



*Leaders in Technical Education*

JAS-ANZ



AN ISO 9001:2000  
CERTIFIED INSTITUTE

## **MODINAGAR INSTITUTE OF TECHNOLOGY**

Approved by All India Council for Technical Education, Ministry of HRD,  
Govt. of India & Affiliated to Mahamaya Technical University, Noida, U.P.  
(Formerly U.P. Technical University, Lucknow), Board of Technical Education, U.P.

**B.Tech** | **MBA** | **POLYTECHNIC**



*School of Excellence*

JAS-ANZ



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## **NCR BUSINESS SCHOOL**

Approved by All India Council for Technical Education,  
Ministry of HRD, Govt. of India

**PGDM**

Information  
Brochure



School of Excellence

**NCR BUSINESS SCHOOL**

# The Campus

NCR Knowledge Park is a Campus that integrates **Modinagar Institute of Technology** and **NCR Business School**. It has been established with an aim to promote the cause of providing excellent technical and management education. With in a short time the institutions have made their presence felt as a knowledge hub for imparting quality education and thereby enhancing capable manpower base. It is making deliberate efforts to become leader in terms of providing education - creating and adding value to the diversified end users.





The campus is spread over an area of about 20 Acres in serene and pollution free environment just outside the city. Sprawling lush green campus and congenial environment provide perfect ambience to students. The Wi-Fi campus has ultramodern facilities like air-conditioned lecture theaters having multimedia facilities, state-of-the-art computer centres, well equipped conference hall & modern digital libraries having hundreds of national and international journals, books, magazines etc.

The campus is situated in Modinagar, Ghaziabad on Modinagar-Niwari road at about 3 km from the heart of city. Modinagar, an Industrial and Educational hub in Uttar Pradesh, is located in NCR and is about 40 km from Delhi. It is well connected to Delhi, Meerut, Dehradun etc. by rail and road network.

# Our Torchbearers

With great  
ambition to become  
a leader in  
education

With great ambition to become a leader in education, **Modinagar Institute of Technology** and **NCR Business School** have been established under the aegis of Advance Society for Development of Education and Swami Vivekanand Society for Development of Education & Research respectively. The Societies are promoted by a group of experienced, young and educated professionals to provide best teaching-learning facilities to the students.



## The Management Team

Left to Right : Sh Sanjeev Gupta, Sh Ajay Grover, Sh Vijay Sharma, Sh BD Grover, Dr SL Gupta,  
Sh Avinash Sharma

# From The Director's Desk

The rapid development in the field of technology has accelerated the demand for value based engineering education which is qualitative, progressive, multidimensional and globally competitive. With this end in view, we at Modinagar Institute of Technology, Modinagar cater to the needs of engineering aspirants.

An engineer has to be a good manager too who has to keep pace with fast changing concepts of management and bring about a healthy and hygienic industrial atmosphere.

At MIT, we want to make education value based, inspiring and multifaceted, by instilling a feeling of self discipline, a good team player, sense of responsibilities, dedication and devotion to duty. We give them motivation, ideal environment for learning through interactive class room learning, tutorials, experiments, exposure to industries and of course through co-curricular activities, so that they come out as engineers with all round development of their personality, but with a mission to do service to humanity as a whole with their professional excellence.

MIT is a saga of rapid progress made within a short period of time where building a balanced technologically sound personality is a mission. Deliberate efforts are made to place our students in encouraging positions in the corporate world that can match with their expectations of fairly good lifestyle.

I welcome the leader of tomorrow with the confidence that once you pass through the portals of MIT, the road ahead will be opened for a journey of wonderful life. I also know for certain that you will lead the change of tomorrow and the world will seek you proactively.



**Dr. R.K. Agarwal**  
Director  
Modinagar Institute of Technology

## Vision



To create knowledge based human resource equipped with technical managerial capacity, scientific temper and team spirit, making them competent and ethically strong professionals, who can successfully face the global challenges to effectively contribute to the society.

## Mission



To provide quality education to students from all parts of the country including, in particular, economically weaker sections at affordable price and to convert them into quality professionals by providing them with high class academic facilities and learning milieu and in the process promote skill based learning system for them to ensure their full dedication and commitment in all spheres of life.

## Quality Policy



To provide high quality education, training and expertise and to enhance the intrinsic abilities of students and promote their skills.



**MIT Got Best Engineering Institute AWARD in NCR Ghaziabad**



Ms. Priyanka Sharma (Student of MIT ) who got 11th Rank in U.P. Technical University (2008-12 Batch EC Branch). His Excellence Governor Shri B.L. Joshi Ji of Uttar Pradesh felicitating

# Modinagar Institute of Technology

*Approved by AICTE, Ministry of HRD, Govt. of India & Affiliated to Mahamaya Technical University, Noida U.P.*

India has the  
tag of  
a developing  
country

India has the tag of a developing country. The economic growth of our country has been marvellous since the last one decade, the reason being the development in all segments of education, research, business and corporate world. This development brought professionalism in every field. The understanding and knowledge of professionalism became key to success for every Indian. This is the result of policy shift during eighties towards involvement of private and voluntary organizations in the setting up of Technical and Management Institutes on self financing basis ushered in an era of unprecedented expansion of Technical Education System. This trend of expansion still continues because quality education is available only to very few eligible aspirants. **MODINAGAR INSTITUTE OF TECHNOLOGY (MIT)** is the result of such aspirations.



# Courses Offered

Not everything  
that can be counted  
counts and not  
everything that  
counts can  
be counted  
- Albert Einstein

## B.Tech.

### Bachelor of Technology

Modinagar Institute of Technology offers 4 year full time B.Tech course in the branches mentioned as under:

- Computer Science & Engineering
- Electronics & Communication Engineering
- Mechanical Engineering
- Civil Engineering
- Information Technology

## POLYTECHNIC

- Civil Engineering
- Mechanical Engineering

### Laboratories

Laboratories are the source where theoretical knowledge of the students can be tested practically. Therefore, all the labs have been enriched with adequate number of latest technology base equipment. Every student is given equal opportunity to explore his/her practical ability. The following well equipped laboratories have been established:

- Ist Year Lab
- Physics Laboratory
- Language Laboratory
- Mechanical Engineering Laboratories
- Graphics Engineering Laboratory
- Mechanical Workshop
- Chemistry Laboratory
- Electrical Engineering Laboratory





# Admission Procedure

The mind is not  
a vessel  
to be filled but a fire  
a be kindled  
- *Plutarch*

## **Admission To B.Tech. First Year Through Entrance Examination :**

Candidates who have passed Intermediate of U.P. Board or (10+2) standard from other boards with Physics and Mathematics along with any one of Chemistry | Bio-Technology | Biology are eligible for admission to first Year of B .Tech. as per University Norms.

## **Admission to B.Tech. Second Year Through Lateral Entry Scheme :**

Candidates who have passed 3 year Diploma or B.Sc. institutions recognized by the Board of Technical Education in from branch of Engineering /Technology except Agriculture Engg. are eligible for admission directly to Second year in any branch of Engg. / Technology.

## **Direct admission on vacant seats :**

The eligibility criteria for direct admission on seats remaining vacant in first year after entrance examination counseling shall be such as notified from time to time by the Govt.

## **Admission to Diploma first year through Entrance Examination:**

Candidates who have passed High School of U.P. Board or from any recognized Board as per Board of Technical Education, Lucknow, U.P.

## **Direct Admission on vacant Seats**

Eligibility criteria as may be notified from time to time by Board of Technical Education, Lucknow, U.P.



Start by doing  
what's necessary;  
then do what's  
possible ;  
and suddenly you  
are doing the  
impossible .  
-St. Francis of Assisi.

# MBA

## Master of Business Administration

**Master of Business Administration (MBA) :** It is an integral part of Modinagar Institute of Technology. The course was started in the year 2009. The Institute offers 2 year full time Master's Degree in Business Administration. The university affiliated programme attracts people from a wide range of academic disciplines. The course is designed to introduce students to the various areas of business administration such as:

- **Marketing Management**
- **Financial Management**
- **Human Resource Management**
- **International Business Management**
- **Information Technology Management**

## Admission Procedure

### Admission To MBA Through Entrance Examination

Candidates who have passed graduation (10+2+3) from any recognized university are eligible for admission to MBA.

### Direct admission on vacant seats :

The eligibility criteria for direct admission on seats remaining vacant in first year after entrance examination counseling shall be such as may be notified from time to time.



# NCR Business School

Those who educate  
children well are  
more to be honored  
than parents, for  
these only gave life,  
those the art of  
living well.  
- Aristotle

NCR Business School has been established with a vision to build global competencies in the heart of the country. NBS is an autonomous Institute offering AICTE approved 2 year full time Post Graduate Diploma in Management.

The industry-oriented programme is aimed at developing students into high caliber professionals and providing inputs pertinent to the business, industry and trade so that they can function in different organizations and face the challenges arising there for systematic learning. The programme has been broken into four semesters, each semester comprising of a set of detailed courses.



# Courses Offered

To acquire  
knowledge,  
one must study;  
but to acquire  
wisdom,  
one must observe  
- *Marilyn vos Savant*

## PGDM

### Post Graduate Diploma in Management

There is a system of dual specialization (with equal weightage). A student has to opt for two functional areas for his specialization. Following specializations are offered to students:

- **Marketing Management**
- **Financial Management**
- **Human Resource Management**
- **Retail Management**
- **Information Technology Management**

Since knowledge and skills are subject to change in a rapidly changing environment, curriculum design at NCR Business School is dynamic. To take this into account, periodic review of the syllabi is undertaken. The curriculum is reviewed by the Academic Council from time to time.

**Free Laptop :** The institute provides free branded laptop with high configuration to every student at the time of admission to promote computer culture. This helps in forming knowledge based community of the students.



**Free Foreign Tour :** Students are taken on a foreign tour to get an exposure of latest happenings at international platform.



**Assumption University  
Bangkok**



# Admission Procedure

He who has never  
learned to obey  
cannot be a good  
commander  
- Aristotle

## Eligibility

The minimum requirement for admission to PGDM programme is a three years Bachelor's Degree or its equivalent in any discipline from a University or Deemed University recognized by UGC.

## Selection Process

Selection is based on marks in graduation, score in Management Aptitude Test (MAT) conducted by All India Management Association (AIMA) and performance of candidate in Group Discussion and Personal Interview. Candidates taking CAT or Entrance Exam conducted by State Govt. or any other equivalent entrance test are also considered for the admission in the programme.

The evaluation criteria for Group Discussion and Personal Interview include :

- **Communication**
- **Conceptual clarity**
- **Leadership qualities**
- **Decision-making capabilities**

The candidates successful in these tests are offered admission to Institute's PGDM programme.



# Infrastructure and Facilities

Two exemplary libraries, each spreading over 500 sqm have been established



## Library

In order to nurture a student into a good personality, library is a basic necessity. Library can be called the Heart of an academic Institute because it is a source of knowledge. Keeping this in mind, two Libraries, each spreading over 500 sqm have been established. The libraries provide students and the faculty the latest information in all its forms- Books. Encyclopedias, Journals. Magazines. CDs and Videos for their intellectual nourishment.

## Computer Center

The computer center is the main nerve center of any Institute which caters to computing needs of the students and offers tools and techniques for academic research and enrichment of knowledge.

Modinagar institute of Technology and NCR Business School have air-conditioned computer centres with latest state-of-the-art technology. All the computers are branded, with latest specifications. The computers are fully networked with round the dock internet facility of 4 Mbps.



## Ragging

As per the orders of the Honorable Supreme Court, ragging of students in any form, inside or outside the college Campus, is strictly prohibited. Any student found involved in this offensive activity, shall be severely punished that could lead to expulsion from the College. At the time of admission, the students and their guardians are required to furnish an undertaking in respect of this.

## Hostel Accommodation

We endeavor to create a home away from home. Separate hostels for boys and girls with all necessary amenities are provided to students. Highly hygienic vegetarian food is being served and homely atmosphere is maintained in the hostels. To establish peace and harmony and to disseminate love and affection among the students, they are kept in group to share their culture. For relaxation, indoor games facilities have also been provided. Both the hostels have messes well equipped to serve fresh and sumptuous food. The students stay in the hostels under the keen Supervision of Wardens.

The Institute also has a beautiful, serene Canteen in the lawns of the Campus for the students and the staff.

## Sports And Co-curricular Activities

We offer excellent facilities for sports including out-door and in-door games like-cricket, football, volleyball, basketball, table tennis, badminton, carom, chess etc.



## Transport Facility

Bus facility on major routes from Meerut and NCR is provided for students and faculty coming from various places. At present the Institute has 3 buses plying students and staff from Meerut, Modinagar, Ghaziabad and Anand Vihar (Delhi).



The mediocre teacher tells.  
The good teacher explains.  
The superior teacher demonstrates.  
The great teacher inspires.  
- *William A. Ward*

## Faculty

A good faculty is the backbone of any Institute. A devoted sincere faculty member not only imparts curriculum based teaching but also contributes personality development as well as career building of the students. Under the able guidance of our Directors, we have employed highly qualified and experienced faculty comprising of Professors, Associate Professors, Assistant Professors, Visiting Experts etc dedicated to the cause of value based education.





# Department of Training & Placement

## Placement

The Institute facilitates the training & final placement activities for the students through a well co-ordinated Placement Cell. The Placement Cell has two major categories & activities:

1. Preparing the students to face placement interviews according to their capabilities, and
2. Having a regular interface with the industry.

The activities of the Placement Cell are managed under the supervision of Placement co-ordinator and active student members who are constantly guided by the Director. We feel proud in informing the aspirate that the placement record of our institute has been excellent and more than 80% student have been placed in renowned companies.

## Industry Institute Interface

The Institute aims to build strong links with the industry so as to foster a hand and glove relationship. Therefore, it is targeted to attain mutual benefits for the industry as well as the Institute. The industry gains by getting ready to contribute candidates, and the Institute gains by understanding the right inputs required by the industry, having increased visibility and improved benefits for the students.

## Personality Development

“Knowledge is Power” is an old proverb. However in the present time it should be read as ‘Knowledge is Success’. Hence intelligent blending of knowledge and personality is necessary. Keeping this in mind, the Institute has developed an effective Personality Development Cell to build up confidence and to bring out the hidden talent of the student. The Cell organizes different events such as English classes, essay competition, extempore debates, quizzes, seminars, interview and conferences. The Institute also hires external agencies for providing experts advice and training to students.



# Placement Cell

PLACEMENT 2013 OF MODINAGAR INSTITUTE OF TECHNOLOGY

**100%**  
placement assistance

*Congratulations!*



S.No.	Name of Student	Name of The Company
1	Ashish Kothiyal	Damco
2	Ankur Sirohi	Damco
3	Nikunj Kumar	Damco
4	Harshit Sabarwal	Damco
5	Urvashi Singh	Damco
6	Rohan Malik	Kaynyx Solutions
7	Priyanka Sharma	Roolium Tech.
8	Akshay Tiwari	Mobwire Tech (p) L
9	Simmi Joshi	Mantra Design Studio
10	Ankur Dwedi	Kaynyx Sol
11	Ankit Sachan	Kaynyx Sol.(p) Ltd
12	Arif	Mantra Design Studio
13	Varun Ghambhir	MANTRA DESIGN STUCIO
14	Tushar Varshney	KAYNYX SQL. (P) LTD
15	Surbhi Gupta	KAYNYX SQL (P) L
16	Raman Singh	ERA SOLUTIONS
17	Allen Choudhary	MANTRA DESIGN STUDIO
18	Rahil Ahmed	INDUS IND BANK
19	Raj Kumar Singh	INDUS IND BANK
20	Amit Kumar	INDUS IND BANK
21	Shah Khalid	INDUS IND BANK
22	Deepak Kumar	INDUS IND BANK
23	Virendra Kumar	INDUS IND BANK
24	Ashutosh Sharma	DIVINE INFOCOM
25	Vaishali Tyagi	DIVINE INFOCOM
26	Sindhu	DIVINE INFOCOM
27	Abhishek Ojha	DIVINE INFOCOM
28	Anuj Kumar	QUATRRO
29	Himanshu Sharma	QUATRRO
30	LavishVashishth	QUATRRO
31	Ramkripal Yadav	QUATRRO
32	Varsha	MACK EXPERT
33	Manish Kumar	PARKSOFT
34	Rashmi Yadav	SIGNINWORKS TECHNOLOGIES (P) LTD
35	Nidhi Sharma	SIGNINWORKS TECHNOLOGIES (P) LTD
36	Ankur Hora	SIGNINWORKS TECHNOLOGIES (P) LTD
37	Ankur Vats	SIGNINWORKS TECHNOLOGIES (P) LTD
38	Anuj Kumar	SIGNINWORKS TECHNOLOGIES (P) LTD
39	Sakshi Sharma	SIGNINWORKS TECHNOLOGIES (P) LTD
40	Mohit Tiwari	SIGNINWORKS TECHNOLOGIES (P) LTD



# Beyond Academic



Located in NCR, only 45 minutes drive from Delhi

## MODINAGAR INSTITUTE OF TECHNOLOGY

NCR Knowledge Park, Niwari Road, Modinagar, Ghaziabad (U.P.)

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## NCR BUSINESS SCHOOL

NCR Knowledge Park, Niwari Road, Modinagar, Ghaziabad (U.P.)

Ph.: 9760091601, 609

Email : [info@ncreducation.org](mailto:info@ncreducation.org) [www.ncreducation.org](http://www.ncreducation.org)

### Our Campus

#### Location Map

(not to scale)

