



**MIBM
GLOBAL**

Matrix Institute of Business Management

ISO 9001:2008 Certified

**INFORMATION
BROCHURE**

Message from the Director

I Welcome all our aspiring students on behalf of the MIBM Matrix Institute of Business Management, which believes in imparting global education to our students at their door step.

MIBM is an ISO 9001: 2008 certified, and is one of the leading educational institution, which aims at providing global Programme for students to excel in their careers, and with the best faculty to guide the students, we ensure students are able to reach the career best at the earliest keeping in pace with the global standards.

Our aim is to provide "Flexibility & Quality," especially for students who are currently employed or on the way to procuring employment. The students can study at any time from any location and he/ she does not have to quit their job or spend precious hours commuting or sitting in classrooms. Students no longer have to miss work or balance family commitments with rushing to lectures through the pioneering Interactive MIBM online study platform, the classroom comes to you at a time that really suits you.

Our Programmes are best designed for Business professionals, Home Makers & Under Graduates who desire to attain executive positions. We at MIBM will always strive for students to achieve their goals.

I ensure all our enrolling students will always benefit from our globally designed Programmes and will gain extensively by growing in their career

I can ensure that our applicants who ever join our certification programme would be in a position to make an excellent career for themselves in the future.

We welcome you to join our MIBM global family.

*Director
Matrix Institute of Business Management*



Certification



Certificate

This is to certify that

MIBM Global (Matrix Institute of Business Management)

C -171, Sector - 63, Noida - 201 301 (Uttar Pradesh) India

has been assessed by SGC and found to comply the requirements of

ISO 9001 : 2008 Quality Management System

For the following activities:

Provision of Educational Services

Initial Date of Certification: Not Applicable

Current Date of Certification: 29-January-2015



Date of Expiry: 28-January-2018
(Subject to Filled Surveillance Mark Present)



1st Surveillance Audit December 2015

2nd Surveillance Audit December 2016

Certificate Number: APQ/XX - V/01 - 475

ANZSIC Code: N - 8440



Director

SG Certifications Private Limited.

E-23, Sector-27, NOIDA - 201301 U.P. Ph: 120-4228788
www.sgcertifications.com, email: info@sgcertifications.com



Registry information can be found at:
www.sgcertifications.com

ISO 9001:2008

Certification



Certificate of Registration

This is to certify that

M I B M Global

C - 171, Sector - 63, Noida, (Uttar Pradesh), India.

Has been assessed by RICL and found to comply with the requirements of

ISO 9001 : 2008
Quality Management System

For the following activities:

Providing Educational Services Through Franchisee Network.

Date of Certification: 14/02/2015
Ist Surveillance on or before: 13/01/2016
IInd Surveillance on or before: 13/01/2017
Date of Expiry: 13/02/2018
Date of Initial Certification: NA
Previous Certificate No.: NA

Certificate No.:
15RQ02CH



JAS-ANZ



M5400913IN

Trishat

Director
Royal Impact Certification Ltd.

203, II Floor, R - 19, Aruna Park, Shakarpur, New Delhi - 110092, India.
www.isointernational.org, info@isointernational.org
Phone : + 91 - 11 - 42418770

This Certificate can be verified at: <http://www.isointernational.org>

This Certificate remains the property of Royal Impact Certification Limited. Must be returned on request or if certificate is withdrawn. Validity of this certificate is subject to successful surveillance audits. RICL is accredited by JAS-ANZ. URL of Joint Accreditation System of Australia & New Zealand- www.jas-anz.org/register

Certification



Certificate of Registration

MIBM GLOBAL

ADDRESS:- C-171, SECTOR-63, NOIDA (U.P) 201301

QA CERTIFICATION SERVICES PVT. LTD.

Certify that the quality management system of the above organisation has been audited and found to be in accordance with the requirements of standard detailed below.

ISO 9001:2008

PROVIDING EDUCATION (MBA) DEVELOPMENT THROUGH FRANCHISEE NETWORK.

Certificate No:- QACS-A-15.12.014

This certification was conducted in accordance with the QA Certification Services Pvt. Ltd. auditing and certification procedures and is subject to regular surveillance audits.

Certificate Issue Date: 20th February 2015

Certificate Expiry Date: 19th February 2018

Date of Initial Registration: 20th February 2015

Certificate Expiry Date:- 3 Years

Further clarification regarding the scope of this certificate of ISO 9001:2008 requirements may be obtained by consulting the organization

To Check the certificate validity please

Refer Web:- (www.qacertification.asia) or call at given numbers.



[Signature]

CMD

[Signature]

Director (CEO)

QA Certification Services Pvt. Ltd.
Email: info@qacertification.asia, www.qacertification.asia, Tel: +91-9999674497

GACS

Our students come from companies like:



Cognizant



IndianOil



PEPSI



Hero



TATA



MRF



PEUGEOT



BAJAJ

Distinctly Ahead



LG

Life's Good



YAMAHA



asianpaints

Excellent Placement of MIBM Students

Our students from below mentioned companies who benefited from our certification program at MIBM:

- TCS
- ONGC
- Reliance
- ITC
- HDFC Bank
- Infosys
- Coal India
- ICICI Bank
- HDFC
- Sun Pharma
- Tata Motors
- Larsen
- Wipro
- Axis Bank
- Bharti Airtel
- HCL Tech
- NTPC
- Maruti Suzuki
- Kotak Mahindra
- UltraTech Cement
- IOC
- Bosch
- Asian Paints
- Power Grid Corp
- M&M
- Hind Zinc
- Adani Enterpris
- BHEL
- Lupin
- Bharti Infratel
- Tech Mahindra
- Adani Ports
- Nestle
- Bajaj Auto
- Sesa Sterlite
- Hero Motocorp
- NMDC
- Cipla
- Idea Cellular
- GAIL
- BPCL
- Dr Reddys Labs
- United Spirits
- IndusInd Bank
- Dabur India
- Eicher Motors
- Cairn India
- Power Finance
- Bank of Baroda
- Motherson Sumi
- Siemens
- Ambuja Cements
- Titan Company
- Zee Entertain
- Tata Steel
- Aurobindo Pharm
- Godrej Consumer
- Grasim
- HPCL
- Indiabulls Hsg
- Divis Labs
- Bajaj Finance
- P & G
- Britannia
- Yes Bank
- REC
- Cadila Health
- DLF
- Hindalco
- Marico
- Oracle Fin Serv
- ACC
- GlaxoSmithKline
- IDFC
- Pidilite Ind
- Bharat Elec
- Container Corp
- ABB
- Shriram Trans
- United Brewerie
- Colgate
- Bharat Forge
- Tata Power
- Cummins
- LIC Housing Fin
- Bajaj Finserv
- JSW Steel
- GlaxoSmith Con
- Castrol
- AB Nu
- NHPC Emami



COURSES

1. DBA Programme

- Course : DBA
- Duration : 6 Months
- Eligibility : 10+2 or Equivalent
- Fee Break up : Registration: 2,000 + Course Fee: 8,000 = Total Fee: 10,000
- Service Tax : 15% Above the Course Value

Syllabus	
1	Principles and Practices of Management
2	Human Resource Management
3	Marketing Management
4	Financial Management

2. DBA + MBA (1 Year Programme)

- Course : DBA + MBA
- Duration : 1 year (2 Semester of 6 months)
- Eligibility : DBA/ Diploma/ Grad (Any Discipline)
- Fee : 40,000
- Fee Break up : Registration: 2,000 + Course Fee: 38,000 = Total Fee 40,000
- Service Tax : 15% Above the Course Value

Syllabus			
S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Organizational Behavior
2	Human Resource Management	2	Managerial Economics
3	Marketing Management	3	Business Communication
4	Financial Management	4	Elective Paper

3. DBA + MBA (2 Year Programme)

Course : DBA + MBA
 Duration : 2 year (4 Semester of 6 months)
 Eligibility : 10+2 or Equivalent
 Fee : 45,000
 Fee Break up : Registration: 3,000 + Course Fee: 42,000 = Total Fee 45,000
 Service Tax : 15% Above the Course Value

Syllabus			
S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Computer Applications in Management
2	Human Resource Management	2	Managerial Economics
3	Marketing Management	3	Organizational Behavior
4	Financial Management	4	Business Communication
S.No	Semester 3	S.No	Semester 4
1	Operations Research	1	Supply Chain Management
2	Business Environment	2	Management Information System
3	Legal Environment and Business Law	3	Elective Subject
4	Production and Operation Management	4	Elective Subject

4. MBA (1 Year Programme)

Course : MBA
 Duration : 1 year (2 Semester of 6 months)
 Eligibility : DBA/ Diploma/ Grad (Any Discipline)
 Fee : 32,000
 Fee Break up : Registration: 2,000 + Course Fee: 30,000 = Total Fee 32,000
 Service Tax : 15% Above the Course Value

Syllabus			
S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Legal Environment and Business Law
2	Human Resource Management	2	Management Information System
3	Marketing Management	3	Production and Operation Management
4	Financial Management	4	Business Communication
5	Organizational Behavior	5	Elective Subject
6	Managerial Economics	6	Elective Subject

5. MBA (2 Year Programme)

Course	: MBA
Duration	: 2 year (4 Semester of 6 months)
Eligibility	: DBA/ Diploma/ Grad (Any Discipline)
Fee	: 40,000
Fee Break up	: Registration: 3,000 + Course Fee: 37,000 = Total Fee 40,000
Service Tax	: 15% Above the Course Value

Syllabus			
S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Computer Applications in Management
2	Human Resource Management	2	Managerial Economics
3	Marketing Management	3	Organizational Behavior
4	Financial Management	4	Business Communication
S.No	Semester 3	S.No	Semester 4
1	Operations Research	1	Supply Chain Management
2	Business Environment	2	Management Information System
3	Legal Environment and Business Law	3	Elective Subject
4	Production and Operation Management	4	Elective Subject

6. EMBA (1Year Programme)

Course	: EMBA
Duration	: 1 year (2 Semester of 6 months)
Eligibility	: DBA/ Diploma/ Grad (Any Discipline)
Fee	: 35,000
Fee Break up	: Registration: 2,000 + Course Fee: 33,000 = Total Fee 35,000
Service Tax	: 15% Above the Course Value

Syllabus			
S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Management Information System
2	Human Resource Management	2	Production and Operation Management
3	Marketing Management	3	Elective Subject
4	Financial Management	4	Elective Subject
5	Organizational Behavior	5	Elective Subject
6	Managerial Economics	6	Elective Subject

7. PGDBA (1 Year Programme)

Course	: PGDBA
Duration	: 1 year (2 Semester of 6 months)
Eligibility	: DBA/ Diploma/ Graduation (Any Discipline)
Fee	: 25,000
Fee Break up	: Registration: 2,000 + Course Fee: 23,000 = Total Fee 25,000
Service Tax	: 15% Above the Course Value

Syllabus

S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Legal Environment and Business Law
2	Human Resource Management	2	Management Information System
3	Marketing Management	3	Managerial Economics
4	Financial Management	4	Elective Subject



Dual Certification Programme

Course	: Specialized Certificate
Duration	: 3 Months
Eligibility	: 10+2 or Equivalent
Fee for One Certification	: 12,000
Fee for dual Certification	: 20,000
Service Tax	: 15% Above the Course Value

Certification

S.No	Course	S.No	Course
1	Certification in Aviation Management	31	Certification in Logistic Management
2	Certification in Advertising Management	32	Certification in Management Information Systems
3	Certification in Asset Management	33	Certification in Market Research
4	Certification in Banking Management	34	Certification in Marketing Management
5	Certification in BPO Management	35	Certification in Mass Communication
6	Certification in Brand Management	36	Certification in Materials Management
7	Certification in Construction Management	37	Certification in Media Management
8	Certification in Corporate Law Management	38	Certification in Office Management
9	Certification in Customer Relationship Management	39	Certification in Oil & Gas Management
10	Certification in Disaster Management	40	Certification in Operations Management
11	Certification in Entrepreneurship Management	41	Certification in Organization Management
12	Certification in E-Commerce Management	42	Certification in Pharmaceuticals Management
13	Certification in Environment Management	43	Certification in Power Management
14	Certification in Energy Management	44	Certification in Port & Shipping Management
15	Certification in Event Management	45	Certification in Production Management
16	Certification in Export and Import Management	46	Certification in Project Management
17	Certification in Finance Management	47	Certification in Public Relation Management
18	Certification in Foreign Trade Management	48	Certification in Quality System Management
19	Certification in Fashion Management	49	Certification in Retail Management
20	Certification in Health & Hospital Management	50	Certification in Risk Management
21	Certification in Hospitality Management	51	Certification in Rural Management
22	Certification in Hotel Management	52	Certification in Sales Management
23	Certification in Human Resource Management	53	Certification in Six Sigma Management
24	Certification in Industrial Relation Management	54	Certification in Safety Management
25	Certification in Informational Technology	55	Certification in Supply Chain Management
26	Certification in Insurance Management	56	Certification in Strategic Management
27	Certification in International Business Management	57	Certification in System Management
28	Certification in Journalism Management	58	Certification in Telecom Management
29	Certification in Labour law Management	59	Certification in Travel and Tourism Management
30	Certification in Law Management	60	Certification in Training and Development



Fast Track Programme

1. Fast Track DBA Programme

Course : Fast track DBA

Duration : 3 Months

Eligibility : 10+2 or Equivalent

Fee Break up : Registration: 2,000 + Course Fee: 11,000 + Fast Track Mode Fee: 2,000
= Total Fee 15,000

Service Tax : 15% Above the Course Value

Syllabus

1	Principles and Practices of Management
2	Human Resource Management
3	Marketing Management
4	Financial Management

2. Fast Track DBA + MBA (1 Year Programme)

Course : Fast track DBA + MBA

Duration : 6 Months (2 Semester of 3 months)

Eligibility : DBA/ Diploma/ Grad (Any Discipline)

Fee : 45,000

Fee Break up : Registration: 2,000 + Course Fee: 38,000 + Fast Track Mode Fee: 5,000
= Total Fee 45,000

Service Tax : 15% Above the Course Value

Syllabus

S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Organizational Behavior
2	Human Resource Management	2	Managerial Economics
3	Marketing Management	3	Business Communication
4	Financial Management	4	Elective Paper

3. Fast Track DBA + MBA (2 Year Programme)

Course : Fast track DBA + MBA
 Duration : 1 Year (4 Semester of 3 months)
 Eligibility : 10+2 or Equivalent
 Fee : 50,000
 Fee Break up : Registration: 3,000 + Course Fee: 42,000 + Fast Track Mode Fee: 5,000
 = Total Fee 50,000
 Service Tax : 15% Above the Course Value

Syllabus			
S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Computer Applications in Management
2	Human Resource Management	2	Managerial Economics
3	Marketing Management	3	Organizational Behavior
4	Financial Management	4	Business Communication
S.No	Semester 3	S.No	Semester 4
1	Operations Research	1	Supply Chain Management
2	Business Environment	2	Management Information System
3	Legal Environment and Business Law	3	Elective Subject
4	Production and Operation Management	4	Elective Subject

4. Fast Track MBA (1 Year Programme)

Course : Fast track MBA
 Duration : 6 Months (2 Semester of 3 months)
 Eligibility : DBA/ Diploma/ Grad (Any Discipline)
 Fee : 37,000
 Fee Break up : Registration: 2,000 + Course Fee: 30,000 + Fast Track Mode Fee: 5,000
 = Total Fee 37,000
 Service Tax : 15% Above the Course Value

Syllabus			
S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Legal Environment and Business Law
2	Human Resource Management	2	Management Information System
3	Marketing Management	3	Production and Operation Management
4	Financial Management	4	Business Communication
5	Organizational Behavior	5	Elective Subject
6	Managerial Economics	6	Elective Subject

5. Fast Track MBA (2 Year Programme)

Course	: Fast Track MBA
Duration	: 1 year (4 Semester of 3 months)
Eligibility	: DBA/ Diploma/ Grad (Any Discipline)
Fee	: 45,000
Fee Break up	: Registration: 2,000 + Course Fee: 38,000 + Fast Track Mode Fee: 5,000 = Total Fee 45,000
Service Tax	: 15% Above the Course Value

Syllabus			
S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Business Law
2	Human Resource Management	2	Financial Management
3	Marketing Management	3	Organizational Behavior
4	Managerial Economics	4	Business Communication
S.No	Semester 3	S.No	Semester 4
1	Management Information System	1	Strategic Management
2	Production and Operation Management	2	Entrepreneurship
3	Customer Relationship Management	3	Elective Subject
4	Training and Development	4	Elective Subject

6. Fast Track EMBA Programme

Course	: Fast track EMBA
Duration	: 6 Months (2 Semester of 3 months)
Eligibility	: DBA/ Diploma/ Grad (Any Discipline)
Fee	: 40,000
Fee Break up	: Registration: 2,000 + Course Fee: 33,000 + Fast Track Mode Fee: 5,000 = Total Fee 40,000
Service Tax	: 15% Above the Course Value

Syllabus			
S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Management Information System
2	Human Resource Management	2	Production and Operation Management
3	Marketing Management	3	Elective Subject
4	Financial Management	4	Elective Subject
5	Organizational Behavior	5	Entrepreneurship
6	Managerial Economics	6	Elective Subject

7. Fast Track PGDBA (6 Months Programme)

Course	:	Fast Track PGDBA
Duration	:	6 Months (2 Modules of 3 months)
Eligibility	:	DBA/ Diploma/ Graduation (Any Discipline)
Fee	:	30,000
Fee Break up	:	Registration: 3,000 + Course Fee: 27,000 = Total Fee 30,000
Service Tax	:	15% Above the Course Value

Syllabus

S.No	Semester 1	S.No	Semester 2
1	Principles and Practices of Management	1	Legal Environment and Business Law
2	Human Resource Management	2	Management Information System
3	Marketing Management	3	Managerial Economics
4	Financial Management	4	Elective Subject



Electives



List of Electives

S.No	Course	S.No	Course
1	Aviation Management	31	Logistic Management
2	Advertising Management	32	Management Information Systems
3	Asset Management	33	Market Research
4	Banking Management	34	Marketing Management
5	BPO Management	35	Mass Communication
6	Brand Management	36	Materials Management
7	Construction Management	37	Media Management
8	Corporate Law Management	38	Office Management
9	Customer Relationship Management	39	Oil & Gas Management
10	Disaster Management	40	Operations Management
11	Entrepreneurship Management	41	Organization Management
12	E-Commerce Management	42	Pharmaceuticals Management
13	Environment Management	43	Power Management
14	Energy Management	44	Port & Shipping Management
15	Event Management	45	Production Management
16	Export and Import Management	46	Project Management
17	Finance Management	47	Public Relation Management
18	Foreign Trade Management	48	Quality System Management
19	Fashion Management	49	Retail Management
20	Health & Hospital Management	50	Risk Management
21	Hospitality Management	51	Rural Management
22	Hotel Management	52	Sales Management
23	Human Resource Management	53	Six Sigma Management
24	Industrial Relation Management	54	Safety Management
25	Informational Technology	55	Supply Chain Management
26	Insurance Management	56	Strategic Management
27	International Business Management	57	System Management
28	Journalism Management	58	Telecom Management
29	Labour law Management	59	Travel and Tourism Management
30	Law Management	60	Training and Development

Pay as you learn

DBA + MBA 1 year	Regular Fee	Fast track Fee
One Time Fee	40,000	45,000
Installment Option	Regular Fee	Fast track Fee
1st Month	14,666	16,333
2nd Month	14,666	16,333
3rd Month	14,666	16,333
	43,998	48,999

DBA + MBA 2 year	Regular Fee	Fast track Fee
One Time Fee	45,000	50,000
Installment Option	Regular Fee	Fast track Fee
1st Month	16,333	18,000
2nd Month	16,333	18,000
3rd Month	16,333	18,000
	48,999	54,000

MBA 1 year	Regular Fee	Fast track Fee
One Time Fee	32,000	37,000
Installment Option	Regular Fee	Fast track Fee
1st Month	15,000	17,000
2nd Month	11,000	13,000
3rd Month	10,000	11,000
	36,000	41,000

MBA 2 year	Regular Fee	Fast track Fee
One Time Fee	40,000	45,000
Installment Option	Regular Fee	Fast track Fee
1st Month	17,000	17,000
2nd Month	15,000	16,000
3rd Month	12,000	16,000
	44,000	49,000

EMBA	Regular Fee	Fast track Fee
One Time Fee	35,000	40,000
Installment Option	Regular Fee	Fast track Fee
1st Month	15,000	17,000
2nd Month	13,000	15,000
3rd Month	11,000	12,000
	39,000	44,000



Matrix Institute of Business Management

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