

Global Institute of Business Studies BANGALORE, INDIA





PROMOTED & DRIVEN BY IIM ALUMNI



PGDM

Approved by AICTE
Ministry of Education (MOE)

REDEFINING THE STANDARDS OF BUSINESS EDUCATION

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ABOUT GIBS

Global Institute of Business Studies (GIBS) is where talents are nurtured, ambitions cherished, ideas shared & dreams fulfilled. An institute of international standards, we have been recognized as one of the top business schools in India. We have achieved this status of distinction by pioneering refined quality of learning, moral upkeep and intellectual support across the all-encompassing span of advanced education in India.

As envisioned by our founders, we strive to transform our students into leaders of future by providing innovative and globally accepted programs in a congenial atmosphere. Our programme are designed for individuals who endeavour to contribute to the sustained development and inclusive growth of the nation and the world at large. We create leaders imbued with a spirit of innovation and entrepreneurship.

Our programs, hand in hand with our world-class infrastructure, are the perfect platform for a massive transformation in a student's life in terms of leadership, excellent communication skills, latest additional skills and overall personality development.

These attributes make us a top institute in India and makes GIBS degree a life - time investment with the best returns.

EDUCATION @ GIBS FACILITATES



DISCOVERY



DEVELOPMENT



RESPONSIBILITY



PROFESSIONALISM

We are highly obliged to welcome you to join us and Wish your academic journey a grand success.



VISION & MISSION



Our vision is to instill human values and to be recognized globally as the preferred destination for all future leaders, through global leadership in human development and excellence in education.



We aim to create a centre of academic excellence with a collaborative environment to impart value-based education to students from various socio-economic cultural backgrounds and academic skills. We aim to prepare management professionals with a global mindset and catalytically transform them into world-class



GOALS



QUALITY EDUCATION

Provide high-quality, state of the art management education for the diverse population of India and abroad



KNOWLEDGE ADVANCEMENT

Advance the knowledge and practice of management through scholarly activities.



RESEARCH

Lead cutting-edge research on international business issues.



CAREERS FOR GRADUATES

Enhance quality employment possibilities for graduates through strong association with organizations.

CORE VALUES





LEADERSHIP TEAM

Our vision is to produce professionals with the highest standards and enable them to keep pace with the latest technologies in the field of education and service. We make constant efforts to update ourselves based on the industry demand and equip students with knowledge, skills, tools, and techniques required to fulfil these demands. Our experienced faculties hold managerial roles and therefore bring practical knowledge to the classroom. Education is an important aspect required for human development today. Educating and enriching the youth to help them progress and make them self-dependent is what we believe at GIBS.



PROFILE

PADMASHREE PROF. R.M. VASAGAM

B.E.(Hons.), M.Tech. from IIT, Madras Governing Council Chairman - GIBS

Padmashree Prof. R.M.Vasagam is a Veteran Space Scientist at ISRO, VP & Pro Chancellor of Dr. MGR Educational & Research Institute. Fellow of many Professional Societies, winner of many awards such as Vikram Sarabhai Award (1981), Biren Roy Award for Space (1988), Om Prakash Bhashin Award (1988), C-DAC PARAM Award (1991), Vivekananda National Award for Excellence in Science, Technology and Related Education, including Padmashri Award in 1982. He is also a recipient of IEEE Centennial Medal (1984) and Systems Gold Medal -Systems Society of India (1999).













PROFILE

MR. B.L. GOYAL Educationist, Philanthropist and Social Worker Chairman - GIBS

GIBS is the place where "the good becomes great". I welcome you to discover the limitless opportunities available at GIBS.

Excellence is not a singular act, but a habit. Motivation is what gets you started. A habit is what keeps you going. Our Chairman, Shri. B.L. Goyal is an idealist who is always motivated. A simple person, with a high degree of vision and generosity, he has fostered many students and the society through Goyal Educational Trust(R).

Goyal Educational Trust (R) is engaged in the pursuit of contributing to the noble cause of education. The Trust has committed to provide extensive support to ensure that each student is equipped with analytical and decisive skills to lead a successful life. At GIBS our focus is on establishing the best possible study experience which will equip them for the opportunities, skills and attributes to reach their full potential & continuously set higher standards of performance and discipline.











"Education is an instrument of empowerment to equip our people to help them become economically independent and self-sustaining.

GIBS is devoted to the student success by offering quality education. We encourage academic research and focus on the needs and potential of the students with the help of unique programmes to excel in their career and life. We constantly interact with various business leaders, global managers, and academic scholars to ensure highest quality of education. We look forward to serving you!

DREAMER..VISIONARY..WINNER..

Mr. Ritesh Goyal is a Motivational Speaker, Personal Branding & Business Coach, Startup Specialist and Strategist. He has delivered 200+ Talks to Corporate Employees, Leaders, Students and Entrepreneurs. He has been invited by Several Top Universities, Startup forums and Corporate Houses

ACHIEVEMENTS

- 🔗 Awarded as "Vishishth Nagrik Samman" for youngest entrepreneur in Education Industry by "Parivarthan Prabha -Goenka Group"
- Awarded by Padmashree Prof. R.M. Vasagam in SCI Edu Conference and Awards
- Best Educationist Award By Sharmila Tagore in World Education Summit, New Delhi
- International Achievement Award for Education Excellence at International Achievers conference, New Delhi
- Interviewed on a "Talk show Let's talk with Vinay", Higher Education Review, Silicon India, India Today Group and Many other reputed publications.
- Awarded by the ASMA group to be on the 'Top 40 under 40' list.



BIT, PGPM, GMP-IIM Bangalore

Managing Director - GIBS

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Management College of the Month

GIBS Business School:

The Next Big Thing in Business Education











सपने से बड़ा लक्ष्य

"FUTURE BELONGS TO THOSE, WHO BELIEVE IN THE BEAUTY OF THEIR DREAMS"



PROFILE

PROF BHARATH GOPALAN Professor & Chief Process Officer B.Sc (Physics), M.Sc (Psychology), MBA (HRM), Dip T&D

Has around 13 years of experience in Operations Management Research (BARC), steel and chemical industries and 23 years in leading and steering HR and L&D Practices in Bharatiya Reserve Bank Note Mudran, BFW, Hyundai Motors and Ramco Cements. Prof. Bharath Gopalan is more often known by his initials GB. These two alphabets also represent what he stands for - Go Beyond. GB is constantly on the lookout to expose himself to a new experience that affords him the opportunity to look at life beyond the present. This approach made him a rolling stone that gathers no mass but gains polish over time; he kept meandering through diverse jobs in different industries from steel to atomic research to banknotes to automobiles. It was when he accidentally landed in a job training that he discovered his real passion to work with people and enable them to explore and pursue their own passion and enrich their lives. He is currently Professor & Chief Process Officer at GIBS Business School, Bangalore.

Welcome to GIBS Business School!

At GIBS, we are firmly committed to the mission of making students self-reliant and preparing them for a life-long career with the undiminishing quest for learning. GIBS has been constantly focusing on innovating programs that equip students with competence and confidence to face the emerging challenges of the industry. Taking cognizance of the skill needs of the emerging future, GIBS has pioneered an add-on programme designed to kindle the students' curiosity to probe into a real-world problem with a research-bent of mind, to ideate ways of solving the problem in an innovative approach and to bring the solutions to life with entrepreneurial zeal. This approach prepares the GIBians to make significant strides as they walk into their career life and eventually rise to higher levels of leadership. It will always be our constant endeavour to keep evolving our programs to address future demands.

We, at GIBS, are delighted to invite you to our institution to explore further and we are sure you will find it a great place to learn, of course with enough of fun.









GIBS Business School is one stop for the overall development of young minds through a scientifically designed curriculum with add-ontraining and workshops delivered by the GFS (GIBS Finishing School) and IRE (Innovations, Research and Entrepreneurship) School.

GIBS Business School's program structure incorporates creative student-centric learning with hands-on and experience-based pedagogy for the continuous assessment of the course. Students at GIBS Business School start their learning journey with an apt ice-breaking session and orientation program and are gradually introduced to various dimensions of management aspects including deliberations related to the well-substantiated theories and the ever-evolving models of the industry. The school incorporates industry-based learning through Case Studies discussion, Industrial Visits, Project-based courses, Industrial Training, Workshops, weekly Guest lecture Series, Alumni Talk Series, Specialization Society Activities, and a Global Immersion Program to name a few. During their program, students get to shadow, an industry mentor while at the Summer Internships, Live Projects, Community Projects, and GFS training that ensures the internalization of management principles among

As a premier Business School, there is a great emphasis on facilitating and nurturing an independent thought process and out-of-the-boxideation with grit to internalize an Attitude of Gratitude among the GIBSians. Thanks to the GIBS team of brilliant experienced faculty members, a galaxy of industry experts and the national &international partners from academia and industry for being the driving force in achieving the set goals and raising the standards year-on-year.



PROFILE

DR. KAVITA MATHAD Dean & Chief Growth Officer

Dr. Kavita Mathad, a Gold Medallist at her Post Graduation from Karnataka University and alumnus of Harvard Business School online, holds rich academic and research experience. She has conducted several International Conferences, Business Conclaves, Webinars, and a FDPs/MDPs and has been actively participating in various webinars, and FDPs MDPs as a resource person. Before joining GIBS, Bangalore she worked at the most eminent institutes and Universities in Bangalore and NCR in various leadership positions and as the core of accreditations/rankings. Dr. Kavita is known for her leadership acumen in building new perspectives and values in the HEIs ecosystem.









RANKINGS, ACCREDITATIONS & ASSOCIATIONS



- GIBS is recognized as a "BEST EMERGING B-SCHOOL IN BANGALORE" by Worldwide Achievers in World Education Summit & Award 2019.
- GIBS is awarded as "Student's Choice Award 2016 & 2017" for Best Academic Infrastructure by College Search.
- India's Top Prestigious Higher Education & University Award 2022 – 2023 under the category of 50 Best Private B-Schools by Education Today (ET) - 2022
- GIBS MD Mr. Ritesh Goyal has been awarded as "India's Top 40 Under 40 in Education 2021 by ASM



AWARDS

- GIBS is awarded as "The Best Industry Exposure" & "Best Startup Incubator" by College Search.
- GIBS is awarded as "Management College of the Month - March 2015 & April 2016" by Higher Education Review.
- GIBS has received the ASMA Academic Excellence Award in Higher Education Summit & Award 2022.
- GIBS MD Mr. Ritesh Goyal is Awarded as Best Educationist Award by Sharmila Tagore in World Education Summit, New Delhi.





BOARD OF GOVERNORS (BOG)

The Board of Governors is responsible for defining the role and mission of the Institution and thereby, setting the strategic directions for the Institution to achieve. The board of governors has responsibility for fiduciary oversight and institutional performance. All the decision and policies are made in the best interest of the institution.



GLOBAL ADVISORY COUNCIL MEMBERS

GOVERNING & ACADEMIC COUNCIL MEMBERS

GOVERNING & ACADEMIC COUNCIL MEMBERS



PADMASHREE PROF. R M VASAGAM Governing Council Chairman - GIBS



Chairman **GIBS**

MR. B L GOYAL



MR. RITESH GOYAL **Managing Director GIBS**



DR. KAVITHA MATHAD Dean & CGO **GIBS**



MR. PANKAJ JAIN Regional Director India subcontinent UTS College



DR. SHEENA Associate Professor NITK - Surathkal



DR. RAJESH ACHARYA Associate Professor NITK - Surathkal



PROF. ANTARPREET SINGH Professor of Practice Fore School of Management



DR. MARY PREM Associate Professor, Jaipuria Institute



DR. PUNITH CARIYAPPA Pro Vice-Chancellor Alliance School of Business



Director - Operations Jiwanram Sheduttrai Group

MR. SOUMYADIP



MR. RAVI AGGARWAL Director -Administration GIBS





INDUSTRY ADVISORY COUNCIL MEMBERS



MR. SAMIR ARORA Managing Director Huts Global Former CEO Hoodvian,



MR. PRASHANT TIBREWAL MD – Italyx Ventures, Alumni MIT Sloan School of Management



Practice Head -Wipro



MS, SOWMYA PRASAD

Hongkong

Head Placements **GIBS**



MR. PARASURAMAN

Deputy Managing Director Toyota



MR. SRINIVASAN SUBRAMANIAN

CEO - SNN Builders Pvt. Ltd.



MR. ANIL KUMAR T V

Entrepreneurship Coach CEO - Ameya Infratech



MR. ANOOP NAGARAJAN

Trainer & Business Consultant, Singapore



MR. SUBRAMANIAM CHANDRAMOULI

Author, International Trainer



MR. KRISHNA MURTHY

Manager - HRM, Ajio Bio Pharma Services

GLOBAL ADVISORY COUNCIL MEMBERS



MR. CHRIS ARNOLD

CEO – World Merit Founder – Camp Leaders and Small Earth, UK



MR. ROBEST YONG

Innopreneur Inventor, Smartphone for the blind, Malaysia



MR. MICHAEL TOEH **SU LIM**

Director at Thriving Talents, Board of Trustee at Ministry of Education Malaysia



MS. FON SIM ONG

Dean, Nottingham University, Malaysia



DR. JONATHAN E PIERCE

Division Chair of Mckinnon School of Business, Illinois USA



Director, Lincoln College Illinois,





DR. GURUTEJ S

Director Operations Islington Business School, Nepal

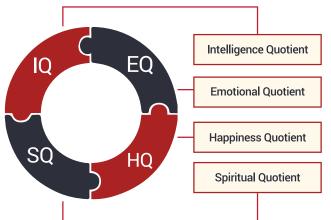
90 DAYS TO 9 MONTHS MODEL

The Power of Mindset is the new psychology for Growth and Success. The 90 days to 9 months model, concentrates on building the mindset of the student in first 90 days of college. Then students will work on building skill sets to transform their future. After 9 months, students can use both mindset & skill-set to achieve success in their life. Once this formula is understood, students are ready to face any situation without fear.



HOLISTIC DEVELOPMENT OF IQ, EQ, SQ & HQ

"We don't only make Managers, We make Life". GIBS believes in holistic development of IQ (Intelligence Quotient), EQ (Emotional Quotient), SQ (Spiritual Quotient) and HQ (Happiness Quotient) in a student.



78th Verses in Chapter 18 of Srimad Bhagavad Gita

यत्र योगेश्वरः कृष्णो यत्र पार्थो धनुर्धरः । तत्र श्रीविजयो भूतिर्ध्वा नीतिर्मतिर्मम ॥७८॥

> yatra yogeśvarah kṛṣṇo yatra pärtho dhanur-dharah tatra śrir vijayo bhūtir dhruvā nîtir matir mama

yatra-where; yogeśwarah-the master of mysticism; kṛṣṇaḥ-Lord Kṛṣṇa; yatra-where; parthah-the son of Prtha; dhanur-dharah-the carrier of the bow and arrow; tatra-there; śrih-opulence; vijayah-victory; bhūtihexceptional power; dhruvā-certainly; nītih-morality; matih mama-is my opinion.

TRANSLATION: Wherever there is Krishna, the master of all mystics, and wherever there is Arjuna, the supreme archer, there will also certainly be opulence, victory, extraordinary power, and morality. That is my opinion.

ORIENTATION PROGRAMME - WOW

WOW - Win Over World is a 15 days Orientation programme designed and organized by L & D team to provide space and opportunity to adapt themselves to management programme structure, new place, culture, food, and climate. Corporate quests, foreign professors & faculties will deliver the WOW programme. GIBS knows that the students are from diverse educational, geographical, social background, the students need some time to accustom themselves to the new environment. GIBS Cultural Extravaganza 'SAVISKARA' is the Culmination of these diversities and a great platform to showcase the spectrum of students talent. The students will have a takeaway of the basics of Management, adapt themselves to think from the management point of view, acceptance of the future environment that they are going to live in, etc. This process not only helps students to make a smooth transition to the new academic environment, but also helps them to connect themselves with everyone in college and hostel.

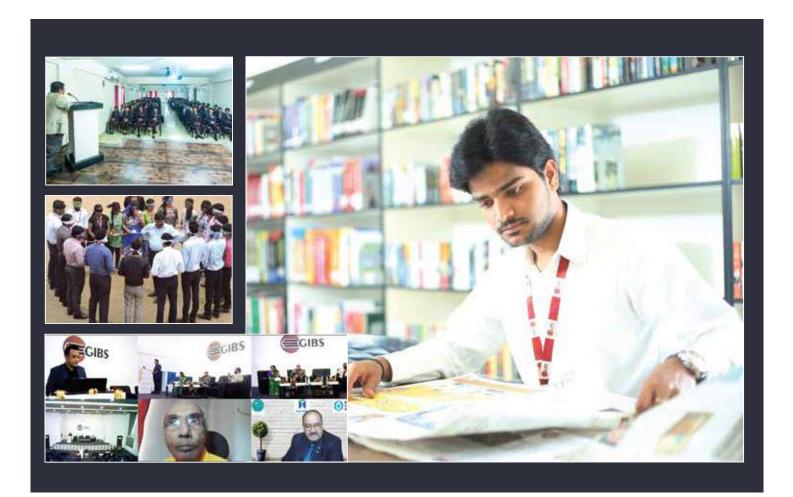
PGDM PROGRAMME - AICTE Approved

The flagship PGDM programme is a two-year full time programme in the field of management. This programme is considered to be extremely prestigious and is highly rated. GIBS is offering PGDM course that is recognized by All India Council for Technical Education (AICTE).

The PGDM programme gives a high employment opportunity for the students and equal orientation to both theory and practical concepts. GIBS provides a platform for the students to involve in research and innovation activities.

The PGDM course helps the students to study on the intricacies of management and sharpens a student's mind to tackle the daily obstacles that are faced in the field of management. The PGDM course in GIBS is designed in such a way to build essential skills and capabilities in student to hold the managerial positions in various companies and firms. PGDM programme is more of a practical approach. We make the students to be responsible towards the social and global issues. The students undergoing this course acquires leadership, executive and managerial skills to handle any situations they face in professional life. We in GIBS nurture and develop the students as world class business leaders.

At GIBS we realise the importance of updating skills periodically. Therefore we keep modifying the curriculum on a regular basis, as per the industry expectations. We involve SME, academicians and professionals in this endeavour. At GIBS we assist students to learn through case studies and business games.



GIBS PGDM PROGRAMME

GIBS stands out from traditional business schools offering PGDM programme because of its unique frame work and modules. Our PGDM programme is designed in a way to encourage students to understand how the corporate world works and prepare them to face challenges.

At GIBS, we are driven towards innovation. In our programme each one is taught by world - renowned GIBS faculty and apply a unique research-based approach to GIBS education. By enrolling to our academic programmes, students will gain the confidence to collaborate with like minded individuals across the globe and evaluate the practical issues faced by modern business and today's leaders.

PGDM HIGHLIGHTS



FINISHING SCHOOL (Every Saturday)



IRE SCHOOL (Every Friday)



MOOC COURSES



VALUE ADDED **PROGRAMME**



BUSINESS MASTERY PROGRAMME



SPORTS MANAGEMENT CERTIFICATION **PROGRAMME**



ACADEMIC CONFERENCES



SUBJECT MATTER **EXPERTS**



MENTORING, INDUSTRIAL VISITS & CORPORATE PROJECTS



TEACHING PEDAGOGY



UNIQUE MENTORING MODEL



OPEN HOUSE DISCUSSIONS



PGDM TRIMESTER CURRICULUM

| Trimester I | Credits . | Si. | Sub. Code | Trimester II | Credits | Si. | Sub. Code | Trimester III | Credits |
|---|-----------|-------|-----------|------------------------------------|---------|-------|-----------|--|---------|
| Orientation Programme | 15 days | 12 | 02CP12 | Ouantitative Techniques - 2 | 8 | 24 | 03CP24 | Applied Operations Research | ю |
| Ouantitative Techniques - 1 | _ | 13 | 02CP13 | Human Resource Management | 6 | 25 | 03CP25 | Emerging Technologies | 4 |
| Organizational Behaviour | 3 | 14 | 02CP14 | Cost & Management Accounting | 3 | 56 | 03CP26 | Business Finance | 3 |
| Accounting for Managers | 3 | 15 | 02CP15 | Managerial Communication | 2 | 27 | 03CP27 | International Business | 7 |
| Management Concepts & Techniques | 3 | 16 | 02CP16 | | 3 | 28 | 03CP28 | Business Law | 2 |
| Managerial Economics | 3 | 17 | 02CP17 | Marketing Management - 2 | 3 | 59 | 03CP29 | Emotional Intelligence & Leadership | 3 |
| Marketing Management - 1 | 3 | 18 | 2IRE18 | Innovation(Design Thinking) - II | 2 | 30 | 3IRE30 | Innovation - III | 7 |
| Innovation - I | 7 | 19 | 2IRE19 | Research - II | 2 | 31 | 31RE31 | Research - III | 2 |
| Research - I | 2 | 20 | 2IRE20 | Entrepreneurship - II | 2 | 32 | 31RE32 | Entrepreneurship - III | 2 |
| Entrepreneurship - I | 2 | 21 | 2BMP21 | Business Mastery Programme(BMP) | 3 | 33 | 03ML33 | Marketing Lab - 3 | 1 |
| Marketing Lab - I | 1 | 22 | 02ML22 | Marketing Lab - 2 | 1 | 34 | 3SMP34 | Skills Mastery Programme(SMP)-L3 | 2 |
| Skills Mastery Programme(SMP)-L1 | 2 | 23 | 2SMP23 | Skills Mastery Programme(SMP)-L2 | 2 | 35 | 3SMC35 | SMCP Certification | 2 |
| IRE Talks - SME/Webinar/VAP | 4 nos. | | | IRE Talks - SME/Webinar/VAP | 4 nos. | | | IRE Talks - SME/Webinar/VAP | 4 nos. |
| Industrial Visit/Outbound Training | | | | Industrial Visit/Outbound Training | | | | Industrial Visit/Outbound Training | |
| | 27 | 1 | | Total Credits | s 29 | 1 | | Total Credits | 28 |
| Trimester IV (Aug Oct.) | Credits 2 | S. S. | Sub. Code | Trimester V (Nov Jan.) | Credits | S. S. | Sub. Code | Trimester V1 (Feb May) | Credits |
| Agile Project Management | 8 | 47 | 05CP47 | Strategic Management | 3 | 52 | 6 52 | Elective - VIII (Specialization-1) | 3 |
| Best Practices in Corporate | | 84 | 5 48 | Elective – V (Specialization-1) | 8 | 53 | | Elective – IV (Specialization-2) | 3 |
| Elective - I (Specialization-1) | 6 | 49 | | Elective - VI (Specialization-1) | е | 25 | | Social Internship Project (SIP) | - |
| Elective – II (Specialization-1) | 8 | 90 | | Elective - VII (Specialization-1) | 3 | 55 | 6MOC55 | | 7 |
| Elective – III (Specialization-1) | 3 | 51 | | Elective – III (Specialization-2) | 3 | 99 | 95SLT9 | IRE Talks/VAPs/Guest Lectuers/ Conferences / | - |
| Elective – IV (Specialization-1) | 3 | | | | | | | Conclaves/ Webinars/Leadership Talk series | 1 |
| Elective - I (Specialization-2) | 3 | | | | | | | | |
| Elective – II (Specialization-2) | 3 | | | | | | | | |
| Industrial Internship Project (IIP) | 2 | | | | | | | | |
| Specialization based Training Programme | 1 | | | | | | | | |
| Skills Mastery Programme(SMP)-L4 | 2 | | | | | | | | |
| IRE Talks - SME/Webinar/VAP | 4 nos. | | | | | | | | |
| Global Immersion Programme (Optional) | | | | | | | | | |
| | 31 | | | Total Credits | s 15 | | | Total Credits | 10 |
| Specialization | | | | | | | | GRAND TOTAL | 140 |

1. Marketing Management (MM)

2. Human Resource Management (HRM)
3. Finance Management (FM)
4. International Business (IB)
5. Operations & Supply Chain Management (OSCM)
6. Business Analytics (BA)
7. Entrepreneurship Management (EM)
8. Digital Marketing (DM)
9. Information Technology (IT)

Note: * Subject to change by the BOS Committee

as per the industry requirements

* SME - Subject Matter Expert

* VAP - Value Added Programme

* MOOC - Massive Open Online Course

* SMCP - Sports Management Certification Programme

SUBJECT MATTER EXPERT SESSIONS

At GIBS, we aim at providing industry-relevant knowledge to students by conducting Subject Matter Expert Sessions (SMEs) from the Top B Schools like IIM/ IITs/ ISB Etc. These SMEs are experts from a particular domain with usually about 20+ years of experience in the industry. Students gain extensive knowledge from these sessions that help them ace in their careers.

Benefits of Subject Matter Expert Sessions

Gain the right know<mark>l</mark>edge in the field of interest

Will help the students to identify and improve their strengths

Understand market trends to hone necessary skills

VALUE ADDED PROGRAMMES

GIBS is keen on nurturing our students to be industry-ready professionals and competent entrepreneurs, to help them gain exposure to the latest in technological developments, to provide an opportunity to develop inter-disciplinary skills and to equip them with skills which shape a global citizen's profile, GIBS has introduced various Value Added Programmes which are floated throughout the course. Delivered by Reknowned Professors, they bring the global knowledge to the college doorstep. The Value Added Programmes will be delivered as per the industry requirements.

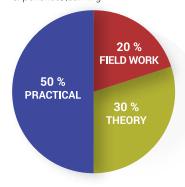
Some of the courses offered to the previous batches:

SAP | Data Analytics | Artificial Intelligence & Machine Learning | Business Analytics | Six Sigma | Design Thinking | International Sales | Project Management | MS Excel Training Programmes | Campus to Corporate Programme | Digital Media and Marketing Strategy | Life Skills & Innovation Programme | Sports Management Certification Programme.



TEACHING PEDAGOGY

GIBS has designed an industry-oriented curriculum to ensure our students are industry-ready. GIBS' Curriculum is an outcome of several meetings and discussions with various academia and industry experts. The teaching pedagogy is designed to help students understand and experience real-time business problems and to find creative and feasible solutions. Our students have an access to various tools that they can use when looking for a solution to business problems. We always strive to prepare and equip our students for a better tomorrow through experiential learning.



20% Field Work 30% Theory

50% Practical (Assignments, case study, movie / video clips, live projects, role-plays, action - learning, outbound training, b-quiz / e-quiz, group discussion, grooming and communication, article writing / review & problem - solving.)













INNOVATION, RESEARCH AND ENTREPRENEURSHIP (IRE) SCHOOL

A revolutionary certificate programme on innovation, research and entrepreneurship (IRE) is being offered to students at GIBS. Every Friday, the GIBS IRE (Innovation, Research and Entrepreneurship) School offers classes through workshops, expert sessions and other activities that prepare students for their entrepreneurial path. Over the course of three trimesters, this course is for a total of 18 credits. The first and second trimesters each carry 6 credits, with the final 2 credits being carried over to the third trimester. Students' original ideas, concepts, products, real-world research, and businesses presented at the IRE Conference will be the subject of the final test.

TRIMESTER 1

IDEA GENERATION AND IDEA FINALIZATION



The entire class will be split up into groups of seven students each. The facilitators (IRE) will guide the activities so that students can learn by doing in order to better understand the concept. Each group should be able to develop a workable idea for moving forward by the conclusion of the trimester.

TRIMESTER 2 IDEA CONVERSION AND WORKING ON A PROTOTYPE



Revision of Trimester 1 and polishing of the chosen concept. The method should aid in developing the idea into a prototype, and the facilitators must help to test

and trial the concept before the prototype.

TRIMESTER 3 FINAL PROTOTYPE

The idea should be transformed into a working prototype throughout the entire trimester. .



EVALUATION

IRE CONFERENCE

At the IRE Conference, which will take place at a fivestar hotel and feature many entrepreneurs who will promote the students' start-ups, each PGDM student is required to submit their business plan to a jury.



IRE DEGREE

IRE CONVOCATION

The IRE degree will be given to the student at the IRE convocation ceremony.

BUSINESS MASTERY PROGRAMME (BMP)

Business Mastery Programme(BMP) will assist PGDM students to gain a better understanding of what is genuinely affecting businesses in today's environment, as well as optimising strategy to make firms truly unshakeable. In Business Mastery Programme PGDM Students will:

- Discover the surprising and crucial factors that are preventing your business from growing.
- Instead of allowing economic changes to become hurdles, learn how to turn them into opportunities.
- Create a massive vision for your company that rekindles your enthusiasm and sense of purpose.
- Get practical tactics and resources to help you expand your company beyond your greatest expectations.

GIBS Business Mastery Programme Includes Goal Mastery Programme, Personal Branding, Public Speaking & Networking, Life Skills, Employee Mastery & Business Plan Presentation etc.











SPORTS MANAGEMENT CERTIFICATE PROGRAMME

Another pioneering initiative of GIBS is its signature learning capsule titled SMCP (SPORTS MANAGEMENT CERTIFICATE PROGRAM) in its PGDM program. This program/module exploits the proven area of sports as a platform for learning the nuances of strategy, leadership and execution.

GIBS has created a modern hi-tech sports arena at its campus which has facilities Viz. Football, Cricket (Box Cricket), Volleyball, Basketball, Badminton. Table tennis and Handball.

The few focus areas of learning in this 3 Credit program are as under:

- •Fitness A must for Managers of future
- •The discipline of training
- •Team games & lessons on collaboration & leadership
- •Improving focus the power of being in the present
- •Strategy in sports lessons for leadership
- •Execution of plans game management & Control in the playground and marketplace
- •Playing to our strengths Porter's theory of core competencies
- ·Lessons from losing



GLOBAL EXPOSURE

In today's business world, an organization has branches across the globe. Therefore, young professionals must absorb an international perspective and international exposure during their business management course. At GIBS, our students have the following opportunities to gain international exposure through Global Immersion Programme in Singapore / Malaysia / Dubai, International Assignments, tie-ups with foreign Universities and International Professors. The tour includes Industrial Visits, Workshops, Guest Lectures, Sightseeing, and University visits.

INTERNATIONAL TIE-UPS





INTERNATIONAL SPEAKERS

In our effort to provide quality education, we have brought together Subject Matter Experts (SMEs) and Value-Added Programme, A unique experience, rich and culturally varied for which foreign speakers are known for, they are not just renowned academicians but also accomplished scholars with experience from various industries, thereby bringing a unique contemporary practical trends approach to learning.

GLIMPSES OF SOME EMINENT INTERNATIONAL SPEAKERS



MS. JACQUELINE HOLIER Global Director - Microsoft USA



MS. JUNE NABIRA Entrepreneur & Motivation Speaker Kenya



MS. RACHEL BLUTH **ROSENBLUTH** International Faculty Canada



DR. JONATHAN PIERCE Director - Lincoln College USA



MR. SAIFUL International Corporate Trainer Singapore



MR. RICHARD T JOHNSON Director - Lincoln College USA



MR. ROBERT DOWN Head - Microsoft Practice Wipro Limited USA



MR. CHRIS ARNOLD CEO - World Merit Liverpool, England



MR. DENNIS GROENVELD Director - Google Practice Wipro Digital UK



MR. GAVIN WILLIAMS Cloud Consulting Head Wipro Limited UK



DR. FRANCESCA DI VIRGILIO Associate Professor University of Molise Italy



DR. MACARIO G GAYETA University of the East Caloocan Philippines



MR. MICHAEL WENANI **NIELSEN** Senior Manager Process Development LM Wind Power Denmark



AWOFESO Global Education Influencer Nigeria at Education Influence Nigeria



DR. GASTON MBONGLOU CEO, UASG Advisors, Philadelphia, PA, Executive Director African 8 PA, Executive Director, African & Caribbean Innovation, Technical Assistance & Tech Cente



MR. ROBERT J BELL CEO, Graydon Lloyd Fellow Durham University Business School, UK









INTERNATIONAL CONCLAVE

GIBS Bangalore organized an International Conclave on "Contemporary Management Practices" and released the journal with ISBN Number by International Delegates at GIBS Bangalore Campus on 13th December. Around five hundred attendees availed the benefit of the conclave. Contemporary Management Practices is all about the dynamics of classical and new organizational forms of planning, organizing, motivating, directing, controlling, and leading related to the organization's mission; leadership issues; small group decision making; and, personality differences.

The Conclave was graced by the eminent keynote speakers:

Ms. Jacqueline Holier - Global Director, Microsoft USA, Mr. Robert Down - Head of Microsoft Practice, Wipro Limited USA, Mr. Richard T Johnson, Director, Lincoln College USA, Mr. Richard T Johnson, Director, Lincoln College USA, Dr. Jonathan Pierce, Director Lincoln College, USA, Mr. Ritesh Goyal, Managing Director, GIBS Bangalore and Dr. Aparna Rao, Director, GIBS.









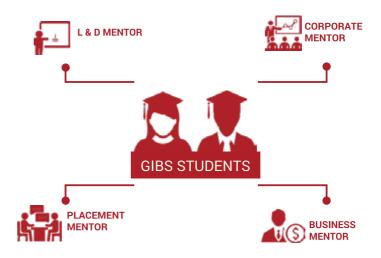




UNIQUE MENTORING MODEL

Mentoring at GIBS is not a process, it is a model relationship that mentors and mentees hold. GIBS is concerned towards student's emotions, interests, growth. To address their concerns, the faculty, placement and alumni of GIBS follow a unique mentoring & counselling model. In addition, there will be a personal life coach & career counsellor available in the college.

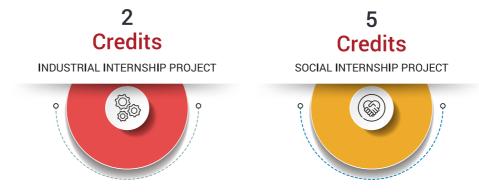
Each GIBS student will be assigned one mentor from the L&D department, one from the Placement Department, one from the Business Department and one from Corporate. It will all be done on a one-to-one basis. The timing will be set in advance with the students. Mindset, skill set, spiritual quotient, emotional quotient, happiness & success, communication development strategies, family values and so on would be the main focus of mentoring.





CORPORATE PROJECTS

The Industrial Project based Learning approach has always been a priority at GIBS, where students create, develop, and build practical solutions to problems. Industrial projects have educational value since they are designed to develop students' creative problem-solving skills, often in small groups, to solve complex or poorly structured situations. GIBS included Social Internship Projects (SIP), Industrial Internship Projects (IIP) in the teaching pedagogy..



GIBS FINISHING SCHOOL

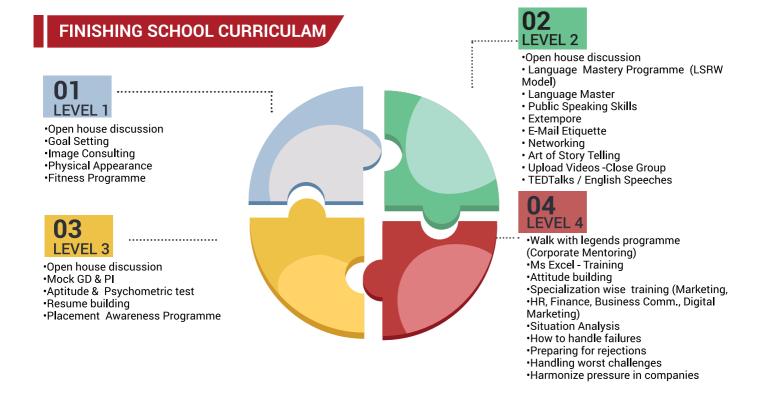
GIBS Finishing School is a dedicated wing to provide assistance on startups, Placements and Internships for PGDM students. Every Saturday, the student's timetable is scheduled keeping in mind the Finishing School agenda. At GIBS, we believe that "Opportunities are never given, they are taken." With this philosophy in mind, our Finishing School strives to actively grab every opportunity available rather than passively waiting for it to come around. GIBS has created a unique world-class finishing school, to work on students who come from varied backgrounds.

Our finishing school focuses on filling the gap between the skills our students possess and the industry demands, thus ensuring that GIBS students are ready to start a successful career in their dream organization. All our students undergo career counseling by professional counselors. The corporate school conducts various activities and workshops to prepare them for their interviews.

GFS & Placement Head Message

MS. SOWMYA PRASAD HEAD GFS & PLACEMENTS

A great Business School offers courses in all major business disciplines such as Marketing, Finance, HRM, Business Analytics, Operations, Supply Chain Management, etc, to name a few. But to succeed in the global job market, students need to learn how to stand out among the crowds of graduating students each year. We take pride in letting you all know that apart from imparting the basic specialization courses as per the curriculum, we at GIBS teach our students the most important aspect i.e., life skills. Now a day's every corporate demand young budding managers to come with the right attitude, skills, and knowledge. In order to be competitive and career-ready, we have designed GIBS Finishing School wherein we train our students in overall development which includes communication, attitude, grooming, public speaking, aptitude, mock group discussion, and personal interviews, which is a clear indicator that helps us to stand out in the crowd of much another business school who only offer the traditional or theoretical based curriculum. All our students go through a wide spectrum of experiences which includes Guest lectures, Industrial visits, Corporate visits, Live projects and Summer Internships, Business Challenges, IRE Courses (Innovation, Research & Entrepreneurship), etc. These programs provide our students with real-world experience by incorporating practical





MS. SHIKHA NAG

Founder & Director at Indian Academy of Public Speaking, Author, Tedx Speaker



MS. REENA VERMA

Image Consultant / Trainer Impa Certified Professional Toastmaster



MR. AMLAN **BHATTACHARYA**

Trainer - Teacher -Trailblazer



MS.ESHANEE **CHAUDHURI**

HR, Learning & Talent **Development, Content Writer**



MR. SANDEEP **BHANSALI**

Soft Skill trainer & Head Operations - GIBS



MS. NEHA SRI.K

GFS Coordinator



MR. GAURAV NIGAM

Marketing Mentor and Trainer



MR. IMRAN SYED

Corporate Trainer



MS. SEROJA MANOJ

Communication Specialist



MR. SERVESH S BATNI

Training Manager



MR. SUJEET KUMAR JHA

Corporate Trainer



MR. HIMANSHU GARG

Corporate Trainer

FINISHING SCHOOL TESTIMONIALS

'GIBS is a great place to be. Being a part of this institution is an honor in itself. It has GFS sessions every Saturday for the overall development of a student. A plethora of opportunities come your way for you to grab on, help find the real you. So, it's a promise of great experiences with an excellent

faculty team and many events of the finishing school for you to take part in. While you are here, build networks, take chances and compete as if your life is at stake and you will be rewarded with the best! Image consultancy sessions for grooming, mentor - mentee meetings and communication skills session are the best part of finishing school which is a unique part of GIBS BUSINESS SCHOOL. From nurturing our inner talents to eradicating the fear to speak up, GIBS has polished my skills and added a shine to my personality. The trust that our college has in its students to run so many events is a standout feature. With great infrastructure, a library with a wide array of books and wonderful staff members to guide, I'm grateful to have experienced one of the best PGDM programmes."

Akshat Arora PGDM Batch 2021 - 23

"My experience with GIBS BUSINESS SCHOOL is one of the most vibrant experiences of my life till now. The adept knowledge of the faculty is helping me mold and sharpen my intellect with Theoretical knowledge and practical skills. The rigor of the course structure and curriculum is

Providing me with an extensive understanding of the core subjects and prepares me to be industry-ready. The best and most amazing thing that happened to me is GFS (GIBS FINISHING SCHOOL), this session has shaped me into a person who values oneself on a daily basis. GFS (GJBS FINISHING SCHOOL) is always held on Saturday and in these sessions, we have sessions like image building, enhancing communication skills, growth of self-confidence, and physical actives. I am currently in my first year and the journey till now transformed my perspective of the subject and the world we live in, the kind of clarity and command gained is unmatched. I hope I will become an asset to our college."

Jalina Ojha PGDM Batch 2021 - 23

PLACEMENT TEAM



MR. RITESH GOYAL

Managing Director



MS. SOWMYA PRASAD

Head - Placements



MR. PRIYAM SEN

Placement Committee Executive PGDM Batch 2022-24



MR. SHREESH

Placement Committee Executive PGDM Batch 2022-24



MR. RAMAKRISHNAN

Placement Committee Executive PGDM Batch 2022-24



MR. SATYAJEET KADAM

Placement Committee Executive PGDM Batch 2022-24



MS. SAKSHI TIWARI

Placement Committee PGDM Batch 2022-24



MS. KUCHALA **SWETHA**

Placement Committee Executive PGDM Batch 2022-24



MR. ESHWAR RAO

Placement Committee Executive PGDM Batch 2022-24



MR. MANIKANDAN

Placement Committee Executive PGDM Batch 2022-24



MS. PRATHISHA **SINGH**

Placement Committee Executive PGDM Batch 2022-24



MS. RANJANA V

Placement Committee Executive PGDM Batch 2022-24



MR. SAGAR SAPTE

Placement Committee Executive PGDM Batch 2022-24



MR. VENAPALLY **KRISHNA**

Placement Committee Executive PGDM Batch 2022-24



MR. AHER **PRATHAMESH**

Placement Committee Executive PGDM Batch 2022-24



MR. TUMMALA SIKINDAR

Placement Committee Executive PGDM Batch 2022-24



MR. NITHEESH C

Placement Committee Executive PGDM Batch 2022-24





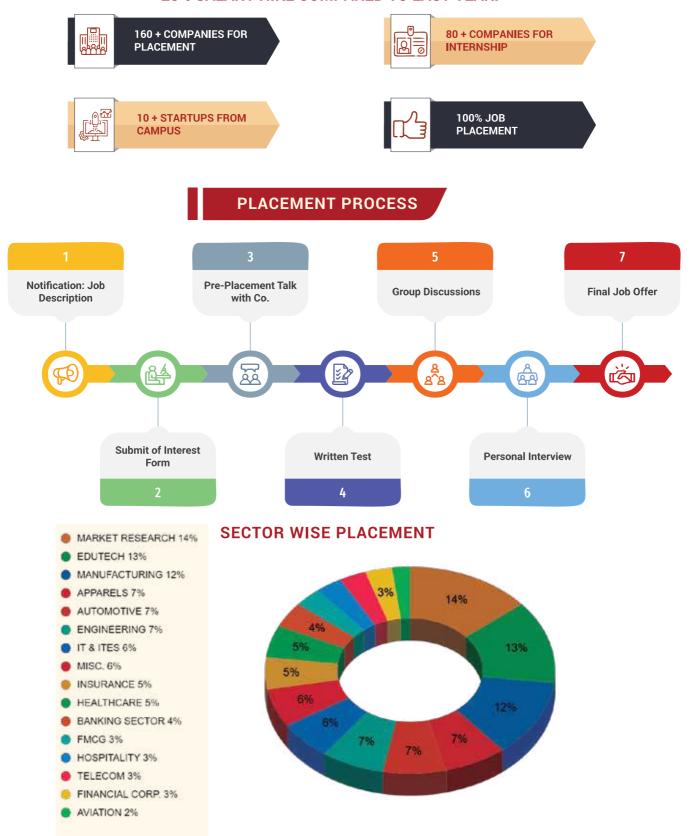




PLACEMENT STATISTICS

We take pride in our excellent placement track record since our establishment. Most of the top Corporates have found our students to be 'industry-ready. Our students are competent leaders capable of making business decisions that can eventually translate into a quantum leap in an organization's profit. We ensure that there is a perfect balance between practical and theoretical training during the course.

100% PLACEMENT SINCE INCEPTION WITH 23% SALARY HIKE COMPARED TO LAST YEAR.



OUR PREMIUM RECRUITERS







Deloitte.













































































































































































































































and Many more...

INTERNSHIPS





















































































































































STUDENT TESTIMONIALS



RENUSHA TALAKALA PGDM Batch 2022 - 24

"You are not a drop in the ocean, you are the entire ocean in a drop." ~ Rumi

This quote resonates with me dearly as I sit here thinking of how GIBS Business School is making me realize and bring out the best of my inner abilities that I once wasn't guite aware existed in me or felt as though they didn't deserve to be shown to the world. Having been through a professional shift from CA to PGDM, I was all the more sceptical about my decision to join here but thanks to the rays of opportunities and learnings that I get to gather every hour of every day, that doubt of mine is now far from reach. GIBS is one such institution that has enabled learning to be more practical and fun-oriented – letting one have real-time exposure to the corporate world and be better equipped professionally via IRE sessions, marketing lab, various specialized societies, case studies, GIBS Finishing School, interviews, scheduled classes, expert sessions with professionals and guest speakers, networking, to name a few. The events are offered in a cohort style which fosters growth in both personal and professional networks. I am eternally grateful to the Managing Director, Mr. Ritesh Goyal Sir, Assistant dean Prof. Lakshmi ma'am, esteemed faculty members, the hostel warden ma'am, and my dear friends and classmates for their continued support and guidance all through the way. I look forward to seeing myself as a person who keeps ever-evolving, through experiences and knowledge gained in GIBS, and bring out my best in making this world a better place in all the big and small ways possible.

"This is the part where you find out who you are."



M. GOKUL PGDM Batch 2022 - 24

"Life is just a bowl of cherries. But it all depends on how they use it to make cherries taste fantastic." For me, the cherries started to taste fantastic at the GIBS Business School, Bangalore PGDM Degree which provided me with a good opportunity to make my career taste fantastic. I would like to thank GIBS College, Bangalore and express my sincere thanks to our beloved M.D Mr. Ritesh Goyal Sir for understanding and creating a good platform to showcase our skills. My sincere thanks to our Assistant Dean PGDM DR. Lakshmi mam for encouraging, enriching students and supporting them in every situation.

The faculty members are highly qualified professors who have vast knowledge in corporate world and the way they teach us is fabulous. The amount of joy and the practical knowledge what we gather here will surely help us in the corporate sector and especially the decorum what they maintain is to be appreciated. The college supports students and celebrates each function with joy and involves students as a family. The most important thing which I liked the most in GIBS is "Gibs Finishing School" where it makes all the students perfect and trains students to crack the interview with the help of Trainers which no other college does. I am Proud to be part of GIBSIAN and looking forward for a bright future and amazing year in GIBS.

I have an undergraduate degree in B.E. Computer Science and Engineering. After completing my UG, I joined GIBS College to pursue my PGDM course.

Various professors with their exceptional knowledge regarding the industry helped with the subjects. Being a student of an engineering background, I had a tough time grasping certain concepts and was lacking in the subjects, but the professors helped me in various ways in clearing all those problems and made me prepare well. There is also an additional subject named IRE that provides an understanding of how a typical business works and that helped me to come up with various innovative ideas and entrepreneurial plans through thorough research and made me understand what the world is looking for in an entrepreneur. The GFS, on the other side, has been helping me to overcome fears like public speaking and helps me communicate fluently by frequently indulging in various activities and providing assignments to overcome these problems.



K. ROHIT PGDM Batch 2022 - 24



RIA MANOJ NAIR PGDM Batch 2021 - 23

I had done plenty of research until I came across GIBS. This institute has proven to be everything one can expect from an PGDM institute. It was difficult to find the needle from the haystack but not impossible and all my research paid off when I found GIBS.

It is different from other institutions not only because of its programmes but also because of approach with the curriculum. My experience so far has only been positive and I want to carry this positivity forward

After working as a doctor during a pandemic and gaining expertise in medical sciences, technology, and management, GIBS seemed like the ideal place to learn about the complexities of the sector. The biggest highlight is the unique blend of technology and management, wherein the heavy weights of the education industry, GIBS as your mentor. The subjects are covered with such clarity and detail, that no matter which academic background one comes from, the learning is both satisfying and rewarding. This is possible due to the world class faculty, a thorough professional team and a stiff course schedule which is demanding, to say the least.

Highly structured and intriguing content broken down for easy assimilation and execution.

Special thanks to GIBS for an initiative which give wings to thousands of students. The quality education along with all round development is the best part of the college. Infrastructure and hostel facility are one of the best. Finishing school session along with IRE bas proved to be highly beneficial for us. I am highly obliged to be part of GIBS family.



DR. ANISHA SONI PGDM Batch 2021 - 23





KANKANA ROYCHOWDHURY PGDM Batch 2021 - 23

A pool isn't just the same as an ocean. It has no energy, no Life". Quote by Linda Gerber

The above-mentioned quote stands true for the GIBS. This wonderful institution works on the philosophy of 'energy into everything'. This philosophy is a great motivator for students to work harder and make the most of the opportunities provided to them.

To come to this institution has been one of the best decisions as in this institute not only helps the students to excel academically but also looks into the overall development of the student such as public speaking, image management and other skills which are an absolute requirement.

All I can say is that this B-school is everything a PGDM candidate might hope for based on my own experience.

GIBS is like an open platform of opportunities for everyone. The exposure to knowledge and learning is quiet a realistic thing at GIBS. I chose GIBS because of its unique and highly career-oriented programs like IRE School, where the students will be guided to think different and have a unique approach towards different situations. Professors here are not only the regular academics concerned, but also helps the students to think practical and bring out the best in them. It is all about how much effort one is ready to put in, it's like a knowledge mining center, you have to put in efforts to extract as much knowledge as you can. In each and every step we take or idea we think about the professors will always try their best to give us as much support and guidance as they can. GIBS for me is like a bunch of crazy people came in to create wonders through educating empty minds. It's a great opportunity for me to be exposed to such kind of college with varied culture and amazing programs blend in it. "



EDURI PRATIMA GAYATRI PGDM Batch 2021 - 23

INDUSTRIAL VISITS

Industrial visits represent important activities in any Business School that contributes to the achievement of various essential learning outcomes and programme objectives. Frequent Industrial Visits are organized in GIBS so that the student will be aware about how various activities related to marketing, finance and human resource are carried out in a company and this exposure will make them industry ready. The main reason behind this, is it lets student to know things practically through interaction, working methods and employment practices. Moreover, it gives exposure from academic point of view. The main aim of industrial visits are to provide an exposure to students about practical working environment.



























AND MANY MORE...



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COCA-COLA



GONE MAD GARUDA POLYFLEX FOODS PVT. LTD



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TOYOTA KIRLOSKAR MOTOR PVT



ISKCON AKSHAYA PATRA

ALUMNI

- 2000+ Alumni Network
- 📕 15+ Nano & Mega Alumni meet in India, Dubai & Nepal
- Workshops for Alumni

- Awards for Distinguished Alumni
- Lifetime Placement Assistance
- Participation in Events, Conferences & Celebrations

ALUMNI TESTIMONIALS



MS. MONIKA AGRAWAL PGDM 2020-22

Hello, myself Monika Agrawal from Nepal. I did my PGDM course and graduated myself in 2022. I have witnessed this college for 2 years. Gibs Business School never leaves your hand until you get placed in the best company you suit in.I really thank this college for providing me knowledge on various prospects and helping in building up the confidence in entering the real world. The memories I have created in this college, I will always be thankful and cherish them in my whole life.



MR. BHUSHAN YADAV PGDM 2020-22

GIBS B School has taught me a great deal about management, networking, making friends, and living life as it ought to be lived but most importantly to keep questioning, to never let that curiosity bug inside me die. I will eternally be thankful to Ritesh sir and all the people associated with it for being a glorious part of my life. "I would like to especially thank the placement cell for guiding me and providing me with a good platform (company) for my career and also thank the GIBS Finishing School to help me with the mock interviews and grooming me for the interview, thank you GIBS For the wonderful life.

As a teenager I always dreamt of becoming a successful independent girl and that dream has been achieved with the guidance and support I got from GIBS.... I was able to perform to the best of my ability in the placement just because of the various mock interviews and training programs conducted by GIBS.... and now I am a happy employee of one of the top online advertising portal..... So a very big thanks to GIBS for helping me to get an excellent career start



VANDANA SINGH Batch 2016 - 18



MR AFJAZ AHMED ANSARI

I can never forget my journey with GIBS and beyond which gave me a rich and practical experience by providing extremely strong framework of faculty and mentors; impacting my overall attitude, outlook towards problems and stay positive! Enrolling in GIBS MBA was a valuable investment for me.

GIBS as an institute have not only provided me with quality management education, but with fun ways of learning new things and implementing it in real scenarios. The conducive learning environment at GIBS Business School provides students with exploring their talents and skills, so that they can be competitive after 2 years of MBA completion. The faculties here have always been very supportive in everything and the placements here are really competitive. GIBS provides with huge placement opportunities and unlimited support. Quality education has always been a motto at GIBS Business School.



ANMOL CHOGANI Student of the Year Batch 2017 - 19

GIBS is a family. A family where you can celebrate your joy and cry on your sorrows.
The place where you can live, laugh and learn altogether. The campus itself is capable of providing the enthusiasm and create a positive vibes in any individual mind and the best part is I had never feel home sick in my entire MBA tenure. When I first started at GIBS, I was not too sure about the placement, But GIBS has proven me wrong. I thank my professor and the entire faculty of the college for their constant support, motivation and



MS. SWFFTY SINGH Batch 2015 - 17



NITISH KUMAR PC

Thanks to GIBS, The only place in India where Education is not Business. Talent is nurtured by the Great Professors, who had devoted their lives to Corporate and now in a Self-actualization mode to help Young India. My experience with GIBS was extremely wonderful, especially in the HR and marketing area. Practical examples and cases, which were discussed in the class, are helping me a lot to prepare myself to the corporate.



AKASH YADAV B

During my stay of two years in GIBS, I came across various people of different states and culture. I had received a lot of opportunities to groom myself, thanks to my ever inspiring mentors who helped me to discover the talented part of myself. No wonder the college is new and is still striving to achieve excellence, but in the due time it has definitely set some benchmarks in the academia and is relentlessly trying to achieve the heights in rendering the world class education. Thanking you GIBS for making me successful person.

Pursuing MBA from a reputed Business school was my dream from childhood and finally I ended up landing as a stranger in GIBS Business School , Bangalore. These two vears of my MBA and college diaries have been awesome to me. I got a supportive environment where I felt I could grow. Our professors and college management worked hard day and night in nurturing me , shaping my career for future endeavors and making me fit to the corporate world.

Finally I would like to add my sincere thanks to the entire GIBS family who helped me in uplifting my aspirations where I was capable enough in chasing my dreams and goals.



ARKODEEP CHOUDHARY Batch 2018 - 20

The opportunities and experience I have got at my college have been unparalleled. It has excellent infrastructure facilities, library and systematic process which helps one grow both professionally and personally. I had a great time at Global Institute of Business Studies. I highly respect all the professors in the college because they are very knowledgeable and treated me like their family. At every step I have been fortunate to interact with some very different and motivated set of minds be it my own batch mates, professors, other guests and professionals.



CHARMEE Y

Every student at GIBS Business School is expected to do their absolute best. Teachers inspire us here, and they are kind and loving to the pupils. This college offers a diverse educational experience. I am grateful for everything my professors have done for me, including pushing me to try new things and never give up. The administration, as well as the professors, is really kind. I'd like to show my appreciation to everyone at this institute that works constantly to ensure that students receive the greatest education possible. These two years at GIBS have been fantastic and will be remembered for a lifetime. Thank you to everyone who has been a part of my and has helped me to



Japneet Kaur PGDM Batch 2018 - 20

My faculty members are really supportive and pleasant, and my faculty has been with me through all of my emotions, which is why we call GIBS FAMILY. My time at GIBS has been fantastic, and I've recorded a lot of feelings in mv GIBS DIARY. I realized I had grown close to my college and faculty, and saying goodbye has become the most difficult task for me.

I got placed in SRV MEDIA and i would like to thank my Placement department, L&D department who helped me to kick-start my career.



Sanjay Reddy Doddavula PGDM Batch 2018 - 20



OPEN HOUSE DISCUSSIONS

GIBS Corporate School is a unique initiative and an integral part of the curriculum for our students. GCS (GIBS Corporate School) conducts Open House Discussion on every Saturday exclusively where the students discuss with the entire Placement team and C2C trainers about: Real-time challenges of Leadership skills, Soft - skills development, Creative -thinking, Decision making, Internships, Placements, & Startups for Experiential Learning. This platform helps the students to express and groom themselves to overcome their weaknesses and ooze Confidence to face the challenges of the Business world.

CONFERENCES AND JOB FAIRS

International conferences are the integral part of the curriculum and students. Leading HR/ Marketing/ Finance practitioners & professionals are invited for the HR/ Marketing/ Finance conference - an event to discuss current HR/ Marketing/ Finance trends and development. The recruiters are invited for job fairs at the campus, where face to face interaction with the students is facilitated.















CORPORATE TESTIMONIALS

GIBS is an esteemed institution where "theory meets practical". In this fast changing and dynamic business environment, what makes an organization more competitive is that your people have an edge over your competitor. GIBS is that you have talents who are practical and close to business in terms of implementing their learning. The syllabus, including the practical exposure, helps students to be "self starters" and to become part of your value chain from the Day One.

Vikrant Hiremath, Capgemini

We have received a lot of value so far from our Corporate Partnership with GIBS Business school. In particular we are seeking access to fresh thinking and ideas across a broad spectrum of knowledge relating to the effectiveness of office-based work. We have quickly achieved this and are now developing innovative answers to a range of important practical challenges that we face.

Mr. Mohan Kumar, Wipro

GIBS prepares its students for the corporate culture and instil the highest degree professionalism. I found that GIBS students have the same values that we do, in particular, commitment to complying with ethical standards, community service, and service excellence. We are a proud employer of the intellectual and diverse population of GIBS.

Poonam Srivastava, ICICI Bank

I think what sets GIBS students apart from their peers is the experiences that they have very strong teamwork skills. Being in the retail field, I think they have had some amazing internships that are beneficial to our company.

Allison D' Souza, Tommy Hilfiger

The area that GIBS students are most prepared for when entering the workforce is being real-world ready. They are able to adapt to a work environment, or not really being on a college campus anymore, and they have a realistic expectation of how to behave and how to conduct themselves.

-M J Narthan, Ethnus

The thing that sets GIBS students apart from their peers is that they are a very polished group of students. They present themselves very well and they are able to utilize their professional experience to cater themselves to what employers are looking for.

Praveen Malviya, L&T



MS. BHARGABI BARUAH

Gender Sensitization LLB, LLM (Gold Medalist) (Ph.D Research Scholar at Christ University), Assistant Professor to our lineup of speakers at the GIBS IRE Talks Series on

MR. VENUGOPAL GUPTA

Entrepreneurship Visiting Professor & Ex-General Manager Joint Ventures and Out Sourcing at Corporate office MR. EUGEN KONEV

Entrepreneurship Founder of Spicy Rocket - Russia MR. MOHAMAD SAIFUL BIN MD ANUAR

Future Proofing Business-The Case for Strategic Foresight & Innovation Service Design Strategist, Educator & Dialogue Facilitator, Singapore

■ MR. N.K. SUNDARAM

Business Communication Skills Trainer & Consultant MR. AJIT KAIKINI

Surgical Strike on Your Limiting Beliefs Which Prevents Progress Director of Buoyancee Growth & Corporate Training MR. IMRAN SYED

Discover Yourself Soft Skills Trainer GIBS Finishing Schools DR. VAMSI KRISHNA A

Things We Shouldn't do In PGDM Director - Strategic Accounts & Partnership - 5C Network Pvt. Ltd

DR. NARAYANA SWAMY R

Life Skills Prof Finance -GIBS & Personal Finance Coach MR. MARK GARIMELLA

Career Prospects & preparation for Management Students Director at Ostium the Medical story Tellers MR. CHANDRASHEKAR

Importance of Academics For a Successful career Manager, Human Resorce Mercedes Benz

■ MR. SANDEEP KOMARLA

All About marketing Senior Director, Associate Vice President at Disney Star

MR. EASWARAN

Goal Setting GIBS Prof & Business Consultant, Trainer & Author Dr. KABALY P SUBRAMANIAN

"START-UP'S ECOSYSTEM" (Asst. Professor - Arab Open University, Adjunct Professor -Vellore Institute of Technology & Strategy Advisor - Veehive) ■ MR. ROBERT J BELL

Should Value Or Value Drive The Business Agenda? CEO Graydon Lloyd, Fellow Durham University Business School, UK ■ Dr. GASTON MBONGLOU

Best Practices & Business Resiliency CEO, PA Executive Director, African & Caribbean Innovation, United States

MR. DHANRAJ KIDIYOOR

Entrepreneurship & Its Challenges Founder - pwip

Dr. ARCHANA TYAGI

How Can A Positive Attitude Leads To Success & Happiness Coach, Consultant & Behavioral Trainer MR. MOHAMMED NADEEM SHAJK

Introduction to Innovation Mindset Senior Product Manager in SAP's Ariba| Programme Lead (Benchmarking)|Product Management | Data Analyst |Design Thinking Coach

SURESHARADHYA HARSHITHA

Entrepreneurship is a journey, not a destination Mudcups' CEO and a GIBS Business School alumni.

Dr. RADHIKA JADE

Business Research for Entrepreneurs Director-Research at Parkes and Rao Research International Private Limited | Director at Nivid Artificial IntelligencePvt. Ltd.

MS. ESHANEE CHAUDHUR

Assertive Communication HR | Learning & Talent Development | Content Writing & Editing | Teaching

MS. SHWETHA RAJPUT

Dress For Success Image Consultant Corporate Trainer GIBS Finishing School Faculty

MR. AKSHAY A

Technical Analysis Dealt Easy Equity & Options Trade Motivational Speaker

MR. SREENIVASA MURTHY

Personal Financial Planning Senior Finance Manager - Fosroc Chemicals Senior Management Professional Finance & Taxation

MS. SHIBANI PHILIP

Understanding Consumer Experiences & Insight For Better Marketing Decision Making

Head Of Enterprise Business - APAC QuestionPro

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FACULTY RESEARCH WORK

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IMPACT OF DIGITAL MARKETING ON CONSUMER BUYING BEHAVIOUR, PHILOSOPHICAL READINGS VOL. XIII, ISSUE NO..4 (2022), PP 336-344, SCOPUS INDEXED, HTTPS://ZENODO.ORG/RECORD/5912504 DOI-10.5281/ZENODO.5912504

SUSTAINABLE FIRM VALUE AND FINANCIAL PERFORMANCE- A STUDY ON THE INDIAN AUTOMOBILE INDUSTRY, PUBLISHES IN TEST ENGINEERING AND MANAGEMENT, VOL-82, JAN/FEB 2020, SCOPUS INDEXED, HTTP://WWW.TESTMAGZINE.BIZ/INDEX.PHP/TESTMAGZINE/ ARTICLE/VIEW/1817, SJR:0.1

A NOVEL MARKETING METHOD FOR BUSINESS GROWTH, APPLICATION NO. 202211020066A, DATE OF FILING APPLICATION 02/04.2022, PUBLICATION DATE 08/04/2022

A STUDY ON EFFECTIVENESS OF ONLINE MARKETING ON INTEGRATED MARKETING COMMUNICATIONS IN ONE DAY INTERNATIONAL E-CONFERENCE ON NEW TRENDS AND CHALLENGES IN BUSINESS MANAGEMENT AND INNOVATION HELD AT NEHRU ARTS AND SCIENCE COLLEGE COIMBATORE. ON 10 FEBRUARY 2022

"AN OVERVIEW OF WOMEN ENTREPRENEUR IN KARNATAKA CITY" AT INTERNATIONAL CONFERENCE ON YOUTH AND ENTREPRENEURSHIP DEVELOPMENT - ICYED 2021 ORGANIZED BY SYNERGY - ENTREPRENEURSHIP DEVELOPMENT CELL ON 16TH NOVEMBER 2021.

A STUDY ON RISK AND BENEFITS OF MOBILE BANKING TECHNOLOGY. PARTICIPAED IN THE INTERNATIONAL CONFERENCE ON GLOBAL ISSUES IN MULTIDISCIPLINARY ACADEMIC RESEARCH ORGANIZED BY INDIAN ACADEMICIANS AND RESEARCHERS ASSOCIATION IN ASSOCIATION WITH RAJABHAT MAHA SARAKHAM UNIVERSITY, THAILAND ON 31/10/2021

MEMBER IN DEVELOPING INDUSTRY RELEVANT CURRICULUM FOR AMITY BUSINESS SCHOOL, NOIDA FOR MARKETING SUBJECTS

PREPARED MARKETING CASES FOR MARKETING SYMPOSIUMS/ALL INDIA CASE STUDY COMPETITIONS ORGANIZED BY IIM VISAKHAPATNAM AND IMT GZB., AND ALSO SERVED AS A JUDGE FOR MARKETING CASE COMPETITIONS @ IIM V AND IMT GHAZIABAD.

PANEL SPEAKER ON SUBJECTS OF MARKETING/STRATEGY/ INNOVATION AT SEVERAL B' SCHOOLS AND PRIVATE CONSULTING FIRMS VIZ. COFFEE BEANS CONSULTING. ALSO SERVED AS A MODERATOR IN SEVERAL PANEL DISCUSSIONS OF TRADE BODIES (AUTO IND).

TRAINER FOR CORPORATES AND INSTITUTIONS ON SPORTS & AMP: ROLE OF SPORTS IN PERFORMANCE

ADDRESSED AT SEVERAL B' SCHOOLS IN US VIZ., NJIT (NEW JERSEY), FLORIDA GULF COAST UNIVERSITY (FLORIDA) AND BRYANT BUSINESS SCHOOL (PROVIDENCE) ON TOPICS OF GLOBAL BRANDS AND MARKETING. ALSO DELIVERED LECTURE TO MBA STUDENTS OF IMT DUBAI.

WEBINAR SERIES ON ENTREPRENEURSHIP TRAINING ON "START-UP MANAGEMENT" FOR CORPORATE PROFESSIONALS

A SESSION ON "COMMUNICATION & LEADERSHIP", AT ISBR COLLEGE BANGALORE

A WEBINAR ON "DO'S & DON'TS OF INTERVIEW", AT NGP COLLEGE TAMILNADU

A WEBINAR ON "DO'S & DON'TS OF INTERVIEW", AT SJCIT.

A WEBINAR ON "HOW TO PRESENT A BETTER YOU", AT JAIN UNIVERSITY.

A NATIONAL LEVEL WEBINAR ON" DESIGN THINKING".

A WEBINAR ON" DESIGN THINKING" AT THE OXFORD COLLEGE OF BUSINESS MANAGEMENT.

CONDUCTED WORKSHOP ON SALES AND MARKETING FOR STUDENTS SPONSORED BY THE AJMAL GROUP EXTERNAL EXAMINER AT MOUNT CARMEL INSTITUTE OF MANAGEMENT FOR FINAL YEAR PGDBMCONDUCTED WORKSHOP ON GD & PI AT ST. JOSEPHS COLLEGE, BANGALORE

INVITED AS A SPEAKER AT WEBINAR ON NAAC ACCREDITATION ORGANISED BY KC GROUP OF INSTITUTIONS, KARYAM ROAD NAWANSHSHA, INDIA, ON 18 JUNE 2022.

INVITED AS A SPEAKER, INTERNATIONAL SUMMIT ON UN SUSTAINABLE DEVELOPMENT GOAL-5.5 WOMEN'S FULL PARTICIPATION IN DECISION MAKING ORGANISED BY CT UNIVERSITY LUDHIANA, INDIA IN COLLABORATION WITH UNIVERSITY OF MOLISE, ITALY AND TRADEPRENEUR GLOBAL ACADEMIC PLATFORM, UK, 8-12 MARCH 2022

INVITED AS A SPEAKER AT A CONCLAVE ON "NATURE AND PROSPECT OF INTEGRATED PROGRAMME IN MANAGEMENT IN VIEW OF NATIONAL EDUCATION POLICY (NEP)" ORGANISED BY THE INSTITUTE OF MANAGEMENT, NIRMA UNIVERSITY, AHMEDABAD, GUJARAT ON 25TH JAN 2022.

INVITED AS AN EXTERNAL EXAMINER FOR PHD OPEN DÉFENSE VIVA VOCE AT SRM UNIVERSITY, CHENNAI, 5 JAN 2022

INVITED AS AN EXTERNAL EXAMINER TO EVALUATE PHD THESIS AT SRM UNIVERSITY, CHENNAI, DECEMBER 2021

INVITED AS A SPEAKER, INTERNATIONAL SUMMIT ON UN SUSTAINABLE DEVELOPMENT GOAL-8 DECENT WORK AND ECONOMIC DEVELOPMENT, ORGANISED BY CT UNIVERSITY LUDHIANA, INDIA IN COLLABORATION WITH UNIVERSITY OF MOLISE, ITALY AND TRADEPRENEUR GLOBAL ACADEMIC PLATFORM, UK, 18-21 NOVEMBER 2021

INVITED AS A SPEAKER AT A NATIONAL SEMINAR ON "BAPU AND MANAGEMENT" ORGANISED BY SHIKSHA SANSKRITI UTTHAN NYAS, MEERUT PRANT, ON 2 OCTOBER 2021

INVITED AS AN EXPERT RESOURCE PERSON ON STRESS MANAGEMENT TRAINING FOR THE EMPLOYEES AT HYT ENGINEERING COMPANY PVT. LTD. ON 24 JULY 2021.

INVITED AS AN EXTERNAL EXAMINER TO EVALUATE PHD THESIS AT SUSHANTH UNIVERSITY, GURUGRAM, JULY 2021 E&Y ON MS EXCEL AND POWER POINT PRESENTATION - 21 AND 22 JUNE 2022

INVITED AS SPEAKER '19TH WORLD EDUCATION SUMMIT & AWARDS, HIGHER EDUCATION' - THE PREMIER EVENT ON INNOVATION IN EDUCATION ON 9TH-12TH JUNE 2021 IN ASSOCIATION WITH DIGITALLEARNING MAGAZINE AND PORTAL ON 9 JUNE 2021

INVITED AS A SPEAKER AT VIRTUAL APAC 'NATIONAL SKILL & ENTREPRENEURSHIP INNOVATION CONCLAVE' HOSTED BY THE 'LABOUR & SKILLS DEPARTMENT, GOVT OF KERALA' ON 26 FEBRUARY 2021

INVITED AS KEY SPEAKER FOR THE 10TH HEALTHCARE LEADERS FORUM, ORGANISED BY ELETS TECHNOMEDIA PVT LTD. ON 29 JAN 2021

E&Y on Ms Excel and Power Point Presentation - 21 and 22 June 2022

LIBRARY

GIBS provides an ideal library environment for studies creating an ambience to enjoy reading activity.

The library is housed in the most accessible area in the main academic block. GIBS Library has 14432 books, which comprises each functional area such as General, Finance, Marketing, Personnel, Supply Chain, Business Analytics, Production, Strategy, Operation, Systems, Novels, Motivational Books, etc. The library has Journals, E-Journals, Open Access Repositories, Magazines and News Papers. A good collection of career guidance publications are also available. The library also subscribes to business and general newspapers. The library follows the open access system. The library provides regular membership to students, and teachers of the college.

Today, it is functioning as a constituent information centre of the college with a total carpet area of 300+ sq. meters with 100+ reading seats. The library is stocked with books, journals, e-journals, open access repositories, magazines, newspapers, and an excellent collection of career guidance publications. The documents are classified according to the Dewey Decimal Classification Scheme and catalogued as per the Anglo American Cataloguing Rules (AACR). The library follows an open access system and provides regular membership to students and teachers.











CELLS AT GIBS



GRIEVANCE REDRESSAL CELL

The Grievance Redressal Cell was constituted to probe into the student grievances. It redresses the grievances at individual and class levels and grievances of common interest. The Cell maintains a conducive and unprejudiced educational environment. Complaints of students are redressed. The management and the Grievance Redressal Cell scrutinize all the complaints.



ANTI RAGGING CELL

The Supreme Court of India has banned ragging in the institution. Ragging is strictly prohibited in the premises of the college and hostels. Any student of GIBS accused and found guilty of ragging, will be severely dealt with, in accordance with the provisions of the Law. An offence of ragging may be charged either on a written complaint by the affected or on independent findings of the Anti-ragging Committee/Squad. Wilful non-reporting of awareness of ragging incident is also punishable. Any student affected by or subjected to ragging must lodge a written complaint in person to the Anti-Ragging Committee.



ANTI SEXUAL HARASSMENT CELL

- To create a secure physical and social environment which will deter acts of sexual harassment.
- To promote a social and psychological environment that will raise awareness about sexual harassment in its various forms.
- To provide an environment which is free of gender based discrimination.
- · To facilitate a safe environment that is free of sexual harassment.
- To develop guidelines and norms for policies against sexual harassment.
- To develop principles and procedures to combat sexual harassment.
- To organize gender sensitization awareness program.
- To deal with cases of discrimination and sexual harassment in a time-bound manner, aiming at ensuring support services to the victimized.
- · Creation and delivery of customized awareness training sessions to the management, internal complaints committee, and employees, on a need basis.

CAMPUS INFRASTRUCTURE

Our campus has state-of-the-art facilities with a rich and modern infrastructure. The campus fulfils all the norms provided by the governing bodies in terms of infrastructure, equipment, and modern amenities. The campus is designed to provide a perfect educational environment that is free from any pollution while staying easily accessible.



CONFERENCE ROOM



DUPLEX AUDITORIUM



SEMINAR HALL



DIGITAL CLASS ROOM



WI-FI CAMPUS



CREATIVITY ROOM



WELL EQUIPPED LIBRARY



CAREER COUNSELING **CABINS**



AMPHITHEATRE



MESS AND CAFETERIA



YOGA ROOM



MARKETING LAB



DANCE STUDIO



HOSTEL FOR 250+ STUDENTS



PARKING LOT



INDOOR GAMES



CCTV SURVEILLANCE



SECURITY ROOM



RECEPTION



WAITING LOUNGE



SERVER ROOM



FINISHING SCHOOL



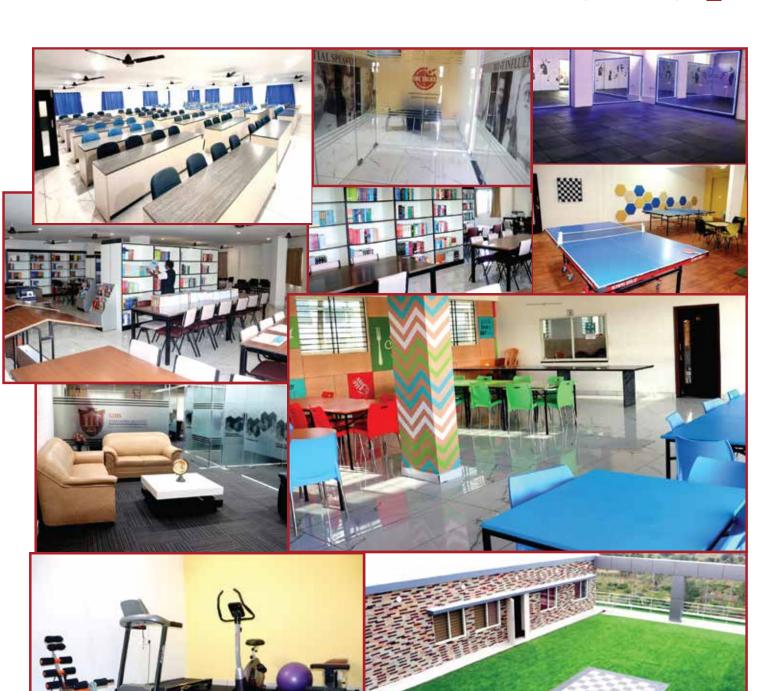
GIRLS & BOYS COMMON ROOM



IRE LAB

"Campus is aesthetically designed with NATURAL STONES for Positive Energy"









HOSTEL INFRASTRUCTURE

HOSTEL FACILITY

- We offer modern and well-facilitated hostels for our students to ensure students call the campus a 'home away from home.' Each room is well-furnished and aesthetically designed. Every hostel has hot water facility, common water cooler, common TV room, etc.
- The girl's hostel is situated inside the campus. The boy's hostel is located at a walkable distance from the institute. Allotment of hostel accommodation is on a first-come, first-serve basis, and students are expected to abide by the hostel rules strictly.

WHY HOSTEL (HOME AWAY FROM HOME)

- HYGIENIC FOOD
- ACCOMMODATION
- SAFETY & SECURITY
- INDEPENDENCE
- CONFIDENCE BUILDING
- LEARN TO SURVIVE IN ANY SITUATIONS
- GOOD TEAM PLAYER / LEADER
- AMBIENCE
- PEOPLE SKILLS
- NETWORKING SKILLS

- CCTV SURVEILLANCE
- LESS EXPENDITURE
- **CROSS CULTURE**
- MULTIPLE LANGUAGES
- TRANSPORTATION
- **GYM FACILITY**
- **EMERGENCY SERVICES**
- **INDOOR GAMES**
- **HEALTH SUPERVISION**
- LEARN TO BE HAPPY

- PERSONALITY DEVELOPMENT
- COMPETITIVE SKILLS
- COMMUNICATION SKILLS
- UNLIMITED LEARNING
- ACCESS TO ALL THE EVENTS IN CAMPUS
- CONTINUOUS MENTORING
- **CLEANLINESS & HYGIENE**
- ONCE IN LIFETIME EXPERIENCE, ONE SHOULD LIVE IN HOSTEL
- CONTROL OVER EMOTIONAL & SPIRITUAL QUOTIENTS





















INTERNAL QUALITY ASSURANCE CELL

GIBS IQAC team is composed of GIBS management which inspects institution's system and work towards realization of the goals of quality enhancement and sustenance, twice a year, i.e on 17th March and 17th October. For quality improvement, GIBS takes the help of external team members which comprises Academicians, Experts and Practitioners to establish a fair post-accreditation quality sustenance measure.

As per National Assessment and Accreditation Council (NAAC) guidelines every accredited institution should have an IQAC -Internal Quality Assurance Cell to make quality the defining element of higher education in India through a combination of self and external quality evaluation, promotion and sustenance initiatives



Societies at GIBS are some of the best ways to build friendship, learn new skills and develop confidence. GIBS has several societies available for all kinds of students. Gaining skills, making connections, and broadening knowledge through these societies will help students to become more versatile. The various societies in GIBS are listed below.

- CULTURAL & CREATIVITY SOCIETY
- INTERNATIONAL RELATIONS SOCIETY
- GIBS SOCIAL FOUNDATION (CSR) SOCIETY
- NEWS-LETTER SOCIETY

- PLACEMENT & ALUMNI RELATIONS SOCIETY
- MDP / FDP / EDP SOCIETY
- IRE / TED TALK SOCIETY
- MARKETING, FINANCE & HUMAN RESOURCE SOCIETY













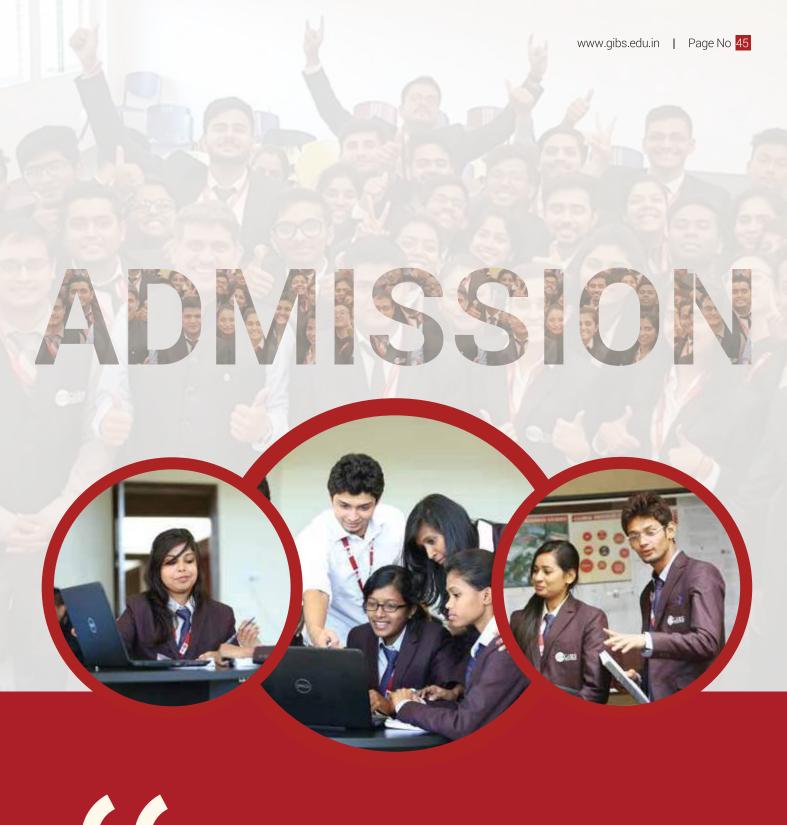












AN INVESTMENT in knowledge pays the BEST DIVIDENDS

PGDM ELIGIBILITY CRITERIA

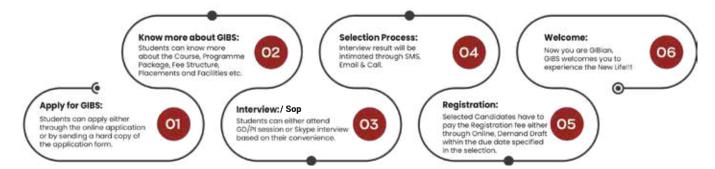
In order to obtain admission for the two-year full-time PGDM program applicants need to fulfill the following eligibility criteria:

- Bachelor's degree (10+2+3 or 4) with minimum 50% marks in any discipline from Universities/Institutions recognized by AICTE/UGC/AIU.
- Candidates can apply based on CAT/ MAT/ XAT/ GMAT/ CMAT/ATMA scores.
- Applicants with work experience and/or additional educational qualifications will receive extra weightage.
 Those who have appeared for their final year examinations may also apply.
- NRI/company-sponsored candidates can seek admission based on their prior record, group discussion and personal interview.

DOCUMENTS FOR PGDM

- SSLC / 10 th Mark Sheet.
- 12 th / PUC Mark Sheet
- Graduation Marks Sheets (All the Semesters/Years).
- Competitive / Entrance Exam Score Card (CMAT / CAT / XAT / MAT / ATMA / GMAT, etc.)
- Provisional Degree Certificate (PDC).
- Transfer Certificate (TC).
- Migration Certificate.
- Caste Certificate/Income Certificate (If claiming any exemption).
- Passport Size photographs.

ADMISSION PROCEDURE



HOW TO APPLY

OPTION 1: Visit GIBS official website (www.gibs.edu.in) and "APPLY ONLINE" with the relevant information and attach the required documents. Pay the application fee and submit the same. Once we receive the online application our panel will get in touch with you within 48 Hours for further process.

OPTION 2: Student can collect the hard copy of the application from the campus by paying the application fee and submitting the same in the campus with the required documents on or before the due date. Once we receive the application our Panel will get in touch with you within 48 Hours.

STATEMENT OF PURPOSE (SOP)

The Statement of Purpose or SOP is an essay about the student. It should be about the student's life journey till date, his/her aspiration and should clearly reflect their purpose of doing Post Graduation, in few sentences.

A well-written Statement of Purpose is very important for the PGDM admission selection process. This gives the Admission selection panel an understanding of the student as a person, his/her goals, career and future plans.

INTERVIEW

Once the candidate filled the application, the student shall receive the GD-PI | Skype interview confirmation. During the interview, the panel will consider academic performance, score in competitive Exam, work experience (If Any), level of maturity and motivation, Confidence, performance in the interview, ability, extracurricular achievements, honors and awards etc.

SELECTION

sent to their respective mail id. To confirm the admission, the selected candidates need to pay the Registration Charges on or before the last date specified in selection through Online / Demand Draft.

Fee Payment Options

- Online Transfer to GIBS account through Netbanking / UPI / E-wallets / GIBS Payment Gateway
- · Scan the payment Acknowledgement or Deposit Slip
- Mail the same to admissions@gibs.edu.in mentioning your name and contact details in the mail.

Demand Draft (DD)

- · DD in favor of 'GOYAL EDUCATIONAL TRUST' payable at Bangalore. Share us the scanned copy of Demand draft, Candidate Name & Course through official Email (admissions@gibs.edu.in).
- · Send the DD by Speed Post or Courier to GIBS postal address along with relevant documents.

POSTAL ADDRESS

K/A. Mr. Sandeep Bhansali **GIBS BUSINESS SCHOOL** #44/4/5/8, Mylasandra Road, Begur, Bengaluru - 560068 +91 8050 3000 60 / 70

ADMISSION SELECTION PANEL

MR. RITESH GOYAL Managing Director

MR. PRADEEP KHADRIA **Director Admissions**

MR. RAVI AGGARWAL Director Administration

DR. KAVITA MATHAD Dean & CGO

MR. SANDEEP BHANSALI Head Admissions

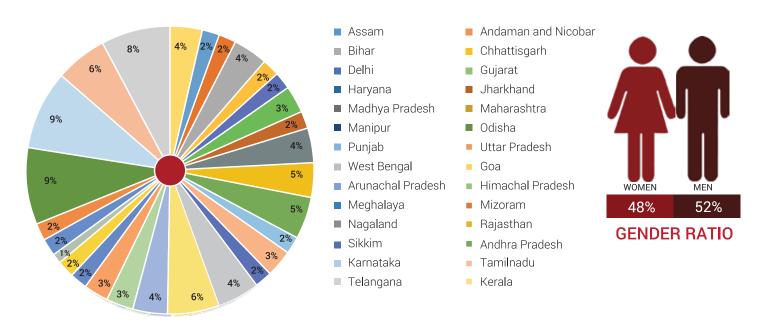
MS. SOWMYA PRASAD Head Placements

MS. GAYATHRI J RACHEL Communications Specialist

MS. SHRADDHA PATIL Alumni (Batch 2015-17)

MS. BHARATI KUSHWAHA Alumni (Batch 2015-17)

STUDENTS CLASS PROFILE (STATEWISE)



| Particulars | For Indian/SAARC/NRI | | |
|--------------------------|----------------------|--|--|
| Admission Processing Fee | ₹ 50,000 | | |
| 1st Installment | ₹ 2,75,000 | | |
| 2nd Installment | ₹ 2,50,000 | | |
| 3rd Installment | ₹ 2,50,000 | | |
| TOTAL | ₹ 8,25,000 | | |

^{*}Note: Additional fee of ₹1,00,000 for international students.

The above-mentioned fee includes Tuition fee, Value added programs, Innovation; Research & Entrepreneurship Programme, Finishing School (Skills Mastery Programme), Marketing Lab, Uniform, SMEs, Industrial visits, Convocation, Lifetime Alumni Membership fee & library fee are an internal part of the fee and No additional charges will be applicable for the same. The Global Immersion Programme will be optional and will be charged additional as per actual.

Other Fees

- Campus Security Deposit (Refundable) ₹ 20,000/-
- Hostel Fee for Boys & Girls ₹ 1,20,000/- per annum
- Exam fee should be paid as per notification.

FINANCIAL ASSISTANCE

GIBS provide assistance in receiving financial support from banks for pursuing higher education. The Primary motive is to provide an opportunity for every student to pursue education at affordable terms and conditions. Every bank has set certain rules and regulations for disbursing the education loan. For further information, students may contact their nearest branch. GIBS provide all the required documents to the selected candidates for processing the education loan.

Since GIBS offers AICTE approved PGDM, all the admitted students have easy access to the bank loan facility. In case of any difficulty, students can contact at +91 8050300060 / 70. Alternately, an e-mail can be sent to admissions@gibs.edu.in for assistance.

Students can apply for any of below mentioned banks (preferable)





















SCHOLARSHIPS & AWARDS TO MERITORIOUS STUDENTS

GIBS has Launched the scholarship GIBSbyYourSide for the meritorious students based on entrance exams. GIBS strives to ensure that the best students emerge as successful and valiant to face the dynamic world out there, However, perseverance is not a trait that one inherits overnight, but a trait that one cultivates over one's experiences. Here at GIBS, we advocate & value perseverance with high regard and as a result, the scholarships are awarded to those who have displayed extraordinary prowess in the entrance exams required for admission. The following scholarships are provided to the meritorious candidates on the basis of their examination scores.

| GIBS ADMISSION SCHOLARSHIP - 2023 | | | | | |
|-----------------------------------|------------------------------|------------------------|--------------------|--|--|
| CAT2022/XAT /GMAT - 2023 | MAT 2022 & 2023 & ATMA 2023 | CMAT 2023 | Scholarship Amount | | |
| 80 Percentile or Above | Composite Score 700 or Above | 85 Percentile or Above | Rs. 50,000/- | | |
| 70 to 79.99 Percentile | Composite Score 650 or Above | 80 to 84.99 Percentile | Rs. 35,000/- | | |
| 60 to 69.99 Percentile | Composite Score 600 or Above | 70 to 79.99 Percentile | Rs. 25,000/- | | |

| GIBS AWARDS TO MERITORIOUS STUDENTS | | | | | | |
|-------------------------------------|----------------------------|-----|-----------------------------|--------|--|--|
| NAME OF THE AWARD | AMOUNT | NO. | CRITERIA | COURSE | | |
| J. P. GOYAL MEMORIAL AWARD | Rs. 51,000 & Gold Medal | 1 | Student of the Year | PGDM | | |
| SHAKUNTALA DEVI AWARD | Rs. 11,000 & Golḍ Medal | 1 | Award for Academic Topper | PGDM | | |
| ATAL BIHARI VAJPAYEE AWARD | Rs. 7000 & Gold Medal | 1 | Best Talented Student | PGDM | | |
| DR. APJ ABDUL KALAM AWARD | Rs. 11,000 & Gold Medal | 1 | Best Research & Publication | | | |

BEST SOCIETY AWARD - VALLABHBHAI PATEL

This award will be given away in recognition of the best performance delivered by the societies in the college. The society will be awarded the Rolling Shield and Gold Medals.

CULTURAL (ORGANISING) AWARD - RABINDRANATH TAGORE.

This award with the Shield and Gold Medals, will be given to the group of students who always work organizing various programmes and celebrations in GIBS.

DISTINGUISHED ALUMNI AWARD

Alumni are always the pride of the institution. To recognize their outstanding achievements in their corporate life, this award will be given to 5 students from every batch. The alumni will be awarded with the Gold Medal.

CONVOCATION

GIBS' GRADUATED STUDENTS ON CLOUD NINE TO BE HONORED BY THE FOLLOWING DISTINGUISHED DIGNITARIES

- T. R. Parasuraman Deputy MD & Board Member, Toyota Industries Engine Pvt Ltd
- Mr. B. Kasiviswanathan Chairman, Railway Recruitment Board, Bangalore.
- Samir Arora CEO & MD at Huts Global, General Secretary of CERA (I)
- Vijayanand Choudhary GM Procurement Wipro, Board of Director -ISM at India Chairperson of community of Practice, Bangalore Chapter – ISM
- Padmashree R M Vasagam Chancellor, Dr MGR Educational & Research, Karpagam University
- REAR ADMIRAL K. R. Srinivasan ATI Vishist Seva Medal, Indian Navy (Retd), Former Chief Hydrographer to The Govt of India

- Mr. Aamer Azeemi Global Head, Smarten Spaces
- Mr. Srinivas, CEO of SNN Builders Pvt. Ltd
- · Sharat Hegde, Director of HFI
- Mr. Ashok Dash, Director ICT Health Technology Services Bangalore
- Ms. Priya Gautam APAC, Regional Director
- Mr. P. B. Kotur Global Goodwill Ambassador, Author, Educationist, Global Talent Transformer, Motivational Speaker, Keynote Speaker and a Corporate Leader
- Mr. Ankit Piplani India's leading presenter, anchor & entertainer











































STUDENT OF THE YEAR

The Student of the Year Award is an annual event that seeks for and recognises exceptional students who excel academically and contribute to their college and community. This award encourages young people to be proud of their accomplishments and to set examples of their brilliance. The winner receives a cash prize from GIBS.



EVENTS & CELEBRATIONS

PRODUCTS - IRE

At GIBS, we conduct multiple events throughout the duration of the course. These events are designed to help students improve their skills like Emotional Intelligence, building relationships, developing communication skills, becoming a team player, building work ethics, strengthening their resume etc. These events further help in forging strong social and professional contacts, thus creating a win-win situation. There is a wealth of knowledge students can gain participating in events and activities

| FRESHERS PARTY PARICHAY | CONVOCATION CEREMONY | ALUMNI MEET MITROTSAVA | | BUSINESS MEET OF THE YEAR |
|--|--|--|---|---|
| INTERNATIONAL & NATIONAL CONFERENCE | MANAGEMENT DEVELOPMENT PROGRAMME | STUDENT OF THE YEAR (SOTY) | | FACULTY DEVELOPMENT PROGRAMME (QUALITY IMPROVEMENT PROGRAMME) |
| MANAGEMENT DEVELOPMENT PROGRAMME | FAREWELL PARTY RUKSAT | IRE LAUNCH & GRADUATION DAY | 5 | SOCIETIES LAUNCH |
| FINISHING SCHOOL LAUNCH | NEW YEAR | MAKAR SANKRANTI (LOHRI) | | REPUBLIC DAY |
| HOLI | UGADI | RAMZAN (IFTAR PARTY) | | INTERNATIONAL YOGA DAY |
| INDEPENDENCE DAY | ONAM | J P GOYAL DAY | | KRISHNA JANMASHTAMI |
| GANESH CHATURTHI | NAVARATRI | DUSSEHRA | | DIWALI |
| CHRISTMAS | MARKETING CONFERENCE | FINANCE & BUSINESS ANALYTICS CONFERENCE | | HUMAN RESOURCE CONFERENCE |
| CSR ACTIVITIES | GIBS FAMILY DAY | TEDX / IREX | | ENCHAINER – MANAGEMENT FEST |
| AUCTION OF INNOVATIVE | CAMPUS BIZ | | | |

CAMPUS BIZ

















































W

वुनौतियों से निपटने को दक्ष बनो

च्या । उसमें कैनियर न लेकन युनीत जानकों में जानक निजा कि परिका के पानी व गेने रहु पुनियों का लामक करने के लिए तबने को रहा ना मीमा करा। अपने और भी नहें कहर क्वोंकि जीन को बीर पर का मुक्तका कर परिक प्रतिक्ष करें। प्रीव्यक्तिक निजान करने न बार प्रीव्यक्ति एक एक्सपिएता परिवादिक परिकादिक में प्राव्यक्तिक करते हुए जानकों में कार कि पानी करने के लिए जानकीता के पून गीमान प्रतिद्वादिक एक प्रत्यक्ति में प्रध्यक्ति करने का प्राप्त प्रतिद्वादिक में प्राप्त करते हैं लिए नार्विक निजा के प्राप्त करने का प्राप्त प्रतिद्वादिक में प्रदेश के लिए नार्विक निजा के प्रतिद्वादिक के प्रवर्षण किए गीमान के जाति कर पर कार्य कोल के भाग का प्रतिन्धिक कर पूर्व और इसके अनेशावर रह पूर्व जानकारों के बारा पुर निजानियों के कार कार्य है। इस पुर को अन्यकर गीमान के से प्रतार्थ व मीना करनावी वार्तिक करें है।

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चैनल इंडिया 25-11-2016

भारती बनी स्टूडेंट ऑफ द ईयर

तवपुर(बेनत इंडिया)

राजधारी की बाती सुराबार में बेंगाइन के विकासी मेरिया जीतीन में स्थानिक के सीमा का प्रश्ना के सीमा का प्रश्ना के सीमा का प्रश्ना कुछ के मान्य का मेरिया सुदेश मुखे का मेरिया की भारत का मेरिया के मान्य का मेरिया का मेरिया मेरिया का मेरिया मेरिया के प्रशास का मेरिया का मेरिया मेरिया के प्रशास का मेरिया की अमारक में की अमारक मेरिया की अमारक मेरिया की अमारक मेरिया की अमारक मेरिया की मारिया मेरिया की अमारक मेरिया







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