

AMITY GLOBAL BUSINESS SCHOOL | NOIDA

BE A PART OF INDIA'S LEADING EDUCATION GROUP AND
TOP RANKED BUSINESS SCHOOL



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ABOUT | AMITY EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 200,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

200,000 Students

6,000 Faculty

11 Universities

16 Global Campuses

28 Schools & Preschools

Campuses spread across **1,200** acres

15,000 Papers written by faculty

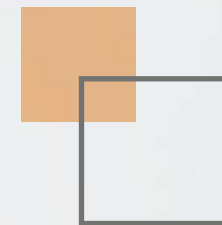
160 Global Universities as Research Partners

36,000 Scholarships awarded

120,000 Alumni worldwide

AGBS CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT | AMITY GLOBAL BUSINESS SCHOOL NOIDA

AGBS Noida is highly committed to providing superior and industry savvy management education through BBA and MBA courses, to take the real-world problems. We model students into astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Noida offers dual specialization, which is an excellent blend of International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics with special emphasis on skills and competency building. In addition, we ensure industry interface through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and management gurus to mentor students, at regular intervals. This is why Amity Global Business School, is one of India's top-notch college for MBA and BBA courses making it amongst the TOP Business Schools in India.

Currently, Amity Education Group is trusted by over 200,000 students across the nation. AGBS Noida has a rich legacy of excellence in Business Management Education. Providing the students with extensive corporate exposure through Corporate Meet, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and Study Abroad Programme.

Our education pedagogy and expertise have resulted in consistent 100% campus placements. Students from the 2021-2023 batch were placed in some major companies like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and among a few other fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL NOIDA AT A GLANCE

AGBS Noida is an established Business School, located in the heart of Noida city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and corporate guests. Lectures by the corporate blue chips and interactive discussions with our students is a regular feature. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive learning atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned world class central library, auditoriums, seminar halls, swimming pool, shooting range, sports fields, hostel facilities, banks, ATMS and other amenities within the campus.

Here's what further makes AGBS Noida a pioneer in the field of business education

- **AN EDUCATION GROUP TRUSTED BY OVER 200,000 STUDENTS**
- **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- **MAXIMUM INDUSTRY INTERACTION**
- **EXCELLENT PLACEMENTS**
- **RICH INTELLECTUAL CAPITAL**
- **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- **WORLDWIDE ALUMNI NETWORK**
- **EASY EDUCATION LOANS**



MESSAGE FROM

Sr. VICE PRESIDENT

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Noida.

If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

- Mr. U. Ramachandran
SVP
Amity Education Group



MESSAGE FROM DIRECTOR

Amity Global Business School (AGBS) Noida is one of the leading management institutions under the Amity Education Group. The lush green campus is located in Noida Sector 125, adjacent to the National Capital, Delhi. The institution was introduced with an objective of providing a global outlook and equipping budding managers with managerial abilities.

AGBS Noida offers MBA and BBA programs with specializations in Marketing, Finance, International Business, Human Resources, Operations, Information Technology, Digital Marketing, Entrepreneurship & Family Business and Logistics Management. The institution over the years has constantly nurtured and developed Management Professionals with Global Competencies who are associated with reputed companies across the country and abroad. The institution has a legacy of a plethora of success stories to share.

All the Management programs have been designed with inputs from industry leaders regularly. The students are provided an option to undertake study abroad programs in any of the global campuses. The faculty team consists of an optimum mix of experienced experts from the corporate and academia with a cumulative experience of more than 200 years. The future industry leaders are nurtured inculcating a sagacious mix of theory, practical and corporate exposure using latest teaching pedagogy techniques and skill development activities prevalent around the world.

AGBS Noida has an excellent placement record with the alumni representing the leading organizations in the corporate world. Frequent industry-visits, corporate guest lectures, skill development activities, specialized practical trainings, latest teaching pedagogy tend to transform the students into skilled management professionals; ready to take on the world.

The dedicated placement cell provides ample opportunities through campus selection process. AGBS Noida students are assigned mentors who provide counseling, guidance, and support throughout their tenure at the Institute. My best wishes to all the candidates who aspire to join AGBS, Noida.

Prof. (Dr.) Girish Kathuria

Director

(Head of the Institute)



MESSAGE FROM |

CORPORATE RESOURCE CENTRE



Amity Global business School Noida specializes in creating capable managers with the right set of values and attitude. The budding managers undergo training through extensive curriculum, international and national conferences, and industrial visits organized within the framework. I extend my best wishes to the outgoing batch and wish them a fruitful and rewarding placement experience, in the years to come.

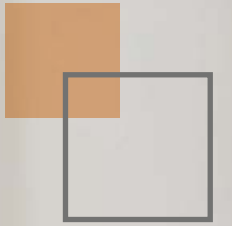
Prof. (Dr.) Aparajita Das Gupta Amist
Dean



At Amity Global Business School, it is our constant endeavor to channelize the energies of students to help them acquire strategic knowledge, analytical thinking and managerial and leadership skills. It gives us immense pleasure to extend to you a most cordial invitation to participate in the Campus Recruitment Programme. It is my sincere belief that your esteemed organization and AGBS Noida stand to gain immensely from this symbiotic relationship.

Dr. Istadeva Mishra
Senior Placement Manager

USP's OF AGBS NOIDA



OUTCOME BASED EDUCATION :

The outcome-based education system is a teaching methodology that is structured to achieve a set of goals. In an attempt to achieve high-order of learning at the end of the program, the management has restructured the curriculum, assessment and reporting practices. Amity Global Business School is proud to be a top notch business school that is implementing and strategizing outcome based education system in India that ensures achievable, quantifiable and observable outcomes.

MBA 4.0 :

Amity Global Business School has taken the initiative to include MBA 4.0 with lots of enthusiasm; keeping the digital transformation practices in mind. AGBS has revamped its syllabus with respect to Industry 4.0; incorporating a multi-disciplinary focus, curated specially for the students. In order to finalise the restructured courses, advisory meetings were conducted by the organisation, wherein industry experts, external academic members and selected alumni had one-to-one interactions with our Course Coordinators.

RESEARCH AND DEVELOPMENT CELL :

Research and Development Cell is the backbone of academics at Amity Noida. Each finding by our students makes us proud, and gives us immense pleasure in transforming new-era ideas into innovation. Our Research Study Development Exercise helps the students to develop the following powers:

- A tool for holistic development of the student.
- A tool for developing professional skills to work with various departments.
- A tool for developing problem solving skills and meeting real-world problems
- Building knowledge amongst the students and developing writing skills.





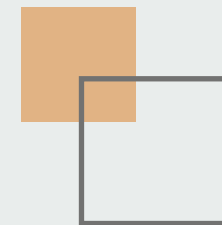
USP's OF AGBS NOIDA

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting Study Abroad Programme (SAP) of around 4 -6 weeks duration at international locations- London, USA, Singapore, Australia, Dubai, Canada. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

AMITY INITIATIVES DURING CHALLENGING TIMES:

The challenging times had created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly. Even during the global pandemic, we at Amity Noida, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Noida was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.



PROGRAMME HIGHLIGHTS

- **Wide Range of specializations ranging from conventional to future- focussed.**
- **Career counselling from faculty to help you choose the right career path.**
- **Intensive Industry Interaction with corporate leaders & global management gurus.**
- **Realisation of student's entrepreneurial dreams through the award-winning Innovation Incubator that has helped launch start-up companies.**
- **Global Business Perspective to students through Semester-Abroad Programme options.**
- **Bridging the gap between academia and the industry through various live projects and industry-oriented curriculum.**

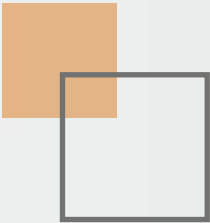
INDUSTRY INTERACTION IN 2022-23

EMINENT SPEAKER	DESIGNATION	COMPANY NAME
Mr. Ramakrishna Sataluri	Executive Vice President and Country Head- Consumer Business, Brands and Communication	Tata Power Solar Systems Limited
Mr. Ayush Gupta	Director - Human Resources Mgmt.	Gail (India) Limited
Ms. Anita Nayyer	COO- Media, Branding and Communication	Patanjali Ayurved Limited
Ms. Seema Kapur	Director - Logistics	Jubilant Ingrevia Limited
Ms. Neelam Mishra	Group Head - Finance and Accounts	Tata Power Company Limite
Mr. Atul Shukla	Chief Human Resource Officer	Baidyanath Group
Mr. Pankaj Rana	Business Head and Department Leader	LG Electronics
Mr. Pradyumna Pandey	Chief Human Resource Officer	Mother Dairy
Ms. Swati Dash	Director - Human Resouces Mgmt.	HCL Technologies
Mr. Rohan Prakash	Business Group Head	dentsu X
Mr. Surajit Misra	Executive Director	JM Financials Limited

Alumni Interactions

The Alumni is the back bone of the Institution. Regular interactions are undertaken with the Alumni through industry mentor – mentee relationship. Alumni visit to the campus is undertaken – the alumni share live campus recruitment opportunities for summer internship and final placement opportunities. Personal interactions and virtual platforms are organised with alumni towards - campus connect outreach

ALUMNI INTERACTIONS



Aabhas Dalal,
Territory Sales Manager,
Airtel



Akash Saxena, Ventilair India Pvt. Ltd.



Mr. Bhaskar Bajpai, Sr. Consultant – Digital Marketing and
Public Relations, Government of Madhya Pradesh



Karishma Duggal, Associate, Grant Thornton Bharat LLP



Ketan Bansal, Functional Consultant, Deloitte



Kumar Abhishek, Custmer Success Manager,
Tata Communications



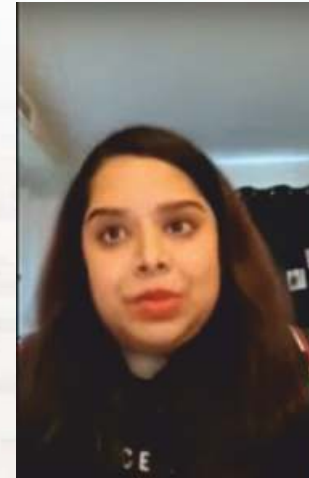
ALUMNI INTERACTIONS



Lehak Gangwani, Team Leader, Amazon



**Mr. Tushar Verma, Cluster Manager,
TATA Nexarc**



**Ms. Megha Dhawan,
Senior Consultant, Infosys**



**Shibhashish Banerjee, Sr. Manager- Talent Management and
Organizational Development, Snapdeal**



**Mr. Hardeep Singh
Director - Industrial & Logistics Services
CBRE India**



**Ms. Nancy Sharma,
Sr. Customer Success Manager-
US Market, Birdeye**



Yoshita Varshney, VRM, Axis Bank

ALUMNI INTERACTIONS



Ms. Vanshika Vasisth, HR Business Partner, Ion



Ms. Sanya Dhingra, Manager- Financial Services, CARS24



Ms. Himani Singh, Consultant, Bennet Coleman & Co. Ltd.



**Mr. Shoaib Siddique,
Commercial Analyst, Ion**



**Mr. Aditya Vijay Singh,
Deputy Manager- HDFC Bank Ltd.**

FACULTY DETAILS



Prof. (Dr.) Girish Kathuria
Director & Head of Institute
Ph.D. (Management), Ph.D. (Computer Sc.),
MBA, PGDBM, PGDCA
Certified Lead Auditor, Certified Quality Engineer,
Certified Software Quality Professional,
Alumnus of University of Waterloo and Centennial
College, Toronto, Carnegie Mellon University.
Certifications from Microsoft, Cisco & IBM
33 years+ Experience



Prof. (Dr.) Aparajita Dasgupta Amist
Dean
Ph.D. in Management,
MBA (Marketing), CA (Inter)
25 Years+ Experience



Dr. Ruchi Sinha
Dean & Academic Head
D. Phil (Psychology), UGC NET,
Post Graduate Diploma in Personnel
Management & Industrial
Relations, M.A. Psychology, B.Sc.
24 Years+ Experience



Mr. Sudhir Pasricha
Asst. Dean
MBA (International Business &
Marketing)
36 Years+ Experience



Dr. Mamta Chawla
Associate Professor
Ph.D., UGC NET, MBA,
PGDBM (Marketing), B.Com.
20 Years+ Experience



Dr. Sachin Rohatgi
Assistant Professor
MBA, M.Com, LL.B, CA (Inter), U-SET
19 Years+ Experience



Dr. Arnab Chakraborty
Assistant Professor
MBA (Marketing), PGDBM
(Marketing & HR),
MA (Economics), UGC NET
16 Years+ Experience



Ms. Vibha Kushwaha
Assistant Professor
M.Sc. (Applied Mathematics) & PGDCA
19 Years+ Experience

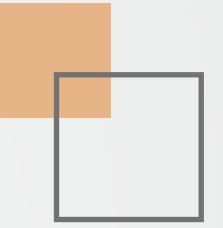


Mr. Bhakti Bhushan Mishra
Assistant Professor
CFA, MFA, MFM, M.A. (Economics), B.Sc.
22 Years+ Experience



Dr. Gurvinder Kaur
Assistant Professor
Ph. D in Management,
MBA (HR) UGC- Net
11 Years+ Experience

FACULTY DETAILS



Dr. Jyoti Mishra
Assistant Professor
MBA, B.Com
10 Years+ Experience



Ms. Divya Bhatia
Assistant Professor
M.A (French & Francophone Studies),
B.A. (French Studies)
8 Years+ Experience



Dr. Apurva A. Chauhan
Assistant Professor
Ph.D, GSET Qualified,
MBA, BBA (Finance), UGC NET Qualified,
12 Years + Experience.



Dr. Aakash Sharma
Assistant Professor
Ph.D. from Delhi University,
M.Phil.-DU, M.Sc.-DU & B.Sc. (H)-DU
9 Years+ Experience



Ms. Neha Makkar
Assistant Professor
Ph. D (Pursuing),
M.Com, B.Com (H) (Delhi University),
UGC NET Qualified
6 Years+ Experience



Dr. Istadeva Mishra
Senior Placement Manager
Ph.D in Management,
MBA (Marketing & HR), UGC - Net
15 years+ Experience



Ms. Babita Rawat
Manager (Academics)
MBA (HR) and PGDM (HR)
16 years+ Experience



Ms. Neha Sehgal
Deputy Manager (Academics)
MBA (Finance) and Graduate from
Kurukshetra University.
16 Years+ Experience



Vijay Pandey
Deputy Manager (Academics)
MBA (Marketing), M. Com
from Kumaon University,
PG Diploma in Educational Administration
and Supervision
15 years+ Experience

PROGRAMMES OFFERED

BBA+GDBA

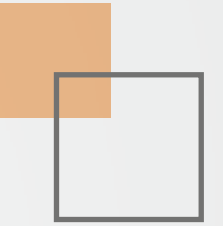
- Marketing
- Finance
- Human Resource
- Information Technology
- International Business
- Entrepreneurship
- Logistics

MBA+PGPM

- Marketing
- Finance
- Human Resource
- International Business
- Operations
- Digital Marketing
- Entrepreneurship
- Information Technology
- Transportation and Logistics



PROGRAMME CURRICULUM **BBA**



Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics For Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy
- Computers For Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language
- Introduction to German Culture & Language
- Introduction to Hispanic Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E- Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing -I
- Business Mathematics-II
- French Grammar-I
- German Grammar-I
- Spanish Grammar-I

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing - II
- Fundamentals of Production and Operations Management
- Introduction to Entrepreneurship
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish- I
- Term Paper

Semester- IV

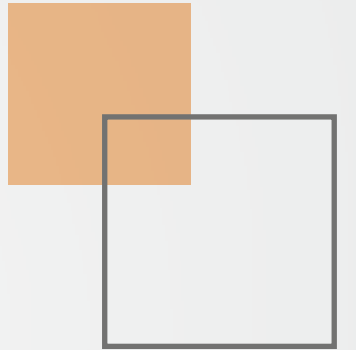
- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E-Business Management
- Personal Financial Planning
- Operations Research
- Research Methodology
- Global Entrepreneurship- I
- French Through Communicative Approach
- Communicative German-I
- Communicative Spanish-I
- Minor Project
- Export Management

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Logistics
- Entrepreneurship
- International Business
- Information and Technology

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

PROGRAMME CURRICULUM **BBA**

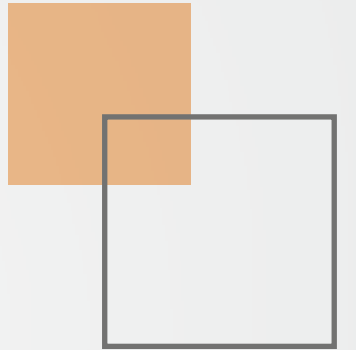


Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Summer Internship
- Communicative French- II
- Communicative German- II
- Communicative Spanish II

Specialisation	Specialisation Elective Courses
Information Technology	Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business
Finance & Financial Services	Financial Services Financial Derivatives Investment Analysis and Portfolio Management
Human Resource	Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development
Marketing Management	Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing
Logistics	Introduction to Logistics Logistics Business Management Cargo Handling Process
International Business	International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade
Family Business and Entrepreneurship	Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing

PROGRAMME CURRICULUM **BBA**



Semester- VI

- Business Policy and Strategic Management
- Stress and Coping Strategies
- Social Communication
- Public Relationship and Corporate Image
- Dissertation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with ASP

INTERNATIONAL BUSINESS

- Cross Cultural Management
- International Negotiations and Global Sourcing
- Emerging Markets for International Business

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

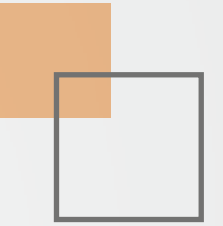
LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

MARKETING MANAGEMENT

- Managing Customer Relationships
- Business to Business Marketing
- Advance Digital Marketing- II

PROGRAMME CURRICULUM MBA



Semester- I

- Self Development and Interpersonal Skills
- Business Communication For Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organizational Behaviour
- Marketing Management
- Statistics for Management
- Introduction to French Culture and Language
- Introduction to German Culture and Language
- Introduction to Hispanic Culture and Language
- Entrepreneurship and New venture Creation
- International Business Practice

Semester- II

- Conflict Resolution and Management
- BC II-Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operation Management
- French Grammar-I
- German Grammar -I
- Spanish Grammar-I
- Information System and Decision Support System for Management
- Principles of Retailing

Note: Specializations to be offered in MBA Semester III & IV (*)

- Digital marketing
- Finance and Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business Management
- Information Technology for Management
- Production and Operation Management

(*) Particular Specialization would run as per minimum student strength eligibility at respective campuses.

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French-I
- Written Expression & Comprehension in German- I
- Written Expression & Comprehension in Spanish - I
- Summer Internship

Specialisation Elective Courses (Any two specialisation)

INFORMATION TECHNOLOGY FOR MANAGEMENT

- Business Intelligence and Data Analytics
- Web Enabled Business Process

ENTREPRENEURSHIP

- Social Entrepreneurship
- Creating and Managing New Businesses in Emerging Markets

FINANCE AND FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE

- International Human Resource Management
- Measurement in Human Resource

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

MARKETING MANAGEMENT

- Product and Brand Management
- Bottom of The Pyramid Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Technology Management and Innovation
- Supply Chain Management

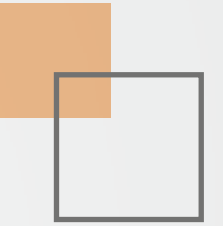
DIGITAL MARKETING

- Understanding Digital Marketing - Advanced
- Social Media Marketing and Management

TRANSPORTATION & LOGISTICS

- Transportation & Logistics Business
- Custom & Cargo Transit Process

PROGRAMME CURRICULUM **MBA**



SEMESTER - IV

- Leadership and Managing Excellence
- Business Etiquette and Protocol
- Management in Action - Social Economic and Ethical Issues
- French Through Communicative Approach
- Communicative German - I
- Communicative Spanish- I
- Dissertation

Specialisation Elective Courses (Any Two Specialisation)

Information Technology for Management

- Software Quality Assurance
- Systems Analysis and Design

ENTREPRENEURSHIP

- Small Business Management
- Leading Change in Family Business

FINANCE AND FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counseling
- Leadership and Motivation in Organization

INTERNATIONAL BUSINESS MANAGEMENT

- Managing Business in Emerging Markets
- Foreign Trade Policy

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

PRODUCTION AND OPERATION MANAGEMENT

- Project Management
- Operations Strategy

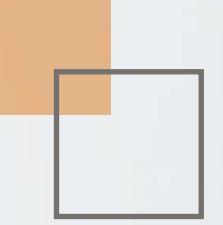
DIGITAL MARKETING

- Social Media Advertising
- Web Analytics

TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issue
- Logistics Services Business

INFRASTRUCTURE



Infrastructure facilities at AGBS - Noida Campus

INDUSTRY VISITS



Industrial Visit to Haier India

INDUSTRY VISITS



Industrial Visit to Moon Beverages, Ghaziabad



Industrial Visit to Crown Plaza



Industrial Visit to Coca-Cola Factory, Greater Noida



INDUSTRY VISITS



Industrial Visit to Parle Factory, Bahadurgarh



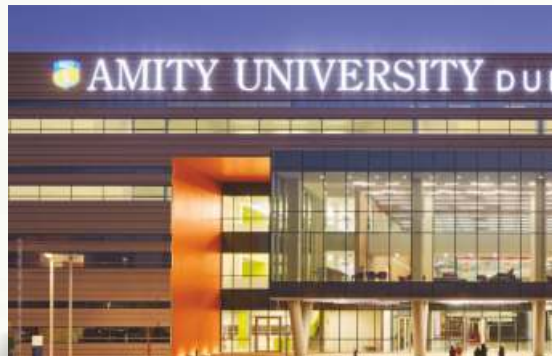
Yamaha Motors, Greater Noida



Bisleri, Ghaziabad

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 6-8 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



NEW YORK



SINGAPORE

LIFE

@ AGBS NOIDA



Corporate Meet- 2023



Sangathan 2022 - Sports Event



Sangathan 2022 - Sports Event



Military Training Camp

LIFE

@ AGBS NOIDA

All India Inter Collegiate Cultural - 2022



Students at CII Big Picture Summit - 2023

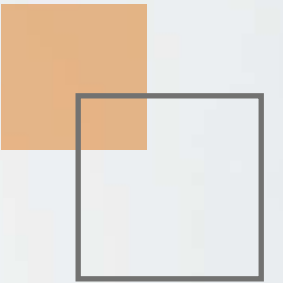


Marketing Event: Biz Bash-2023



LIFE

@ AGBS NOIDA



All India Inter Collegiate Cultural - 2022



AGBS - Utsaah, 2022



Cloning Event - 2023



Marketing Event: Biz Bash 2023



Independence Day Celebration 2022



French Club Event: Francophonie - 2023



LIFE

@ AGBS NOIDA

Students at Happiness Session



Students attending Seminar at
Ph.D Chamber of Commerce, New Delhi



Fresher's Party 2022



Students spreading awareness at World AIDS Day



LIFE

@ AGBS NOIDA

HR Club activity



Sports Event: Girls Football Tournament - 2022



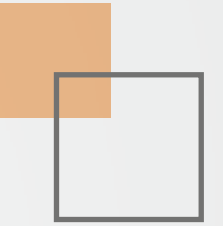
Sports Event: Boys Football Tournament - 2022



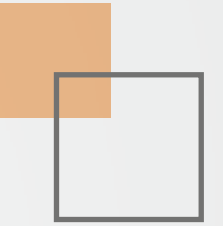
Corporate Meet - 2023



CAMPUS PLACEMENT PROCESS



CORPORATE SPEAK



“

It was a worthwhile experience interacting with management aspirants of Amity. The enthusiasm of the students was overwhelming. It was nice to see the positive attitude of the students. It clearly implies the effort the college puts in nurturing the students and making them skillful to sustain in the competitive market.

”



Chitra Narayan

HR Head
A.O. Smith India Water Products Pvt. Ltd.

“

I interacted with students of AGBS Noida and it was a pleasure to meet them. I found them to be students with lot of positive energy. They had a fine blend of theoretical and practical knowledge. Also, what impressed me the most about these Amity students was their confidence, knowledge of subjects and clarity about their future goals. This shows the professional training they have received from Amity faculty. I want to wish the management and staff success in grooming the students in the future as well.

”



Ms. Seema Kapur

Director Logistics
Jubilant Ingrevia Limited

“

It's always delightful to be associated with Amity Campus Over the years I have witnessed the change - they have kept transforming as per the industry needs by improving the pedagogy, infrastructure, networking with corporates coupled with superb organisational skills of the faculty member.

”



Mr. Atul Shukla

Chief Human Resources Office
Baidyanath Group

“

It was a sheer delight interacting and sharing experiences with the wonderful students, accomplished faculty, and management team members. Thanks for the opportunity once again. I will humbly accept the invitation to be the guest lecturer, once the covid restrictions are lifted. It will be a great honor to share my knowledge and experience with the students.

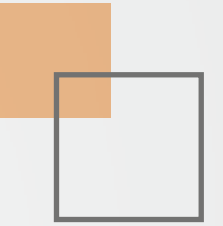
”



Ravi Iyeer

Head - FTTx Sales & Distribution
Reliance Jio Infocomm Ltd.

TOP ALUMNI



NAME OF ALUMNI	CURRENT DESIGNATION	CURRENT ORGANIZATION NAME
Shubhashish Banerjee	Sr. Manager- Talent Management and Organizational Development	Snapdeal
Megha Dhawan	Sr. Consultant	Infosys
Shrey Chadhiok	Manager Corporate Channel	Make my Trip
Ritesh Tak	Marketing Manager	Integrated Plastics Packaging Dubai
Ridhima Gera	HR Manager	IAC Group
Shivam Mishra	Sr. Associate Analyst	Pwc
Vikas Joon	Associate Vice President	Noon- Dubai
Mohit Thukral	General Manager Marketing	Integrated Tech9Labs Pvt. Ltd.
Vaibhav Fadnavis	Manager Development and Strategy	Thi World
Mayank Kharbanda	Institutional Business Manager	CMG Biotech Pvt. Ltd.
Shubham Sinha	Director Operations	Eventoss Entertainment Pvt. Ltd.
Priyanshi Sharma	Cluster Manager	HDFCLIFE
Prerna Narula	HR Business Partner	Cars24
Ankit Agarwal	Sr. Tax Associate	KPMG
Kumar Abhishek	Custmer Success Manager	Tata Communication
Akshat Arora	Programme Manager	Amazon
Simran Singh	Business Development Manager	Bentley Systems - Dublin
Debashish Mukherjee	Sr. Sales Manager	InterContinental Hotel Group
Jinu John	Brand Manager	Greenlam Industries Limited
Sanjana Chaturvedi	HR Business Partner	Gaana
Sudeep Varshney	Asst. General Manager	Multitex Filtration Engineers Limited
Harshit Singh	Head Operations	Wealthzi
Anushree Kaushal	Offers & Preboarding Supt. (Talent Acquisition- APAC)	Rio Tinto
Lokesh Sharma	Associate Project Consultant	NABARD Consultancy Services
Karam Nag	Deputy Vice President Sales	ApnaComplex (Anarock Group Business Pvt Ltd)
Kamayani Rajvanshi	Client Lead - Talent Partner	Amazon
Mr. Vikas Garg	Director	Signature Global
Kadambini Kanwar	Head of Sales and Communication	JB Power Consultant Gurugram

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 LIVE PROJECTS

03 PRE-PLACEMENT
TALK

04 ALUMNI FORUMS

05 ALUMNI MEET

06 INDUSTRY VISITS

07 CAMPUS
RECRUITMENT

08 MDPs &
CONSULTANCY

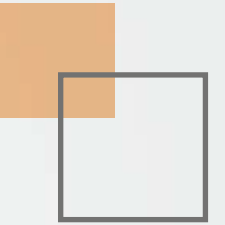
09 WEEKLY CORPORATE
FORUMS

10 GROOMING
SESSIONS /
WORKSHOP

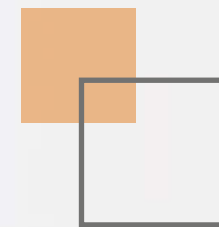
11 SUMMER
INTERNSHIP

12 CORPORATE
MEET

FEW OF OUR RECRUITERS



ADMISSION PROCEDURE



MBA (2 years) + PGPM

> ELIGIBILITY :

Graduation (min. 50%) + 10+2 (min. 50%) + 10th (min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~
Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue MBA from Amity University and also receive PGPM certificate from AGBS.
On successful completion of the respective programs, the student receives the MBA degree from Amity University Noida and the PGPM certificate from AGBS.

> FEE STRUCTURE MBA :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
2,20,000	2,20,000	2,47,500	2,47,500	9,35,000

Academic Scholarships available on the basis of Graduation score and CAT, MAT and GMAT score

Please Note*

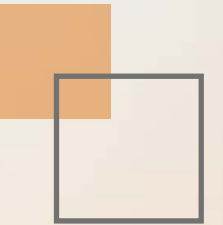
Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE



BBA (3years) + GDBA

> ELIGIBILITY :

10+2 (min. 50%) + 10th (min. 50%)

*Please Note

In aggregate percentage Physical Education, Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue BBA from Amity University and also receive GDBA certificate from AGBS. On successful completion of the respective programs, the student receives the BBA degree from Amity University Noida and the GDBA certificate from AGBS.

> FEE STRUCTURE BBA :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
1,55,000	1,55,000	1,65,500	1,65,500	1,79,000	1,79,000	9,99,000

Academic Scholarships available on the basis of 12th class percentage

Please Note*

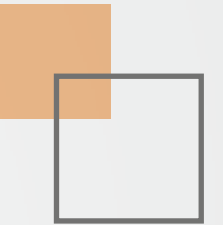
Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



STUDENTS' TESTIMONIALS



I am pleased to announce that I have been placed at KPMG global services as a Tax Associate through the campus placement process. I'm extremely thankful to the institute, faculty and the placement cell for always motivating me and providing me this opportunity. Thank you, Amity!

Sagarika Mathur
MBA (20-22)



It is with great pleasure I announce that I have been placed at Blackrock as a Business Operations Trainee. The conducive learning environment and supportive faculty have helped me realize my potential. I personally thank that my faculty and placement team for bringing the best out of me.

Mitanshi Aggarwal
MBA (20-22)



It's been my pleasure being a part of AGBS, Noida. The campus was so thrilling in terms of studies and extra cultural activities. The relationship between students and the faculty was like a friend to friend. The best thing about AGBS is that they are leaders in terms of delivering the best learning experience to their students, even during the pandemic . Being a student at AGBS, has genuinely been a rewarding experience.

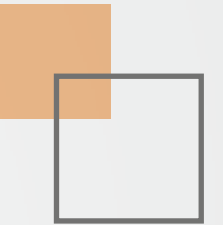
Shanmukha Chokkapu
BBA (19-22)



I consider myself fortunate enough for being a member of Amity University. It's a place where I can learn and grow. The entire faculty and department works tirelessly to mould the destiny of its students. My graduation years at Amity have been a tremendous learning experience coupled with a lot of exposure. I have huge admiration, affection, and loyalty for the entire faculty and department. It is because of their efforts that I consider myself to be a better professional. I would strongly recommend Amity to every corporate aspirant and would encourage students to work hard and learn as much as they can about their respective subjects. Our college is dedicated to its educational goal. Amity has a pool of experienced faculties who will assist and encourage you as you pursue your degree.

Riya Goyal
BBA (19-22)

STUDENTS' TESTIMONIALS



Being a part of AGBS Noida for two years has been an amazing journey. It has been a life changing experience for me. From being worried about getting placed to getting placement in Deloitte as a Tax Consultant, AGBS has always been supportive throughout this time. The mentorship that each student receives, the efforts that each faculty puts in, the extensive support by team CRC is just commendable! I whole heartedly thank each of the member at AGBS Noida for their continuing blessings and support!

Yash Agarwal
MBA (2021-23)



My experience at Amity Global Business School, Noida has been exceptional. I am grateful for the support and guidance provided by the faculty and placement cell, which helped me secure a placement in a reputed organization like Tata Power. Throughout my time at Amity, I received extensive training and development opportunities that helped me build my skills and knowledge in various domains. The faculty members were highly experienced and provided personalized attention to each student, ensuring that we were well-prepared for the industry.

Diksha Gupta
MBA (2021-23)



I am glad to share with you all that I have been placed in Gati Limited (an All-Cargo Group company) as a Management Trainee through the campus placement process. I am thankful to my institution, faculty members and the placement team of AGBS Noida for providing me this wonderful opportunity and supporting me throughout my journey.

Thank you

Harsimran Kaur
MBA (2021-23)



AMITY GLOBAL BUSINESS SCHOOL

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Campus : F1 Block, IIIrd Floor, Sector - 125

Amity University Campus, Noida - 201303 (Uttar Pradesh)

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