Former Director Bangalore Stock Exchange (Finance)

Dr. Janak Kumar Shelath

B.E., MBA, Ph D Kirloskar Consultant (Production & Operations Management and International Business)

Mr. Subba Rao

B.Sc., PGDBM, PGDPM Formal HR Manager HAL (Organisational Behavior & HRM)

Mr. Bharat Kumar Bhardwaj

MBA Former Marketing Manager, Kirloskar (Strategic Management)

Dr. Janardhanam

MBA, PhD Managing Director Power Skill Soft (Communication)

Mr. Thyagaraj

BE, MBA Former HR Manager NGEF (Organisational Behavior)

Mr. Y.S. Hegde

Former MD Canfin Homes, Consultant TCS (Banking & Finance, General Management)

Dr. M.V. Krishna Murthy

MBA Former Marketing Manager, Kirloskar (Strategic Management)

Shri Madanmohan Reddy

Sr. Advocate, High Court

Dr. A.M. Parthosarathi

M.Com, MBA, M. Phil, PhD Global Management Consultant (Marketing, Business Ethics)

Dr. Naganna

M.A., PhD Former Professor IIM, Bangalore (Research Method)

Dr. R.V. Jayathirtha

B.E., MBA, PhD M.D. Bulls Eye Consulting (Marketing)

Mr. Ramu lyer

Former Professor IIM, Bangalore (Strategic Management and Insurance)

Dr. Leens Lobo

M.A., PGDM, PhD HOD of Economics MCC (Economics)

Dr. Nithin Kamath

Founder and CEO Zerodha (Finance)

Mr. Jayachandran

MBA Former Regional Chief TATA Finance (Finance)

Mr. Uditendu Bose

Vice present - teamlease

Mr. Amin

M. Tech, MBA, PhD Professor Glendale Community College, Los Angles, USA (Information System)

Mr. Mohan Kuruvilla

B. Sc., MBA Visiting Professor Manilla Institute of Management, IIM, XLRI (Retailing and Marketing)

Mr. Vivek

Promoinc

Mr. Anil Gowda

M. Tech, MBA (Mathematics and Computer Science)

Mr. Probha Deva

M. Com, FCA (Finance and Accounting)

Mr. Dorai

M. Sc. Former Consultant of LICI (Insurance)

Mr. Ramachandra

M. Sc. (Statistics)

Mr. V.K. Calla

M.S. Consultant ITC (Business Ethics and Industrial Relations)

Dr. Mukesh Taneja

Free scale semiconductor (Operation Research)

Mr. S.V.Jatti

36 years of experience in field of projects, planning O&M in Retail/Telecom, Infrastructure and Retail Industry

Dr. Mallikarjuna

M. Com, Ph.D (Marketing)

Mr. Anil.H.Wagde

MBA IIM Calcutta, Vice President, CSS Corp, Earlier with Capgemini and Infosys,

Mr. Prasanth Nimgade

BE electronics, PGDM IIMA Founder and CEO SIPfund.com

Mr. Anand Meshram

BE Electronics, University of Mumbai, Erricson R&D

ACADEMIC PARTNERS



































EXPERIENTIAL LEARNING & IMMERSION



DESIGN THINKING



ALP (ADVENTURE LEARNING



PROGRAM)



RURAL CONNECT



YOGA



SOUTHERN INDIA TRAIN JOURNEY





IIBS ROTARACT CLUB (RCIIBS)



PEER GROUP LEARNING

















INTERNATIONAL TOUR

IIBS Airport Campus Students













Note: Out of 5 options students can choose only 1 option for an International tour

IIBS FINISHING SCHOOL (IFS)

IIBS is the first Business School in India to adopt the concept of Finishing School. The mission of the IIBS Finishing School (IFS) is to mould the future of the nation, by moulding the people who will determine the future of the nation. This service will provide our students with a balanced and well-rounded education, develop them to their full potential, and nurture them into good citizens, making them conscious of their social responsibilities to family, society and country.

Our certified trainers and coaches are dedicatedly transforming IIBS Students into highly skilled and groomed personalities with both technically and soft skills of the most applaud able level of international standard



Curriculum of Finishing School

- ★ The brief details of the activities that are conducted in the IFS are as following
- ♦ Business Communication
- Intra & Inter personal skills
- Personality Development
- ◆ Grooming
- Creativity & Innovation
- Adventure Learning Programme
- Etiquette & Manners
- Accent Neutralization
- → Leadership & Team Building Exercises
- Negotiation Skills
- Biz Reality Show
- Conflict Management
- Stress Management

- Lateral Thinking
- Capability Management
- ♦ Simulation & Presentation Skills
- → Listening Skill Development
- Current Affairs
- Mock Interviews
- → Corporate Social Responsibility (CSR)
- Case Analysis
- Entrepreneurship Development Programme Certification
- Business Incubation
- Business Analytics Certification Program
- Six Sigma Green Belt Certification Program
- Digital Marketing Certification
- Live Project Management

DETAILED CURRICULUM

OF EXPERIENTIAL LEARNING & IMMERSION

BEGINNING

- ♦ Shred Inhibio
- ♦ Grow with Present
- → B2C
- ♦ Surface
- → MoM
- → Sensologic
- → Confident speek
- ♦ Mind Spa
- → Task Accomplishment
- ♦ See2Believe
- **♦** ALP

DEVELOPING

- Pixel Perfect
- Mind Benders
- Excelloprudent
- ◆ Lagaan
- Mind Share
- Socio Connect
- Mission Critical
- Working Together Works
- Peer Facilitation
- Path to Glory

PROGRESSING

- Market Vibes
- Success Winds
- ♦ Avishkar
- ◆ Emerge
- ♦ Synergofocus
- Investoprogress
- ◆ PoP
- ✦ Real Time Performance
- ◆ Talent Exhibition
- ♦ NP Conversions

EXPLORING

- Solutionskraft
- ♦ Thinktank Prosper
- ♦ Drag-To-Point
- ◆ Corp Ex Share
- ♦ Steer The Wheel
- → Fruitification
- ♦ Supports Aware
- ♦ Business Simulations
- Expert Directions





PEDAGOGY / TEACHING METHODOLOGY

The teaching methodology is primarily the description of learning objective-oriented activities and flow of information between teachers and students. Often times, a particular teaching method will naturally flow into another, all within the same lesson, and excellent teachers have developed the skills to make the process seamless to the students. Pedagogy for the adolescents has given way to Andragogy "The art and science of helping adults learn" developed by Malcolm Knowles, an American practitioner and theorist of post-adolescent education, with more of practical, goal oriented and relevant with facts and figures which is now widely practiced in IIBS. This has led to the better absorption of skills by our students.



Classroom Instruction



Case 2 Concept



Soft Skills Training



Outbound Program



Experiential Learning & Immersion





KNOWLEDGE SKILLS APTITUDE



Corporate Mentoring



Internship



Continuous Evaluation



Global Immersion



Current Affairs & Biz reality Simutations (BRS)

ENTREPRENEURSHIP & INCUBATION CENTRE

IIBS will also give them the seed money and arrange venture capitalists which are needed to start a company. The Times are changing and so should our thinking!!!!

Come be a part of the change!!!!

IIBS CSR initiative.



100+ Best Ideas & Innovations



6 Months Entrepreneurship Training Programme



18 months free space to run your business



IIBS will arrange VC funds for 100 new Ideas as seed funding



100 Case studies on those Ideas which converted multi crore company with help of seed money

Mentoring
Experiential Learning
Experience Exchange
Network



Education & Training
Legal Advice
Equity Empowerment



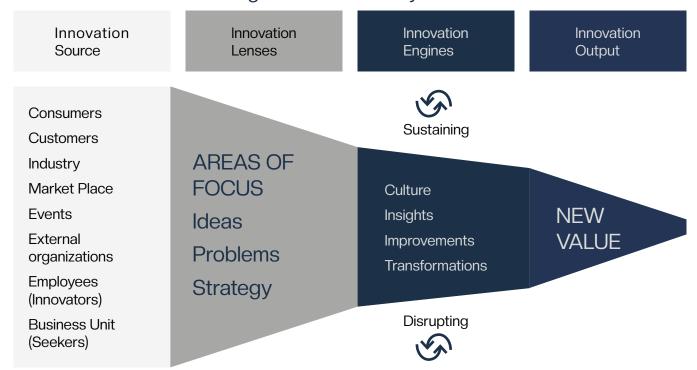
IIBS

ATTITUDE

Icant

INNOVATION ECOSYSTEM

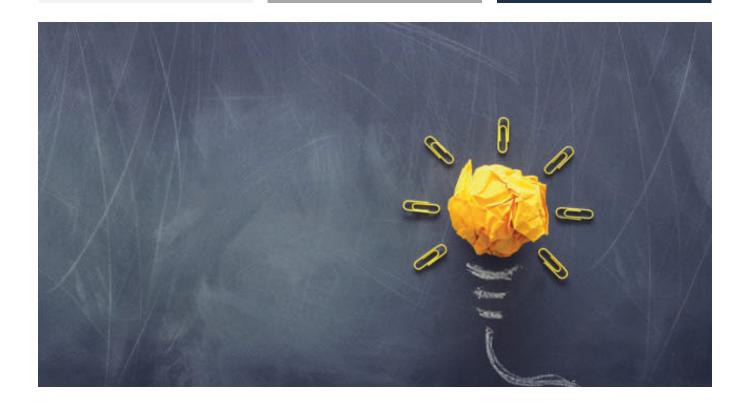
Methods used for creating innovation ecosystem



IDEATION

INCUBATION

REALIZATION



DESIGN THINKING

Design thinking is all about innovation and transformation of businesses to develop their products, services, operations and corporate strategies.

228%

S&P index (USA) has been outperformed over 10 Years by Design Driven companies (Source: BMI)

89%

of the Companies compete on customer experience (Source: Gartner)

50%

of design lead companies report more loyal & Supportive customers (Source: Adobe)

1.5

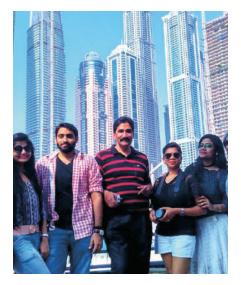
times of greater market share for Companies following design thinking (Source: Adobe)



GLOBAL EXPERIENTIAL

Global Immersion

Technology, cultures, trade and business, economic and political affairs, have been taking up a global shape to fit in the bigger picture which can be conveniently called Globalization.











WHATS DATA SCIENCE? AND ITS SCOPE IN CAREER?

"150+ companies in Bangalore itself, looking for immediate requirement, Future is Data Science"



INNOVATIVE ENTREPRENEUR & GLOBAL LEADER

The experiential learning and immersion at IIBS have been designed for the students to get a deep understanding and a real-time exposure to people business and environment.

The objective off immersive learning is to create a non-linear environment, always game based requires 100 percent of the learner's thinking capacity

In experiential learning is to create a linear environmental activities and multiple activities performed. Rather than technology it is based on skills of an individuals.

TRANSFIGURATION

- ALP Adventure Learning Programme
- ♦ Western Ghat Trekking
- → Surface
- ♦ Yoga & Wellness
- ◆ Sport IIBS Premier League

LEADERSHIP DEVELOPMENT PROGRAM

- News Analysis Club
- Constitutional Club
- Environmental Club
- Science & Tech. Club
- Rotaract Club
- ♦ Business Club

MENTORING

- ♦ Corporate Mentoring
- → Faculty Mentoring
- → Alumni Mentoring
- ♦ CEOs Mentoring

EXPAND YOUR HORIZON

- Assertive Decision Making
- Critical & Integrative thinking
- ♦ International Immersion
- ◆ Entrepreneurship
- Smart Networking
- → Peer Learning

FINISHING SCHOOL

- → Design Thinking
- ★ Experiential Immersion
- Business Incubation
- ♦ Biz Reality Show
- ◆ Lateral Thinking
- Current Affairs
- → Simulation

EXPERIENTIAL LEARNING

- ♦ Research & Development
- ♦ Corporate Connect
- → Inner Engineering
- ♦ Self-Management
- → Rural Connect
- ♦ CSR & PSR
- → Internship

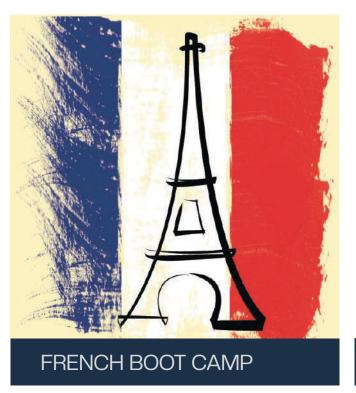
MOM

(Management Orientation Month)

- Investoprogress
- ◆ Confidentspeak
- Solution Craft
- Shred Inhibio
- Sensologic
- Mind Spa
- Corpex

INTERNATIONAL BOOT CAMP

French & Japanese Boot camps students get to learn from International Experts about life and culture and the different aspects of International Business.









ITALIAN BOOT CAMP

AUSTRALIAN BOOT CAMP

VALUE ADDED COURSES & CERTIFICATIONS

(Along MBA/PGDM)

SI No	Value Added Course	Duration	Institute
1.	Introduction to Investments	6 Months	IIM Bangalore
2.	Management Accounting for Decision Making	5 Months	IIM Bangalore
3.	Introduction to Marketing Essentials	4 Months	IIM Bangalore
4.	Customer Relationship Management	3 Months	IIM Bangalore
5.	Introduction to corporate finance	6 Months	IIM Bangalore
6.	Predictive Analytics	6 Months	IIM Bangalore
7.	Introduction to strategic management	4 Months	IIM Bangalore
8.	Strategy and sustainability	3 Months	IIM Bangalore
9.	Organisation design for competitive Advantage	6 Months	IIM Bangalore
10.	Managerial Economics	6 Months	IIM Bangalore
11.	Six-Sigma Green Belt	Certification	KPMG
12.	Digital Marketing	Certification	Google / IIBS
13.	Business Analytics	Certification	IBM
14	Advanced Excel	Certification	IIBS
15	Artificial Intellegence Course	Certification	The Scholar



www.iibs.edu.in | www.iibsonline.com

STUDENT CLUBS & ACTIVITIES

Values Inculcated

- → Educational value
- → Psychological Values
- ♦ Development of Social Values
- → Development of Civic Values
- ♦ Physical Development Values
- ♦ Recreational Values
- → Cultural Values



Student Club

- → Professional Development Club
- ♦ Yoga Club
- ◆ Toastmasters Club
- Corporate Relation Club
- ♦ Science & Tech. Club
- Investor Club
- ◆ CSR Club
- ◆ Event Management Club
- ♦ Retired Bureaucrats club
- Nature and Trekking club
- Sport and Adventures club
- ♦ Quiz Club
- → Health Club Placement Club
- News Analysis Club
- ◆ Rural Connect Club
- ♦ Music & Cultural Club
- ◆ Rotaract Club

Annual Events

- → IIBS premier League
- → Diwali Deepotsav
- → Surface
- ♦ New Year event & DJ party
- ♦ Corporate Night
- ★ Kannada Rajyotsava
- → Food Festival
- → Dandiya night
- → Holi Rangbarse
- ♦ Ethnic Day



SURFACE



INDUSTRIAL VISIT























GRADUATION DAY

















ADVENTURE LEARNING PROGRAM (ALP)



















ALUMNI MEET

















INTERNATIONAL TOUR















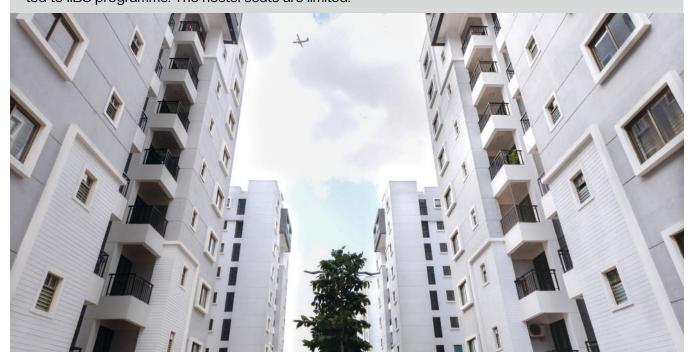
HOSTEL

- The institution provides separate hostel accommodation for boys & girls.
- The Boys Hostel is managed by a male warden and Girls' Hostel is managed by a female warden.
- → To ensure safety, both the hostels are provided with 24-hour security.
- ★ Extra emphasis is given on discipline

- Homely atmosphere and nutritious food is provided in the hostel
- → IIBS hostels are "A home away from home"
- **→** Gym
- → Lawn Tennis
- → Basketball court
- → Swimming pool
- ♦ Indoor Games
- → Squash

- → Tennis court
- → Carom board
- → Open Air Theatre
- **♦** ATM
- → Cricket Field
- Big Basket (Department Store)
- → Club House
- → Walking Park
- ♦ Night Library

Note: Boys and Girls need to apply for hostel facilities separately once admitted to IIBS programme. The hostel seats are limited.







ALUMNI SPEAK



I had a great experience during the past two years of my stay at IIBS. The faculty, infrastructure, and placement are all too good. Management students can get a great education at IIBS, and college puts in a lot of effort to make every student corporate ready. Faculties encourage students to plan and organize extra-curricular activities from time to time, whose objective is to develop managerial skills in students and to provide a platform for students to showcase their skills. Overall, had a great experience and feel proud that I was part of IIBS.

Dinesh Kumar R



I joined IIBS on August 2016. It has been a great opportunity and learning experience in IIBS. Met new friends from different regions of different attitudes, lifestyles and behaviour. It was a wonderful journey. As far as the college is concerned it's good but the faculty is awesome. The main turning point would be the faculties in here.

I learned a lot in this journey. The wild and raw energy guy became a silent and gentle guy and professional channeling the energies into the right direction. The faculties have been very supporting. Nonetheless, a last note although the college plays an important role much more important is knowledge.

Rahul Viswakarma



I have had the absolute time of my life so far, the years have gone by so quickly and I have met so many amazing people here. Excellent infrastructure and faculty who teach very well. A lot of attention has been given to the individual development of students.

R P P Lawanya



Its feeling great that I am a student of IIBS. It is an institution which made me find my weakness and make me work on my weaknesses. The faculty of this Institution never treated me as a student but they did showcase their love and affection as their child. This institution made me understand that before going to a corporate we must work on our base that is the theory part which the faculty gives the utmost important. The

MOM program boosted up and made us more strong. It is the right platform to shed the inhibitions and shyness to become a complete

manager. An introvert converts into an extrovert and the magic wand is 'Surface'. Faculty members give us enough encouragement and guidance to participate in the managerial fests of other colleges, which enhances our overall outlook towards management.

Manas Pratim Deka

STUDENT'S SPEAK



I am from Chennai, Tamil Nadu. Currently am my Perusing MBA in IIBS Bangalore. The advantages over here are: Over all experience is really good as teachers are very friendly and are always ready to

help. Faculty are so knowledge they are so interactive. We can gain as much as we can from them. Placements is good.

R. Varsha, MBA



It's really a great privilege to join IIBS and is one of the best choice I have ever made. IIBS helped me to explore my knowledge and experience to get into a corporate world. I want to thank the management for

giving me this opportunity of being a part of this great institute. It really has helped me in my carrier growth.

The journey started with learning programs, games, competition, and many business plans that how corporate world actually works. We worked upon different aspects of marketing, finance, and human resource in our very beginning of the PGDM program which gave us the overview of the business environment. And all these activities were possible only because of our great faculties and management team. My overall experience in IIBS is really nice.

Jaweria Afroz, PGDM



IIBS is one of the best Choice that I've ever made. It helped me to explore, learn and execute the best in my life. I always seek for excellence and I found it here. It's always feels great to be part of this institution and I thank the management to giving me this experience.

Telagathoti rushikesh, PGDM



Being a student of IIBS is an absolute pleasure, academically and humanely. The institute provides a proper infrastructure and a great learning atmosphere that motivates us quite much for working hard and

also enables us to rejuvenate amidst the study pressure. Faculty members of IIBS are really friendly and provide necessary support from time to time. I really loved and enjoyed the teaching system in IIBS and had wonderful Practical knowledge apart from theory.

Akshay Kumar, MBA



IIBS is one of the best decision of my life. I learned so many things in IIBS, before coming to IIBS. I didn't know many things specially how to talk with stranger, it helpmed med a lot in improving my communication

skill and presentation skill. Before IIBS I was introvert person but now I am transformed myself to an ambivert person, I can talk with stranger little bit when I took admission in IIBS Bangalore, now I know how to handle the different situation independently. Now I am more confident person I can take my decision independently.

Suniti Das

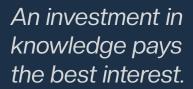


Hi, I am studying MBA in International Institute of Business Studies. The college days are amazing and good. I enjoyed each and every day here with gaining knowledge from all the experienced and good faculty

members. Most importantly these two years in this college was so good that thought me good and new things which eventually helped me to focus on enriching my academic growth. Faculty is very friendly and supportive.

Barik Sravanthi

CORPORATE SPEAK



- Benjamin Franklin



The students being groomed at IIBS are extraordinary, as suited corporate World. And interaction with the student has revealed that they are highly motivated and enthusiastic in learning the tricks of the trades.

Mr. R. Sugant

Head - Business Development HCL Technologies

During my interaction with the student off IIBS. I found them to be very energetic and willing to learn new cars concept and implement them. This according to me is the first step which an Aspiring management graduate needs to inculcate before leaping into the corporate world. I wish management student off IIBS success in this MBA program.

Mr. Chandra Shekhar

Regional Sales Manager Birla Sunlife Insurance Co. Ltd.

True colours of the professional are perceptive with IIBS students with inquisitiveness at all levels, this prepares them to show that they are different in their approach. These qualities placed with high standards, as they have the ability to make a difference as compared to normal ones.

Mr. Abhishek V Kumar

Global Talent Acquisition Wipro Technologies "I found that the students of IIBS are very energetic, proactive and enthusiastic in their approach. I am sure that under the able guidance in IIBS, the students will reach their respective career goals. I wish IIBS and all its students all the best in their future endeavors"

Arijit Ganguly

Director – Sales Oracle Corporation

"It is really enchanting to see that there is a high level of creativity built in the individuals at IIBS. This inherent character will place them in the ever changing & customer-driven market."

Pavan Soni

Creativity & Innovation Division Wipro Technologies Ltd

"The students of IIBS are extremely dedicated and diligent which only inspires a faculty to delve into better recesses of coaching and mentoring. I found their zeal and discipline encouraging which will surely take them a long way. I wish them all good luck"

Mrs. Shrabani Basu

HR Consultant Narayana Hrudayalaya

MENTORSHIP

(4 Levels of Mentoring)

Every student of IIBS will be assigned a guide and mentor who will assist and guide the student in career planning, process monitoring and problem solving related to the programme. The school attaches great importance to the need for mentoring and suitable guidelines will be published separately.



Corporate Mentoring







PLACEMENT CELL

MBA - PLACEMENT & INTERNSHIP HIGHLIGHTS

48.6 LACS

Highest salary 2021

8.9 LACS

Average Salary top 20%

410+

Companies visited

321+

Final placement offers

13.9

Average Number of interviews

30

IIBS gives minimum interview 5+

International offer

6

Minimum number of interviews



PGDM - PLACEMENT & INTERNSHIP HIGHLIGHTS

48.6 LACS

Highest salary 2021

14.1 LACS

Average Salary top 20%

470+

Companies visited

335+

Final placement offers

14.2

Average Number of interviews

34

IIBS gives minimum interview 5+

International offer

7

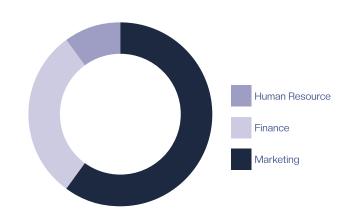
Minimum number of interviews



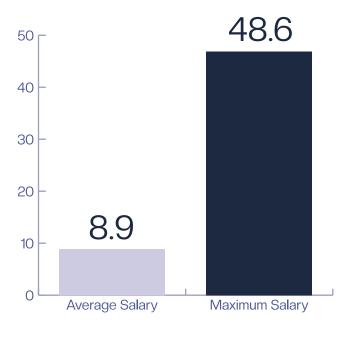
MBA 2020-22 BATCH BENGALURU CITY UNIVERSITY

Business Analytics Human Resource Finance Marketing

PGDM 2020-22 BATCH (APPROVED BY AICTE)



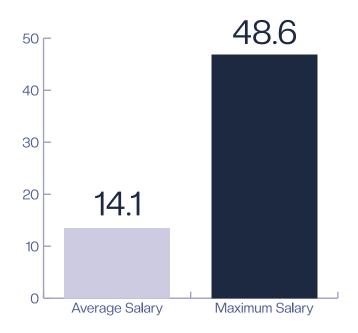
SALARY STATUS FOR THE **CURRENT BATCH MBA**



Maximum **INR 48.6** Lakhs P.A Salary **INR 8.9** Average Salary

Lakhs P.A

SALARY STATUS OF THE **CURRENT BATCH PGDM**



Maximum	INR 48.6
Salary	Lakhs P.A
Average Salary	INR 14.1 Lakhs P.A

LIST OF PLACEMENT PARTNERS



























































































































































































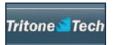
































PGDM International Institute of Business Study

(Post graduate diploma in Management) Approved by AICTE

Learning Journey in First Year

The integration of subjects in management, design thinking and liberal arts, that trains students in different skills, especially critical and strategic thinking opportunity identification, creativity, prototyping of ideas and concepts and project management in order to achieve the required ability to be adaptive in the current changing environment.

Jun-Jul, 2023	Aug 1 to 15, 2023	Aug - Oct, 2023	Nov-Jan, 2024	Jan-Apr, 2024
PRE-TERM	ORIENTATION	TRIMESTER I	TRIMESTER II	TRIMESTER III
		Co	ore	
Access Learning resources and bridge any knowledge gaps	 Ice Breaking Session Self-Branding & Positive thinking Stream Branding Mom preneurs Bizzpro Sensologic Marketing Mantra Investoprogress C2B Session 	 Managerial Economics (Micro) Organizational Behaviour Financial Statements, Analytics & Reporting Business Statistics & Analytics for Decision Operation Management Business Communication Swayam Course from IIM-B (ONLINE) Design Thinking Initiation 	 Human Resources Management Marketing Management Corporate Finance Managerial (Macro) Economics, Indian Economy & Policy Quantitative Techniques (AOR) Computer Applications for Business 	 Marketing Research Indian Financial System & Financial markets Organisation Design Entrepreneurship Legal and Business Environment (Micro & Macro) Corporate Strategy, Corporate Social Responsibility & Sustainability
and		IIBS Finishing S	chool Initiatives	
rning resources		Workshop Based NLP Self- Motivation Training	Managerial Communication Corporate Design Dynamics	Social and Cultural Anthropology Spiritual Enhancement Program
ess Lea	Unlearn & Relearn	Heritage Walks	Industry Tours	Western Ghatt - trucking
Aco	Career Services	Social Innovation	Interpersonal Skill Lab	Interpersonal Skill Lab
	Senior Sessions	Brand	Career Coaching	Summer Internation
	Welcome by Industry	Yourself- Careers	Yoga & Wellness	Summer Internship Process
	Inspired Leadership Series by Industry Experts & Leaders			Leaders

Learning Journey in Second Year

Finance Management

Jun-Jul, 2023	July-Sept, 2023	Oct-Dec, 2023	Jan-Mar, 2024
	TRIMESTER IV	TRIMESTER V	TRIMESTER VI
Summer Internship	 Managing Banks & Financial Institutions Behavioural Finance Investment Analysis & Portfolio Management Project Appraisal & Finance Strategic Financial Management Corporate Taxation Swayam Course from IIM-B (ONLINE) 	 Tax Planning and International taxation International Financial Management Mergers, Acquisitions & Restructuring Financial Engineering Management of Financial Markets & Services Derivatives Management IFRS & Ind As 	Dissertation IIBS Finishing School - Training and Placements
	IIBS FINISHING SCHOOL	INITIATIVE	
	 Product Design Workshop Projects Inspired From Corporate Need 	Design Application Seminar/ webinar	◆ Innovation in Practice

Marketing Management

Jun-Jul, 2023	July-Sept, 2023	Oct-Dec, 2023	Jan-Mar, 2024
	TRIMESTER IV	TRIMESTER V	TRIMESTER VI
Summer Internship	 Digital Marketing Integrated Marketing Communication Consumer Behaviour Strategic Brand Management Services Marketing Retail Management Swayam Course from IIM-B (ONLINE) 	 B2B Marketing Product and Brand Management International Marketing Sales & Distribution Management Market Research Customer Relationship Management Rural Marketing 	 Dissertation IIBS Finishing School - Training and Placements
ng	IIBS FINISHING SCHOOL INITIATIVE		
	 Product Design Workshop Projects Inspired From Corporate Need 	Design Application Seminar / webinar	◆ Innovation in Practice

Human Resource Management

Jun-Jul, 2023	July-Sept, 2023	Oct-Dec, 2023	Jan-Mar, 2024
	TRIMESTER IV	TRIMESTER V	TRIMESTER VI
Summer Internship	 Man Power Planning & Recruitment Selection Employee Relations Performance Management System Compensation Management Organisation Development and Change Management Talent & Knowledge Management Swayam Course from IIM-B (ONLINE) 	Strategic Human Resource Management International Human Resource Management Training & Development Cross Cultural & Cross Function Management Social Media & HRM HR Metrics & Analytics Industrial Relations & Collective Bargaining INITIATIVE	Dissertation IIBS Finishing School - Training and Placements
	 Product Design Workshop Projects Inspired From Corporate Need 	Design Application Seminar/ webinar	◆ Innovation in Practice



MBA - SYLLABUS

Bengaluru City University

SEMESTER -I

- Management and Organizational Behaviour
- Managerial Accounting
- Business Planning and Regulations
- → Economics for Business Decisions
- Business Statistics
- Marketing Management
- ♦ SOFT CORE: Employability Skill Development I

SEMESTER-II

- Entrepreneurship and Start-ups Management
- Business Research Methods
- Managing Human Resources
- Business Analytics
- → Financial Management
- → Production and Operations Research
- SOFT CORE Employability Skill Development II

SEMESTER-III

→ Strategic Management and Business Ethics

FINANCE

- Investment Analysis and Portfolio Management
- Corporate Taxation for Managers
- Corporate Valuation and Financial Modelling

MARKETING

- Rural and Green Marketing
- Business and Social Marketing
- Consumer Behaviour and Neuro marketing

HUMAN RESOURCES

- Performance Management & Competency Mapping.
- → Talent Management & Employee Engagement
- Learning and Development Human Resources

ENTREPRENEURSHIP & STARTUPS

- Ideation, Design Thinking and Innovation
- Management of SMES and Family Business
- Corporate Entrepreneurship & New Venture Creation.

PRODUCTION & OPERATIONS MANAGEMENT

- ♦ Advanced Production System.
- Agile & Lean Manufacturing.
- Enterprise Resource Planning.

BUSINESS ANALYTICS

- ♦ Business Intelligence
- Predictive Analytics Using R
- → Data Warehousing and Data Mining

OPEN ELECTIVE MANAGEMENT PERSPECTIVES

 (to be offered to other pg students by CBSMS under cbcs scheme)

PROJECT WORK FOR 4 WEEKS

(between ii & iii semester)

SEMESTER-IV

INTERNATIONAL BUSINESS

FINANCE

- → Project Management and Analysis
- → International Financial Management
- → Derivatives and Risk Management

MARKETING

- Sales and Distribution Management and Retailing.
- ♦ Services Marketing and Customer Relationship Management
- Integrated Marketing Communication and Internet Marketing

HUMAN RESOURCES

- ◆ Global HRM
- ♦ Strategic HRM
- Industrial Relations and Hr Audit

ENTREPRENEURSHIP & STARTUPS

- Technology for New Ventures
- Scaling Up and Sustainability of Start-ups
- → Entrepreneurial Finance

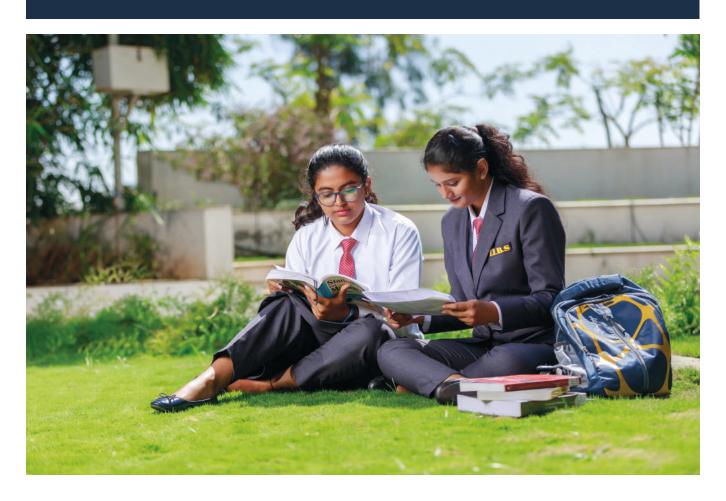
PRODUCTION AND OPERATIONS MANAGEMENT

- Resource Optimization and Project Risk Management
- Supply Chain Management.
- → Total Quality Management

BUSINESS ANALYTICS

Big Data Analytics

- → Data Visualization & Business Reporting using Tableau
- ★ Emerging Technologies and Future Skills for Business Leaders
- ♦ Dissertation for 6 Weeks in an Organisation



POST GRADUATE PROGRAMME IN DATA SCIENCE

(One year full-time Programme)

IIBS Certification - Powered by The Scholar

Program Highlights

- ♦ 425 Hours
- Session by Expert Industry
- ✦ Real-time hand on assignments

Campus

IIBS Bangalore Airport Campus,

#75, Muthugadahalli, Bangalore North Jala Hobli, Bangalore - 562157

Eligibility

- → The candidate should have a degree in one of the fields in Engineering, BSc Mathematics, BSc Statistics and computer Science.
- Whoever clearing the entrance exam, for those course will be free.



POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)

MODULE - I

- Management Functions & Organization Behaviour
- → Business Communication
- → Managerial Economics
- → Introduction to IT Systems
- Financial & Management Accounting
- ♦ Business Statistics
- Certificate awarded post module completion
- ♦ Certificate in Management

MODULE - II

- Operations Management
- Human Resource Management
- ♦ Marketing Management
- Economics and Social Environment
- → Financial Management
- Research Methodology
- Certificate awarded post module completion
- Advanced Certificate in Management

MODULE - III

- ♦ Specialization Paper 1
- → Specialization Paper 2
- ♦ Specialization Paper 3
- ♦ Specialization Paper 4
- ♦ Specialization Paper 5
- ★ Case Study Development
- ♦ Business Simulation
- Certificate awarded post module completion
- Professional Certificate in (PGDM)

MODULE - III

(Specializations Offered)

- Marketing Management
- → Finance Management
- → Human Resource Management
- Business Analytics
- → Retail & Supply Chain Management
- Entrepreneurship & Startup
- ♦ International Business
- Health Care Management
- → Agri-Business Management

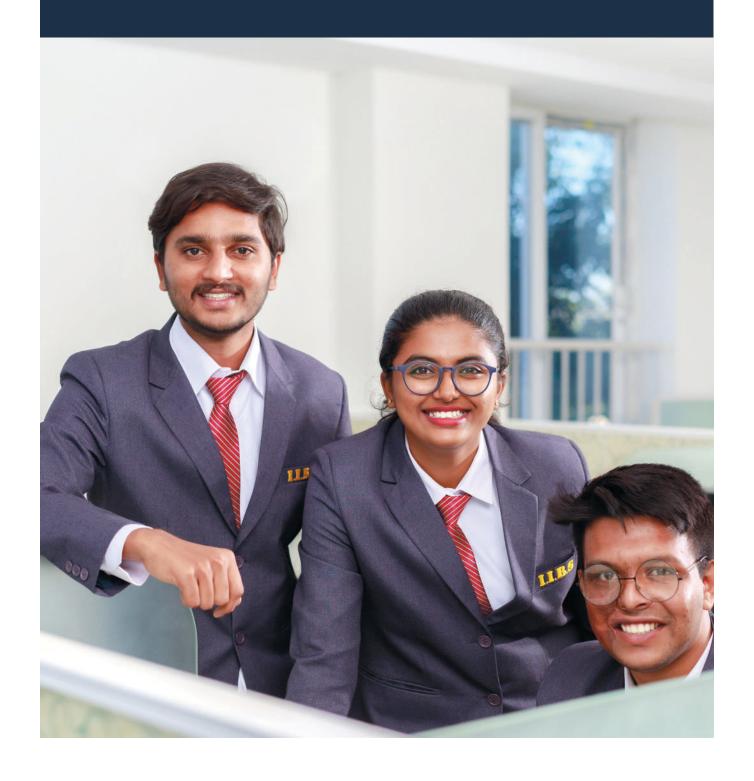
MODULE - IV

- ♦ Business Law & Corporate Governance
- International Business
- ★ Entrepreneurial Management
- ♦ Enterprise Systems
- → Project Work
- → Certificate awarded post module completion
- → Post Graduate Diploma in Management (PGDM)

Note: Get free laptop by paying first year fee within given Deadline. Top five students will get international tour on the basis of academic, attendance and academic performance

The function of education is to teach one to think intensively and to think critically. Intelligence plus character - that is the goal of true education.

- Martin Luther King, Jr.



SPECIALIZATION

PGDM (Approved by AICTE)

- Marketing Management
- → Finance Management
- → Human Resource Management
- ♦ Business Analytics
- Retail & Supply Chain Management
- ★ Entrepreneurship & Startup
- ♦ International Business
- → Health Care Management
- → Agri-Business Management

MBA (Bengaluru City University)

- Marketing Management
- Finance Management
- → Human Resource Management
- Business Analytics
- → Production & Operations Management
- ◆ Entrepreneurship & Startups



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FEE STRUCTURE

PGDM & MBA Program

Course	Duration	Total Fee	Campus
PGDM Approved by AICTE	24 Months	Rs.8,00,000	Bengaluru

Note: Fees Includes Free Laptop* & International Tour*

Fees break up in Installments		
Registration Fee & Processing Fee (Non Refundable)	1,00,000/	To be paid at the time of Admission
1 st Installment	1,00,000/	within 30 days after paying Registration Fee
2 nd Installment	2,50,000/	by 15 th May 2023
3 rd Installment	2,25,000/	by 5 th February 2024
4 th Installment	1,25,000/	by 5 th October 2024

Other fees and expenses for Bangalore Campus for July batch		
Placement Training fees	Rs.12, 000/-per year to be paid with 2^{nd} and 3^{rd} installment (12*2 = 24,000)	
Alumni lifetime membership fees	Rs.10, 000/- (Onetime payment to be paid with 2 nd installment)	
Library fees	Rs. 5,000/- (Onetime payment to be paid with 2 nd installment)	
Uniform fees	Rs. 6,000/- (Onetime payment to be paid with 2 nd installment)	
Total	45,000/-	



Course	Duration	Total Fee	Campus
MBA Bengaluru City University	24 Months	Rs.8,00,000	Bengaluru

Note: Fees Includes Free Laptop* & International Tour*

Fees break up in Installments		
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Total	45,000/-	

EDUCATION LOAN

- ◆ Collateral Free Loan From SBI Up to Rs: 7.5 Lakh
- → Tie-up with IDBI, SBI, BOB & Axis Bank
- → You can apply from other bank also
- ✦ For more help on Education Loan Contact to Admissions Department or please visit IIBS website











HOSTEL FEES STRUCTURE

Hostel Fees Bangalore – Airport Campus @ Ozone Urbana		
Hostel Caution Money Rs 25,000/- (Refundable) Condition Apply*		
Boys & Girls Rs. 10,000 /- Per Month (10000*12= 1, 20,000) Per Year (Twin Sharing)		

Hostel Fees Bangalore - A	stel Fees Bangalore – Airport Campus @ IIBS Private PG		
Boys & Girls	Rs. 7,000 /- (Approx) Per Month (7000*12= 84,000)Per Year (Twin Sharing)		
Boys & Girls	Rs. 6,000 /- (Approx) Per Month (6000 *12=72,000) Per Year (Triple Sharing)		

TRANSPORTATION FEES

Airport Campus to Ozone Urbana Per Year	Rs 20,000/-
Up to 10 Kms per Year	Rs 20,000/-
11 Kms to 15 Kms per Year	Rs 25,000/-
16 Kms to 20 Kms per Year	Rs 30,000/-
21 Kms to 30 Kms per Year	Rs 35,000/-

Note:

- Only top 100 students are eligible for international tour having 80% of attendance, 85% attendance Finishing School and academic merit in pursuing course for Bangalore Campus.
- Private PG Monthly fees varies depend upon the facilities provided by different PGs.
- All government taxes, such as service tax as applicable for time to time are to be paid by the Students



SCHOLARSHIP POLICY

Scholarships for Meritorious Students

(During Admission Phase of MBA/PGDM 2023 - 2025)

1. Academic Merit Scholarships 2023-25

2. Entrance Exam Scholarship: 2023-25

- Student/s having aggregate (all subjects) marks of 60% or above in Class X, XII and Graduation, would be awarded a Scholarship of Rs.60,000/-
- Student/s having aggregate (all subjects) marks of 65% or above in Class X, XII and Graduation, would be awarded a Scholarship of Rs.65,000/-
- Student/s having aggregate (all subjects) marks of 70% or above in Class X, XII and Graduation, would be awarded a Scholarship of Rs.70,000/-
- Student/s having aggregate (all subjects) marks of 75% or above in Class X, XII and Graduation, would be awarded a Scholarship of Rs.80,000/-
- Student/s having aggregate (all subjects) marks of 80% or above in Class X, XII and Graduation, would be awarded a Scholarship of Rs.1,00,000/-

CAT 2020 / XAT 2021 / GMAT or GRE (after July, 2023)	MAT 2022 & 2023 / ATMA 2023 & 2024	CM

CAT 2020 / XAT 2021 / GMAT or GRE (after July, 2023)	MAT 2022 & 2023 / ATMA 2023 & 2024	CMAT 2023	Scholarship amount (Rs.)
85 percentile or above	Composite score of 750 or above	95 percentile or above	1,00,000/-
80 to 84.99 percentile	Composite Score of 700 to 749	90 to 94.99 percentile	75,000/-
70 to 79.99 percentile	Composite Score of 650 to 699	80 to 89.99 percentile	60,000/-
60 to 69.99 percentile	Composite Score of 600 to 649	70 to 79.99 percentile	50,000/-

3. Smt. B Devi Foundation Scholarship only for girls: 2023-25

◆ The girl student who got more than 55 % in their graduation are eligible for Rs.50000/- as a scholar-ship given by NGO. This NGO promoting higher education in women & girls.

4. IIBS Special Scholarship FOR WARDS OF DEFENCE & CRPF PERSONNEL (During 2nd Year of MBA/PGDM Programme)

◆ IIBS special appreciation towards the sacrifice which our Defense and CRPF personnel make for our nation. To recognize their contribution, IIBS offers 25% Fee waiver (only in Third and Fourth Installment fee) to their wards.

5. Details of Awards (During MBA/PGDM Programme) 2023-25						
Name	Amount (Rs.)	No.	Criteria			
Jeff Bezos Award	10,000/-	1	Given to Topper in Academics in 1st Trimester			
Bernard Arnault Award	10,000/-	1	Given to Topper in Academics in 2nd Trimester			
Mark Zuckerberg Award	10,000/-	1	Given to Topper in Academics in 3rd Trimester			
Steve Jobs Award	10,000/-	1	Given to Topper in Academics in 4th Trimester			
Jack Ma Award	10,000/-	1	Given to Topper in Academics in 5th Trimester			
Mukesh Ambani Award	10,000/-	1	Given to Topper in Academics in 6th Trimester			

IIBS award merit scholarships for achievers or outstanding all round performers in diverse fields. You can be eligible for the scholarship, if you meet any of the following criteria: Siblings Scholarship - Rs: 1,00,000/-

Note: Student who is sibling of current IIBS Student or IIBS Alumni

Only one scholarship whichever is higher will be applicable after verification.

- ◆ State level, board level or national level top rank holder in academics (10% exemption in tuition fees).
- → Represented the country in international / national / state level sports events (10% exemption in tuition fees).
- National / State level achievers in fields other than academics or sports (10% exemption in tuition fees).

CONDITIONS

- Scholarships are awarded for the full duration of the programme.
- → The Scholarship Committee will review the performance of the scholarship student every semester. The continuation of the scholarship is dependent on students maintaining an 80% of Attendance for all semester. If a scholarship student fails to meet this criterion during a particular semester, he/she will be placed on "Academic Probation", and the Scholarship Committee may review their scholarship award.
- → The scholarship amount will not be paid to the selected student. It will deduct from the semester fees directly.

Note:

- The IIBS Scholarship Committee reserves the right to alter, modify, change or withdraw any of the provisions and policies.
- ◆ Above mention percentage is not only the sole criteria; student should crack GD & PI of IIBS.
- → Eligible student can avail any one scholarship policy from above mentioned scholarship & award.
- ◆ The above mention scholarship seat is limited; student should not claim this scholarship once the seat will get over.
- ◆ All the girls students will get additional Scholarship of Rs.10000/- by Dr. Jay Foundation apart from all the above Scholarship.



ADMISSION PROCEDURE

Eligibility

The minimum eligibility for admission to the Master of Business Administration (MBA/PGDM), [AICTE approved), three years Bachelor's Degree is required. Candidates appearing for the final year Bachelor's Degree examinations can also apply, provided they complete all Degree requirements by 15th Oct. 2023 for the July 2023 batch admission.

Selection Procedure

Candidates who wish to apply for the Master of Business Administration (MBA/PGDM) in IIBS are required to take any one of the following tests.

IIBSAT scheduled on Dec 24, 2022 or CAT 2022

or XLRI Admission Test (XAT) 2023 or Management Aptitude Test (MAT) ATMA 2022/ CMAT 2023.

Procedure for applying to IIBS

Candidates who wish to obtain the IIBS prospectus by courier / Post should make a Demand Draft of Rs.1,050/- in favour of "International Institute of Business Studies" payable at Bengaluru pay online or DD then send it to Bengaluru National Head Office address. The IIBS prospectus can also be obtained by paying Rs.1,000/- at the institute counter or from the local representatives or selected T.I.M.E, IMS & CL coaching centers. Candidates can also apply online by visiting the institute website: www.iibs.edu.in / www.iibsonline.com

Online Registration

The applicant can log on to the website: www. iibs.edu.in / iibsonline.com and apply online. The applicant has to fill in his/her personal information. The application form and prospectus will be only in the name of the applicant who wishes to apply. The form is non-transferable.

Test Centre

IIBS Autonomous Test (IIBSAT)

The IIBS autonomous test will be conducted in the different cities on December 24th, 2022(for Summer, 2023 batch only). For test centre please logon to website: www.iibs.edu.in, www.iibsonline.com.

Test Time: 2.00 p.m. to 4.00 p.m.

The list of short listed candidates for group discussion and personal interviews (GD & PI) will be posted on the website and also will be intimated by courier/post. Candidates who have appeared in CAT, CMAT, MAT, XAT or ATMA are eligible for directly attending the group discussion and personal interviews (GD & PI).

Important Dates

Last date for online application for IIBSAT, visit our website.

Filled application should reach our National Head Office. For last date information please visit our website.

IIBSAT on December 24, 2022

GD & PI starts from 10th January 2023 at 34 centers all over India (for July 2023 batch)

Note: IIBS will not be responsible for delay in receipt letter sent by Courier/Post

Group Discussion

Group discussion and personal interviews will be conducted in Bangalore, Kolkata, Delhi, Allahabad, Patna, Ranchi, Jaipur, Hyderabad, Guwahati, Bhubaneswar, Bhopal, Indore, Raipur, Srinagar, Ahmedabad, Agartala, Chennai, Hyderabad Cochin, Pune, Vizag and Vijayawada.



ADMISSION PROCESS

- → Candidates meeting the eligibility criteria can apply to IIBS by completing an online form.
- Visit the website www.iibs.edu.in or www.iibsonline.com and fill in the online application form and make a payment of INR 1,000. Or purchase the application form from the IIBS Campus Bangalore.
- The eventual application process is online for all candidates.

Note: Applicants are evaluated based on IIBSAT/GMAT/CAT/XAT/CMAT/Other Entrance Exams scores, past academic performance, and performance in the group discussion and personal interview.

Important Date: Please visit the website or contact to admission department.

All legal disputes are subject to Bangalore jurisdiction only.

Any complaints, grievance and the cancellation of admission by the parents of students should be brought to the notice of the Chairman or Director.

Fees once paid are not refundable or transferable under any circumstances.

Note: Registration fee 1 Lakh include 50,000/- processing fees



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HOW TO APPLY

- The online application is for admission to programs offered at International Institute of Business Studies.
- ◆ Email ID submitted at the time of registration will be used for all correspondences until enrollment is completed. Change in Email ID will NOT be permitted under any circumstances.
- International Institute of Business Studies Query Management System:
- Applicants are strongly advised to use the International Institute of Business Studies
- (IIBS-QMS), rather than an email, to get a quick response.
- → Register and verify your email ID
- Click on [Any Queries? Ask US] in your dashboard
- Select the query category and submit your query

Steps to follow







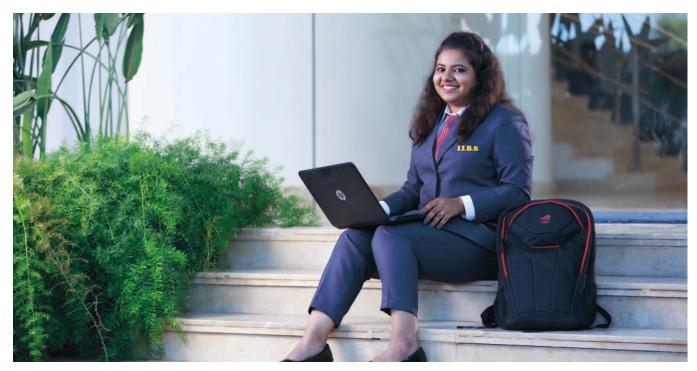
















BENGALURU

National Head Office: Bengaluru Campus (R.T.Nagar) #119, KHB Main Road, Kanaka Nagar, R.T.Nagar Post, Bengaluru - 560 032

Phone: +91 96202 48214 | +91 99864 15333

Bengaluru Campus (Near International Airport)

#75, Muthugadahalli, Bangalore North Jala Hobli, Near International Airport, Bangalore - 562157

Phone: +91 99864 15333 | +91 96202 48214

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- in linkedin.com/in/iibsonline
- youtube.com/user/iibsonline

