



JKBS | **JK BUSINESS SCHOOL**
GURUGRAM
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2023 INFORMATION BROCHURE

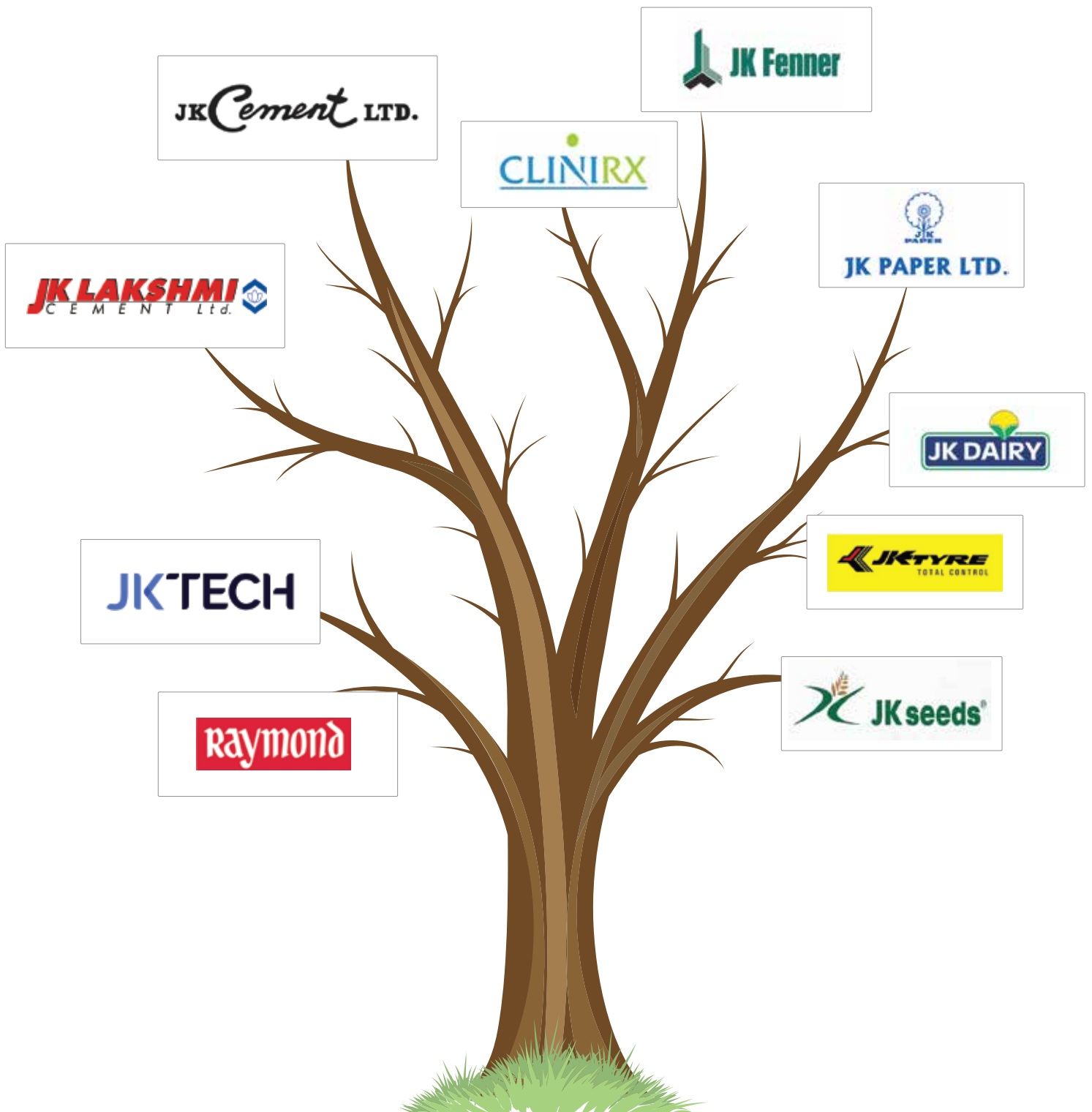
PGDM | BBA | BCA

www.jkbschool.org



The JK Edge

PROMOTED BY JK ORGANISATION





LATE SHRI GOVIND HARI SINGHANIA

19th Mar 1937 - 2nd Oct 2014

Visionary leader, Entrepreneur, Senior Industrialist,
Vice President of JK Organization, Prominent Educationist,
Founder JK Business School, Gurugram

VISION OF FOUNDER CHAIRMAN

Shri Govind Hari Singhania was an illustrious and visionary leader who was an entrepreneur in his own right and contributed immensely to the development of Industry as a senior industrialist. Apart from his contribution to the growth of the J.K.Organization (founded 138+ years ago) that ranks as one of the largest Industrial Conglomerates in India, Shri Singhania was the Vice President of the JK Organization and Director in various other JK Group's companies.

He founded JK Business School (JKBS) and Sir Padampat Singhania Institute of Management and Technology in the year 2006 with a vision to provide high quality management education with a focus on academic excellence and skill enhancement of young aspiring managers and created world-class infrastructure at Gurugram to accomplish it. His vision, dreams and values will always remain the guiding principles for the JK Business School.

138 + years of **LEGACY**

“Gain the JK Edge”



The JK Edge

JKBS | **JK BUSINESS SCHOOL**
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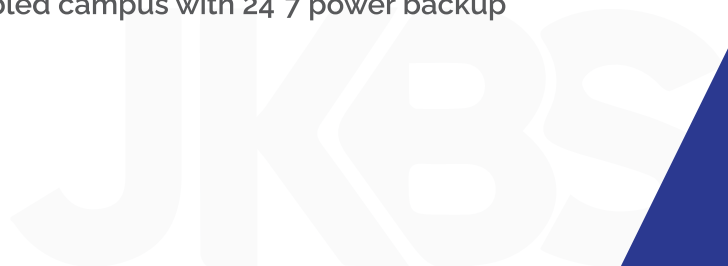
www.jkbschool.org



A Glimpse of the Campus



10 acres of lush green, eco-friendly campus strategically located in the corporate hub, Gurugram
A Digital Knowledge Resource Center with 1000+ International and National E-journals
Highly secure, fully AC residential & Wi-Fi enabled campus with 24*7 power backup





VISION

To be a globally recognized,
socially righteous, environment
friendly, trusted and innovative
institution of excellence



MISSION

To be a trusted institute for developing
socially and environmentally sensitive
managers

To establish a technology adept
environment for facing the dynamic
industry

To develop managers with global
vision for business

To nurture change leaders



MR. ABHISHEK SINGHANIA

Chairman, JK Business School,
Gurugram

CHAIRMAN'S MESSAGE

Today the world is becoming increasingly dynamic, complex, integrated and interdependent. Therefore, the future managers will be working in a constantly changing environment. The need of the hour is to develop a fiercely competitive edge with a global perspective. Therefore, knowledge becomes the primary source of power to get the core competencies required to meet this challenge of the future world.

JK Business School (JKBS), Gurugram is committed to providing excellent business education and we constantly strive to prepare our PGDM students to develop multiple discipline business skills through regular infusion of latest ideas that can help them in becoming successful managers. By using modern methods of blended learning we help them to adapt and successfully face complex challenges in their business career. We regularly review and upgrade our curriculum to keep pace with the requirements of the industry; in sync with the NEP 2020 we have introduced Outcome Based Education (OBE) that focuses on measuring student performance through outcomes which include knowledge, skills and attitudes. We invite industry leaders to share their experiences with students and seek Academic Collaboration with Foreign Universities and their faculty. During summer, all students work in an industry so as to develop a wholesome knowledge and understanding of doing business in the competitive environment. This enables them to have an ability to regularly adapt to the requirements of continuously evolving dynamic business situations.

As an industry anchored B School, JKBS students enjoy a unique advantage of learning about all business tools and techniques from highly experienced and qualified faculty with vast theoretical and practical knowledge which is regularly polished and upgraded through constant interaction with practitioners from varied industries and research work. We have an excellent infrastructure including residential accommodation for all the students.

JKBS is a perfect blend of academics and dynamic environment to motivate everyone. Therefore, the students joining JKBS will find their learning environment to be stimulating and congenial to prepare themselves adequately for a successful and rewarding business career.

I wish our students a happy journey with us, and I believe that it will enable them to achieve their life's aspirations.



Dr. Richa Dahiya

Dean, JK Business School

As the Dean at JK Business School, I am proud to lead a team of dedicated educators who are committed to providing our students with a world-class education in the field of marketing and business. With a focus on real-world applications, our programs equip students with the skills and knowledge they need to succeed in today's competitive global marketplace.

In addition to our experienced faculty, JK Business School also offers state-of-the-art facilities and resources, including modern classrooms, advanced technology, and a range of support services to help students succeed in their studies.

At JK Business School, we are committed to providing a dynamic and engaging learning environment that encourages creativity, critical thinking, and collaboration. Our programs are designed to reflect the latest trends and developments in the field of marketing and business, and are regularly updated to ensure that our students have the knowledge and skills they need to succeed in a rapidly-changing world.

In addition to our rigorous academic curriculum, JK Business School also offers a range of extracurricular activities and opportunities for students to gain practical experience and build their professional networks. From internships and study abroad programs to student clubs and organizations, we provide a wide range of ways for students to get involved and make the most of their time at JK Business School.

Whether you are just starting your academic journey or looking to advance your career, JK Business School is here to support you. If you are ready to take the next step in your academic and professional journey, I invite you to learn more about JK Business School and discover how we can help you achieve your goals.



MR. PARTHO P. KAR

Director of Jaykay Enterprises Ltd
& JK Education Foundation

JK Business School (JKBS) is dedicated to providing a world-class education that focuses on enhancing skill-driven learning. We understand that in today's competitive job market, it is important for students to not only have a strong education, but also practical skills and experience to contribute to organizational goals. That is why we offer a range of courses that are designed to be futuristic and provide value to our students. One of our newest specializations, Digital Transformation, will give students the opportunity to understand and adapt to the current shift taking place in the business world.

At JKBS, we are committed to providing a holistic education experience. Our faculty consists of industry experts and professionals who bring real-world knowledge and experience into the classroom. We also offer internships and experiential learning opportunities to give students the chance to apply their knowledge in a professional setting.

In addition to our focus on skill development, we are also dedicated to helping our students build their professional networks and connections. We offer career services and networking events to help students connect with potential employers and industry professionals. We believe that these connections can be invaluable in launching a successful career.

Overall, JKBS is committed to providing a high-quality education that prepares students for success in their chosen careers. Whether you are interested in pursuing a traditional business degree or a more specialized field like digital transformation, we have a program that can help you reach your goals.

BOARD OF GOVERNORS



MR. ABHISHEK SINGHANIA

Industrialist & Chairman of JK Education Foundation

MEMBERS



Sh. Partho P. Kar

Director of Jaykay Enterprises Ltd & JK Education Foundation



Mr. Rajiv Bajaj

Chairman,
Bajaj Capital Ltd.



Mr. Vipul Prakash

Co- Founder, HUM
(The People)



Dr. S.K. Mahapatra

Director of KIIT,
Bhubaneswar



Mr. Satish Gupta

Executive Director
of JK Tech



Dr. Richa Dahiya

Dean,
JK Business School



138+

YEARS OF PROUD LEGACY

JK Business School

A member of JK organisation, one of the leading private sector groups in the country, with a great history of contribution to Indian business through diverse industries and initiatives in the field of education

AWARDS & ACCOLADES

RANKING AND RECOGNITION



2
0
2
2

2nd Rank - Top B- School in Haryana- CSR GHRDC

Ranked in A2 Band - Institution of Academic Excellence- OBE

5th Rank - Top B- School of super excellence- CSR GHRDC

21st Rank - Top Private B-Schools in India- Education World Ranking

Top 39 Private Business School - Business World Ranking

53rd Rank - India's living Experience- Business Today, MDRA

THE JK EDGE



JKBS offers 21st century skills



100+ annual corporate conclaves, conferences, seminars, projects



Reputed recruiters from India and abroad visit the campus to hire JKBS graduates



Gurugram corporate cluster advantage with strong industry connect and multiple live projects



Leverages the IT powerhouse of JK organization for IT skill development



GLOBAL PARTNERS



**THE UNIVERSITY
OF BRITISH COLUMBIA**

Canada

University of British Columbia
(UBC)



**The California
State University**

California USA

California State University
(CSUMB)



**Wroclaw University
of Economics and Business**

Poland

Visit to Wroclaw University of Economics
(WEU)

PROGRAMMES

PGDM/ BBA/ BCA

POST GRADUATE DIPLOMA IN MANAGEMENT

A 2-year credit-based Management programme spread over 6 trimesters at par with similar programmes offered by premier institutes in India such as the IIMs, XLRI, FMS Delhi, and MDI modelled on the AICTE curricular structure. It is a very high rigour, content rich, autonomous program which is valued for being in sync with the latest and dynamic requirements of the industry. The program integrates employable skills for the 21st century manager.

Eligibility & Criteria

A Bachelor's degree in any discipline as recognised by UGC, under 10+2+3 system with minimum 50% marks, Candidates appearing in the final year may also apply, provided they complete all formalities of examinations before 30th July, and furnish proof before 30th September of having met the minimum eligibility criteria.

Program Education Objectives

To provide a holistic understanding of the global business environment, identify problems and offer solutions by exercising their social, technical and leadership skills.

To develop self-motivated dynamic change leaders with strong institutional values, interpersonal and technical skills to meet professional and ethical responsibilities.

To create an environment for developing entrepreneurial skills with universally acceptable innovative ideas contributing to the growth of the organisation.

To nurture professionals with interdisciplinary knowledge with a global perspective.

Specialization

- Finance
- Marketing
- Human resources
- Business Analytics
- Digital Transformation
- Logistics & Supply Chain Management

Program Outcomes

Apply knowledge of management theories and practices to solve business problems.

Foster analytical and critical thinking abilities for data-based decision making.

Ability to develop Value based Leadership ability.

Ability to understand, analyse and communicate global, economic, legal, and ethical aspects of business.

Ability to lead themselves and others in the achievement of organisational goals, contributing effectively to a team environment.



Scan the QR code to apply

PROGRAMMES

PGDM/ BBA/ BCA

BACHELOR OF BUSINESS ADMINISTRATION

The JKBS BBA Program is the only industry anchored B school offering a 3-year full-time programme in affiliation to Gurugram University, the state university of Haryana.

The BBA at JKBS is the best Industry ready Management programme with a constantly evolving curriculum to keep pace with the dynamic global and Indian environment. Learning is facilitated by industry-student interface, internships, management games, live projects, sports, cultural activities, online certifications offered through LinkedIn Learning and much more. The focus is on practical knowledge, experiential learning, skill enhancement and academic excellence.

After BBA, students can secure jobs as:

- Middle Management roles in MNC's & Indian corporates
- Marketing Executives
- HR Executives
- Finance Industry Executives
- Digital Entrepreneurs
- Family Business Managers

Eligibility Criteria

BBA Admissions are given on the basis of Merit at 10+2 level (with minimum 50% in any stream). Students who have cleared their 10+2 exams or equivalent examination from CBSE/ Board of School Education, Haryana/ other recognized board/ or its equivalent are eligible to apply.



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WHY BBA FROM JKBS?

Legacy of JK industries Group | Strong Alumni Network since 2006 | Eminent Faculty | Strong corporate connect & mentorship

PROGRAMMES

PGDM/ BBA/ BCA

BACHELOR OF COMPUTER APPLICATION

The BCA programme is 3-year (6 semesters) full time bachelor's degree, affiliated to Gurugram University, Gurugram. The basic objective of the BCA programme is to provide the essential knowledge and technical skills to get rewarding careers in the changing world of Information Technology. BCA subjects include database management systems, software engineering, operating systems, web technology and computer languages such as HTML, C, C++, Java and other emerging technologies.

After BCA, students can secure jobs such as:

Software Developers

System Analysts

IT Technical Support Developers

IT jobs in Government Sector

Network Administrator

UI/UX Designers

Digital Executives

Digital Transformation Executives

Technical Analysts

System Administrators

Database Administrators

Mobile Application Developers

Automation Testers

Programmers

Tech support

Eligibility Criteria

A candidate seeking admission to the BCA must have passed 10+2 (any stream) securing not less than 45% marks in aggregate from CBSE, State Board or any other equivalent examination recognised by the Gurugram University. Eligibility Criteria may change as per university Guidelines.



Scan the QR code to apply



WHY BCA FROM JKBS?

- 1) MoU signed with JK TECH for training & job placement
- 2) Opportunities to work on live projects during the course
- 3) Training in latest/emerging technologies viz. Blockchain, AI/ML, IoT, Robotics, etc. by industry experts
- 4) Mentorship for students by JK Technosoft and other industry partners
- 5) Online certifications for industry ready placement preparation
- 6) State-of-the-art infrastructure
- 7) Best-in-class faculty with rich experience in Technology

OUR FACULTY

FINANCE



DR. TANMOY BHATTACHARYA *PhD*

Masters in Economics, University of Kentucky, USA
5 years Corporate experience,
15 years of Academic experience. Area chair and Associate professor of Economics and Finance
Research interest- Statistical & econometric methods in Economics & Finance, Financial markets in India and USA, Economic growth in India



DR. ROHIT MALHOTRA *PhD*

MBA UGC NET
22 years of industrial & academic experience in various capacities with Telco BHPC, HelpAge India, KK Modi Group. Teaching experience with institutes like NMIMS, Mumbai campus, NL Dalmia Institute, Mumbai, IMS Noida, Auro University, ISBF-University of London-Delhi & Podar College- Mumbai Campuses.
Faculty- Finance & Econometrics Research interest - Time series econometrics, Portfolio & Bond Analytics, Economic phenomenology and Anthropology



DR. RENU VERMA *PhD*

PhD, M.A. (Economics), MBA(Finance) 30 years of experience in teaching, research and academic administration. Faculty in Finance & Economics
Research area- Macroeconomics, Banking, Women Issues, International Trade and Finance, Private Equity etc.



MS. NIDHI

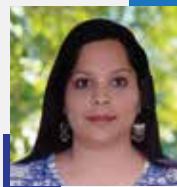
PhD (pursuing)
Masters in Commerce(Hons.),
4 years of Academic experience
Faculty in Accounting & Finance
Research area- Accounting, Finance, Employee turnover, Psychological capital

OPERATIONS



DR. VIKRAM TYAGI *PhD*

PGDM, IIM Ahmedabad,
40 years Industry experience,
20 Years Academic experience,
Faculty - Operations
Research interest- Supply Chain Management



DR. RICHA AGGARWAL *PhD*

PhD, K R Mangalam University
M. PHIL (Economics) , MBE GJU
1 year of Industry experience,
6 years of Academic experience
Faculty - Financial markets

MARKETING



DR. RICHA DAHIYA *PhD*

PhD (Kurukshetra University) MBA (Kurukshetra University) 20 years of academic experience
Faculty in Marketing & research methodology
Research interest- Online shopping behaviour, expatriate cross cultural adjustment, green marketing, services marketing



MR. SUVODIP SEN

PhD (pursuing, IIM Indore)
MBA (IIM Indore), PGDIB, Coventry University UK, PGDM, 14 years of corporate experience & 4 years of Academic experience. Faculty - Marketing
Research interest- Metaverse marketing, Technological Impact on KAM, Entrepreneurship



MR. RAJIVA RANJAN

B.Tech (Electrical, NIT, Warangal) , PGDBM (IMT Ghaziabad)
25 years of Corporate experience & 2 years of academic experience Faculty- Marketing
Research Interest - Marketing Analytics, CRM, Stock Markets



DR. VINOD MUTREJA *PhD*

PhD - GJUS&T, HISAR
M.PHIL, MBA, M.COM, MMc
PGDBM, PGDA & PR
5 years of Industry experience & 14 + years of Academic experience
Faculty - Marketing

OUR FACULTY

HUMAN RESOURCES



DR. MONICA KAPURIA *PhD*

PhD (Amity Business School, Amity University, Noida)
MBA - HRM & IR, Lucknow University
L.L.B (Lucknow University)
3.5 years of industry experience & 15 years of academic experience. Faculty in HR & OB
Research area- PMS



BRIG. DR. AJAY MEHTA *PhD*

PhD Management (DAVV Indore)
MMS, M.Sc (Defense Studies), Annamalai University
34 years in Armed Forces,
11 years Academic experience
Faculty - HR

DIGITAL TRANSFORMATION & ANALYTICS



DR. ARUN KHATRI *PhD*

Fellowship from MDI, Gurgaon, PhD Management from Monad University MBA, GJU. 2 years corporate experience, 17 years academic experience
Faculty - IT/ Digital Transformation/Fintech
Research interest- Digital transformation/ Information systems



DR. SONAL DAHIYA *PhD*

PhD Engineering, Amity University, Haryana
M. Tech, Banasthali Vidyapeeth, Rajasthan
14 years of Academic experience
Faculty- IT, Data Science & Analytics
Research interest- Network analysis, Data science



MR. VISHNU SHARMA *M. Tech*

M.Tech (IT)- KSOU, Mysore
MCA- Rajasthan Vidyapeeth, Udaipur
Experience- 16 Years academic
Faculty in IT, Digital Marketing
Research interest: Open Source Technology



MR. HIMANSHU MALIK

PhD (pursuing)
M.Tech(CSE), DCRUST, Murthal
3 years of Academic Experience
Faculty-Data Science, IT, Digital Marketing
Research Interest- Object Oriented
Testing in Software Testing

**WE HAVE A DISTINGUISHED POOL OF VISITING FACULTY
FROM CORPORATES AND ACADEMICS**

JKBS EDGE

A unique learning experience



TECH SAVVY

- Technology adept environment
- Technologically advanced teaching
- Google G-Suite for online classes
- Blended pedagogy and curriculum

INDUSTRY CONNECT

- Strong Industry academia interface
- Regular guest lectures, leadership talks and webinars
- Strong alumni network
- Industrial visits
- Live projects and capstone projects
- Workshops with industry experts

BEYOND ACADEMICS

- Conferences, seminars, MDPs
- Clubs and committees
- Annual management fest and events
- CSR activities
- Global network for learning through scholarships

GET INVOLVED

JKBS CLUBS



STUDENT DEVELOPMENT CELL

Academic



Marketing Club



HR Club



Finance Club



IT Club



Research & Analytics Club



Entrepreneurship Club

Co-Academic



Library Club



ALUMNI
Alumni Club



Social & Environment Club



Sports Club



Cultural Club



Digital Marketing Club

LEADERSHIP TALK

LEADERSHIP SERIES

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Topic of Discussion
7P STRATEGIES FOR CONSUMER BUSINESS

Mr. Anurag Arora
Director
Dell Technologies

JKBS LEADERSHIP e-TALK

RUPAK BHATTACHARYA SPEAKS




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Chief & Founder,
Elair Kitchens, New Jersey, USA

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LEADERSHIP TALK



MR. ANTONIO HILDWASZAK,
Ex-Chairman,
Nestle India

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Topic of Discussion
LEADERSHIP

Mr. Vivek Pradhan
Senior Sales Capability Manager
Nestle India Ltd.

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LEADERSHIP TALK



DR. HILLY ROY DATTA,
Professor of Marketing at University of
Bordeaux-Montaigne, Bordeaux,
France, India

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INTERNATIONAL LEADERSHIP e-TALK



TOPIC OF DISCUSSION
"How will the modern enterprise make "Work Life" like "Real Life?"

Mr. Bryan Mockenzie
Managing Director
Quintus Group - Dubai

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Topic of Discussion
DIGITAL TRANSFORMATION IN SERVICE MANAGEMENT

Mr. Mritunjoy Singh
Executive Director
Quintus Group - Dubai

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LEADERSHIP SERIES



Topic of Discussion
CAREER IN PRODUCT MANAGEMENT

Mr. Joydeep Majumdar
Director - Product Management
Adobe

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MUSSARAT HUSSAIN SPEAKS




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Head - Leadership & Functional School
Maruti Suzuki India Ltd.

WEBINAR IKIGAI

ANCIENT JAPANESE WISDOM OF SELF DISCOVERY

By **Rajiv Bajaj**: Chairman, Red Capital Ltd.



- What drives you?
- What excites you?
- What is your Passion?
- How can you give beyond 100% and achieve extraordinary results?

Discover the ancient Japanese wisdom of "IKIGAI" that is - The Happiness of Being Busy. The more you stress the unique talent in you and gives meaning to your days. If you don't know it yet, your mission is to discover it.

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Topic of Discussion
EMPHATIC COMMUNICATION IS THE KEY TO COMPELLING SUCCESS

Mr. Shikhar Gupta
Director, Energy, Mobility & Industrial Products
PwC

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Topic of Discussion
STAYING RELEVANT IN YOUR CAREER PATH

Mr. Ravi Upadhyay
Enterprise Business Lead
Google

LEADERSHIP TALK

International Women's Day

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Topic of Discussion
MY CAREER JOURNEY THROUGH THE LENS OF DIVERSITY, EQUITY & INCLUSION

Ms. Sonali Goel
Sr Director - Talent and Development
Macmillan Publishers,
New York City, USA

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Topic of Discussion
SUCCESSION PLANNING

Mr. Viekas K Khoka
Head HR
Chandco Agritech Limited

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Topic of Discussion
LEADERSHIP IN TIMES OF CRISIS

Mr. Thomas Varghese
Business Head & CEO
India, Indonesia, Thailand, Philippines & Egypt
Ailpha Birla Group

JKBS LEADERSHIP TALK

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Topic of Discussion
Corporate Readiness

Mr. Gagan Dewan
Senior Director
Submarine

CORPORATE LINKAGE

	 Asahi India Glass Ltd.		
			 A TATA Enterprise
			
			
			
			
			
			
			
			

OUR ALUMNI'S PRESENCE



Simran Ari

2018-20
AU Small Finance Bank



Chandni Sadhwani

2018-20
Cvent



Twinkle Gaur

2017-19
Ameriprise Financial



Vikram Modi

2017-19
TCS



Prateek Bajpai

2015-17
Oracle



Karan Verma

2014-16
HFFC



Neha

2013-15
Uniqlo India



Apurv Gautam

2012-14
Bridgestone India Pvt. Ltd.



Utpal Kant

2011-13
SC Johnson



**Priithmesh
Mudaiya**

2011-13
Infosys



Amit Gupta

2010-12
Xiaomi India



Abdul Nawed

2008-10
Jindal Steel



Sobit Rana

2008-10
FedEx



Chandan Guleria

2007-09
TGE Commodities



Alok Pandey

2006-08
Raymond Limited

JOURNEY CONTINUES



Hargun Singh Marwaha
2021-23
HDFC Ltd



Sachin Singroha
2021-23
American Express



Naman Agarwal
2021-23
Khimji Ramdas



Aishwarya A Nair
2021-23
Naukri.com



Amit Singh Pingal
2020-22
KEI Industries Ltd



Aditya Saraswat
2020-22
Nestle



Akshay Daga
2020-22
KPMG



Dhruv Shobhan Naik
2020-22
Quintica Group - Dubai



Abhishek Thakur
2019-21
Flipkart



Praveen Dhaiya
2019-21
Quintica Group - Dubai



Akshat Joshi
2019-21
EY



Adesh Kumar
2019-21
Ameriprise Financial

ALUMNI SPEAK

"JKBS provides the perfect environment to grow as a leader."



Pushpam Kumar

Manager, Hewlett Packard,
PGDM 2006-2008

"JK Business School offers a well-rounded education that helps students achieve their goals and develop as professionals."



Sobit Rana

Senior Solution Specialist,
FedEX
PGDM 2008-2010

"My time at JK Business School was like riding a roller coaster! So much to do and experience, from athletics to academics to extracurricular activities. The staff and faculties are top-notch and the learning environment is unparalleled."



Amit Agarwal

Process Supervisor,
Deutsche Bank
PGDM 2010-2012

"JKBS has been a place of growth for me. Not only have I gained practical knowledge and skills, but I've also learned about the value of relationships and how to be a leader."



Ankit Singh

Assitant Manager,
ACC Cement
PGDM 2012-2014

"JKBS is the perfect place to discover and grow as a leader. The campus is a great place to relax and unwind while the resources and mentorship help you learn and apply the best business practices. I've truly grown as a business leader during my time here."



Prateek Bajpai

Senior Customer Success
Manager, Oracle
PGDM 2015-2017



THE JKBS EDGE PLACEMENT TRACK RECORD

**PERCENTAGE OF
TOTAL PLACEMENTS**



2020-2022

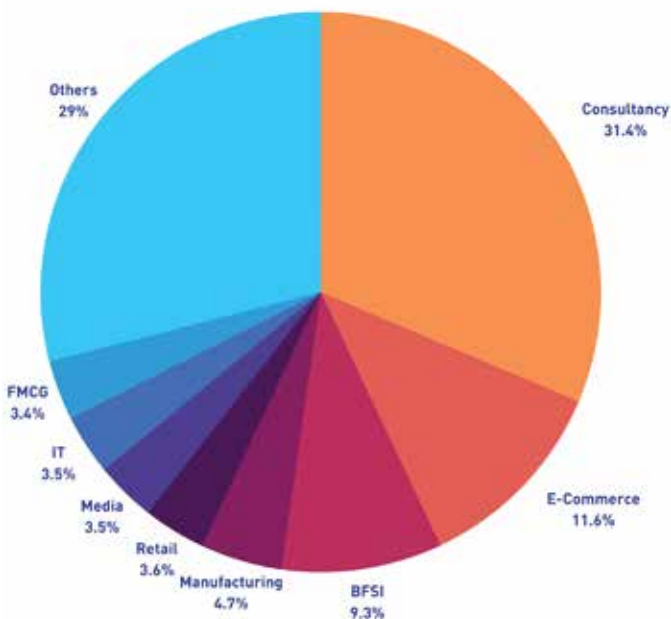


2019-2021

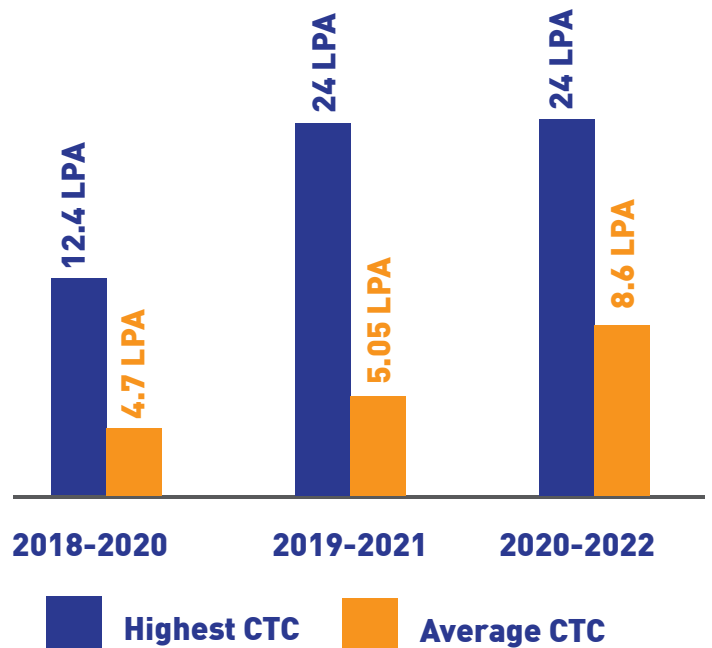


2018-2020

Sector Wise Campus Placement-2022



Highest & Average CTC



DEPARTMENT OF CORPORATE RESOURCE CENTRE

“NIYATI”

The college has a dedicated team working under the department of CRC i.e “Niyati”. It's major activities throughout the year, are to provide the best corporate exposures, campus / off campus recruitment drives, summer internship opportunities, industrial visits, guest lectures & alumni interface to the students. Apart from domestic hiring in Big 4 or No. 1 FMCG of the world, the department has been successfully placing students in Middle East.



MR. SHIVKANT SHARMA

Head

Corporate Resource Centre

Mr. Sharma has 20+ years of experience in the education sector. He has been handling the profile of training & placements since past 16 years. Today, he is a proud mentor of notable alumni associated with top notch & Fortune 500 companies of the world. Accenture, Wipro, TCS, Publicis Sapient, Nestle, Ameriprise Financial, IBM, Reliance, Flipkart, Berger Paints, Vodafone - Idea etc. are few major ones. Currently he is heading the Department of Corporate Resource Centre of the institute and rendering his services to another B School of Singhanian group, Dr. Gaur Hari Singhanian Institute of Management & Research, Kanpur remotely. Strong alumni & corporate connect are his key areas strengthening the industry interface gradually. He is Masters in History & Business Administration and an active member of alumni association of Kirorimal College, University of Delhi.

Ms. Tripathi is a competent professional with over 7 years of experience in Public Relation, Media Operations and Training & Placements of the college students, pursuing different professional courses. Her diverse industry exposure is a conglomerate of education, social media, information technology, retail, logistics & paints etc. She is a Masters in Business Administration with Marketing as major.



MS. ANJANI TRIPATHI

Deputy Manager

Corporate Resource Centre



MS. NITU SHIVHARE

Executive

Corporate Resource Centre

Ms. Nitu Shivhare has 10 years of track record in the field of education. If we walk through her qualification, she holds the degree of MBA & M. Com with one year of Diploma course from Frankfinn Institute. Her forte is to facilitate industry interaction, maintaining the database and a strong alumni networking with productive teamwork which leads to a prolific result. Following NSE listed and niche companies for the recruitment also comes under her periphery of working and the result to be given to the management.

PEDAGOGY @ JKBS

Weekly tests, quizzes, case studies, assignments, live projects, seminars, workshops, corporate talks, presentations, besides mid-term and end-term assessment, summer and final project are some of the routine exercises to prepare the students for corporate.

INDUSTRY INTERFACE

- ▣ BUSINESS SIMULATIONS
- ▣ CORPORATE GUEST LECTURES
- ▣ PANEL DISCUSSIONS
- ▣ INDUSTRIAL VISITS
- ▣ LIVE PROJECTS
- ▣ COUNTRY ANALYSIS
- ▣ SECTOR ANALYSIS
- ▣ INDUSTRY MENTORSHIP

- ▣ ROLE PLAYS
- ▣ CASE WRITING
- ▣ PRESENTATIONS
- ▣ RESEARCH PAPER
- ▣ WRITING STUDY
- ▣ PROJECTS
- ▣ CASE STUDIES
- ▣ BOOK REVIEWS

DEVELOPMENT OF CRITICAL THINKING

PERSONALITY DEVELOPMENT

- ▣ MANTHAN-GROUP DISCUSSION
- ▣ COMMUNICATION WORKSHOP
- ▣ INTER COLLEGE COMPETITIONS
- ▣ COMPETENCY MAPPING
- ▣ ACTIVITY CLUBS
- ▣ MANAGEMENT GAMES
- ▣ TEAM BUILDING EXERCISES
- ▣ MANAGEMENT FEST

↑
MANAGEMENT ASPIRANTS

LIFE @ JKBS



Dikshant
Convocation

Praarabdh
The Placement
Program

Utsav
Cultural Fest

Shashakt
Outbound Team Building
Program

Nirmaan
Alumni Mentoring
Program

Saksham
Corporate Skill-Ready
Program

Buniyaad
The Foundation
Program

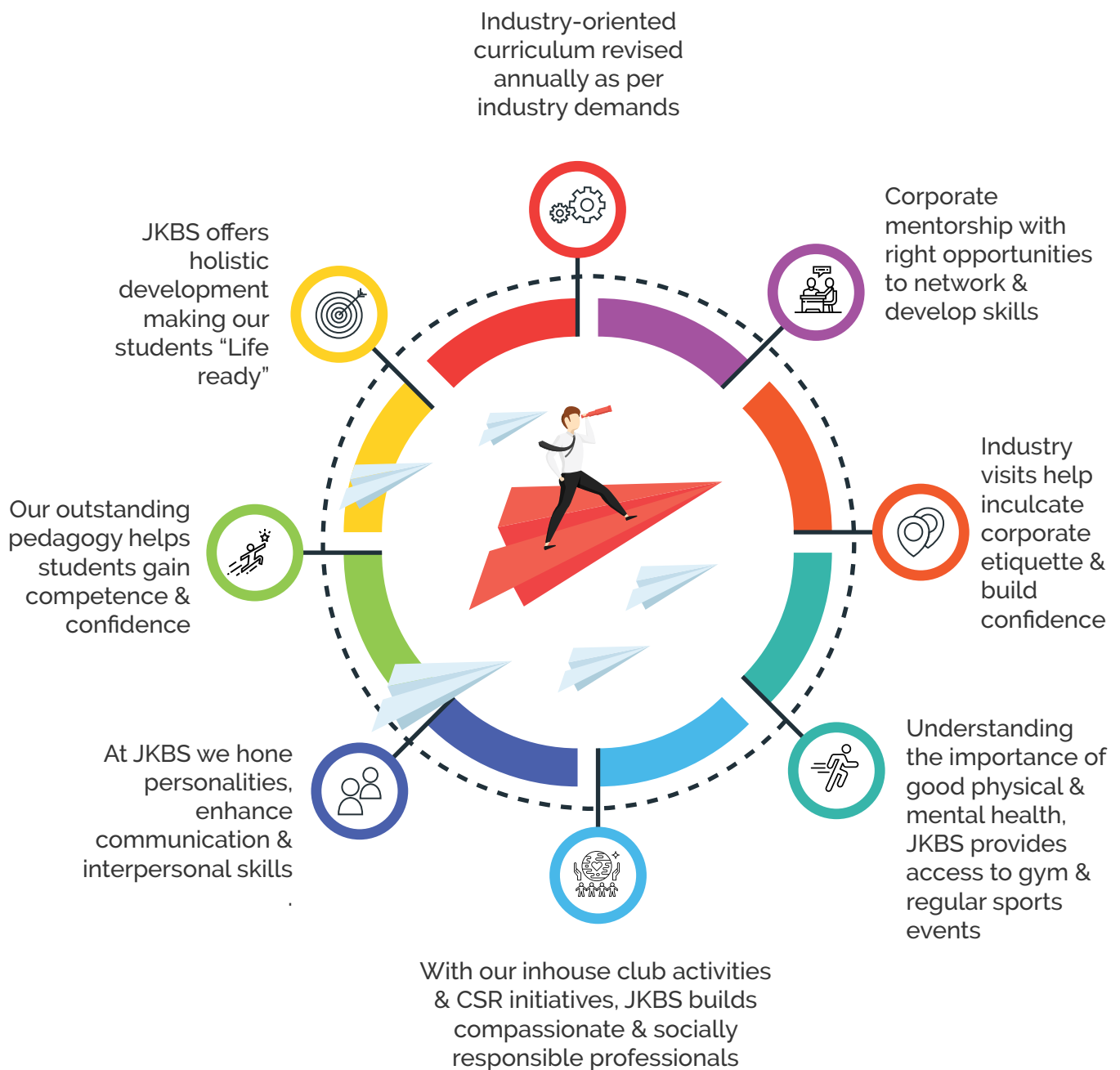
Adhwan
The Orientation
Program

LIFE @ JKBS



LEARNER TO A LEADER

At the JK Business School we focus on preparing learners to become leaders through Industry-oriented curriculum, corporate mentorship, industry visits, physical and mental health resources, real world training, and activities and initiatives that promote compassion and social responsibility. Our exceptional teaching methods enable students to gain competence and confidence, leading to a holistic development that prepares them for success in life.



INFRASTRUCTURE



State-of-art Digital Classrooms



Computer Resource Centre



Digital Knowledge Resource Centre



Pulsating Cafeteria



Boardroom



Best-in-Class Infrastructure

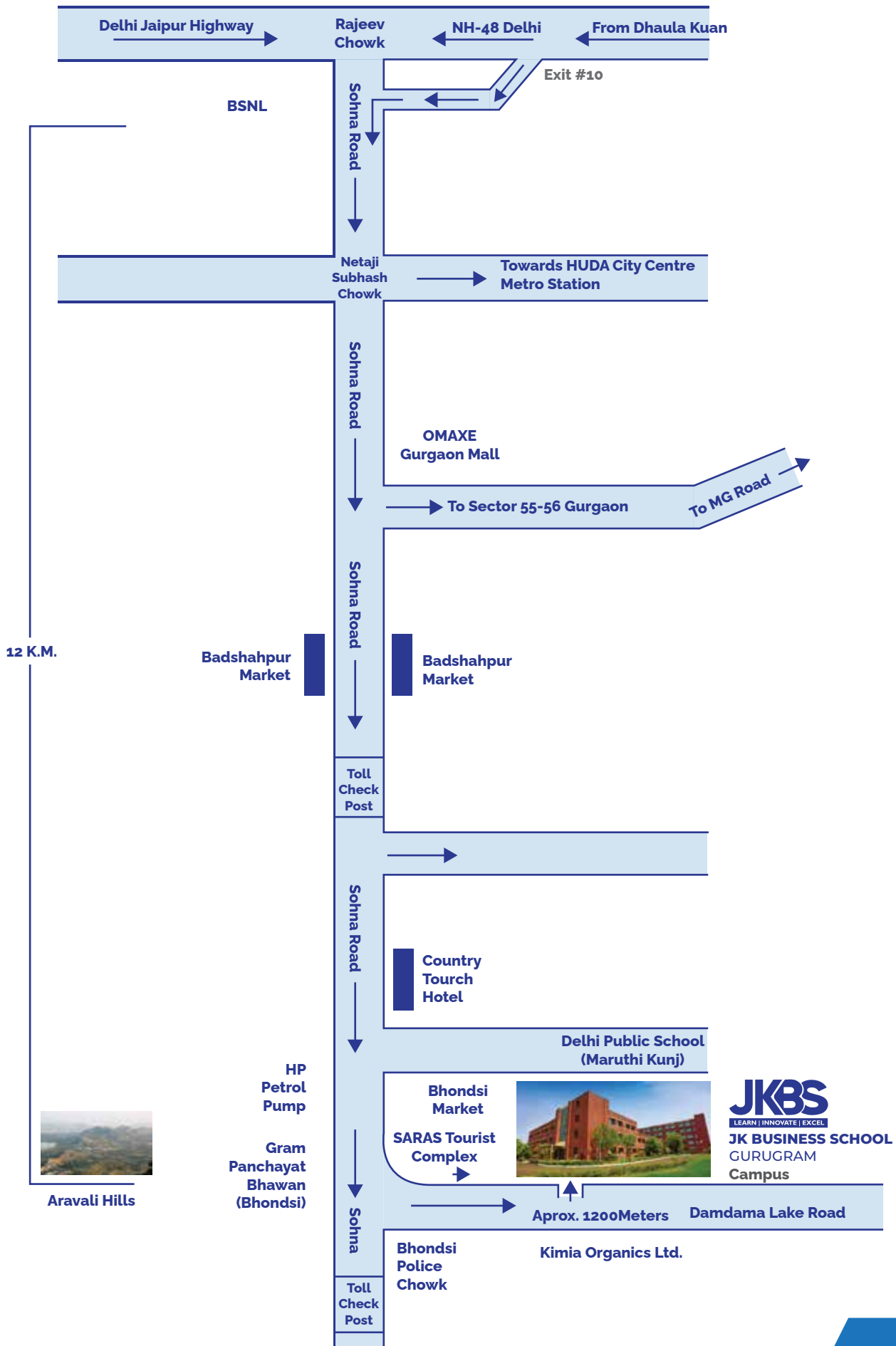


Secure-in-Campus Residential Facility



Well-Equipped Recreation Facilities

ROUTE MAP OF JKBS







JKBS | **JK BUSINESS SCHOOL** **GURUGRAM**

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JK Business School, JK Chowk, 1200 mtrs on
Damdama lake road, Off-Sohna Expressway,
Gurugram, Haryana 122102

TOLL FREE NO. ☎ 1800 102 0240

☎ +91 9711629701 / 02

✉ admissions@jkbschool.org

www.jkbschool.org

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