



UPID NOIDA



AKTU

PROSPECTUS

U. P. Institute of Design, Noida

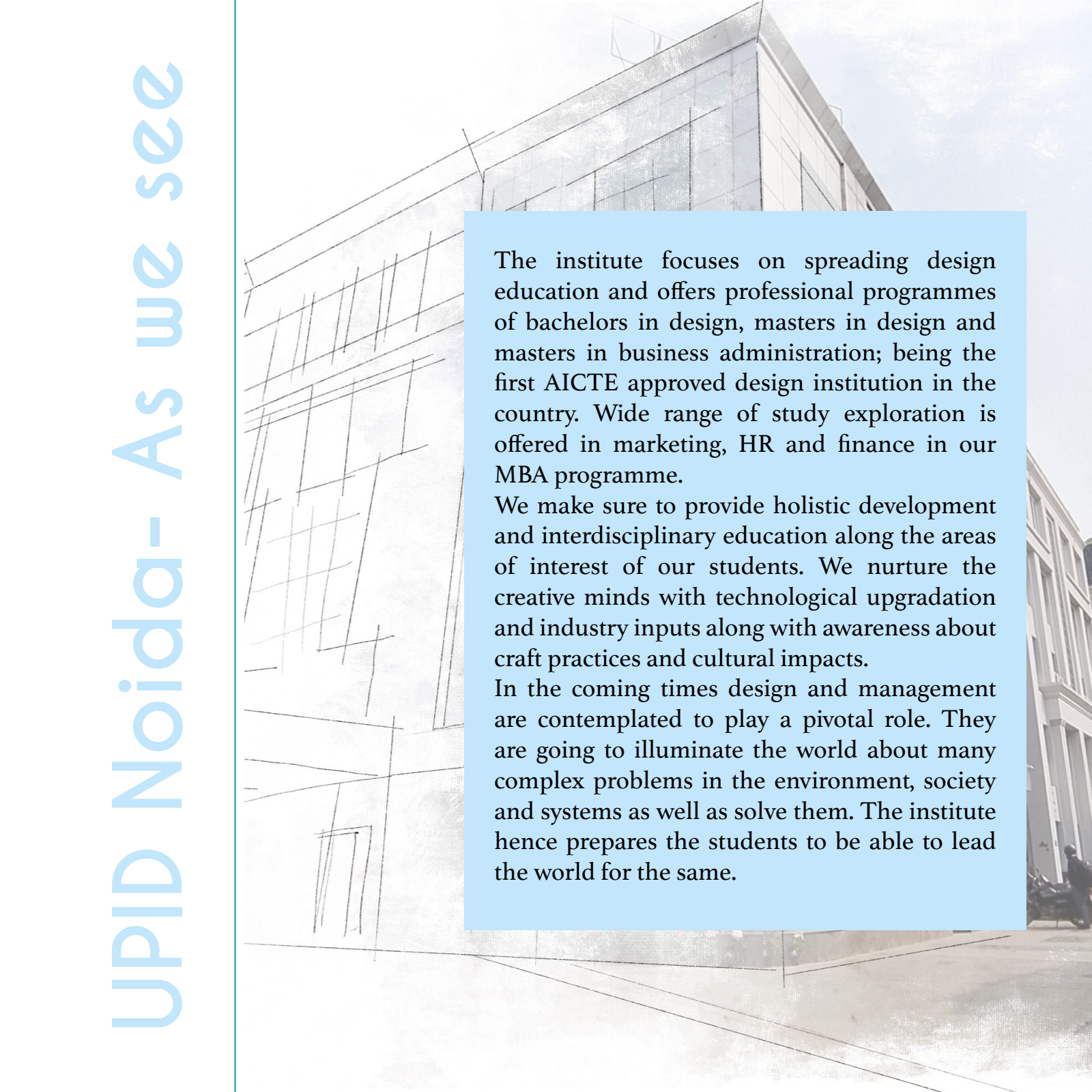
A constituent college of Dr. A. P. J. Abdul Kalam Technical University, U.P.

A U.P. State Government Institute

AICTE APPROVED DESIGN & MANAGEMENT INSTITUTE

upidnoida.ac.in

UPID Noida- As we see



The institute focuses on spreading design education and offers professional programmes of bachelors in design, masters in design and masters in business administration; being the first AICTE approved design institution in the country. Wide range of study exploration is offered in marketing, HR and finance in our MBA programme.

We make sure to provide holistic development and interdisciplinary education along the areas of interest of our students. We nurture the creative minds with technological upgradation and industry inputs along with awareness about craft practices and cultural impacts.

In the coming times design and management are contemplated to play a pivotal role. They are going to illuminate the world about many complex problems in the environment, society and systems as well as solve them. The institute hence prepares the students to be able to lead the world for the same.



Prof. Vinay Kumar Pathak

Hon. Vice Chancellor

Dr. A. P. J. Abdul Kalam Technical University
(formerly UPTU)

The state of Uttar Pradesh waited long for a dedicated Design Institute and the University fulfilled the same in the year 2017 by establishing the U. P. Institute of Design at its Noida campus.

UPID Noida is one of the youngest constituent colleges of the University having Design and Management programmes. The institute is India's first AICTE approved Design institute and has the potential of becoming India's Best too.

I would like to congratulate the entire UPID team for its various accomplishments in the recent past and wish a bright future ahead. I am sure that the institute will make major contributions in fields of Design and Management thus making a happier, healthier and prosperous India.

Mail id: vc@aktu.ac.in



Prof. Virendra Pathak

Director

U. P. Institute of Design, Noida

Constituent college of

Dr. A. P. J. Abdul Kalam Technical University
(formerly UPTU)

UPID Noida is currently offering Design and Management programmes having – 4yr Bachelor of Design (B.Des.) and 2 yr Master of Design (M.Des.) course with emphasis on Physical and Digital Products along with 2yr full-time Master of Business Administration (MBA) course having thrust in Business Analytics.

The institute has a rich faculty pool from premier institutions of the country which helps in developing a broad mindset of the students. We have state of the art prototyping facilities and varied labs with advanced software turning ideas into reality. The institute has also taken lead in major initiatives like- One District One Product (ODOP), Unnat Bharat Abhiyan, MSME Incubation platform etc. We are sure that students will be transformed into vibrant, passionate and value oriented professionals contributing to the nation building.

Mail id: director@upidnoida.ac.in



Dr. Kumar Sambhav

Associate Professor and HoD

U. P. Institute of Design, Noida

Constituent college of

Dr. A. P. J. Abdul Kalam Technical University
(formerly UPTU)

At UPID, the courses have been developed with a broad vision to shape the students as pillars of *Atmanirbhar Bharat*. The teaching pedagogy is based on learning by doing methodology and value based education forms an important constituent. The course learning is reinforced by academic tours and site visits. The syllabus is updated every two years to include new skills and design tools developed and the changing needs of the society.

The institute has a strong Industry connect through MoUs, Talk Sessions, Jury Based evaluations as well as events like – Workshops, Hackathon contest and seminars on Universal Human Values are conducted regularly.

The new students are welcomed to the UPID family by the Three-Week Induction Programme planned by AICTE utilizing all its modules, and familiarizing the students with the surrounding, seniors as well as faculty members.

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ABOUT UPID NOIDA



U. P. Institute of Design, Noida was established by Dr. A. P. J. Abdul Kalam Technical University, U.P., Lucknow (AKTU, Formerly U.P. Technical University) in the year 2017.

It is India's first AICTE approved Design Institute offering four-years Bachelor of Design (B.Des.) and two-years Master of Design (M.Des.) Course. The Institute has started Master of Business Administration (MBA) Course having thrust in Business Analytics from the academic session 2019-2020.

MoU's & INDUSTRY CONNECT

The institute has an MoU with UCEED, IIT Bombay for admission to its undergraduate B.Des. course. The students are admitted through UCEED as well as UPSEE conducted by the University.

The Institute is fully funded and governed by the University.

At present, the institute has following MoUs (Memorandum of Understanding) with Design studios and Industries:

- Noun Design Innovation Pvt. Ltd.
- Design Factory India
- GaiaDigital Design Pvt. Ltd.
- Orient Agro (P) Ltd.
- Akriti Designs



COURSES OFFERED AT UPID NOIDA

BACHELOR OF DESIGN
MASTER OF DESIGN
MASTER OF BUSINESS ADMINISTRATION
FEE STRUCTURE

B.Des.

Bachelor of Design (B.Des.): 30 Seats (Admission from UCEED and UPSEE)

Eligibility: Candidates with UCEED score, having passed intermediate examination of U.P. Board or 10+2 level examination or its equivalent and securing minimum 45% marks (40% marks for SC/ST category candidates) in aggregate.*

Bachelor of Design – 4 Year course

The aim of the undergraduate course is to develop skills, knowledge and attitude among the young design aspirants to become creative thinkers and problem solvers.

The course curriculum is developed in a way that it exposes the students to varied specializations like- Furniture design, Electrical appliance design, Transport design, Interaction design, Sustainable design etc. through Design projects and electives. The students are introduced to the basics of Design with courses like-Design Sketching, Elements and Principles of Design, Model making etc. followed by theme-based Semester end design projects.

* As per University norms

Foundational years

Our focus in the foundation year is to lay down the basics of creative thinking. We help our students get a differential analysis of a problem and find a solution that might not have been the obvious one.

This is the fundamental quality required for all domains in design and is nurtured through a range of subjects like design sketching, material studies, Indian art and craft to name a few.

In sequential order of laying down the foundation, edification of the students is done by introducing skill and communication enhancement programs like communication studies in design, model making and hand tools in conjunction with Design projects where the students learn to apply the skills attained during the past years.

Advance years

Technical knowledge plays evaluating role in empowering a designer which would

be our focus during the advance years. We help our students to transform the paper concepts into reality. Introduction to subjects like design research methodology, product branding and a cumulated basket of electives from different domains of designs is made where students can do focused exploration and compliment their base concept building. It is indispensable for a designer to undergo industry exposure to be able to comprehend the language of the trending industry.

The industry connect is also ensured through internships that the students pursue during every semester break along with industry sponsored projects.

With these considerations in mind, the curriculum and detailed syllabus of Bachelor's Degree Course in Design is curated to prepare graduates who can successfully render their services to the society, industry and the environment; in a profession that is challenging yet exciting, philosophical yet pragmatic and emotional yet technology-driven.

M.Des.

Master of Design (M.Des.): 15 Seats

(Admission from GATE/ CEED and UPSEE)
(Candidates will be eligible for AICTE/
University scholarship as per norms)

Eligibility: B.E./ B.Tech. in any branch of
Engineering/ B.Des./ B.Arch./ BFA/ BFAD
with 50% marks or equivalent CGPA (45%
marks for SC/ST category candidates).*

Master of Design – 2 Year course

The aim of the postgraduate course is to
nurture creativity, observational skills and
analytical ability, and prepare them to play
a vital role in addressing the emerging
challenges of body, society & ecology through
design. The program equips the students with
the design thinking skills and helps develop a
creative thought process.

The student pool being from varied
backgrounds, is introduced with the basics
of design fundamentals & representation
in addition to developing a human centric
design approach through various courses
and design projects. Advanced learnings
are established in domains like- Applied
ergonomics, Sustainable design, Interaction
design, Universal design through dedicated
courses and electives.

* As per University norms

Foundational year

A flexible framework is built for the students to learn and harness their full potential in terms of creative expression and multi dimensional learning. In the first year, the students get a holistic view of design. We help our students in developing and refining creative skills required for the design programme. The students apply the skills acquired in the design project and summer internship that also exposes them to the practicalities of the design industry. The students will be able to apply and explore the concepts of design principles and methodologies in response to the global Design industry needs.

We work towards generating scope of opportunities to integrate experimentation and exploration based learning in order to make them understand the importance of innovation combined with creativity.

Advance year

In the second year the students get an option to choose from a diverse basket

of electives an area of specialization which would compliment their research capabilities in multidisciplinary groups and domains. It is important that the students identify, plan and achieve learning goals through understanding social, cultural and technological development in various contexts of past and present. We help our students develop a sense of social and professional commitment and learn the necessary technical skill set of analytical, speculative and reflective problem solving.

The students is later sent out for design thesis writing where they independently conduct a study in their area of interest with the help of the faculty guide.

The students are guided to create, manage and develop portfolios and present finished products, collection and prototype which demonstrate research and technical design prowess. The subjects like design drawings and CAD help the students to create advanced versions of their ideas and creative concepts.

MBA

Master of Business Administration (MBA): 60 Seats (Admission from UPSEE)

Eligibility: Bachelor's degree course of three years minimum duration from any recognized Indian University; or its equivalent, recognized by A.I.U securing minimum 50% (45% in case of candidates belonging to SC/ST category) marks in aggregate.*

Master of Business Administration – 2 Year course

The Master of Business Administration (MBA) program at UPID Noida is a two-year full-time AICTE approved course with specializations in Marketing, Finance and Human Resource Management having thrust in Information management and Analytics.

The focus of the curriculum is to impart practical knowledge & analytical skills with a pedagogy that develops personalized and experiential learning. The program will also provide students with opportunities for industry interaction via visits, lectures, and workshops as well as prospects of working on live projects and real briefs which shall encourage active and scenario-based learning.

* As per University norms

Foundational year

Master of Business Administration (MBA) program at UPID Noida is a two-year full-time AICTE approved program with specializations in Marketing, Finance and Human Resource Management. The focus of the curriculum is to impart practical knowledge & analytical skills. In the first year we expose the students to the basic concepts of management in order to aid the student in understanding how an organization functions, and in understanding the complexity and wide variety of issues faced in today's business firms. We help them enhance the understanding of the dynamics of interactions between individuals and the organization and to facilitate a clear perspective to diagnose and effectively handle human behavior issues in Organizations.

Specialization Year

MBA in finance is a study of financial planning, economics, accounting and other

similar areas of operation in any organisation or business. We make sure that our students have acquired the skills to handle financial reports, implement them in real life activities as well as management strategies.

MBA in marketing is one of the oldest of the management studies and helps the students in owning multiple job opportunities in the market. All organizations national or international require a marketing team that could handle the brand through promotions advertising media entertainment. The new age sub head of digital marketing has become the interest of companies and students. MBA in HR prepares the students to face the challenges of corporate, by imparting knowledge and training in managing workforce in an organisation. We make our students aware about the unique set of values, visions, ideals, working language systems and methodology followed by the major leagues in the corporate world so that they can grow to be most valuable contributors to the growth and sustenance of a company.

FEE STRUCTURE

The current fee structure is as given below:

S. NO.	COURSES	FEE*
I.	Bachelor of Design (1st year)	Rs. 98,800/-
	Bachelor of Design (2nd, 3rd and 4th year)	Rs. 93,800/-
2.	Master of Design (1st year)	Rs. 73,800/-
	Master of Design (2nd year)	Rs. 73,800/-
3.	Master of Business Administration (1st year)	Rs. 98,800/-
	Master of Business Administration (2nd year)	Rs. 98,800/-

*Subject to University policy.

FACULTY POOL AT UPID NOIDA

DEPARTMENT OF DESIGN
DEPARTMENT OF BUSINESS ADMINISTRATION



Dr. Kumar Sambhav

Associate Professor

ksambhav@upidnoida.ac.in

He has done his B.Tech., M.Tech. and PhD in Mechanical Engineering from IIT Kanpur. Specializes in Computer Aided Design and Manufacturing. Has teaching experience of over 8 years. Chaired the M.Tech. Program in Mechanical Engineering at Galgotias University for over five years. Worked at Tata Motors, Lucknow for over one year. Also worked at MechSE, University of Illinois, Urbana Champaign under Indo-US Centre for Research Excellence in Fabronics.

Area of Study & Interest:

Computer Aided Design and Manufacturing, Reverse Engineering and Rapid Prototyping, Design of Machine Elements, Engineering Graphics, Universal Human Values and Ethics.



Shankha Suvro Ghosh

Assistant Professor

g.shankha@upidnoida.ac.in

He is an Architect (B.Arch) from MANIT, Bhopal & Industrial Designer (M.Des) from IITD, New Delhi. Has industry experience of 14+ years and had worked in Royal Enfield, Chennai, TCE Jamshedpur et al. He has designed and manufactured educational equipment, software and apps for educational use and memory enhancement.

Area of Study & Interest:

Futuristic transportation, Embedded systems & control, Building automation; History and Design in antiquity.



Abhishek Srivastava

Assistant Professor

s.abhishek@upidnoida.ac.in

He is an Architect & Industrial Designer from School of Planning & Architecture, New Delhi. Having overall experience of 7+ years, he has worked at Infosys Ltd., Bangalore and Think Design, New Delhi as Senior Designer. He was Founding director at Welava Design and worked majorly in the area of Design consultancy and Upcycling. He has taught previously at Department of Industrial Design, SPA New Delhi and School of Design, World University of Design. He was selected among top 20 designers under 35 in Design x Design '17, exhibition showcase in Delhi. He has also been a Mentor & Jury member in Smart India Hackathon, 2019 organized by MHRD's Innovation Cell.

Area of Study & Interest:

Creative Thinking, Design for Senses, Universal Design, Design from Waste, Upcycling



Ashish Katiyar

Assistant Professor

k.ashish@upidnoida.ac.in

He is an Architect (B.Arch.) from UPTU, Lucknow and Urban- Rural Planner from IIT, Roorkee. He has work experience of 8+ years in Industry and Academics, he has worked as a Senior Architect in Arch-en-Design, Prodesigners and NorthPoint. He is the proprietor of Beyond Design Studio.

Area of Study & Interest: Urban Design, Interior Design, Furniture Design, Spatial Design, Transportation Planning & Design



Sugandha Jain

Assistant Professor

j.sugandha@upidnoida.ac.in

She is an Architect (B.Arch) from Aayojan school of Architecture, Jaipur & Industrial Designer (M.Des) from IDC, IIT Bombay, Mumbai. She has industry experience of 3+ years, has worked with Design Habit on various exhibits of museums like Virasat-e-khalsa (Anandpur Sahib), Chinmaya Pradeep(Mumbai), Golden temple Plaza (Amritsar). She has also worked with craft artisans of Dharavi in developing a range of products. She has teaching experience of more than 2+ years.

Area of Study & Interest: Lateral Thinking, Design Thinking, Design Intervention in craft



Prerna Narayan

Assistant Professor

n.prerna@upidnoida.ac.in

She is a Graduate from NIFT, Bengaluru and Post Graduate from NIFT, Delhi. She has 4+ years of industrial experience in Technical Design & Product Development, Graphic Design, Visual Merchandising & Textile Design at O/o DC (Handicrafts), Ministry Of Textiles, Govt. of India, Nature Nurture, Pantaloons, Reliance Trends, respectively and her Master's dissertation (design research) was under Ministry of Social Justice & Empowerment for women upliftment. Holds 02 paper publications & conference presentations (national & international).

Area of Study & Interest: Indian Handicrafts, Visual Merchandising, Graphic & Textile Design, Design Research.



Nitendra Singh

Assistant Professor

s.nitendra@upidnoida.ac.in

He is a Post Graduate in Communication Design from DAIICT, Gandhinagar and PG DIPLOMA in Photography and Visual communication, from AJKMCRC, Jamia Milia Islamia, Delhi. He has 4+ years of industrial experience as a Visual communication Manager, Production Assistant, Graphic Designer and Photographer.

Area of Study & Interest:
Anthropology, visual storytelling (films, photography, animation) and cultural studies.



Awani Sankritya

Assistant Professor

s.awani@upidnoida.ac.in

She is a craft oriented designer with B.des in leather goods and accessories design and M.des in hard material specialization . After completing her masters in hard material specialization from IICD Jaipur, she has worked with Indira Gandhi National Centre for the Arts (ministry of culture). She has also worked with different craft clusters , artisans and master artisans on various projects.

Area of Study & Interest:
Design sketching, design research, art history, jewellery design.



Shraddha Chadha

Assistant Professor

c.shraddha@upidnoida.ac.in

She is a Leather designer and Design researcher. She has completed her Bachelor's of Leather Design from NIFT, Raebareli and Master of Design from NIFT, Kannur. She has worked with craft clusters like Toda embroidery cluster, Kolkata leather embossing and natural dye products, and zardozi embroidery for different craft oriented projects. She has worked as an Accessory designer in the industry as well. She had her final research dissertation project on designing learning aids for children with learning disability.

Area of Study & Interest:
Design research, Design process, craft oriented projects and content writing.

DEPARTMENT OF BUSINESS ADMINISTRATION



Anamika Chaturvedi

Assistant Professor

c.anamika@upidnoida.ac.in

She has completed her B.Sc & M.Sc from VBS Poorvanchal University, PGDCA from Kanpur University & her MBA from AKTU Lucknow. She has presented four papers in national seminars. Her interest of area includes Marketing. She has 11 years experience at various levels in the field of education & she has taught subjects like Marketing management, Research methodology, Economics Etc.

Area of Study & Interest:
Marketing, Marketing management, Research methodology, Economics etc.



Ashutosh Pratap Singh

Assistant Professor

s.ashutosh@upidnoida.ac.in

He has done Graduation (B.Com) from University of Allahabad, MBA from University of Lucknow and Ph.D (submitted) from Motilal Nehru National Institute of Technology Allahabad, Prayagraj. He has research experience of 4.8 Years. He has presented 8 research papers in different National/ International Conferences.

Area of Study & Interest:
Corporate Finance, Investment Analysis



Leena Singh

Assistant Professor

s.leena@upidnoida.ac.in

She has done HR analytics Executive course from IIM rohtak and MBA (HR) from AKTU. She has a core teaching experience of 5.8 years with reputed organizations. She holds recognition for academic result appreciation by employers.

Area of Study & Interest:
Organization Behaviour, Analytics, Compensation Management, Industrial relations, competency mapping, International HRM.

FACILITIES & INFRASTRUCTURE

FACILITIES & INFRASTRUCTURE
COMMITTEES & CELLS



CONFERENCE ROOM

FACILITIES & INFRASTRUCTURE

Conference Room

Library

Computer Lab (for UG/ PG)

Computer Center (with 100 PCs)

Innovation Lab

Metal Workshop

Wood Workshop

Cafeteria

Photography Lab

MOOCs Studio

Research Lab

Language Lab

Ergonomics lab

Computer Aided Manufacturing Lab (With Router and CNC engraver) - 3D scanning and printing facility is being developed



METAL WORKSHOP



DESIGN STUDIO



WOOD WORKSHOP



LIBRARY

FACILITIES & INFRASTRUCTURE



COMMITTEES & CELLS

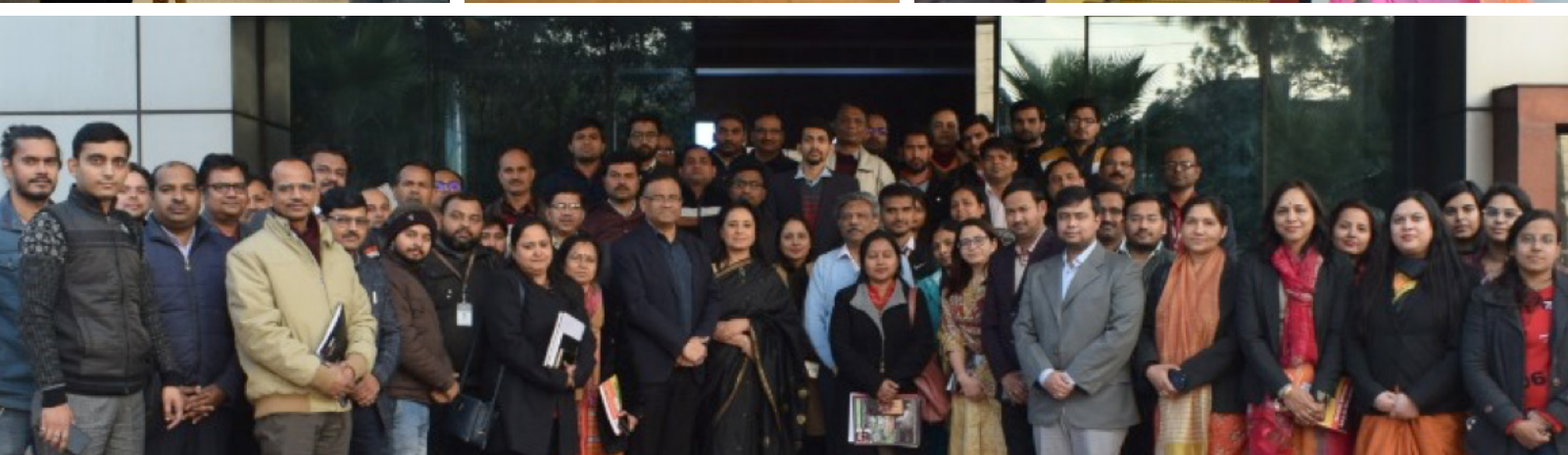
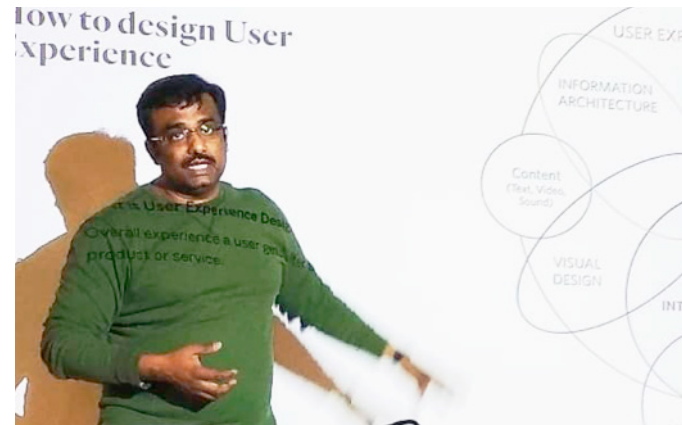
Anti-Ragging Committee
Institute Disciplinary Committee
Grievance Redressal Committee
Internal Complaint Committee
SC/ST Committee
Scholarship Committee
Institute Examination Committee
Placement Cell
Innovation Cell
Institution Industry Cell
Internal Quality Assurance Cell
Student Counsellor



ACADEMIC & INDUSTRY COLLABORATIONS

ACADEMICS & INDUSTRY INITIATIVES
CONTRIBUTING TOWARDS THE SOCIETY

ACADEMIC & INDUSTRY INITIATIVES



CONTRIBUTING TOWARDS THE SOCIETY

UPID Noida & Srijan Sanchar presents

ADVANTAGE ALIGARH

Join us in **Webinar** organized on **ODOP for Aligarh** on **Jun 20, 2020**






Prof. Vinay Kumar Pathak
Hon. VC, Dr. APJKTU

Shri. Satish Kumar Gautam
Hon. MP, Aligarh

Mr. Navneet Sehgal
Prin. Secretary, MSME, UP

Prof. Virendra Pathak
Director, UPID Noida

Expert Panelists

Mr. Shalendra Jaiswal Prin. Exec. Director, DRDO	Prof. Vineet Kansal Pro VC, Dr. APJKTU	Mr. Aseem Kaushik Head, Loreal Hong Kong	Mr. Srinath Paswan GM DIC Aligarh, MSME
Ms. Alka Sharma PCDA, Dehradun	Mr. Jay Mohan Ansys, Malaysia	Mr. Iraj Kumar Security Consultant	Mr. Vadim Kolomiets ICSTI, Russia
Mr. Anirudh Gautam Exec. Director, KDSO			

Organisers

Mr. Aditendra Jaiswal Lead Enabler, Srijan Sanchar	Dr. Kumar Sambhav HOD, UPID Noida	Mr. Abhishek Srivastava Asst. Prof., UPID Noida	Ms. Leena Asst. Prof., UPID Noida
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Register at:
<https://tinyurl.com/ODOP-Webinar>

For details visit:
<https://upidnoida.ac.in/>






Dr. APJKTU UPID Noida SRIJAN SANCHAR ODOP, Uttar Pradesh



The institute has taken initiative to contribute towards the **ODOP** scheme of the U.P. Govt. The institute in collaboration with Srijan Sanchar has developed a phase-wise plan for the implementation of the **One District One Product** scheme.

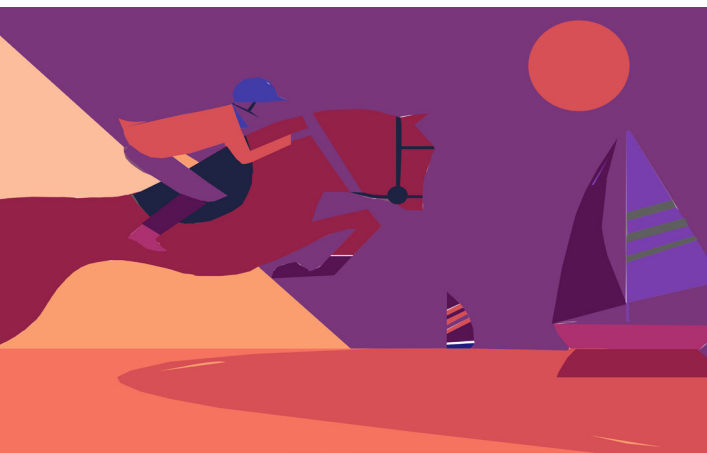
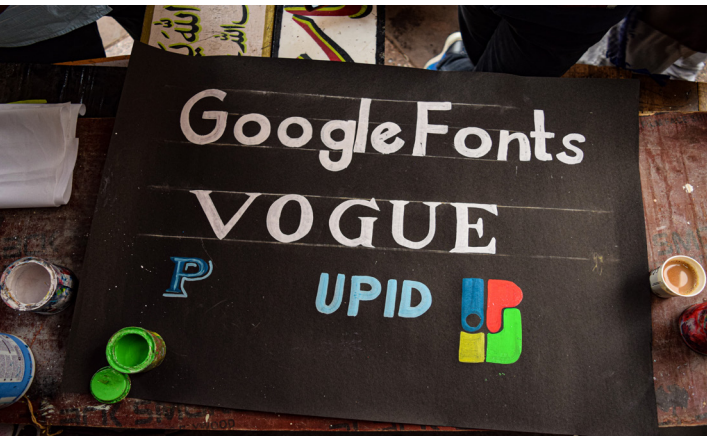
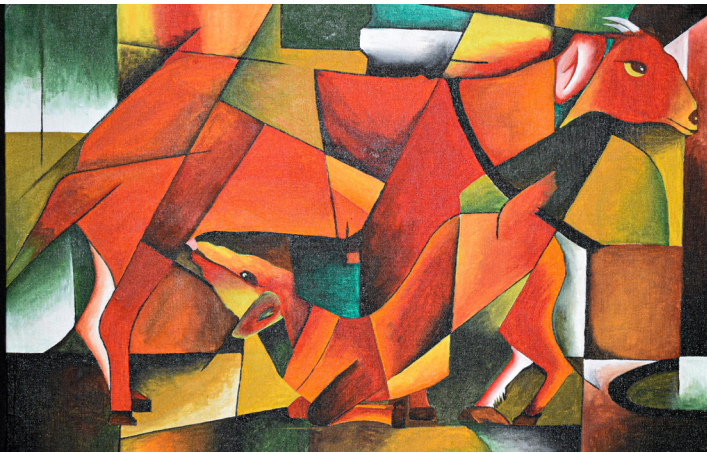
The faculty team under Dr. Kumar Sambhav (Assoc. Prof.) visited village **Kinnauni**, Indirapuram under the **Unnat Bharat Abhiyan** and interacted with the village sarpanch, school authorities and local youth for the village development project.



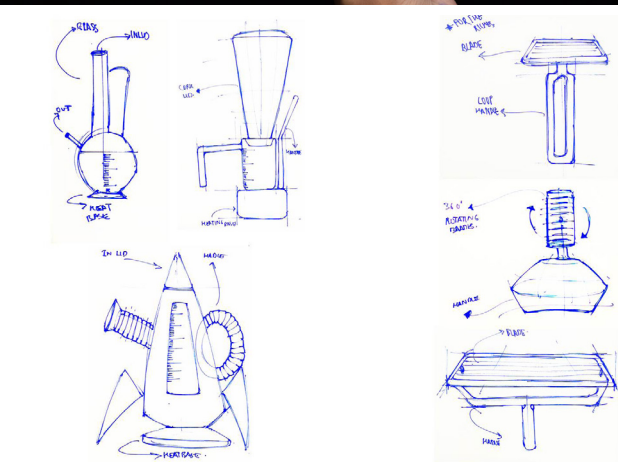
STUDENT CONNECT

STUDENT PROJECTS
EVENT AND STUDY TOURS
STUDENT TESTIMONIALS
INTERNSHIPS & WORK EXPERIENCE

STUDENTS PROJECTS



STUDENTS PROJECTS



EVENTS AND STUDY TOURS



EVENTS AND STUDY TOURS



STUDENT TESTIMONIALS

The institute gives us opportunity to manifest our talent through various cultural and sports events that are organised from time to time in the campus.

Shashwita Sharma
B.Des, 6th semester

The thing I like about the Institute is that the faculty are very approachable and kind; They are ready to help and entertain even our silly ideas.

Siddhant Chauhan
B.Des, 4th semester

What I genuinely like about our Institute is that the batch size is small which helps us in attaining undivided attention from our faculty.

Arushi Gupta
B.Des, 6th semester

UPID Noida gives a miscellaneous course structure which helps us explore different subjects throughout the program. One day we are learning UI/UX and the other day we are in the workshop learning wood joinery.

Pranshu Gupta
B.Des, 6th semester

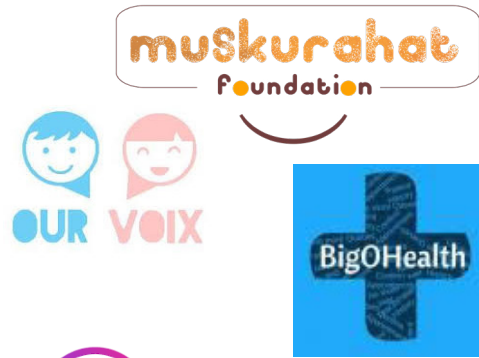
We have faculty members from different specialisations that help us in gaining knowledge in diverse areas. The college also helps us in building our personality through professional development and consultation from industry professionals.

Julie Jacob
MBA, 2nd semester

As a student of UPID Noida I can definitely say that I have gained both skills and confidence. The faculty helps us transform and make it seem effortless through different personality building and skill exercises.

Hemant Verma
MBA, 2nd semester

INTERNSHIPS & WORK EXPERIENCE



We make it mandatory for our students to go for industrial internships so that they can explore design with practice based learning.

The students are also encouraged to take sponsored projects and briefs for better understanding of the industrial environment.

The exposure prepares the students to be able to meet the industry standards and create an independent industrial connection.

A few of the companies that our students have worked with includes:

Avian Design, PlanyrTrip, Mindnotix, Psyber Incorporation, Infireads, INDIA Redefined, Oye Busy Technologies Private Limited, Bitsphere Infosystem Private Limited, Expert Web India, Kiowa Technologies, B&B Organics, The Concept India, Nearbygrocer, Persius Internet Solutions Private Limited, BigOHeaalth, Our Voix, WaitLessBuzz etc

UPID NOIDA MAKING HEADLINES

UPID NOIDA IN NEWS

एकेटीयू : प्रतियोगिता में प्रांशु को मिला प्रथम स्थान

नोएडा। एकेटीयू के सेक्टर-62 स्थित यूपीआईडी में छात्रों के लिए मंगलवार को 'एक्ट ऑगस्ट कोविड -19' प्रतियोगिता का आयोजन किया गया। प्रतियोगिता में संस्थान के डिजाइन और मैनेजमेंट के छात्रों ने बड़ चढ़कर हिस्सा लिया। संस्थान के निदेशक प्रो. वीरेंद्र पाठक ने बताया कि प्रतियोगिता में पहले स्थान पर प्रांशु गुप्ता, दूसरे स्थान पर देवांग वत्स और तीसरे स्थान पर शिवम पांडेय रहे। डिफरेंट हंड डॉ. कुमार संभव ने विजेताओं को बधाई दी। व्यूरो

Amar Ujala



Media Coverage
June 3, 2020

विद्यार्थियों ने रखे रचनात्मक सुझाव

जागरण संवाददाता, नोएडा : उत्तर प्रदेश इंस्टीट्यूट ऑफ डिजाइन में विद्यार्थियों के लिए 'एक्ट ऑगस्ट कोविड -19' प्रतियोगिता का आयोजन किया गया। फैशन डिजाइनिंग मैनेजमेंट के विद्यार्थियों ने संयुक्त राष्ट्र द्वारा कोरोना महामारी से निपटने पर निर्धारित छह बिंदुओं पर अपनी संकल्पनाओं को वीडियो, ऑडियो, पोस्टर व एनीमेशन के माध्यम से कोविड-19 जागरूकता कैमैन के लिए अपने आइडिया प्रस्तुत किए।

मंगलवार को यूपीआईडी के निदेशक प्रोफेसर वीरेंद्र पाठक ने विजेताओं को ऑनलाइन समापन समारोह में सम्मानित किया। इस प्रतियोगिता में प्रांशु गुप्ता को प्रथम, देवांग वत्स को दूसरा और शिवम पाण्डेय ने तीसरा स्थान प्राप्त किया। इस दौरान विभागाध्यक्ष डॉ. कुमार संभव ने विजेताओं को बधाई दी और छात्रों की शैक्षिक समस्याओं पर चर्चा की। समापन समारोह में प्रो. वीरेंद्र पाठक ने विद्यार्थियों को बेहतर भविष्य के लिए डिजिटल इंटरनेट और ऑनलाइन सर्टिफिकेट कोर्स पर जोर देने का सुझाव दिया। साथ ही सृजन संचार (क्रिएशन कम्यूनिकेशन) के लिए नई प्रतियोगिता की भी घोषणा की।

Dainik Jagran

प्रांशु गुप्ता ने जीता प्रथम स्थान

नोएडा। एकेटीयू के यूपीआईडी में ऑनलाइन प्रतियोगिता का परिणाम मंगलवार को जारी किया गया। प्रतियोगिता के दौरान वीडियो ऑडियो पोस्टर के जरिए कोविड-19 से सतर्क रहने के तरीकों पर सुझाव देकर छात्र-छात्राओं ने सम्मान हासिल किया। उत्तर प्रदेश डिजाइन इंस्टीट्यूट के निदेशक प्रोफेसर डॉ. वीरेंद्र पाठक ने जानकारी दी कि प्रतियोगिता में प्रांशु गुप्ता ने प्रथम स्थान हासिल किया।

Hindustan

छात्रों को रोजगार के लिए किया जाएगा तैयार

पंडितराज वर्मा • नोएडा

डॉ. एपीजे अब्दुल कलाम प्राथमिक विश्वविद्यालय (एकेटीयू) से संबद्ध कुछ शैक्षणिक संस्थानों के छात्रों को रोजगार के लिए विशेष प्रशिक्षण दिया जाएगा।

हर संस्थान के लिए एक निजी एजेंसी का चयन किया जाएगा। छात्रों को सप्ताह के अंत या कक्षा समाप्त होने के बाद बोलने से लेकर प्रस्तुतीकरण और साक्षात्कार का प्रशिक्षण दिया जाएगा। यह कार्यक्रम विश्वविद्यालय के टीए दयाल उपाध्याय क्वार्टलटी इंप्रूवमेंट प्रोग्राम (डीडीयूक्यूआईपी) के तहत संचालित किया जाएगा। सेक्टर-62 स्थित उत्तर प्रदेश इंस्टीट्यूट ऑफ डिजाइन



प्रोफेसर वीरेंद्र पाठक

(यूपीआईडी) एवं एकेटीयू परिसर के निदेशक प्रोफेसर वीरेंद्र पाठक ने बताया कि संस्थानों में छात्रों को पढ़ाई तो कराई जाती है, लेकिन नौकरी के लिए जरूरी तैयारी नहीं कराई जाती। इसको देखते हुए यह कवायद की जा रही है। एकेटीयू

डीडीयूक्यूआईपी के तहत की जा रही है शुरूआत, सप्ताह के अंत या फिर कक्षा समाप्त होने के बाद दिया जाएगा प्रशिक्षण

ने एक वर्ष पहले डीडीयूक्यूआईपी कार्यक्रम शुरू किया था। इसके लिए शासन द्वारा विश्वविद्यालय के माध्यम से तकनीकी शिक्षा की गुणवत्ता के लिए 200 करोड़ रुपये का फंड मुहैया कराया गया। इसके तहत प्रदेश के सभी राजकीय इंजीनियरिंग कॉलेजों, हरकोट बटलर प्राथमिक विश्वविद्यालय, मदन मोहन मालवीय यूनिवर्सिटी ऑफ टेक्नॉलॉजी और एकेटीयू के कॉलेजों के लिए निजी एजेंसियों का चयन किया जाना है। उन्होंने

बताया कि एकेटीयू की तरफ से जल्द ही निजी एजेंसियों के लिए टेंडर निकाला जाएगा। टेंडर प्रक्रिया पूरी होने के बाद हर संस्थान के लिए अलग एजेंसी का चयन होगा। एजेंसी के कर्मचारी छात्रों को प्रशिक्षण देंगे। छात्रों को संचार के गूर, प्रस्तुतीकरण के रिकल्यू, व्यक्तिगत विकास, साक्षात्कार आदि का प्रशिक्षण दिया जाएगा। उनको नौकरी के लिए बायोडेटा तैयार करने से लेकर उठने-बैठने का ढंग तक सिखाया जाएगा। छात्रों की नियमित पढ़ाई बाधित न हो, इसका विशेष ध्यान रखा जाएगा। कक्षाएं पूरी होने के बाद शाम या सप्ताह के अंत में अलग से प्रशिक्षण दिया जाएगा। इसके लिए छात्रों से किसी तरह की फीस नहीं ली जाएगी।

इंस्टीट्यूट में इंटरनेट कार्यक्रम शुरू

जार्स, नोएडा : सेक्टर-62 स्थित उत्तर प्रदेश इंस्टीट्यूट ऑफ डिजाइन ने प्रदेश सरकार की ओडीओपी स्कीम (एक जिला एक उत्पाद) के तहत ऑनलाइन कार्यक्रम का आयोजन किया। साथ ही विद्यार्थियों के लिए ओडीओपी कार्यक्रम के तहत इंटरनेट सुविधा की औपचारिक घोषणा की गई। इस दौरान कार्यक्रम में कार्यकारी निदेशक शैलेन्द्र जायसवाल और आदिनेंद्र जायसवाल ने लीड एनेक्स् और सृजन संचार के बारे में विद्यार्थियों को बताया। शैलेन्द्र जायसवाल ने प्रदेश के कई जिलों का उदाहरण पेश कर बताया कि डिजाइन और मैनेजमेंट के छात्र लीडफंडाउन में भी विभिन्न जिलों में कारीगरों की समस्याओं का हल निकाल सकते हैं। उन्होंने बताया की

अब समय उत्पादों की नई श्रेणी के विकास का है, जिसमें एक्सोस्केलेटन, न्यू एज एजुकेशनल टॉयस, सिमुलेटर आदि का प्रयोग किया जाएगा। आदिनेंद्र जायसवाल ने कहा लीडफंडाउन में भी विद्यार्थियों को समर इंटरनेट करने का अवसर मिलेगा, जिसमें वह कारीगरों के लिए उत्पादक, नए डिजाइन और मार्केटिंग जैसे मुद्दों पर कार्य करेंगे। उन्होंने विद्यार्थियों को समर इंटरनेटिंग के पहले चरण में उन्हें इस प्रकार काम करना होगा। संस्थान के निदेशक प्रो. वीरेंद्र पाठक ने कहा कि ओडीओपी की परियोजनाओं पर सृजन संचार के साथ समर इंटरनेटिंग छात्रों के लिए एक सुनहरा अवसर है। भारतीय विनिर्माण इकाइयों में सुचारु की गुंजाइश है।

Dainik Jagran

ओडीओपी कार्यक्रम के तहत इंटरनेट

नोएडा। उत्तर प्रदेश सरकार की ओडीओपी स्कीम (एक जिला एक उत्पाद) में छात्रों को प्रशिक्षण पर एकेटीयू के यूपीआईडी नोएडा में सुधार को ऑनलाइन कार्यक्रम आयोजित हुआ। कार्यक्रम में कार्यकारी निदेशक शैलेन्द्र जायसवाल और आदिनेंद्र जायसवाल, लीड एनेक्स्, सृजन संचार को अर्माजित किया गया था। कार्यक्रम के दौरान छात्र-छात्राओं को यह भी जानकारी दी गई कि यह ओडीओपी कार्यक्रम के तहत वे इंटरनेट सुविधा का लाभ उठा सकते हैं। कार्यक्रम में शैलेन्द्र जायसवाल ने छात्रों को एक जिला एक उत्पाद के बारे में जानकारी दी। उन्होंने यूपी के कई जिलों का उदाहरण दिया कहा कि कैसे डिजाइन और मैनेजमेंट के छात्र इस एस लीडफंडाउन अवधि के दौरान विभिन्न जिलों में कारीगरों की समस्याओं का हल निकाल सकते हैं।

Hindustan

युवा उत्पादों के डिजाइन में बदलाव करना सीखेंगे

नोएडा। कार्यालय संवाददाता

आयोजन

एकेटीयू की ओर से शनिवार को नोएडा स्थित उत्तर प्रदेश डिजाइन इंस्टीट्यूट में एक दिवसीय फैकेल्टी डेवलेपमेंट प्रोग्राम हुआ। इसमें शिक्षकों को पारंपरिक उत्पाद की डिजाइन में बदलाव कर विश्व बाजार के अनुसार बनाना सिखाया गया। कार्यक्रम के बाद यह शिक्षक अपने-अपने संस्थानों में युवाओं को यह जानकारी देंगे।

एक जनपद एक उत्पाद परियोजना के तहत हुई इस कार्यशाला की शुरुआत संस्थान के निदेशक डॉ. प्रो. वीरेंद्र पाठक ने की। उन्होंने कहा कि उत्तर प्रदेश की ऐसी शिल्प कलाओं और उत्पादों को बढ़ाना जरूरी है जो देश के अन्य स्थानों में उपलब्ध नहीं हैं। उन्होंने शिक्षकों को पारंपरिक उत्पादों को विश्वस्तरीय बनाने के लिए जरूरी तथ्यों की भी जानकारी

- उत्तर प्रदेश डिजाइन इंस्टीट्यूट में एक दिवसीय कार्यशाला
- विश्वस्तरीय बाजार के बदलाव की भी जानकारी दी गई

दी। भारत सरकार की विभिन्न योजनाओं में कार्य कर चुके शैलेन्द्र जैसवाल ने भी शिक्षकों को प्रशिक्षित किया। प्रशिक्षण कार्यक्रम में डॉ. कुमार संभव ने कहा कि बहुत से ऐसे उत्पाद हैं, जो अपनी पहचान खो रहे हैं। इस कार्यक्रम के तहत उन्हें शामिल कर दोबारा बाजार में लाया जा सकता है। कार्यक्रम में यह भी जानकारी दी गई कि किस तरह से युवाओं को इस कार्यक्रम के तहत जागरूक कर उन्हें उत्पादन की डिजाइन में बदलाव कर विश्वस्तरीय बनाना है।

GALLERY





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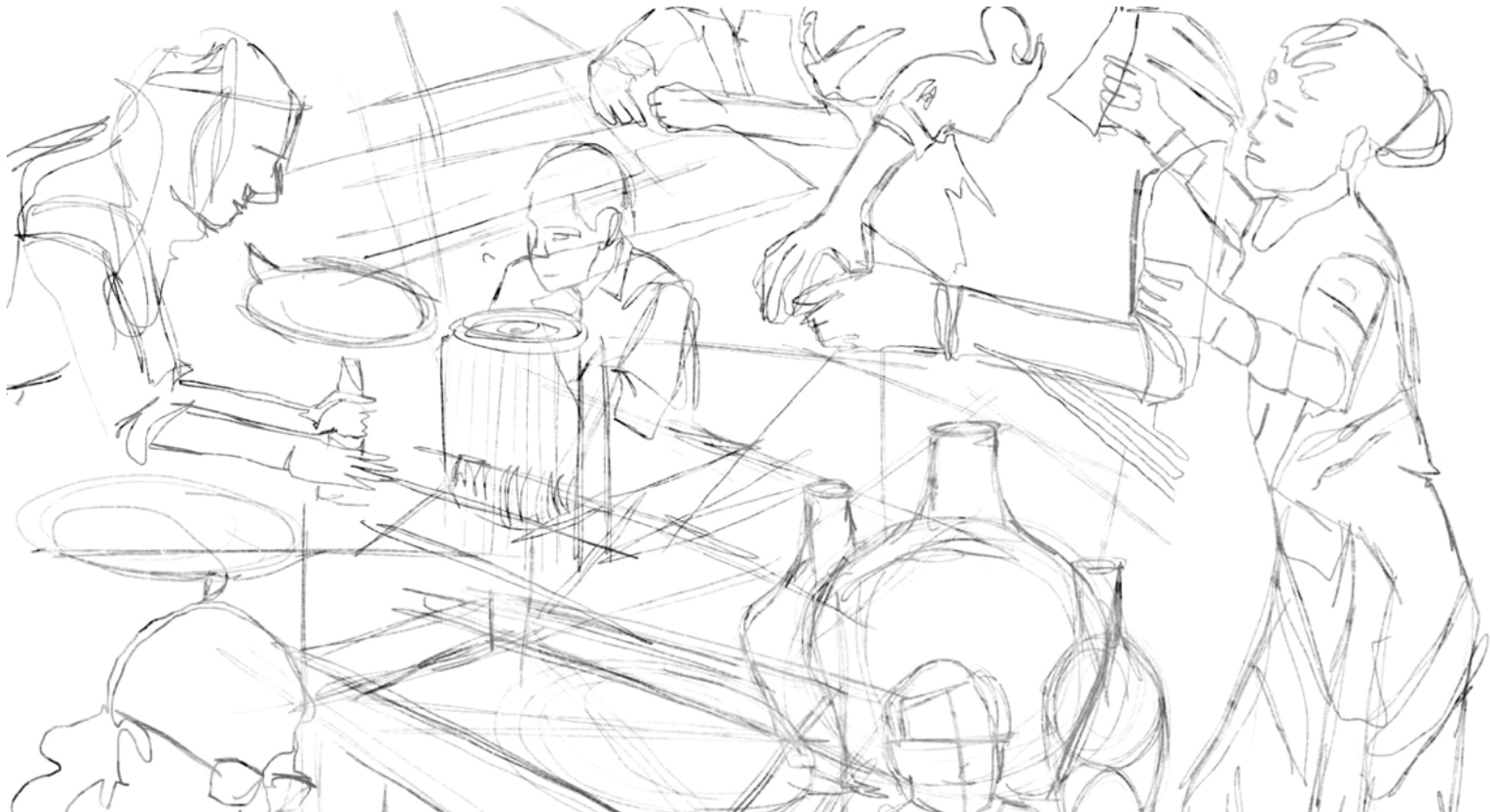
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