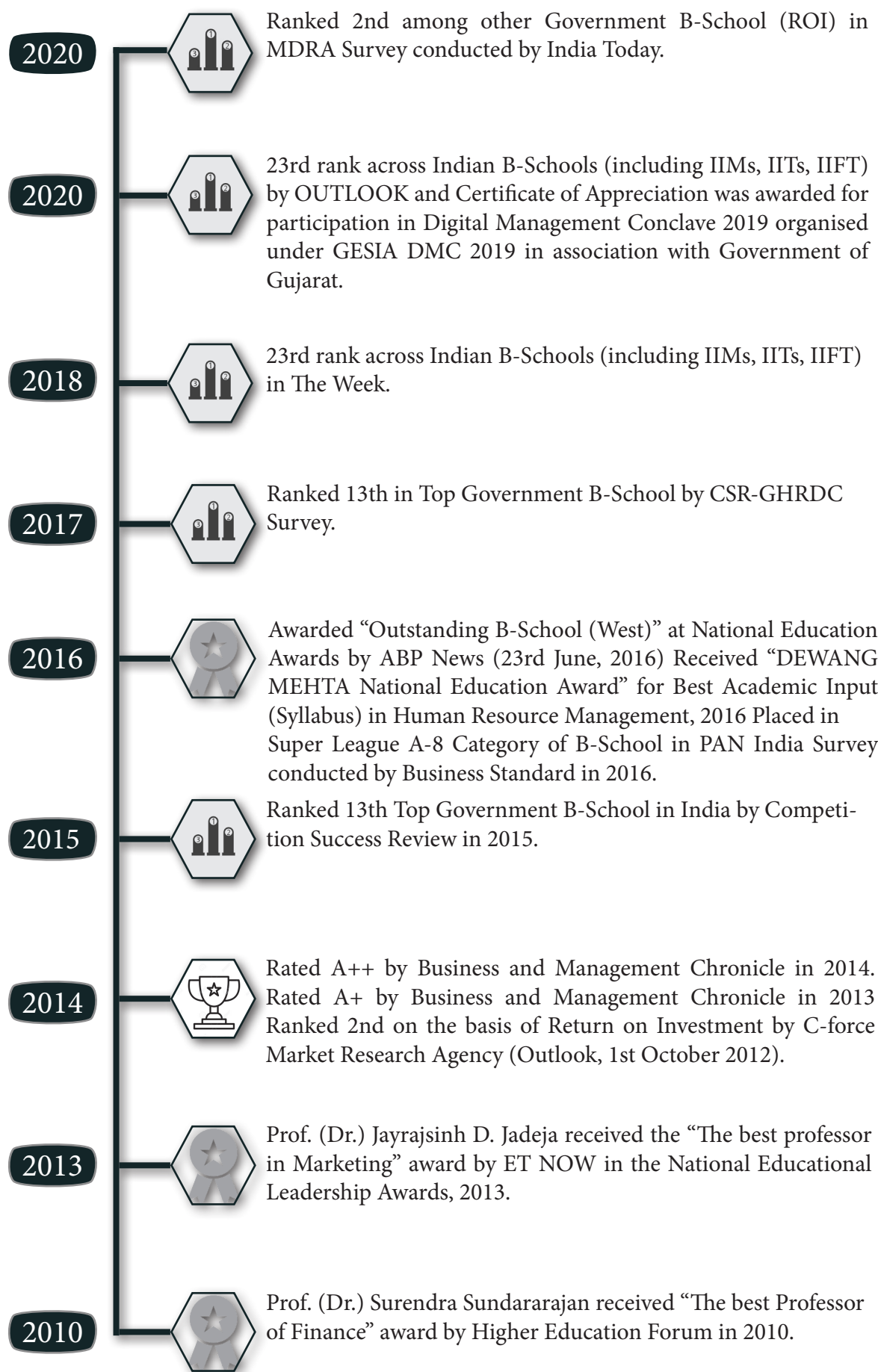


**M.S. Patel Institute of Management Studies (FMS-B)**  
**The Maharaja Sayajirao University of Baroda**  
**Accredited "Grade A" by NAAC**

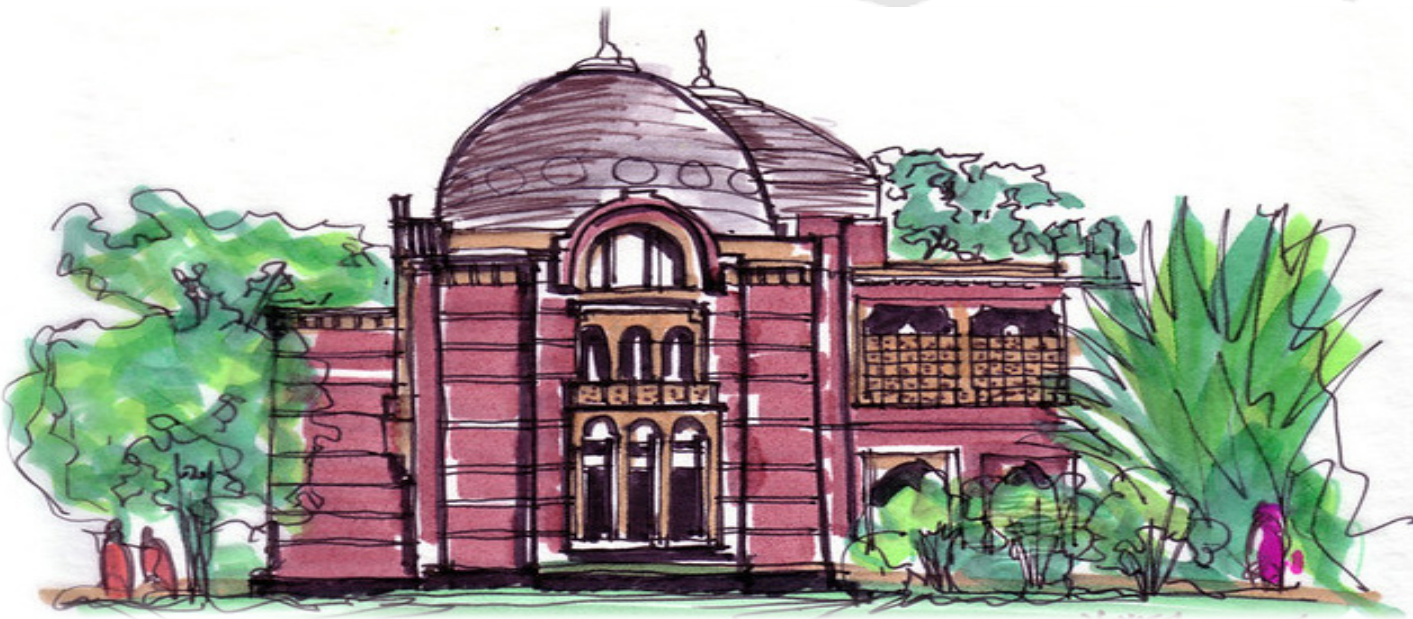
**FACULTY  
OF  
MANAGEMENT  
STUDIES  
BROCHURE**



India’s internationally renowned The Maharaja Sayajirao University of Baroda (1949) has blossomed from the Baroda College (1881) which is one of the oldest centres of learning in western India. MSU is the only state university with a residential, unitary character having English as sole medium of instruction with more than 1200 well-qualified faculty members and 1500 administrative staff to facilitate the learning of more than 35000 students having cosmopolitan life on campus. The rich legacy of the University is crowned by the names of stalwarts like Nobel Laureate Dr. Venkatraman Ramakrishnan, Shri Aurobindo, Bharat Ratna Acharya Vinoba Bhave, Gyanpith awardee Shri Rajendra Shah, Dr. I. G. Patel, Lord Bhikhu Parekh, Shri Sam Pitroda, Prof. K. G. Subramanyan and many more.

Having 275 acres of land, it comprises of 14 Faculties (Arts, Commerce, Education & Psychology, Family & Community Sciences, Fine Arts, Journalism & Communication, Law, Management Studies, Medicine, Performing Arts, Science, Social Work, Technology & Engineering, Pharmacy) having 90 Departments, 3 constituent colleges (Polytechnic, M. K. Amin Arts and Science College & College of Commerce, Padra and Baroda Sanskrit Mahavidyalaya) and several specialized centres and institutes offering wide spectrum of courses from kindergarten to Ph.D. also with an excellent exposure to the co-curricular and extra curricular experiences. The University has offered courses in design, fashion technology, hotel management and catering technology from the academic session 2013-14 onwards.

With its multifaceted academic character and infrastructural strength in the form of equipments, laboratories, libraries and other facilities, the University is forging ahead towards creating spaces for interactive structures of knowledge, through mutual collaborations across the divisions of natural sciences and technology, social sciences and humanities, commerce and business studies etc. across national and international boundaries through collaborations and linkages. A strong interface with the industry and placement cells in different Faculties have empowered the illustrious alumni to hold high positions in various sectors in some of the best organizations in the world.





MAGANBHAI SHANKARBHAI PATEL  
INSTITUTE  
OF  
MANAGEMENT STUDIES  
M S UNIVERSITY OF BARODA

## COURSES OFFERED

- Two-year full time MBA Programme
- Three-year evening MBA Programme for Executives
- Doctoral Programme

M.S. Patel Institute of Management Studies, Known as FMS-Baroda, was established in 1984 in the city of Vadodara. It is run by the Maharaja Sayajirao University of Baroda. The courses are approved by All India Council for Technical Education (AICTE). The institute offers a full-time MBA program, doctoral program and two executive MBA programs.

Students, in the two-year stint at FMS, are exposed to one of the best learning environments and industrial exposure. The presence of large PSUs and various industrial establishments in the vicinity provides students the opportunity to interact with the corporate world and gain hands-on experience.

The institute creates a fertile ground for sharing multiple viewpoints and preparing for leadership in a global work place. Its commitment to diversity is deep. The interactions that occur daily in the FMS community provide a challenging atmosphere that helps students to grow and develop skills they would need in order to excel in the corporate world. The faculty, students and alumni are linked through a common quest for life-long learning. Teaching and learning at FMS are collaborated, which reward the students with a higher level of knowledge, deeper insight and better understanding.



### Prof.(Dr.) M.N. PARMAR

Dean-OSD  
Professor of HR  
B.A. (Economics), MSW, LLB, DLP, Ph.D.  
E-mail: mnp.msu@gmail.com

### Prof. (Dr.) Parimal H. Vyas

Vice Chancellor  
Dual Professor  
Professor of Business Management  
FDP IIM- Ahmedabad; Ph.D. (S. P. University)  
M.Com (Management)  
E-mail: vc@msubaroda.ac.in



### Prof. (Dr.) Surendra Sundararajan

Professor of Finance  
M.A., Ph.D. (The Maharaja Sayajirao University of Baroda)  
M.B.A. (University of Wisconsin, USA) L.L.B.(Gen.)  
The Best Professor of Finance by Higher Education Forum, 2010  
E-mail: surendra.sundrarajan-mgmt@msubaroda.ac.in

### Dr. (Mrs.) Sunita Sharma

Associate Professor of HRM & OB  
B.Sc., L.L.B., L.L.M., MPM, ADCCSSAA  
Ph.D. (The Maharaja Sayajirao University of Baroda)  
E-mail: sunita.sharma-mgmt@msubaroda.ac.in



### Ms. Smita M. Trivedi

Assistant Professor  
(Data Analysis, Decision Sciences)  
M.Sc. (Statistics)  
Pursuing Ph.D. in Machine Learning  
E-mail: smita.trivedi-mgmt@msubaroda.ac.in

### Dr. Bhargav H. Pandya

Assistant Professor (Finance)  
MBA, UGC-NET (Management)  
PGDHRM, Ph.D. (Kadi University)  
E-mail: bhargav.pandya-mgmt@msubaroda.ac.in



**CMA. Kaushlendra Kumar Jha**  
B.Com. (Osmania University, Hyderabad)  
CMA (Cost & Management Accountancy),  
Chief Account Officer - BSNL Vadodara

**Hiren Bhatt**  
B.Sc., MBA (Marketing)  
Business Growth Consultant and  
Motivational Speaker

**Ms. Smita Nawathe**  
L.L.B., B.Com.  
Post Graduations in Commercial Law  
Practicing Advocate

**Mr. Vinay Pandya**  
B.Sc.(Mathematics), MCA  
System Analyst, Computer Centre,  
The M.S.University of Baroda, Vadodara

**Mukesh G. Gadhvi**  
BE(Electronics), MBA(HR)  
Superintending Engineer (Operations),  
Gujarat Energy Transmission Corporation Ltd  
(GETCO), Vadodara

**Parvez Shaikh**  
MBA(Marketing)  
Purple Crayon Advertising. CEO

**CA. Nayan R. Kothari**  
M.Com, FCA, NET (UGC)  
Immediate Past Chairman of WIRC, ICAI  
Vadodara

**Dr. Kalpana Motanpotra**  
MA (Industrial Psychology),  
MMS (Personnel Management);  
Ph.D. (Psychology)

**Mr. Jaimin Rana**  
B.Tech (Mechanical)  
MBA - I.T. (I.I.T. Delhi)  
Company Sun Pharma

**Radhika Kapila**  
BBA, PGDCSR, PGDBM, MBA,  
NET Qualified  
Freelancer - lecturer, Project consultant  
and Research Scholar.

**Nilesh Joshi**  
B. E. - Mechanical Engineering.  
25+ years of Experience in Quality &  
Process Improvement

**Mr. Alok Desai**  
B.Com.(Honours), MBA (S.P.Jain, Mumbai)  
Director  
Aadharshila Communication Pvt. Ltd, Baroda

**Mr. Chintan Panchal**  
B.E. Computers, MBA (HR)  
Deputy Manager (HR)  
Gujarat State Fertilizers and Chemicals Ltd.

**Mr. Mushtaque Ansari**  
M.Sc. Applied Chemistry  
Diploma in marketing and Sales Management  
Asst. General Manager & Sales Head -  
Inox Air Product Pvt. Ltd.

**Ms. Monica Iyer**  
B.Sc. - Maths  
Consultant  
Insight Alpha

**Amiya K.Pujari**  
B.E.(Mechanical), MBA-Quality Management  
Competent Person as per GFR, Energy Auditor.  
Sr. General Manager-Trivedi & Associates Techni-  
cal

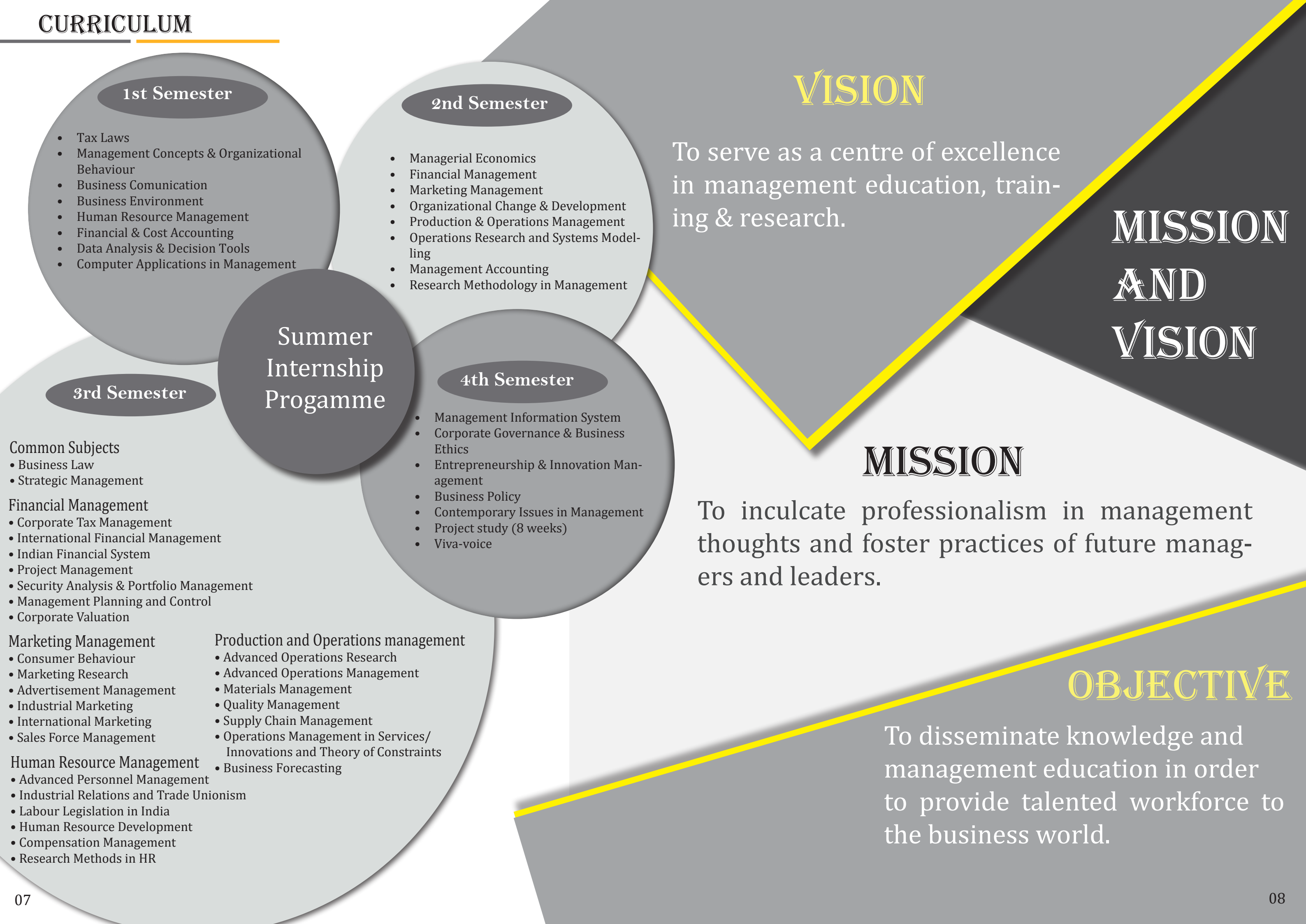
**Sagar Joshi**  
MBA (Marketing),  
B.E. (Mechanical)  
Head- Marketing- KAPS Engineers

**Mr. Utkarsh Pundlik**  
B.E. (Mechanical), MBA (Marketing)  
CEO  
Integra Engineering India Ltd.

**Jayesh J Majmudar**  
B. E. (Mech), MBA-GDMM  
Associate Vice President (MM)-Gujarat State  
Fertilizers and Chemicals Limited.

**Krishnadas J.**  
PG Diploma (HRM)  
Bachelor of Commerce  
Partner at RoboKart Vadodara





## Regular

- Entrance Test - CMAT
- Admission body - ACPC
- 2- Year MBA
- 4 Semesters
- Intake - 80 students
- 40 - Students in SFI and 40 - students in GIA

## Evening Batch

- 3 - Year MBA
- Intake - 80 students
- 6 Semesters
- Working professional
- Minimum 3 - Years work experience
- CMAT Score preferable

## Passing Criteria

- Should not obtain more than two "D".
- Should not obtain "C" in more than four courses provided he/she does not get "D" in any course in the first year.
- Should not obtain "C" in more than two courses if he/she obtains "D" in one course in the first year.
- Should satisfactorily complete the Field Work or Summer Project.
- Should maintain a minimum of 80% attendance.

## PHD

- Entrance Test - PET
- Interview (Vacancy Basis)
- Minimum 2 - years
- PhD in Marketing, HR and Finance

## Events

- Yuvantas
- Reminisce
- Homecoming - Alumini Meet
- Cleanliness Drive
- Guest Lectures
- Panel Discussion - Smart City
- Days Celebration
- Startup 20-20

## Eminent Alumnis

- Hitendra Dave  
(MD HSBC)
- Jaydeep Solanki  
(Head of Procurement - SCM)
- Virat Diwanji  
(Vice President - Kotak Mahindra Bank)
- Balu Shukla  
(Ex MP and Vadodara Mayor)
- Suresh Lyer  
(Executive Director  
Nomura Services India Pvt Ltd.)
- Ashish Chandak  
(President - Yes Bank)
- Guruprasad Mohapatra  
(Chairman - Airport Authority of India)
- Himanshu Agarwal  
(VP - Zydex Industries Pvt Ltd.)

## Industry Acadamia Interaction

- Mr. Rakesh Sehgal  
(Executive Director - Operations, IOCL)
- Mr. Purav Bhatt  
(Business Development Head - Digital Solutions, South Asia Siemens)
- Mr. Alok Sharman  
(CEO - York Transport Equipment ltd.)
- Major Mayank Mathur  
(CEO - Sports and Infrastructure Mgt.)
- Mr. Narendra Raval  
(DGM - Anchor by Panasonic)
- Mr. Jay Vasadva  
(Motivational Speaker)
- CA Varun Fitter
- MS. Arundhathi Chafekar  
(CEO - Royal Ridentity Pvt. Ltd.)
- Mr. Bharat Sharma  
(Founding Partner - Twobee Inc. and CEO - Aaykar Seva)
- Mr. Axay Shah  
(Director and Centre in Charge of The First Baroda Hyperbaric Oxygen Therapy Centre)
- Dr. Christopher Speicher  
(Director of Entrepreneurship at Marywood University, USA)
- Mr. Anthony Joseph  
(CEO at India Book Distributors)

Finance Management

At its most basic level, the finance functions ensure the effective management of funds for an organization and help it to stay competitive, or in other words, financially healthy. The MBA in finance equips the students with strong analytical and problem solving skills and an ethical mind-set. It imparts conceptual knowledge of portfolio management, financial markets, regulatory environment, international finance, financial services, and corporate strategy to facilitate decision making.



Marketing Management

A comprehensive coverage of theories, case studies along with live examples forms subject matter of the domain at large. Consumer behavior, salesforce management, advertisement and other such concepts are discussed through various methods of teaching. And there is no denying the fact that at the starting of the placement season, recruiters have penchant for this specialization.



Human Resource Management

The ultimate assets of a business enterprise need to be efficiently handled. Compensation management, industrial relations, corporate governance, talent acquisition and labour laws' lessons are imparted to the potential future change agents! An integrated mentorship program is instituted wherein junior batch students are mentored by senior batch students. Short-films on issues such as grievance handling. Work-life Balance, Performance Appraisal, etc. are prepared to enhance the domain knowledge in groups.

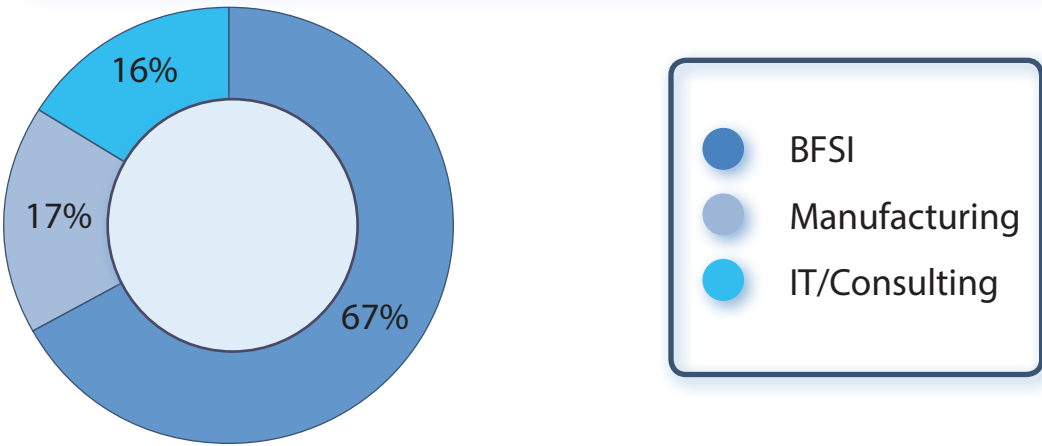


Production and Operations Management

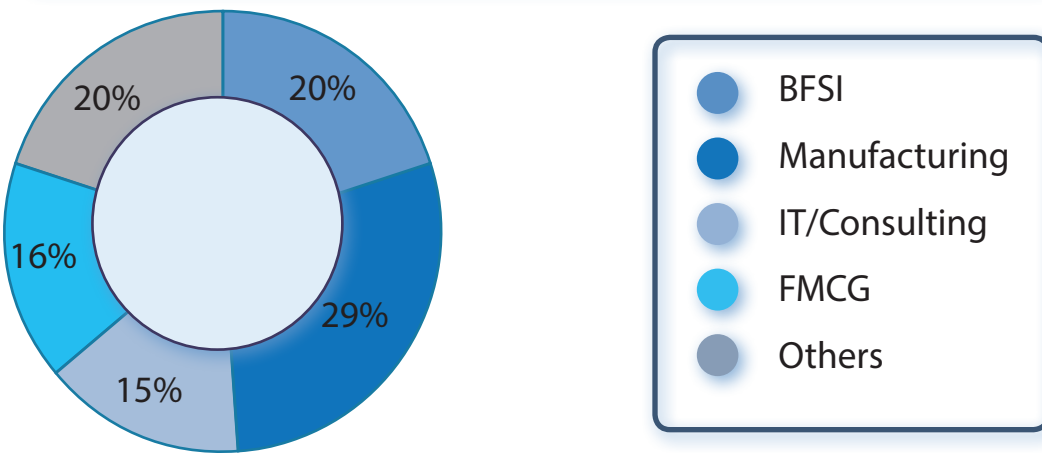
The newest offering in the line-up is at par with the level and quality of education in the other three domains. Study of material management, advance operations research, logistics, supply chain management, production process makes student ready for on floor execution. Smooth functioning at a manufacturing facility is attained only with sound technical knowledge and how students strive exactly for that.



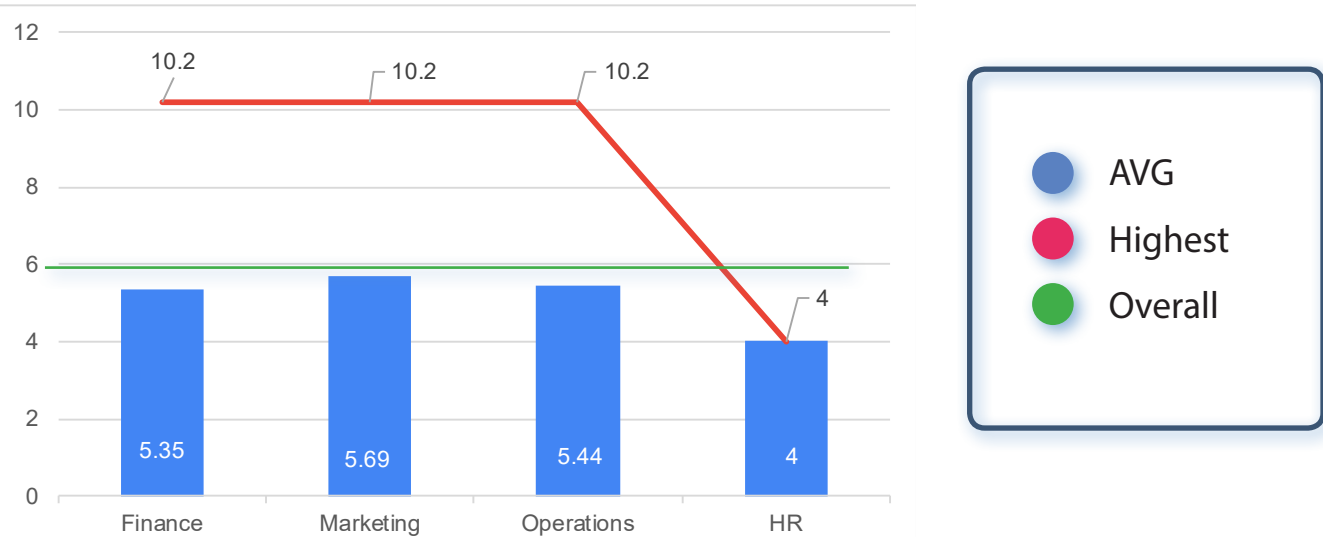
No of students placed sectorwise(%)



No of SIPs sectorwise(%)



CTC





# SUMMER INTERNSHIP RECRUITERS

An 8 weeks Summer Internship Project is a part of our academic curriculum wherein students go and work in esteemed organizations, from mid-may to mid-july. During this time, the young talent can get the exposure of real managerial work and extract as much learning as possible in the tenure. The students have been offered internship from various sectors listed below.

**Highest Stipend offered: ₹25,000/-**



# FINAL PLACEMENT RECRUITERS

The placement initiative of FMS-Baroda for all of its batches attract a good number of companies from BFSI, FMCG, Manufacturing, Pharmaceutical, Mass Media, Telecom and other sectors. All of our students managed to bag the coveted job profile at reputed organization except for those who opted out to take up entrepreneurial path. Also FMS-Baroda has managed to receive accolades industry wide, both in terms of alumnus performance and the curriculum structure. Following companies presented in the placement session.







## **M. S. PATEL INSTITUTE OF MANAGEMENT STUDIES**

Faculty of Management Studies (FMS-B)  
The Maharaja Sayajirao University of Baroda  
Opp. University Head Office. Nr. Shastri Bridge. Fatehgunj  
Vadodara - 390002  
+91-265-2791179 / 2793229  
[final\\_placement@fmsbaroda.org](mailto:final_placement@fmsbaroda.org)  
[www.fmsbaroda.in](http://www.fmsbaroda.in) / [www.msubaroda.ac.in](http://www.msubaroda.ac.in)