



**KRUPANIDHI**  
SCHOOL OF MANAGEMENT

**36**

YEARS OF  
EXCELLENCE

**KRUPANIDHI**

A Tradition of Excellence



**RANKED AS  
PLATINUM INSTITUTE**  
By AICTE-CII Survey 2020

PROGRAMS

**MBA/PGDM**

+91 7848000123, 7022049951, 9008541642

admission@ksm.edu.in | www.ksm.edu.in



**SCHOLARSHIP**  
TO MERITORIOUS STUDENTS

# CONTENTS

About Krupanidhi	01
Chairman's Message	03
Why Join Krupanidhi	04
Course Highlight	05
Awards, Ranking, Accreditations, Collaborations	06
Advisory Board & Subject Experts	08
Faculties @ KSM	09
Programs Offered	10
Finishing School Program & Value Added Courses	11
Krupanidhi-Research Incubation Center(K-RIC)	12
Krupanidhi Center of Excellence	13
About Placements	14
Industrial Visits	18
Testimonials	21
Our Recruiters	23
Facilities @ KSM	24
Photo Gallery	26
Admission Procedure	29
Contact Us	33



**KRUPANIDHI GROUP OF**

LAUNCH YOUR  
**GLOBAL  
CAREER**

**AT KRUPANIDHI**





# INSTITUTIONS



## About

### KRUPANIDHI GROUP OF INSTITUTIONS

Krupanidhi Group of Institutions is a premier institute founded in 1985 by Prof. Dr. Suresh Nagpal, Mrs. Geeta Nagpal and Prof. Sunil Samson Dhamangi. Started with the Central Goal of Nurturing the naive young minds into leaders of tomorrow, the institution's Sprawling Residential Green Campus now fosters a diverse and Multi-Ethnic Environment with more than 6,500 students from 35+ countries bringing in Uniqueness from different corners of the world.

Krupanidhi is dedicated towards the holistic development of the student community via engagement and mentorship in multitude of factors like Entrepreneurship, Research, Innovation, life skill Trainings alongside Academics that features Global Curriculum with Unique teaching techniques.

# About

## KRUPANIDHI SCHOOL OF MANAGEMENT

Krupanidhi School of Management (KSM) is an integral part of the Krupanidhi Group of Institutions, founded with the vision to Develop a course of study that leads to a Dynamic Management Degree.

Established in 2008, KSM is one among the Top Business Schools in Bangalore, providing Excellent Academic delivery and Infrastructure to its students. It is the first Institute in India to introduce PGDM in Healthcare Analytics. KSM has been Ranked the 7th Best B-School in South India by Times of India. It is also ranked as the 14th Best MBA Private Affiliated College and 34th Best Private B Schools in the South Zone categories by the Outlook ICARE 2021 B-School Ranking. It is also ranked amongst the 100 Best B Schools in India by the Week B-School Ranking 2020.

The MBA program under Krupanidhi Group of Institutions is affiliated to Bangalore North University, approved by AICTE Delhi, and recognized by the Government of Karnataka and the PGDM program is approved by AICTE Delhi and recognized by the Government of Karnataka.

KSM has long played a pivotal role in building the Core Competencies of the students such that they transform into the Catalysts of the Socio-Economic progression of the country and the world at large. With much emphasis on global education and Mentorship towards Research and Innovation, KSM also nurtures the Entrepreneurial spirit of the students, thereby, producing not only the competent job seekers but also modeling the job givers who become the veritable game changers of tomorrow.







## MESSAGE FROM CHAIRMAN'S DESK

**Prof. Dr. Suresh Nagpal**  
Chairman,  
Krupanidhi Group of Institution

### Greetings from Krupanidhi Group of Institutions!

Our vision is to be a leading global institute for learning, innovation, research, and discourse. We envision entrepreneurship as the central stratagem to best serve the nation in general and the world at large.

In keeping with this vision, since its inception in 1985, KGI has distinguished itself by its outstanding Academic Programms, support for Entrepreneurs, and Research across various domains. Our 75,000+ Alumni are making KGI proud with their significant contributions across myriad sectors globally. The Group boasts of imparting exemplary education to several colleges under its wing including Business School, Pharmacy College, Physiotherapy College, Degree and PU College, Nursing College, and International School.

Krupanidhi has always been futuristic in its approach to Education. We are the first Institution to introduce International Healthcare Analytics in India.

specially designed to combine the best of healthcare and data analytics to match the current need in the market.

With widespread open access to information, the youth of today are more curious and resolute than ever before. Understanding the need to refine the traditional curriculum with integration of research and innovation, Krupanidhi School of Management drives its research initiatives under Krupanidhi-Research Incubation Center which helps keep the vigor of education alive amongst its students. The real goal of KSM does not solely rest upon producing Industry- Ready, Competent job seekers but also providing environment that flourishes adroit entrepreneurs who become capable job givers of the future. Our mentors at Krupanidhi Center for Entrepreneurship provide impeccable guidance to mold the students' ideas of businesses into a start-up of their own.

While all of our faculty members are exceptional scholars in their own disciplines, they are also inspiring teachers, impactful consultants, award-winning case writers, and renowned corporate and policy advisers. They understand KGI's core vision of empowering future generation and hence, they practice the unique art of teaching with a Student-Centric and Transformational Methodology.

Reflecting on these strengths, KSM was ranked the 7th Best B-School in South India by Times of India and was also featured as one of the Great Indian Institutes of 2018 by the Forbes Magazine. We were also conferred with the Platinum Category award by AICTE for four years in a row.

So, dear students, I want to assure you that should you choose to come to KSM, you will be learning from the leaders in the field of education. Let us work together in making KGI a World-Class Institution.

*Wishing you all the best at all times to come.*

## WHY JOIN KRUPANIDHI?

- First institute in India to introduce International Healthcare Analytics Program.
- Highest package 18 LPA and 100 percent placement assistance.
- Student Exchange Program with the University of Memphis, USA.
- Subject Matter Experts from industry and academia from across the globe.
- Subject Matter Experts from Universities like Stanford University, Carnegie Mellon, Arizona State University, IIMs & IITs.
- Industry supported live projects & research work from the first semester.
- Unique course content such as Artificial intelligence, Machine learning, Deep learning, Data science all embedded within the curriculum.
- Multi-cultural, multi-ethnic, green campus with world-class infrastructure.
- Finishing school curriculum with New Age Value added courses.
- Student-centric, practical oriented learning focusing on their career growth.
- Industry internship to sharpen the industry knowledge.
- National and International Industry visits.
- Free access to 120+ certification courses from IBM.
- Hassle free Education Loan from all the leading Banks.
- Industry / Domain specific placement training to make Students Industry ready.
- Interview Preparation - Mock GDPI, Aptitude Training (Pre-Assessment & Post Training Assessment), Resume writing from First semester.
- Career Guidance workshop to guide the students craft their short term & long-term career Goals.
- Incubation Center for Entrepreneurship, Innovation & Research.
- Live project mentored by a team of Industry Experts and Core Faculties.
- Get real time Research question and give solutions, A problem solving approach.
- 800+ Recruiters .
- Scholarship to meritorious students.

## ➡ COURSE HIGHLIGHTS



## COURSE HIGHLIGHTS

- Research & Innovation integrated into the curriculum aided by Krupanidhi Research Incubation Center to inspire young minds in research and capture innovative ideas.
- Subject Matter experts from industry and academia from across the globe.
- Cutting-Edge Curriculum with creative teaching pedagogy.
- Student Exchange Program with the University of Memphis, USA.
- Visit to the US for Academic and Industrial Exposure.
- Techno-Management Program with special courses such as Artificial intelligence, Machine learning, Deep learning, Data science all embedded within the curriculum.
- Entrepreneurship Assignments, Finishing School, Value-Added courses, Guest Lectures and industry visits.
- Skill Advancement with Online Certification courses under Krupanidhi Center of Excellence in Collaboration with IBM Career Education Program.
- 100% placement assistance.

## TEACHING PEDAGOGY AT KRUPANIDHI

The Teaching Pedagogy at our Business school is based on a cognitive research. We guide our students through various processes of learning, understanding, applying, analyzing & assessing, so that they emerge with an ability to Create New & Original work. The overall focus is on inculcating Critical Thinking, Creativity and Communication skills. We understand that optimal blend of theory, practical and live projects lead to experiential learning as per industry demand to create employable youth.

- Facilitate Case based learning in the classroom.
- Get Real Time Research question from the Industry and encourage students-A problem solving approach.

## TOOLS USED FOR DELIVERING KNOWLEDGE

- |   |  |
|---|--|
| ■ Interactive Lectures with audio-visual modern teaching aids | ■ Team-based learning                                |
| ■ Expert Talks and Guest Lectures                             | ■ Group work using cooperative learning groups       |
| ■ Industrial Visits   | ■ Student exchange program                           |
| ■ Experiential Learning through Live Projects                 | ■ Educational trips                                  |
| ■ Workshops and Academic Seminar                              | ■ Problem Solving, Case Studies and Group discussion |



## AWARDS | RANKING

KSM has always strived to provide the best of education and academic delivery in addition to an excellent infrastructure. The institution has been bestowed with numerous awards and recognition in this regard.



- Ranked as "Platinum Institute" Under AICTE-CII Survey 2020.
- Ranked among 100 Best B-School in India By Dalal Street Investment Journal.
- Ranked 7th Best B-School in South India by Times of India Ranking Survey.
- Ranked 14th in the MBA Private Affiliated College and 34th in the Private B Schools South Zone categories by the Outlook ICARE 2021 B-School Ranking.
- Received the award for Best Institute for Research and Innovation by India Didactics Association (IDA) Education Awards 2019.
- Accredited by IAO.
- Member of the Association to Advance Collegiate Schools of Business (AACSB).
- Ranked 44th Best – B School in India and 30th Top Private Institute in India by Times of India.
- Platinum Category granted by AICTE Review 2019 for 4 consecutive years.
- Received Melting Pot 2020 Innovation Award for Exemplary Student Driven Innovation Ecosystem.
- Featured as one of the Great Indian Institutes of 2018 by Forbes Magazine.
- Received Doyen's Award 2017 by The Hindu for the Finest Education Institution in Karnataka.
- Ranked 9th among the top 20 Emerging B-Schools in India by the Higher Education Review.
- Received The Education Excellence Award for the Best Upcoming B-School in South India by Brands Academy.
- Awarded the Educational Institution with the Best Infrastructure and the Educational Institution with the Best Academic & Industry Interface by the World Education Congress.



## AWARDS | ASSOCIATIONS | ACCREDITATIONS | UNIVERSITY COLLABORATIONS



## ADVISORY BOARD



**D KUPENDRA REDDY**

Former Member of the Parliament of India, representing Karnataka in the Rajya Sabha



**Prof. JAMES F. JORDAN**

CEO at StraTactic, Inc., Senior Director of Healthcare Policy and Management Program at Carnegie Mellon University



**Mr. NIRMAL K. BHARADWAJ**

Distinguished alumnus of IIT Kharagpur, Member Innovation Council IIT Kharagpur



**Mr. NEERAJ A SHARMA**

BBM., Masters in Foreign Trade., Post Graduate Certificate in Management (IIM K)  
Honorary Consul General, Republic of Palau to India, New Delhi

## SUBJECT MATTER EXPERTS

Our Subject matter experts are noted leaders from diverse sectors who helps us in developing the curriculum in a competitive way according to the current industry requirements.



**Prof. JAMES F. JORDAN**

CEO at StraTactic, Inc., Senior Director of Healthcare Policy and Management Program at Carnegie Mellon University



**Dr. R. RAJENDRAN**

CEO & Founder of GREEN CHEM



**Dr. Harsha Doddihall**

Senior consultant - Radiation Oncologist, Fortis Hospitals.  
Board member and co-founder Prana Healthcare Enablers



**Dr. NAGENDRA SWAMY**

Founder Chairman at Medisync Health Management Services Private Limited



**Dr. CHANDRIKA KAMBAM**

Director of Clinical Services at HCG - Healthcare Global Enterprises Ltd.



**Dr. AAMER AZEEMI**

Managing Partner at Petrus Consulting LLC  
Former: Managing Director - Cisco

## FACULTIES @ KSM

KSM embarks on its journey of providing high quality Education to its students with the help of its faculty members who are:

- **Exceptional scholars in their own disciplines**
- **Inspiring teachers**
- **Impactful Consultants**
- **Award-winning Case Writers**
- **Renowned Corporate and Policy advisers**

With their wealth of knowledge from industry, our teachers teach application of theory in Real-World situations and are mascots of experiential learning. They are eminent researchers and guides who have world class research publications and are authors to books of repute. Our Subject Matter Experts hail from Universities like Stanford University, Carnegie Mellon, Arizona State University, IIMs & IITs. They understand KSM's core vision of empowering future generation and hence, practice the unique art of teaching with a Student-Centric and Transformational Methodology.

## MENTOR-MENTEE SYSTEM

The faculties at KSM do not just teach but act as student mentors. They are the pillars of the Mentor-Mentee System of student empowerment at Krupanidhi which ensures that the students receive one-on-one guidance on matters beyond curriculum.



FULL TIME FACULTY

VISITING FACULTY

GUEST SPEAKERS

IN-HOUSE TRAINERS



## PROGRAMS OFFERED

**Krupanidhi School of Management offers PGDM program** which is AICTE approved. Specializations offered are very unique and have been designed according to the industry requirement. PGDM is trimester based course and the learning is completely practical oriented from day one. We have subject matter experts coming from renowned universities to impart knowledge to our students and make the program a great success.

**Duration: 2 year full-time program**

**Krupanidhi School of Management offers MBA program** affiliated to Bangalore North University with dual specialization

**Duration: 2 year Full-time program**

Bangalore North University

# MBA

**MULTI-DISCIPLINARY APPROACH** (Dual Specialization)

- ➔ **FINANCE** (CFA Certification-optional)
- ➔ **MARKETING** (Supply Chain & Logistics certification-optional)
- ➔ **HUMAN RESOURCES**
- ➔ **HEALTH MANAGEMENT\***
- ➔ **BANKING FINANCE & INSURANCE**
- SERVICES MANAGEMENT (BFIS)\***
- ➔ **STARTUPS AND SMES MANAGEMENT\***

\*Conditions Apply

AICTE Approved

# PGDM

**MULTI-DISCIPLINARY APPROACH**

## TECHNO-MANAGEMENT COURSES

- ➔ Healthcare Analytics
- ➔ International Business
- ➔ Information Technology

## DUAL SPECIALIZATION

- |             |                            |
|-------------|----------------------------|
| ➔ Finance   | ➔ IT                       |
| ➔ HRM       | ➔ Operations               |
| ➔ Marketing | ➔ Retail                   |
| ➔ IB        | ➔ Supply Chain & Logistics |

**International Exposure at USA**

## ELIGIBILITY

- Students with bachelor's degree in any discipline with minimum 50% marks are eligible to apply.
- Applicants who are appearing for the final-year degree examination can also apply.
- Students applying for scholarship at KSM for MBA/PGDM program must have a valid CAT/GMAT/IIFT/ XAT/MAT/ATMA/CMAT/KMAT percentile which is All India Aptitude / entrance test (approved by and directed by ministry of HRD, Govt. Of India) and submit the photocopy of score card along with filled application form

Educational loan to students of KSM is provided by all Major Banks. KSM is also associated with different agencies which make the process hassle free for the students.

## Scholarship to Meritorious Students

- Krupanidhi School of Management offers scholarship to deserving meritorious students to ensure that finances do not hurdle education.
- The scholarship procedure follows a structured pattern which includes conduct of the Krupanidhi Scholarship Entrance Test (KSET) every year as part of the evaluation process system.

## International Exposure at USA & Singapore (During the Course)



## PERSONALITY ENHANCEMENT THROUGH FINISHING SCHOOL PROGRAM

Taking into consideration the demographic diversity Krupanidhi has its Finishing School curriculum to offer the students a varied set of skill development program through which the students can strengthen their weaknesses and be a part of holistic development.

### FINISHING SCHOOL - 275 Hrs

#### SOFT SKILL TRAINING

- Goal setting
- Time management
- Conflict management
- Team building
- Leadership training
- Business etiquette
- Business writing
- Stress management
- Emotional Intelligence (EQ,IQ,SQ,AQ)
- Interviewing skills
- Negotiation skills
- Presentation skills
- Public Speaking Skills
- Interpersonal Skills

#### NEW AGE VALUE ADDED COURSES

To provide additional knowledge on different domains Krupanidhi has developed certain value added courses which the students can opt for:

- 120+ Courses from IBM
- Business Analytics
- Data Analytics
- HR Analytics
- Design Thinking
- Digital Marketing & Google Analytics
- ERP
- Stock Market
- Payroll Management
- Case Study Analysis
- Investment Management
- Tally
- Talent Acquisition
- Sales & Logistics
- Advanced Excel
- SAP\*
- SPSS\*
- Six Sigma\*

\*Conditions Apply



# KRUPANIDHI

## Research Incubation Center (K-RIC)

Krupanidhi-Research Incubation Center (K-RIC) was launched with the prime motive of building a robust research culture at Krupanidhi by inspiring and igniting young minds towards research, regardless of their discipline.

The B-school curriculum is integrated with research, wherein every student is initiated into the world of exploration. They learn how to build and work on a hypothesis which ultimately culminates into a research paper that is published in International Journals with Scopus level index at the least.

### RESEARCH PUBLICATION

SCOPUS, WEB OF SCIENCE & PUBMED  
INDEXED JOURNALS PAPERS

**75** COMPLETED  
2018-2019

**250** IN PROGRESS  
2019-2020





## KRUPANIDHI CENTER FOR ENTREPRENEURSHIP

*“Launch your dream Startup company at KSM”*

Krupanidhi Centre for Entrepreneurship has been established in collaboration with The Bengaluru Angels with the aim of producing independent entrepreneurs who will be the veritable game changers of tomorrow. The Center, headed by Mr. Nirmal K Bhardwaj, works towards nurturing the entrepreneurial talents with profound guidance and mentorship towards modeling of the novel, creative ideas of the students into start-ups of their own. The students undergo myriad of training sessions that help stir up and strengthen their creative-entrepreneurial capabilities which help refine the idea over time, thereby, filling life into the venture. The students are mentored not just into shaping their business plan but guidance is also provided on

matters related to finances. KCE works alongside the students to help them prepare compelling pitches whilst connecting them with different investors such that they are able to seal great deals.

KCE also has come up with some initiatives to take that extra mile in ensuring student success like the foundation course in entrepreneurship, presentations by startups and monthly webinars for experience and knowledge sharing by successful entrepreneurs.

Krupanidhi Center for Entrepreneurship ensures that we support students and their start-ups in ways that make them capable of scaling –up such that they achieve wide-spread success in the future.

## KRUPANIDHI CENTER OF EXCELLENCE

Krupanidhi Group of Institution has collaborated with IBM Career Education Program to establish an online platform that offers more than 100 courses on specializations like Artificial Intelligence, Data Science, and Machine Learning, Cloud Computing, Data Analytics, Cyber Security, Internet of Things and so on. The major highlights of the collaboration are:

- Access to Global Certification for Student and Faculty Members
- IBM Certificate at the end of the program for all the participants who access content online and clear the certification exam.

FREE ACCESS TO

**120+**

IBM CERTIFIED  
COURSES



### IBM Software Lab on Emerging Technology

Initiative of the Career Education Program

In collaboration with:  
Krupanidhi Group of Institutions



# ABOUT PLACEMENT

**K**SM is proud to present the Talented & Young budding leaders who approach the Corporate world with great passion to Learn, Adapt, adept & adopt the changing and disruptive Technology to value add to the Global Business. KSM has an excellent track record of placements ever since its establishment. Some of the best brands have found KSM students to be 'Industry ready' and some of the companies have KSM Progeny at leadership levels.

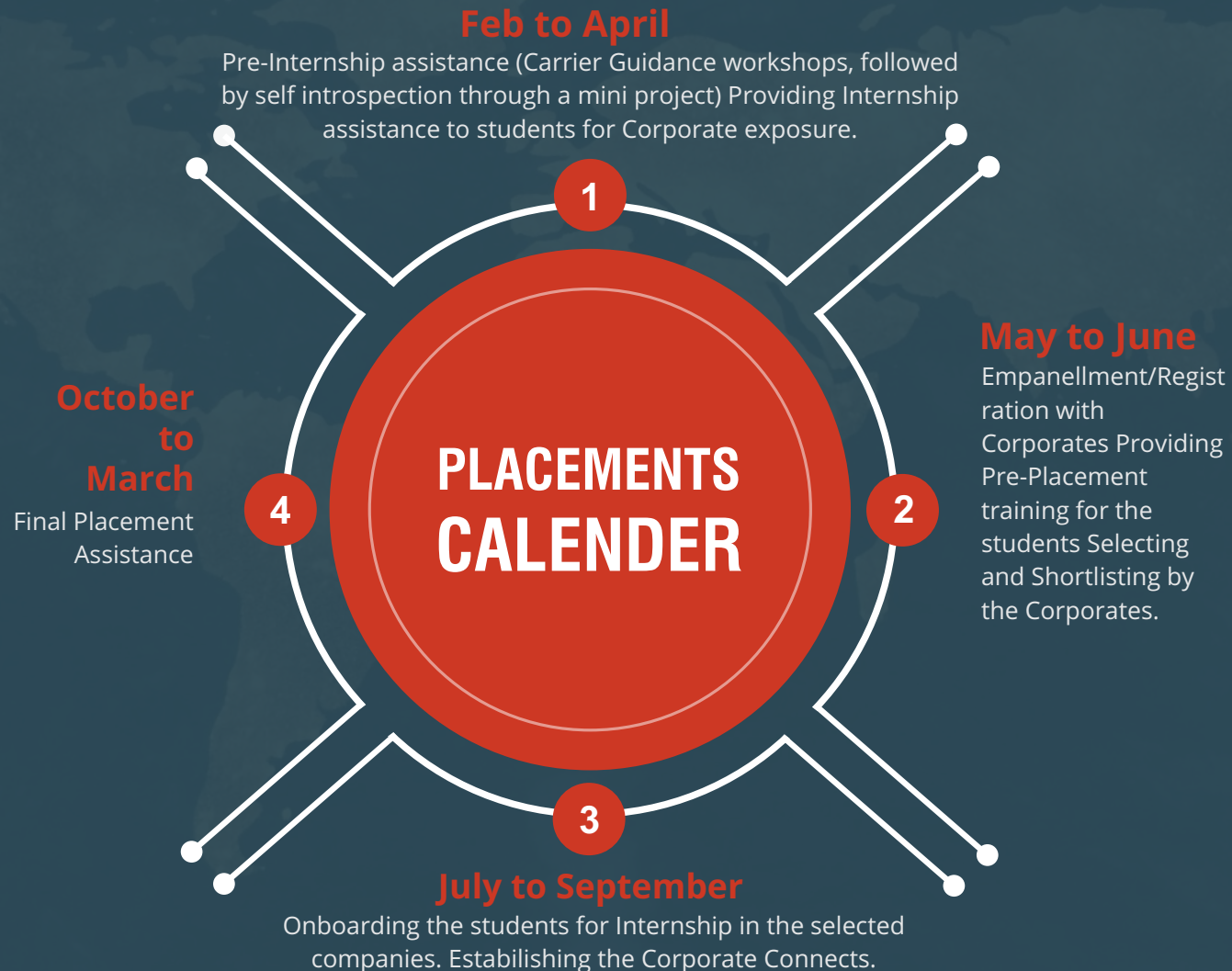
## Pre-Placement Training Methodology.

The Placement and Training cell at KGI conducts many training sessions for its students.

- **Assessments**
- **Career assistance**
- **Pre-placement Training**
- **Continuous Industry Intervention**



Good manners will open doors that education cannot – Clarence Thomas





# PLACEMENT PROCEDURE

- Placement Cell sends the invitations to the Corporate clients inviting them for the campus / Off-Campus activities.
- Corporate client interested in participating in the placement activity will revert with Job details along with a date for the pre-placement talk.
- Eligible & interested students nominate themselves for the said position by registering themselves.
- Corporate client & the Placement Department mutually decide on a date for drive
- Results are announced by the client by the end of the day's activity.

## CAMPUS DRIVE PROCESS

Enable Companies to present their pre-placement talks.

**Aptitude  
Tests**

**GD**

**PI**

**Face to face  
Interview  
(Final)**

The above process may change based on the need of the recruiter.

**KGI Encourages & is Open for**

**Pool Campus drives**

**Job fairs**

**Off-campus drives to help students in their placements.**

Pre-placement Activities | Placement Advisory board of Industry | International Placement  
On- Campus / Off-Campus Placements | Entrepreneurship incubation center | Research Projects

## Journey of a Student - Achieving Success over 4 semesters



## Industry - Academia Interface

Krupanidhi School of Management's Industry-academia interface initiatives are the soul of the education system here aimed to fill in the knowledge gap that exists between the academic curriculum and industry requirements. While Industry projects, internships and trainings along with initiatives like new age value added courses form the core of both our MBA and PGDM programs, the syllabus of our flagship PGDM programs are designed and regularly updated based on the recent industry trends and requirements. Our Panel of Advisory Governing Council and Subject Matter Experts from diverse industrial sectors provide guidance in formulation of an up-to-date industry relevant

curriculum. The academic world is creative and more often, Industries look at research based academic institutions for application of theoretical knowledge to rectify practical industrial problems. Krupanidhi School of Management collaborates with various industries to understand the unmet need or the area of concerns at recent times to formulate a tangible research question which is incubated and worked-upon by the students along with their guides in quest of a solution. Our graduate students are ready to learn and able to collaborate.

# INDUSTRIAL VISITS

Industry visits form an inevitable part of the teaching-learning system at KSM. They expose the students to far more than just a glimpse of the internal working environment and current work practices at the companies. With access to real-life understanding of the matters related to execution of industry operations as well as deeper insight into industry regulations and practices, the students are also provided with the opportunity of interactive learning experiences outside the classroom. The industry visits are planned in such a way that they are spaced out throughout the course duration whilst covering diverse domains like Marketing, Finance, Manufacturing, Services and so on such that our students' industry outlook broadens with each passing semester.



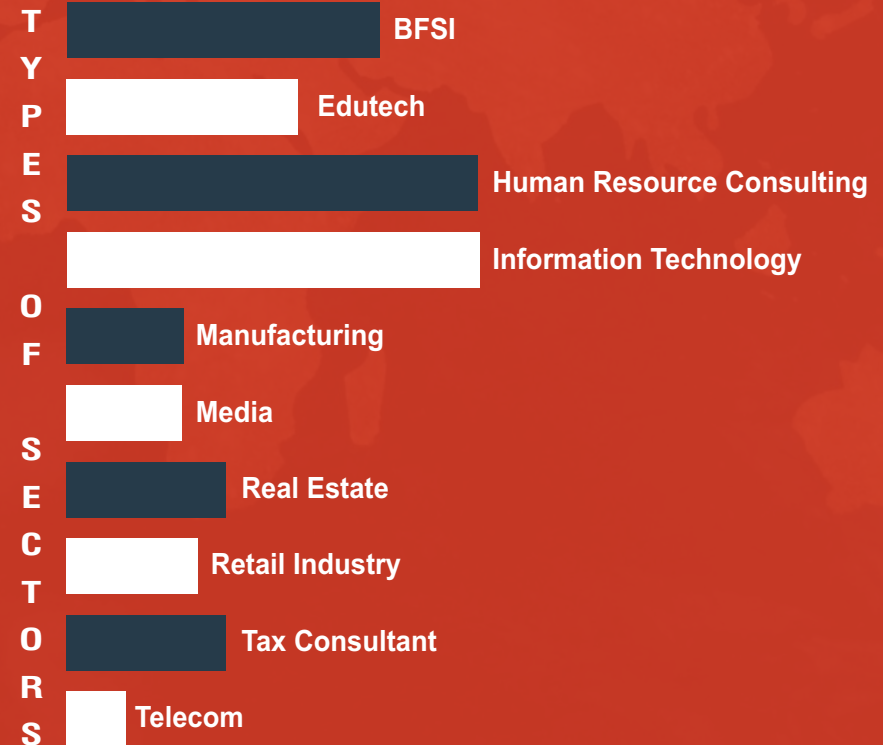


## HIGHLIGHTS OF PLACEMENTS



- Campus drives
- Off-Campus drives
- Pool Campus drives
- Virtual Drives

## SECTOR WISE PLACEMENTS DRIVES



# PLACEMENTS

2018-2020



**800+**

Recruiting  
Partners



**150+**

Job  
Offers



**18LACS**

Highest  
Offer



**8.67LACS**

Average Salary  
Package



**90%**

Placement  
Record



**100%**

Placement  
Assistance

# STUDENTS' Testimonials

"I Got Placed in Ethnus through the Support and Information provided by Krupanidhi Placement Cell. I will be ever greatful to Krupanidhi Placement Cell for Training me and Instilling sufficient confidence in facing and succeeding in the interview process."

**GOWTHAM A G**

Client Relations Manager - Ethnus



"I Got Placed in Motilal Oswal it is because of the efforts put by our faculties & Placement Cell, Which always make sure that students get placed in best company in the market KSM provides a great exposure to students by organizing different activities which are very much helpful for evry student for deciding their future field."

**CHAITHANYA B**

Property Advisor - Motilal Oswal



"I'am Glad to express that I'am placed in IndusInd Bank IndusInd Bank was great opportunity for me to start my career Placement Team conducted mock Interviews and assisted us to face interviews It was a great support for each and every student we had great supportive Placement Team who guided us to crack the interviews."

**GEETHA HS**

Management Trainee - IndusInd Bank



"I'am Thankful to Krupanidhi School of Management Placement Cell Especially Ms.Uzma Mam and All the Placement Members as they helped me to get my future desired job.They supported me a lot because of their efforts and support only I'am Standing with Pride."

**SHIVARAM MAHARANA**

Junior HR Executive  
TekArch Technology Pvt Ltd.





# ALUMNI Testimonials

Krupanidhi School of Management is exalted with its huge Global alumni network which is over 75,000 across various sectors and domains, which is one of the biggest strengths for any institution.

"Krupanidhi business school has been a place that has helped me to shape myself in many ways and made me ready for my challenges. The college has taught me to deal with the lows and also to keep myself level-headed during the highs."

**TAMJEED**

Manager - Administrator MMI,  
Emirates Group UAE



"My experience at Krupanidhi institute of management is great and memorable. The teachers and mentors are really helpful and helped me to improve my academic and interpersonal skills."

**ASHWANI CHOUHAN**

Dell International Services Ltd  
Proj program Mgmt, Sr. Analyst,  
eDell Site Operations



"Pursuing MBA in HR & Marketing from KBS, I gained tremendous knowledge & varied facets of business. Provide the students every chance to build a robust skill set applicable to many business career paths which gave me the confidence to pursue my career ahead. The infrastructure & management is good. My education at KBS was an experience of lifetime."

**RITHIN BHASKAR**

Property Advisor - Motilal Oswal  
Human Resource, bajaj Capital



"KBS is one of the reputed institutes in Bangalore, with a team of knowledgeable & experienced Professors. The diversified course offerings helped me a lot! Now that I have learned various management subjects, I am able to decipher the bigger picture, can easily connect the dots & able to drive bigger impacts on the industry. I am thankful to all the Professors and staff for being so helpful during the course."

**ARUP BANIK**, VP, Trade Finance- HSBC



## Our Recruiters

# FACILITIES

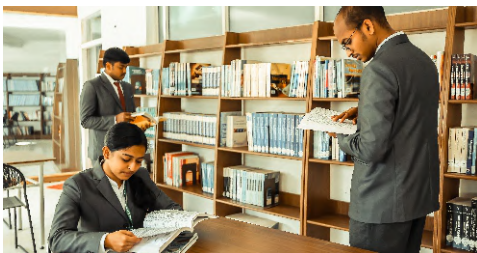
## @ KSM

The campus life at Krupanidhi is anything but that of a traditional college. Sprawled out on a 11– Acre Campus amidst lots of Greenery, the Institutions has various number of facilities including a Library, Hostels, a student Cafeteria serving multiple Cuisines to satisfy different palates, Laboratories for all the branches of Science, a Gym and a Fitness Center with state of the art equipment imported from Italy, Sports Arena with facilities for various Games, a Digital Library as well as Transport facilities for our students and staff. Krupanidhi has a Wi-Fi Campus allowing the students flexibility and luxury of working from any part of the campus at any time. It is built to ensure and encourage all round development of its students, Nurturing the World of Tomorrow.



### SMART CLASS ROOMS

Krupanidhi School of Management has Spacious, Well Ventilated Gallery styled Smart Classrooms equipped with Air Conditioners, Multi-Media Projectors and Wi-Fi facilities.



### LIBRARY

The library has one of the best Collections of information sources in management-related disciplines. The library has a large collection of text, reference books and multimedia which is continuously updated with the latest editions. It subscribes to international periodicals, databases and online journals. The library has a digital library providing full-text collection of document and faculty publications.





### CONFERENCE & SEMINAR HALLS

Krupanidhi has state of art conference and seminar halls with excellent audio visual experience. Many programs of national and international level are conducted here. Top speakers of global standards have expressed their delight being here.

### COMPUTER LABS

Students can access computer labs for getting more information on related assignments or projects online.

### HOSTEL

As a residential college, we provide clean Lodging and Sanitation facility in a healthy and hygienic surrounding separately for both Boys and Girls within the Campus. Single and Double sharing rooms with attached bath are available within the campus premises. Hostel has 24hrs water facility along with Wi-Fi facility. The hostel is supervised by Wardens who reside in the campus. Enquiries can be made in the Office of Admission and rooms will be allocated in accordance to the availability.



### FITNESS CENTRE

Students can access this with subsidized subscription fee and have access to one of the most expensive equipment by Techno Gym Italy.

### CAFETERIA & TUCK SHOP

Krupanidhi has a huge Cafeteria with comfortable seating facility that offers myriad cuisine to cater to every one's taste buds. Here taste, hygiene and nutrition go hand in hand in equal measure, non-exclusive of the other. we also have two tuck shops in within the Campus where students can buy their required stationery items as well as other essential items of daily use from.

### SPORTS

College has extensive sports facilities for many sports right from volleyball, basketball, badminton to football and the all-time favorite cricket. The college has on-campus basketball & football court facilities for the students.

### TRANSPORTATION

The College has Fleet of Vehicles. College provides transport to all the students, there is pick up and drop facility from the city center campus to the college campus and connects to main location points in Bangalore.

**\*Transportation provided at additional cost**



Free Wi-Fi



Food Vending Machine



Gymnasium

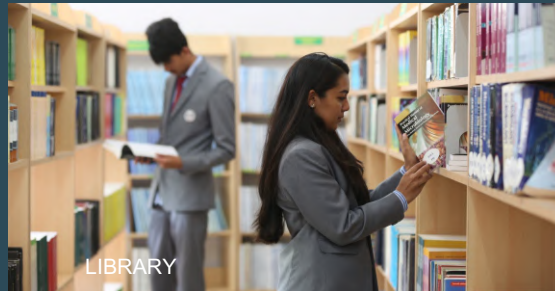


Automatic Washing Machines with smart card system



Kitchen facilities

## PHOTO GALLERY





## PHOTO GALLERY



**TEDx KGI Institutions**  
X=independently organized TED event



**KRUPACON**  
International Conference



**ELEMENT 7**  
Cultural Fest







### INTERVIEW PROCEDURE

- Students can apply online and register themselves for GD/PI Schedule.
- Students can register themselves for Personal Interview in our Campus @ Bangalore.
- Students who are unable to attend interview in Bangalore, can register themselves for telephonic round of Interview. The Date & Timings for telephonic round of interview will be informed to students on registering.

### ELIGIBILITY

- Students with bachelor's degree in any discipline with minimum 50% marks are eligible to apply.
- Applicants who are appearing for the final-year degree examination can also apply.
- A student applying to KSM for MBA & PGDM must have a valid CAT/GMAT/IIFT/XAT/MAT/ATMA/CMAT percentile which is All India Aptitude / entrance test (approved by and directed by ministry of HRD, Govt. Of India) and submit the photocopy of score card along with filled application form.

# ADMISSION PROCEDURE

### SELECTION PROCEDURE

The selection process of students depends on:

- Academic Score
- Any Entrance Test Score
- Interview Performance
- Work experience, if Any

**On Successful completion of the selection process, selected students will be informed about the results via call, sms, email and the selection certificate will be couriered via post.**

### HOW TO APPLY

- ☐ Students can apply online by visiting [www.ksm.edu.in](http://www.ksm.edu.in) and Register themselves under **Apply Now**.
- ☐ Students can also visit our campus @ Sarjapur, Bangalore and apply directly with all the relevant educational qualifications documents.
- ☐ **Admission Helpline: +91 7848 000 123 | +91 70220 49951 | +91 9108964777 | +91 9008541642**



# AERIAL VIEW

KRUPANIDHI GROUP OF INSTITUTIONS







KRUPANIDHI PRE-UNIVERSITY COLLEGE

KRUPANIDHI DEGREE COLLEGE

KRUPANIDHI SCHOOL OF MANAGEMENT

KRUPANIDHI COLLEGE OF PHARMACY

KRUPANIDHI COLLEGE OF PHYSIOTHERAPY

KRUPANIDHI COLLEGE OF NURSING

[www.Krupanidhi.edu.in](http://www.Krupanidhi.edu.in)

CELEBRATING  
**36 YEARS**  
OF EXCELLENCE

**75000+**  
ALUMNI

**6500+**  
STUDENTS

**11 ACRE**  
SPRAWLING  
GREEN  
CAMPUS

**7**  
SCHOOL  
COLLEGES

Krupanidhi Group of Institution's

# Journey

**800+**  
RECRUITERS

**27+**  
PROGRAMS

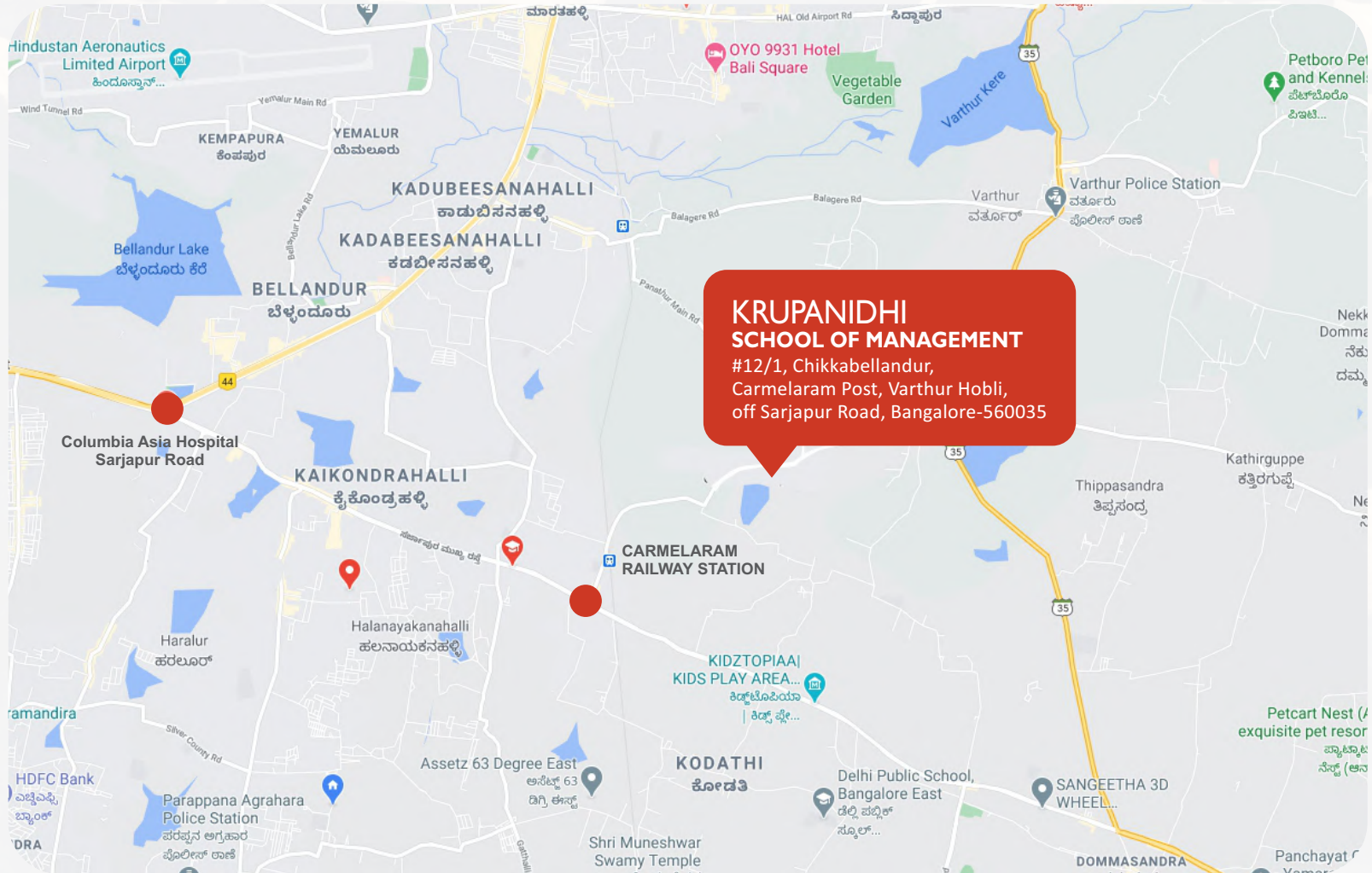
**5+**  
UNIVERSITY  
COLLABORATIONS

**400+**  
INTERNATIONAL  
STUDENTS

**35+**  
COUNTRIES  
STUDENTS  
PRESENCE



## LOCATION MAP







KRUPANIDHI PRE-UNIVERSITY COLLEGE

KRUPANIDHI DEGREE COLLEGE

KRUPANIDHI SCHOOL OF MANAGEMENT

KRUPANIDHI COLLEGE OF PHARMACY

KRUPANIDHI COLLEGE OF PHYSIOTHERAPY

KRUPANIDHI COLLEGE OF NURSING

[www.Krupanidhi.edu.in](http://www.Krupanidhi.edu.in)

## KRUPANIDHI SCHOOL OF MANAGEMENT

#12/1, Chikkabellandur, Carmelaram Post, Varthur Hobli, off Sarjapur Road, Bangalore-560035

+91 7848 000 123 | +91 70220 49951 | +91 9008541642 | +91 9108964777

admission@ksm.edu.in | admissions@ksm.edu.in | [www.ksm.edu.in](http://www.ksm.edu.in)



KSM WEBSITE



KSM VIDEO