



2022-2023
Corporate
Brochure
MBA (BE)

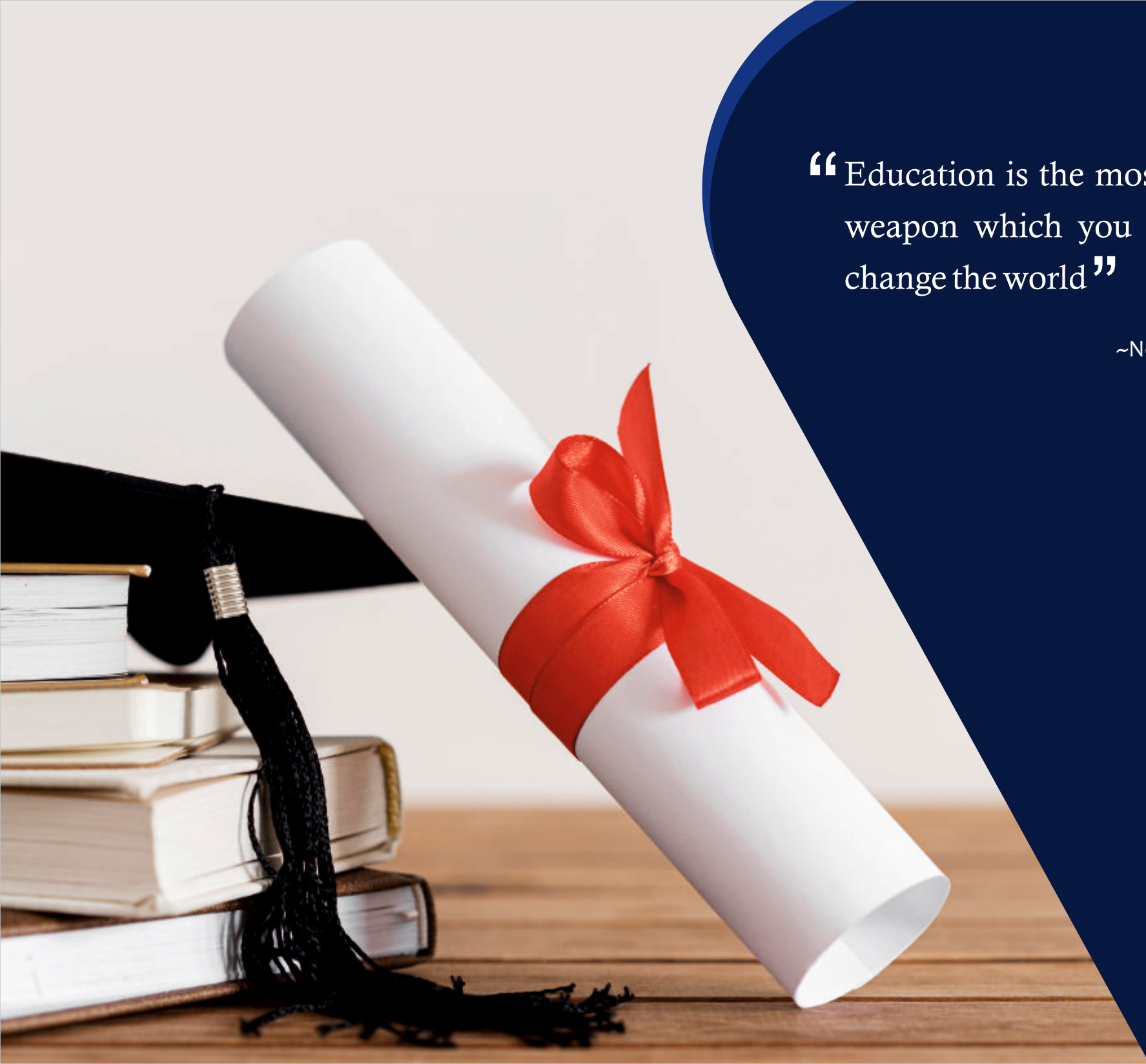


2022-2023

CORPORATE BROCHURE

MBA (BE)

DEPARTMENT OF BUSINESS ECONOMICS, UNIVERSITY OF DELHI



“Education is the most powerful
weapon which you can use to
change the world”

~Nelson Mandela~

CONTENTS



ABOUT THE DEPARTMENT

In 1973, the Department of Business Economics, under the umbrella of the prestigious University of Delhi, introduced the Master's Program in Business Economics baptized as MBE. It offered a unique blend of theoretical excellence paired with the practical realities of the Business World. "Change is the only constant" is an adage that the Department sincerely believes in. To that end, it kept adapting itself along the course of time, culminating with the introduction of MBA in Business Economics which replaced the earlier MBE program in 2015.

An eclectic and erudite group of faculty, researchers, and professionals, with their vast pool of managerial expertise, gives the Department a distinctive edge and an exalted stature. Today the Department takes immense pride in the students who pass through its hallowed halls and the lasting impact that they have on the industry through their qualitative and quantitative expertise of their domain.

In its illustrious history of 50 years, The Department of Business Economics has established itself as an epitome of excellence. Over the years, the department has fostered strong alliances with corporate houses and retained its position as their preferred recruitment destination.



FACULTY ADVISOR



Dr. Yamini Gupt
Faculty Placement Advisor

I take great pride in writing this message to invite and welcome recruiters to participate in the placement process for MBA (Business Economics) students from our campus. Under the ambit of the University of Delhi, the Department of Business Economics (now known as Department of Finance and Business Economics) pioneered India's first master's degree program in Business Economics in 1973. With forty-nine glorious years of strategic experience in producing industry leaders, the Department can boast of creating an eminent cadre that just stands out from the rest. Over the years, this program has established itself in the field of quantitative research and data analytics.

In India's 75th year of independence and the University of Delhi's centenary year, Business Economics is ready to celebrate its "Golden Jubilee" in 2023. The global economy is making great strides as we leave the pandemic behind. India's economy has recently overtaken UK's economy to become the fifth largest in the world. It is expected to reach the third position in the

next three years. The need for consultants, data analysts and managers with a strong foundation in economics, quantitative techniques, finance, marketing and other functional areas in the corporate world, think tanks and policy circles has never been greater.

The current batch of Business Economics students has had the unique rewarding experience of learning in both online and physical modes. I am happy to share that they have learnt the importance of awareness, flexibility, adaptation and communication in their dealings with superiors, peers and juniors. This along with their robust training in the subject matter and practical experience will hold them in good stead in their professional careers.

It is my sincere hope that your interaction with our placement team and students of both batches will be a mutually beneficial experience for our department and your organization.



MESSAGE FROM THE COURSE COORDINATOR



XXXXXX

Course Coordinator

It is my privilege to invite you to be associated with the placement process of our Department, which pioneered the MBA (Business Economics) programme in India, forty-nine years ago.

Amidst a fast-changing global economic environment, decision making today, involves a clear understanding of business cycles, government policies, international events, competitive forces as well as consumer perceptions. This requires in-depth understanding of fundamental principles of business and economics and a strong foundation in qualitative and quantitative techniques. The MBA (Business Economics) programme attempts to equip students with requisite skills to develop a thorough understanding of emerging economies and the global workplace.

Our students come from across India, have diverse socio-cultural and academic backgrounds, comprise fresh graduates as well as those with prior work experience and are selected through a rigorous process

based on their performance in the CAT exam. This judicious fusion contributes to a vibrant campus life, encourages peer learning and fosters teamwork. Over time our students have carved out a niche for themselves in the industry and our distinguished alumni stand out from the crowd in diverse fields such as economic analysis, marketing, finance and especially in areas involving data analytics and quantitative research. I sincerely hope your interaction with our placement team and students will lead to a fruitful, long-term association of your organization with our Department.



INSPIRATIONAL MENTORS



Prof. Ananya Ghosh Dastidar

M.A., M.Phil., Ph.D. (C.E.S.P., J.N.U.)

Subject: Statistics and Data Analysis, Macroeconomics, Econometrics Methodology

Research Interest: International Economics, Development Economics specially the problems of poverty and income inequalities in emerging market economics



Mr. Chander Mohan

M.A. (Economics) (P.U. Chandigarh), M.Phil./Ph.D

Subjects: Microeconomics, International Economics, Indian Economics, International Financial Systems

Research Interest: Agricultural Economics (hill/mountain agriculture) and Rural Development/Tourism



Mr. Sunil Kumar

M.A, M.Phil.

Subjects: Advanced Econometrics, Game Theory, International Economics

Research Interest: Agricultural Economics, International Economics, Quantitative Techniques in Business



Prof. Yamini Gupt

MBE, M.A., Ph.D. (Clark, U.S.A.)

Subject: Firms, Market & Public Policy, Environmental Economics, Time Series and Business Forecasting

Research Interest: Environmental Economics and Livelihood Spatial Economics, Issues of Industrial Pollution & Land Use Change, Economic Activity in Formal & Informal Sector in Solid Waste Management

NOTE FROM THE PRESIDENT



Swar Jain

President, Batch 2023

**“Education is our passport to the future, for tomorrow belongs to the people who prepare for it today.”
– Malcolm X**

This year, in the midst of recovering from a pandemic, we started our MBA journey. We met the challenge and made sacrifices in adapting to a new normal. Despite these sacrifices, we continued to advance our long-term vision for the department of preparing our students for the complex world they will inherit. Our dedication to enhancing the educational and experiential opportunities for students is at the core of the goal, but getting there was not without its challenges. We were also successful in achieving many of our specific major program goals thanks to the joint efforts of faculty, staff, alumni, parents, and friends. The Department of Business Economics performed significantly better than many private and public universities, making it more accessible and bolstering the college's foundation.

This year's vision aims to empower all the stakeholders of this institution. Building curiosity and agility for oneself and aiming at a better version of ourselves at every step we take. Along with fostering academic performance, my goal as student council president is to instill in all of the organization's members strong ethical principles such as honesty, civility, kindness, and empathy. I am adamant that education should promote

self-assurance, self-control, mental clarity, the ability to define and realize goals, and, above all, social responsibility as a continuous process. We will take advantage of evolving learning styles and technological breakthroughs to provide an educational experience that will contribute to students' overall development and uphold our dedication to self-growth.

I have the privilege of celebrating our return to a fully offline running course that is centered on students, dedicated to intellectual achievement and social responsibility, small enough to be individualized and welcoming, yet large enough to offer access and opportunities. We will put forth a lot of effort this year to improve the Department as a whole and establish new benchmarks for excellence, success, and honor.

“I'm not telling you it's going to be easy- I'm telling you it's going to be worth it.” – Art Williams

NOTE FROM PLACEMENT HEAD



XXXXXX

Head - Placement Committee
Batch 2023

"Where the willingness is great, the difficulties cannot be great.

Post the COVID scare, our department has taken the plunge by conducting rigorous placement procedures, events and coveted speaker sessions in offline mode.

This particular opportunity is giving our students a unique experience where they are now exposed to offline activities on campus; from attending lectures to attending the placement process. Thus, learning has evolved into an exponential process.

Students today learn about a variety of other practical facets of life in addition to being exposed to outstanding academic minds in the form of seasoned faculty teachers.

In the past several years, a significant number of corporate entities from many industries have supported our endeavour and recruited students from our

department. We extend our gratitude to these organizations for recognizing our students and placing their trust in them. We are constantly working to strengthen this relationship by inviting them to visit our campus and providing them with opportunities.

We are committed to getting several other reputed organizations on board and built fruitful connection for the department. We sincerely look forward to associating with our corporate partners, fostering and continuing this journey of trust, commitment and excellence henceforth."

MBA (BE) ADVANTAGE

The department, which was established in 1973, is a centre of excellence that provides high-quality education to its students. The course fosters a symphonic blend of: a solid basis in economics and business basics, a specific understanding of quantitative tools in business and how they are applied, and the development of soft skills and practical expertise. Only the best make it through the rigorous multi-stage screening process done by academics and industry professionals.

Some Key Advantages Include:

1. Emphasis on quantitative techniques in business and their application.
2. A strong emphasis placed on both practical and theoretical learning.
3. Students equipped with knowledge of SAS and other statistical tools.
4. Weekly seminars, as well as guest lectures from industry leaders and academics, are held on a regular basis.
5. Students managed committees and clubs.
6. This specialization will make you eligible to apply for Indian Economic Services Examination.



COURSE CURRICULUM



The two year MBA program is divided into four semesters. The first year curriculum builds fundamentals of statistics, economics and various aspects of business as finance, marketing, corporate law etc.

The second year offers a plethora of opportunities whereby the student can choose 2 specialization papers from 4 groups that are offered.

The students are also required to undergo at least 6 weeks of practical summer training with a reputed organization working on real-life business projects.

First Semester

- Microeconomic
- Accounting for Business
- Quantitative Techniques in Business
- Statistics & Data Analysis
- Project Appraisal & New Venture Analysis
- Business Laws

1

Second Semester

- Macroeconomic Analysis & Policy
- International Economics
- Firms, Markets & Policy
- Environmental Economics
- Business Finance
- Basic Econometrics
- Leadership and Organization

2

Third Semester

- Business Government & Society
- International Financial System
- Elective 1
- Elective 2
- Elective 3
- Elective 4

3

Fourth Semester

- Contemporary Indian Economy
- Strategic Marketing
- Elective 5
- Elective 6
- Elective 7
- Elective 8

4

ELECTIVES



GROUP-I

Quantitative Techniques in Business

- Advanced Econometrics
- Time Series Analysis and Business Forecasting
- Topics in Game Theory
- Simulation and Modelling in Business Management

GROUP-II

Marketing and Distribution

- Strategic Marketing
- Marketing Research
- Logistics and Supply Chain Management
- International Marketing
- Customer Relationship Management

GROUP-III

Finance

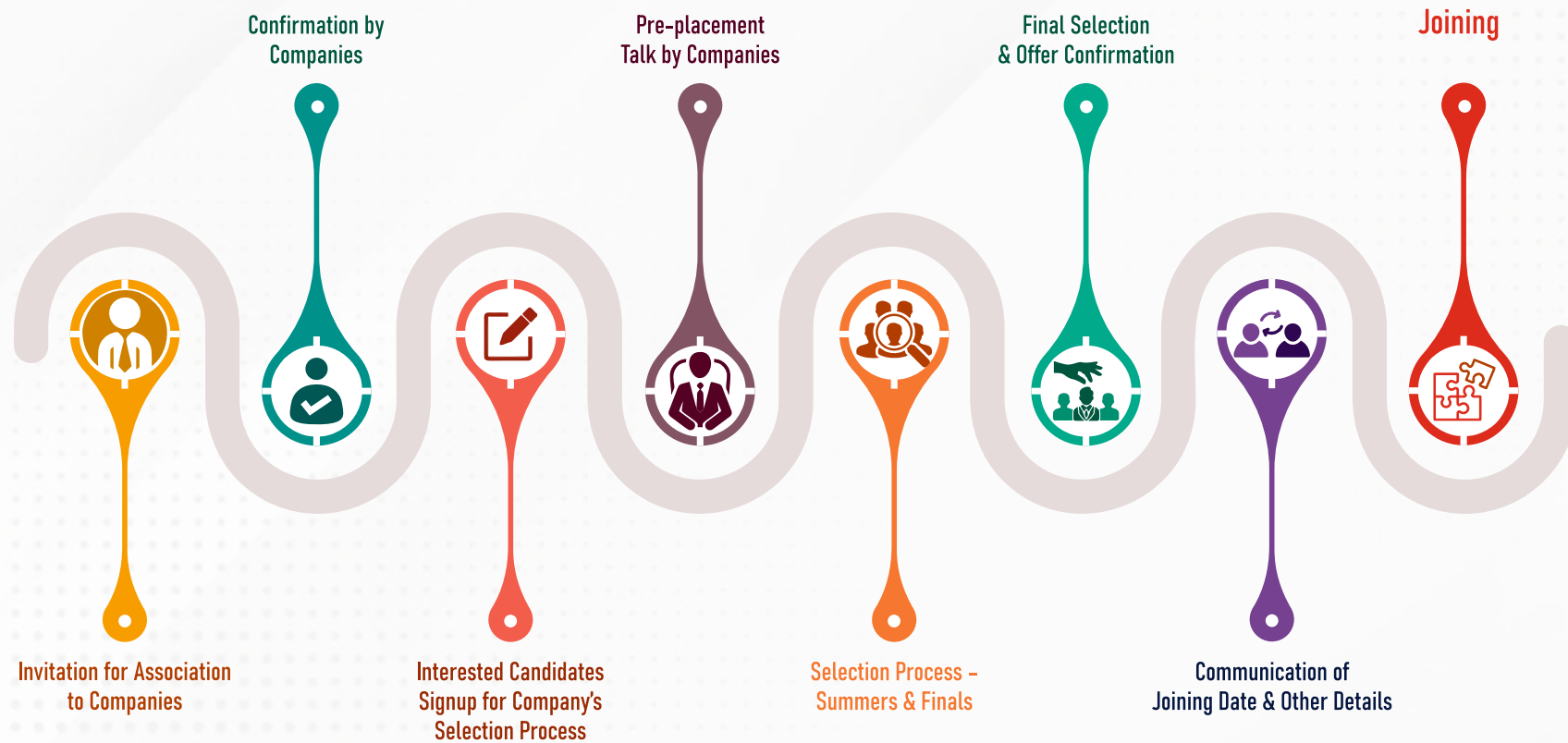
- Financial Derivatives
- Investment and Portfolio Theory and Management
- Corporate Restructuring, Mergers & Acquisitions
- Credit & Risk Management/Financial Risk Management

GROUP-IV

Economics

- Urban Transportation Economics
- Energy Economics
- Infrastructure Economics
- Agricultural Economics
- Economics of Health and Education
- Economics of Climate Change
- Labour Economics

PLACEMENT PROCESS AT DBE



BATCH HIGHLIGHTS - 2021-23



Gender Ratio



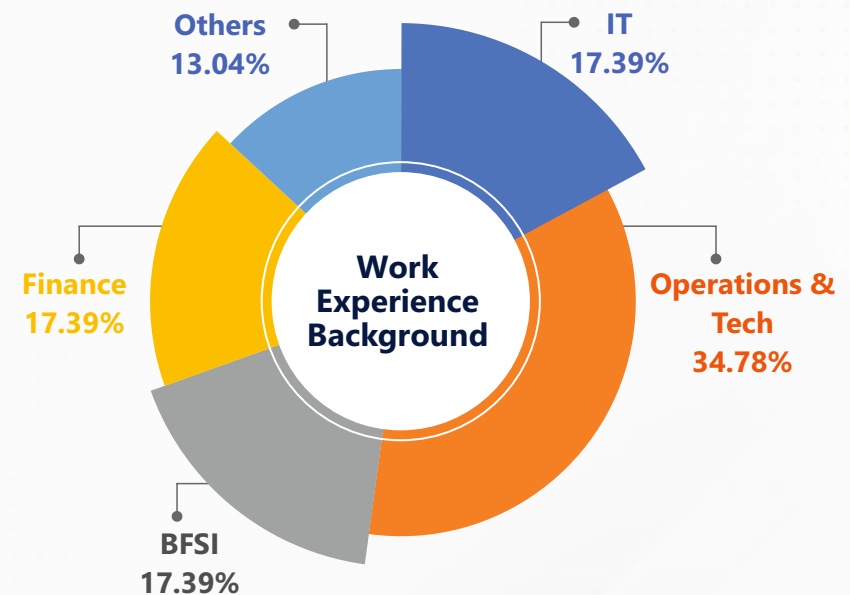
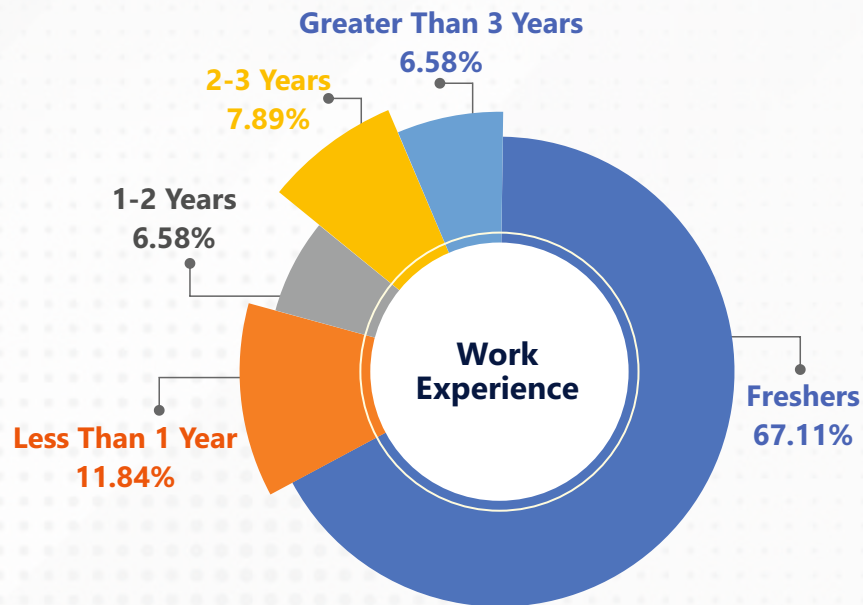
64.47%

Male Students



35.53%

Female Students



BATCH HIGHLIGHTS - 2022-24



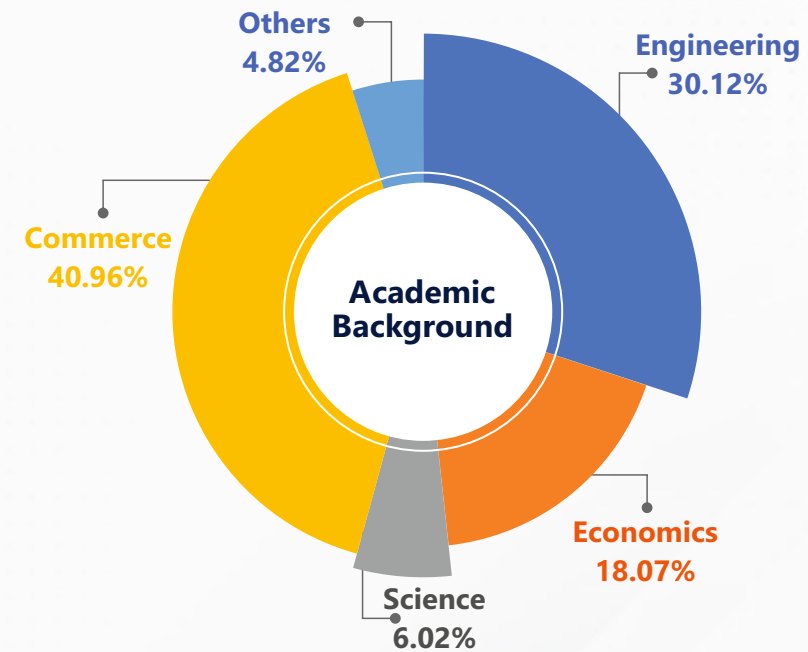
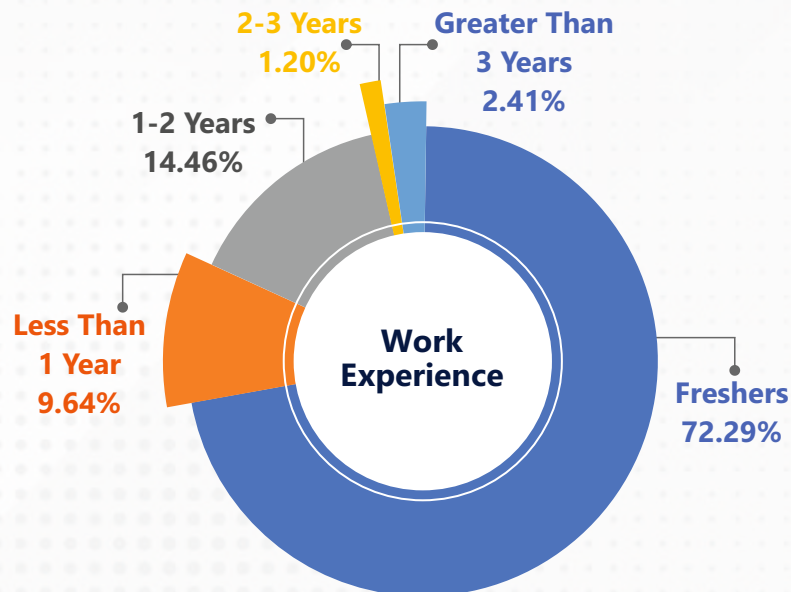
Gender Ratio



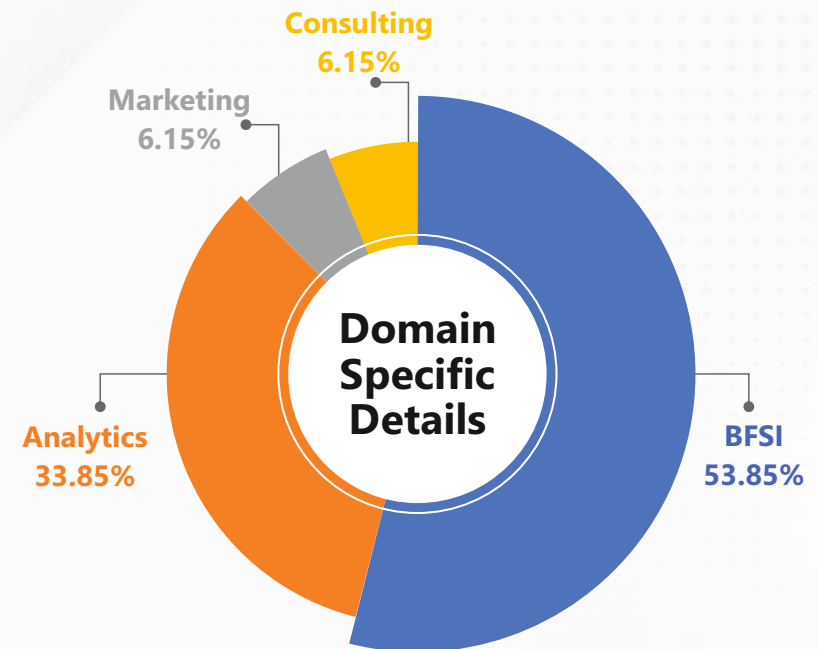
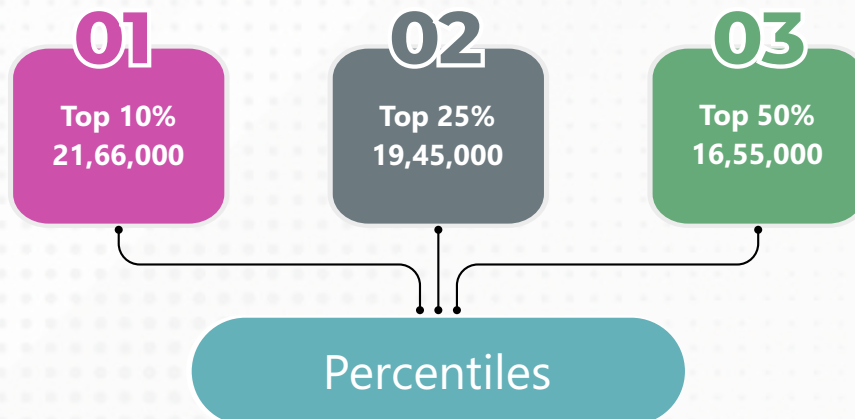
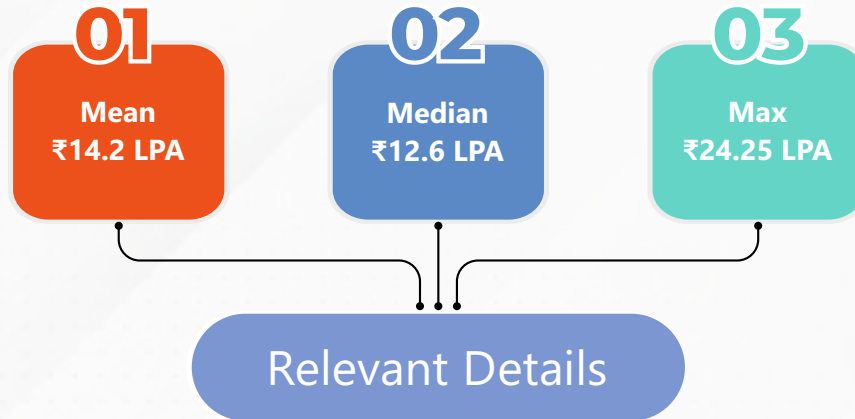
79.52%
Male Students

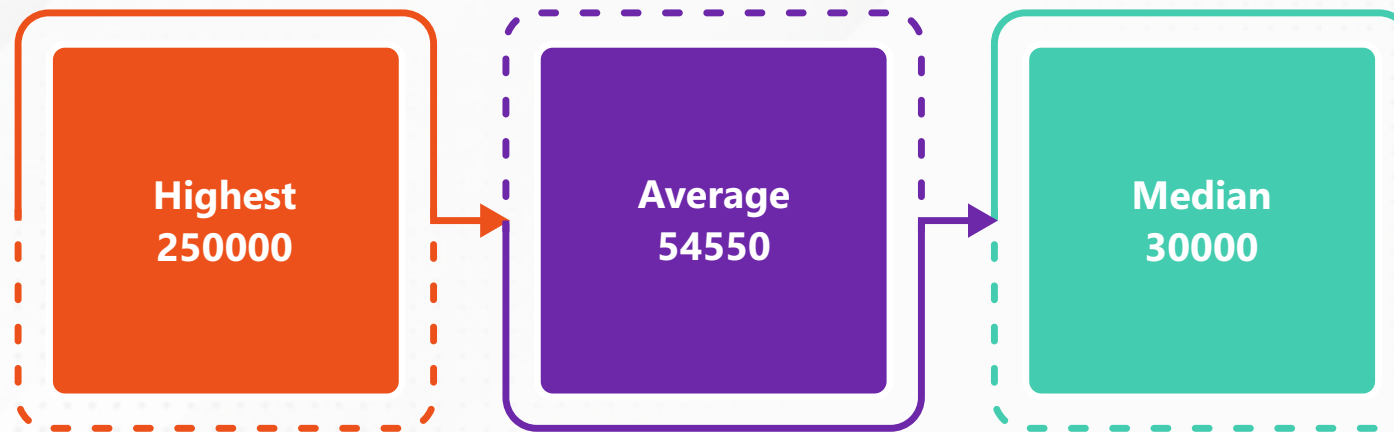


20.48%
Female Students



FINAL PLACEMENT STATISTICS





**Summer Internship
Details**

BATCH PROFILE 2021-23



Aakrati Bansal

Degree & University: B.Sc Mathematics (Hons),
Daulat Ram College, University of Delhi
Internship at: Zigram



Aarzo Bansal

Degree & University: B.Com (Hons)
School of Open Learning
Internship at: Valvoline Lubricants & Solutions
India Pvt. Ltd.



Abhishek Deswal

Degree & University: B.Sc Physical Science
Dyal Singh College, University of Delhi
Internship at: 360TF



Abhishek Raj

Degree & University: B.Com Hons
PGDAV College Evening, University of Delhi
Internship at: TCR Innovation



Ankit Adlakha

Degree & University: BA (H) Economics
Atma Ram Sanatan Dharma College,
University of Delhi
Internship at: Sirona Hygiene



Ankit Rana

Degree & University: BMS
Shaheed Sukhdev College of Business Studies
Internship at: NA



Arun Kumar

Degree & University: BMS
Ram Lal Anand College, University of Delhi
Internship at: GI Group



Ashish

Degree & University: B.Tech
IIT BHU Varanasi
Internship at: EL DECO Housing & Industries Ltd.



Ayaan Ashraf Hossain

Degree & University: B.Com (Hons)
The Bhawanipur Education Society College,
University of Calcutta
Internship at: Vardhan Consulting Engineers



Ayush Jaiswal

Degree & University: B.Tech
Maharaja Surajmal Institute of Technology
Internship at: Max Life Insurance Company Ltd.



Bhavesh Agarwal

Degree & University: B.Com (Hons)
SGTB Khalsa College, University of Delhi
Internship at: Arcesium



Deepak Singh Chauhan

Degree & University: B.Com (Hons)
Shri Ram College of Commerce,
University of Delhi
Internship at: Weaver Story

BATCH PROFILE 2021-23



Divya Wadhwa

Degree & University: BA (H) Economics
Janki Devi Memorial College
Internship at: GSK



Garima Singhal

Degree & University: B.Com (Hons)
Deen Dayal Upadhyaya College, Delhi University
Internship at: Zigram



Gaurav

Degree & University: B.Tech (CS)
Maharaja Agrasen Institute of Technology, Delhi
Internship at: Necas Automation Pvt. Ltd.



Gurmeet Singh

Degree & University: B.Com (Hons)
Ramjas College (DU)
Internship at: NA



Harshit Jain

Degree & University: B.Tech
Maharaja Agrasen Institute of Technology
Internship at: Olx India



Hemant

Degree & University: B.Tech
Delhi Technological University
Internship at: NA



Hemant Prakash Singh

Degree & University: BCA
Chandigarh University
Internship at: Byju's



Hritik Khanna

Degree & University: B.Com (Hons)
Atma Ram Sanatan Dharma College
Internship at: Vidipta Solutions Private Limited
and Visok Advisors



Kamal Jeet Yadav

Degree & University: B.Sc (Hons) CS
Hans Raj College, University of Delhi
Internship at: Light Curtain Photography



Kratika Chauhan

Degree & University: B.Com (Hons)
Janki Devi Memorial College, University of Delhi
Internship at: Global Growth
(Six Sails Tech. India Pvt.Ltd.)



Kritika Dandelia

Degree & University: BA
Banasthali Vidyapith
Internship at: Niswey



Kshitij Jain

Degree & University: B.Sc(H) Computer Science
Acharya Narendra Dev College, University of Delhi
Internship at: Ineuron

BATCH PROFILE 2021-23



Lakshay Kumar

Degree & University: B.Tech
Maharaja Surajmal Institute of Technology
Internship at: Lomotif



Mansi Arya

Degree & University: B.Com (Hons)
Indraprastha College for Women,
University of Delhi
Internship at: SEES



Meenakshi

Degree & University: BA (Hons) Economics
Sri Venkateswara College, University of Delhi
Internship at: 360TF



Misha Kwatra

Degree & University: BA Economics Hons
Lady Shri Ram College for women
Internship at: American Express



Mohit Mittal

Degree & University: Bachelor of Business
Studies (BBS), Keshav Mahavidyalaya, DU
Internship at: Arcesium



Nimish Chhabra

Degree & University: BBA
Dayalbagh Educational Institute
Internship at: American Express



Nipun Arora

Degree & University: B.Com (Hons)
SGTB Khalsa College, University of Delhi
Internship at: Arcesium India Pvt. Ltd.



Nitesh Rajpoot

Degree & University: B.Sc (Hons) CS
Dyal Singh College, University of Delhi
Internship at: Qurist



Nitheesh Menon

Degree & University: BMS
CVS (DU)
Internship at: Gokwik



Nitish Sou

Degree & University: B.Sc
Maulana Azad University, Jodhpur
Internship at: Yashop



Nivedita Gupta

Degree & University: B.A Economics Hons.
Ramanujan College
Internship at: American Express



Pankhuri Jain

Degree & University: BMS
Shaheed Sukhdev College of Business Studies
Internship at: KPMG

BATCH PROFILE 2021-23



Pawan Kumar

Degree & University: B.Sc. Physical Science with Computer Science, Atma Ram Sanatan Dharma College, University of Delhi
Internship at: Legrand India



Pooja Sinha

Degree & University: B.Com Hons Shri Ram College of Commerce, University of Delhi
Internship at: OLX



Pranav Rahul

Degree & University: B.Tech Kamla Nehru Institute of Technology
Internship at: Yeshops.com



Pranjal Gupta

Degree & University: B.Tech Gurukul Kangri Vishwavidyalaya
Internship at: TCR Innovation



Praveen Singh

Degree & University: B.Tech U. I. E. T.
Internship at: 360C Aquaplus Private Limited



Princy

Degree & University: B.Com Sri Aurobindo College, University of Delhi
Internship at: Purpleme India OPC Private Limited



Pritish Dargan

Degree & University: B.Com (Hons) Shri Guru Gobind Singh College of Commerce
Internship at: Mcube Financial LLC



Purvasha Kashyap

Degree & University: B.A. (H) Economics Kirori Mal College
Internship at: Trouver Trade Research



Radhika

Degree & University: B.Com (Hons) Janki Devi Memorial College
Internship at: S&P global



Ragini Dadwal

Degree & University: BBA LLb University School of Law and Legal Studies, Guru Gobind Singh Indraprastha University
Internship at: ZIGRAM



Rajiv Ranjan

Degree & University: B.Sc. (Hons.) Banaras Hindu University
Internship at: TBO.COM



Rishabh Kumar

Degree & University: B.Sc Chemistry (Hons.) Sri Venkateswara College
Internship at: YOSHOPS.COM

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Ritika Singh

Degree & University: B.A. (Hons) Business Economics, College of Vocational Studies
Internship at: NA



Sachin Rajput

Degree & University: B.Tech Institute of Engineering and Technology, Lucknow
Internship at: Legrand



Sahil Khandelwal

Degree & University: B.Tech. Kalinga Institute of Industrial Technology
Internship at: NA



Sahil

Degree & University: BMS Shaheed Sukhdev College of Business Studies, University of Delhi
Internship at: Xponents



Sanah Gulati

Degree & University: B.Com (Hons) Gargi College, University of Delhi
Internship at: Valvoline Lubricants & Solutions India Pvt. Ltd.



Sanchita Agarwal

Degree & University: B.Com Hons in Management with Accounts, Institute for Excellence in Higher Education, Bhopal
Internship at: Reserve Bank of India (RBI)



Sankalp Raut

Degree & University: BE YCCE Nagpur
Internship at: NA



Shashank Bisht

Degree & University: B.Sc (Hons) Mathematics Deshbandhu College, University of Delhi
Internship at: Maxxed



Shivam Himanshu

Degree & University: B.Sc Computer Application Dr. Shyama Prasad Mukherjee University
Internship at: Valvoline



Shivam Narang

Degree & University: B.Com (Hons) Acharya Narendra Dev College, University of Delhi
Internship at: Brightchamps Tech Pvt. Ltd.



Shubham Pathak

Degree & University: B.Tech(CH) HBTI, Kanpur
Internship at: Yoshops



Shubham Raj

Degree & University: Bachelors of Engineering RV College of Engineering
Internship at: Maction Consulting

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Smriti Rijhwani

Degree & University: BMS
Shaheed Sukhdev College of Business Studies
Internship at: Haldirams Snacks Pvt. Ltd.



Swar Jain

Degree & University: BA (H) Economics
Aryabhata College, University of Delhi
Internship at: American Express



Tanish Arora

Degree & University: B.A (Hons) Economics
Shivaji College, University of Delhi
Internship at: Valvoline



Tarun Deshwal

Degree & University: B.Tech
Delhi Technological University
Internship at: Legrand



Udit Singh

Degree & University: B.Com (Hons)
Shri Ram College of Commerce
Internship at: SPAG Asia



Vanika Taneja

Degree & University: B.Com (Hons)
Maitreyi College
Internship at: The Cure



Varsha Guriyan

Degree & University: B.Sc Maths (Hons)
Indraprastha College For Women,
University of Delhi
Internship at: Maruti Suzuki India Ltd.



Vishnu

Degree & University: B.A. (H) Economics
Hans Raj College, University of Delhi
Internship at: 360C Aquaplus Private Limited



Yashika

Degree & University: B.Com (Hons)
Gargi College, University of Delhi
Internship at: S&P Global



Yashika Solanki

Degree & University: BBA (FIA)
Shaheed Sukhdev College of Business Studies
Internship at: Vidipta Solutions Pvt. Ltd.

BATCH PROFILE 2022-24



Aayush Meena

Degree & University: B.Com (Hons)
Shri Ram College of Commerce
Past Work Exp.: NA



Aayush Solanki

Degree & University: B.M.S
KJ Somaiya College of Science and Commerce
Past Work Exp.: NA



Abhay Jamwal

Degree & University: B.Sc
Govt. College Dharamsala
Past Work Exp.: NA



Abhijeet Rajput

Degree & University: B.Tech (IT)
MITS Gwalior
Past Work Exp.: NA



Abhirup Chakraborty

Degree & University: B.A. (Hons) Economics
Banaras Hindu University
Past Work Exp.: NA



Abhishek Shukla

Degree & University: B.Tech
University of Lucknow
Past Work Exp.: NA



Abuzar Ahmad

Degree & University: B.Com (Hons)
University of Lucknow
Past Work Exp.: NA



Ajay Kumar

Degree & University: B.Tech
Chaudhary Brahm Prakash Government
Engineering College
Past Work Exp.: NA



Akarsh Jaiswal

Degree & University: B.Tech
Delhi Technological University
Past Work Exp.: NA



Akash S

Degree & University: BE Electronics &
Instrumentation, Easwari Engineering College
Past Work Exp.: Tata Consultancy Services



Akhand Shishodia

Degree & University: B.Sc. (Honours) Physics
St. Stephen's College, New Delhi
Past Work Exp.: NA



Akshay Kumar

Degree & University: B.Com (Hons)
Shri Ram College of Commerce
Past Work Exp.: NA

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Amrit Raj

Degree & University: B.A. (Hons)
Bhagalpur National College
Past Work Exp.: NA



Ananya

Degree & University: B.Com (Hons)
School of Open Learning
Past Work Exp.: NA



Anikesh Jayant

Degree & University: B.Tech
Uttar Pradesh Textile Technology Institute Kanpur
Past Work Exp.: Vedantu Innovations Pvt. Ltd.



Anurag Bansal

Degree & University: B.Com
Baba Farid College
Past Work Exp.: NA



Arjun Nagar

Degree & University: B.Tech
Noida Institute of Engineering and Technology
Past Work Exp.: NA



Arkaprava Biswas

Degree & University: Integrated M.Tech in
Energy Engineering, Central University of
Jharkhand
Past Work Exp.: NA



Aryan Sharma

Degree & University: B.Com (Hons), Shaheed
Bhagat Singh College, University of Delhi
Past Work Exp.: NA



Bhavya Jain

Degree & University: B.Tech
Punjab Engineering College
(Deemed to be University), Chandigarh
Past Work Exp.: NA



Bhukya Revathi

Degree & University: B.Tech
Prasad V. Potluri Siddhartha Institute of Technology
Past Work Exp.: NA



Bijay Panda

Degree & University: B.Com
Fakir Mohan Autonomous College
Past Work Exp.: Tata Consultancy Services



Chiraag Punjabi

Degree & University: B.Com (Hons)
Gangadhar Meher University
Past Work Exp.: NA



Deepak Kumar

Degree & University: B.Com
Meerut College, Meerut
Past Work Exp.: NA

BATCH PROFILE 2022-24



Deepanshu Kataria

Degree & University: B.A. (Hons) Economics
Satyawati College (M), University of Delhi
Past Work Exp.: NA



Deepanshu Vaid

Degree & University: B.Com (Hons)
Shyam Lal College, University of Delhi
Past Work Exp.: NA



Diya Goswami

Degree & University: BBA (Financial Investment Analysis), Shaheed Rajguru College of Applied Science for Women, University of Delhi
Past Work Exp.: Silverskills Pvt.Ltd.



Dushyant Yadav

Degree & University: B.A. (Hons) English
SOL, DU
Past Work Exp.: NA



Eva Barwa

Degree & University: B.A. (Hons) Economics
Hindu College
Past Work Exp.: NA



Gargi Tomar

Degree & University: B.Tech Computer Science
IPS College of Technology and Management
Past Work Exp.: NA



Hardik Jain

Degree & University: B.Com (Hons)
Deshbandhu College - University of Delhi
Past Work Exp.: NA



Harsh Jain

Degree & University: B.Sc. (Hons) Computer Science, College of Vocational College
Past Work Exp.: NA



Harshit Chauhan

Degree & University: B.Com (Hons)
Satyawati College, University of Delhi
Past Work Exp.: NA



Jhanvi Kaushik

Degree & University: B.Com (Hons)
Bharati College
Past Work Exp.: NA



Kanishk Singh

Degree & University: B.Tech (Mathematics and Computing Engineering),
Delhi Technological University
Past Work Exp.: NA



Khushi Jain

Degree & University: BCA
Vivekananda Institute of Professional Studies
Past Work Exp.: NA

BATCH PROFILE 2022-24



Kripal Mishra

Degree & University: B.A. (Hons) Economics
Ramanujan College, University of Delhi
Past Work Exp.: NA



Krishna Chaitanya Akalamkam

Degree & University: BBA
Maharaja Surajmal Institute, Guru Gobind Singh
Indraprastha University
Past Work Exp.: NA



L.H. Vanmi

Degree & University: B.Sc (Hons) Chemistry
Gargi College, University of Delhi
Past Work Exp.: S&P Global (IHS Markit)



Lavish Jain

Degree & University: B.Sc. Economics Hons
Dr. B.R. Ambedkar School of Economics,
Bengaluru
Past Work Exp.: NA



Manas Malik

Degree & University: BMS
Shaheed Sukhdev College of Business Studies
Past Work Exp.: NA



Mayanka Gupta

Degree & University: BAJMC
Jim's Vrk
Past Work Exp.: NA



Mohnish Patra

Degree & University: BBA
Annmalai University
Past Work Exp.: NA



Naman Mahajan

Degree & University: B.Com
Goswami Ganesh Dutta S D College, Chandigarh
Past Work Exp.: NA



Nandini Batra

Degree & University: B.A. (Hons) Economics
Lakshmibai College, University of Delhi
Past Work Exp.: NA



Neelam

Degree & University: B.Com
Shyama Prasad Mukherjee College, DU
Past Work Exp.: FRS E-Commerce Pvt. Ltd.



Nidhi Dimri

Degree & University: B.A. (Hons) Economics
Kalindi College, University of Delhi
Past Work Exp.: Haplo Biotech



Nidhi Gupta

Degree & University: BBA
Shaheed Sukhdev College of Business Studies
Past Work Exp.: NA

BATCH PROFILE 2022-24



Nikhil Chaudhary

Degree & University: B.A. (Hons) Economics
Motilal Nehru College, University of Delhi
Past Work Exp.: Ernst Young



Nishant

Degree & University: BBA
Jims Rohini
Past Work Exp.: NA



Palak Jain

Degree & University: B.Sc (Hons) Economics
Symbiosis School of Economics
Past Work Exp.: NA



Piyush Kumar Chaurasia

Degree & University: BBA
Banarsidas Chandiwal Institute of Professional Studies
Past Work Exp.: NA



Pranav Saha

Degree & University: BE
Netaji Subhas Institute of Technology
Past Work Exp.: NA



Pranay Moreshwar Singare

Degree & University: BE
D.Y. Patil College of Engineering, Akurdi, Pune
Past Work Exp.: Capgemini Technology Services India Limited



Prem Anand

Degree & University: B.A. (Hons) Economics
Dyal Singh College, University of Delhi
Past Work Exp.: Bharat Bharti Public school



Rahul Singh

Degree & University: B.Tech
Indian Institution of Industrial Engineering, Mumbai
Past Work Exp.: NA



Ricky Kumar

Degree & University: B.Tech
Diet Rishikesh (Uttarakhand Technical University)
Past Work Exp.: MAHLE Anand Thermal Systems Private Limited



Ritika

Degree & University: B.A. (Hons) Economics
Aryabhata College (University of Delhi)
Past Work Exp.: ICICI Bank Ltd.



Rohit Kumar Singh

Degree & University: B.Tech
IMSEC Ghaziabad
Past Work Exp.: NA



Sahil Sharma

Degree & University: B.Sc Mathematics
Govt. Post Graduate College Bilaspur (H.P)
Past Work Exp.: HCL Tech Ltd.

BATCH PROFILE 2022-24



Saurabh Thakur

Degree & University: B.Com (Hons)
Banaras Hindu University
Past Work Exp.: NA



Shailesh Anil Attarde

Degree & University: B.Tech
Shri Guru Gobind Singhji Institute of Engineering
and Technology
Past Work Exp.: NA



Shivam Jangid

Degree & University: B.Tech
JSS Academy of Technical Education Noida
Past Work Exp.: Samvardhana Motherson
International Limited



Shubham Gupta

Degree & University: B.Tech (IT)
Bharati Vidyapeeth's College of Engineering
Past Work Exp.: NA



Shubhanshu Sharma

Degree & University: B.Com (Hons)
Faculty of Commerce, Banaras Hindu University
Past Work Exp.: NA



Sumit Joshi

Degree & University: B.Tech (Applied Petroleum
Engineering)
University of Petroleum and Energy Studies
Past Work Exp.: Cognizant Technology Solutions



Tanmay Arora

Degree & University: B.A. (Hons) Economics
Sri Guru Gobind Singh College of Commerce,
University of Delhi
Past Work Exp.: Willis Towers Watson India Pvt. Ltd.



Tapajnu Singh

Degree & University: B.Tech
Jadavpur University
Past Work Exp.: NA



Titirmare Lakshmichand Bhagwan

Degree & University: B.Tech
Shri Guru Gobind Singhji Institute of Engineering
and Technology
Past Work Exp.: NA



Tushar

Degree & University: B.Com (Hons)
Hans Raj College, University of Delhi
Past Work Exp.: NA



Vaibhav Dutta

Degree & University: BE- Mechanical Engineering
Thapar Institute of Engineering and Technology
Past Work Exp.: Hero Motocorp Limited



Vaibhav Goyal

Degree & University: B.A. (Hons) Economics
Dr. B.R. Ambedkar University, Delhi
Past Work Exp.: NA

BATCH PROFILE 2022-24



Vani Gambhir

Degree & University: BBE- B.A.(Hons) Economics
Maharaja Agrasen College, University of Delhi
Past Work Exp.: NA



Vanshika Motiyani

Degree & University: BBE
Gargi College, University of Delhi
Past Work Exp.: NA



Vasanth Raj R

Degree & University: B.Com
PSG College of Arts and Science
Past Work Exp.: NA



Vicky Ramesh Wakode

Degree & University: BE Chemical
Sinhagad College of Engineering, Pune
Past Work Exp.: Asian Paints Ltd.



Vikas Kadam

Degree & University: B.Com (Hons)
Hansraj College, University of Delhi
Past Work Exp.: NA



Vipin

Degree & University: BMS
Shaheed Sukhdev College of Business Studies
Past Work Exp.: NA



Vishal Jindal

Degree & University: B.Com (Hons)
Zakir Husain Delhi College (Eve),
University of Delhi
Past Work Exp.: NA



Vivek Kumar

Degree & University: B.Com (Hons)
Hansraj College, University of Delhi
Past Work Exp.: Trueblue Inc.



Yash Arora

Degree & University: B.Com
University of Lucknow
Past Work Exp.: Randstad India Pvt Ltd.



PAST RECRUITERS



NEW RECRUITERS



EXTRA COURSES





CONFERENCES ORGANIZED



21-Aug-21
Genesis 2021

Session 1

Topic:
Remote Working: Advantages and Drawbacks

Anuj Rahul Joshi
Vice President-Talent Acquisition- HR Barclays

Session 2

Panel Discussion:
Change Management: A consideration
beyond the Pandemic

Moderator:

Suraj Kalra
Senior Vice President and Head, Vodafone

Panel Members:

Kawalpreet Sidana
Program Manager, Clifford Chance
Business Services

Suraj Saini
Project Lead, Bain & Company

Raj Prakash
Vice President, EY

Session 3

Topic:
How leaders make decisions?

Kush Chopra
Associate Director – Analytics, CARS24

25-Sep-21
Proximo Avenir 21 (Day-1)

Panel 1

Theme: Conquering the Future
Topic: Recruitment Dynamics
in the Finance Industry

Megha Gupta

HR Director at Fiserv

Anita Bhatia

HR Head at ET Money

Aditi Jha

Senior Talent Acquisition Specialist at HSO

Jaya Laxmi

HRBP at Ex-Max Bupa

Bikram Mishra

CHRO at Asirvad

Panel 2

Topic: HR Managers are the New Marketers

Pradipta Sahoo

HR Consultant & Advisor to the Steering
Committee of the Board on HR at Bank Of India

Rinki Garg

Senior Human Resources Manager at The Glitch

Saumya Pandey

National Lead- Talent Channels at Perfetti Van Melle

Dipali Haithamwar

TA Specialist- Sales and Marketing at GEP Worldwide

Colin Mendes

Head of Human Resources Voltas Beko



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25-Sep-21

Proximo Avenir 21 (Day-2)

Panel 3

Topic : The 4- Day Work Concept- A Myth or Reality

Akshay Bairagi

Polestar solutions and services, Campus Recruiter

Aditya Nagpal

Accenture, Campus Engagement Specialist

Prerna Singh

Reliance, Talent Acquisition

Yashi Tiwari

Citi India, TA recruiter

Karishma

Z1 Media, HR

Panel 4

Topic: Understanding Employee Attrition and People Analytics

Sandeep Magavi

IBM, Learning Leader -
Growth Platforms and Industry

Monika Marwah

NCR Corporation, University Hiring Leader

Payal Goyal

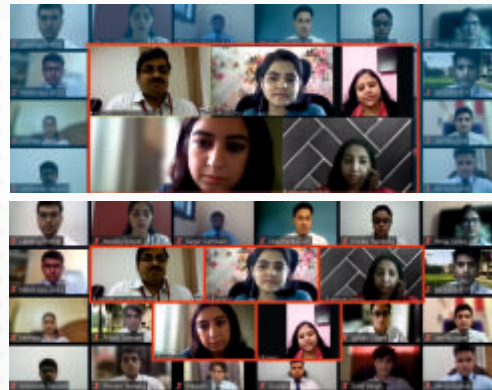
IDC, HR

Trupti Shukla

Optym, Lead HR

Charles P Godwin

Zoho Corporation, Lead HR



30-Oct-21

Prisma

Topic:

Taking the walk and waling the talk

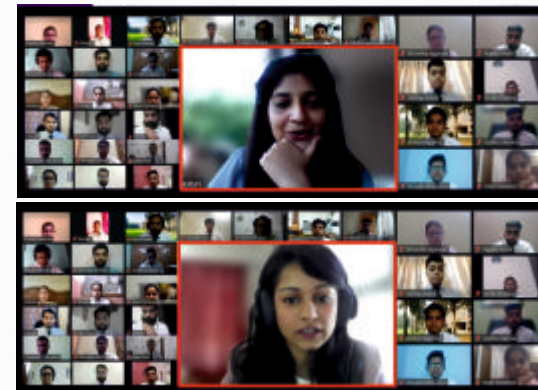
Christina A. D'Souza

Heads the Healthcare Vertical at SPAG, Asia

Judge:PR Contest

Kasturi Paladhi

Communications Lead at Xiomi, India



CONFERENCES ORGANIZED



13-Nov-21

Imprints

Wealth Management and the Public

Mr. Sumit Juneja

Head-Research & Products at Times internet

Mr. Amit Aggarwal

VP Trident Group

Mr. Ankit Aggarwal

Director, EY

Mr. Saransh Mehra

Research Analyst, DE Shaw & Co.

Unveiling: Big Stage for Small Businesses

Mr. Arunabha Bhattacharya

DGM, DLF Limited

Mr. Navdeep Kumar

Lead- Brand Measurement, India Facebook

Mr. Shanker Sareen

Head-India & SAARC, Tenable

Mr. Urmesh Chandra

Head-Digital Marjeting, Policybazar.com

AI, Automation and the Future of Work

Mr. Manu Vatsal Sharma

Accounts Director-BFSI, SAP Analytics

Mr. Manish Gupta

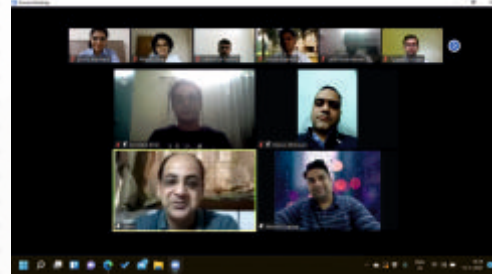
Associate Director-Marketing, Yum! Brands

Mr. Manas Mahajan

Director, American Express

Mr. Arindam Kesh

Assitant Consultant, TCS



20-Nov-21

48th Annual Convention

Topic:

Millennium: Honoring the past, Treasuring the Present, Shaping the Future

Mr. Niranjn Gupta

CFO, Hero Motocorp Ltd.

Mr. Raghupati Mishra

Group CFO, Liberty House Group India

Mr. Sarang Bhutada

Director, CRISIL Ltd.

Mr. Ritesh Srivastava

Sr. VP, Head of Regulatory Reporting and Consolidation, HSBC

Mr. Vikas Ralhan

CFO, LocoNav

Mr. Ramnik Gupta

CFO, Jindal Stainless -Hisar Ltd.

Mr. Jitendra Kanojia

Head of Analytics, Shoppers Stop

Ms. Shilpa Tiwari

Director, Credit Suisse

Ms. Debolina Bose

Director, Grant Thornton LLP

Ms. Surangi Priyadarshi

Director Marketing Effectiveness SEA, Nielsen

Ms. Swati Mahajan

Assistant Director, EY

Mr. Vedanarayanan

Vedantham -SME & Startup Business Head, Razorpay

Mr. Karan Rajpal

Head of Digital Marketing, Dalmia Cement

Mr. Rahul Singh

Vice President & Head of Marketing, SAP

Mr. Malhar Barai

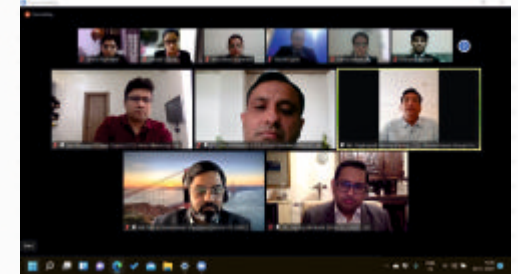
Head of Marketing, Tech Mahindra

Mr. Rachit Gupta

Chief Marketing Officer, Hero Lectro E-Cycles

Mr. Rahul Mukharji

Vice President – Marketing Transformation, Accenture



CONFERENCES ORGANIZED



22-Jan-22

Synthesis'22

Keynote Address:

Management Consulting: The Stepping Stone to Entrepreneurship

Topic Panel: For a business to succeed is it creativity that plays a bigger role or the leadership that promotes creativity?

Chief Guest

Parul Soni

Founder and Global Managing Partner, Thinkthrough Consulting

Panel

Pranesh Urs

Director Marketing, Samsung Electronics

Rishabh Verma

GM Marketing, JK Foods

Gagandeep Singh

Head of marketing, Weltech Group

Dr. Rupesh Kumar Singh

Director Technology Consulting, EY

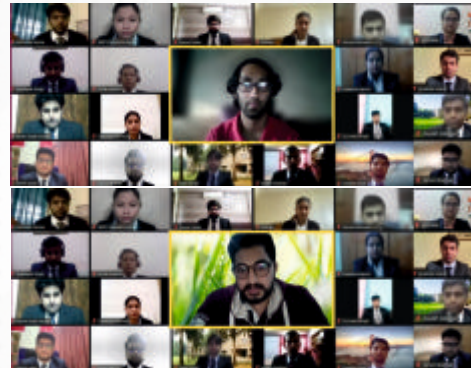
Dr. Anish Aggarwal

Data & Analytics - Director, Natwest

Ms. Shailaja Gupta

Manager Business Consulting &

Product manager, Big4



29-Jan-22

Step Ahead- A New Age Entrepreneur Summit

Wealth Management and the Public

Panel 1

Topic: Rise in Women Entrepreneurship

Neha Satiya Sharma

Founder, Infinite Locus

Upasana Sethi

Founder, The Pitch Deck

Dipika Jaikishan

Co-founder & COO

Raina De

Founder, Marque, Basis

Shutapa Paul

Founder, Dharma Media

Suhruta Kulkarni

Co-Founder, GoCrackit

Panel 2

Topic: Startups ushering in Convenience

Akshat Saxena

Co-founder, Epaylater

Reshabh Sharma

Founder, Sparow

Aditya

Co-Founder, Credit Mate

Akash Garg

Co-Founder, Brand Hawkers

Gaurav Bhushan Sharma

Founder, Stealth Startup

Shobit Saxena

Co-founder, On Bikes

Panel 3

Topic: Advancement in Startup Ecosystem

Chirag Agrawal

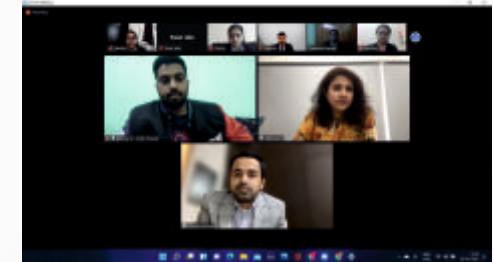
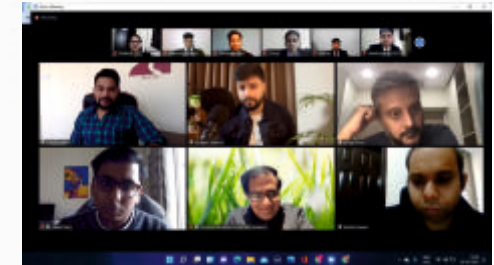
Co-Founder, TravClan

Midhula

Founder, Mivi

Ankit Prasad

Co-Founder, Bobble AI



CONFERENCES ORGANIZED



05-Feb-22 Budgetniti'22

Topic: The post budget session

Achala Jethmalani

Economist, Assistant Vice President at Mirae Asset Capital Markets India Pvt. Ltd.

Meghna Shah

Economist & Macro Strategist, Vice President at Max Life Insurance Company Ltd.

Prachi Priya

General Manager, Economist and Public Policy Expert at Hindalco Industries Limited.

Prithviraj Srinivas

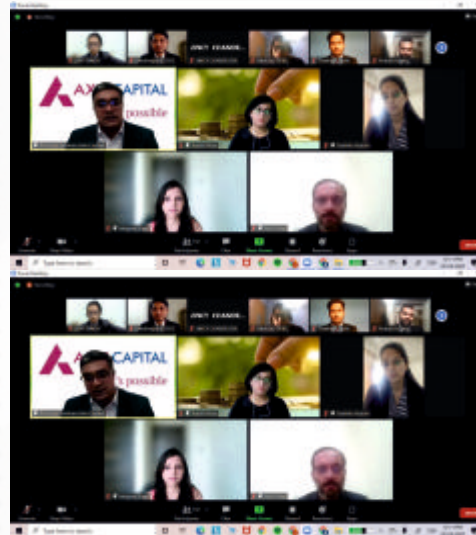
Chief Economist at Axis Capital Ltd.

Radhika Piplani

Economist and Vice President at YES Bank.

Rishi Shah

Director & Economist at KPMG India



27-Feb-22 Vishleshan'22

Theme: Business Analytics:

The futuristic Savior Keynote Address:
How businesses realize value using AI?

Chief Guest

Mr Himanshu Ghawri

Vice President, PwC

Panel 1

Topic Panel 1: Smart Analytics

Kamlesh Kumar

Chief Technology Officer, Virtue Analytics

Arun Goyal

Vice President

CitiGlobal Analytics and Insights

Ashish Gupta

Management consulting, Course5Intelligence

Archana Mangtani

Senior manager Analytics, Accenture

Amit Jain

Global head of Analytics, Diebold Nixdorf

Jitendra Kanojia

Head of Analytics, Shoppers Stop

Panel 2

Topic Panel 2: Role of storytelling in people analytics.

Charit Agarwal

Executive Vice President, IndusInd Bank

Sumit Suri

Senior Analytics manager, Kotak Mahindra

Rajkul Fulzele

Senior GM Analytics, Lupin

Satyam Dwivedi

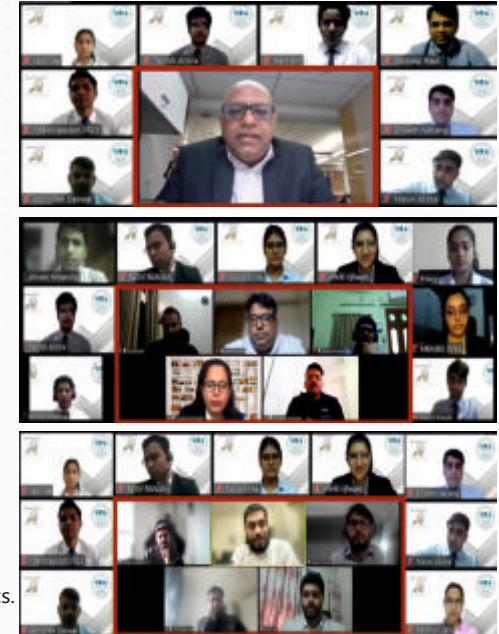
Data Scientist, UHG

Vinal Reddy

Analytics head, Talent500

Ramkumar Sundaram

Director, Strategic Planning & Analytics, Adobe



CONFERENCES ORGANIZED



05-03-2022

Markquest'22- Theme: Markigence

Panel 1

Topic: Marketing Analytics

Rajeev Jain

Vice President Marketing, DS Group

Sushant Dayal

Category Head for Nutrition, Amway

Charandeep Singh

Head - Marketing & CRM, TVS Credit Services Ltd.

Mayank Rastogi

Director-Category, Blinkit Grofers

Ritesh Bhatnagar

Chief Marketing Officer/ Business Head, U2pia Mobile

Saurabh Sharma

Head, HT Brand Studio, HT Studio

Varun Kulkarni

Associate Director - Digital Marketing & Growth, NoBroker

Panel 2

Topic: Digital transformation unlocking new avenues for marketing.

Bhuvana Subramanyan

Chief Marketing Officer, Randstad India

Sahil Bhushan

AVP & Head - Corporate Marketing, TO THE NEW

Mahuya Chaturvedi

CMO and Online Business Head, Baggit

Himanshu Badlia

Marketing Manager, Aditya Birla Fashion and Retail Ltd.

Sanchita Ganguly

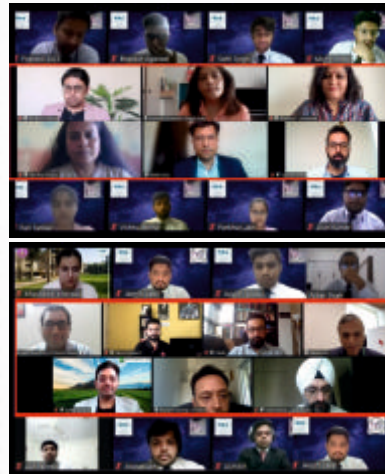
Brand Building Head - Vice President, UltraTech Cement

Vivek Kumar Sinha

Chief Marketing Officer, Home Credit India

Nehal Vora

Head of Marketing, Mother Dairy Fruit & Vegetable Pvt. Ltd.



12 March'22

Arthniti 2022

Topic

"Recalibrating India's Economic Growth: Trends and way forward"

Chief Guest:

Hitesh Kotak

CEO, Munich Re India branch

Panel 1

Topic: 'Rethinking The Rules of Economy with Digital Currencies'

Dhananjay Sinha

MD and CEO, JM Financial Ltd.

Pardeep Kumar Panda

Sector Lead Economist at Planning and Convergence Department, Government of Odisha

Sidhartha

National Economics Editor, Times of India

Radhika Pandey

Senior Fellow, National Institute of Public finance and Policy

Suvodeep Rakshit

Senior Economist, Kotak Institutional Equities

Panel 2

Topic: 'Fostering recovery through inclusive growth'

Debarshi Indra

Economist, Amazon

Kanika Pasricha

Economist, Standard Chartered Bank

Shalini Mittal

Economist, Asian Development Bank

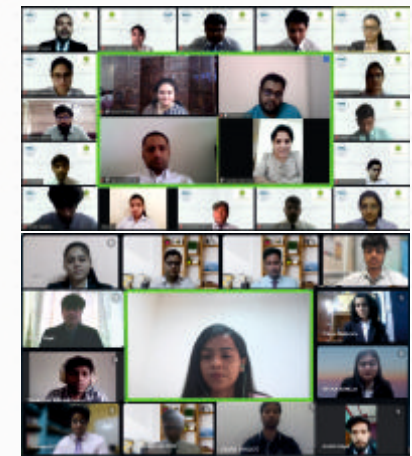
Karan Mehrishi

Indian Economics Commentator

Topic: 'Galloping Oil Prices Amid Ukraine Crisis'

Shwetha Sunil

Business Economist, Lohia Corp. Ltd.





SEMINARS ORGANIZED



Date	Event	Topic	Speaker
25-Jul-21	Speaker Session	Is story telling all about data visualization?	Nardip Gupta- Director- Data Science, NielsenIQ South Asia
31-Aug-21	Philomathes 2021	Careers in Sports Industry	Prasad Ponshe - Vice President of State Street Corporation, Hyderabad
04-Sep-21	KARUNA- A Step Towards Better Self	Life Journey of Padman	Akhilesh Maheshwari - Founder & Director at NAYA SAWERA NGO
09-Sep-21	Philomathes	Fintech Platforms in India Disrupting Traditional Financial Services Industry	Varun Gupta - Vice President - Strategy and Operations at Groww, India
11-Sep-21	A Day With Alum	A walk through life post MBA	Mr. Sanjay Chayal - Fraud Analytics officer at Citi Group Ms. Anuja Sinha - Senior Researcher at Indian Agriculture Research Institute
16-Sep-21	Philomathes	How to succeed in Rural Marketing	Anupam Katheriya - Associate Vice President, Marketing and Business Development, Emami Ltd.
18-Sep-21	Philomathes	Role of Technology in Banking	Mr.Ishu Kapoor - Vice President at Barclays
22-Sep-21	Healing Hearts	Energy Healing and the Importance of Therapy Sessions	Neha Bali - Holistic Practitioner and Coach of Healing Modalities
23-Sep-21	Philomathes	The Science of Selling	Aashish Shatma - Vice President, Group Sales, Capgemini
30-Sep-21	Philomathes	Entrepreneurship or Industry Career	Tushar Kansal - Founder and CEO, Kansaltansy Ventures Atush Arora - Assistant Risk consulting Associate at Moody's Analytics
		A Day in the Life of a Consultant	Mr. Sandeep K - Director, Technology Consulting- Data & Analytics at PwC India
07-Oct-21	Philomathes	Unstructured Data Processing In Banks	Tapan Totla - Vice President, Advanced Analytics, Wells Fargo India.
08-Oct-21	Karuna	Climate Change and Sustainable Living	Nikhil Kamath - Author Brand and Content Strategist Climate Ambassador at Global Youth Climate Network
13-Oct-21	Knowledge Sharing Session	Building a Unicorn	Mr. Nitin Jain - Co-founder & CEO at O'AgriFarm a unit of Business
21-Oct-21	Philomathes	Careers in Finance, Money And Investment Domains	Gaurav Sharma - Vice President, Client Advisory, INDmoney.
28-Oct-21	Minds Matter	Student Psychology	S. P. K. Jena - Professor, Department of Applied Psychology
21-Jan-22	Finzene	Financial Literacy Program	Anjali Bhatt Manda - Founder, Moneymati
		Various Facets of Data Analytics	Shakti Goel - TBO Group - Tek Travels, Chief Data Analytics Officer
		CSR and Sustainable Development	Tirth Munindra Kharod - CSR, Pidilite Industries Ltd.
03-Mar-22	Philomathes	How To Steer Your Career In The Digital World	Amit Jain - AVP, Program Management, Accenture

NOTABLE ALUMNI

Name	Designation	Organisation
Abhijeet Agarwal	VP- Market Risk	Credit Suisse
Ambika Sharma	MD	U.S. - India Business Council
Amit Agrawal	Vice President	Trident Group
Anil Jain	Managing Director	Accenture
Anil Kumar Varshney	Vice President	Reliance Energy Ltd. (BSES Delhi Discoms)
Anjla Dhir	Senior Director - Operations	Policy Bazar
Anju Khosla	Vice President	Capital Trust Ltd
Anuj Rahul Joshi	Vice President Talent Acquisition	Barclays Bank
Anuradha Kapoor	Director- Financial Services	Confederation of Indian Industry
Arunabh Dey	Vice President - Transformation and Change	Bank of America
Ashu Munjal	VP& Cluster Head	HDFC Bank
Basudev Mukherjee	Assistant Secretary General	ASSOCHAM
Dayanand Pandey	Board Member Professor & Director	AIIMS Jaipuria Institute of Management
Deepak Chainroop Bengani	VP - Consumer Insights	Zomato
Ishu Kapoor	Vice President	Barclays
Jyoti Vij	Deputy Secretary General	FICCI
Jyotsna Gadi	CMO	Microsoft India
Kabir Basu Roy	CMO	Kwality Ltd.
Kalpana Jain	Senior Director & Partner	Deloitte

NOTABLE ALUMNI

Name	Designation	Organisation
Krishan Chutani	CEO	Dabur International Ltd.
Maneesh Rangra	Vice President	JWT
Mayank Nayyar	Vice President Compliance	Citi
Nazeeb Arif	Executive President	ITC Ltd.
Nupur Bansal	Senior Director	Axtria - Ingenious Insights
Pankaj Dewan	VP and Country Head	SAP Ariba and Field Glass
Pooja Misra	Associate Professor & Chairperson	Birla Institute of Management Technology
Pradeep Padmanabhan	Vice - President	Reliance Industries Ltd.
R Venkatesh	Senior Vice President and Head - Corporate Affairs	MakeMyTrip
R. Hariharan	Vice President - Primary Dealer	ICICI Securities Primary Dealership Ltd
Rahul Bekal	VP	Al Tayer Group
Rahul Sharma	CIO	Reckitt Benckiser
Rajat Abbi	VP	Schneider Electric
Rajesh Kalra	Head, Consumer & Life Science BU and Member ELT	Bristlecone
Rana Bawa	President - Health & Wellness	Ogilvy
Ritu Mathur	Senior Energy Consultant	NITI Aayog
Rupinder Singh	Vice President	Goldman Sachs
Sandeep Punj	CMO	Essar Steel
Sangeeta Gupta	Additional Director	CAPART Institutional Area

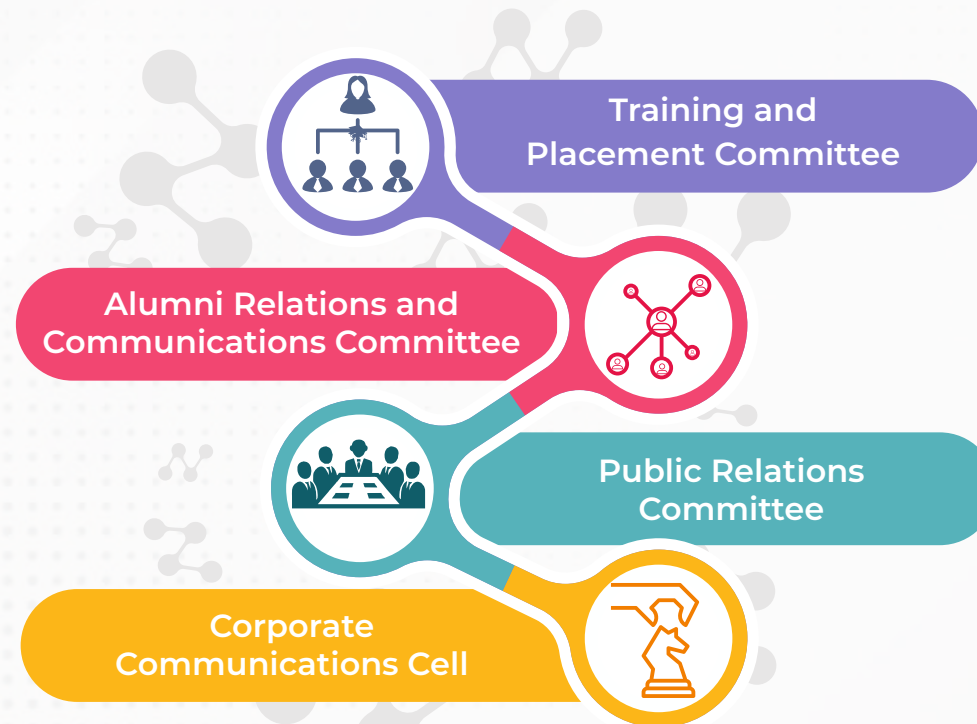
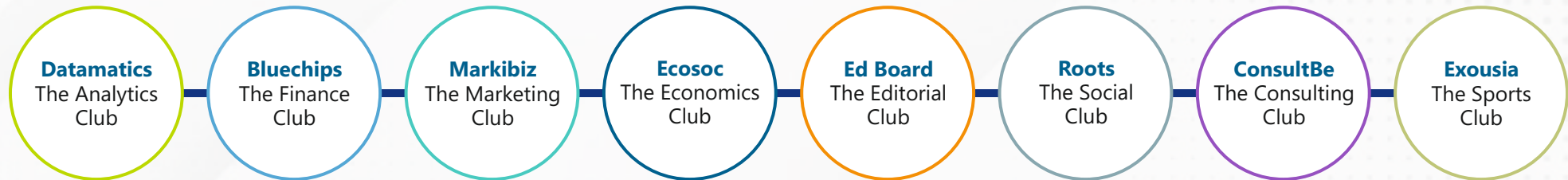


NOTABLE ALUMNI



Name	Designation	Organisation
Sanjay Singh	Director	Sankalp (India) Consultants, Consultant For Various Organizations (Govt. As Well As Private)
Sanjiv Malhotra	Senior Director and Chief Economist	DMD Advocates
Sharad Nagpal	Senior Director & Co-Head	JLL India
Shefali Saxena	CFO	Assystem STUP
Shishir Varma	President - Insights Division	Kantar
Neha Yadav	Senior Manager - Insights & Analytics	Carlsberg Group
suraj Kalra	Senior VP and Head	Vodafone Group
Swati Jain	Vice President	EXL
Vinita Kumar	Vice President Risk Management	American Express
Virendra Gupta	Deputy Director General	Confederation of Indian Industry
Anjali Hans	AVP	Vodafone
Mona Chhabra	Partner	EY

CLUBS & COMMITTEES





EVENTS



ECOSOC

The Department of Finance and Business Economics organized Arthniti'22 the flagship event of Ecosoc - The Economics club on 12 March 2022.

The theme for the event was **“Recalibrating India’s Economic Growth: Trends and way forward”**.

The event was honoured with the presence of Mr. Hitesh Kotak, CEO, Munich Re India branch as the chief guest. He opened the event with his insightful thoughts on the start-up ecosystem of India. Further in the discussion he talked about FDI and the emerging self-dependency trends. He concluded the interactive discussion by talking about Cyber security and Electric Vehicles.

Later, to continue the honorary momentum, the first-panel discussion on the topic ‘Rethinking the Rules of Economy with Digital Currencies’ was led by the following esteemed panellists:

Dhananjay Sinha

MD and CEO, JM Financial Ltd.

Pardeep Kumar Panda

Sector Lead Economist at Planning and Convergence Department, Government of Odisha

Sidhartha

National Economics Editor, Times of India

Radhika Pandey

Senior Fellow, National Institute of Public finance and Policy

Suvodeep Rakshit

Senior Economist, Kotak Institutional Equities

Further, the second-panel discussion on the topic ‘Fostering recovery through inclusive growth’ was made even more knowledgeable under the presence of the following respected panellists:

Debarshi Indra

Economist, Amazon

Kanika Pasricha

Economist, Standard Chartered Bank

Shalini Mittal

Economist, Asian Development Bank

Karan Mehrishi

Indian Economics Commentator

Finally, the event concluded with an intriguing case study competition on the topic ‘Gallopig Oil Prices amid Ukraine Crisis’. The competition was elevated by the presence of Ms. Shwetha Sunil, Business Economist at Lohia Corp Ltd. as the judge for the competition.



DATAMATICS

The Department of Business Economics organized **Vishleshan'22**, the flagship event of Datamatics: The Analytics Club of DBE on 26th March, 2022.

The theme of the event was- "**Business Analytics: The Futuristic Savoir**".

It was a comprehensive event which consisted of speaker sessions, contests and two panel discussions.

The event began with the analytics contests judged by Mr. Gaurabh Singhvi, Later which was proceeded with address from Mr. Himanshu Ghawri who gave us his insights on the topic "How Businesses realize value using Artificial Intelligence".

Two panel discussions followed the speaker session on the respective topics of "Smart Analytics" and "Role of Storytelling in People Analytics".

Chief Guest

Mr. Himanshu Ghawri - Vice President, PwC

PANEL 1

Arun Goyal - Vice President, CitiGlobal Analytics and Insights

Ashish Gupta - Management Consulting, Course5Intelligence

Archana Mangtani - Senior Manager Analytics, Accenture

Amit Jain - Global Head of Analytics, Diebold Nixdorf

Jitendra Kanojia - Head of Analytics, Shoppers Stop

Kamlesh Kumar - Chief Technology Officer, Virtue Analytics

PANEL 2

Charit Agarwal - Executive Vice President, IndusInd Bank

Sumit Suri - Senior Analytics manager, Kotak Mahindra

Rajkul Fulzele - Senior GM Analytics, Lupin

Satyam Dwivedi - Data Scientist, UHG

Vinal Reddy - Analytics head, Talent500

Ramkumar Sundaram - Director, Strategic Planning & Analytics, Adobe





CORPORATE COMMUNICATION CELL

The Corporate Communication Cell is responsible for organizing the flagship event of the department, the Annual Convention, which provides a platform for our students to interact with distinguished industrialists, policymakers, academicians, professionals, and entrepreneurs. The event observes various corporate dignitaries from diverse backgrounds coming together to be a part of panel discussions with the collective aim of enlightening the students on the changes and trends taking place in the industry. Under an umbrella theme, we have three panels encompassing the three domains offered by the department, viz. Analytics, Finance, and Marketing. In the past years, the event has been graced by eminent personalities such as Dr. Subramanian Swamy, Dr. Manmohan Singh, Mr. Arun Jaitley, Mr. Ajit Pai, and Mr. Rathin Roy.

Mr. Niranjana Gupta - CFO, Hero Motocorp Ltd.

Mr. Raghupati Mishra - Group CFO, Liberty House Group India

Mr. Sarang Bhutada - Director, CRISIL Ltd.

Mr. Ritesh Srivastava - Sr. VP, Head of Regulatory Reporting and Consolidation, HSBC

Mr. Vikas Ralhan - CFO, LocoNav

Mr. Ramnik Gupta - CFO, Jindal Stainless Hisar Ltd.

Mr. Jitendra Kanojia - Head of Analytics, Shoppers Stop

Ms. Shilpa Tiwari - Credit Suisse

Ms. Debolina Bose - Director, Grant Thornton LLP

Ms. Surangi Priyadarshi - Director Marketing Effectiveness SEA, Nielsen

Ms. Swati Mahajan - Assistant Director, EY

Mr. Vedanarayanan Vedantham - SME & Startup Business Head, Razorpay

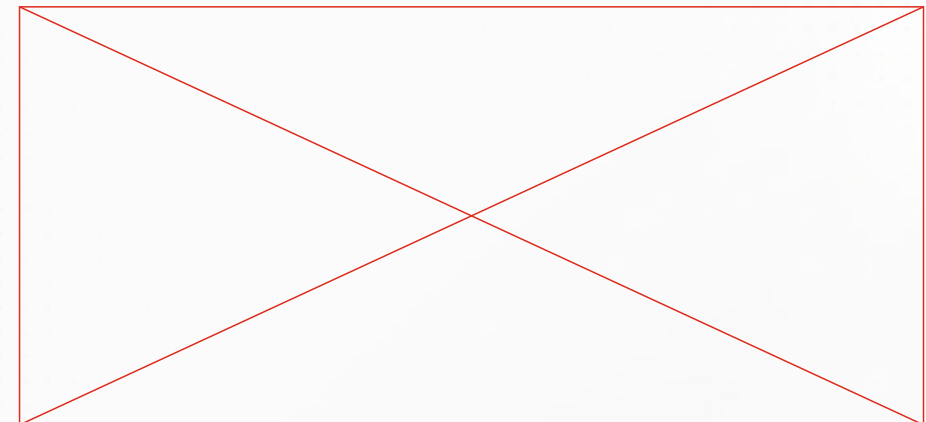
Mr. Karan Rajpal - Head of Digital Marketing, Dalmia Cement

Mr. Rahul Singh - Vice President & Head of Marketing, SAP

Mr. Malhar Barai - Head of Marketing, Tech Mahindra

Mr. Rachit Gupta - Chief Marketing Officer, Hero Lectro E-Cycles

Mr. Rahul Mukharji - Vice President – Marketing Transformation, Accenture





EVENTS



PRC

In 2021, the Department hosted the first-ever Public Relations event, PRisma. PRisma featured two sessions: a speaker session and a session where case study solutions were presented. Christina D.Souza spoke on the topic "Talking in the Walk and Walking the Walk- PR in the Vuca World." On the D2C platform, there was a competition that included a quiz and a presentation. The second session was judged by Kasturi Paladhi. The quiz questions were all about public relations, and the presentation was done using a case study.

Christina A. D'Souza

Heads the Healthcare Vertical at SPAG, Asia

Kasturi Paladhi

Communications Lead at Xiaomi, India

ConsultBE

ConsultBE, the consulting club of the Department of Business Economics, University of Delhi, holds its annual event, Synthesis, each year in the month of January. The two-day event encompasses a range of competitions held on Unstop in which students from various business schools showcase their consulting and decision making acumen whilst competing with the best minds. The event is also aimed at conducting thought-provoking and well-rounded guest speaker sessions and panel discussion between entrepreneurs with differing opinions and creative minds of the new world to foster new perspectives and ideas on various topics.

Chief Guest

Parul Soni - Founder and Global Managing Partner, Thinkthrough Consulting

PANEL

Pranesh Urs - Director Marketing, Samsung Electronics

Rishabh Verma - Director Sales and Marketing, JK Foods

Gagandeep Singh - Head of marketing, Weltech Group

Dr. Rupesh Kumar Singh - Director Technology Consulting, EY

Dr. Anish Aggarwal - Director, Natwest

Shailaja Gupta - Manager Business Consulting & Product Manager, Big4



EVENTS



MARKIBIZ

Markibiz - The Marketing Club of DBE, successfully organized its Annual Marketing Conclave - MarkQuest in March'22. The theme for the event was Markigence: The Ultimate blend of Marketing and Intelligence which stresses that integrating the voice of customers in your data is the main motive for today's businesses.

Distinguished industry leaders with diversified corporate experience were invited as speakers -who shared their valuable insights and views on the topics. To name a few, marketing Leaders from companies like Baggit, Mother Dairy, Tata Elxsi among other companies were a part of the panel. The topics for the discussion were in line with the current trends in the industry - data based marketing.

Chief Guest

Nitin Pai - CMO & Chief Strategy Officer, Tata Elxsi

PANEL 1

Rajeev Jain - Vice President Marketing, DS Group

Sushant Dayal - Category Head for Nutrition, Amway

Charandeep Singh - Head-Marketing & CRM, TVS Credit Services Ltd.

Mayank Rastogi - Director-Category, Blinkit Grofers

Ritesh Bhatnagar - CMO/Business Head, U2pia Mobile

Saurabh Sharma - Head, HT Brand Studio, HT Studio

Varun Kulkarni - Associate Director - Digital Marketing & Growth, NoBroker

PANEL 2

Bhuvana Subramanyan - CMO, Randstad India

Sahil Bhushan - AVP & Head - Corporate Marketing, TO THE NEW

Mahuya Chaturvedi - CMO and Online Business Head, Baggit

Himanshu Badlia - Marketing Manager, Aditya Birla Fashion and Retail Ltd.

Sanchita Ganguly - Brand Building Head - Vice President, UltraTech Cement

Vivek Kumar Sinha - CMO, Home Credit India

Nehal Vora - Head of Marketing, Mother Dairy Fruit & Vegetable Pvt. Ltd.



EVENTS



EXOUSIA

Exousia, The Sports Club of DBE, works hard to ensure that no one at DBE lives a life of misery by planning a wide variety of sporting and fitness events.

The creation of the sports club was done to foster and develop a culture of sports among the professors and students.

In March, Exousia hosted an online chess and ludo event. The Club returned with the offline portion of sports, Badminton Singles, after the conclusion of the online sports fiesta.

These activities saw a tonne of involvement from both of our batches and were a fantastic success.

It was a much-needed vacation in the midst of the semester to allow students to unwind from the demanding course load and maintain their physical fitness and motivation.

BLUECHIPS

The Department of Business Economics organised Moolyankan '22, the flagship event of BlueChips, The Finance Club of DBE, in March 2022.

The theme for the event was "Innovation and Risk: Interpreting the Forces Reshaping the World of Finance".

The theme collaborated the field of Finance with Analytics and wanted to showcase the importance of these sectors working together and the forthcoming opportunities.

It was a well rounded event with a quiz and a crypto trading session.



ARCC

Reminiscence'22 'अनुस्मरण' is the annual alumni meet hosted by the Department of Business Economics.

Through this event, the department tries to bring together and celebrate its rich alumni base.

The event sets a stage where the alums walk down their memory lanes with their seniors and juniors. Stories and experiences were shared by them and it filled the air with nostalgia.

This year, the current students had several performances including group singing and poetry recitation, for which the alums were quite exhilarated and enjoyed themselves.

Also, this gave an opportunity to the students to interact and learn from diverse industry experts.

The event was fun, nostalgic and staggering success in boosting the department's relations with its alums.

IMPRINTS

Imprints, the event hosted by Department of Business Economics, University of Delhi.

The speakers were successful alumni of our college who are now working in diverse domains like finance, marketing, analytics etc.

They discussed the factors that have influenced their success and shared the experiences of their professional endeavours.

They shared insights into factors that led them to choose the specific fields for their career and discussed how our department played its role in shaping them.

Despite the event being conducted online, it was very well organised and thus a huge success.

Mr. Sumit Juneja

Head-Research & Products at Times internet

Mr. Amit Aggarwal

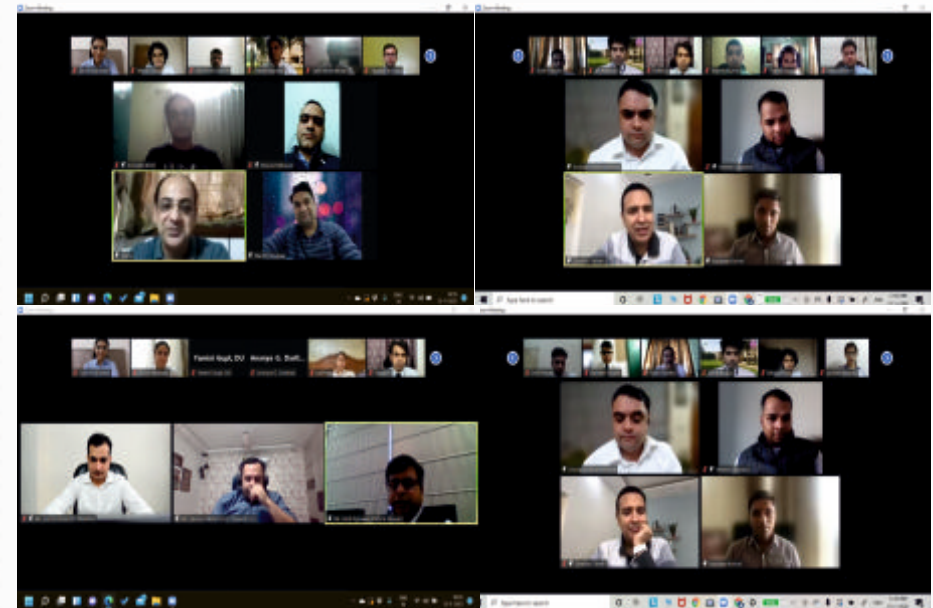
VP Trident Group

Mr. Ankit Aggarwal

Director, EY

Mr. Saransh Mehra

Research Analyst, DE Shaw & Co.





TRAINING AND PLACEMENT COMMITTEE

Proximo Avenir'21

The Training and Placement Committee of the Department of Business Economics, University of Delhi hosted its flagship event 'Proximo Avenir', the HR Summit with its theme as "Conquering the Future". The event aimed to introduce students with the current market trends and help them understand the current business environment and HR practices from up close in order to get exposure to right opportunities and skill sets. Proximo Avenir'21 was an attempt to create a discourse on our potential future across multiple industrial domains to ensure that we are better equipped with what lies ahead of us.

PANEL 1

Megha Gupta - HR Director at Fiserv

Anita Bhatia - HR Head at ET Money

Aditi Jha - Senior Talent Acquisition Specialist at HSO

Jaya Laxmi - HRBP at Ex-Max Bupa

Bikram Mishra - CHRO at Asirvad

PANEL 2

Pradipta Sahoo - HR Consultant & Advisor to the Steering Committee of the Board on HR at Bank of India

Rinki Garg - Senior Human Resources Manager at The Glitch

Saumya Pandey - National Lead- Talent Channels at Perfetti Van Melle

Dipali Haithamwar - TA Specialist- Sales and Marketing at GEP Worldwide

Colin Mendes - Head of Human Resources Voltas Beko

PANEL 3

Akshay Bairagi - Polestar solutions and services, Campus Recruiter

Aditya Nagpal - Accenture, Campus Engagement Specialist

Prerna Singh - Reliance, Talent Acquisition

Yashi Tiwari - Citi India, TA recruiter

Karishma - Z1 Media, HR

PANEL 4

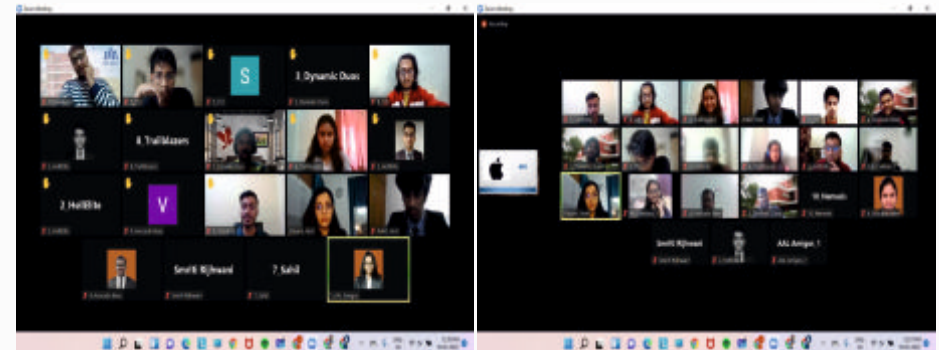
Sandeep Magavi - IBM, Learning Leader - Growth Platforms and Industry

Monika Marwah - NCR Corporation, University Hiring Leader

Payal Goyal - IDC, HR

Trupti Shukla - Optym, Hr lead

Charles P Godwin - Zoho Corporation, Lead HR



TRAINING AND PLACEMENT COMMITTEE

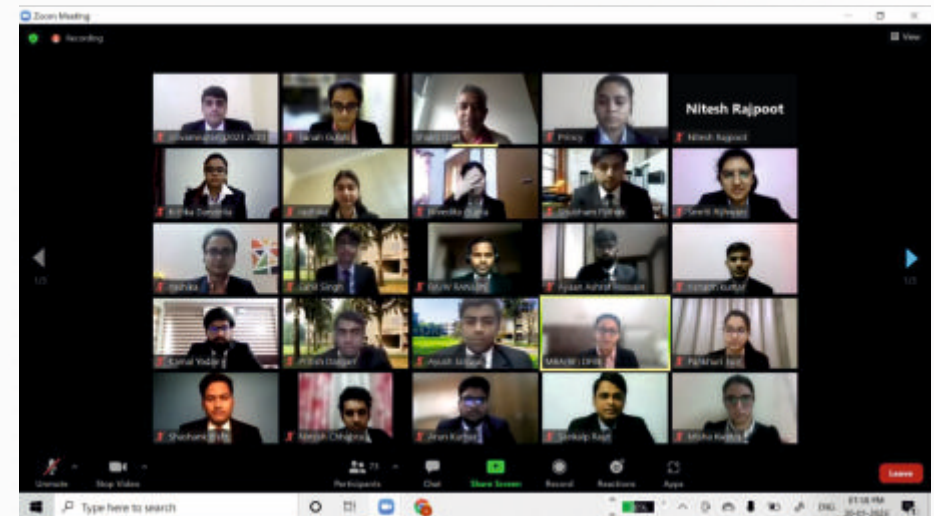
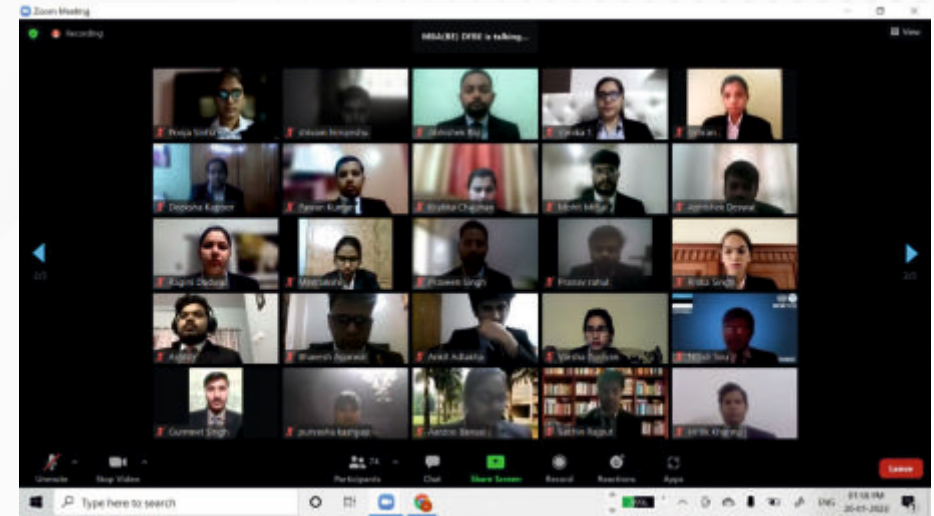
BEMUN

BEMUN provided a platform for the students to trade their thoughts about globally significant issues. This simulation enabled participants to get into the shoes of world leaders, comprehend the difficulties that persisted in the world, and acquaint themselves with different perspectives that were brought up through the discussion

TWO COMMITTEES:

THE GENERAL ASSEMBLY - Differentiating from Cyber War from Cyber Terrorism and Cyber Crime

THE ECOSOC - Integration of Affordable Technology to Improve Education in the Developing World.





PC BOARD



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Notes





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