



AMITY GLOBAL
BUSINESS SCHOOL | CHENNAI

BE A PART OF
INDIA'S
TOP-10 RANKED
B. SCHOOL

CONTENT DESCRIPTION

TOPIC	PAGE No.
Amity Education Group	3
Amity Global Business School, Chennai	4
Amity Global Business School At A Glance	5
Message From Sr. Vice President	6
Message from Director	7
Message From Corporate Resource Centre	8
USP's of AGBS Chennai	9
Study Abroad Programme	11
Programme Highlights	12
Industry Interaction	13
Alumni Meet	14
Virtual Alumni Meet	15
Faculty Details	17

TOPIC	PAGE No.
Programmes Offered	18
Curriculum	19
Infrastructure	24
Industry Visits	25
Happening@AGBS	26
Campus Placement Process	29
Corporate Speak	30
Top Alumni	31
Corporate Resource Centre	32
Top Recruiters	33
Admission Procedure	34
Student Testimonials	36

ABOUT EDUCATION GROUP

Amity is India's leading Global Education Group established over 2 decades ago.

Today it is home to over 200,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Nairobi, Tashkent besides India.

200,000 Students

6,000 Faculty

11 Universities

16 Global Campuses

28 Schools & Preschools

Campuses spread across **1,200** acres

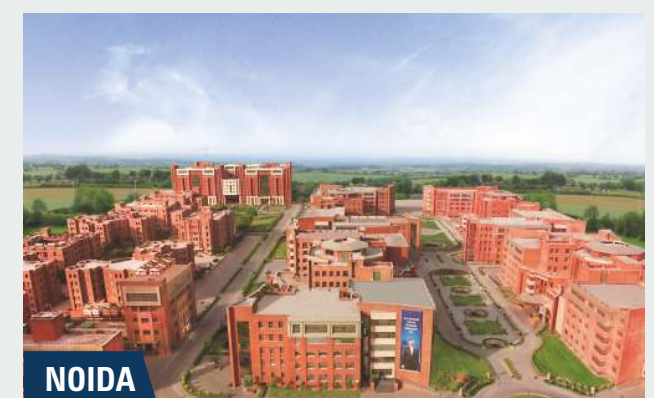
15,000 Papers written by faculty

160 Global Universities as Research Partners

25,000 Scholarships awarded

120,000 Alumni worldwide

CAMPUSES ACROSS 10 CITIES IN INDIA





ABOUT

AMITY GLOBAL BUSINESS SCHOOL CHENNAI

AGBS Chennai is deeply committed to providing globally benchmarked and industry-leading management education through the BBA and MBA courses, with the objective of empowering its graduates to successfully take on real-world problems. We lay great emphasis on the holistic development of students and train them to become astute decision makers and professionals, who can readily navigate uncertainty, risk, and change.

AGBS Chennai offers a unique dual specialization, that seamlessly blends International Business, Marketing, Finance, IT, HR, Entrepreneurship and Family Business, Operations, Digital Marketing, Transportation & Logistics. Our focus is also on skills and competency building to raise the employability quotient of every student. Another key aspect of education at AGBS is the extensive and immersive industry interface, achieved through corporate guest lecturers, live industry projects and industrial visits. We also invite renowned CEOs and Management Gurus to share their insights and experiences with students. This and a relentless commitment to keeping abreast of the latest in management thinking and practices across the world, makes Amity Global Business School one of India's finest colleges for MBA and BBA.

Today the Amity Education Group is shaping the brilliant futures of over 200,000 students across the nation. As a part of this global education group, AGBS Chennai has a rich legacy of excellence in Business Management Education. At AGBS we are constantly raising the bar of excellence in every aspect of management education, and are constantly striving to provide the very best industry driven experiential learning to our students, through Corporate Meets, Corporate Interactions, Guest Lectures, Business Simulations Participation in Workshops and Seminars and the highly valued Study Abroad Programme.

An abiding and deep focus on best-of-breed pedagogy, curriculum and faculty, has resulted in consistent 100% campus placements in AGBS. The students from the 2021-2023 batch have been placed in top corporates like Deloitte, E&Y, PwC, KPMG, Tata Technologies, Tata Power, Airtel, HDFC Bank, Axis Bank, Affle, Berger Paints, Amazon, Flipkart & Tech Mahindra and other Fortune 500 companies.



AMITY GLOBAL BUSINESS SCHOOL CHENNAI AT A GLANCE

AGBS Chennai is an established Business School, located in the heart of Chennai city. Our students attain in-depth knowledge from our pool of highly seasoned faculty members and special guest lectures, by the corporate blue chips, during interactive discussions with our students. Our module of teaching the concepts of management generally revolves around latest case studies.

We conduct soft skills training to enhance the employability of our students. Our syllabus is updated periodically by getting inputs from senior academicians; and kingpins from the business world. We provide a conducive study atmosphere for our students with quality infra-structure including a fully Wi-Fi campus, air-conditioned classrooms, a resourceful library and a seminar hall, which can accommodate 200 students.

Here's what further makes AGBS Chennai a pioneer in the field of business education

- **AN EDUCATION GROUP TRUSTED BY OVER 200,000 STUDENTS**
- **LEGACY OF EXCELLENCE IN MANAGEMENT EDUCATION**
- **MAXIMUM INDUSTRY INTERACTION**
- **EXCELLENT PLACEMENTS**
- **RICH INTELLECTUAL CAPITAL**
- **UNIQUE GLOBAL ACADEMIC EXPERIENCE**
- **WORLDWIDE ALUMNI NETWORK**
- **EASY EDUCATION LOANS**

MESSAGE FROM **Sr. VICE PRESIDENT**

At Amity, we bring together the brightest and best faculty and students who all have one passion in common - to achieve exceptional things that will make our world a better place. This is the Amity DNA.

With the same philosophy, Amity is being set up as a world-class hub of hi-end, interdisciplinary education in Chennai.

If you are brilliant, passionate, hardworking and want to change the world, then let's do it together.

Our aim is to provide a conducive learning environment to every student which will help them acquire professional skills that would be required to excel in their respective fields. Our faculty members are dedicated towards providing the best academic exposure, to all our students.

As a B-School we are committed to holistic development of all our students to make them industry ready. We also pay a lot of attention on inculcating Indian values & Sanskars in our students so that they can be good human beings along with being successful professionals.

- Mr. U. Ramachandran
SVP
Amity Education Group



MESSAGE FROM **DIRECTOR (HOI)**

Amity Global Business School currently offers a two-year full-time management program (affiliated to Amity University). The academic curriculum is updated every year and is handled by faculty members who have rich academic and/or professional or research credentials.

Amity, by practicing the philosophy of 'learn to lead, goes beyond mortar-brick classrooms, to groom the young aspirants who enter corporate portals and become leaders. These are the leaders who turn out to be the agents of change, in a world driven by innovation and technology. The illustrious alumnus of Amity Chennai also plays an active role in being the harbingers of change.

Dr. Vengadamani
Director



MESSAGE FROM **CORPORATE RESOURCE CENTRE**

At the Amity Global Business School, emphasis is laid on developing competence among students through acquisition of specialized knowledge and skills. Innovative technology, eminent academicians and sophisticated infrastructure are some of the hallmarks of the institution. The Faculty here comprises a dedicated and experienced team of specialists and professionals, each excelling in their respective area of specialization. Eminent experts from the industry and other reputed institutions are invited to visit Amity Global Business School, Chennai to interact with the students and supplement faculty inputs sufficiently.



- Prof. Siva Bala Subrahmanyam D.V.
Manager - Corporate Relations

USP's OF **AMITY CHENNAI**

OUTCOME BASED EDUCATION

Outcome-Based Education is a student-centric teaching and learning methodology in which the course delivery and assessment are planned to achieve stated objectives and outcomes. It is an education system built on specific outcomes, and focuses on the skill sets students need to acquire following the completion of their studies. AGBS has restructured the curriculum, pedagogy and assessment practices, to reflect the achievement of high-order learning, as opposed to a mere accumulation of course credits. Outcome Based Learning at AGBS incorporates real-world scenarios, and the knowledge, skills and attributes that students take away at the end of a program or course are more valuable than what, or how, they are taught.

MBA 4.0

A rapidly changing world of business demands the MBA to constantly keep pace. That's why Amity re-aligned its MBA with Industry 4.0 and its future disrupting technologies. Now, with the World Economic Forum and OECD giving a global call for empowering the workforce with new skills like complex problem solving, management of mega sized projects, an entrepreneurial mind set and creativity, Amity has further re-invented its MBA programme to incorporate industry-relevant skills.

RESEARCH AND DEVELOPMENT CELL :

The Research and Development Cell is at the epicentre of the Amity learning ecosystem. The vibrant research driven culture at Amity fosters innumerable student innovations which are not only developed to their full potential but also celebrated as transformational new-era ideas worth sharing with society at large.

Our Research Study Development Exercise helps the students to enhance and hone their abilities, and emerge as valuable future contributors of industry and society. It helps them in:

- **Holistic development across all areas and facets of their personality**
- **Developing professional skills to be able to work across diverse departments**
- **Developing problem solving skills and their capability to overcome real-world problems**
- **Building a wide and in-depth knowledge base and developing writing skills**





USP's OF **AMITY CHENNAI**

STUDY ABROAD PROGRAM:

Amity Global Business School believes in providing a global platform to their students, by conducting a Study Abroad Programme (SAP) of around 4-6 weeks duration at international locations - London, USA, Singapore, Australia, Dubai, Canada. Since gaining 'global exposure' is paramount to the success of a professional, we provide our students with an enriching experience and develop their analytical skills at an early age. Those who enroll for the program, have an added advantage, of getting an additional certificate for their international exposure.

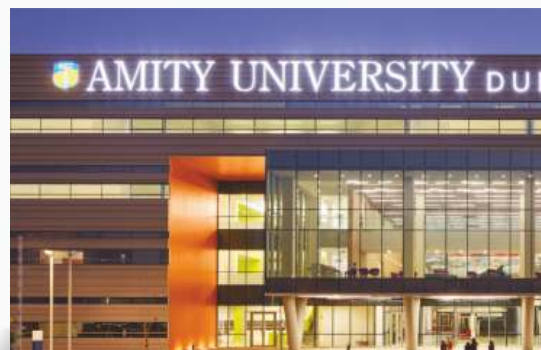
AMITY INITIATIVES DURING CHALLENGING TIMES -

The challenging times have created a serious problem for the education system and have transformed the process completely. Amity Global Business School took the challenging times as an opportunity to make their students digitally proficient. With the passage of time, students have started learning online with great enthusiasm. In fact, online teaching has become the reality of the current education system and AGBS has adapted to the technological change, seamlessly.

Even during this global pandemic, we at Amity Noida, conducted webinars and virtual sessions, wherein students got the chance to meet esteemed industry experts. Furthermore, Amity Noida was able to provide 100% placement and a mandatory two-month internship, to its, students without much hassle.

STUDY ABROAD PROGRAMME

Amity students are given the opportunity to develop as global leaders by doing a Study Abroad Programme (SAP) of around 7 weeks duration at Amity campuses in London, Singapore, Dubai or USA. The programme has been designed to provide the students an excellent opportunity to gain international exposure so as to build their knowledge, expertise and enrich their experience. It gives the students, hands-on experience of global culture, industry and academic delivery module of the destination country. Those who enroll for the programme have the added advantage of getting an additional certificate for their international exposure.



DUBAI



LONDON



NEW YORK



SINGAPORE



PROGRAM HIGHLIGHTS

- **WIDE RANGE OF SPECIALIZATIONS** - ranging from conventional to future-focussed.
- **FLEXIBLE CREDIT RATING SYSTEM** - A diverse choice of several credit courses, which facilitates cross-functional learning
- **LEARNING FROM FACULTY WHO HAVE DEVELOPED 3500 CASE STUDIES** bought top institutions like MIT, Harvard, Mckinsey, KPMG across 110 nations
- **5-WEEK STUDY ABROAD PROGRAMME** at Amity's Campuses in London, New York, Dubai or Singapore
- **CAREER COUNSELLING BY FACULTY** to help you choose the right career path.
- **EXPERIENTIAL LEARNING** with focus on live projects, case studies, consulting assignments and collaborative learning
- **175,000 STRONG ALUMNI NETWORK** across 60 disciplines
- **EXTENSIVE INDUSTRY INTERACTION** - Over 2000 webinars conducted with Industry Leaders even during lockdown
- **AMITY INNOVATION INCUBATOR** to nurture students' entrepreneurial dreams.

INDUSTRY INTERACTION IN 2021 AND 2022

EMINENT INDUSTRY SPEAKER	DESIGNATION	COMPANY NAME
CA S I Sreedharan	Head Tax and Treasury	Kwikform India (p) Ltd
V Ashok Kumar	Ex COO	Volvo
Pranjal Karpe	Marketing and Innovation Manager	Nippon India Paints
Sangeetha Vijay	Global Head-HR	Ameri100.com
Aravind Warriar	Senior Manager HR	Rapidvalue Solutions
M Sathya Kumar	Founder Director	Swami Vivekananda School of Public Policy
Kalyankumar Hatti	GM – Customer Solution Business	Ashok Leyland
C P Rajarajan	GM -Sales Tamilnadu	WIPRO Lighting
Anjali Sharda	Senior Banker	Ex CitiBank
Sankara Narayanan	Formerly Chief General Manager- HR and Legal	CPCL Ltd, Chennai
CA Chandreshkar Kupperi	Founder	ANOVA Corporate Services- An Advisory Firm
Sowmya Srin	Tax Analyst and Consultant	San Francisco, USA
Sakthi Priya	Manager-Human Capital	Growthsourceft
Praktikant	HR	MALMO STAD, SWEDEN
Rajalakshmy Sarma	Competancy Enhancer (Head- Southern Region)	Futures Group
Sahana Shankar	Director People Success -India	Y Media Labs
T.A. Praveen	Director -Finance	UST Global
CA Lalit Kumar Rathi	Managing Partner	LKR Advisors
T Jagannathan	MD	Futurecalls Technology (P) Ltd
Deepika Arun	Entrepreneur	
CA Narayanan	President	Investors Association of Tamilnadu
Komalam Madhanarajagopalan	Assistant Vice President	Risk & Control Partner, Citi Group India
K.S. Susindar	Principal Consultant	CORE Logique Business Solutions
Deepa Narayanan	Senior Mentor, Trainer & Life Skills Coach	
Nazeer Basha	Corporate Trainer	
Merly	Sr. HR	CSS CORP
Vidya Shivakumar	Financial Consultant	Stucred
Santhosh Kumar	Sr. Corporate Trainer	
Ruchita Sinha	Manager - HR	AMI Global Logistics
Gaurav	Sr. Manager	Commercial AMI Global Logistics

ALUMNI MEET

Amity Global Business School, Chennai Madras Amitian Alumni Club organised Alumni Expert Panel discussion on the theme 'The Career' on February 17th, 2023. 8 Alumni from different industries and specialisations were invited to address the MBA II Semester students on the job opportunities, growth prospects, knowledge and skills to be developed. It was an interactive session and Alumni Mr. Pranav – Manager of Product & Platform Service, Altimetrik, Mr. Rubabalan – Chairman & Director Pasumai FM, Ms. Pria Ganesh – Senior Risk & Compliance Consultant Wells Fargo, Mr. Chaman – Mr. Branch Manager Spice Freight, Ms. Shagufta – Quality Assurance Analyst Chrobinson, Mr. Rajnavaneeth – Business Banking & Wealth Management, Ms. Rachana – Founder Director Chai kudi and Ms Gagna – Research Analyst Deutsche Bank shared their experience and expertise and answered to all the questions asked by the students. Dr. CA Vengadamani, Director appreciated the Alumni for the excellent and informative inputs. The event was coordinated by Prof. P Vinoth Kumar and Prof V. Vanishree and Alumni Club student coordinators Ms. Divya, Ms. Vibeeshini and Mr. Harsh MBA II Semester.

ALUMNI MEET



ALUMNI MEET



FACULTY DETAILS



Dr. CA Vengadamani
Director, AGBS Chennai
Experience: 32 years



Dr. S. Sivakamasundari
Assistant Professor
Experience: 20 years



PROF. VINOTH KUMAR P
Assistant Dean
Experience : 17 years



Ms. E. Francisca Antoinette Radhika
Assistant Professor
Experience: 13 years



Prof. Aravind S
Adjunct Faculty
Experience: 22 years



Dr. Sushma Sreedaran,
Assistant Professor
Experience: 4 years



Ms. Geetha
Adjunct faculty
Experience: 21 years



Dr. P.K. Hemamalini
Assistant Professor
Experience: 22 years



Dr. Vasudha Avinash
Assistant Professor
Experience: 6 years



Mrs. V. Vanishree
Assistant Professor
Experience: 16 years



Ms. Saranya
Assistant Professor
Experience: 9 years

PROGRAMMES **OFFERED**

MBA

- FINANCE & FINANCIAL SERVICES
- HUMAN RESOURCE
- MARKETING MANAGEMENT
- INTERNATIONAL BUSINESS MANAGEMENT
- TRANSPORTATION & LOGISTICS

BBA

- Marketing Management
- Finance and Financial Services
- Human Resource



PROGRAMMES CURRICULUM BBA

Semester- I

- Understanding Self for Effectiveness
- English Language Usage Essentials
- Fundamentals of Economics for Managers
- Business Statistics
- Accounting Fundamentals
- Business Accountancy Computers for Managers
- Management Foundation
- Business Environment
- Introduction to French Culture & Language

Semester- II

- Individual Society and Nation
- Introduction to Communication Skills
- E - Commerce
- Understanding International Business Environment
- Cost and Management Accounting
- Environmental Studies
- Understanding Organizational Behavior
- Principles of Marketing- I
- Business Mathematics II
- French Grammar – I

Note: Specializations to be offered in BBA Semester V & VI (*)

- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology

() Particular Specialization would run as per minimum student strength eligibility at respective campuses.*

Semester- III

- Problem Solving and Creative Thinking
- Effective Written Communication
- Management Information Systems
- Fundamentals of Financial Management
- Fundamentals of Human Resource Management
- Principles of Marketing II
- Fundamentals of Production and Operation Management
- Introduction to Entrepreneurship
- Written Expression and Comprehension in French I

Semester- IV

- Values and Ethics for Personal and Professional Development
- Professional Communication for Recruitment and Employability
- E-Business Management
- Personal Financial Planning
- Export Management
- Operations Research
- Research Methodology
- Global Entrepreneurship
- French Through Communicative Approach– I

PROGRAMMES

CURICULUM

BBA

Semester- V

- Fundamentals of Entrepreneurship
- Group Dynamics and Team Building
- Receptive and Expressive Communication Skills
- Sales and Distribution Management
- Communicative French- II

MARKETING

- Principles of Consumer Behavior
- Service Marketing
- Fundamentals of Retailing

FINANCE

- Financial Services
- Financial Derivatives
- Investment Analysis and Portfolio Management

HUMAN RESOURCE

- Understanding Organization Change and Development
- Human Resource Planning and Acquisition
- Fundamentals of Training and Development

Specialisation Elective Courses	Specialisation
Relational Database Management Systems Programming with Microsoft VB Cloud Computing in Business	IT for Management
Financial Services Financial Derivatives Investment Analysis and Portfolio Management	Finance & Financial Services
Understanding Organization Change and Development Human Resource Planning and Acquisition Fundamentals of Training and Development	Human Resource
Principles of Consumer Behaviour Service Marketing Fundamentals of Retailing	Marketing Management
Introduction to Logistics Logistics Business Management Cargo Handling Process	Logistics
International Financial Management Fundamentals of International Human Resource Management Documentation & Logistics for International Trade	International Business
Investment Planning for Entrepreneurs Entrepreneurial Resource Management Fundamentals of Entrepreneurial Marketing	Entrepreneurship

PROGRAMMES

CURRICULUM

BBA

Semester- VI

- Business Policy & Strategic Management
- Public Relations & Corporate Image
- Social Communication
- Stress and Coping Strategies
- French Written Expression and Comprehension – II

MARKETING

- Managing Customer Relationships
- Business to Business Marketing
- Advanced Digital Marketing II

FINANCE

- Banking & Financial Institutions
- Corporate Tax Planning
- Advanced Corporate Finance

HUMAN RESOURCE

- Understanding Industrial Relations & Labour Laws
- Understanding Leadership and Motivation in Organization
- Performance Appraisal and Potential Evaluation

Foreign Business Language (Any 01 Language)

- French Written Expression and Comprehension-II
- German Written Expression and Comprehension-II
- -Spanish Written Expression and Comprehension-II

Specialization Elective Course (Any 01 specialization with 03 courses)

INFORMATION TECHNOLOGY

- Object Oriented Programming with Java
- Data Communication and Network
- Web Database Programming with SAP

FINANCE & FINANCIAL SERVICES

- Corporate Tax Planning
- Advance Corporate Finance
- Banking and Financial Institution

HUMAN RESOURCE

- Performance Appraisal and Potential Evaluation
- Understanding Leadership and Motivation in Organisation
- Understanding Industrial Relations and Labour Laws

MARKETING MANAGEMENT

- Managing Customer Relationships |
- Business to Business Marketing |
- Advance Digital Marketing- II

INTERNATIONAL BUSINESS

- Globalization & Multinational Corporations
- Introduction to International Marketing
- Introduction to International Trade
- International Business Environment
- Introduction to International Financial System

- Role of Marketing Research in Marketing
- Marketing Intelligence system
- Research Process
- Sources and data collection
- Scaling Techniques and Sampling
- Applications of Marketing Research

FAMILY BUSINESS AND ENTREPRENEURSHIP

- Change and Innovations Management
- International Marketing
- Fundamental of Warehousing and Distribution Management

LOGISTICS

- Containerization and Multimodal Transport
- Transportation- Documentations and Statutory Procedures
- International Trade Policies & Act

PROGRAMMES CURRICULUM_{MBA}

Semester- I

- Self-Development and Interpersonal Skills
- Business Communication for Managers
- Accounting for Managers
- Information Technology for Managers
- Managerial Economics
- Organization Behavior
- Marketing Management
- Statistics for Management
- Introduction to French Culture & Language
- Entrepreneurship and New Venture Creation
- International Business and Practice

Semester- II

- Conflict Resolution and Management
- Business Correspondence
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Business Research Methods
- Operations Management
- French Grammar – I
- IS and DSS in Business
- Principles of Retailing

Note: Specializations to be offered in MBA Semester III & IV (*)

- Digital marketing
- Finance & Financial Services
- Human Resource
- Marketing Management
- Transportation & Logistics
- Entrepreneurship
- International Business
- Information and Technology
- Production & Operation Management

() Particular Specialization would run as per minimum student strength eligibility at respective campuses.*

Semester- III

- Professional Competencies and Career Development
- Business Communication for Managerial Competence
- Strategic Management
- Written Expression & Comprehension in French -I

FINANCE & FINANCIAL SERVICES

- Management of Financial Services
- Security Analysis and Portfolio Management

HUMAN RESOURCE MANAGEMENT

- International Human Resource Management
- Measurement in Human Resource
- MARKETING MANAGEMENT
- Product and Brand Management
- Bottom of The Pyramid Marketing

INTERNATIONAL BUSINESS MANAGEMENT

- Global Commodity Trade
- Global Marketing Research

TRANSPORTATION & LOGISTICS

- Transportation and Logistics Business
- Custom and Cargo Transit Process

PROGRAMMES

CURICULUM_{MBA}

Summer- IV

- Leadership and Managing Excellence
- Business Etiquette and Protocol
- Management in Action - Social Economic and Ethical Issues
- French Through Communicative Approach

FINANCE & FINANCIAL SERVICES

- Budgeting and Control
- Strategic Financial Management

HUMAN RESOURCE

- Managerial Counselling
- Leadership and Motivation in Organization

MARKETING MANAGEMENT

- Customer Relationship Management
- Digital Marketing

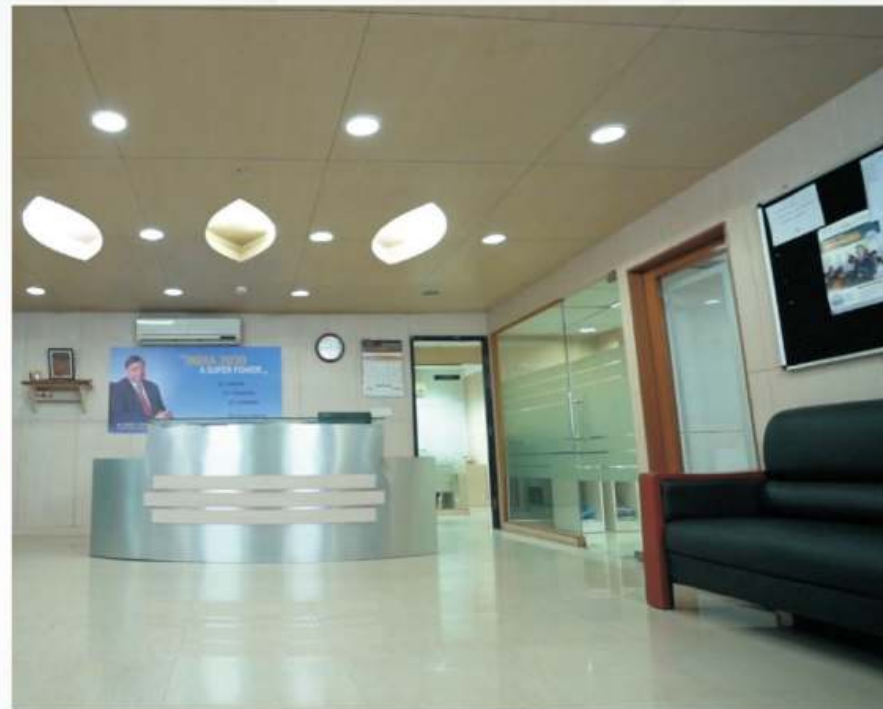
INTERNATIONAL BUSINESS MANAGEMENT

- Foreign Trade Policy
- Managing Business in Emerging Markets

TRANSPORTATION & LOGISTICS

- Transport Documentation and Legal Issues
- Logistics Service Business (3pl, 4pl, Freight Forwarding)

INFRASTRUCTURE



INDUSTRY VISITS



Industrial visit to Ennore Power station



Industrial Visit to Chennai Port Situated in the coromandel coast in South-East India



Industrial visit to Karaikal Port Private Limited

LIFE

@ AGBS CHENNAI



LIFE

@ AGBS CHENNAI



LIFE

@ AGBS CHENNAI



CAMPUS PLACEMENT PROCESS



CORPORATE SPEAK

“

Amity Global Business School ,Chennai prepares its students for the corporate culture and instils the highest degree professionalism, within them. I found that Amity Chennai students have the same values that we do; namely, commitment to complying with ethical standards, community service, and service excellence. We are a proud employer of the intellectual and diverse population of Amity Global Business School.

”



Mr Jagannathan
Managing Director –
Future Calls Technologies, Chennai

“

The thing that sets Amity Global Business School students apart from their peers is that they are a very polished group of students. They present themselves smartly and are able to utilize their professional experience to cater to what the employers are looking for.

”



Mr Lalit Kumar
Managing Partner,
LKR Advisory Private Ltd

“

The vertical where the Amity Global Business School students are most prepared for when entering the workforce, is being real-world ready. They quickly adapt to the work environment around and have the perfect knowledge of how to conduct themselves within a corporate set-up.

”



Mr Praveen
Director, UST Global Chennai

“

Amity Global Business School is an esteemed institution where ‘theory meets practicality.’ In this fast-changing and dynamic business environment, what makes an organization more competitive is when their work-force has an edge over their competitor. Amity’s curriculum majorly focuses on providing practical exposure that helps students to be ‘self-starters’ apart from becoming an integral part of the value chain from the day one.

”



Ms. Sahana Shankar
Head HR, Futures Group

TOP ALUMNI

SR. NO	NAME OF ALUMNI	BATCH	CURRENT DESIGNATION	CURRENT ORGANIZATION NAME
1	Ms MUCHELI VAISHNAVI	MBA Batch 2018-2020	Grade I -Officer	Federal Bank
2	Mr KIRITT PRABU P	MBA Batch 2018-2020	Associate US Taxation	PWC
3	Ms SB Janani	MBA Batch 2010-2012	Senior Facilitator	Ezone
4	Mr Raj Karthik Nalini Mohan	BBA Batch 2015-2018	Data Analyst	PACCAR Australia
5	Ms Rekha Dandey	MBA Batch 2014-2016	CEO	Madras Mandi
6	Ms DEEPIKA SRI MAHALAKSHMI . J	MBA Batch 2018-2020	Associate US Taxation	PWC
7	Mr L VISHNU CHANDUR	MBA Batch 2018-2020	Associate Level 2	Amazon
8	Mr SELVA KUMAR M	MBA Batch 2018-2020	Senior Functional Consultant	TCS
9	Ms TWINKLE V	MBA Batch 2018-2020	Associate US Taxation	KPMG
10	Mr SRINIVASAN J	MBA Batch 2018-2020	Management Trainee	TTK Health Care
11	Mr KALEESWARAN R	MBA Batch 2018-2020	Business Development	HFFC
12	Ms P . KEZIA SHIRLEY CAROLINE	MBA Batch 2018-2020	Associate Level 2	Amazon
13	Ms SARANYA T A	MBA Batch 2018-2020	Functional Consultant	TCS
14	Mr ASHISH GOPAL	MBA Batch 2018-2020	Associate US Taxation	KPMG
15	Mr L SUJITH .	MBA Batch 2018-2020	Associate US Taxation	PWC
16	Ms MAITHREYI V	MBA Batch 2018-2020	Management Executive _Trainee	ID Fresh Foods
17	Ms GP Karthika	MBA Batch 2013-2015	Deputy Commercial Tax Officer	Tamilnadu State Government Commercial Tax Department
18	Mr Bala Subramanian R	MBA Batch 2011-2013	Revenue Manager	Radisson Dubai
19	Mr M Pranav	MBA Batch 2013-2015	Business Technical Project Manager	Walmart
20	Jaya kumar	MBA Batch 2019-2021	Associate Level 2	PWC
21	Prateek B S	MBA Batch 2019-2021	Management Trainee	United Detergent manu LLC UAE
22	Priyadharshini N	MBA Batch 2019-2021	Senior Bank Officer	Federal Bank
23	Jayaraman Rajesh	MBA Batch 2019-2021	Associate Level 2	PWC
24	Rohit V	MBA Batch 2019-2021	Key Account Manager	Practo
25	Pavan kumar y	MBA Batch 2019-2021	Associate US Taxation	KPMG
26	Sujith	MBA Batch 2019-2021	Associate Business Development	Matrimony.Com
27	Rangasri R	MBA Batch 2019-2021	Senior Bank Officer	Federal Bank

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements.

CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO forums, Alumni forums, Live projects, Industry visits, Pre-placement talks etc. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.

01 CEO'S FORUMS

02 ALUMNI FORUMS

03 ALUMNI MEET

04 MDPs &
CONSULTANCY

05 LIVE PROJECTS

06 INDUSTRY VISITS

07 WEEKLY CORPORATE
FORUMS

08 GROOMING
SESSIONS / WORKSHOP

09 PRE-PLACEMENT
TALK

10 CAMPUS
RECRUITMENT

11 SUMMER INTERNSHIP

12 CORPORATE MEET

FEW OF OUR RECRUITERS



ADMISSION PROCEDURE

PGPM+MBA (2 years)

> ELIGIBILITY :

Graduation (min. 50%) + 10+2(min. 50%)

Please Note*

In aggregate percentage Physical Education, Fine Arts , Music, Vocal, Drawing & Performing Arts will not be considered ~
Graduation Final year appearing students should meet minimum eligibility till last qualifying Semester / Year.

> CERTIFICATION :

Students join AGBS to pursue the PGPM and also enroll in the fleximode* MBA of Amity University. On successful completion of the respective programs, the student receives a PGPM certificate from AGBS and the fleximode* MBA from Amity University.

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Total (in Rs.)
1,72,000	1,72,000	1,89,400	1,89,400	7,22,800

Above is the effective fees structure including Corporate Scholarship

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



ADMISSION PROCEDURE

GDBA+ BBA (3 YEARS)

> ELIGIBILITY :

10+2 (min. 50%)

*Please Note

In aggregate percentage Physical Education,
Fine Arts & Performing Arts will not be considered.

> CERTIFICATION :

Students join AGBS to pursue the GDBA and also enroll in the fleximode* BBA of Amity University. On successful completion of the respective programs, the student receives a GDBA certificate from AGBS and the fleximode* BBA from Amity University

> FEE STRUCTURE :

Sem-1	Sem-2	Sem-3	Sem-4	Sem-5	Sem-6	Total (in Rs.)
73,000	73,000	74,000	74,000	76,600	76,600	4,47,200

Above is the effective fees structure including Corporate Scholarships

Please Note*

Refundable Academic Security Deposit of Rs. 15,000/- has to be paid at the time of admission ~ Each Academic year is of 2 semesters

> ADMISSION CRITERIA:

Admission will be based on percentage in the qualifying exam, English Essay Test and Interview.



STUDENT'S TESTIMONIALS



Amity Global Business School, Chennai Campus is an emotion that binds people of diverse cultures together. There are a good number of super supportive and energetic faculty members in all disciplines. They tirelessly work to help us garner all the creative knowledge that makes us stand out. In terms of placements, Amity provides us the opportunity to choose the best options with multiple offers, which further helps us shine bright in the future

Ms U S Subashree
MBA Batch 2020-2022



It is said that behind every man's success, there's a person or a group of people. Here, I wish to thank a team behind my success story. I thank my faculty members of Amity Global Business School Chennai Campus and most importantly the training and placement cell for grooming me and making me for what I am today. The whole team has been an alchemist, helping me grow from being a novice to having a successful corporate career

Mr Anish Raman
MBA Batch 2020-2022



It's been about a journey of everything from nothing! Amity Global Business School Chennai Campus has been a turning point to my career. The faculty and the placement team works really hard on students to help them build their career. I'm grateful and will always be grateful to Amity for being such an important support system.

Ms Niharika
MBA Batch 2020-2022



I am happy to be a part of Amity Chennai. Throughout our journey, we gained immense knowledge about our subjects that was imparted by the experienced and committed faculty. My experiences with campus placements and the guest lecturers gave me insights about the expectations of the corporate world and showed me the path to train myself to be recruited during the campus placement

Sunil Kanth S



AMITY GLOBAL BUSINESS SCHOOL

25-B, Steeple Reach, Cathedral Road, Gopalapuram, Chennai - 600 086

Email: info@chn.amity.edu | Website: www.agbs.in

Amity Helpline No. | 73-582-99221, 044-42329514