

INDIAN INSTITUTE OF MANAGEMENT **RANCHI**

"Celebrating 12 years of excellence in management education"

About IIM Ranchi

Indian Institute of Management Ranchi, was the 9th IIM to be established in India and has successfully completed 12 years of delivering quality management education. Our programmes aim at grooming competent students and mould them into efficient leaders who are grounded and humble.



Vision

In pursuit of multifaceted and holistic development



NIRF Ranking

- 15th in NIRF India Rankings 2022 under the Management category



Mission

Commitment to support excellence in management education & research that positively impacts people, organizations, and society



Accreditations

HRM Program accredited by NHRD and recognized by SHRM

*Our core values are **Humility, Honesty and Hardwork***

Batch Insights (2021-23)



MBA - 399



MBA BA - 35



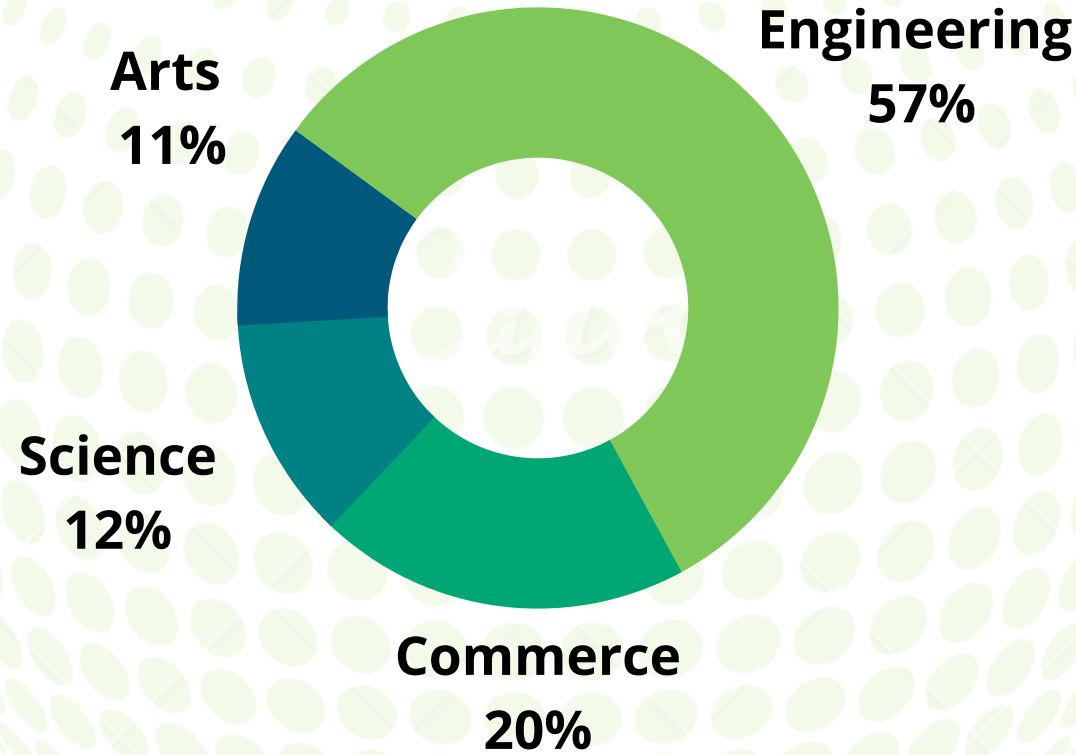
MBA HR-69

60%

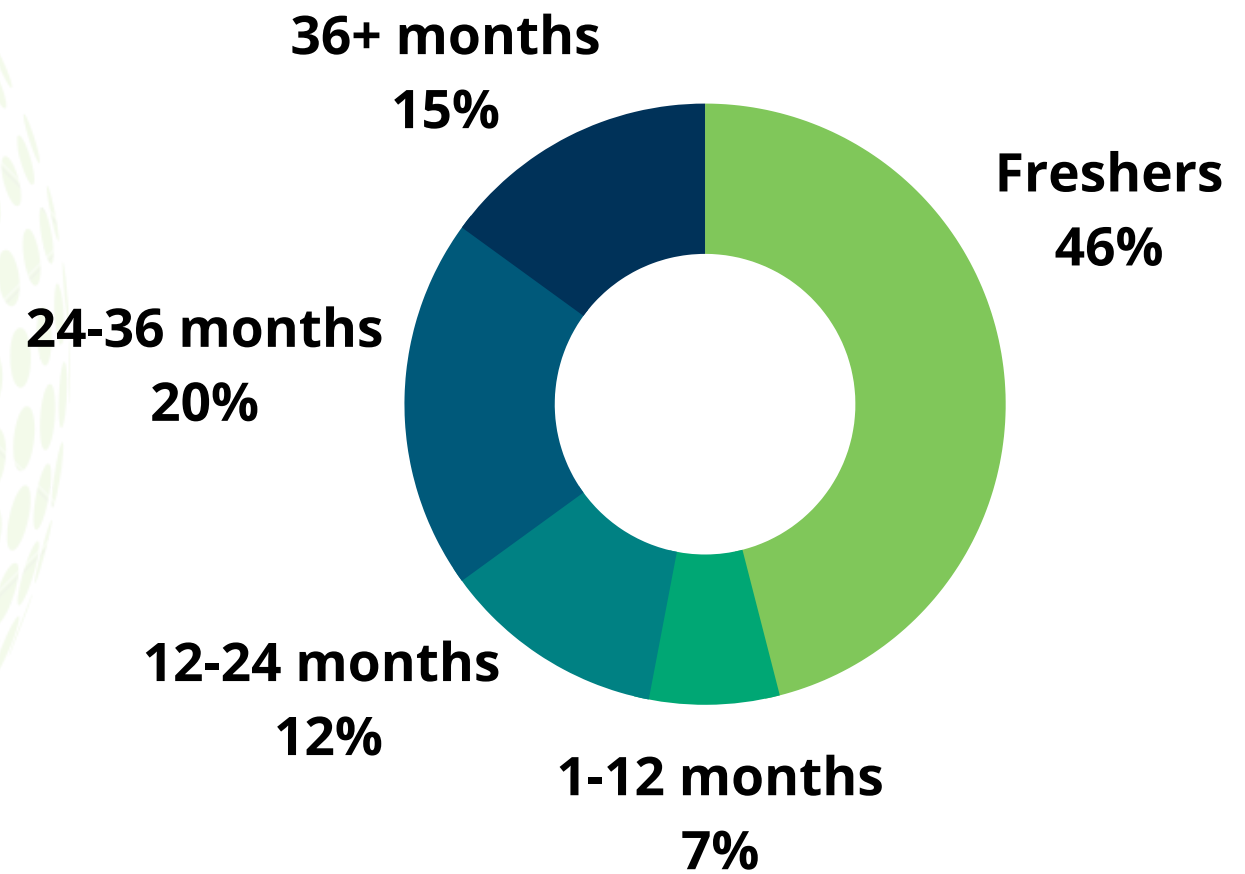


Gender Diversity

40%

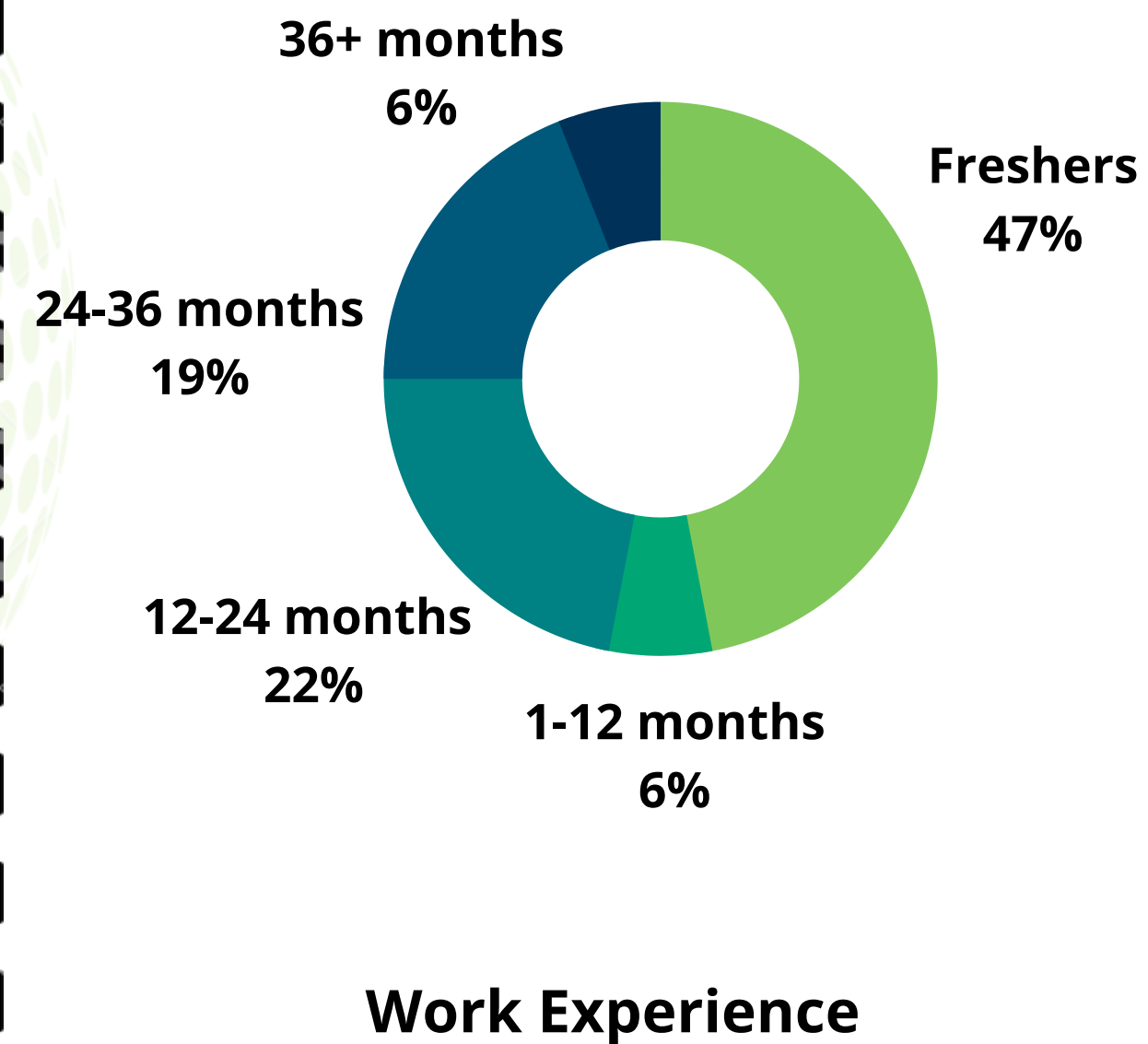
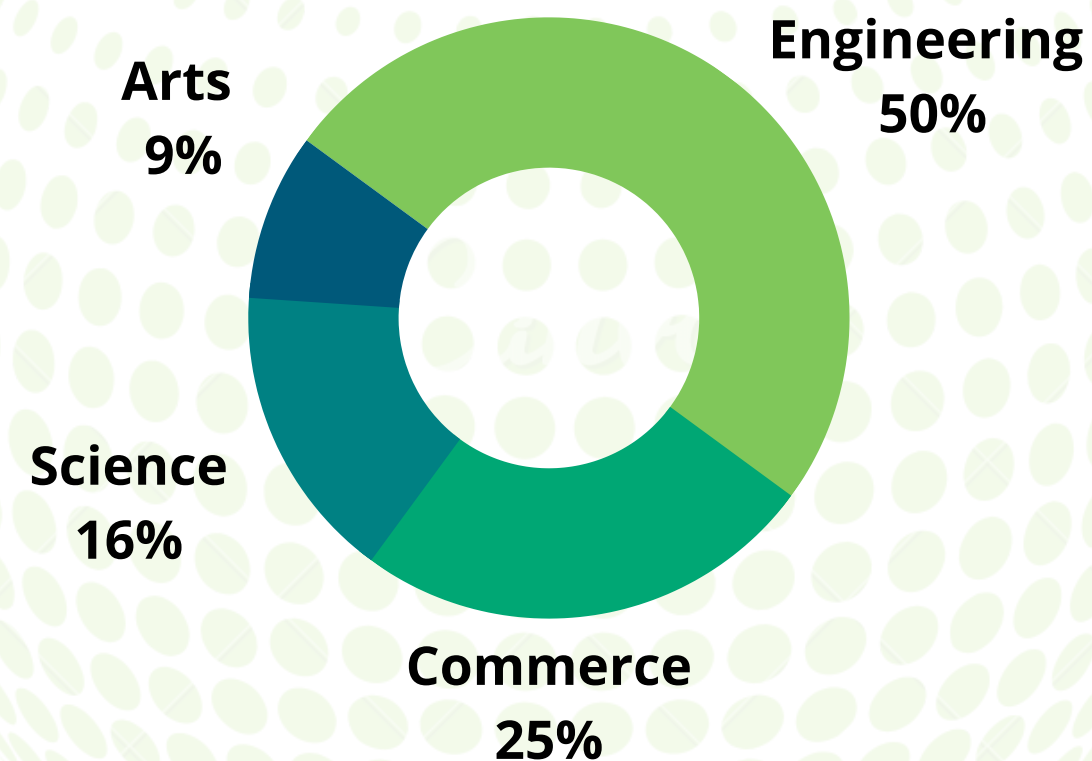
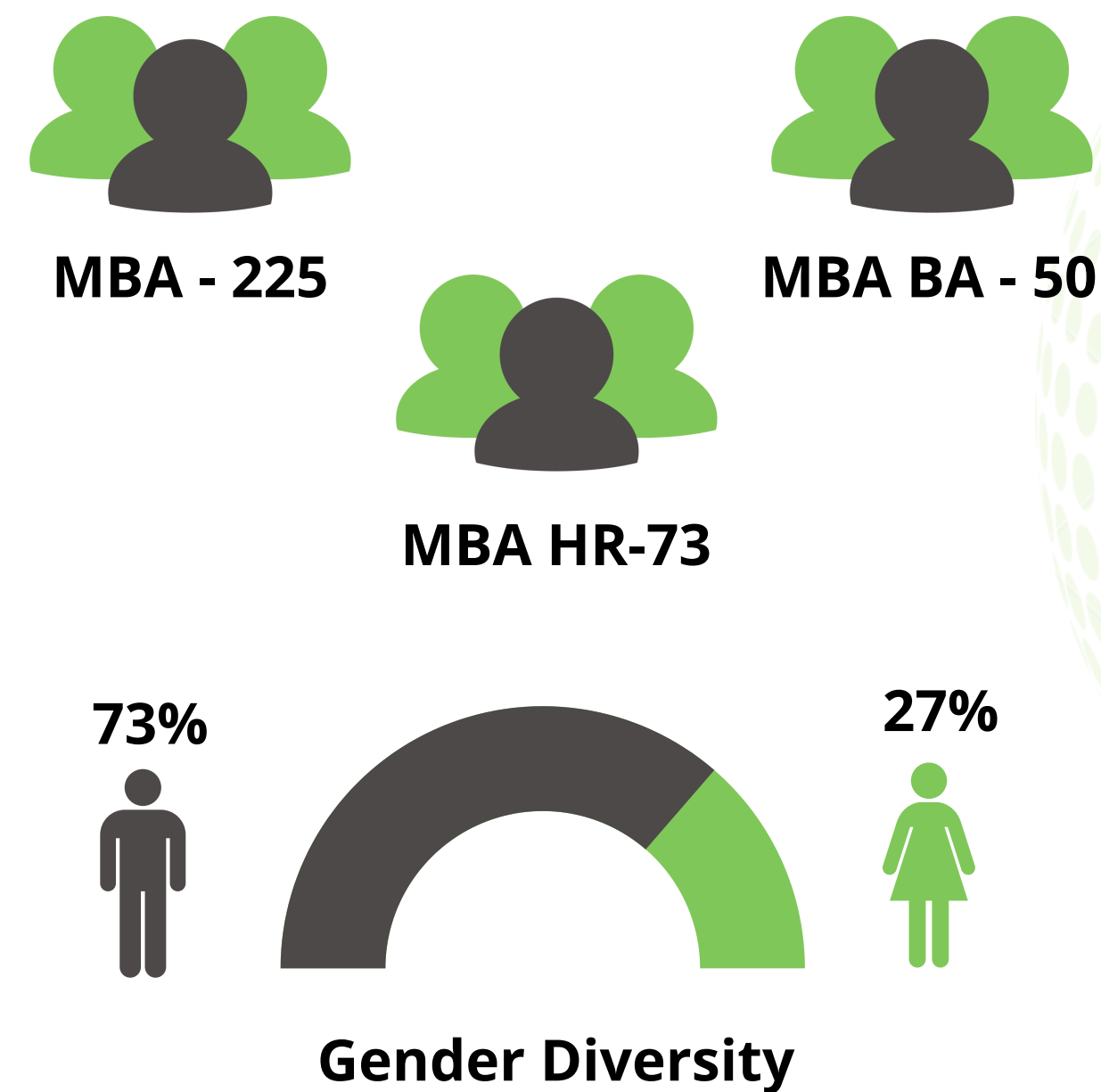


Academic Background

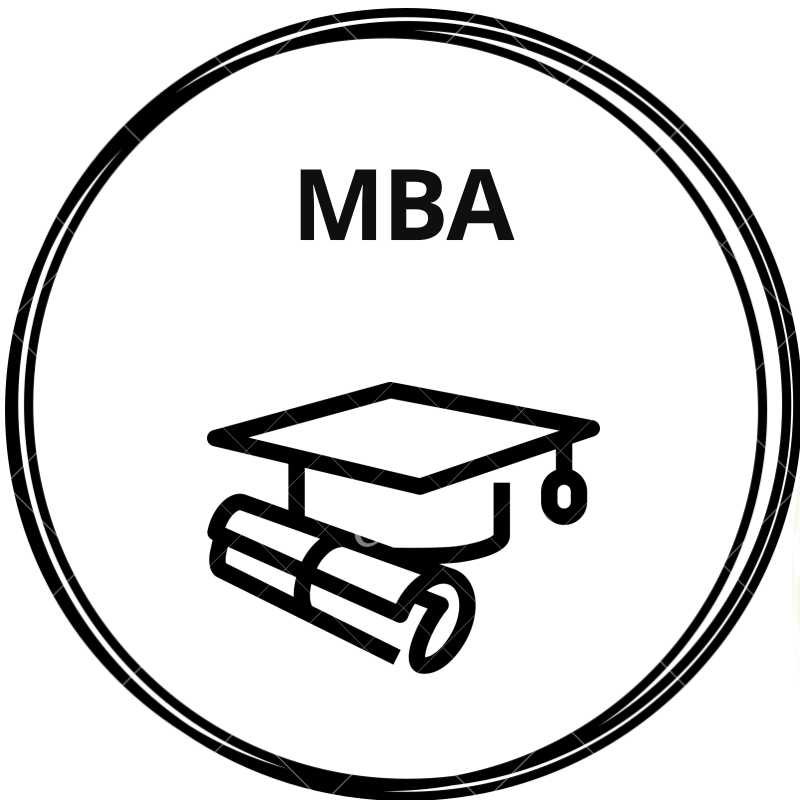


Work Experience

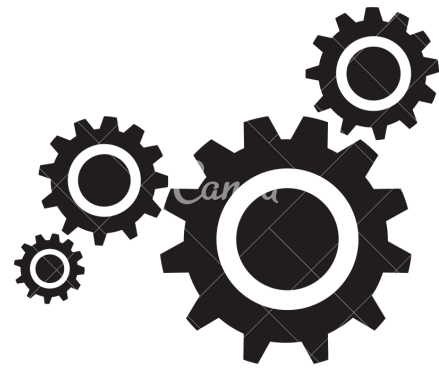
Batch Insights (2022-24)



Programmes Offered



Specialisations Offered (MBA)



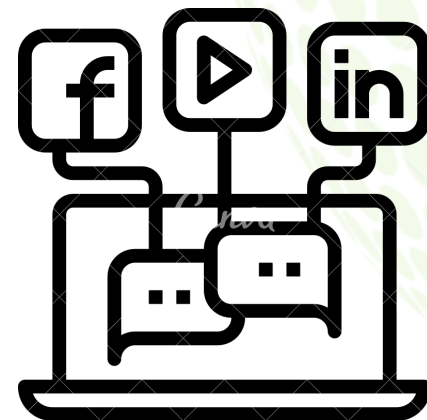
Operations



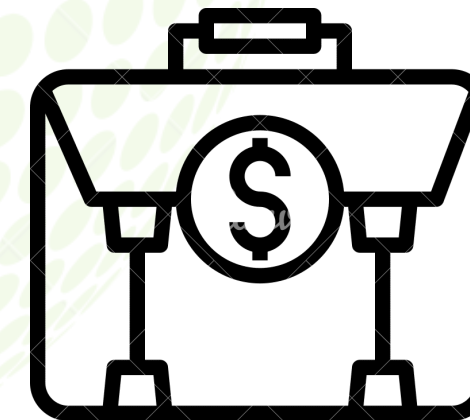
Strategy & Consulting



IT Analytics



Marketing



Finance

Programme Overview - MBA

The MBA Programme at IIM Ranchi is one of the highly-rated courses in management owing to its balanced blend of theoretical knowledge and industry exposure. The course is structured to lay the foundations of core management principles in the first year followed by introducing a varied set of elective options in the second year for students to choose from.

MBA First Year : List of Compulsory Courses

TERM 1

- Microeconomics
- Financial Reporting & Analysis
- Micro Organizational Behaviour
- Business Statistics
- Marketing Management I
- Business Communication I
- Business Ethics
- Financial Markets
- Managerial Computing

TERM 2

- Macroeconomics
- Managerial Accounting
- Corporate Finance
- Operations Management I
- Marketing Management-II
- Operations Research
- Macro Organizational Behaviour
- Business Research Methods I

TERM 3

- Human Resource Management
- Strategic Management
- Operations Management-II
- Information Systems
- Entrepreneurship
- Business Research Methods-II
- Legal Aspects of Business
- Business Communication – II

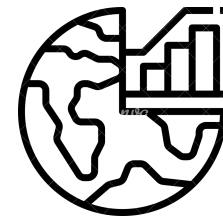
Programme Overview - MBA

MBA Second Year : List of Electives Offered



Accounting & Finance

- Investment Management
- Project and Infrastructure Finance
- Derivatives
- Financial Econometrics
- Business Valuation
- Fixed Income Securities
- Bank Management
- Private Equity & Venture Capital
- Mergers and Acquisitions
- Project Management
- Financial Risk Management
- Financial Analytics
- Commodity Markets & Derivatives



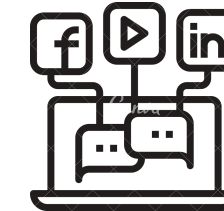
Economics

- Money, Banking, and Finance
- India and World Economy
- Game Theory & Strategic Behaviour
- Pricing Strategy for Decision Making
- International Trade
- Data & Decision



Information Systems

- Data Mining & Predictive Analytics
- Strategies for Information Systems Management
- Social Media & Cognitive Analytics
- Managing Innovation in the Digital Era
- Marketing Intelligence & Marketing Analytics
- Neural Networks & Deep Learning
- Fundamentals of Business. Analytics & Intelligence
- E-Service Management
- Supply Chain Analytics
- AI Applications in Business

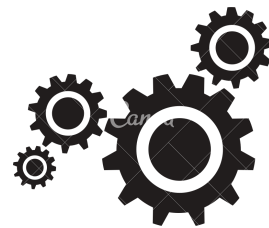


Marketing Management

- Product & Brand Management
- Integrated Marketing Communications
- Consumer Behaviour
- Sales & Distribution Management
- Marketing Analytics
- Digital Marketing
- Customer Relationship Management
- Retail Management
- Business to Business Marketing
- Sports & Entertainment Marketing
- Strategic Marketing
- Service Marketing

Programme Overview - MBA

MBA Second Year : List of Electives Offered



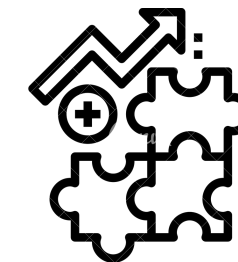
Operations Management

- Supply Chain Management
- Project Management
- Data Analytics for Decision Making in Business
- Service Operations Management
- Procurement & Materials Management
- Dynamic Pricing & Revenue Management
- Operations Strategy
- E-service Management
- Supply Chain Analytics
- Operations Analytics
- Decision-making tools & techniques for managers



Organizational Behaviour & HRM

- Negotiation and Conflict Management
- Neuroscience for Personal Growth



Strategy

- Competitive & Cooperative Strategy (CCS)
- Corporate Strategy
- Simulations in Strategy
- Strategic Change & Transformation
- Strategy Consulting
- Strategic Management of Innovation & Technology
- Mergers & Acquisitions
- Applied Theory in Strategy & Competition
- Strategic Alliances
- Industry and Competitive Analysis
- Management Consulting
- Corporate Entrepreneurship & New Venture Planning
- Corporate Strategy & Governance in the East and the West

Programme Overview - MBA HR

The flagship programme of IIM Ranchi, the 2-year course in Human Resource Management has garnered the trust and respect of the industry with its utmost focus on academic excellence and practical exposure.

MBA HR First Year : List of Compulsory Courses

TERM 1

- Microeconomics
- Financial Reporting & Cost Management
- Micro Organizational Behaviour
- Business Statistics
- Marketing Management I
- Business Communication I
- Business Ethics
- History & Philosophy of Human Management
- Managerial Computing

TERM 2

- Macroeconomics
- Industrial Relations
- Financial Management
- Operations Management I
- Marketing Management-II
- Operations Research
- Macro Organizational Behaviour
- Business Research Methods I

TERM 3

- Human Resource Management
- Strategic Management
- Organizational Development & Change
- Information Systems
- Entrepreneurship
- Business Research Methods-II
- Legal Aspects of Business
- Business Communication – II

Programme Overview - MBA HR

MBA HR Second Year : List of Compulsory Courses

TERM 4	TERM 5	TERM 6
<ul style="list-style-type: none"> • Industrial Disputes & Welfare Legislations • Training & Career Development • Performance Appraisal & Management • Strategic Staffing • Total Rewards Management • Occupational Testing and Measurement • Negotiation & Conflict Management 	<ul style="list-style-type: none"> • Social Security Legislation & Code on Social Security • Human Resource Information System • Global HRM • Competency Management • HR Analytics 	<ul style="list-style-type: none"> • Wage Legislation & Code on Wages • HR decision making: Insights from Neuroscience • Employer Branding • Advanced Positive Psychology for Managers

Programme Overview - MBA BA

Introduced in 2021, the MBA BA Programme aims to build proficiency and analytics wisdom among students. The 2-year course provides students to choose from a wide range of 39 electives in the final year after building a strong foundational base in the first year.

MBA BA First Year : List of Compulsory Courses

TERM 1

- Business Statistics
- Data Management
- Introduction to Business Analytics
- Introduction to Python
- Legal Aspects of Business
- Managerial Computing
- Marketing Management
- Mathematical foundation for Business Analytics
- Organisational Behaviour

TERM 2

- Business Communication
- Business Ethics
- Business Intelligence & Data Visualisation
- Financial Reporting & Analysis
- Information Systems
- Managerial Economics
- Operations Management
- Operations Research

TERM 3

- Business Research Methods
- Design Thinking
- Econometrics
- Financial Management
- Human Resource Management
- Machine Learning & Predictive Analysis
- Strategic Management

Programme Overview - MBA BA

MBA BA Second Year : List of Electives Offered

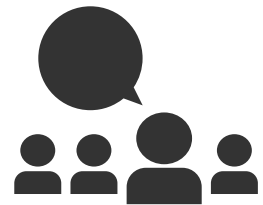
- 
- Advanced Predictive Analysis
 - Advanced Econometrics
 - Analysis for Strategy
 - AI Applications in Business
 - Artificial Neural Network & Deep Learning
 - Big Data Management & Analytics
 - Blockchain Technology
 - Capstone Business Stimulation
 - Data Analysis in Social Science & HR
 - Data Privacy & Ethics
 - Decision Support Systems
 - Fin-Tech
 - Financial Derivatives
 - Pricing Analytics
 - Financial Risk Analytics
 - Government Analytics
 - HR Analytics
 - Healthcare Analytics
 - Machine Learning Algorithms
 - Mathematical Modelling & its Applications in Finance
 - Marketing Intelligence & Marketing Analytics
 - Multimedia Analytics
 - Modern Regression
 - Metaheuristic Strategy for Prescriptive Analytics
 - Models for Marketing Strategy
 - Operational Risk Analytic
 - Quality Management & Analytics for the Digital Edge
 - Regression & Time-Series Models
 - Recommender Systems
 - Retail Analytics
 - Stochastic Processes & Simulation
 - Social Media Analytics
 - Supply Chain Analytics
 - Strategy for Analytics
 - Survival Analysis
 - Simulations in Strategy
 - Service Operations Management
 - Telecom Analytics
 - Text Mining & Natural Language Processing

Placement Process



Stage 1

Interest form floated along with the JD



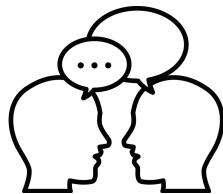
Stage 2

Profile shortlisting*



Stage 3

Case/Group Discussion Round*



Stage 4

Personal Interview*

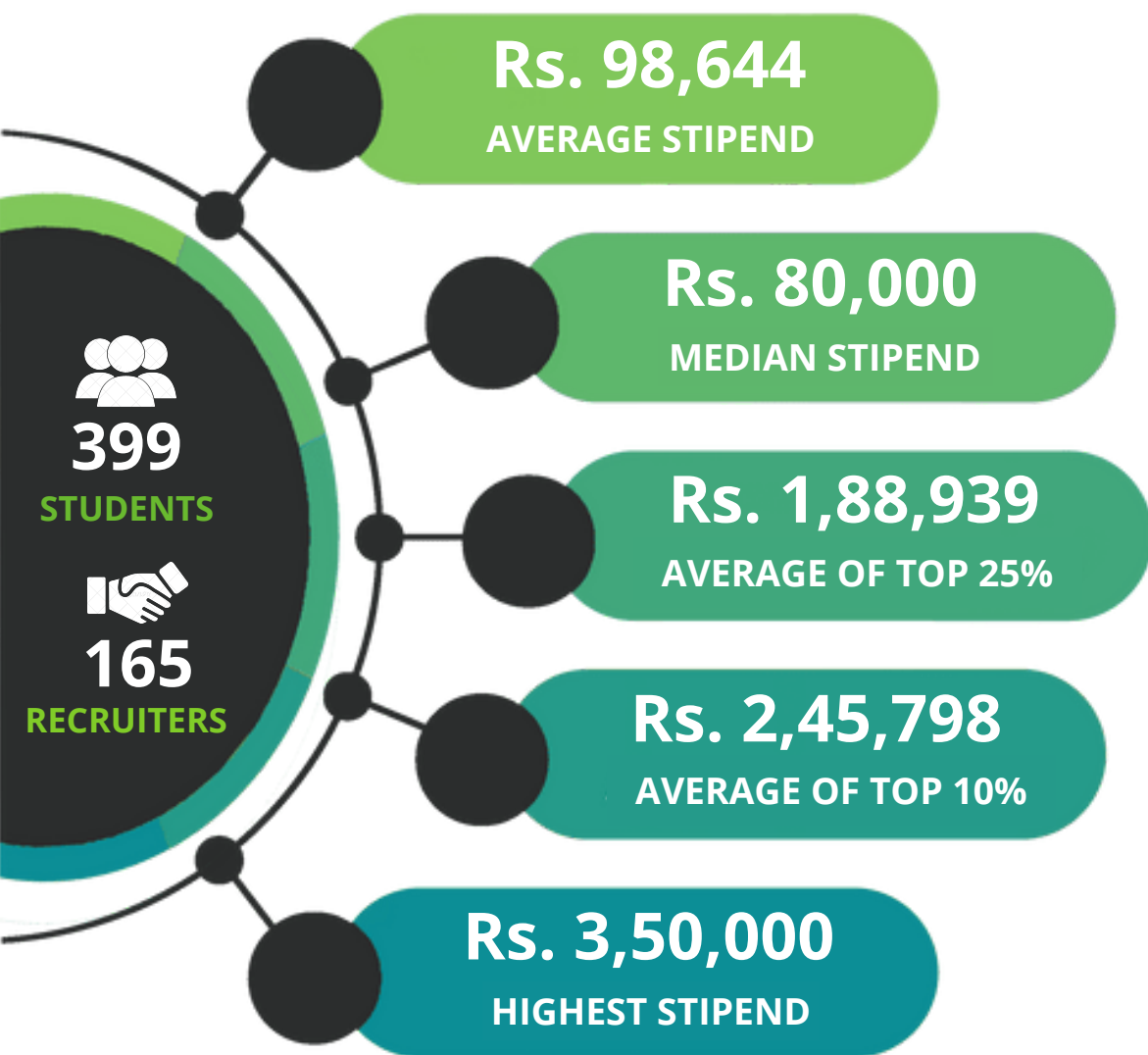


Stage 5

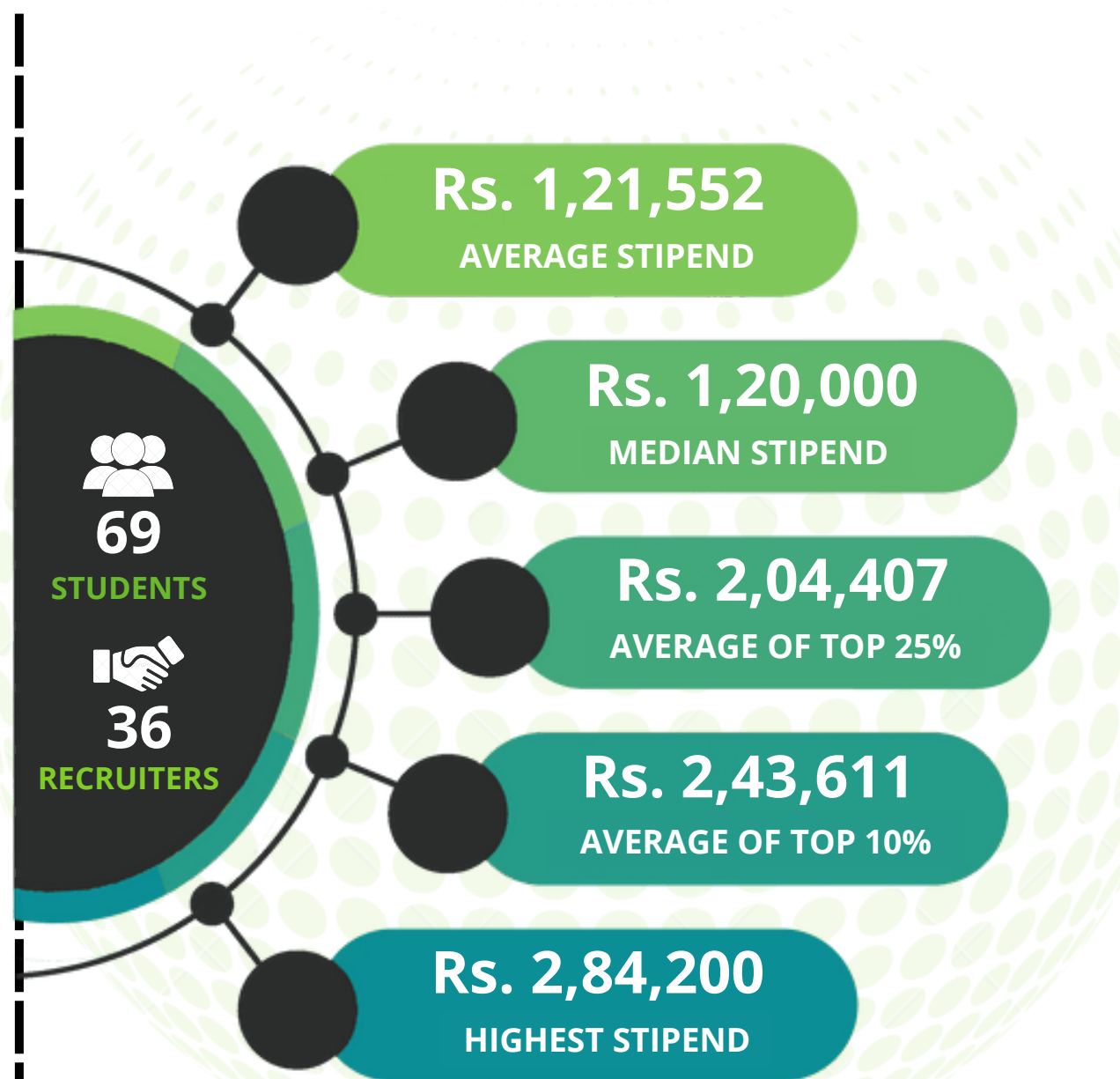
Final Selection



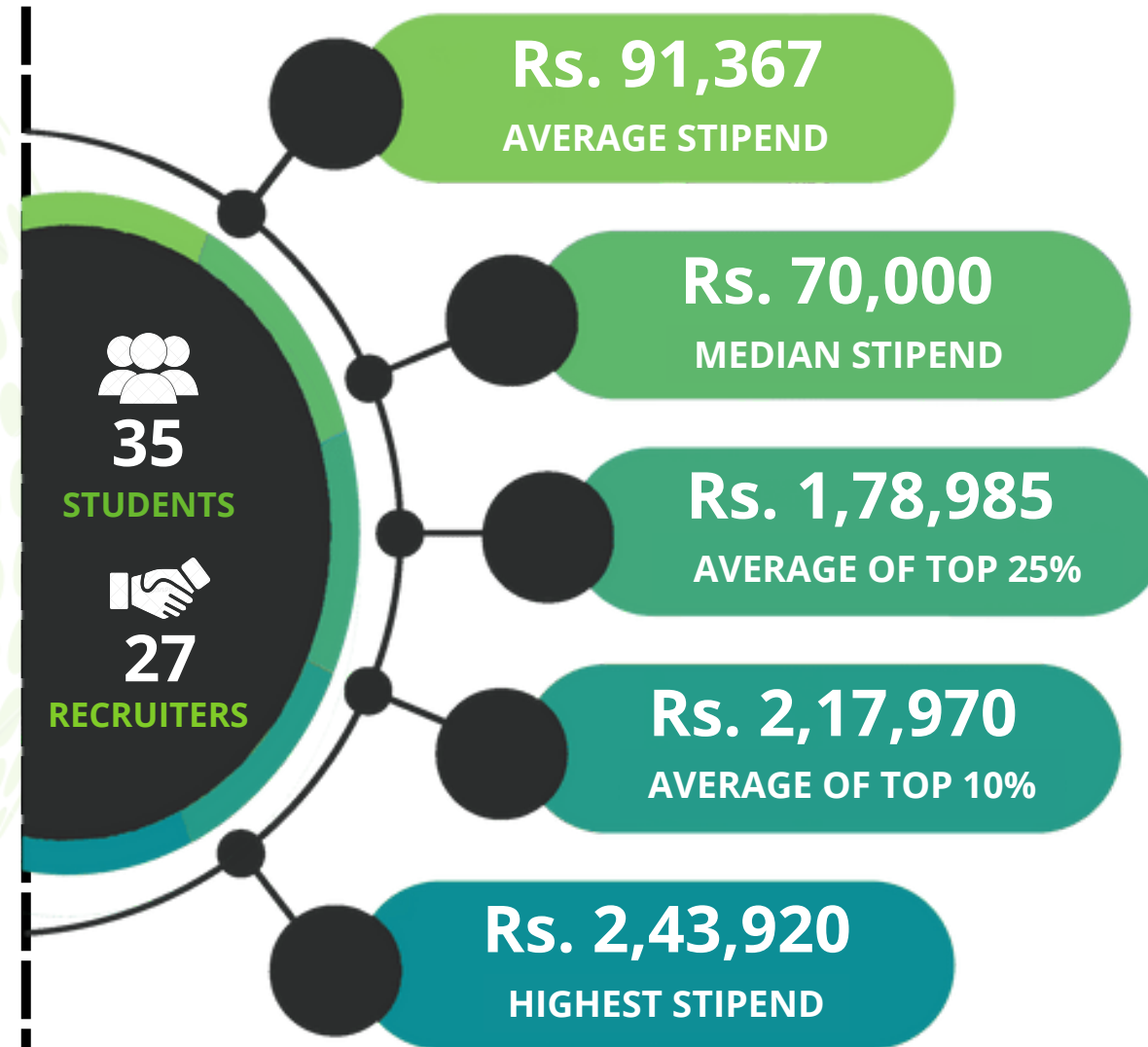
Summer Placement Snapshot



MBA



MBA - HR



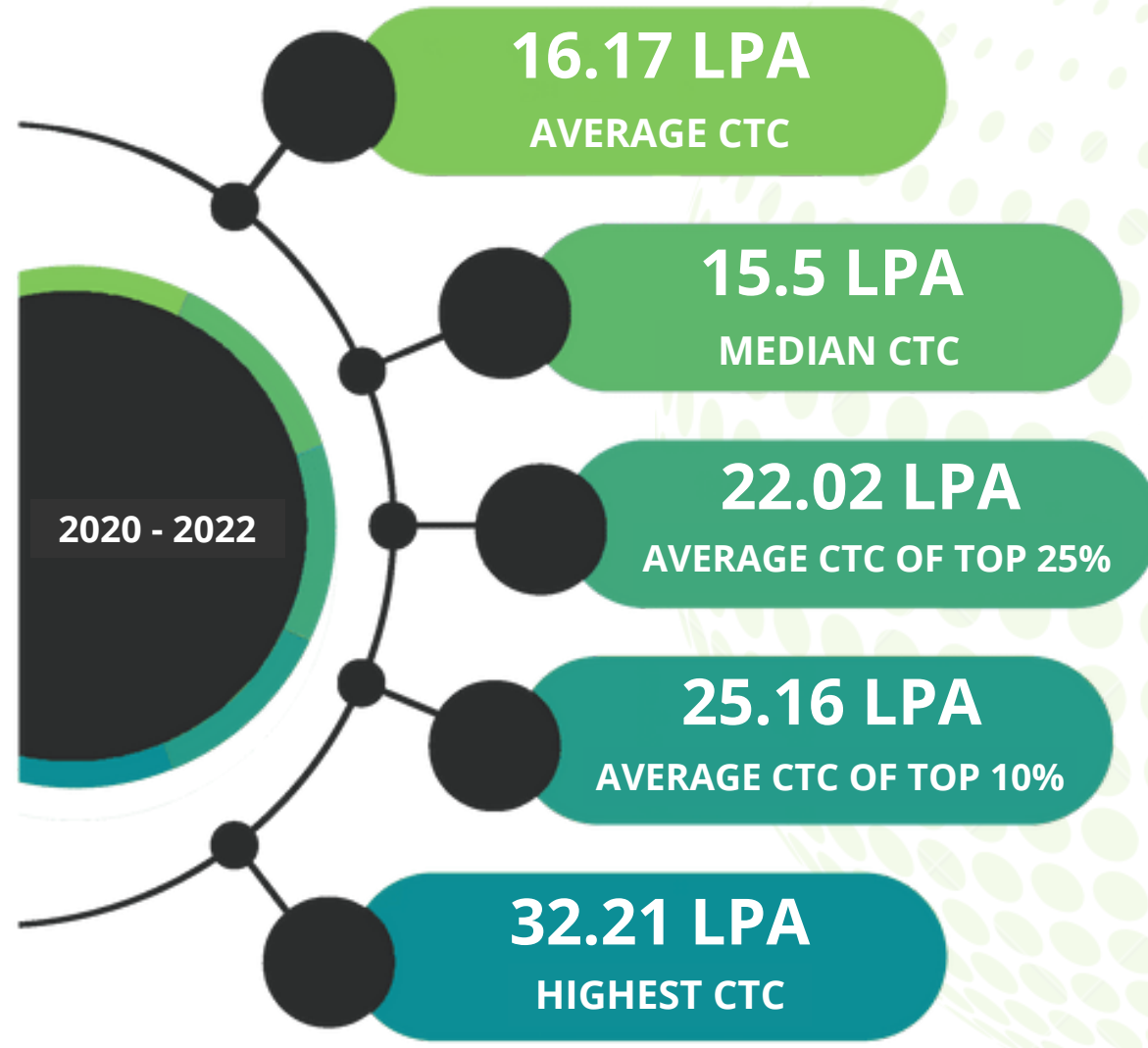
MBA - BA

Final Placement Snapshot

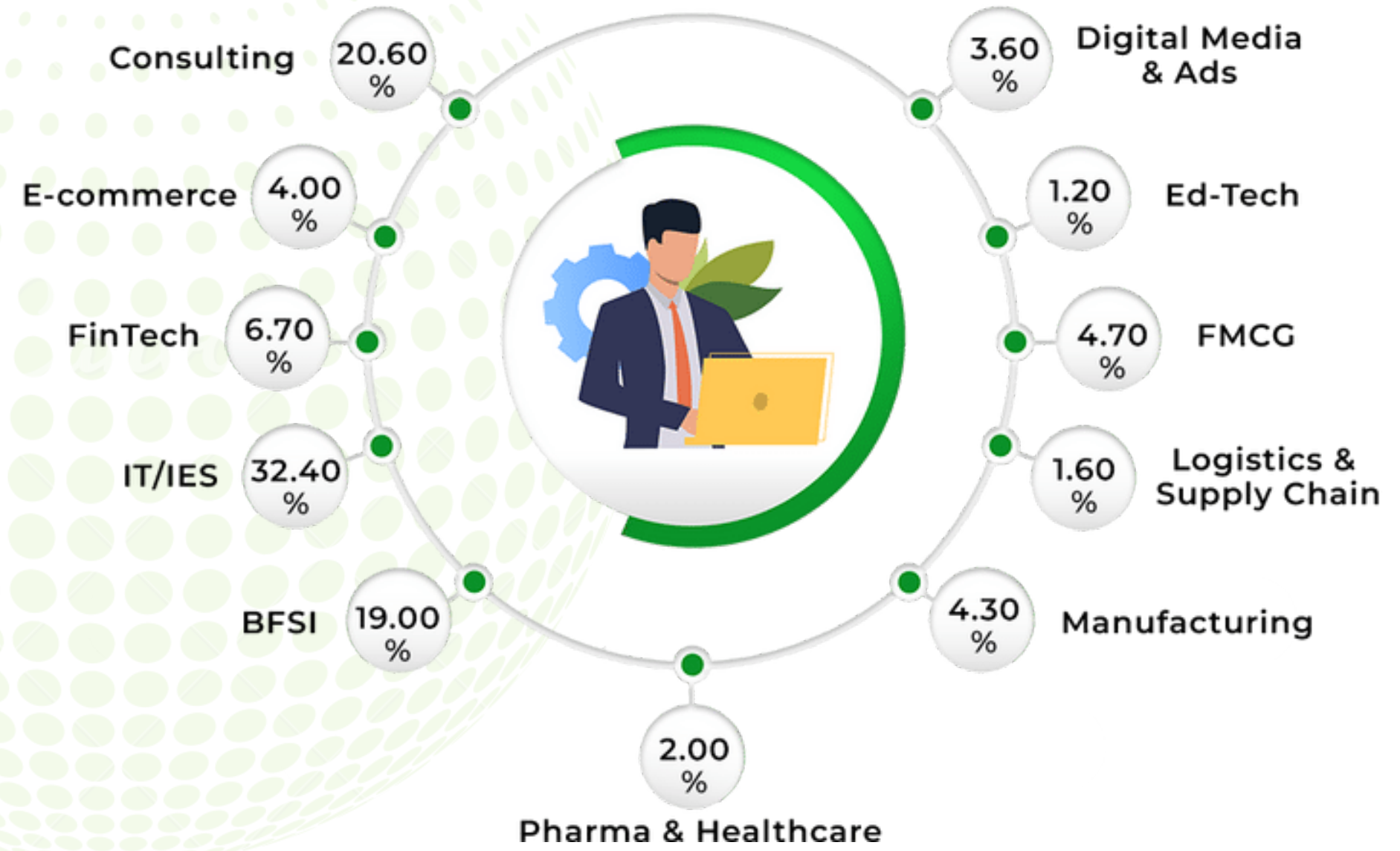

253
STUDENTS

MBA


77
RECRUITERS



INDUSTRY WISE SPLIT

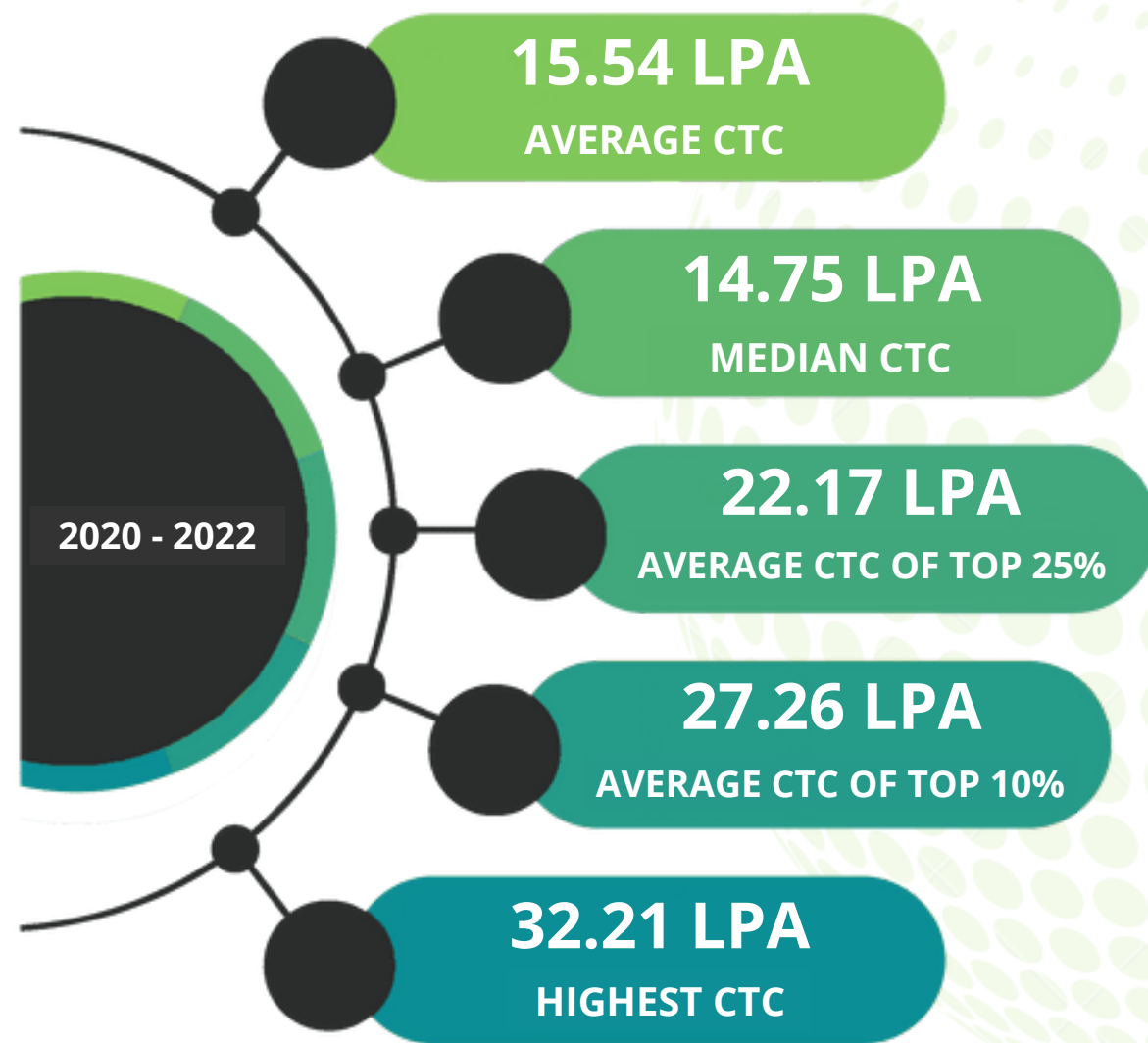


Final Placement Snapshot

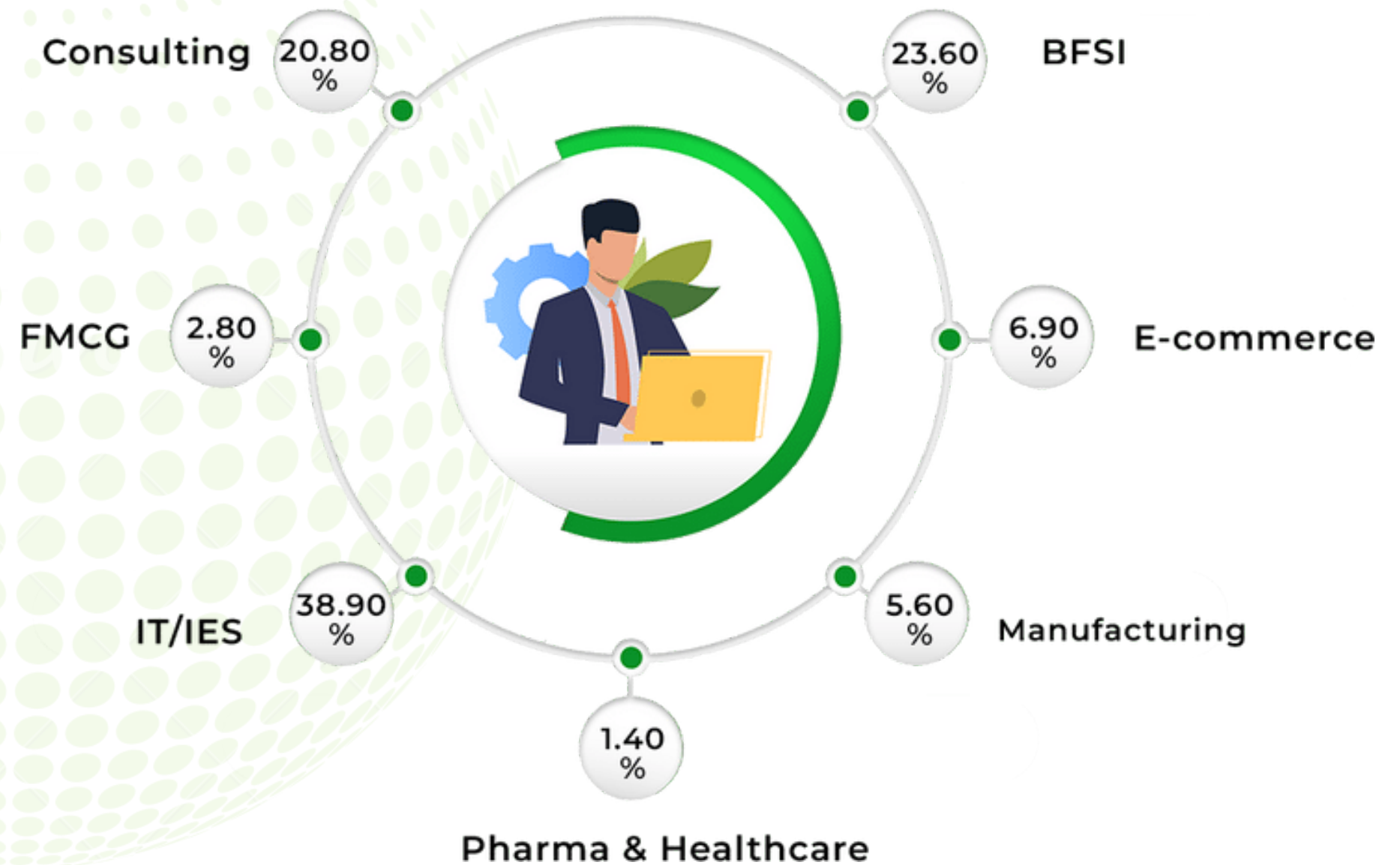

72
STUDENTS

MBA-HR

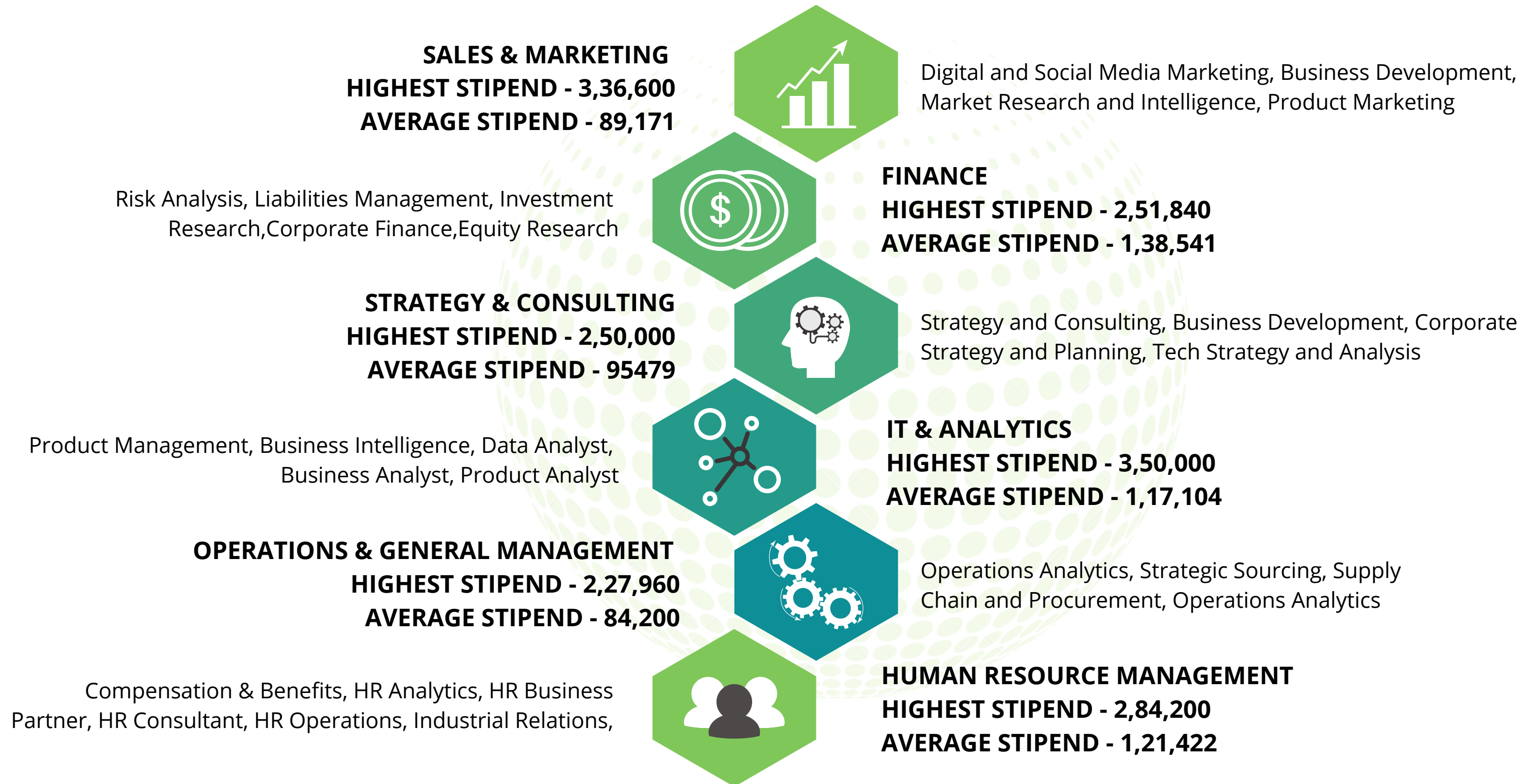

21
RECRUITERS



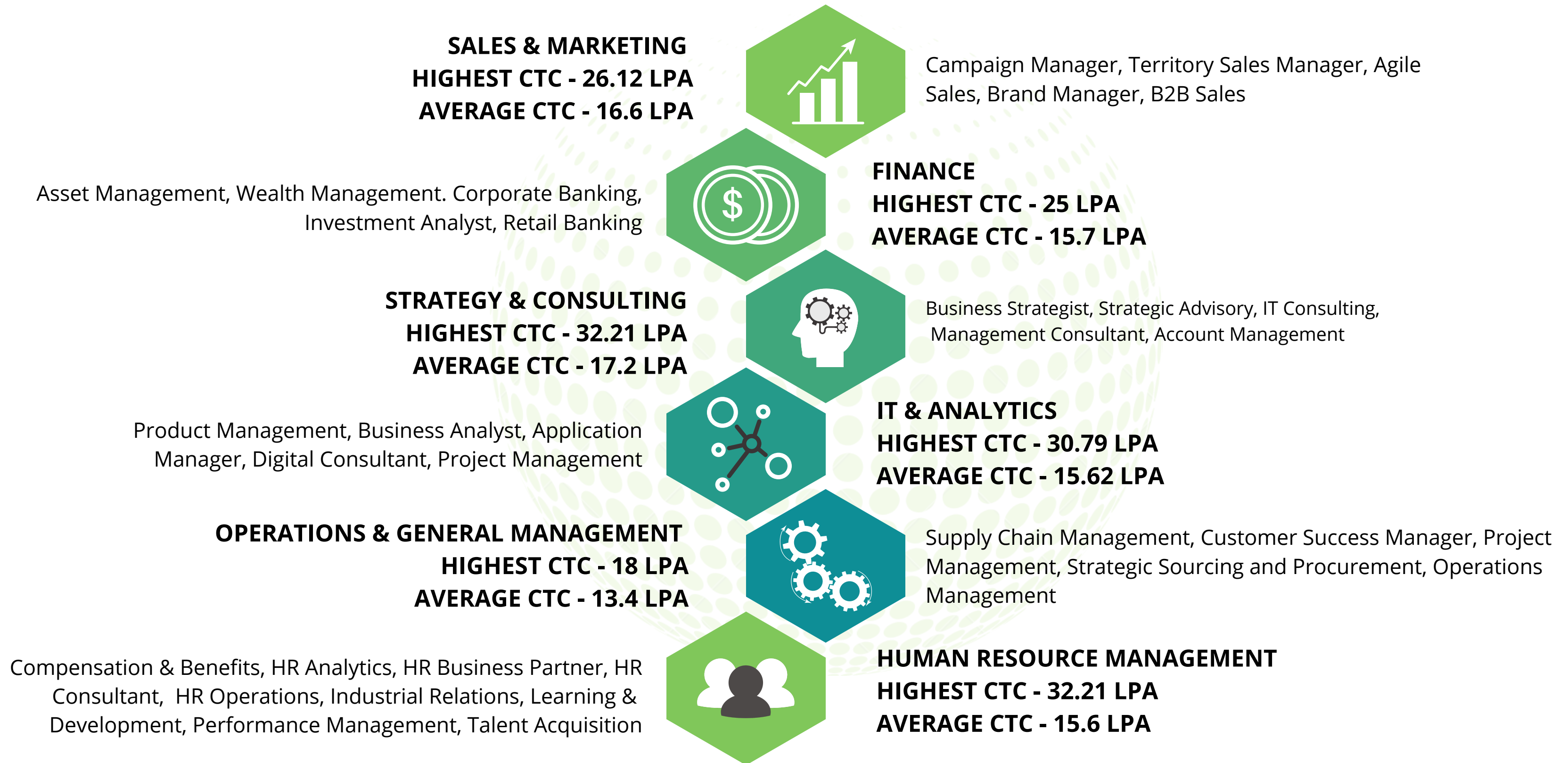
INDUSTRY WISE SPLIT



Summer Placement Statistics (2021-23)



Final Placement Statistics (2020-22)



Prominent Associations MBA



Prominent Associations HR

accenture

ADITYA BIRLA
CAPITAL

BRITANNIA

AICL

asianpaints

Cognizant

Capgemini

DE Shaw & Co

Deloitte.

EY

falabella.

Flipkart

HCL

ADITYA BIRLA
HINDALCO

IBM

ICICI Bank

IDFC FIRST
Bank

Infosys CONSULTING

JINDAL
STEEL & POWER

SAMSUNG

shadowfax
we deliver.

SKAPS

TATA STEEL

WINZO
PLAY MORE WIN MORE

wipro

Campus Engagement

1

Final Placements

2

Summer Placements

3

Corporate Competitions

4

Live Projects

Corporate Competitions



Tata Imagination Challenge 2021
National Winner & Popular Choice Award



MI Summit 3.0
National Winners



HSBC IB League
National Winners



Meero Campus Challenge
National Winners



CFA Institute
CFA Institute
Research Challenge
National Finalists



MBAvengers
National Winners



Global Management Challenge
National Finalists



V.I.P Gear
National Finalists



Nomura Nav Nirman 2.0
National Finalists



Reliance T.U.P 7.0
National Finalists



Flipkart Wired 5.0
National Semifinalists



Amazon ACE Challenge
National Semifinalists

Student Activities



10
Clubs



7
SIGs



7
Committees



7
IBs



Conundrum - The Consulting Club

Cricket Mandi, Strategist, Symvoulous 3.0



HiRe - The HR Club

HR Conclaves, Agon, Brainstorm, Outlook



Digitalytics Club

Digipathshala, R Boot Camp, Know Your Tools



Marquess Club

Marcase, Ad'O-Mania, Revive, Marq Connect



E-Cell Club

EnCase, Startup Work - shops, Sharkpreneurship



Polynomics

Newsletter, Gyan Sessions, Debates



Ellipsis - The Literary Club

Sangreal, Ignis, Terra Nullius, Cinema Paradiso



Samarpan Club

SurReel, Joy of Giving, Unnat Bharat Abhiyaan



Finopsis Club

Plutus 7.0, Agon, Price Battles, Open Outcry



Sankriya Club

Beer Game, Crack the Case, BizSim

Stay and Travel Details

Accomodation			Distance From				
Hotel	Rating	Price	Railway Station	Airport	Suchana Bhawan	Campus	Khelgaon
Radisson Blu Hotel	4.5/5	6885	1.6 KM	5.8KM	5.6 KM	11 KM	9.7KM
Chanakya BNR Hotel	4.1/5	3874	0.20 KM	3.7 KM	6.3 KM	12.8 KM	9.8 KM
Capitol Residency	4.3/5	3383	0.55 KM	3.6 KM	6.6 KM	14.3 KM	10.1 KM
Le Lac Sarovar Portico	4.3/5	3310	4.1 KM	8.3KM	2.6KM	13KM	8.6 KM
Capitol Hill	4.4/5	3300	2.3 KM	6 KM	6.5KM	12 KM	10 KM
Jade Square	4.3/5	2834	4.3 KM	2.8KM	7.7 KM	9.4 KM	12KM
Maple Wood	4.2/5	2802	0.65 KM	4.3 KMs	5.3 KM	12.1 KM	9 KM
The Royal Retreat	4.1/5	2678	7.8 KM	11.3 KMs	8.7 KM	36.9 KM	5.3 KM
Hotel Green Horizon	4.3/5	2467	0.60 KM	3.6 KMs	6.4 KM	13.1 KM	10.1 KM
Hotel Coral Grand	4.2/5	2022	2.0 KM	5.7 KMs	4.6 KM	13.9 KM	7.5 KM
Hotel Pratap Grand	3.8/5	965	1.6 KM	5.8 KM	6 KM	12 KM	9.3 KM
Hotel Akashdeep	4.1/5	782	3 KM	6.9 KM	3.3 KM	13 KM	9.4 KM

**Collaboration
&
Guest House**

Radisson Blu Hotel Ranchi

Contact - 0651 660 2222

Address - Main Road, Diversion Rd, Kadru, Ranchi, Jharkhand 834001

Email ID - info@rdranchi.com

Flight Details

City	Distance	Flight Durations	To Ranchi	From Ranchi	Price Range (in INR)
Delhi	1200km	1 hr 45 mins	<ul style="list-style-type: none"> IndiGo, 5:15 AM Air Asia, 3:35 PM Vistara, 5:55 PM 	<ul style="list-style-type: none"> IndiGo, 7:45 AM Air Asia, 12:20 PM Vistara, 8:15 PM 	6,000 - 8,000
Mumbai	1700 km	2 hr 30 mins	<ul style="list-style-type: none"> Air Asia, 7:50 AM Indigo, 1:55 PM Go First, 2:50 PM 	<ul style="list-style-type: none"> Air Asia, 11:35 AM Air India, 1:45 PM Indigo, 2:40 PM 	5,000 - 7,000
Banglore	1900 km	2 hr 10 mins	<ul style="list-style-type: none"> Air Asia, 9:00 AM Go First, 11:50 AM Indigo, 5:45 PM 	<ul style="list-style-type: none"> Air Asia, 8:05 AM Air Asia, 3:00 PM Go First, 2:50 PM 	6,500 - 8,500
Kolkata	400 km	1 hr 15 mins	<ul style="list-style-type: none"> Indigo, 7:15 AM Indigo, 4:20 PM Air India, 6:15 PM 	<ul style="list-style-type: none"> Indigo, 9:05 AM Indigo, 2:20 PM Air India, 7:55 PM 	4,000 - 6,000
Hyderabad	1250km	1 hr 40mins	<ul style="list-style-type: none"> Indigo, 8:30 AM Indigo, 5:25 PM 	<ul style="list-style-type: none"> Indigo, 10:50 AM Indigo, 7:45 PM 	5,000 - 7,000
Chennai	1600 km	2 hrs 35mins	<ul style="list-style-type: none"> Indigo, 11:45 AM 	<ul style="list-style-type: none"> Indigo, 2:30 PM 	5,000 - 7,000

**All flights mentioned above are direct flights*

THANK YOU

*Looking forward to having a long term
association with you*

✉ pgp.placement@iimranchi.ac.in

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[in linkedin.com/corporaterelationsimranchi](https://www.linkedin.com/company/iimranchi)