



IIM
AMRITSAR

PLACEMENT BROCHURE 2019-21



INDIAN INSTITUTE OF MANAGEMENT AMRITSAR

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IIM AMRITSAR – INTRODUCTION

Indian Institute of Management (IIM) Amritsar is the 15th IIM set up by the Ministry of Human Resources Development with the support of the Government of Punjab. After the registration of IIM Amritsar Society on July 27, 2015, the first batch for the class of 2015-17 was enrolled in August 2015. Later, on October 14, 2015, the IIM Amritsar Board of Governance & Society was constituted. The 'bhumi puja' of the institute was held on 7 October 2019 in the presence of the Hon'ble Education Minister, Shri Ramesh Pokhriyal 'Nishank', Government of India, and Shri Trip Rajinder Singh Bajwa, Punjab Minister of Higher Education. Currently, IIM Amritsar is the 15th oldest IIM and one of the premier management institutes in the country.

Located in Amritsar, the land of the Golden Temple and Wagah Border, the institute benefits from the enriching experience offered by this holy city. 'The Institute' currently runs in the Punjab Institute of Technology Building, 5 km away from the railway station and 10 km from the airport. Its permanent campus is being constructed about 7 km from ISBT and 8.5 km from the railway station, making it easily accessible.

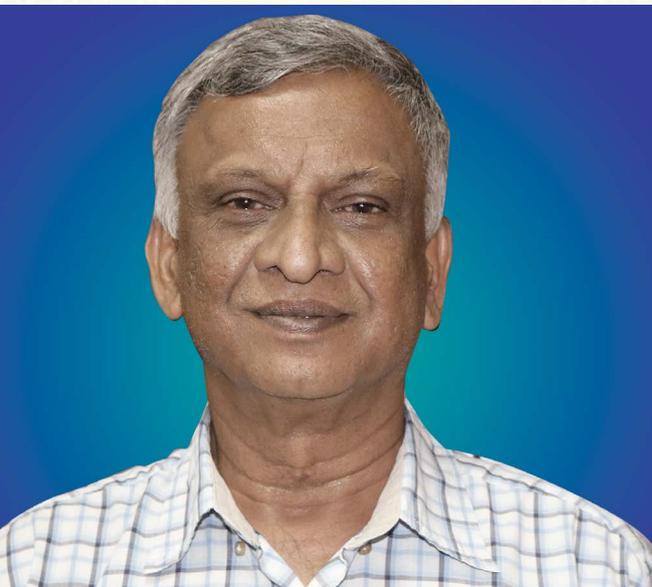
IIM Amritsar, at present, offers a Post Graduate Program in Management and since 2020 has started accepting Doctoral students. The MBA program has been designed to provide world-class management education so as to meet the requirements of

enterprises across sectors by producing highly insightful management professionals. The institute is committed to imparting strong educational foundations and values in the hearts, thoughts and actions of the future managers. Owing to its indefatigable allegiance to provide exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short span of time. 'The Institute' follows the same pedagogy as practiced by the other members of the prestigious IIM fraternity. With the various facilities like state-of-the-art IT-enabled classrooms, a digital library giving access to the most relevant national and international business and management journals, auditorium, student activity room, indoor & outdoor sports facilities, gymnasium, spacious hostel rooms, etc.

IIM Amritsar provides a nurturing environment for its students to learn and grow. IIM Amritsar also focuses on creating an entrepreneurial culture, where the students and faculty work together to create the best enterprising solutions. Besides getting to learn from qualified faculty and industry leaders, the students, learn by involving themselves in various club and committee activities. The tireless efforts of our students result in their winning many corporate and B-school competitions and, ultimately bagging promising career opportunities. In a true sense, IIM Amritsar is the playground for the dreams to nurture, personalities to flourish and careers to change the world.



DIRECTOR'S MESSAGE



I take pleasure to introduce the fifth and sixth batches of MBA students of IIM-Amritsar, comprising of one-hundred-forty-six (146) and two-hundred-seventeen (217) graduates, respectively. The student body comprises of 90 females and 273 males from 25 states, a very significant increase in diversity compared to prior years



Dear Recruiter,

Greetings! I am proud to share with you that IIM Amritsar has successfully completed five years of existence and the construction of the permanent campus has begun with an expected completion date of two years. As we navigate through the pandemic, I hope that all of you are staying safe and successfully adjusting to the new normal.

I take pleasure to introduce the fifth and sixth batches of MBA students of IIM-Amritsar, comprising of one-hundred-forty-six (146) and two-hundred-seventeen (217) graduates, respectively. The student body comprises of 90 females and 273 males from 23 states, a very significant increase in diversity compared to prior years. We have also increased the batch size this year. While the pandemic has created a sense of insecurity and uncertainty, it has not broken the spirit of IIM Amritsar fraternity. Our classes have begun from the early August in the virtual mode and we should be hosting our students on campus as soon as the central and state governments give us the clearance to go ahead.

With a revised MBA curriculum that we rolled out this year to keep up with the changing industry demands, our students are provided a holistic education. To complement the academic environment provided by expert faculty members, the industry interaction exposes the students to the real world through various conclaves (HR, Finance, Marketing, Strategy, Operations) organized throughout the year allowing interactions with industry experts.

Additionally, our students are very active in serving the community through their corporate social responsibility initiatives to complete a holistic education and participating in national and international competitions.

As an evidence of our students calibre, the number of first-time recruiters and returning companies have been on the rise. Last year, internationally renowned companies like Cipla, Grant Thornton, Landmark Group of Dubai, Bisleri, Nielsen, among others, chose to recruit our students for the first time, in addition to, several prominent returning companies like the four of the big accounting firms, ICICI Lombard, Anand Rathi, L&T, etc.

I personally invite you to this year's campus recruitment event and look forward to welcoming you. Please do not hesitate to contact me or our placement coordinator in assisting you in any way we can to make this year's event a special one, in the midst of COVID-19 pandemic!

With warm regards,

Prof. R. Nagarajan, Ph.D.
Director, IIM Amritsar

PLACEMENT CHAIRS' MESSAGE



Prof. Arun Kumar Kaushik

Dear Recruiters,

We hope you all are staying safe in this ongoing pandemic.

Undoubtedly, IIM Amritsar has the potential to be one of the most active and the largest B-schools in the country. We envision this happening through the synergies of our Director, passionate faculty, staff, and our students in creating an exciting work and educational environment at IIM Amritsar.

IIM Amritsar is an institute where participants are encouraged to believe in themselves. The institute's philosophy of education has always been meeting the needs of every student. Young minds at IIM Amritsar campus acquire skills and knowledge efficiently as we provide a stimulating and purposeful surrounding. The participant's self-esteem is heightened, which results in self-motivation in such an environment where work and efforts are valued. Academic excellence under the guidance of in-house and visiting faculty from various IIMs, and premier B-schools, along with extra co-curricular activities, completes the process of education at IIM Amritsar. Additionally, we equip our students with cutting edge training and make them industry-ready by inviting professionals, conducting interactive sessions and organizing field visits.

We want to update you that we have started the current academic year timely using suitable digital platforms. Students are doing decent work, understanding their responsibilities, keeping themselves engaged and successfully converting this challenging situation into an opportunity to learn. We have an increased batch size, with full of enthusiasm towards learning.

We would like to thank all our prominent recruiters for their instrumental role in the successful placements of our previous batches in leading firms of the country. We would also like to appreciate our Director, Faculty, staff and all Placement Committee members for their tireless perseverance and efforts, which have resulted in the progression of the Institute in all areas.

We are looking forward to establishing a more profound, more robust, and mutually beneficial relationship with your esteemed organization.

Yours Sincerely,

Placement Chair(s),
IIM Amritsar



Prof. Gurbir Singh

FACULTY

MBA-05 Faculty

Faculty

Prof. Amit Gupta

Prof. Arun Kaushik

Prof. Chetan Chitre

Prof. Divya Tripathi

Prof. Gurbir Singh

Prof. Harpreet Kaur

Prof. Madhu

Prof. Mahima Gupta

Prof. Mukesh Kumar

Prof. Nagarajan Ramamoorthy

Prof. Pankaj Gupta

Prof. Pavneet Singh

Prof. Purva Grover

Prof. Ravishankar

Prof. Surender Rao Komera

Prof. Sweta Singh

Prof. Vartika Dutta

Visiting Faculty

Prof. Debi Saini

IIM Ranchi

Prof. Diptiman Banerji

Jindal Global Business School,
O.P. Jindal Global University

Prof. Harsh Vardhan

Consultant

Prof. Madhumita Mohanty

Consultant

Prof. Prantosh J Banerjee

Consultant

Prof. Rajesh Madhavan

Consultant

Prof. Rajiv Srivastava

IMI Delhi

Prof. Ruchit Chaturvedi

Consultant

Prof. Saurabh Chandra Pathak

IIM Indore

Prof. Siva M Kumar

IIM Indore

Prof. S. R. Singhvi

JIM Noida

Prof. Sunil Chandran

Consultant

Prof. Surya Prakash Singh

IIT Delhi

Prof. T.D. Chandrasekhar

Consultant Delhi

Prof. Umesh Vyas

Consultant

Prof. Utkarsh Mazmudar

Consultant

MBA-06 Faculty

Faculty

Prof. Arun Kaushik

Prof. Amit Gupta

Prof. Chetan Chitre

Prof. Deepa Mishra

Prof. Divya

Prof. Gurbir Singh

Prof. Harpreet Kaur

Prof. Kushal Saha

Prof. Madhu

Prof. Mahima Gupta

Prof. Mukesh Kumar

Prof. Nisha Bamel

Prof. Pankaj Gupta

Prof. Pavneet Singh

Prof. Purva Grover

Prof. Ravishankar Kommu

Prof. Santhosh Kumar Tiwari

Prof. Surender Rao Komera

Prof. Sweta Singh

Prof. Udayan Sharma

Prof. Vartika Dutta

Visiting Faculty

Prof. Prantosh J Banerjee
Consultant

Prof. Sanjeev Tripathi
IIM Indore

Prof. Saripalli Bhavani Shankar
IIM Indore

Prof. Sebastian Tharakan
Consultant

Prof. Sunder Venkatesh
Asian Institute of Technology, Thailand

THE JOURNEY SO FAR

10th - 12th Feb 2016

Aarunya, Annual Cultural,
Sports & Management
Festival

5th March 2016

A- Square Management
Conclave

19th June 2016

Foundation Stone for
permanent campus laid

22nd April 2017

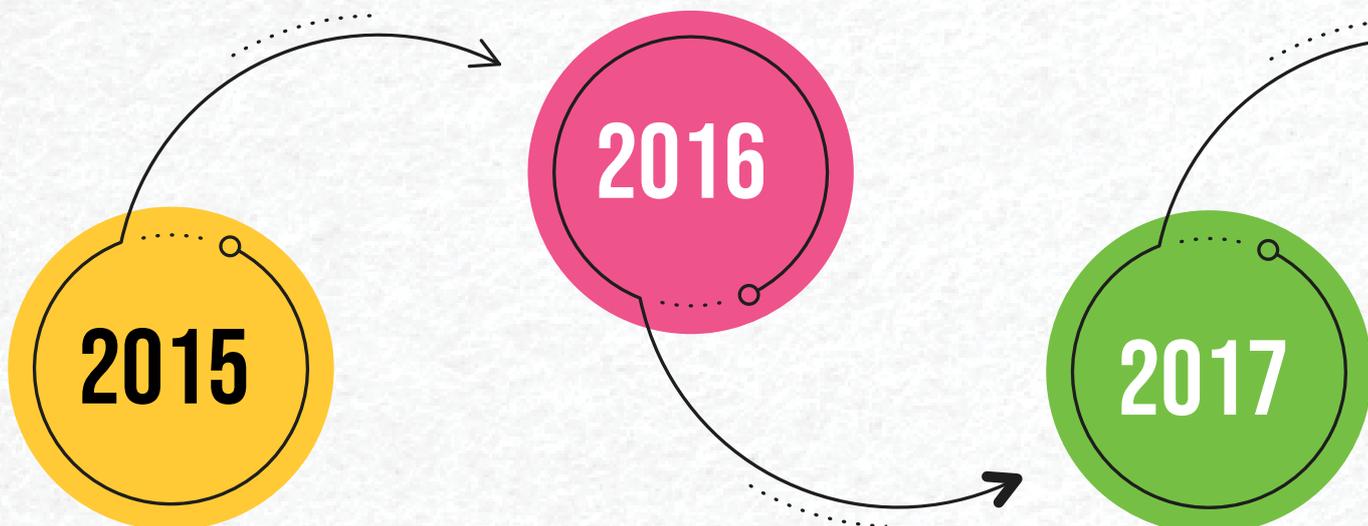
Convocation, PGP 01

10th July 2017

PGP 03 Inauguration

15th Aug 2017

Runbhoomi Marathon
organized as part of
Independence Day
Celebrations



2015

6th August 2015

PGP 01 Inauguration

2016

15th July 2016

PGP 02 Inauguration

8th Sep 2016

Yukti, HR Conclave

12th Nov 2016

Kritansh, Annual Sports
Meet

17th Dec 2016

Sankshetra, Consulting
Conclave

2017

19th Aug 2017

Yukti'17, HR Conclave

11th Nov 2017

Pariprekshya'17, Marketing
and Finance Conclave

14th Nov 2017

Maiden Alumni Meet

17th Jan 2018

Sankshetra'18, Operations and Strategy Conclave

18th Jan 2018

Kritansh'18, Annual Sports Meet

26th Jan 2018

Flash Mob at Mall of Amritsar on Republic Day

3rd & 4th Feb 2018

Aarunya, Annual Cultural, Sports & Management Festival

22nd Feb 2018

Summer Internship Placements for PGP 03 Batch Concluded

31st March 2018

Successful Conclusion of 100% Final Placements for PGP 02 Batch

16th April 2018

Convocation, PGP 02

13th July 2018

PGP 04 Inauguration

15th Aug 2018

Runbhoomi Marathon organized as part of Independence Day Celebrations

11th Aug 2018

Yukti'18, HR Conclave

19th Sep 2018

TEDx

13th Oct 2018

Pariprekshya'18, Marketing and Finance Conclave

15th Dec 2018

Sankshetra'18, Operations and Strategy Conclave

23rd Jan 2019

Kritansh'19, Annual Sports Meet

26th Jan 2019

Flash Mob at Mall of Amritsar on Republic Day

2nd and 3rd Feb 2019

Aarunya 3.0

18th Feb 2019

Summer Internship Placements for PGP 04 Batch Concluded

23rd Feb 2019

Alumni Meet

10th April 2019

Successful Conclusion of 100% Final Placements for PGP 03 Batch

22nd April 2019

Convocation, PGP 03

16th July 2019

PGP-05 Inauguration

10th August 2019

Yukti'19, HR Conclave

15th August 2019

Runbhoomi 3.0

29th August 2019

National Sports Day

12th October 2019

Pariprekshya'19, Marketing and Finance Conclave

5th October - Delhi

19th October - Bangalore

2nd November - Mumbai
Director - Alumni Meet

9th November 2019

Sankshetra'19, Operations and Strategy Conclave

19th November 2019

Cylothon Event

26th January 2020

Flash Mob at Wagah - Attari border

24th February 2020

Kritansh'20, Annual Sports Meet

8th and 9th Feb 2020

Aarunya 4.0

4th March 2020

Tata Crucible Campus Quiz

15th March 2020

Summer Internship Placements for PGP 05 Batch concluded

17th March 2020

Successful conclusion of 100% Final Placements for PGP 04 Batch

31st July 2020

PGP-06 Inauguration

7th October 2019

The 'bhumi-pujan' of the institute was held in the presence of the Hon'ble Minister of Human Resource Development, Shri Ramesh Pokhriyal 'Nishank', Government of India, and Shri Trip Rajinder Singh Bajwa, Punjab Minister of Higher Education.





8:45 am

Today is D-Day, let's wash the ink stains and rush to the mess after all the hardwork

8:59 am

Sprint to the class. You cannot afford to miss it... your presence matters!



10:15 am

Cover up on missed breakfast / sleep

8:30 am

Get up and rush! Just leave your alarm behind and not your new family (room-mates)



10:45 am

Look for your PPT, gather your group, there is no time to trip!



12:00 pm

Read through your scribbles to get through that surprise quiz while having your lunch



**ACADEMIC
SCHEDULE**



1:30 pm

Focus on the Classroom sessions, Group presentations and Case discussions

A DAY AT IIM AMRITSAR



**EXPERIENTIAL
LEARNING**



4:30 pm

Team up for a quick football/
badminton match

5:30 pm

It's our brain's turn now! Get ready for
the industry with some Mock GD/PI,
Industry sessions, Simulation games
and Live/Industry projects

7:30 pm

We are finally able to remove a few
items from the to-do list

8:30 pm

It's time for dinner and chit-chat



9:00 pm

Let's gear up, wear our creative hats
and plan the upcoming Committee/
Interest Groups' activities

11:00 pm

Aargh! Had to add back 5 more
items to the list. It seems never
ending now, all thanks to Gmail!

11:59 pm

May the "Internet" be with
you at 11:58 pm so you
don't miss the last-minute
deadline



2:00 am

Blessings City (hostel) never
sleeps! Every night it's lit up
with late night sports matches,
dramatics/dance practice and
the happy faces!

12:30 am

Let's buck up for tomorrow's
session and work on case
readings for next class, self-
study/assessment, project work,
and corporate competitions.

**SELF PACED
LEARNING**





COURSES OFFERED

Term I

- Financial Accounting
- Quantitative Methods
- Operations Management-I
- Business Computing
- Marketing Management-I
- Managerial Economics
- Organisational Behaviour-I – Individual Behaviour in Organizations
- HR Planning and Talent Acquisition
- Business Communication-I
- Creative and Design Thinking

Term II

- Foundations of Finance
- Management Accounting
- Macro Economics and Policy
- Marketing Management II
- Operations Management-II
- Organisational Behaviour-II – Creating and Sustaining Effective Teams
- Written Analysis and Communication
- Business Communication II
- Operations Research
- Business Law/Legal Aspects of Business

Term III

- Talent Management and Development
- Industrial Relations
- Management Information System
- Business Research Methods
- Business Level Strategy
- Corporate Strategy
- Corporate Finance
- Organisational Behaviour-III – Organisation Structure and Processes



Term IV

- Econometrics
- Investment Analysis & Portfolio Management
- Options, Futures & Derivatives
- Corporate Valuation
- Data Analytics with R
- Project Management
- Supply Chain Management
- International Business
- Talent Management and Competency Mapping
- Employment Relations and Labour Laws
- Python for Managers
- Consumer Behaviour
- Retail Management Strategy
- Customer Relationship Management
- Services Marketing

Term V

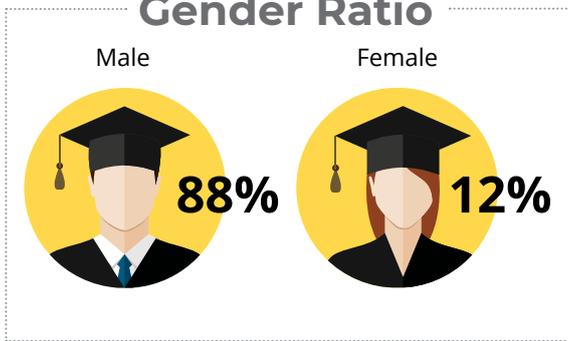
- Game Theory
- Alternative Investments
- Financial Risk Management
- Mergers, Acquisitions & Corporate Restructuring
- Fixed Income Securities
- Sales & Distribution Management
- Business to Business Marketing
- Integrated Marketing Communication
- Digital Marketing
- Marketing Analytics
- Compensation Management
- Leadership and Decision Making for Managers
- Warehousing & Logistics Management
- Six Sigma and Lean Systems
- Strategic Consulting
- Machine Learning Foundation

Term VI

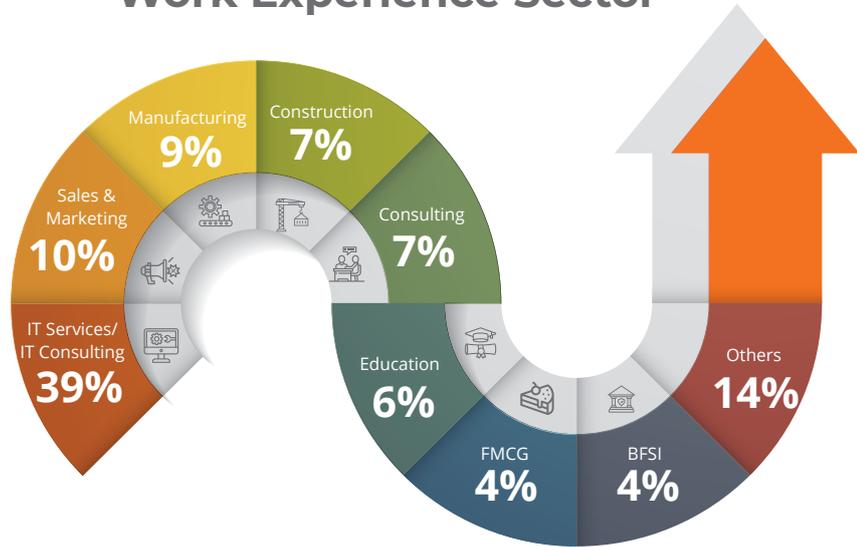
- Services Operations Management
- Metaheuristics
- Big Data Analytics
- AI for Managers
- Organization Change & Development
- Negotiations & Conflict Resolutions
- International HRM
- International Marketing
- Rural Marketing
- Product Policy and Brand Management
- Strategic Marketing
- Behavioural Finance
- Project Finance
- Financial Modelling

BATCH OF 2021

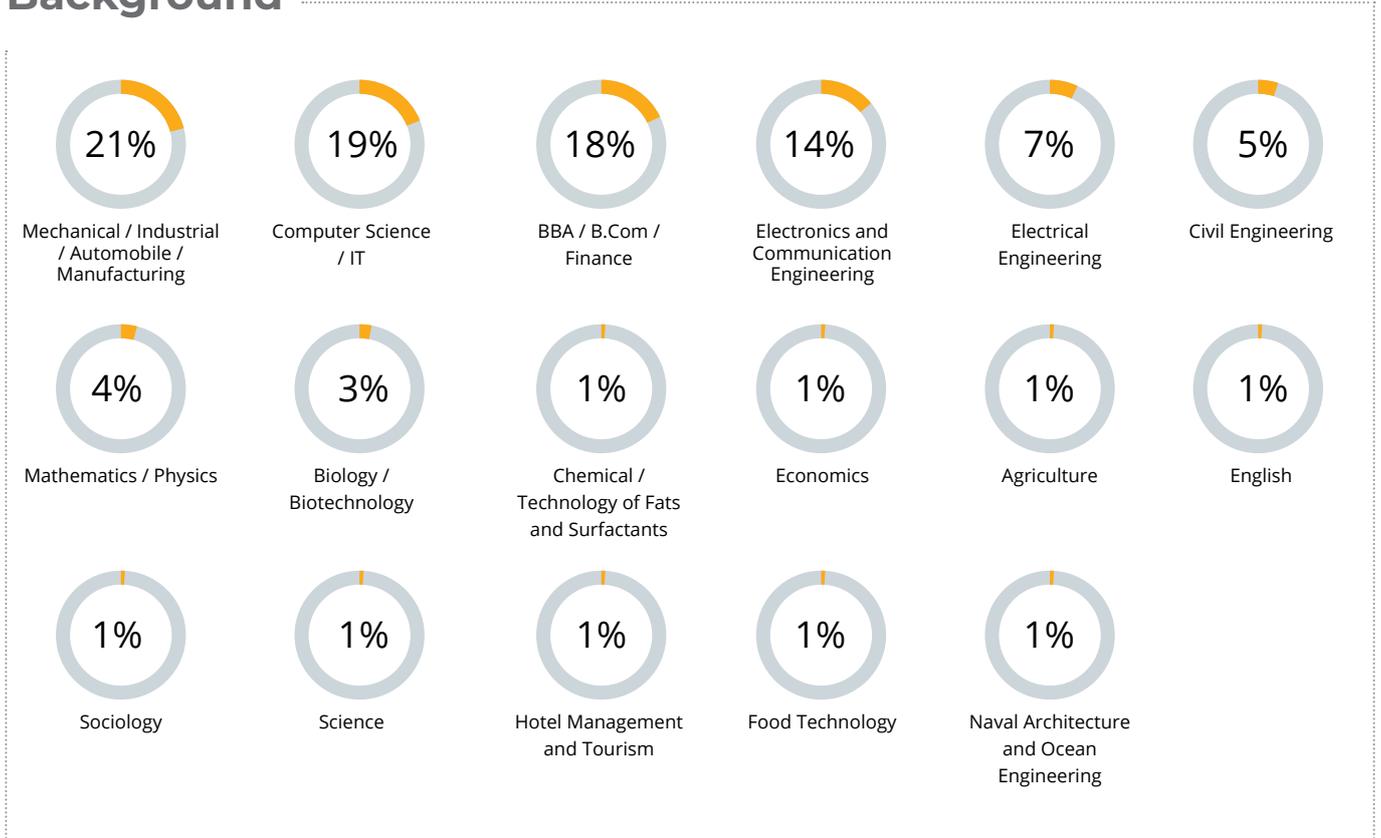
Gender Ratio



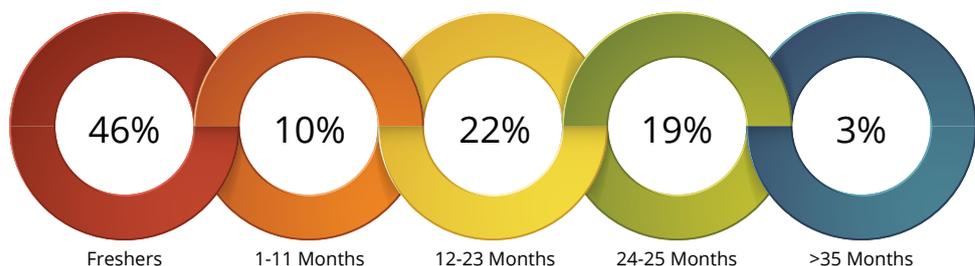
Work Experience Sector



Education Background



Work Experience in months



Previous Work Ex Companies



Prominent Alma Mater

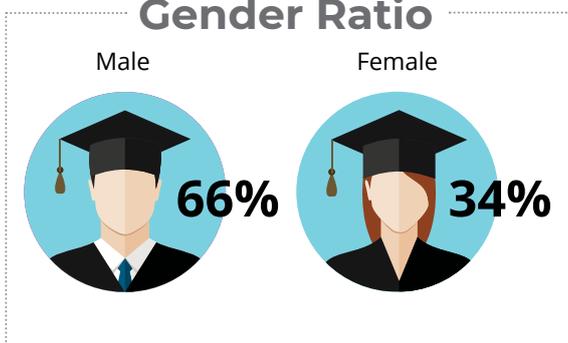
- Indian Institute of Technology Kharagpur
- Indian Institute of Technology Madras
- Indian Institute of Technology Guwahati
- National Institute of Technology Jamshedpur
- National Institute of Technology Calicut
- National Institute of Technology Goa
- Malaviya National Institute of Technology, Jaipur
- Delhi Technological University
- Netaji Subhas Institute of Technology
- Punjab Engineering College
- BIT Mesra, Ranchi
- Thapar Institute of Engineering and Technology
- Pandit Deendayal Petroleum University, Gandhinagar
- St. Xavier's College, Calcutta

Regional Diversity

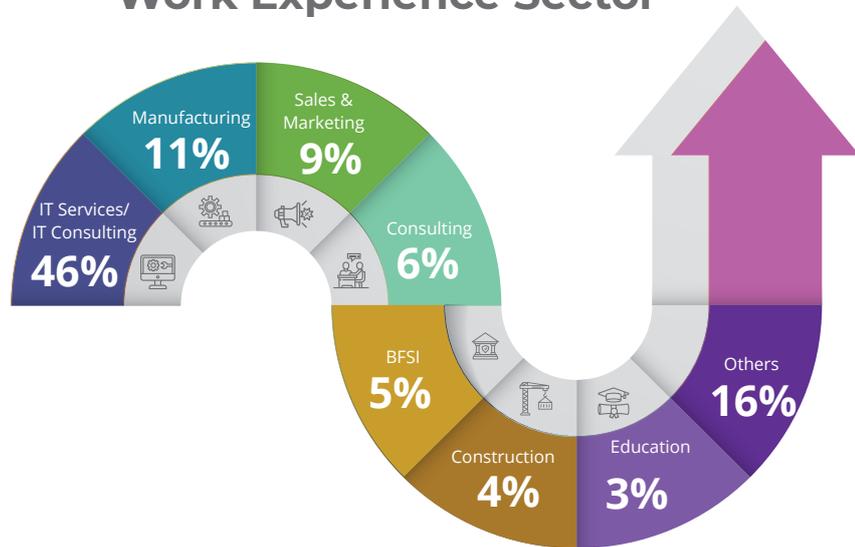


BATCH OF 2022

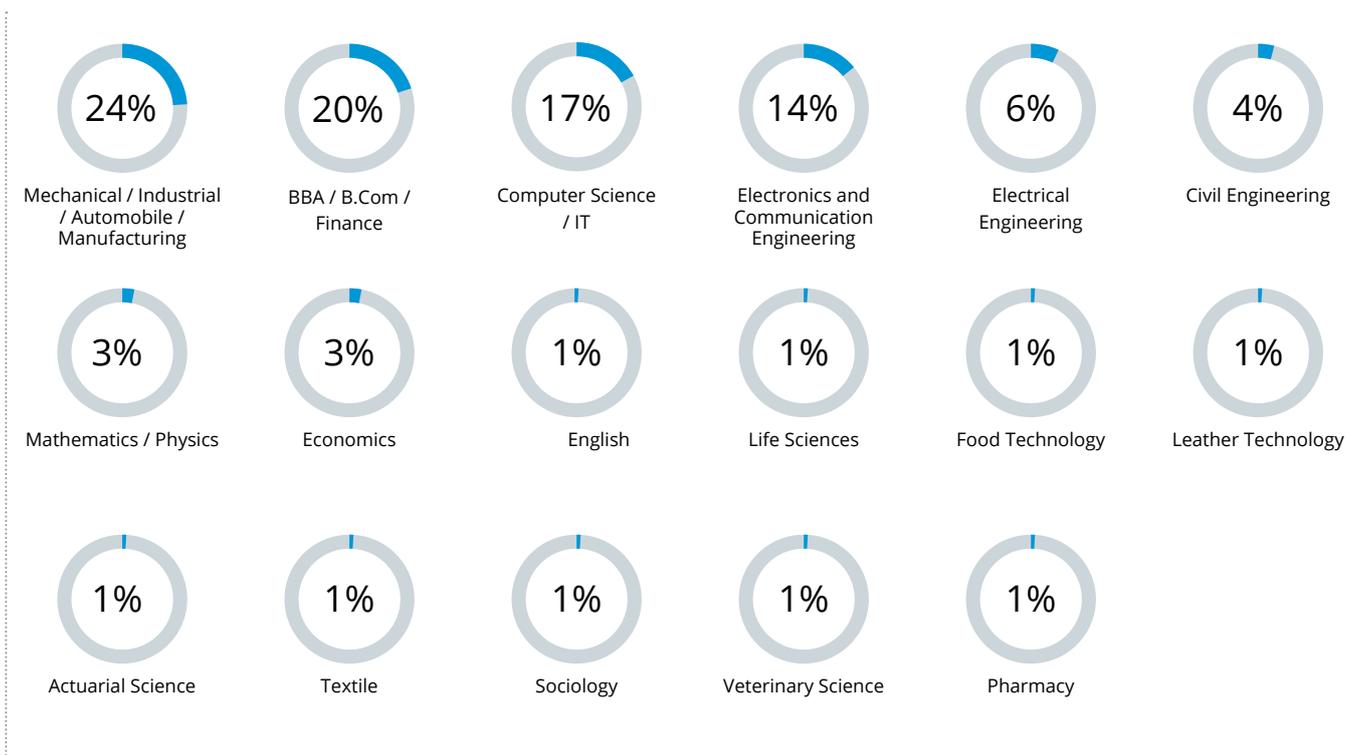
Gender Ratio



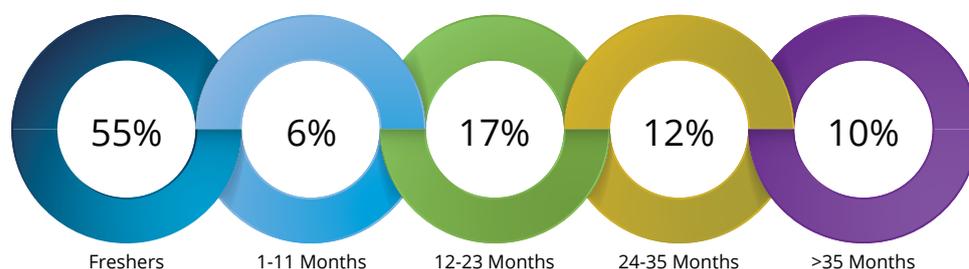
Work Experience Sector



Education Background



Work Experience in months



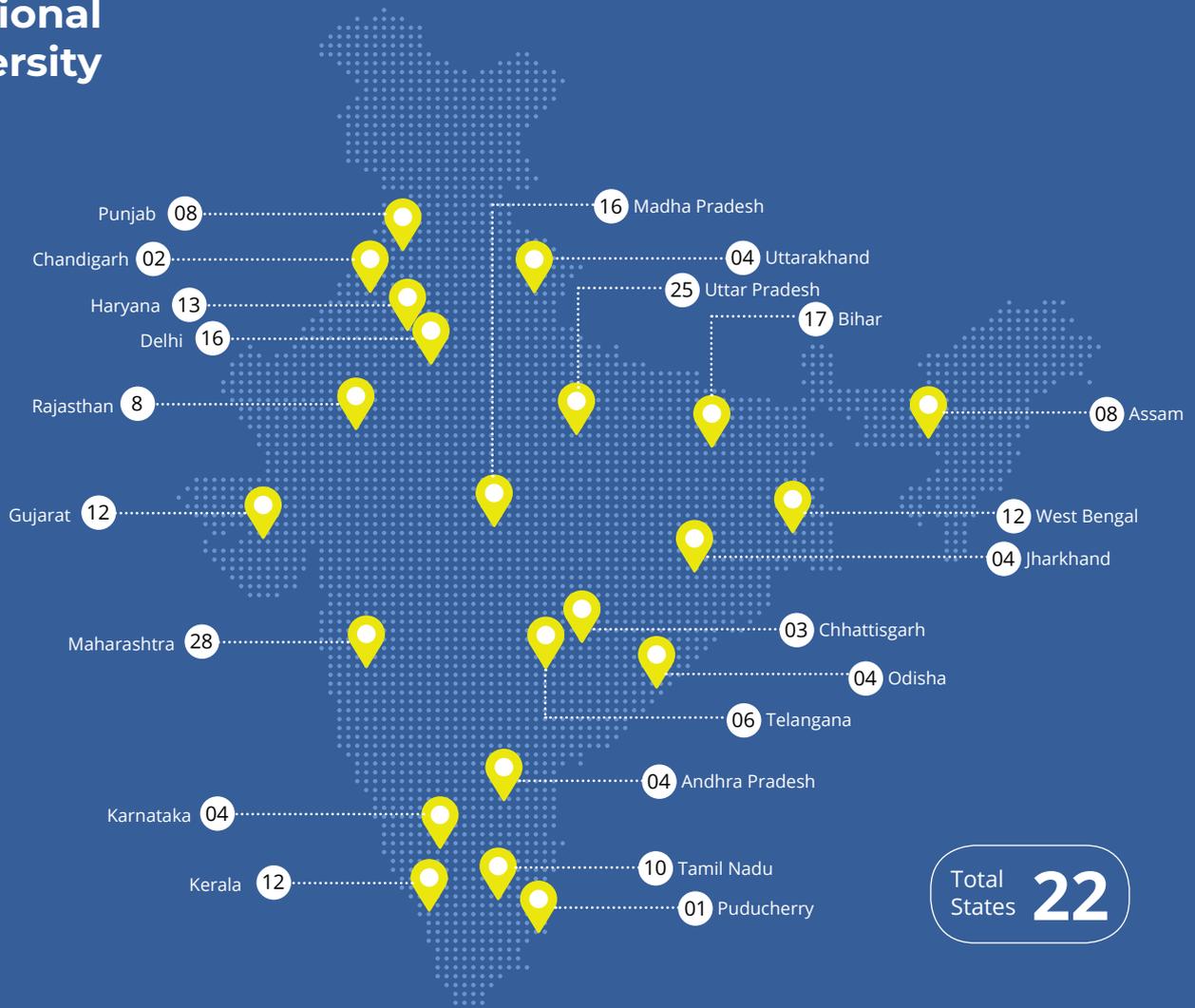
Previous Work Ex Companies



Prominent Alma Mater

- Indian Institute of Technology Delhi
- Indian Institute of Technology Ropar
- National Institute of Technology Tiruchirappalli
- National Institute of Technology Srinagar
- National Institute of Technology Bhopal
- National Institute of Technology Surat
- National Institute of Technology Hamirpur
- National Institute of Technology Durgapur
- Malaviya National Institute of Technology, Jaipur
- Delhi Technological University
- Delhi University
- Pandit Deendayal Petroleum University, Gandhinagar
- VIT University
- St. Xavier's College, Calcutta
- BIT Mesra, Ranchi
- Punjab Engineering College

Regional Diversity



STUDENT ACHIEVEMENTS

During the year, our students earned several laurels and won awards in various competitions organized by the corporates and other B-schools.

Sebin John and Aditya Gurjar

TATA Crucible 2020

Sebin John and Aditya Gurjar were the Regional and Zonal Winners of TATA Crucible 2020

Swarit Singh

One Plus ET Prime Intellect Challenge, 2020

Swarit Singh a student of MBA05 was one of the top 27 students placed in Roll of Honour in One Plus ET Prime Intellect Challenge

Himanshu Jhamnani and Atul Kumar Jain

Kratos' 20, IIFT.

Himanshu Jhamnani and Atul Kumar Jain (MBA05 batch, 1st year students) secured the first position in Kratos' 20, organized by IIFT.

Mohit Chaubey

Arth-aarth, Solaris 2019, IIM Udaipur

Mohit Chaubey secured the first position in Arth-aarth, Solaris 2019 organised by IIM Udaipur

Mohit Chaubey

EcoShastra, NMIMS Mumbai

Mohit Chaubey secured the first position in EcoShastra organized by NMIMS Mumbai

Girish Sawant and Rishabh Jain

EMPYREAN'20' Opsutra, IIM Jammu

Girish Sawant and Rishabh Jain (MBA05 batch) secured the Second position in EMPYREAN'20' Opsutra, organized by IIM Jammu

Abhishek Chakravorty, Vaibhav Singh & Mathew K J

Management Events Case in Point and Gladiator

Abhishek Chakravorty, Vaibhav Singh and Mathew K J secured the first position in 'Precipice'-National level PR & Entrepreneurship case study challenge organized by IIM Indore, 2019

Aahitagni Sen

Certification in Investment Banking

Aahitagni Sen (PGP04 batch) secured the Third position in Certification in Investment Banking, organized by Finshiksha Pvt. Ltd.

CONCLAVES

1. Yukti - The HR Conclave		
Theme 1 - Navigating the Future Workplace: Competencies needed for the Jobs of the Future		
Theme 2 - Employee Well-being : A necessity in challenging times		
Mr. Abhinava Srivastava	CEAT Specialty tyres	Head HR
Dr. Ankita Singh	CIGMEX DATAMATICS	Senior VP and Global Head HR
Mr. Arun Kumar Krishnamurthy	Barclays	Head HR
Ms Bhavya Misra	Pepsico	HR Director
Ms. Deepa Verma	Tata Steel	Chief HRM Knowledge
Mr. Kishore Subramanian	Manali Petrochemical Ltd.	Deputy HR Manager
Ms. Meenalochani Kumar	Sutherland	Global Head - Leadership Development
Mr. Naga Siddharth	Supr Daily	Head - People and Culture
Dr. Santosh Phulpagar	Crompton Greaves Power	Head TA, L&D
Ms. Suchismita Burman	ITC Infotech	CHRO
2. Pariprekshya- The Finance and Marketing Conclave		
Marketing - Marketing in the age of Voice Search and Virtual Assistant		
Finance - Changing Landscape of the BFSI Sector		
Mr. Amit Tyagi	Sonata Software Limited	Chief Marketing Officer
Ms. Archana Sinha	Salesforce	Senior Director Corporate Marketing
Mr. Ashutosh Bishnoi	Mahindra Asset Management Ltd	MD & CEO
Mr. Balaji Vaidyanathan	CEEMEA, Franklin Templeton	Marketing Director
Dr. Harshavardhan Raghunath	Bain & Co.	Partner/Senior Advisor
Mr. Jaykumar Shah	TATA Capital	Chief Financial Officer
Mr. Kapish Jain	PNB Housing Finance Limited	Chief Financial Officer
Mr. Prasenjit Roy	NTT Com - Netmagic	Sr. Executive VP and CMO
Mr. Rakesh Singhanian	Wells Fargo India	Chief Financial Officer
Mr. Rohit Patoria	Pymnt Biz, HDFC Bank	Head Planning and Control
Mr. Sameer Seth	Dolby Laboratories	Director Marketing
Mr. Sudharsan R	Dell EMC	Head of Marketing Operations
Mr. Sudipto Roy	Finlabs India Private Limited	Founder and Director
3. Sankshetra- The Strategy and Operations Conclave		
Operations - Managing The Unexpected: Building Resilient Supply Chains Amidst Disruptions & Complexities		
Strategy - Dynamically Sustainable Approach In Creating Competitive Advantage		
Mr. Aditya Singh	Titan	Head - Jewellery International Business
Mr. Ankur Dhawan	Buddy4Study	COO
Mr. Avinash Chandra	Capgemini	Senior Director
Mr. Anuj Chopra	Haier	Head - Strategy & Operations
Mr. Joydeep Sarkar	Hicare Services Pvt. Ltd.	COO
Dr. Rakesh Sinha	Godrej Consumer Products Ltd.	Global Head - Supply Chain, Manufacturing & IT
Mr. Ramnath Sadasivan	Reliance Retail	SVP
Mr. Salil Kapoor	Supply Chain Labs,	Mentor Former COO & EVP UPBG at Voltas Ltd.
Mr. Satish Pandey	Siemens	Head of Strategy
Mr. Saurabh Saith	Orion Nutritionals Pvt Ltd	COO
Mr. Shailen Shukla	Jumbo Electronics Company Ltd.	Head Logistics
Mr. Vikas Bhaskar	Stellar Value Chain Solutions Pvt. Ltd.	Head - Solutions Design, Program Management and Business Excellence

GUEST LECTURERS

<p>Mr. Aditya Pal Singh Head Talent Acquisition Informatica</p>	<p>Mr. Vishwanadh Raju Global Head TA AXISCADES Engg</p>	<p>Mr. David Zakkam Vice-President, Analytics Swiggy</p>	<p>Mr. Siddharth Deshmukh Head Modern Trade and General Trade Oneplus India</p>
<p>Mr. Bose S.K. Executive Director, HR Indian Oil Corp</p>	<p>Deepak Mundra Valuation Advisory KP Synergies</p>	<p>Mr. Harsh Parikh Co-founder and Director DRiefcase Health Tech Private Limited</p>	<p>Mr. Anil Nair Managing Director Country Digital Acceleration at Cisco APJC</p>
<p>Mr. Sidharth Balakrishna Former Managing Director- Siti Networks & Chief Strategy Officer Essel (Zee) Group</p>	<p>Mr. John Mathew Sebastian Head, Talent Acquisition V-guard Industries Ltd.</p>	<p>Mr. Gurvinder Kumar Zonal Head- HR IPB & HRI Jana Small Finance Bank</p>	<p>Mr. Hari Prakash VP, Marketing Valvoline Cummins</p>
<p>Mr. Sunder Madakshira Head, Marketing Adobe</p>	<p>Mr. Ankit Doshi Founder InsidellM</p>	<p>Mr Prakash Bagla Principal Motilal Oswal Private Equity</p>	



AVLOKAN

IIM Amritsar conducted leadership webinar series 'Avlokan 2020'. We hosted more than 20 Industry Stalwarts and Leaders who shared their experiences and guided the students of IIM Amritsar on what the future holds post COVID-19 during these sessions.

Mr. Sameer Mathur
MD
ROINET Solution Pvt Ltd
Former Country Director HP

Mr. Subhankar Ghosh
CHRO
ROINET Solution Pvt Ltd
101 Top HR Minds (India)

Mr. Vishal Bansal
Talent Acquisition Lead
HP Inc.

Mr. Debashish Ghosh
Vice President
& India HR Head
Berkadia

Mr. Khadim Batti
Co-Founder & CEO
Whatfix

Mr. Ashish Srivastava
Vice President HR
Relaxo Footwears Limited

Mr. Prakash Bagla
Principal
Motilal Oswal

Mr. Nitin Jain
Co-Founder
OfBusiness

Mr. R M Sundaram
Senior Vice President
Yes Bank
Head of University Relations
& Employer Branding, at YES BANK

Mr. Anurag Dua
Partner
PwC

Mr. Frederick Correa
Senior Associate Vice President-HR,
Darashaw

Mr. Vartul Mittal
Operations & Technology (O&T)
Consulting and Digital Transformation
Leader
Barclays

Mr. Mohit Jain
Head of Growth Marketing
Udaan

Mr. Anil Bhasin
President
Havells India Ltd

Mr. Nadeem Pasha
TA Head
Inspirage

Mr. Arijit Pal Choudhury
Head- Human Resource
Nomura

Mr. Aditya V. Bhat
Head
Jio Creative Labs

Capt. Pranav Prasoorn
Head of Human Resource
Renault India

COMMITTEES

Placement Committee

The Placements Committee of IIM Amritsar is the sole student body responsible for facilitating and organising all the placements-related activities. Elected collectively by the faculty and students of the institute, the Placements Committee is a team of highly dedicated senior and junior members who work relentlessly towards achieving the coveted goal of obtaining the desired recruitment opportunities to its students, both in terms of the work profiles as well as organisations of choice.

Apart from this, the Placements Committee plays a pivotal role in gearing the students up to face the placement processes through activities like resume vetting, competency management, mapping appropriate job opportunities with the students' skills, and ensuring a fair and smooth process, among others. It also facilitates the establishment of a vital industry-academia interface through the media of guest lectures, talks, and webinars involving noteworthy industry stalwarts. The Committee is also responsible in developing and perpetuating a strong mutually beneficial relationship with the industry.



Industry Interaction Cell

The Industry Interaction Cell at IIM Amritsar acts as a window to the corporate world for students of the institute.

Three annual business conclaves – Yukti (The HR Conclave), Pariprekshya (The Finance and Marketing Conclave) and Sankshetra (The Strategy and Operations Conclave) – conducted by the IIC, facilitate in-depth discussions on vital topics across respective domains. The newly launched Spotlight series embodies the same spirit of learning for students of the institute. Speakers from different domains share their experiences – thereby guiding and preparing the young aspiring minds for challenges that lie ahead. Precisely, IIC aims to bridge the gap between academics and industry by acting as a platform for interaction with the industry veterans through conclaves, guest lectures and live projects.

Students' Council

The Students' Council at IIM Amritsar is a student body working with a purpose to represent and promote the interests of the students of IIM Amritsar. It acts as the platform of communication between the faculty, students and the administration to advance academia in the institute. The Students' Council, with the help of the administration, performs its duties to manage and resolve the matters that arise within the students. The Students' Council also assists other clubs/ committees in conducting and organizing various co-curricular and extra-curricular activities. Students' Council members promulgate ideas, carry forward requests, and provide feedback to the administrative meetings. It acts as a voice of students through a democratic process and take vital decisions keeping institution in good faith.





Merchandising and Sponsorship Committee

Merchandising and Sponsorship Committee at IIM Amritsar interacts with the corporates and tries to bring meaningful associations and sponsorships for the annual conclaves and other major events including the flagship event of the institute, Aarunya. The Sponsorship Committee aims to further establish the college brand through constructive partnerships. The merchandising wing of the committee procures merchandise customized to the needs of the students, clubs, and committees. Merchandising and Sponsorship committee (MasCom) assists other student bodies and supports all major events throughout the academic year by fulfilling merchandising and sponsorship requirements for smooth execution.

Alumni Committee

The Alumni Committee at IIM Amritsar works towards establishing a healthy and personalized relationship with the institute's 349-member strong alumni community, which will see an increase of 146 members when the PGP05 batch graduates this year. The committee organizes the Corporate Mentorship programme, facilitating students to freely interact with their alumni and gain requisite insights. The committee also organizes the Alumni Interact - Night Sessions, where stalwart alumni discuss industry scenarios with the final year students and resolve their queries. The year is concluded with Annual Alumni Meet - "Reunir" and the launch of the committee's annual magazine - Halcyon.

Cultural Committee

The Cultural Committee at IIM Amritsar aims for the holistic growth of students and works towards igniting a sense of appreciation for the multi-cultural society that we are a part of.

Through the various students' groups of Kathan, Riyaz and 3 AM, the Cultural Committee provides a platform to students with all kinds of interest in extracurriculars, and furthermore nurtures their talent.

The committee has been one of the major contributors towards the organization of "Aarunya", the annual fest of IIM Amritsar. The committee grows and maintains inter-college relations with various institutes across India.

Sports Committee

The Sports Committee at IIM Amritsar aims to cater to the sporting needs of the student community. The committee works towards organizing various sporting events throughout the academic year. The committee organizes a 5km run by the name of Runbhoomi, followed by Kritansh, (the intra-college competition) which includes 13 indoor and outdoor events, as well as 8 indoor and outdoor events that are a part of Aarunya (the annual college fest). The committee is also responsible for the selection and constitution of various teams for different sports.

Media & PR Cell

The Media and Public Relations Cell at IIM Amritsar is responsible for press-coverage and all media related activities. The Media and PR Cell looks after all communication and publications - internal & external and also serves as the official spokesperson of the institute. It is a student-run body responsible for facilitating the endeavour of a rich Industry Connect Program by means of organising Conclaves, Guest Lectures, Workshops and other such interactive events. The role of Media and PR Cell is to manage relations with external stakeholders through several media relation activities. It accomplishes this through engagement with the print media and by facilitating institute's online presence across various platforms. The Media and PR Cell also manages internal communication by reporting events, happenings and achievements to the administration, faculty and student community. Besides focusing on Corporate Interactions, one of the major Media and PR Cell activity is to provide necessary assistance to prospective candidates in their admission related queries, thereby supporting the admission process conducted at IIM Amritsar.

Hostel & Mess Committee

The Hostel and Mess Committee at IIM Amritsar is responsible for catering and resolving all food and infrastructural issues at hostel premises. The Committee handles a wide range of tasks from making daily food menus to making decisions to ensure the smooth running of the hostel. The Committee satiates hunger of 350+ students and keeps records for the accounts of all the students thereby handling the revenue of 2.62 Cr pa.

INTEREST GROUPS



Center of Entrepreneurship

The Center of Entrepreneurship is responsible for entrepreneurship-related activities, ignite entrepreneurial spirits and conduct workshops from time to time. We aim to create a think tank in the coming years. The center is responsible for creating and maintaining a support system to nurture and develop innovative ideas of people within and around the campus. It builds an entrepreneurial ecosystem to co-create and sustain its impact. Our objective is to excite, encourage, and motivate students towards the spirit of entrepreneurship and assist them in crystallizing new and innovative ideas. To instill an entrepreneurial mindset among students we nurture the budding entrepreneurs and develop the entrepreneurship ecosystem with the assistance of strong faculty and research network in the field of entrepreneurship.



FEC (Finance and Economics)

The Finance and Economics Club of IIM Amritsar, popularly called as FEC is the largest and one of the most aspiring student interest groups of IIM Amritsar. It is an undertaking with a current membership of 51 students and has come a long way in serving its purpose. Beginning with the Induction program for IIM Amritsar candidate selects, all the way to the final placement process, FEC has borne the responsibility to support the students and assumed a vital role to play through-out their journey. The club conducts many activities primarily focusing on knowledge transfer through Formal and Informal sessions. It also orchestrates competitions aiming to encourage, empower, and enhance the abilities of its members and all finance fanatics.



Markophilic

Markophilic, the marketing club of IIM Amritsar, aims to instill the knowledge of marketing in students in the most fun and engaging way, keeping participants abreast of the latest trends in the marketing panorama and helping them hone the skills necessary to succeed in a dynamic business environment. Markophilic tries to give the best exposure and learning by organizing several online quizzes and contests such as MarkChamp (monthly marketing challenge), Tag the Tagline (participative competition). The

club has been proactive in corporate relations and helping them connect to the students of IIM Amritsar through guest talks and workshops by experts from various domains. The online student community is constantly kept engaged through Markophilic's Instagram handle, Facebook page, and LinkedIn page. By keeping the right tempo, Markophilic aims to provide students an all-round experience of marketing through both on-campus activities and industry exposure.



Stratagem

Stratagem - The Strategy and Consulting Club of IIM Amritsar is the medium through which our students can hone their skills and knowledge in the field of strategy and consulting through the various events organized by Stratagem. To name a few, LaunchPad is a classic case study competition that is held in 2 stages and judges the decision and strategy making power of the teams. Construct Series is the platform through which the seniors interact with the juniors and help them understand and clarify their doubts on a few topics on strategy. Stratagem club also publishes biannual magazine "Consultaire" featuring articles by students from prestigious colleges and industry professionals. The latest editions were graced by articles from experts from companies like L&T, Standard Chartered Singapore, Mahindra & Mahindra, etc. Young minds from IIM Ahmedabad, IIM Indore, IIM Shillong, and many more have also competed to be featured in Consultaire. To add a bit more spice and fun to strategizing, StrataBetting is an intra-college virtual betting competition on our annual sports event, Kritansh, which goes on for a good 2-3 month period. To round it up Stratagem organizes its very own annual conclave, Sankshetra, which sees stalwarts from the fields of Strategy and consulting share their knowledge and experience with the students through a panel discussion



OperaZeal

OperaZeal, the Operations Club of IIM Amritsar is a student-run group that aims to bridge the gap between academia and industry. This club supports the rigorous curriculum by facilitating workshops and guest lectures taken by industry leaders. We also aim to provide myriad live projects making students aware of the know-how of the Industry. Annual conclave and competitions help in applying the learned concepts in local scenarios. The ultimate goal of the club is to create business leaders of tomorrow, handling key responsibilities in Operations and supply chain domain efficiently.



HRithvi, the HR Club of IIM Amritsar, is aimed towards developing an understanding of the HR environment in the current business ecosystem. It focuses on providing knowledge on current HR trends, news and issues, and supporting students with skills that complement factors taught in-class training. It provides a platform where students meet, discuss, and learn the latest trends in the HR domain. It also conducts various activities to equip future managers with appropriate skillsets to make them industry-ready.



Sankalp

Sankalp- The CSR Club of IIM Amritsar is a student-run club formed with the motto of helping the future leaders in embracing humanity. This raises the level of exposure these managers get on social issues in our society. We do it by engaging students in various social-oriented events such as VIDHI, Joy of Giving, workshops on awareness about stem cell donation, and sessions by NGOs on various issues like battery cages and brutality against the animals to name a few. We try to find real-life problems in collaboration with various NGOs and provide them with feasible and practical solutions.



Vaani

Vaani, the public speaking and literary club of IIM Amritsar is a platform for students to become effective communicators. Here, students hone their interpersonal skills, enhance time management ability, and mitigate their stage fright.

Throughout the year, Vaani conducts various events to enhance the confidence of students to face the larger audience. Some of our major events include- Vaagmita (Speech Competition), Aparajita (Debate Competition), Vakta (Case based boardroom discussion).

We also have two flagship monthly series- Abhivyakti (Speaker of the Month) and Abhibhashan (Speech analysis blog).

Apart from these initiatives, we also conduct regular guest lectures and workshops in the field of Public Speaking and Literature to impart valuable insights to the students. We strongly believe in the idea of fun based learning and hence, we regularly come up with innovative ideas during our weekly members meet like Picture Talk, Word Stories, Open-Mics, Panel Discussions etc.

Vaani aims to become the most active club on social media as well and hence we provide our members the opportunity to express themselves by sharing their stories, poems and tiny tales.



50mm (The Photography Club)

50mm, the photography club of IIM Amritsar is an active initiative taken by the photography enthusiasts of the reputed institute. Team 50mm is the lens for the outside world to portray the memories and glories of IIM Amritsar. We are the ones responsible to capture the glorious journey of the students here. The creative and mesmerizing snapshots captured by our team depict the life and thrill at IIM Amritsar. Our club also organizes events to upskill the students towards photographic techniques and thereby induce a change in the perspective towards the world. 50mm is an evergreen, creative, enriching, and an integral part of IIM Amritsar.

Prep Club

Prep Club, popularly known as PPC is formed with an objective to help the students in ensuring preparedness for the placement season. The club focuses on identifying the gap and pain points of both the batches in the preparation process, by organizing various programs such as the Mentor-Mentee program, fostering peer to peer learning and also guiding them in preparing their CV. The club organizes various workshops on case competitions, certifications, skills development, guesstimates, etc. to help the students in profile building. The club also organizes mock interviews, group discussions to provide insights to the students for making them ready for the interview process of the companies Guest the campus.

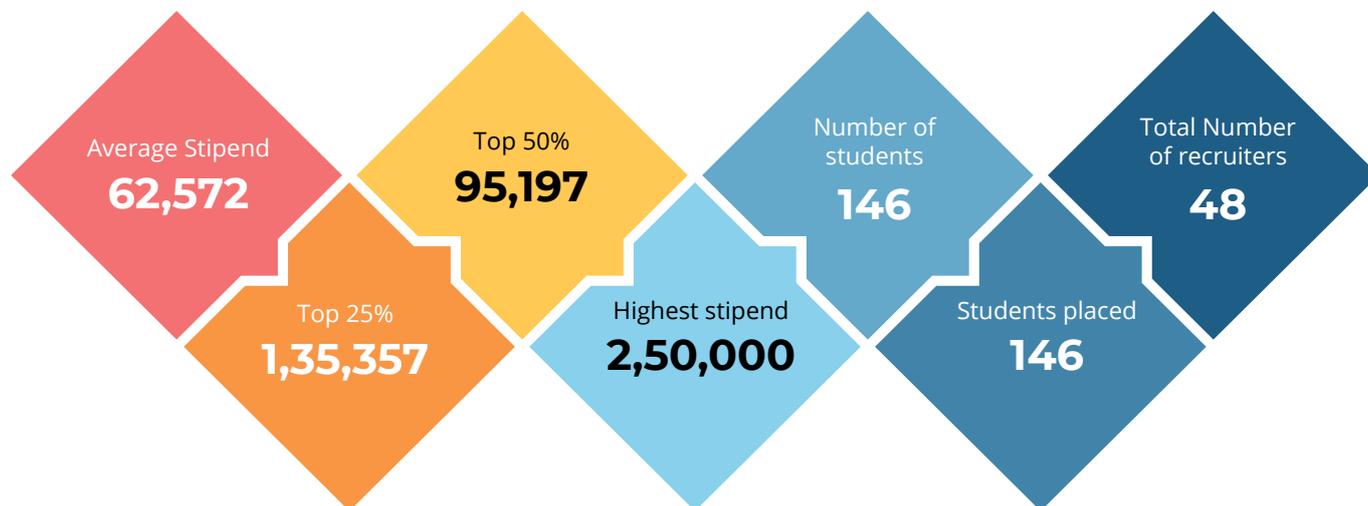


ABC Club

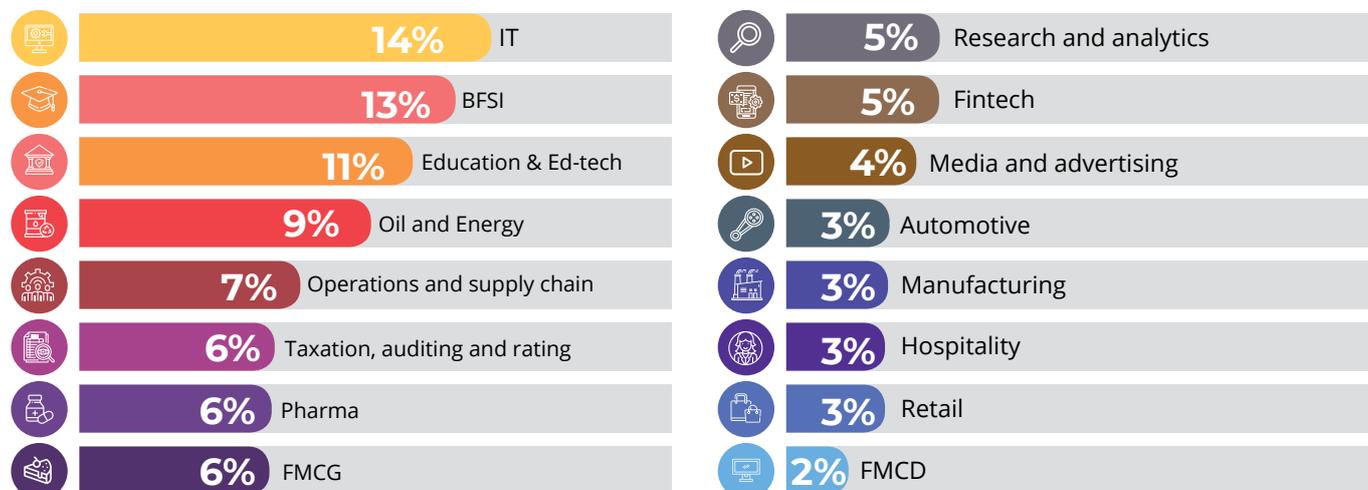
ABC, the analytics and business computing club of IIM Amritsar, seeks to facilitate students' learning and development in data analytics by building an active community of students and faculty that are passionate about data analytics. ABC will act as the premier internal organization for conducting all analytics related events on campus. The club aims to enhance knowledge of business and data analytics by way of knowledge sharing sessions, workshops, quizzes, simulation-based events, case study competitions etc. We will also focus on offering various opportunities to members and students to put their knowledge of analytics to real world applications. The club will also help in providing the students of IIM Amritsar various opportunities for industry interaction and networking with experts and companies in data analytics. In addition to this, the club will also organize various events where students will get the opportunity to compete with students from other top B schools. We believe that accomplishing our objective will help us achieve the broader aim of further contributing to our institute's progress.

SUMMER PLACEMENTS 2020

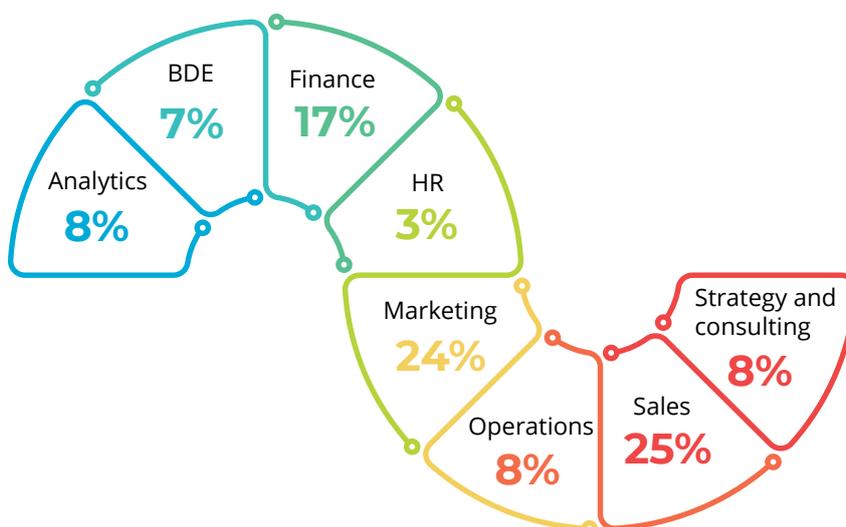
SUMMER PLACEMENT STATISTICS



INDUSTRY WISE DATA



DOMAIN WISE DATA

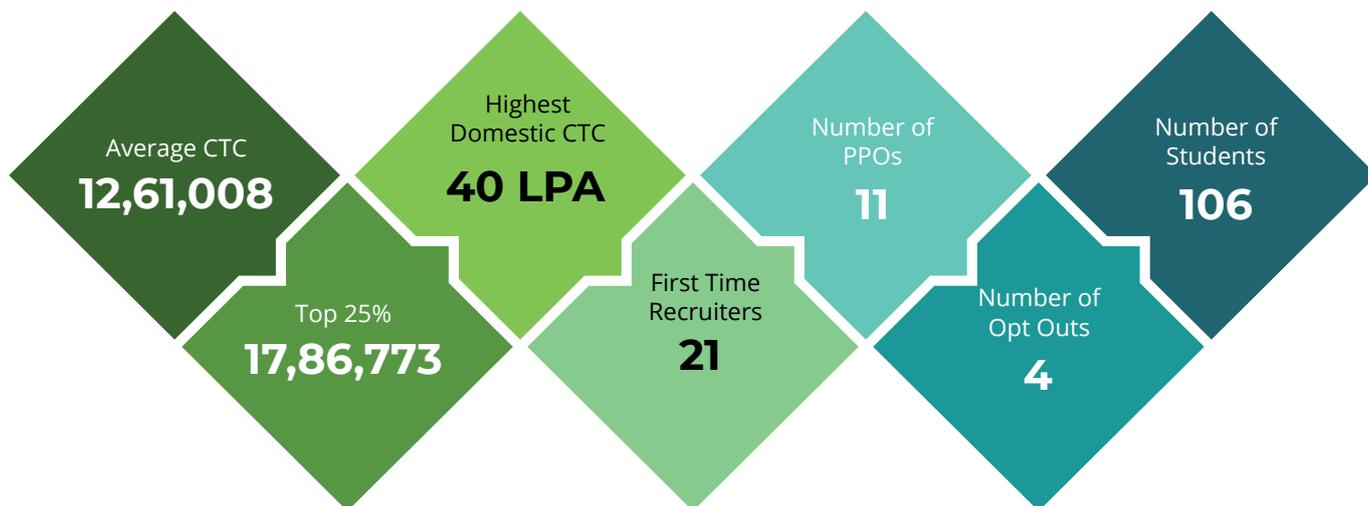


RECRUITERS LIST

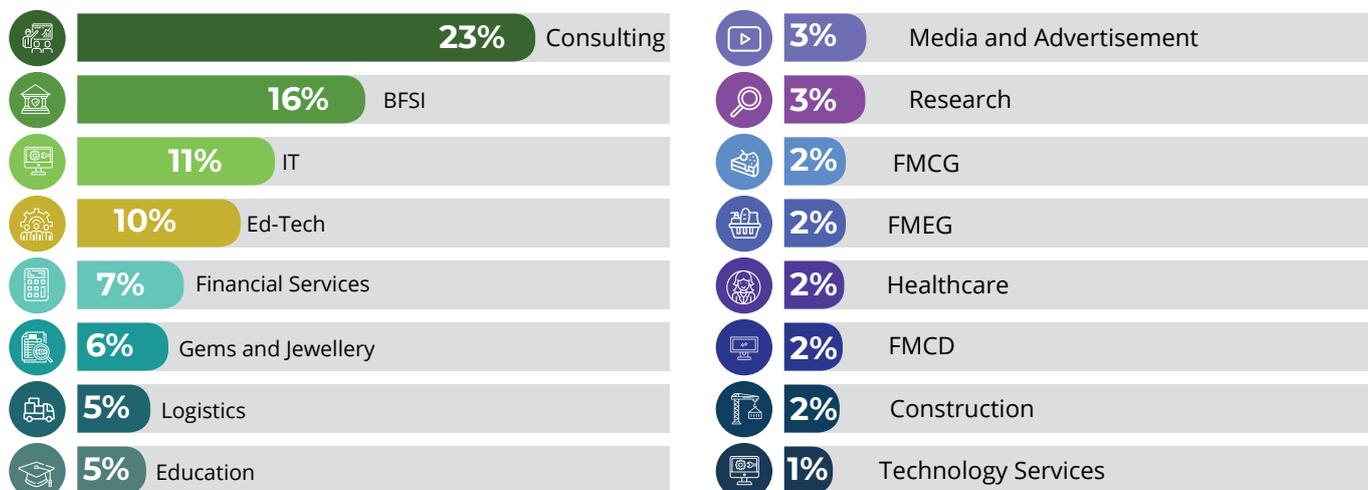
					
					
					
					
					
					
					
					

FINAL PLACEMENTS 2020

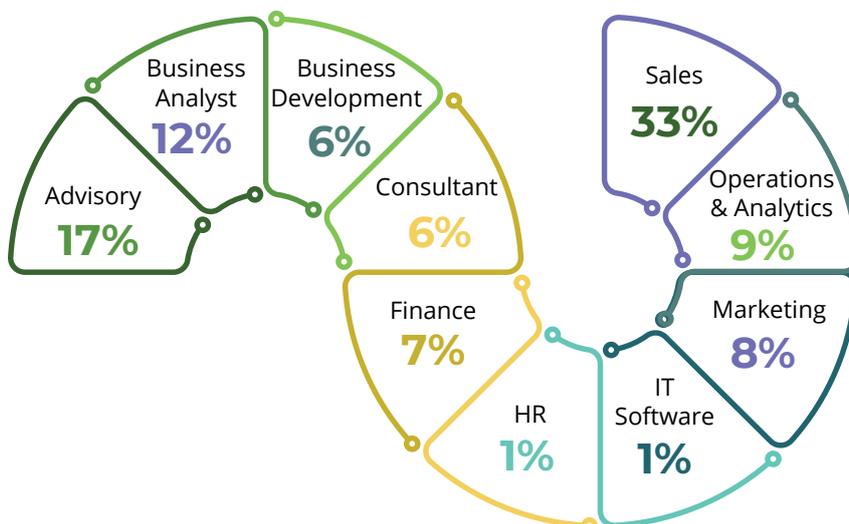
FINAL PLACEMENT STATISTICS



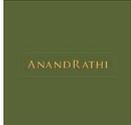
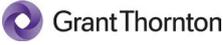
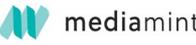
INDUSTRY WISE DATA



DOMAIN WISE DATA



RECRUITERS LIST



PLACEMENT CALENDAR



ABOUT AMRITSAR

Amritsar, meaning 'a pool of nectar', derives its name from Amrit Sarovar, the holy tank that surrounds the fabulous Harmandir Sahib or Golden Temple. Founded in 1577 by the fourth Sikh guru, Guru Ram Das, Amritsar is a stunning exhibit of composite culture and secular heritage. The land of Amritsar has seen the furious attacks of the invading armies of Ahmad Shah Abdali, battle of Amritsar between Mukhlis Khan and Guru Hargobind Singh, gruesome site of the massacre at the Jallianwala Bagh, partition in 1947 and Operation Blue Star in 1984. The Grand Trunk Road, a major medieval trade route, that connects Bangladesh with Afghanistan passes through Amritsar making it an important business and trading hub. Today, Amritsar is a hotspot for tourists.

The Golden Temple witnesses a footfall of over one lakh pilgrims every day. In 2016, Amritsar topped the second list of 27 smart cities due to its focus on developing self-sustainable civic and public infrastructure. Amritsar was also chosen as one of the heritage cities of India under Heritage City Development and Augmentation Yojana (HRIDAY) giving infrastructure a further boost that included construction of flyovers, BRTS, Heritage Street etc. The city houses an international airport with a capacity of 150 commercial flights per week, both international and domestic. The city is also connected to major cities like Chandigarh and New Delhi by an extensive rail and road network.



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